

Table 1-1

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

	GEND			AGE					GEN-PTY									GEN-AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	376	166	210	26	55	90	91	114	376	166	210							73	93	99	112
	46.0	43.2	48.5	32.1	47.6	48.0	42.9	51.6	100.0	100.0	100.0							41.1	44.9	47.5	49.5
DEMOCRAT	213	83	130	22	34	38	63	55				213	83	130				35	48	60	70
	26.0	21.6	29.9	26.7	30.0	20.2	29.6	25.1				100.0	100.0	100.0				19.7	23.3	28.6	31.0
UNAFFILIATED	229	135	94	34	26	60	58	52							229	135	94	69	66	50	44
	28.0	35.2	21.6	41.2	22.4	31.7	27.5	23.3							100.0	100.0	100.0	39.3	31.8	23.9	19.5

Table 1-2

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

	GENERIC BALLOT TEST		LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION				
	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52	
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
REPUBLICAN	376 46.0	24 8.9	321 72.7	200 71.1	46 23.8	42 23.1	105 68.2	327 74.3	277 76.4	50 64.4	24 9.4	16 8.1	8 13.7	64 78.9	25 8.4	282 69.1	173 44.2	191 48.0	13 42.5
DEMOCRAT	213 26.0	173 64.9	17 3.9	18 6.2	94 48.2	97 54.0	15 9.4	18 4.1	12 3.2	7 8.6	162 62.8	136 68.5	26 43.9	5 6.5	178 60.8	19 4.8	107 27.3	100 25.2	6 20.7
UNAFFILIATED	229 28.0	70 26.2	103 23.3	64 22.7	55 28.0	41 22.9	35 22.4	95 21.6	74 20.4	21 27.0	72 27.8	46 23.3	26 42.5	12 14.6	90 30.8	106 26.1	112 28.5	107 26.8	11 36.9

Table 1-3

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
	-----					
TOTAL	818	297	445	26	11	6
	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	376	28	325	10	1	4
	46.0	9.4	73.2	39.4	8.8	61.4
DEMOCRAT	213	181	17	4	3	1
	26.0	60.9	3.8	13.7	25.4	14.4
UNAFFILIATED	229	88	102	12	7	1
	28.0	29.7	23.0	46.9	65.7	24.2

Table 2-1

T2. How likely are you to vote in the November election for Governor, US Senate and the state legislature?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	777	372	405	68	108	185	208	208	368	165	203	201	80	121	208	127	82	170	202	192	214
	95.0	96.7	93.5	83.4	94.0	98.5	97.8	94.2	97.8	99.5	96.4	94.4	96.4	93.1	91.0	93.6	87.3	96.1	97.3	92.1	94.7
VERY LIKELY	25	8	17	9	4	3	2	7	5	1	4	8	2	6	12	5	7	6	2	11	7
	3.1	2.0	4.0	11.5	3.7	1.5	0.9	3.1	1.4	0.5	2.0	3.9	2.3	5.0	5.1	3.7	7.2	3.3	0.9	5.1	3.0
SOMEWHAT LIKELY	16	5	11	4	3		3	6	3		3	4	1	2	9	4	5	1	4	6	5
	1.9	1.3	2.5	5.1	2.3		1.3	2.8	0.9		1.5	1.7	1.4	1.9	3.9	2.8	5.5	0.6	1.8	2.7	2.3

Table 2-2

T2. How likely are you to vote in the November election for Governor, US Senate and the state legislature?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
EXTREMELY LIKELY	777 95.0	251 94.2	429 97.2	273 97.1	184 94.4	174 96.4	143 92.8	429 97.4	359 98.9	70 90.4	246 95.1	196 99.1	49 82.1	73 90.3	277 94.5	403 98.7	376 96.0	374 94.0	28 94.9
VERY LIKELY	25 3.1	13 4.7	7 1.6	6 2.0	7 3.6	6 3.2	6 4.1	7 1.6	4 1.1	3 3.7	11 4.2	1 0.5	10 16.1	5 5.6	12 4.2	4 1.0	13 3.2	12 3.1	
SOMEWHAT LIKELY	16 1.9	3 1.1	5 1.2	2 0.9	4 2.0	1 0.4	5 3.1	5 1.0		5 5.9	2 0.7	1 0.4	1 1.9	3 4.2	4 1.3	1 0.2	3 0.7	11 2.9	2 5.1

Table 2-3

T2. How likely are you to vote in the November election for Governor, US Senate and the state legislature?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
	-----					
TOTAL	818	297	445	26	11	6
	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	777	283	436	21	9	4
	95.0	95.4	98.1	81.4	82.0	75.8
VERY LIKELY	25	11	3	3		
	3.1	3.7	0.8	13.2		
SOMEWHAT LIKELY	16	3	5	1	2	1
	1.9	0.9	1.1	5.4	18.0	24.2

Table 3-1

T3. If the election for Colorado State Senate was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN CANDIDATE	441	207	234	39	66	105	109	122	321	139	182	17	6	11	103	62	41	96	111	113	121
	53.9	53.8	54.1	47.1	57.5	55.8	51.5	55.4	85.3	83.8	86.5	8.1	7.5	8.5	45.0	45.5	44.1	54.4	53.3	54.5	53.6
DEMOCRAT CANDIDATE	266	125	141	32	36	56	74	69	24	13	10	173	70	103	70	42	28	57	69	67	74
	32.6	32.6	32.6	38.8	31.4	29.7	34.7	31.3	6.3	8.1	4.9	81.3	84.5	79.2	30.5	30.7	30.3	32.0	33.1	32.2	32.9
UNDECIDED	110	52	58	12	13	27	29	29	32	13	18	23	7	16	56	32	24	24	28	28	30
	13.5	13.6	13.4	14.1	11.1	14.5	13.8	13.3	8.4	8.1	8.6	10.6	8.0	12.2	24.5	23.8	25.6	13.6	13.7	13.3	13.4

