

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	972	500	472	34	80	209	229	421	972	500	472				179	321	144	328
	67.0	66.2	67.8	58.9	61.1	65.3	65.7	70.7	100.0	100.0	100.0				62.3	68.7	65.1	69.1
INDEPENDENT	479	255	224	24	51	111	119	174				479	255	224	108	146	77	147
	33.0	33.8	32.2	41.1	38.9	34.7	34.3	29.3				100.0	100.0	100.0	37.7	31.3	34.9	30.9

Table 1-2

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
REPUBLICAN	972 67.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0						179 100.0	321 100.0	144 100.0	328 100.0				
INDEPENDENT	479 33.0						24 100.0	51 100.0	111 100.0	119 100.0	174 100.0					108 100.0	146 100.0	77 100.0	147 100.0

Table 1-3

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	PALIN IMG		PAWLENTY		HUCKABEE		GINGRICH		SANTORUM		ROMNEY IMG		BARBOUR		PAUL IMG		REGION				
	RATING		IMG RATING		IMG RATING		IMG RATING		IMG RATING		RATING		IMG RATING		RATING		ROCK	HILS	CNTR	NRTH	
	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	NHAM	BROG	EAST	WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	972	610	258	296	127	552	243	531	284	274	181	726	147	219	198	378	275	225	265	221	261
	67.0	71.8	56.9	67.1	63.9	69.0	62.4	70.9	60.0	70.1	62.2	68.3	62.7	71.5	62.4	64.2	66.6	67.3	67.7	63.5	69.2
INDEPENDENT	479	239	196	145	72	248	146	218	189	117	110	337	87	88	119	211	138	109	127	127	116
	33.0	28.2	43.1	32.9	36.1	31.0	37.6	29.1	40.0	29.9	37.8	31.7	37.3	28.5	37.6	35.8	33.4	32.7	32.3	36.5	30.8

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
REPUBLICAN	972 67.0	158 69.9	31 59.5	105 69.1	87 72.3	30 79.4	388 67.7	15 71.4	45 47.0	812 69.3	572 73.5	241 61.1	126 57.2	13 67.8	662 76.4	515 78.0	146 71.1	221 56.4	65 44.4
INDEPENDENT	479 33.0	68 30.1	21 40.5	47 30.9	33 27.7	8 20.6	185 32.3	6 28.6	50 53.0	360 30.7	206 26.5	153 38.9	94 42.8	6 32.2	205 23.6	145 22.0	60 28.9	170 43.6	81 55.6

Table 2-1

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to Independent voters only)

	GEND			AGE					GEN-PTY						GEN-AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	479	255	224	24	51	111	119	174				479	255	224	108	146	77	147
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	438	226	211	22	48	102	116	150				438	226	211	99	127	73	138
	91.4	88.9	94.3	93.1	94.6	92.1	96.9	86.0				91.4	88.9	94.3	91.5	86.9	94.9	93.9
VERY LIKELY	29	23	5	2	2	5	4	17				29	23	5	7	16	1	5
	6.0	9.2	2.5	6.9	3.7	4.1	3.1	9.8				6.0	9.2	2.5	6.5	11.1	1.3	3.1
SOMEWHAT LIKELY	12	5	7		1	4		7				12	5	7	2	3	3	4
	2.6	2.0	3.3		1.7	3.8		4.2				2.6	2.0	3.3	2.0	2.0	3.8	3.0

Table 2-2

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to Independent voters only)

	REP ONLY BY AGE					IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE				
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	479						24	51	111	119	174					108	146	77	147
	100.0						100.0	100.0	100.0	100.0	100.0					100.0	100.0	100.0	100.0
EXTREMELY LIKELY	438						22	48	102	116	150					99	127	73	138
	91.4						93.1	94.6	92.1	96.9	86.0					91.5	86.9	94.9	93.9
VERY LIKELY	29						2	2	5	4	17					7	16	1	5
	6.0						6.9	3.7	4.1	3.1	9.8					6.5	11.1	1.3	3.1
SOMEWHAT LIKELY	12							1	4		7					2	3	3	4
	2.6							1.7	3.8		4.2					2.0	2.0	3.8	3.0

Table 2-3

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to Independent voters only)

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	479	239	196	145	72	248	146	218	189	117	110	337	87	88	119	211	138	109	127	127	116
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	438	224	175	133	62	231	136	201	174	108	99	307	82	81	106	193	126	96	110	120	111
	91.4	93.5	89.4	91.9	86.2	93.2	93.2	92.1	92.0	92.1	90.0	91.1	94.3	92.0	89.0	91.4	91.6	88.3	86.8	94.5	95.9
VERY LIKELY	29	13	13	10	2	13	4	14	7	7	5	22	4	6	7	12	8	5	15	4	5
	6.0	5.4	6.8	7.1	3.5	5.1	2.7	6.6	3.5	5.8	4.2	6.6	4.7	6.7	5.6	5.6	5.7	4.4	11.9	3.3	4.1
SOMEWHAT LIKELY	12	2	7	1	7	4	6	3	8	3	6	8	1	1	6	6	4	8	2	3	
	2.6	1.0	3.8	1.0	10.4	1.7	4.1	1.3	4.5	2.1	5.8	2.3	1.0	1.2	5.3	2.9	2.7	7.3	1.2	2.2	

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to Independent voters only)

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	479 100.0	68 100.0	21 100.0	47 100.0	33 100.0	8 100.0	185 100.0	6 100.0	50 100.0	360 100.0	206 100.0	153 100.0	94 100.0	6 100.0	205 100.0	145 100.0	60 100.0	170 100.0	81 100.0
EXTREMELY LIKELY	438 91.4	63 92.3	21 100.0	43 91.1	30 89.8	5 63.9	170 92.0	5 85.1	48 94.6	330 91.8	192 93.1	138 90.1	87 91.9	5 86.0	192 93.6	138 95.1	54 89.8	158 93.0	71 87.5
VERY LIKELY	29 6.0	4 6.1		1 2.8	3 10.2	3 36.1	10 5.5		3 5.4	20 5.7	9 4.4	11 7.4	4 4.6	1 14.0	9 4.3	6 3.8	3 5.4	8 4.4	8 9.9
SOMEWHAT LIKELY	12 2.6	1 1.5		3 6.1			5 2.5	1 14.9		9 2.5	5 2.5	4 2.5	3 3.6		4 2.2	2 1.1	3 4.8	4 2.6	2 2.6



Table 3-2

T3. And if the 2012 Presidential primary election was being held today, would choose to vote in the Democrat primary or the Republican primary? (Asked to Independent voters only)

	REP ONLY BY AGE					IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE				
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	479						24	51	111	119	174					108	146	77	147
	100.0						100.0	100.0	100.0	100.0	100.0					100.0	100.0	100.0	100.0
REPUBLICAN	479						24	51	111	119	174					108	146	77	147
	100.0						100.0	100.0	100.0	100.0	100.0					100.0	100.0	100.0	100.0





T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican voters only)

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	972 100.0	500 100.0	472 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	972 100.0	500 100.0	472 100.0				179 100.0	321 100.0	144 100.0	328 100.0
EXTREMELY LIKELY	920 94.6	474 94.8	446 94.4	32 94.6	78 97.5	201 96.5	222 96.8	386 91.9	920 94.6	474 94.8	446 94.4				174 97.5	300 93.3	137 95.4	308 93.9
VERY LIKELY	32 3.3	17 3.4	15 3.1	1 1.8	1 1.6	7 3.1	4 1.6	20 4.7	32 3.3	17 3.4	15 3.1				3 1.7	14 4.4	5 3.7	9 2.9
SOMEWHAT LIKELY	21 2.1	9 1.8	12 2.5	1 3.5	1 0.8	1 0.4	4 1.6	14 3.4	21 2.1	9 1.8	12 2.5				1 0.8	7 2.3	1 0.9	11 3.2

T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican voters only)

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	972 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0						179 100.0	321 100.0	144 100.0	328 100.0				
EXTREMELY LIKELY	920 94.6	32 94.6	78 97.5	201 96.5	222 96.8	386 91.9						174 97.5	300 93.3	137 95.4	308 93.9				
VERY LIKELY	32 3.3	1 1.8	1 1.6	7 3.1	4 1.6	20 4.7						3 1.7	14 4.4	5 3.7	9 2.9				
SOMEWHAT LIKELY	21 2.1	1 3.5	1 0.8	1 0.4	4 1.6	14 3.4						1 0.8	7 2.3	1 0.9	11 3.2				

T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican voters only)

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	972	610	258	296	127	552	243	531	284	274	181	726	147	219	198	378	275	225	265	221	261
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	920	592	239	290	120	531	234	511	270	269	172	692	140	217	184	367	256	211	254	205	250
	94.6	97.0	92.8	98.1	94.7	96.2	96.4	96.2	95.1	98.0	94.9	95.3	95.3	99.0	93.1	97.1	92.8	93.7	95.7	92.9	95.6
VERY LIKELY	32	13	14	5	6	15	8	13	9	4	9	21	6	1	10	8	13	10	7	8	6
	3.3	2.1	5.6	1.6	4.8	2.8	3.1	2.4	3.3	1.6	4.8	2.9	4.2	0.5	5.0	2.1	4.8	4.6	2.6	3.7	2.4
SOMEWHAT LIKELY	21	6	4	1	1	6	1	7	5	1	1	13	1	1	4	3	7	4	4	8	5
	2.1	0.9	1.6	0.3	0.5	1.0	0.5	1.4	1.6	0.4	0.3	1.8	0.5	0.5	1.9	0.8	2.4	1.6	1.7	3.4	1.9

