



October 22, 2010

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN DATA AND MAPPING STRATEGIES

RE: COLORADO GENERAL ELECTION AUTO SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,067N autodial survey of likely 2010 general election voters within the state of Colorado. The interviews were conducted October 20th, 2010. This survey has a margin of error of +/- 3.00% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

Republican.....	38%
Democrat	35%
Unaffiliated.....	27%

T2. How likely are you to vote in the November election for Governor, Treasurer, and Attorney General?

Extremely likely	94%
Very likely.....	3%
Somewhat likely.....	3%

T3. If the election for Governor was being held today, for whom would you vote if the candidates were Dan Maes, Republican, John Hickenlooper, Democrat, Tom Tancredo, American Constitution Party, or another candidate?

John Hickenlooper	44%
Tom Tancredo	43%
Dan Maes.....	9%
Another Candidate.....	2%
Undecided.....	2%

T4. For statistical purposes, are you a man or a woman?

Female.....	53%
Male.....	47%

T5. Which of the following age groups applies to you?

18-34.....	12%
35-44.....	16%
45-54.....	23%
55-64.....	24%
65+.....	25%

T6. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White	82%
Hispanic/Latino.....	9%
Black/African American.....	2%
Other.....	7%