Table 3-2

T3. If the election for Colorado State Senate was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

	GENERIC BALLOT TEST		LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST			GOV BALLOT TEST			REGION						
	TOTAL	DEM CAND	REP CAND	UN FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52		
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
REPUBLICAN CANDIDATE	441 53.9		441 100.0	225 79.9	45 23.3	38 20.8	118 76.5	392 89.1	328 90.3	65 83.5	19 7.4	11 5.4	9 14.1	62 76.3	22 7.5	347 85.1	208 53.2	222 55.7	12 39.5
DEMOCRAT CANDIDATE	266 32.6	266 100.0		22 7.8	124 63.8	124 68.8	18 11.9	17 3.9	10 2.8	7 9.2	215 83.1	173 87.3	42 69.4	11 13.6	230 78.4	18 4.4	139 35.6	118 29.8	9 29.9
UNDECIDED	110 13.5			35 12.3	25 13.0	19 10.4	18 11.6	31 7.0	25 6.9	6 7.2	24 9.5	15 7.3	10 16.5	8 10.1	41 14.1	43 10.5	44 11.2	57 14.5	9 30.5

Table 3-3

T3. If the election for Colorado State Senate was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

US SENATE BALLOT TEST

	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
REPUBLICAN CANDIDATE	441 53.9	14 4.9	396 89.0	16 60.6	2 18.1	2 31.9
DEMOCRAT CANDIDATE	266 32.6	242 81.4	13 2.9	1 4.2	4 37.6	
UNDECIDED	110 13.5	41 13.7	36 8.2	9 35.1	5 44.3	4 68.1

Table 4-1

T4. Thinking now about people active in Colorado politics...Do you have a favorable or unfavorable opinion of Kevin Lundberg?

	GEND			AGE					GEN~PTY								GEN~AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818 100.0	384 100.0	434 100.0	82 100.0	115 100.0	188 100.0	213 100.0	221 100.0	376 100.0	166 100.0	210 100.0	213 100.0	83 100.0	130 100.0	229 100.0	135 100.0	94 100.0	177 100.0	208 100.0	208 100.0	226 100.0
FAVORABLE	281 34.4	129 33.6	152 35.1	24 29.5	35 30.9	65 34.4	68 31.9	89 40.4	200 53.2	86 51.7	114 54.3	18 8.2	6 7.1	12 9.0	64 27.8	37 27.6	26 28.1	52 29.6	77 36.9	72 34.6	80 35.6
UNFAVORABLE	195 23.8	103 26.9	92 21.2	13 15.4	30 26.3	41 21.9	60 28.0	52 23.3	46 12.3	28 17.0	18 8.7	94 44.2	45 53.7	49 38.1	55 23.9	30 22.5	24 25.8	45 25.7	58 27.8	39 18.6	53 23.6
NO OPINION	232 28.4	105 27.3	128 29.4	20 24.7	36 31.7	58 30.6	61 28.7	57 26.0	97 25.9	38 22.8	60 28.3	58 27.2	21 25.5	37 28.3	77 33.7	46 33.8	31 33.5	55 30.9	50 24.2	60 28.6	68 30.2
NAME ID	709 86.7	337 87.7	372 85.7	57 69.5	102 88.9	164 87.0	188 88.6	198 89.7	344 91.4	152 91.4	192 91.4	169 79.7	72 86.3	98 75.4	195 85.4	114 84.0	82 87.3	152 86.2	185 89.0	170 81.8	202 89.3
HARD NAME ID	476 58.2	232 60.4	244 56.3	37 44.8	66 57.2	106 56.3	127 59.9	141 63.7	246 65.5	114 68.6	133 63.0	112 52.4	51 60.8	61 47.1	118 51.7	68 50.2	50 53.9	98 55.3	135 64.8	111 53.2	134 59.2
NEVER HEARD OF	109 13.3	47 12.3	62 14.3	25 30.5	13 11.1	25 13.0	24 11.4	23 10.3	32 8.6	14 8.6	18 8.6	43 20.3	11 13.7	32 24.6	34 14.6	22 16.0	12 12.7	24 13.8	23 11.0	38 18.2	24 10.7

Table 4-2

T4. Thinking now about people active in Colorado politics...Do you have a favorable or unfavorable opinion of Kevin Lundberg?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
FAVORABLE	281 34.4	22 8.2	225 51.0	281 100.0		35 19.4	97 63.2	253 57.4	235 64.6	18 23.5	17 6.7	7 3.6	10 16.8	38 46.4	14 4.9	220 53.8	124 31.6	152 38.2	6 19.4
UNFAVORABLE	195 23.8	124 46.7	45 10.3		195 100.0	106 58.7	42 27.1	31 7.0	22 6.1	8 10.9	139 53.7	120 60.8	18 30.4	9 11.2	139 47.4	39 9.7	98 25.0	88 22.0	10 33.2
NO OPINION	232 28.4	78 29.4	126 28.7			29 15.9	14 8.8	115 26.1	78 21.6	36 47.2	69 26.8	45 23.0	24 39.6	24 29.1	92 31.4	109 26.8	113 28.9	111 28.0	8 28.5
NAME ID	709 86.7	225 84.3	397 89.9	281 100.0	195 100.0	170 94.0	153 99.1	398 90.4	335 92.3	63 81.6	225 87.2	173 87.3	52 86.9	70 86.7	245 83.7	368 90.3	334 85.5	351 88.2	24 81.1
HARD NAME ID	476 58.2	146 54.9	270 61.2	281 100.0	195 100.0	141 78.1	139 90.3	283 64.4	257 70.7	27 34.4	156 60.4	127 64.3	28 47.3	47 57.6	153 52.3	259 63.5	221 56.6	239 60.2	15 52.6
NEVER HEARD OF	109 13.3	42 15.7	45 10.1			11 6.0	1 0.9	42 9.6	28 7.7	14 18.4	33 12.8	25 12.7	8 13.1	11 13.3	48 16.3	39 9.7	57 14.5	47 11.8	6 18.9