T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican voters only)

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	972 100.0	158 100.0	31 100.0	105 100.0	87 100.0	30 100.0	388 100.0	15 100.0	45 100.0	812 100.0	572 100.0	241 100.0	126 100.0	13 100.0	662 100.0	515 100.0	146 100.0	221 100.0	65 100.0
EXTREMELY LIKELY	920 94.6	150 94.9	30 97.5	100 95.2	84 96.4	28 96.0	368 94.8	15 100.0	41 91.3	781 96.2	563 98.5	219 90.8	114 90.3	11 86.2	637 96.3	501 97.3	136 92.7	207 93.9	61 94.1
VERY LIKELY	32 3.3	4 2.8	1 2.5	4 3.8	1 1.2	1 4.0	11 2.9		2 4.8	17 2.0	5 0.9	12 4.8	9 7.3	2 13.8	15 2.3	9 1.8	6 3.9	10 4.7	2 3.4
SOMEWHAT LIKELY	21 2.1	4 2.3		1 1.0	2 2.4		9 2.3		2 4.0	14 1.8	4 0.7	11 4.4	3 2.4		10 1.5	5 0.9	5 3.4	3 1.4	2 2.4

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Sarah Palin?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	850	480	370	31	81	201	197	340	610	328	282	239	151	88	176	304	138	233
	58.6	63.6	53.1	53.8	62.3	62.8	56.6	57.1	62.8	65.7	59.8	50.0	59.4	39.2	61.2	65.0	62.3	48.9
UNFAVORABLE	453	220	234	17	41	96	125	173	258	124	133	196	95	100	93	127	62	172
	31.3	29.1	33.6	29.5	31.7	30.2	36.0	29.1	26.5	24.9	28.3	40.8	37.4	44.8	32.3	27.2	28.2	36.1
NO OPINION	145	52	92	8	8	22	26	81	103	47	57	42	6	36	17	35	21	71
	10.0	6.9	13.3	14.1	6.1	7.0	7.4	13.6	10.6	9.3	12.0	8.7	2.3	16.0	6.0	7.5	9.5	15.0
NAME ID	1448	752	696	57	131	319	348	593	972	499	472	477	252	224	285	466	221	476
	99.8	99.6	100.0	97.4	100.0	100.0	100.0	99.8	99.9	99.9	100.0	99.5	99.1	100.0	99.5	99.7	100.0	100.0
HARD NAME ID	1303	699	604	48	123	297	322	513	868	453	416	435	247	188	268	431	200	404
	89.8	92.7	86.7	83.3	93.9	93.0	92.6	86.2	89.3	90.6	88.0	90.8	96.8	84.0	93.4	92.2	90.5	85.0
NEVER HEARD OF	3	3		2				1	1	1		2	2		2	1		
	0.2	0.4		2.6				0.2	0.1	0.1		0.5	0.9		0.5	0.3		

Table 5-2

T5. Do you have a favorable or unfavorable opinion of Sarah Palin?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	850 58.6	21 62.3	49 61.5	141 67.7	149 65.2	249 59.3	10 41.5	32 63.5	59 53.6	48 39.9	90 51.8	114 63.6	215 66.8	98 68.2	184 56.1	62 57.2	89 61.1	40 51.3	48 32.9
UNFAVORABLE	453 31.3	7 21.5	25 30.9	52 24.8	60 26.1	114 27.2	10 40.9	17 32.8	45 40.4	66 55.0	59 33.7	50 28.1	74 23.1	34 23.3	100 30.4	42 39.2	53 36.0	29 37.3	72 48.7
NO OPINION	145 10.0	5 14.3	6 7.6	16 7.5	20 8.6	57 13.5	3 13.9	2 3.6	7 6.0	6 5.1	24 13.6	14 8.0	32 10.1	12 8.5	44 13.5	3 2.8	3 1.9	9 11.4	27 18.4
NAME ID	1448 99.8	34 98.1	80 100.0	209 100.0	229 100.0	421 100.0	23 96.4	51 100.0	111 100.0	119 100.0	173 99.2	178 99.6	321 100.0	144 100.0	328 100.0	107 99.2	145 99.0	77 100.0	147 100.0
HARD NAME ID	1303 89.8	29 83.8	74 92.4	193 92.5	209 91.4	364 86.5	20 82.5	49 96.4	104 94.0	113 94.9	149 85.5	164 91.6	289 89.9	132 91.5	284 86.5	104 96.4	142 97.1	68 88.6	120 81.6
NEVER HEARD OF	3 0.2	1 1.9					1 3.6				1 0.8	1 0.4			1 0.8	1 1.0			

Table 5-3

T5. Do you have a favorable or unfavorable opinion of Sarah Palin?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	850	850		302	105	549	187	530	204	293	139	636	140	214	163	399	212	205	230	192	223
	58.6	100.0		68.5	52.8	68.5	47.9	70.8	43.2	75.0	47.7	59.9	60.0	69.7	51.3	67.8	51.2	61.4	58.6	55.1	59.2
UNFAVORABLE	453		453	117	93	191	176	152	243	79	150	329	83	81	146	151	175	98	125	117	114
	31.3		100.0	26.6	46.8	23.8	45.2	20.3	51.5	20.3	51.4	31.0	35.6	26.5	45.9	25.6	42.3	29.3	31.9	33.6	30.2
NO OPINION	145			21	1	61	25	66	22	19	3	95	10	11	8	38	26	31	36	38	40
	10.0			4.7	0.4	7.6	6.4	8.9	4.7	4.7	1.0	8.9	4.4	3.5	2.6	6.4	6.3	9.4	9.2	10.9	10.5
NAME ID	1448	850	453	441	198	801	387	749	470	391	291	1061	234	306	317	587	413	334	391	347	377
	99.8	100.0	100.0	99.9	100.0	100.0	99.5	100.0	99.4	100.0	100.0	99.8	100.0	99.7	99.8	99.9	99.8	100.0	99.8	99.6	99.8
HARD NAME ID	1303	850	453	420	197	740	363	683	447	372	288	966	224	295	309	550	387	303	355	309	337
	89.8	100.0	100.0	95.1	99.6	92.4	93.1	91.1	94.7	95.3	99.0	90.9	95.6	96.2	97.2	93.5	93.5	90.6	90.6	88.7	89.3
NEVER HEARD OF	3			1			2		3			2		1	1	1	1		1	1	1
	0.2			0.1			0.5		0.6			0.2		0.3	0.2	0.1	0.2		0.2	0.4	0.2

T5. Do you have a favorable or unfavorable opinion of Sarah Palin?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	850 58.6	215 95.1	32 62.1	99 65.2	73 61.2	24 65.7	272 47.4	10 51.0	46 48.3	760 64.9	562 72.3	198 50.2	66 30.0	8 41.7	629 72.5	495 74.9	134 65.1	161 41.1	42 28.6
UNFAVORABLE	453 31.3	6 2.7	15 29.7	41 27.1	36 29.7	11 29.1	231 40.3	8 40.5	31 32.8	301 25.7	154 19.8	147 37.3	131 59.5	9 47.8	160 18.5	107 16.2	53 25.6	193 49.3	88 60.1
NO OPINION	145 10.0	5 2.2	4 8.2	12 7.7	11 9.1	2 5.2	69 12.0	2 8.5	17 18.0	108 9.2	59 7.6	49 12.4	23 10.5	1 6.1	78 9.0	59 8.9	19 9.3	37 9.6	14 9.3
NAME ID	1448 99.8	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	572 99.7	20 100.0	94 99.1	1170 99.8	776 99.7	394 100.0	220 100.0	18 95.5	867 100.0	661 100.0	206 100.0	391 100.0	143 98.0
HARD NAME ID	1303 89.8	222 97.8	48 91.8	140 92.3	109 90.9	35 94.8	503 87.7	19 91.5	77 81.1	1061 90.6	716 92.1	345 87.6	197 89.5	17 89.4	789 91.0	602 91.1	187 90.7	354 90.4	130 88.7
NEVER HEARD OF	3 0.2						1 0.3		1 0.9	2 0.2	2 0.3			1 4.5					3 2.0

