



**FOR IMMEDIATE RELEASE
INTERVIEWS AND QUESTIONS:**

**September 29, 2010
DAVID FLAHERTY 303-861-8585**

**COLORADO 2nd CONGRESSIONAL DISTRICT SURVEY RELEASE
43% COUNTRY HEADED IN RIGHT DIRECTION, 57% ON THE WRONG TRACK
GENERIC CONGRESSIONAL BALLOT: DEMOCRAT 44%, REPUBLICAN 42%
TOP VOTER ISSUE PRIORITY: JOB CREATION/ECONOMIC GROWTH 48%,
REDUCE GOVERNMENT SPENDING 23%
CONGRESSIONAL BALLOT TEST: POLIS 48%, BAILEY 36%**

Louisville, CO – Magellan Data and Mapping Strategies are pleased to present the topline results of a 688N survey of likely 2010 general election voters in Colorado's Second Congressional District. The interviews were conducted September 20th, 2010. This survey has a margin of error of +/- 3.73% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

Colorado 2nd Congressional District Voter Mood

"Overall, do you think that things in the country are headed in the right direction, or do you feel that things are off on the wrong track?"

Among all voters, 43% think that things in the country are headed in the right direction and 57% think things are off on the wrong track. Male voters are more pessimistic than female voters, with 63% responding that things are on the wrong track and 37%. Among female voters 49% think things are headed in the right direction and 51% think things are on the wrong track. Among unaffiliated voters 37% think things are headed in the right direction and 63% think things are on the wrong track. Democrat voters have a much different view of the direction of the country than Republican or unaffiliated voters, with 71% responding things are going in the right direction and only 29% thinking things are on the wrong track.

Colorado 2nd Congressional District Generic Ballot

"If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?"

Among all voters, 44% of respondents prefer the Democrat candidate and 42% the Republican candidate. These numbers are reflective of the poor mood nationally for the Democrat party, and taking into account the turnout demographics for this district are 40% Democrat, 29% Republican and 31% unaffiliated. Among unaffiliated voters 32% prefer the Democrat candidate and 45% prefer the

Republican candidate. Clearly these are not good news for Democrat incumbent Jared Polis.

Colorado 2nd Congressional District Voter Issue Priorities

“Among the following list of issues, which do you think is the top priority that the federal government and Congress should be addressing the most?”

Job creation and economic growth.....	48%
Reducing government spending.....	23%
Health care reform.....	10%
Reducing the federal deficit.....	7%
Protecting the environment	5%
Protecting our country from terrorist attacks	4%
Undecided.....	3%

It is no surprise that job creation and economic growth is the top issue priority among all voters. These responses mirror similar issue priorities of the state and the country. Among all Democrat voters, 60% responded job creation and economic growth as the number one issue. Among Republican voters, 42% responded that the top issue was reducing government spending, and 35% job creation and economic growth. Among independent voters 45% responded that job creation should be the top issue priority for Congress, followed by 26% for reducing government spending.

Congressman Jared Polis Job Approval

“In general, do you approve or disapprove of the job Jared Polis is doing as your Congressman?”

Approve.....	41%
Disapprove.....	34%
Unsure or No Opinion	25%

Among all voters, 41% approve of the job Jared Polis is doing, 34% disapprove, and 25% of respondents do not have an opinion. Among male voters his approval rating is slightly upside down, with 39% disapproving of the job he is doing and 44% approving. Among female voters his approval rating improves, with 43% approving, 25% disapproving, and 32% do not have an opinion. Among independent voters, 35% approve, and 37% disapprove.



Colorado 2nd Congressional District Ballot Test

"If the election to choose a candidate for US Congress was being held today, for whom would you vote if the candidates were Stephen Bailey, Republican, Jared Polis, Democrat or another candidate?"