Table 4-3

T4. Thinking now about people active in Colorado politics...Do you have a favorable or unfavorable opinion of Kevin Lundberg?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
-----						
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
FAVORABLE	281 34.4	20 6.8	244 54.8	8 30.8		2 30.0
UNFAVORABLE	195 23.8	130 43.7	42 9.3	6 23.1	6 59.3	2 35.0
NO OPINION	232 28.4	95 32.1	120 27.0	6 21.3	2 18.1	2 35.0
NAME ID	709 86.7	245 82.6	405 91.2	20 75.2	8 77.4	6 100.0
HARD NAME ID	476 58.2	150 50.5	285 64.2	14 53.9	6 59.3	4 65.0
NEVER HEARD OF	109 13.3	52 17.4	39 8.8	6 24.8	2 22.6	

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Richard Ball?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818 100.0	384 100.0	434 100.0	82 100.0	115 100.0	188 100.0	213 100.0	221 100.0	376 100.0	166 100.0	210 100.0	213 100.0	83 100.0	130 100.0	229 100.0	135 100.0	94 100.0	177 100.0	208 100.0	208 100.0	226 100.0
FAVORABLE	180 22.1	78 20.2	103 23.7	15 18.3	21 18.8	36 19.4	52 24.4	56 25.2	42 11.1	16 9.4	26 12.4	97 45.8	40 47.7	58 44.6	41 18.0	22 16.4	19 20.4	28 15.9	50 23.8	45 21.6	58 25.7
UNFAVORABLE	154 18.8	89 23.1	65 15.1	12 14.7	24 21.3	35 18.8	40 18.6	43 19.3	105 27.9	61 36.6	44 21.1	15 6.8	5 6.2	9 7.2	35 15.1	23 16.9	12 12.5	40 22.8	48 23.3	31 15.2	34 15.0
NO OPINION	246 30.1	114 29.6	132 30.5	19 23.7	32 27.7	52 27.8	69 32.6	74 33.3	116 30.9	49 29.2	68 32.1	47 22.1	16 19.0	31 24.2	83 36.3	50 36.7	33 35.7	50 28.4	64 30.7	53 25.6	79 35.0
NAME ID	581 71.0	280 72.9	301 69.4	46 56.7	78 67.8	124 66.0	161 75.7	172 77.8	263 69.9	125 75.3	138 65.6	159 74.8	61 72.8	98 76.0	159 69.4	95 70.0	64 68.6	118 67.1	162 77.8	130 62.4	171 75.8
HARD NAME ID	335 40.9	166 43.2	168 38.8	27 33.0	46 40.1	72 38.2	92 43.1	98 44.5	147 39.0	76 46.0	70 33.5	112 52.6	45 53.9	67 51.8	76 33.1	45 33.3	31 32.9	68 38.7	98 47.1	76 36.8	92 40.8
NEVER HEARD OF	237 29.0	104 27.1	133 30.6	35 43.3	37 32.2	64 34.0	52 24.3	49 22.2	113 30.1	41 24.7	72 34.4	54 25.2	23 27.2	31 24.0	70 30.6	41 30.0	29 31.4	58 32.9	46 22.2	78 37.6	55 24.2

Table 5-2

T5. Do you have a favorable or unfavorable opinion of Richard Ball?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
FAVORABLE	180 22.1	124 46.6	38 8.5	35 12.4	106 54.3	180 100.0		30 6.8	24 6.6	6 8.0	144 55.6	126 63.4	18 29.8	14 17.4	128 43.6	34 8.4	67 17.1	107 27.0	6 21.3
UNFAVORABLE	154 18.8	18 6.9	118 26.7	97 34.6	42 21.4		154 100.0	120 27.2	108 29.7	12 15.5	17 6.4	10 5.3	6 10.2	23 28.5	22 7.4	103 25.3	56 14.4	95 23.9	3 9.3
NO OPINION	246 30.1	65 24.4	139 31.5	73 26.0	23 11.6			151 34.3	123 33.8	28 36.3	54 20.9	32 16.3	22 35.8	23 28.7	74 25.4	140 34.4	126 32.2	109 27.3	12 40.1
NAME ID	581 71.0	208 78.0	295 66.8	206 73.1	170 87.3	180 100.0	154 100.0	301 68.3	254 70.1	46 59.8	214 82.9	168 85.0	46 75.9	60 74.6	224 76.4	278 68.1	249 63.7	311 78.2	21 70.7
HARD NAME ID	335 40.9	143 53.5	155 35.2	132 47.1	148 75.8	180 100.0	154 100.0	150 34.0	132 36.3	18 23.5	160 62.0	136 68.7	24 40.0	37 45.8	149 51.0	137 33.6	123 31.5	202 50.9	9 30.6
NEVER HEARD OF	237 29.0	59 22.0	147 33.2	76 26.9	25 12.7			140 31.7	109 29.9	31 40.2	44 17.1	30 15.0	15 24.1	21 25.4	69 23.6	130 31.9	142 36.3	87 21.8	9 29.3