Table 6-1

T6. Do you have a favorable or unfavorable opinion of Tim Pawlenty?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	441	259	182	12	36	98	119	176	296	174	122	145	85	60	96	164	51	131
	30.4	34.4	26.1	20.3	27.8	30.8	34.3	29.5	30.4	34.8	25.8	30.3	33.4	26.8	33.3	35.0	22.9	27.6
UNFAVORABLE	198	121	78	12	17	43	55	71	127	73	53	72	47	24	47	74	25	52
	13.7	16.0	11.2	20.5	13.1	13.5	15.9	11.9	13.0	14.7	11.3	15.0	18.6	10.9	16.3	15.8	11.5	11.0
NO OPINION	439	220	219	12	37	88	101	201	303	159	144	136	61	75	73	147	64	155
	30.2	29.2	31.4	21.5	28.3	27.5	28.9	33.8	31.2	31.8	30.5	28.4	24.0	33.3	25.5	31.4	29.0	32.5
NAME ID	1078	600	478	36	90	229	275	447	725	406	319	353	194	159	216	384	140	338
	74.3	79.5	68.7	62.3	69.1	71.8	79.1	75.1	74.6	81.3	67.6	73.6	76.0	70.9	75.2	82.2	63.4	71.1
HARD NAME ID	639	380	260	24	53	141	175	246	423	247	175	217	132	84	142	237	76	184
	44.1	50.3	37.3	40.8	40.9	44.3	50.2	41.4	43.5	49.5	37.1	45.3	52.0	37.7	49.6	50.8	34.4	38.6
NEVER HEARD OF	373	155	218	22	40	90	73	148	247	94	153	126	61	65	71	83	81	137
	25.7	20.5	31.3	37.7	30.9	28.2	20.9	24.9	25.4	18.7	32.4	26.4	24.0	29.1	24.8	17.8	36.6	28.9

Table 6-2

T6. Do you have a favorable or unfavorable opinion of Tim Pawlenty?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	441 30.4	6 17.7	18 22.5	65 31.0	83 36.2	124 29.6	6 24.0	18 36.2	33 30.3	37 30.6	51 29.3	59 32.8	115 36.0	30 21.0	92 27.9	37 34.2	48 32.8	21 26.6	40 26.9
UNFAVORABLE	198 13.7	6 18.1	12 15.3	25 12.0	33 14.6	50 11.8	6 24.1	5 9.5	18 16.5	22 18.4	21 12.0	25 14.0	48 15.0	18 12.8	35 10.6	22 20.2	25 17.4	7 9.1	17 11.8
NO OPINION	439 30.2	9 26.6	21 26.6	62 29.8	59 25.9	151 35.9	3 14.0	16 30.9	26 23.2	41 34.7	50 28.5	52 29.0	107 33.3	41 28.3	103 31.4	21 19.8	40 27.2	23 30.3	51 34.9
NAME ID	1078 74.3	21 62.4	51 64.4	152 72.8	176 76.7	325 77.3	15 62.2	39 76.5	77 70.0	100 83.7	122 69.8	135 75.7	271 84.3	89 62.0	230 70.0	80 74.2	113 77.4	51 65.9	108 73.6
HARD NAME ID	639 44.1	12 35.8	30 37.8	90 43.0	116 50.8	174 41.4	11 48.1	23 45.7	52 46.7	58 49.0	72 41.3	84 46.7	164 51.0	49 33.7	127 38.6	59 54.4	74 50.2	27 35.7	57 38.7
NEVER HEARD OF	373 25.7	13 37.6	28 35.6	57 27.2	53 23.3	95 22.7	9 37.8	12 23.5	33 30.0	19 16.3	53 30.2	43 24.3	50 15.7	55 38.0	98 30.0	28 25.8	33 22.6	26 34.1	39 26.4

Table 6-3

T6. Do you have a favorable or unfavorable opinion of Tim Pawlenty?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	441	302	117	441		270	146	279	140	256	95	330	84	200	121	228	134	110	118	103	111
	30.4	35.6	25.9	100.0		33.8	37.6	37.2	29.7	65.5	32.6	31.1	36.1	65.3	38.2	38.7	32.4	32.9	30.1	29.5	29.3
UNFAVORABLE	198	105	93		198	92	102	78	119	36	144	142	54	36	138	70	114	44	44	52	57
	13.7	12.3	20.4		100.0	11.5	26.3	10.4	25.2	9.1	49.5	13.4	23.0	11.6	43.6	12.0	27.7	13.2	11.3	15.0	15.2
NO OPINION	439	239	134			261	87	239	116	68	35	334	50	60	37	172	88	98	110	117	113
	30.2	28.1	29.4			32.5	22.4	31.9	24.6	17.4	12.0	31.4	21.2	19.5	11.6	29.3	21.3	29.5	28.1	33.6	30.0
NAME ID	1078	646	344	441	198	623	336	596	376	360	274	806	188	296	296	470	336	252	272	272	281
	74.3	76.0	75.8	100.0	100.0	77.8	86.3	79.5	79.5	92.0	94.1	75.9	80.3	96.3	93.4	80.0	81.4	75.6	69.5	78.2	74.6
HARD NAME ID	639	407	210	441	198	362	249	357	259	292	239	473	138	236	260	298	248	154	162	155	168
	44.1	47.9	46.3	100.0	100.0	45.2	63.9	47.7	54.9	74.6	82.1	44.5	59.1	76.8	81.8	50.7	60.1	46.1	41.5	44.5	44.5
NEVER HEARD OF	373	204	110			178	53	153	97	31	17	257	46	11	21	118	77	82	119	76	96
	25.7	24.0	24.2			22.2	13.7	20.5	20.5	8.0	5.9	24.1	19.7	3.7	6.6	20.0	18.6	24.4	30.5	21.8	25.4

T6. Do you have a favorable or unfavorable opinion of Tim Pawlenty?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	441 30.4	54 23.8	51 98.3	38 25.4	46 38.5	18 48.5	150 26.2	10 48.2	22 23.2	398 34.0	290 37.3	108 27.4	37 16.7	2 7.9	308 35.5	231 34.9	77 37.5	101 25.9	26 18.0
UNFAVORABLE	198 13.7	50 22.3	1 1.7	19 12.3	14 11.8	1 3.7	74 12.9	7 35.6	12 12.4	136 11.6	90 11.5	46 11.8	48 21.8	9 47.9	105 12.1	84 12.7	21 10.0	65 16.5	24 16.5
NO OPINION	439 30.2	50 22.0		53 35.2	36 30.2	7 20.0	191 33.3	3 12.4	37 38.9	363 31.0	240 30.9	123 31.2	59 26.7	5 27.6	249 28.7	188 28.4	61 29.6	131 33.5	47 32.1
NAME ID	1078 74.3	154 68.1	52 100.0	110 73.0	96 80.4	27 72.2	415 72.4	20 96.2	71 74.5	898 76.6	620 79.7	277 70.4	144 65.2	16 83.5	662 76.3	503 76.1	159 77.1	297 76.0	97 66.6
HARD NAME ID	639 44.1	104 46.0	52 100.0	57 37.7	60 50.3	19 52.2	224 39.2	17 83.8	34 35.6	534 45.6	380 48.9	154 39.2	85 38.5	11 55.9	413 47.6	315 47.7	98 47.5	166 42.4	50 34.5
NEVER HEARD OF	373 25.7	72 31.9		41 27.0	23 19.6	10 27.8	158 27.6	1 3.8	24 25.5	274 23.4	158 20.3	117 29.6	77 34.8	3 16.5	205 23.7	158 23.9	47 22.9	94 24.0	49 33.4

T7. Do you have a favorable or unfavorable opinion of Mike Huckabee?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	755 100.0	696 100.0	58 100.0	131 100.0	319 100.0	348 100.0	595 100.0	972 100.0	500 100.0	472 100.0	479 100.0	255 100.0	224 100.0	287 100.0	468 100.0	221 100.0	476 100.0
FAVORABLE	801 55.2	398 52.8	403 57.8	31 54.2	63 48.2	173 54.3	190 54.5	343 57.7	552 56.8	272 54.5	280 59.3	248 51.8	126 49.4	122 54.6	141 49.1	257 55.0	127 57.5	276 57.9
UNFAVORABLE	389 26.8	236 31.2	154 22.1	18 31.2	43 32.8	89 27.7	108 30.9	132 22.2	243 25.0	148 29.6	95 20.2	146 30.5	88 34.4	59 26.2	96 33.4	140 29.8	54 24.2	100 21.1
NO OPINION	236 16.2	113 15.0	123 17.6	6 11.2	22 16.7	51 16.1	46 13.3	110 18.5	161 16.5	76 15.2	85 17.9	75 15.7	37 14.6	38 17.0	42 14.8	71 15.1	37 16.8	85 18.0
NAME ID	1426 98.3	747 99.0	679 97.5	56 96.6	128 97.6	313 98.2	343 98.6	585 98.4	956 98.4	496 99.3	460 97.4	470 98.1	251 98.4	219 97.7	279 97.3	468 100.0	218 98.6	461 97.0
HARD NAME ID	1190 82.0	634 84.0	556 79.9	50 85.4	106 81.0	262 82.1	297 85.4	475 79.9	796 81.8	420 84.0	375 79.5	394 82.4	213 83.8	181 80.7	237 82.5	397 84.9	181 81.7	376 79.0
NEVER HEARD OF	25 1.7	8 1.0	17 2.5	2 3.4	3 2.4	6 1.8	5 1.4	10 1.6	16 1.6	4 0.7	12 2.6	9 1.9	4 1.6	5 2.3	8 2.7		3 1.4	14 3.0

