



October 20, 2010
MEMORANDUM

TO: SENATE MAJORITY FUND
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: COLORADO STATE SENATE DISTRICT 15 SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of an 818N autodial survey of likely general election voters in Colorado Senate District 15. The interviews were conducted October 19th, 2010. This survey has a margin of error of +/- 3.41% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

Republican.....	46%
Democrat	26%
Unaffiliated.....	28%

T2. How likely are you to vote in the November election for Governor, US Senate and the state legislature?

Extremely Likely.....	95%
Very Likely	3%
Somewhat Likely	2%

T3. If the election for Colorado State Senate was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

Republican candidate.....	54%
Democrat candidate	33%
Undecided.....	13%

Thinking now about people active in Colorado politics.....

T4. Do you have a favorable or unfavorable opinion of Kevin Lundberg?

Favorable 34%
Unfavorable 24%
No Opinion 28%

Name ID 86%
Hard Name ID 58%
Never Heard Of..... 14%

T5. Do you have a favorable or unfavorable opinion of Richard Ball?

Favorable 22%
Unfavorable 19%
No Opinion 30%

Name ID 71%
Hard Name ID 41%
Never Heard Of..... 29%

T6. If the election for Colorado State Senate was being held today, for whom would you vote if the candidates were Kevin Lundberg, Republican, or Richard Ball, Democrat?

Kevin Lundberg..... 54%
Richard Ball..... 32%
Undecided..... 14%

Definitely vote for Kevin Lundberg 44%
Probably vote for Kevin Lundberg 10%

Definitely vote for Richard Ball..... 24%
Probably vote for Richard Ball 8%



T7. If the election for Governor was being held today, for whom would you vote if the candidates were Dan Maes, Republican, John Hickenlooper, Democrat, Tom Tancredo, American Constitution Party or another candidate?

Tom Tancredo	50%
John Hickenlooper	36%
Dan Maes.....	10%
Another Candidate.....	1%
Undecided.....	3%

T8. If the election for United States Senate was being held today, for whom would you vote if the candidates were Michael Bennett, Democrat, Ken Buck, Republican, Maclyn Stringer, Libertarian, Bob Kinsey, Green Party, or another candidate?

Ken Buck	55%
Michael Bennett.....	36%
Maclyn Stringer.....	3%
Bob Kinsey.....	1%
Another candidate	1%
Undecided.....	4%

T9. How do you intend to cast your vote this November? Do you intend to vote by returning an absentee ballot in the mail, OR in person during the early voting period before Election Day, OR at your polling place on Election Day?

Absentee ballot.....	65%
Early Voting	22%
Polling Place	12%
Undecided.....	1%

T10. For statistical purposes, are you a man or a woman?

Female.....	53%
Male.....	47%

T11. Which of the following age groups applies to you?

18-34.....	10%
35-44.....	14%
45-54.....	23%
55-64.....	26%
65+.....	27%