Table 5-3

T5. Do you have a favorable or unfavorable opinion of Richard Ball?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
-----						
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
FAVORABLE	180 22.1	129 43.4	42 9.4		2 19.5	1 18.7
UNFAVORABLE	154 18.8	19 6.3	118 26.5	6 23.1	5 48.5	1 24.2
NO OPINION	246 30.1	80 26.8	142 31.9	12 46.6	1 7.4	2 42.7
NAME ID	581 71.0	227 76.5	302 67.8	18 69.7	8 75.5	5 85.6
HARD NAME ID	335 40.9	148 49.7	160 35.9	6 23.1	7 68.1	2 42.9
NEVER HEARD OF	237 29.0	70 23.5	143 32.2	8 30.3	3 24.5	1 14.4

Table 6-1

T6. If the election for Colorado State Senate was being held today, for whom would you vote if the candidates were Kevin Lundberg, Republican, or Richard Ball, Democrat?

	GEND			AGE					GEN-PTY									GEN-AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
KEVIN LUNDBERG	440	206	235	37	65	100	111	128	327	144	183	18	6	12	95	55	40	90	115	111	123
	53.8	53.5	54.2	45.3	56.8	52.9	52.0	58.0	87.0	87.0	86.9	8.6	7.8	9.1	41.5	40.5	42.9	51.1	55.4	53.6	54.7
DEFINITELY LUNDBERG	363	168	195	28	48	83	94	111	277	124	153	12	5	6	74	39	35	71	97	88	107
	44.4	43.7	45.0	34.0	41.8	44.0	44.0	50.3	73.7	74.8	72.9	5.4	6.3	4.8	32.4	28.6	37.8	40.0	46.9	42.3	47.5
PROBABLY LUNDBERG	77	37	40	9	17	17	17	17	50	20	30	7	1	5	21	16	5	20	18	24	16
	9.4	9.8	9.2	11.3	15.0	8.9	8.0	7.7	13.2	12.2	14.0	3.1	1.4	4.2	9.1	11.8	5.1	11.2	8.6	11.3	7.2
RICHARD BALL	258	124	134	26	35	53	78	68	24	12	13	162	69	93	72	43	28	55	69	58	76
	31.6	32.3	30.9	31.4	30.5	27.9	36.5	30.7	6.5	7.1	5.9	76.3	82.9	72.0	31.4	32.1	30.3	31.0	33.4	28.0	33.6
DEFINITELY BALL	198	91	107	15	22	41	65	55	16	7	9	136	55	80	46	28	18	36	55	42	65
	24.2	23.7	24.7	18.5	19.1	21.7	30.5	25.0	4.3	4.5	4.1	63.8	66.7	62.0	20.2	20.8	19.2	20.4	26.5	20.2	28.8
PROBABLY BALL	60	33	27	11	13	12	13	12	8	4	4	26	13	13	26	15	10	19	14	16	11
	7.4	8.6	6.3	12.8	11.3	6.2	6.0	5.6	2.2	2.7	1.8	12.4	16.2	10.0	11.2	11.2	11.1	10.6	6.9	7.9	4.8
UNDECIDED	119	55	65	19	15	36	24	25	25	10	15	32	8	25	62	37	25	32	23	38	26
	14.6	14.2	14.9	23.3	12.7	19.1	11.5	11.4	6.6	5.9	7.1	15.2	9.3	18.9	27.2	27.5	26.8	17.8	11.1	18.4	11.7

Table 6-2

T6. If the election for Colorado State Senate was being held today, for whom would you vote if the candidates were Kevin Lundberg, Republican, or Richard Ball, Democrat?

	GENERIC			LUNDBERG		BALL IMG		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	BALLOT TEST			IMG RATING		RATING		LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV												
TOTAL	818	266	441	281	195	180	154	440	363	77	258	198	60	81	293	408	391	398	29
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
KEVIN LUNDBERG	440	17	392	253	31	30	120	440	363	77				70	13	350	212	218	10
	53.8	6.5	88.9	89.9	15.7	16.7	77.7	100.0	100.0	100.0				86.3	4.4	85.9	54.3	54.9	32.9
DEFINITELY LUNDBERG	363	10	328	235	22	24	108	363	363					53	7	296	176	179	8
	44.4	3.8	74.3	83.4	11.4	13.2	69.9	82.5	100.0					64.9	2.5	72.6	45.0	45.1	25.7
PROBABLY LUNDBERG	77	7	65	18	8	6	12	77		77				17	6	54	36	39	2
	9.4	2.7	14.6	6.5	4.3	3.4	7.8	17.5		100.0				21.4	1.9	13.3	9.3	9.8	7.1
RICHARD BALL	258	215	19	17	139	144	17				258	198	60	7	226	20	120	129	10
	31.6	80.6	4.4	6.1	71.1	79.5	10.8				100.0	100.0	100.0	8.2	77.1	5.0	30.7	32.4	32.4
DEFINITELY BALL	198	173	11	7	120	126	10				198	198		2	185	10	91	100	7
	24.2	64.9	2.4	2.5	61.7	69.6	6.8				76.7	100.0		2.1	63.0	2.5	23.3	25.1	23.4
PROBABLY BALL	60	42	9	10	18	18	6				60		60	5	41	10	29	29	3
	7.4	15.7	1.9	3.6	9.4	10.0	4.0				23.3		100.0	6.1	14.1	2.5	7.3	7.3	9.0
UNDECIDED	119	35	30	11	26	7	18							4	54	37	59	50	10
	14.6	13.0	6.7	4.0	13.2	3.8	11.5							5.5	18.5	9.1	15.0	12.7	34.7