T7. Do you have a favorable or unfavorable opinion of Mike Huckabee?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	801 55.2	18 53.8	40 49.9	120 57.7	130 56.8	244 58.0	13 54.8	23 45.5	53 48.1	60 50.0	99 56.9	91 50.7	182 56.6	88 61.1	192 58.6	50 46.4	76 51.7	39 50.8	83 56.5
UNFAVORABLE	389 26.8	9 26.3	24 30.6	51 24.5	62 27.2	96 22.9	9 38.3	18 36.3	37 33.9	45 38.0	36 20.6	55 30.6	93 29.0	30 20.7	65 19.9	41 38.2	46 31.6	24 30.8	35 23.7
NO OPINION	236 16.2	6 16.4	13 16.8	35 16.7	33 14.4	74 17.5	1 3.6	8 16.4	17 15.0	13 11.0	36 20.8	30 16.7	46 14.4	24 16.7	60 18.4	13 11.7	25 16.7	13 17.0	25 16.9
NAME ID	1426 98.3	33 96.5	78 97.3	206 98.8	225 98.4	414 98.4	23 96.7	50 98.2	107 96.9	118 99.0	171 98.3	175 97.9	321 100.0	142 98.5	318 96.9	104 96.3	146 100.0	76 98.6	143 97.2
HARD NAME ID	1190 82.0	27 80.1	64 80.4	171 82.1	192 84.0	340 80.9	22 93.1	42 81.9	91 82.0	105 88.0	135 77.5	145 81.3	275 85.6	118 81.8	258 78.5	92 84.6	122 83.3	63 81.6	118 80.3
NEVER HEARD OF	25 1.7	1 3.5	2 2.7	2 1.2	4 1.6	7 1.6	1 3.3	1 1.8	3 3.1	1 1.0	3 1.7	4 2.1		2 1.5	10 3.1	4 3.7		1 1.4	4 2.8

T7. Do you have a favorable or unfavorable opinion of Mike Huckabee?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	801	549	191	270	92	801		522	193	251	126	626	115	202	136	370	201	176	212	193	219
	55.2	64.6	42.1	61.3	46.3	100.0		69.7	40.8	64.2	43.2	58.9	48.9	65.9	42.7	62.9	48.6	52.7	54.2	55.4	58.2
UNFAVORABLE	389	187	176	146	102		389	141	210	116	152	274	93	87	166	157	167	96	98	105	90
	26.8	22.0	38.8	33.2	51.7		100.0	18.8	44.5	29.6	52.1	25.7	39.8	28.3	52.3	26.6	40.5	28.8	24.9	30.2	24.0
NO OPINION	236	106	76	23	4			80	66	21	13	155	23	17	16	58	43	54	76	45	60
	16.2	12.4	16.8	5.3	2.0			10.6	14.0	5.3	4.4	14.6	10.0	5.6	5.0	9.8	10.5	16.2	19.4	13.0	16.0
NAME ID	1426	841	443	440	198	801	389	742	469	388	290	1054	231	306	318	584	411	326	386	344	370
	98.3	99.0	97.7	99.7	100.0	100.0	100.0	99.1	99.3	99.2	99.7	99.2	98.7	99.7	100.0	99.3	99.5	97.7	98.5	98.7	98.1
HARD NAME ID	1190	735	367	417	194	801	389	662	403	367	278	899	208	289	302	526	368	272	310	298	310
	82.0	86.5	80.9	94.5	98.0	100.0	100.0	88.5	85.3	93.9	95.3	84.6	88.7	94.1	95.0	89.5	89.1	81.5	79.1	85.6	82.1
NEVER HEARD OF	25	9	10	1				7	3	3	1	9	3	1		4	2	8	6	5	7
	1.7	1.0	2.3	0.3				0.9	0.7	0.8	0.3	0.8	1.3	0.3		0.7	0.5	2.3	1.5	1.3	1.9

T7. Do you have a favorable or unfavorable opinion of Mike Huckabee?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	801 55.2	119 52.6	23 43.3	145 95.8	77 63.9	23 60.8	292 51.0	7 36.4	40 42.3	677 57.7	474 60.9	203 51.4	101 45.7	9 47.6	553 63.8	431 65.3	122 59.1	183 46.7	49 33.5
UNFAVORABLE	389 26.8	64 28.5	24 47.0	2 1.4	24 19.8	8 20.8	166 28.9	10 50.4	33 35.3	308 26.3	201 25.8	108 27.3	63 28.8	7 35.9	187 21.6	146 22.1	41 20.1	133 33.9	61 42.0
NO OPINION	236 16.2	39 17.1	5 9.7	4 2.7	18 15.4	4 11.4	106 18.6	3 13.2	20 20.8	174 14.9	98 12.6	76 19.4	49 22.4	3 16.5	121 13.9	81 12.3	40 19.2	70 17.9	29 20.0
NAME ID	1426 98.3	222 98.1	52 100.0	151 100.0	119 99.0	35 93.0	565 98.5	20 100.0	93 98.4	1159 98.9	772 99.3	387 98.2	213 96.9	19 100.0	861 99.3	658 99.6	203 98.4	385 98.6	140 95.4
HARD NAME ID	1190 82.0	184 81.0	47 90.3	147 97.3	100 83.6	30 81.6	458 80.0	18 86.8	74 77.6	985 84.0	675 86.7	310 78.7	164 74.5	16 83.5	740 85.4	577 87.3	163 79.1	315 80.7	110 75.4
NEVER HEARD OF	25 1.7	4 1.9			1 1.0	3 7.0	8 1.5		2 1.6	13 1.1	5 0.7	7 1.8	7 3.1		6 0.7	2 0.4	3 1.6	6 1.4	7 4.6

Table 8-1

T8. Do you have a favorable or unfavorable opinion of Newt Gingrich?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	749	419	330	21	63	162	178	325	531	296	235	218	123	95	151	268	95	235
	51.6	55.5	47.4	36.0	48.6	50.7	51.2	54.6	54.6	59.2	49.7	45.5	48.2	42.4	52.7	57.2	42.9	49.4
UNFAVORABLE	472	246	226	19	38	117	134	163	284	141	143	189	105	84	99	147	76	151
	32.6	32.6	32.5	33.6	29.4	36.6	38.6	27.5	29.2	28.2	30.2	39.4	41.3	37.3	34.4	31.5	34.3	31.7
NO OPINION	214	85	129	13	27	38	35	102	147	59	88	67	27	41	33	53	45	84
	14.8	11.3	18.5	22.7	20.3	11.9	9.9	17.1	15.1	11.8	18.7	14.0	10.4	18.1	11.4	11.3	20.4	17.6
NAME ID	1435	750	685	54	128	317	347	590	962	496	466	474	255	219	283	468	216	469
	98.9	99.5	98.4	92.3	98.4	99.2	99.7	99.1	98.9	99.2	98.6	99.0	100.0	97.8	98.6	100.0	97.6	98.7
HARD NAME ID	1221	665	556	40	102	278	313	488	815	437	378	407	228	179	250	415	171	386
	84.2	88.1	79.9	69.6	78.1	87.2	89.8	82.0	83.8	87.4	80.0	84.9	89.6	79.7	87.2	88.7	77.2	81.1
NEVER HEARD OF	16	4	11	4	2	3	1	5	11	4	6	5		5	4		5	6
	1.1	0.5	1.6	7.7	1.6	0.8	0.3	0.9	1.1	0.8	1.4	1.0		2.2	1.4		2.4	1.3

Table 8-2

T8. Do you have a favorable or unfavorable opinion of Newt Gingrich?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	749 51.6	13 39.4	36 44.8	118 56.7	130 57.0	233 55.4	7 31.2	28 54.7	43 39.2	48 40.0	92 52.6	98 55.0	198 61.6	69 48.2	166 50.4	53 49.0	70 47.6	25 33.0	70 47.3
UNFAVORABLE	472 32.6	10 28.3	22 27.2	64 30.5	70 30.7	118 28.1	10 41.2	17 32.9	53 48.0	64 53.8	45 25.8	54 30.0	87 27.2	41 28.8	101 30.9	45 41.8	60 41.0	34 44.7	49 33.4
NO OPINION	214 14.8	7 21.8	20 25.3	25 12.0	27 11.9	67 16.0	6 24.1	6 12.5	13 11.9	7 6.2	35 19.8	23 12.7	36 11.2	30 20.8	58 17.7	10 9.2	17 11.4	15 19.9	25 17.2
NAME ID	1435 98.9	31 89.4	78 97.4	207 99.2	228 99.6	418 99.5	23 96.5	51 100.0	110 99.1	119 100.0	171 98.2	175 97.7	321 100.0	141 97.7	325 99.0	108 100.0	146 100.0	75 97.6	144 97.9
HARD NAME ID	1221 84.2	23 67.7	57 72.0	182 87.3	201 87.7	351 83.5	17 72.4	44 87.5	96 87.1	112 93.8	137 78.4	152 85.0	285 88.8	111 76.9	267 81.3	98 90.8	130 88.6	60 77.7	119 80.7
NEVER HEARD OF	16 1.1	4 10.6	2 2.6	2 0.8	1 0.4	2 0.5	1 3.5		1 0.9		3 1.8	4 2.3		3 2.3	3 1.0			2 2.4	3 2.1