Jared Polis.....	48%
Stephen Bailey	36%
Other	8%
Undecided.....	8%

Despite the poor environment for incumbents, Jared Polis maintains a 12 point lead over Republican Stephen Bailey, 48% to 36%. There are stark differences in the ballot test between male and female voters. Among male voters, the Stephen Bailey leads Jared Polis by 1 point, 44% to 43%. Among female voters, Jared Polis leads by 23 points, 52% to 29%. With five weeks remaining in the election, and two weeks before absentee ballots go out, it would not be surprising to see this race tighten up.

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample was randomly drawn from a Colorado voter file among households containing at least one registered voter in the 2nd Congressional District. The response data was weighted to reflect past general election voter demographics from the 2008, 2006, 2004 and 2002 election cycles. The 688 interviews of likely general election voters were conducted on Monday, September 20th between 5:30pm and 8:00pm. This survey has a margin of error of 3.7% at the 95 percent confidence interval.

The survey topline results are included in this document. This release and topline results can be downloaded from our website at www.MagellanStrategies.com under the "Survey Archives" section. Any questions regarding this survey and its methodology should be directed to David Flaherty at 303-861-8585 or dflaherty@magellanstrategies.com.

Survey Commissioned By

This survey was conducted by the Stephen Bailey for Congress Campaign.

About Magellan Data and Mapping Strategies

Magellan CEO David Flaherty has extensive experience in survey research, and applying political data and technology to political campaign decision making gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, quantitative live and automated survey research, predictive data modeling, and redistricting technology. Visit our website at MagellanStrategies.com for more information.





September 29, 2010

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN DATA AND MAPPING STRATEGIES

RE: COLORADO CONGRESSIONAL DISTRICT 2 SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 688N survey of likely 2010 general election voters in Colorado's Second Congressional District. The interviews were conducted September 20th, 2010. This survey has a margin of error of +/- 3.73% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

Democrat	40%
Republican.....	29%
Unaffiliated.....	31%

T2. How likely are you to vote in the November election for Governor, US Senate and Congress?

Extremely Likely	91%
Very Likely	5%
Somewhat Likely	4%

T3. Overall, do you think that things in the country are headed in the right direction, or do you feel that things are off on the wrong track?

Wrong Track.....	57%
Right Direction	43%

T4. If the election for US Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

Democrat Candidate 44%
Republican Candidate 42%
Undecided..... 14%

Thinking now about issues that are facing the country today.....

T5. Among the following list of issues, which do you think is the top priority that the federal government and Congress should be addressing the most?

Job Creation and Economic Growth 48%
Reducing Government Spending..... 23%
Health Care Reform 10%
Reducing the Federal Deficit 7%
Protecting the Environment..... 5%
Protecting Our Country from Terrorist Attacks 4%
Undecided..... 3%

Thinking now about people active in government.....

T6. Do you have favorable or unfavorable opinion of Stephen Bailey?

Favorable 8%
Unfavorable 8%
No Opinion 17%

Name ID 33%
Hard Name ID 16%
Never Heard Of..... 67%

T7. Do you have favorable or unfavorable opinion of Jared Polis?

Favorable 41%
Unfavorable 34%
No Opinion 20%

Name ID 95%
Hard Name ID 75%
Never Heard Of..... 5%



T8. In general, do you approve or disapprove of the job Jared Polis is doing as your Congressman?

Approve 41%
Disapprove 34%
Unsure or No Opinion 25%

T9. If the election to choose a candidate for US Congress was being held today, for whom would you vote if the candidates were Stephen Bailey, Republican or Jared Polis, Democrat?

Jared Polis..... 48%
Stephen Bailey 36%
Other 8%
Undecided..... 8%

T10. Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage, stem-cell research and abortion?

Conservative..... 30%
Moderate 33%
Liberal 37%

T11. Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

Conservative..... 45%
Moderate 42%
Liberal 13%

Now I have a couple more questions for statistical purposes only.....

T12. For statistical purposes, are you a man or a woman?

Female..... 52%
Male..... 48%



T13. Which of the following age groups applies to you?

18-34.....	13%
35-44.....	18%
45-54.....	24%
55-64.....	24%
65 Plus.....	21%