Table 6-3

T6. If the election for Colorado State Senate was being held today, for whom would you vote if the candidates were Kevin Lundberg, Republican, or Richard Ball, Democrat?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
	-----					
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
KEVIN LUNDBERG	440 53.8	22 7.3	392 88.2	15 57.2	2 19.5	2 31.9
DEFINITELY LUNDBERG	363 44.4	13 4.5	337 75.8	7 28.6		2 31.9
PROBABLY LUNDBERG	77 9.4	8 2.8	55 12.3	7 28.6	2 19.5	
RICHARD BALL	258 31.6	226 76.2	20 4.6	2 6.1	2 21.3	
DEFINITELY BALL	198 24.2	182 61.3	13 3.0		1 10.7	
PROBABLY BALL	60 7.4	44 15.0	7 1.6	2 6.1	1 10.6	
UNDECIDED	119 14.6	49 16.4	32 7.3	10 36.7	6 59.1	4 68.1

Table 7-1  
 T9. If the election for Governor was being held today, for whom would you vote if the candidates were Dan Maes, Republican, John Hickenlooper, Democrat, Tom Tancredo, American Constitution Party, or another candidate?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOM TANCREDO	408	199	209	30	50	111	104	112	282	129	153	19	9	11	106	62	45	96	103	96	114
	49.9	51.7	48.2	36.1	44.1	59.2	48.9	50.9	74.9	77.5	72.9	9.1	10.3	8.4	46.4	45.5	47.8	54.2	49.5	46.0	50.3
JOHN HICKENLOOPER	293	142	152	35	39	57	86	76	25	15	9	178	69	109	90	57	33	61	81	70	81
	35.8	36.8	35.0	42.8	34.0	30.1	40.6	34.5	6.5	9.3	4.4	83.8	83.0	84.3	39.4	42.2	35.3	34.3	39.0	33.7	36.1
DAN MAES	81	30	51	11	18	16	13	24	64	21	43	5	1	5	12	9	3	15	15	30	21
	9.9	7.9	11.6	13.5	15.8	8.3	6.0	10.7	17.0	12.5	20.5	2.5	0.7	3.6	5.2	6.8	2.9	8.6	7.4	14.2	9.3
ANOTHER CANDIDATE	11	6	5		1	2	7	1	1		1	2	1	1	8	5	3	3	3		5
	1.3	1.5	1.1		1.0	0.9	3.1	0.6	0.3		0.6	0.9	1.4	0.6	3.3	3.5	3.0	1.6	1.4		2.2
UNDECIDED	25	8	17	6	6	3	3	8	4	1	3	8	4	4	13	3	10	2	6	13	5
	3.1	2.0	4.0	7.5	5.1	1.5	1.4	3.4	1.2	0.8	1.5	3.7	4.6	3.1	5.7	2.0	11.0	1.3	2.7	6.1	2.1

Table 7-2

T9. If the election for Governor was being held today, for whom would you vote if the candidates were Dan Maes, Republican, John Hickenlooper, Democrat, Tom Tancredo, American Constitution Party, or another candidate?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
TOM TANCREDO	408 49.9	18 6.7	347 78.7	220 78.0	39 20.2	34 18.9	103 66.8	350 79.6	296 81.5	54 70.4	20 7.8	10 5.2	10 16.6			408 100.0	192 49.2	205 51.4	11 37.7
JOHN HICKENLOOPER	293 35.8	230 86.2	22 5.0	14 5.1	139 71.3	128 70.9	22 14.0	13 2.9	7 2.0	6 7.2	226 87.5	185 93.2	41 68.4		293 100.0		151 38.5	133 33.6	9 31.1
DAN MAES	81 9.9	11 4.1	62 14.0	38 13.4	9 4.6	14 7.8	23 14.9	70 15.9	53 14.5	17 22.4	7 2.6	2 0.9	5 8.2	81 100.0			36 9.2	42 10.7	2 8.4
ANOTHER CANDIDATE	11 1.3	1 0.4	2 0.5	2 0.7	6 2.9		6 3.7	2 0.5	2 0.6		1 0.4		1 1.9				2 0.5	8 1.9	1 5.1
UNDECIDED	25 3.1	7 2.5	8 1.9	8 2.7	2 1.0	4 2.4	1 0.5	5 1.2	5 1.4		4 1.7	1 0.7	3 4.9				10 2.7	10 2.4	5 17.7

Table 7-3

T9. If the election for Governor was being held today, for whom would you vote if the candidates were Dan Maes, Republican, John Hickenlooper, Democrat, Tom Tancredo, American Constitution Party, or another candidate?