Table 8-3

T8. Do you have a favorable or unfavorable opinion of Newt Gingrich?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	749	530	152	279	78	522	141	749		273	108	607	90	221	125	367	179	175	193	170	210
	51.6	62.4	33.5	63.2	39.4	65.2	36.1	100.0		69.8	37.2	57.1	38.4	72.1	39.3	62.4	43.4	52.5	49.4	48.8	55.8
UNFAVORABLE	472	204	243	140	119	193	210		472	103	176	318	117	74	183	164	198	107	125	136	105
	32.6	24.0	53.7	31.8	60.0	24.1	54.0		100.0	26.4	60.4	30.0	49.9	24.0	57.5	27.9	48.0	32.1	31.8	39.0	27.8
NO OPINION	214	108	57	21	1	84	37			15	7	131	26	12	10	56	34	48	68	41	57
	14.8	12.7	12.5	4.8	0.6	10.4	9.5			3.8	2.4	12.3	11.1	3.8	3.2	9.4	8.3	14.4	17.4	11.7	15.2
NAME ID	1435	842	452	441	198	798	388	749	472	391	291	1057	233	307	318	587	412	330	386	347	372
	98.9	99.1	99.7	99.9	100.0	99.7	99.6	100.0	100.0	100.0	100.0	99.4	99.4	99.8	100.0	99.8	99.7	98.9	98.6	99.5	98.7
HARD NAME ID	1221	734	395	419	197	715	351	749	472	376	284	926	207	295	307	531	378	282	318	306	315
	84.2	86.4	87.2	95.0	99.4	89.2	90.2	100.0	100.0	96.2	97.6	87.1	88.3	96.0	96.8	90.4	91.4	84.6	81.2	87.8	83.6
NEVER HEARD OF	16	8	2	1		2	1					6	1	1		1	1	4	5	2	5
	1.1	0.9	0.3	0.1		0.3	0.4					0.6	0.6	0.2		0.2	0.3	1.1	1.4	0.5	1.3

T8. Do you have a favorable or unfavorable opinion of Newt Gingrich?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	749 51.6	124 54.8	26 49.9	75 49.7	113 94.4	19 52.1	281 49.1	8 40.7	35 37.1	674 57.5	490 62.9	184 46.7	65 29.5	3 18.0	525 60.6	408 61.7	117 57.0	175 44.9	34 23.3
UNFAVORABLE	472 32.6	65 28.7	21 40.8	46 30.7	2 1.8	16 42.0	205 35.8	10 48.9	41 43.2	331 28.2	196 25.2	134 34.1	116 52.7	13 69.9	219 25.3	168 25.4	52 25.0	159 40.8	85 58.4
NO OPINION	214 14.8	34 14.9	5 9.3	29 19.3	5 3.8	2 5.9	80 13.9	2 10.4	18 19.1	161 13.8	87 11.2	74 18.8	35 15.9	2 12.0	118 13.6	81 12.3	37 17.9	54 13.7	24 16.1
NAME ID	1435 98.9	223 98.4	52 100.0	151 99.6	120 100.0	37 100.0	566 98.7	20 100.0	94 99.4	1166 99.5	773 99.4	392 99.6	216 98.2	19 100.0	863 99.5	657 99.4	206 100.0	388 99.4	143 97.8
HARD NAME ID	1221 84.2	189 83.5	47 90.7	122 80.3	115 96.2	35 94.1	486 84.8	18 89.6	76 80.3	1004 85.7	686 88.2	318 80.8	181 82.3	17 88.0	744 85.9	575 87.1	169 82.1	335 85.6	120 81.7
NEVER HEARD OF	16 1.1	4 1.6		1 0.4			7 1.3		1 0.6	6 0.5	5 0.6	2 0.4	4 1.8		4 0.5	4 0.6		2 0.6	3 2.2

Table 9-1

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	391	228	163	10	36	90	100	155	274	163	111	117	65	52	83	144	53	110
	26.9	30.2	23.4	17.4	27.9	28.1	28.8	26.0	28.2	32.6	23.6	24.4	25.5	23.1	29.1	30.9	23.9	23.2
UNFAVORABLE	291	186	105	14	22	62	85	109	181	112	70	110	74	36	71	115	27	79
	20.1	24.7	15.1	24.2	16.5	19.4	24.4	18.3	18.6	22.3	14.7	23.0	29.2	15.9	24.7	24.6	12.1	16.5
NO OPINION	466	234	232	14	39	86	104	224	321	162	159	145	72	73	78	156	61	171
	32.1	31.0	33.4	24.5	29.6	27.0	29.8	37.6	33.0	32.5	33.7	30.3	28.2	32.8	27.1	33.4	27.8	36.0
NAME ID	1149	648	501	38	97	238	289	487	777	437	340	372	211	161	232	416	141	360
	79.2	85.9	71.9	66.1	74.0	74.6	82.9	81.8	79.9	87.3	72.0	77.7	83.0	71.8	80.9	88.9	63.9	75.7
HARD NAME ID	682	414	268	24	58	152	185	263	455	274	181	227	140	87	154	260	80	189
	47.0	54.9	38.5	41.6	44.4	47.6	53.1	44.3	46.8	54.9	38.3	47.4	54.8	39.0	53.8	55.5	36.0	39.7
NEVER HEARD OF	302	107	196	20	34	81	59	108	196	63	132	107	43	63	55	52	80	116
	20.8	14.1	28.1	33.9	26.0	25.4	17.1	18.2	20.1	12.7	28.0	22.3	17.0	28.2	19.1	11.1	36.1	24.3

Table 9-2

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	391 26.9	4 12.3	23 28.4	62 29.5	75 32.6	111 26.4	6 24.6	14 27.1	28 25.4	26 21.4	44 25.0	54 30.4	108 33.7	34 23.7	77 23.5	29 26.8	36 24.6	19 24.3	33 22.4
UNFAVORABLE	291 20.1	9 27.0	12 15.3	34 16.2	47 20.6	79 18.7	5 20.2	9 18.3	28 25.6	38 31.6	30 17.3	38 21.1	74 23.0	17 12.2	52 15.8	33 30.6	41 28.2	9 12.0	26 18.0
NO OPINION	466 32.1	9 26.8	23 29.0	60 28.5	65 28.3	165 39.2	5 21.1	15 30.5	27 24.2	39 32.7	59 33.8	52 29.1	110 34.3	40 27.7	119 36.3	26 23.7	46 31.5	22 28.0	52 35.2
NAME ID	1149 79.2	23 66.2	58 72.8	155 74.3	187 81.5	354 84.3	16 66.0	39 75.9	83 75.1	102 85.7	132 76.0	144 80.7	292 91.1	91 63.6	249 75.7	88 81.2	123 84.3	50 64.3	111 75.7
HARD NAME ID	682 47.0	13 39.4	35 43.7	95 45.7	122 53.2	190 45.1	11 44.9	23 45.4	56 51.0	63 53.0	74 42.2	92 51.6	182 56.7	52 35.9	129 39.4	62 57.5	77 52.8	28 36.3	59 40.4
NEVER HEARD OF	302 20.8	12 33.8	22 27.2	54 25.7	42 18.5	66 15.7	8 34.0	12 24.1	28 24.9	17 14.3	42 24.0	35 19.3	29 8.9	52 36.4	80 24.3	20 18.8	23 15.7	27 35.7	36 24.3

Table 9-3

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	391	293	79	256	36	251	116	273	103	391		295	76	184	77	229	96	97	114	86	94
	26.9	34.5	17.5	58.1	18.0	31.4	29.8	36.4	21.8	100.0		27.7	32.3	59.9	24.4	38.9	23.3	29.2	29.0	24.7	24.9
UNFAVORABLE	291	139	150	95	144	126	152	108	176		291	205	76	56	199	103	166	62	62	87	80
	20.1	16.3	33.0	21.5	72.8	15.7	39.0	14.5	37.3		100.0	19.3	32.2	18.2	62.5	17.5	40.3	18.6	15.9	25.0	21.2
NO OPINION	466	252	133	72	13	282	78	257	117			356	50	61	35	168	91	105	116	121	123
	32.1	29.7	29.4	16.4	6.7	35.2	20.1	34.3	24.7			33.5	21.4	19.8	11.0	28.6	22.1	31.6	29.7	34.9	32.7
NAME ID	1149	685	362	423	193	659	346	638	396	391	291	855	201	301	311	500	354	265	292	295	297
	79.2	80.6	79.8	96.0	97.5	82.3	88.9	85.2	83.8	100.0	100.0	80.5	85.9	97.9	97.9	85.0	85.6	79.4	74.6	84.6	78.7
HARD NAME ID	682	432	229	351	180	377	268	381	279	391	291	499	151	240	276	332	263	160	176	173	174
	47.0	50.9	50.5	79.6	90.8	47.1	68.7	50.9	59.1	100.0	100.0	47.0	64.6	78.1	86.9	56.4	63.6	47.8	44.9	49.7	46.0
NEVER HEARD OF	302	165	92	18	5	142	43	110	76			208	33	7	7	88	59	69	99	54	80
	20.8	19.4	20.2	4.0	2.5	17.7	11.1	14.8	16.2			19.5	14.1	2.1	2.1	15.0	14.4	20.6	25.4	15.4	21.3