	US SENATE BALLOT TEST					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
TOM TANCREDO	408 49.9	14 4.7	362 81.4	19 71.3	2 18.1	2 40.8
JOHN HICKENLOOPER	293 35.8	264 89.0	16 3.5	4 16.2	3 24.5	
DAN MAES	81 9.9	15 5.1	59 13.2	2 7.1	1 8.8	1 20.6
ANOTHER CANDIDATE	11 1.3		3 0.6	1 5.4	4 41.1	2 38.6
UNDECIDED	25 3.1	4 1.2	6 1.3		1 7.4	

Table 8-1

T10. If the election for United States Senate was being held today, for whom would you vote if the candidates were Michael Bennet, Democrat, Ken Buck, Republican, Maclyn Stringer, Libertarian, Bob Kinsey, Green Party, or another candidate?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
KEN BUCK	445	213	231	34	59	102	120	130	325	145	181	17	8	9	102	61	41	91	122	103	128
	54.4	55.5	53.4	41.1	51.8	54.0	56.4	58.9	86.5	87.3	85.9	8.0	9.4	7.1	44.6	44.9	44.3	51.8	58.7	49.6	56.8
MICHAEL BENNETT	297	141	156	34	41	70	76	77	28	12	16	181	70	111	88	59	29	68	73	76	79
	36.3	36.7	35.9	41.7	35.5	36.9	35.7	34.7	7.4	7.3	7.6	85.0	84.3	85.4	38.5	43.5	31.2	38.4	35.2	36.8	35.2
MACLYN STRINGER	26	12	14	4	6	10	3	2	10	4	7	4		4	12	8	4	11	1	10	5
	3.2	3.0	3.3	5.4	5.3	5.4	1.5	1.0	2.7	2.2	3.2	1.7		2.8	5.3	5.9	4.5	6.2	0.3	4.7	2.1
BOB KINSEY	11	7	4	2	1	2	6		1	1		3	1	2	7	5	2	3	4	2	2
	1.3	1.8	0.9	1.9	1.0	0.9	2.9		0.3	0.6		1.3	1.4	1.2	3.1	3.5	2.4	1.6	1.9	0.8	1.0
ANOTHER CANDIDATE	6	1	5		1	1	2	1	4	1	3	1		1	1		1		1	2	3
	0.7	0.2	1.2		1.0	0.6	1.1	0.6	0.9	0.4	1.4	0.4		0.6	0.6		1.5		0.3	1.1	1.3
UNDECIDED	34	11	23	8	6	4	5	11	8	4	4	8	4	4	18	3	15	3	7	15	8
	4.1	2.8	5.3	9.9	5.3	2.1	2.4	4.8	2.1	2.3	2.0	3.6	4.9	2.8	7.9	2.1	16.1	1.9	3.6	7.1	3.6

Table 8-2

T10. If the election for United States Senate was being held today, for whom would you vote if the candidates were Michael Bennet, Democrat, Ken Buck, Republican, Maclyn Stringer, Libertarian, Bob Kinsey, Green Party, or another candidate?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
KEN BUCK	445 54.4	13 4.8	396 89.7	244 86.7	42 21.3	42 23.1	118 76.5	392 89.0	337 92.9	55 70.8	20 7.8	13 6.7	7 11.7	59 72.4	16 5.3	362 88.8	213 54.5	220 55.4	12 39.1
MICHAEL BENNETT	297 36.3	242 90.7	14 3.3	20 7.2	130 66.5	129 71.4	19 12.1	22 4.9	13 3.7	8 10.9	226 87.6	182 91.9	44 73.6	15 18.8	264 90.1	14 3.4	147 37.6	138 34.6	12 41.2
MACLYN STRINGER	26 3.2	1 0.4	16 3.6	8 2.9	6 3.1		6 3.9	15 3.4	7 2.1	7 9.7	2 0.6		2 2.6	2 2.3	4 1.4	19 4.6	8 2.0	18 4.4	1 2.3
BOB KINSEY	11 1.3	4 1.5	2 0.4		6 3.2	2 1.2	5 3.4	2 0.5		2 2.7	2 0.9	1 0.6	1 1.9	1 1.2	3 0.9	2 0.5	6 1.5	5 1.2	
ANOTHER CANDIDATE	6 0.7		2 0.4	2 0.6	2 1.0	1 0.6	1 0.9	2 0.4	2 0.5					1 1.5		2 0.6	4 0.9	1 0.4	1 2.9
UNDECIDED	34 4.1	7 2.6	11 2.6	7 2.7	9 4.8	7 3.8	5 3.2	8 1.7	3 0.8	5 5.9	8 3.1	2 0.9	6 10.2	3 3.9	6 2.2	9 2.2	14 3.5	16 4.0	4 14.6

Table 8-3

T10. If the election for United States Senate was being held today, for whom would you vote if the candidates were Michael Bennet, Democrat, Ken Buck, Republican, Maclyn Stringer, Libertarian, Bob Kinsey, Green Party, or another candidate?

	US SENATE BALLOT TEST					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
KEN BUCK	445 54.4		445 100.0			
MICHAEL BENNETT	297 36.3	297 100.0				
MACLYN STRINGER	26 3.2			26 100.0		
BOB KINSEY	11 1.3				11 100.0	
ANOTHER CANDIDATE	6 0.7					6 100.0
UNDECIDED	34 4.1					

Table 9-1

T11. How do you intend to cast your vote this November? Do you intend to vote by returning an absentee ballot in the mail, OR in person during the early voting period before Election Day, OR at your polling place on Election Day?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ABSENTEE BALLOT	530	254	276	48	63	108	151	160	238	105	133	150	62	88	142	87	55	100	154	119	157
	64.8	66.2	63.7	58.8	55.0	57.7	71.0	72.4	63.3	63.5	63.1	70.5	74.7	67.8	62.1	64.2	59.1	56.7	74.3	57.5	69.4
EARLY VOTING	178	74	104	14	34	47	39	44	90	31	59	40	14	26	48	29	19	38	36	57	47
	21.7	19.1	24.0	16.9	29.5	25.0	18.4	19.7	23.9	18.7	28.0	18.7	16.9	20.0	20.9	21.2	20.5	21.5	17.2	27.3	20.9
POLLING PLACE	99	51	48	20	17	27	21	15	44	26	17	22	7	15	34	18	16	34	17	29	19
	12.1	13.3	11.0	24.2	14.5	14.1	10.0	6.6	11.6	15.8	8.3	10.2	8.4	11.4	14.6	13.3	16.6	19.3	8.2	13.9	8.3
UNDECIDED	11	5	6		1	6	1	3	5	3	1	1		1	5	2	4	4	1	3	3
	1.4	1.3	1.4		1.1	3.2	0.5	1.3	1.2	2.0	0.6	0.5		0.9	2.3	1.3	3.8	2.5	0.3	1.3	1.4