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	391 26.9	53 23.5	24 45.1	39 25.5	37 31.1	32 84.5	131 22.9	7 33.6	26 27.0	368 31.4	284 36.5	85 21.5	20 8.9	2 8.5	305 35.2	239 36.1	66 32.2	70 17.8	15 10.4
UNFAVORABLE	291 20.1	48 21.1	17 32.2	28 18.2	20 17.1	1 2.9	117 20.4	5 24.7	19 19.8	200 17.0	127 16.3	73 18.5	72 32.8	10 54.1	144 16.6	113 17.0	32 15.4	91 23.3	50 34.2
NO OPINION	466 32.1	71 31.4	9 18.1	46 30.3	50 41.8	3 8.8	200 34.9	6 28.9	28 29.5	382 32.6	238 30.5	144 36.6	68 31.0	5 25.4	263 30.3	186 28.2	76 37.1	141 36.0	49 33.7
NAME ID	1149 79.2	172 76.0	50 95.4	112 74.0	108 90.0	36 96.2	448 78.1	18 87.3	72 76.2	950 81.1	648 83.3	302 76.6	160 72.7	17 88.0	712 82.2	537 81.4	174 84.7	301 77.1	115 78.3
HARD NAME ID	682 47.0	101 44.6	40 77.3	66 43.7	58 48.2	33 87.4	248 43.3	12 58.3	44 46.7	568 48.5	411 52.8	158 40.0	92 41.7	12 62.6	449 51.8	351 53.2	98 47.6	160 41.0	65 44.6
NEVER HEARD OF	302 20.8	54 24.0	2 4.6	39 26.0	12 10.0	1 3.8	125 21.9	3 12.7	23 23.8	222 18.9	130 16.7	92 23.4	60 27.3	2 12.0	155 17.8	123 18.6	31 15.3	90 22.9	32 21.7

Table 10-1

T10. Do you have a favorable or unfavorable opinion of Mitt Romney?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	1063	545	518	30	88	225	268	453	726	364	362	337	181	156	191	354	150	368
	73.3	72.2	74.4	50.8	67.3	70.3	76.9	76.2	74.7	72.9	76.6	70.4	71.0	69.6	66.7	75.6	68.1	77.3
UNFAVORABLE	234	143	91	21	25	64	52	72	147	96	51	87	48	40	67	76	44	48
	16.1	19.0	13.1	35.3	19.3	20.2	15.1	12.0	15.1	19.1	10.9	18.2	18.7	17.7	23.2	16.4	19.7	10.0
NO OPINION	147	65	82	7	17	30	28	66	93	39	54	54	25	29	27	37	26	56
	10.1	8.6	11.8	11.4	12.8	9.5	8.0	11.0	9.6	7.9	11.4	11.2	9.9	12.7	9.5	8.0	11.9	11.8
NAME ID	1444	753	691	57	130	319	348	590	966	499	467	478	254	224	285	468	220	471
	99.5	99.8	99.3	97.5	99.4	100.0	100.0	99.2	99.4	99.9	98.9	99.8	99.7	100.0	99.4	100.0	99.7	99.1
HARD NAME ID	1297	688	609	50	113	289	320	525	873	460	413	424	229	196	258	430	194	415
	89.4	91.2	87.4	86.2	86.6	90.5	92.0	88.2	89.8	92.0	87.5	88.6	89.7	87.3	90.0	92.0	87.8	87.3
NEVER HEARD OF	7	2	5	1	1			4	6	1	5	1	1		2		1	4
	0.5	0.2	0.7	2.5	0.6			0.8	0.6	0.1	1.1	0.2	0.3		0.6		0.3	0.9

Table 10-2

T10. Do you have a favorable or unfavorable opinion of Mitt Romney?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	1063 73.3	21 60.1	56 69.6	155 74.4	174 76.0	321 76.2	9 37.6	32 63.7	69 62.6	94 78.7	133 76.0	128 71.7	236 73.5	103 71.7	259 78.8	63 58.5	118 80.3	47 61.3	109 73.9
UNFAVORABLE	234 16.1	8 23.5	13 16.5	36 17.5	36 15.5	54 12.8	12 52.3	12 23.8	28 25.3	17 14.2	18 10.2	34 19.0	62 19.2	24 16.4	28 8.4	33 30.2	15 10.2	20 25.8	20 13.4
NO OPINION	147 10.1	5 14.7	10 13.0	17 8.1	19 8.4	42 9.9	2 6.5	6 12.5	13 12.1	9 7.2	24 13.7	16 8.9	24 7.3	16 11.4	37 11.4	11 10.5	14 9.5	10 12.9	19 12.6
NAME ID	1444 99.5	34 98.3	79 99.1	209 100.0	229 100.0	416 98.9	23 96.4	51 100.0	111 100.0	119 100.0	174 100.0	178 99.6	321 100.0	143 99.6	324 98.6	107 99.2	146 100.0	77 100.0	147 100.0
HARD NAME ID	1297 89.4	29 83.6	69 86.0	192 91.9	210 91.6	374 89.0	21 89.8	44 87.5	97 87.9	111 92.8	150 86.3	162 90.7	298 92.7	127 88.2	287 87.2	96 88.7	133 90.5	67 87.1	129 87.4
NEVER HEARD OF	7 0.5	1 1.7	1 0.9			4 1.1	1 3.6					1 0.4		1 0.4	4 1.4	1 0.8			

T10. Do you have a favorable or unfavorable opinion of Mitt Romney?

	PALIN IMG		PAWLENTY		HUCKABEE		GINGRICH		SANTORUM		ROMNEY IMG		BARBOUR		PAUL IMG		REGION				
	RATING		IMG RATING		IMG RATING		IMG RATING		IMG RATING		RATING		IMG RATING		RATING		ROCK	HILS	CNTR	NRTH	
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	NHAM	BROG	EAST	WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	1063	636	329	330	142	626	274	607	318	295	205	1063		238	219	432	307	255	296	262	250
	73.3	74.9	72.6	74.9	71.8	78.2	70.3	81.1	67.4	75.4	70.3	100.0		77.6	69.0	73.4	74.3	76.4	75.5	75.2	66.3
UNFAVORABLE	234	140	83	84	54	115	93	90	117	76	76		234	58	87	109	82	53	52	54	76
	16.1	16.5	18.4	19.1	27.2	14.3	23.9	12.0	24.7	19.3	25.9		100.0	18.8	27.5	18.6	19.9	15.8	13.2	15.6	20.0
NO OPINION	147	71	40	25	2	60	22	50	35	21	11			10	11	46	24	25	43	32	48
	10.1	8.3	8.7	5.7	1.0	7.5	5.5	6.7	7.4	5.3	3.8			3.2	3.6	7.8	5.8	7.4	10.9	9.1	12.8
NAME ID	1444	848	452	440	198	801	388	748	470	391	291	1063	234	306	318	587	413	332	390	348	374
	99.5	99.8	99.7	99.7	100.0	100.0	99.7	99.8	99.6	100.0	100.0	100.0	100.0	99.7	100.0	99.9	100.0	99.5	99.6	100.0	99.1
HARD NAME ID	1297	777	413	415	196	740	367	697	435	370	280	1063	234	296	306	541	389	308	347	317	326
	89.4	91.4	91.0	94.0	99.0	92.5	94.2	93.1	92.1	94.7	96.2	100.0	100.0	96.5	96.4	92.0	94.2	92.2	88.7	90.9	86.3
NEVER HEARD OF	7	2	1	1			1	1	2					1		1		2	2		3
	0.5	0.2	0.3	0.3			0.3	0.2	0.4					0.3		0.1		0.5	0.4		0.9

T10. Do you have a favorable or unfavorable opinion of Mitt Romney?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	1063 73.3	145 63.9	23 43.7	96 63.2	74 61.8	25 66.0	556 97.0	13 65.1	40 42.6	885 75.5	572 73.5	313 79.4	155 70.3	10 50.1	658 75.9	499 75.5	159 77.2	300 76.7	85 58.4
UNFAVORABLE	234 16.1	56 24.7	20 39.1	36 23.5	31 26.0	8 20.7	5 0.9	4 21.3	35 37.3	179 15.3	136 17.5	43 10.9	42 19.3	8 39.3	128 14.8	105 15.8	24 11.4	60 15.4	41 27.9
NO OPINION	147 10.1	25 11.1	9 17.2	20 13.2	13 11.2	5 13.3	12 2.1	3 13.6	18 19.1	107 9.2	69 8.9	38 9.7	22 9.9	1 6.1	81 9.3	57 8.7	23 11.4	30 7.6	18 12.6
NAME ID	1444 99.5	226 99.7	52 100.0	151 100.0	119 99.0	37 100.0	573 100.0	20 100.0	94 99.1	1171 99.9	777 99.9	394 100.0	219 99.4	18 95.5	867 100.0	661 100.0	206 100.0	390 99.7	145 98.9
HARD NAME ID	1297 89.4	201 88.6	43 82.8	131 86.8	105 87.8	32 86.7	561 97.9	18 86.4	76 79.9	1063 90.7	708 91.0	356 90.3	197 89.6	17 89.4	786 90.7	603 91.3	182 88.6	360 92.1	126 86.3
NEVER HEARD OF	7 0.5	1 0.3			1 1.0				1 0.9	1 0.1	1 0.1		1 0.6	1 4.5				1 0.3	2 1.1

T11. Do you have a favorable or unfavorable opinion of Haley Barbour?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	307	194	113	9	19	61	83	135	219	138	81	88	56	32	56	138	32	81
	21.2	25.7	16.2	15.1	14.7	19.0	23.9	22.7	22.6	27.7	17.2	18.3	21.9	14.3	19.6	29.4	14.6	17.0
UNFAVORABLE	318	198	119	16	30	69	86	117	198	120	78	119	79	41	83	115	32	87
	21.9	26.3	17.1	28.4	22.7	21.6	24.6	19.7	20.4	24.0	16.6	25.0	30.9	18.2	29.0	24.6	14.4	18.3
NO OPINION	428	218	210	8	32	87	104	197	281	148	133	147	70	77	71	147	57	153
	29.5	28.9	30.2	14.3	24.7	27.4	29.8	33.0	28.9	29.6	28.2	30.7	27.6	34.3	24.7	31.5	25.9	32.2
NAME ID	1053	611	442	34	81	217	273	449	699	406	293	354	205	150	210	400	121	321
	72.6	80.9	63.5	57.8	62.1	68.0	78.3	75.4	71.9	81.2	62.0	74.0	80.3	66.8	73.3	85.6	54.9	67.5
HARD NAME ID	625	392	232	25	49	130	169	252	417	258	159	207	134	73	140	253	64	168
	43.0	52.0	33.3	43.5	37.4	40.6	48.5	42.4	42.9	51.6	33.7	43.3	52.7	32.5	48.6	54.1	29.0	35.4
NEVER HEARD OF	398	144	254	25	49	102	75	146	273	94	180	125	50	74	77	67	100	154
	27.4	19.1	36.5	42.2	37.9	32.0	21.7	24.6	28.1	18.8	38.0	26.0	19.7	33.2	26.7	14.4	45.1	32.5

Table 11-2

T11. Do you have a favorable or unfavorable opinion of Haley Barbour?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	307 21.2	5 15.8	12 14.7	39 18.9	55 24.0	108 25.7	3 14.0	7 14.7	21 19.2	28 23.7	27 15.6	37 20.6	101 31.6	20 13.6	62 18.8	19 18.0	36 24.7	13 16.3	19 13.2
UNFAVORABLE	318 21.9	7 21.8	16 19.7	42 20.0	50 22.0	83 19.6	9 37.7	14 27.3	27 24.5	35 29.4	34 19.7	46 26.0	73 22.8	19 12.9	60 18.1	37 33.9	42 28.6	13 17.2	28 18.8
NO OPINION	428 29.5	7 19.6	16 19.8	57 27.4	69 30.0	133 31.6	2 6.7	16 32.5	30 27.4	35 29.6	63 36.4	44 24.8	104 32.3	35 24.5	98 29.8	26 24.4	44 29.9	22 28.5	55 37.4
NAME ID	1053 72.6	20 57.2	43 54.2	138 66.3	174 76.0	324 76.9	14 58.5	38 74.5	79 71.1	99 82.8	125 71.8	128 71.5	278 86.7	73 51.0	219 66.8	83 76.4	122 83.2	48 62.1	102 69.3
HARD NAME ID	625 43.0	13 37.7	27 34.4	81 38.9	105 46.1	190 45.3	12 51.8	21 42.0	48 43.7	63 53.2	62 35.4	83 46.6	175 54.4	38 26.5	121 36.9	56 52.0	78 53.3	26 33.6	47 31.9
NEVER HEARD OF	398 27.4	15 42.8	37 45.8	70 33.7	55 24.0	97 23.1	10 41.5	13 25.5	32 28.9	21 17.2	49 28.2	51 28.5	43 13.3	70 49.0	109 33.2	26 23.6	25 16.8	29 37.9	45 30.7

T11. Do you have a favorable or unfavorable opinion of Haley Barbour?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	307	214	81	200	36	202	87	221	74	184	56	238	58	307		179	69	68	78	76	85
	21.2	25.2	17.9	45.4	17.9	25.3	22.3	29.6	15.6	47.0	19.2	22.4	24.7	100.0		30.5	16.8	20.4	19.8	21.9	22.5
UNFAVORABLE	318	163	146	121	138	136	166	125	183	77	199	219	87		318	119	189	78	77	86	77
	21.9	19.2	32.1	27.5	69.8	16.9	42.7	16.7	38.6	19.8	68.2	20.6	37.2		100.0	20.2	45.8	23.4	19.6	24.7	20.3
NO OPINION	428	254	113	92	14	262	76	236	120	95	26	323	49			167	80	99	115	98	116
	29.5	29.8	24.9	20.8	7.1	32.8	19.5	31.5	25.3	24.3	9.1	30.4	20.8			28.4	19.4	29.7	29.4	28.1	30.9
NAME ID	1053	631	340	413	188	600	329	582	376	356	281	781	194	307	318	465	339	245	270	260	278
	72.6	74.2	74.9	93.7	94.8	74.9	84.5	77.7	79.5	91.2	96.4	73.4	82.7	100.0	100.0	79.0	82.0	73.5	68.8	74.7	73.7
HARD NAME ID	625	377	227	322	174	338	253	346	256	261	254	457	145	307	318	298	259	146	154	162	162
	43.0	44.4	50.0	72.9	87.7	42.2	65.0	46.2	54.2	66.8	87.4	43.0	61.9	100.0	100.0	50.6	62.6	43.8	39.4	46.6	42.9
NEVER HEARD OF	398	219	114	28	10	201	60	167	97	35	10	282	40			123	74	88	122	88	99
	27.4	25.8	25.1	6.3	5.2	25.1	15.5	22.3	20.5	8.8	3.6	26.6	17.3			21.0	18.0	26.5	31.2	25.3	26.3

T11. Do you have a favorable or unfavorable opinion of Haley Barbour?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	307 21.2	46 20.5	18 33.9	23 15.0	38 31.7	9 23.2	105 18.4	13 62.4	19 20.0	285 24.4	214 27.5	72 18.2	20 9.1	2 8.9	220 25.4	158 23.9	62 30.1	73 18.6	12 8.4
UNFAVORABLE	318 21.9	53 23.6	19 37.1	32 21.1	22 18.5	9 24.2	120 20.9	6 27.1	20 21.3	226 19.3	147 18.9	79 20.1	72 32.7	10 50.1	170 19.6	139 21.0	31 15.1	95 24.2	47 31.9
NO OPINION	428 29.5	64 28.1	10 18.4	49 32.5	32 26.7	10 27.2	178 31.0	1 3.8	28 29.5	352 30.0	228 29.3	124 31.5	63 28.8	2 11.3	249 28.7	182 27.5	67 32.6	120 30.7	49 33.2
NAME ID	1053 72.6	163 72.2	47 89.3	104 68.6	92 76.9	28 74.6	403 70.2	19 93.4	67 70.8	864 73.7	589 75.7	275 69.8	155 70.5	14 70.3	638 73.6	478 72.3	160 77.8	287 73.5	107 73.4
HARD NAME ID	625 43.0	100 44.1	37 71.0	55 36.1	60 50.2	18 47.4	225 39.3	18 89.6	39 41.3	512 43.7	361 46.4	151 38.3	92 41.7	11 59.0	389 44.9	296 44.9	93 45.2	167 42.8	59 40.2
NEVER HEARD OF	398 27.4	63 27.8	6 10.7	47 31.4	28 23.1	9 25.4	171 29.8	1 6.6	28 29.2	308 26.3	189 24.3	119 30.2	65 29.5	6 29.7	228 26.4	183 27.7	46 22.2	104 26.5	39 26.6

Table 12-1

T12. Do you have a favorable or unfavorable opinion of Ron Paul?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	588	335	253	32	52	137	133	233	378	212	165	211	122	88	136	199	85	168
	40.5	44.4	36.4	55.9	39.6	43.0	38.3	39.2	38.8	42.5	35.0	44.0	48.0	39.4	47.4	42.5	38.6	35.4
UNFAVORABLE	413	247	166	14	40	94	110	155	275	169	106	138	78	60	91	157	58	108
	28.5	32.8	23.8	24.9	30.5	29.4	31.6	26.1	28.3	33.9	22.5	28.8	30.7	26.6	31.6	33.6	26.1	22.7
NO OPINION	412	163	249	10	31	82	98	192	290	111	178	123	52	71	56	107	67	182
	28.4	21.6	35.8	17.1	23.8	25.7	28.0	32.2	29.8	22.3	37.7	25.6	20.4	31.6	19.4	23.0	30.5	38.2
NAME ID	1414	745	668	57	123	313	341	580	942	493	450	471	252	219	282	463	210	458
	97.4	98.8	95.9	97.9	94.0	98.1	97.9	97.5	96.9	98.6	95.2	98.4	99.1	97.6	98.4	99.0	95.2	96.3
HARD NAME ID	1001	582	419	47	92	231	243	388	653	382	271	348	200	148	227	355	143	276
	69.0	77.2	60.2	80.8	70.2	72.4	69.9	65.3	67.2	76.4	57.4	72.8	78.7	66.0	79.0	76.0	64.7	58.1
NEVER HEARD OF	37	9	28	1	8	6	7	15	30	7	23	8	2	5	5	5	11	18
	2.6	1.2	4.1	2.1	6.0	1.9	2.1	2.5	3.1	1.4	4.8	1.6	0.9	2.4	1.6	1.0	4.8	3.7