Table 9-2

T11. How do you intend to cast your vote this November? Do you intend to vote by returning an absentee ballot in the mail, OR in person during the early voting period before Election Day, OR at your polling place on Election Day?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
ABSENTEE BALLOT	530 64.8	181 68.0	278 63.0	182 64.5	126 64.4	128 71.1	91 59.1	282 64.0	236 65.0	46 59.0	177 68.6	137 69.2	40 66.6	51 62.4	205 69.9	249 61.2	256 65.5	255 64.1	20 66.5
EARLY VOTING	178 21.7	53 20.0	103 23.3	67 23.8	44 22.3	42 23.1	40 26.0	103 23.5	90 24.7	14 17.6	52 20.2	45 22.9	7 11.5	13 16.0	56 19.2	104 25.6	81 20.7	94 23.6	3 8.9
POLLING PLACE	99 12.1	30 11.3	55 12.4	31 11.0	26 13.3	10 5.8	23 14.8	50 11.3	37 10.1	13 16.9	29 11.1	16 7.9	13 22.0	18 21.6	29 9.9	48 11.9	50 12.7	44 11.0	6 19.7
UNDECIDED	11 1.4	2 0.6	6 1.3	2 0.6				6 1.3	1 0.2	5 6.4				3 1.0	6 1.4	4 1.1	6 1.4	1 4.8	

Table 9-3

T11. How do you intend to cast your vote this November? Do you intend to vote by returning an absentee ballot in the mail, OR in person during the early voting period before Election Day, OR at your polling place on Election Day?

	US SENATE BALLOT TEST					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
ABSENTEE BALLOT	530 64.8	203 68.3	283 63.7	14 52.9	7 62.1	3 49.4
EARLY VOTING	178 21.7	61 20.5	105 23.6	6 23.4	3 24.1	2 39.3
POLLING PLACE	99 12.1	30 10.2	52 11.8	6 23.7	1 13.8	
UNDECIDED	11 1.4	3 1.0	4 0.9			1 11.3

Table 10-1

T12. For statistical purposes, are you a man or a woman?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	434		434	48	61	99	107	119	210		210	130		130	94		94			208	226
	53.0		100.0	58.2	53.3	52.7	50.2	53.9	55.9		100.0	60.9		100.0	40.9		100.0			100.0	100.0
MALE	384	384		34	54	89	106	102	166	166		83	83		135	135		177	208		
	47.0	100.0		41.8	46.7	47.3	49.8	46.1	44.1	100.0		39.1	100.0		59.1	100.0		100.0	100.0		

Table 10-2

T12. For statistical purposes, are you a man or a woman?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
FEMALE	434 53.0	141 53.0	234 53.1	152 54.1	92 47.0	103 57.0	65 42.5	235 53.3	195 53.7	40 51.5	134 51.9	107 54.0	27 45.0	51 62.4	152 51.7	209 51.3	201 51.4	215 54.1	18 59.8
MALE	384 47.0	125 47.0	207 46.9	129 45.9	103 53.0	78 43.0	89 57.5	206 46.7	168 46.3	37 48.5	124 48.1	91 46.0	33 55.0	30 37.6	142 48.3	199 48.7	190 48.6	183 45.9	12 40.2

Table 10-3

T12. For statistical purposes, are you a man or a woman?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
	-----					
TOTAL	818	297	445	26	11	6
	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	434	156	231	14	4	5
	53.0	52.5	52.0	55.4	36.2	88.7
MALE	384	141	213	12	7	1
	47.0	47.5	48.0	44.6	63.8	11.3

Table 11-1

T13. Which of the following age groups applies to you?

	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	82	34	48	82					26	14	12	22	5	17	34	15	18	34		48	
	10.0	8.9	11.0	100.0					7.0	8.6	5.7	10.3	5.5	13.3	14.7	11.3	19.7	19.3		22.9	
35-44	115	54	61		115				55	22	32	34	17	18	26	14	11	54		61	
	14.0	13.9	14.1		100.0				14.5	13.5	15.3	16.2	20.3	13.5	11.2	10.5	12.1	30.3		29.4	
45-54	188	89	99			188			90	36	55	38	13	25	60	40	20	89		99	
	23.0	23.1	22.9			100.0			24.0	21.6	25.9	17.9	16.0	19.1	26.1	29.4	21.3	50.4		47.7	
55-64	213	106	107				213		91	45	46	63	25	38	58	35	23		106		107
	26.0	27.6	24.6				100.0		24.2	27.3	21.9	29.6	30.6	29.0	25.5	26.1	24.7		51.0		47.3
65 PLUS	221	102	119					221	114	48	66	55	23	32	52	31	21		102		119
	27.0	26.5	27.4					100.0	30.3	29.0	31.2	26.1	27.7	25.0	22.5	22.7	22.3		49.0		52.7

Table 11-2

T13. Which of the following age groups applies to you?

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818 100.0	266 100.0	441 100.0	281 100.0	195 100.0	180 100.0	154 100.0	440 100.0	363 100.0	77 100.0	258 100.0	198 100.0	60 100.0	81 100.0	293 100.0	408 100.0	391 100.0	398 100.0	29 100.0
18-34	82 10.0	32 11.9	39 8.7	24 8.6	13 6.4	15 8.3	12 7.8	37 8.4	28 7.7	9 12.0	26 9.9	15 7.6	11 17.4	11 13.7	35 12.0	30 7.2	41 10.4	37 9.4	4 12.8
35-44	115 14.0	36 13.5	66 14.9	35 12.6	30 15.4	21 11.9	24 15.8	65 14.8	48 13.2	17 22.2	35 13.5	22 11.1	13 21.5	18 22.3	39 13.3	50 12.4	52 13.3	60 15.0	3 9.8
45-54	188 23.0	56 20.9	105 23.8	65 23.0	41 21.2	36 20.2	35 23.0	100 22.6	83 22.8	17 21.7	53 20.3	41 20.7	12 19.3	16 19.2	57 19.3	111 27.3	86 22.0	96 24.2	6 19.5
55-64	213 26.0	74 27.7	109 24.8	68 24.1	60 30.5	52 28.8	40 25.7	111 25.1	94 25.8	17 22.0	78 30.0	65 32.7	13 21.2	13 15.7	86 29.5	104 25.5	117 29.8	89 22.4	7 23.5
65 PLUS	221 27.0	69 26.0	122 27.7	89 31.7	52 26.4	56 30.8	43 27.7	128 29.1	111 30.6	17 22.0	68 26.2	55 27.9	12 20.6	24 29.1	76 26.0	112 27.6	96 24.4	115 29.0	10 34.4

Table 11-3

T13. Which of the following age groups applies to you?

US SENATE BALLOT TEST

	-----					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
	-----					
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
18-34	82 10.0	34 11.5	34 7.6	4 16.9	2 14.8	
35-44	115 14.0	41 13.7	59 13.3	6 23.3	1 10.6	1 20.6
45-54	188 23.0	70 23.4	102 22.8	10 39.0	2 16.7	1 18.7
55-64	213 26.0	76 25.6	120 27.0	3 12.3	6 57.9	2 38.6
65 PLUS	221 27.0	77 25.8	130 29.3	2 8.5		1 22.1

Table 12-1

REGION	GEND			AGE					GEN-PTY								GEN-AGE				
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT GOP	GOP MEN	GOP WOM	TOT DEM	DEM MEN	DEM WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	818	384	434	82	115	188	213	221	376	166	210	213	83	130	229	135	94	177	208	208	226
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LD 49	391	190	201	41	52	86	117	96	173	86	87	107	41	65	112	63	49	82	108	97	104
	47.8	49.4	46.4	49.6	45.5	45.8	54.8	43.3	45.9	51.8	41.3	50.1	49.7	50.4	48.7	46.3	52.1	46.6	51.9	46.5	46.3
LD 51	398	183	215	37	60	96	89	115	191	77	114	100	38	62	107	67	39	90	93	104	111
	48.6	47.5	49.6	45.8	52.0	51.2	41.9	52.1	50.7	46.4	54.2	47.0	46.2	47.6	46.6	49.7	42.1	50.7	44.7	49.9	49.3
LD52	29	12	18	4	3	6	7	10	13	3	9	6	3	3	11	5	5	5	7	8	10
	3.6	3.1	4.1	4.6	2.5	3.1	3.2	4.6	3.3	1.8	4.5	2.9	4.1	2.1	4.7	4.0	5.8	2.7	3.4	3.7	4.4

Table 12-2

REGION

	GENERIC BALLOT TEST			LUNDBERG IMG RATING		BALL IMG RATING		STATE SENATE BALLOT TEST					GOV BALLOT TEST			REGION			
	TOTAL	DEM CAND	REP CAND	FAV	UN FAV	FAV	UN FAV	LUND BERG	DEF LBRG	PROB LBRG	BALL	DEF BALL	PROB BALL	MAES	HICK LOPR	TANC REDO	LD 49	LD 51	LD52
TOTAL	818	266	441	281	195	180	154	440	363	77	258	198	60	81	293	408	391	398	29
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LD 49	391	139	208	124	98	67	56	212	176	36	120	91	29	36	151	192	391		
	47.8	52.2	47.1	44.0	50.1	37.1	36.5	48.3	48.5	47.1	46.4	46.1	47.4	44.6	51.3	47.1	100.0		
LD 51	398	118	222	152	88	107	95	218	179	39	129	100	29	42	133	205		398	
	48.6	44.5	50.2	54.0	44.9	59.4	61.7	49.6	49.4	50.2	49.9	50.4	48.1	52.4	45.5	50.2		100.0	
LD52	29	9	12	6	10	6	3	10	8	2	10	7	3	2	9	11			29
	3.6	3.3	2.6	2.0	5.0	3.5	1.8	2.2	2.1	2.7	3.7	3.5	4.4	3.1	3.1	2.7			100.0

Table 12-3

REGION

	US SENATE BALLOT TEST					
	TOTAL	BEN NETT	BUCK	STRI NGER	KIN SEY	OTHR
TOTAL	818 100.0	297 100.0	445 100.0	26 100.0	11 100.0	6 100.0
LD 49	391 47.8	147 49.5	213 47.9	8 29.9	6 55.7	4 61.4
LD 51	398 48.6	138 46.4	220 49.5	18 67.5	5 44.3	1 24.2
LD52	29 3.6	12 4.1	12 2.6	1 2.6		1 14.4