Table 12-2

T12. Do you have a favorable or unfavorable opinion of Ron Paul?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
FAVORABLE	588 40.5	18 51.6	31 39.4	85 40.7	86 37.6	158 37.5	15 62.0	20 40.1	52 47.3	47 39.7	76 43.4	81 45.4	131 40.9	53 36.7	112 34.2	55 50.8	67 45.9	32 42.2	56 38.0
UNFAVORABLE	413 28.5	10 30.5	26 32.7	60 28.8	70 30.5	109 25.9	4 16.9	14 27.2	34 30.6	40 33.7	46 26.4	59 33.1	110 34.3	37 26.0	69 20.9	31 29.1	47 31.9	20 26.2	39 26.8
NO OPINION	412 28.4	5 14.3	18 22.6	59 28.2	66 28.7	142 33.7	5 21.0	13 25.7	23 21.0	32 26.6	50 28.5	35 19.5	76 23.8	47 32.6	131 40.0	21 19.2	31 21.2	20 26.6	50 34.2
NAME ID	1414 97.4	33 96.5	76 94.6	204 97.7	222 96.8	409 97.1	24 100.0	47 92.9	109 99.0	119 100.0	171 98.3	175 98.0	318 99.0	137 95.4	312 95.1	107 99.2	145 99.0	73 95.0	146 98.9
HARD NAME ID	1001 69.0	28 82.1	58 72.1	145 69.5	156 68.0	267 63.4	19 79.0	34 67.2	86 77.9	88 73.4	122 69.8	140 78.4	242 75.2	90 62.8	181 55.1	87 79.9	114 77.8	53 68.4	95 64.8
NEVER HEARD OF	37 2.6	1 3.5	4 5.4	5 2.3	7 3.2	12 2.9		4 7.1	1 1.0		3 1.7	4 2.0	3 1.0	7 4.6	16 4.9	1 0.8	1 1.0	4 5.0	2 1.1

Table 12-3

T12. Do you have a favorable or unfavorable opinion of Ron Paul?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	588	399	151	228	70	370	157	367	164	229	103	432	109	179	119	588		145	158	136	149
	40.5	46.9	33.3	51.6	35.5	46.2	40.2	49.0	34.8	58.5	35.2	40.6	46.7	58.3	37.4	100.0		43.5	40.4	39.0	39.4
UNFAVORABLE	413	212	175	134	114	201	167	179	198	96	166	307	82	69	189		413	91	117	112	94
	28.5	24.9	38.6	30.4	57.7	25.1	43.0	23.9	42.0	24.6	57.2	28.9	35.1	22.6	59.6		100.0	27.3	29.8	32.0	24.9
NO OPINION	412	222	116	78	12	221	62	193	99	65	21	303	41	57	10			90	108	91	124
	28.4	26.1	25.6	17.7	6.2	27.6	15.9	25.8	20.9	16.7	7.3	28.5	17.5	18.4	3.0			26.9	27.5	26.1	32.8
NAME ID	1414	832	442	440	197	792	386	739	461	390	290	1042	233	305	318	588	413	326	383	338	366
	97.4	97.9	97.5	99.7	99.4	98.9	99.1	98.7	97.6	99.8	99.7	98.0	99.4	99.4	100.0	100.0	100.0	97.7	97.7	97.2	97.1
HARD NAME ID	1001	610	326	362	185	571	324	546	363	325	269	739	192	249	308	588	413	236	275	247	243
	69.0	71.8	71.9	82.0	93.2	71.3	83.2	73.0	76.7	83.1	92.4	69.5	81.8	80.9	97.0	100.0	100.0	70.8	70.2	71.1	64.3
NEVER HEARD OF	37	17	11	1	1	9	4	9	11	1	1	21	1	2				8	9	10	11
	2.6	2.1	2.5	0.3	0.6	1.1	0.9	1.3	2.4	0.2	0.3	2.0	0.6	0.6				2.3	2.3	2.8	2.9

Table 12-4

T12. Do you have a favorable or unfavorable opinion of Ron Paul?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
FAVORABLE	588 40.5	99 43.7	23 43.7	52 34.1	53 44.3	19 50.2	191 33.3	9 42.5	88 93.2	530 45.2	396 50.9	134 34.0	49 22.3	7 36.3	389 44.9	305 46.1	84 40.8	134 34.3	58 39.9
UNFAVORABLE	413 28.5	59 26.0	17 33.2	48 31.4	34 28.7	9 24.4	185 32.3	6 31.0	3 2.9	300 25.6	181 23.3	119 30.2	90 41.0	9 47.6	226 26.1	169 25.6	57 27.9	127 32.6	51 34.9
NO OPINION	412 28.4	60 26.6	12 23.2	50 32.9	31 26.0	9 25.5	179 31.3	5 22.8	4 3.9	320 27.3	188 24.2	132 33.5	72 32.7	3 16.0	239 27.6	178 27.0	61 29.4	120 30.7	30 20.4
NAME ID	1414 97.4	218 96.2	52 100.0	149 98.5	119 99.0	37 100.0	556 96.9	20 96.2	95 100.0	1151 98.2	766 98.4	385 97.7	212 96.1	19 100.0	854 98.6	652 98.7	202 98.2	381 97.6	139 95.1
HARD NAME ID	1001 69.0	158 69.7	40 76.8	99 65.5	87 73.0	28 74.5	376 65.6	15 73.4	91 96.1	830 70.8	577 74.2	253 64.2	140 63.4	16 84.0	615 71.0	474 71.7	142 68.7	261 66.9	109 74.8
NEVER HEARD OF	37 2.6	9 3.8		2 1.5	1 1.0		18 3.1	1 3.8		21 1.8	12 1.6	9 2.3	9 3.9		13 1.4	9 1.3	4 1.8	10 2.4	7 4.9

Table 13-1

T13. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Sarah Palin, Tim Pawlenty, Mike Huckabee, Newt Gingrich, Rick Santorum, Mitt Romney, Haley Barbour, Ron Paul or another candidate?

	GEND			AGE					GEN-PTY						GEN-AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MITT ROMNEY	573	278	295	14	47	130	137	246	388	186	202	185	93	93	103	176	88	207
	39.5	36.9	42.4	24.6	35.8	40.6	39.3	41.3	39.9	37.1	42.8	38.7	36.3	41.4	35.7	37.6	39.9	43.5
SARAH PALIN	227	139	87	8	30	54	48	86	158	91	68	68	49	19	51	88	41	46
	15.6	18.5	12.5	14.5	22.9	16.9	13.7	14.5	16.3	18.1	14.3	14.2	19.1	8.6	17.8	18.9	18.6	9.7
MIKE HUCKABEE	151	65	86	7	14	32	29	68	105	45	59	47	20	27	22	44	32	54
	10.4	8.7	12.3	12.9	10.8	10.1	8.4	11.5	10.8	9.1	12.5	9.8	7.9	11.9	7.6	9.3	14.4	11.3
NEWT GINGRICH	120	68	52	1	7	27	29	56	87	53	34	33	15	18	27	42	9	43
	8.3	9.0	7.4	2.5	5.7	8.3	8.2	9.4	8.9	10.6	7.1	6.9	5.9	8.1	9.3	8.9	4.0	9.0
RON PAUL	95	60	35	17	12	24	18	24	45	31	14	50	29	21	37	23	16	19
	6.5	8.0	5.0	29.6	8.8	7.6	5.1	4.0	4.6	6.2	2.9	10.5	11.4	9.5	12.9	5.0	7.3	3.9
TIM PAWLENTY	52	25	27	1	5	10	17	20	31	14	17	21	11	10	12	13	4	23
	3.6	3.3	3.9	1.5	3.9	3.1	4.8	3.3	3.2	2.8	3.7	4.4	4.5	4.3	4.3	2.8	1.7	4.9
RICK SANTORUM	37	25	12		3	8	12	14	30	21	9	8	4	4	7	18	4	8
	2.6	3.3	1.8		2.2	2.5	3.5	2.4	3.0	4.2	1.8	1.6	1.6	1.7	2.4	3.8	1.8	1.8
HALEY BARBOUR	20	10	11	1	1	8	5	6	15	7	7	6	3	3	3	6	6	5
	1.4	1.3	1.5	1.0	0.7	2.5	1.4	1.0	1.5	1.5	1.5	1.2	1.0	1.5	1.2	1.4	2.7	1.0
ANOTHER CANDIDATE	63	32	31	4	5	13	18	22	39	23	16	23	8	15	12	19	10	21
	4.3	4.2	4.5	7.6	3.6	4.2	5.2	3.7	4.1	4.6	3.5	4.8	3.3	6.6	4.2	4.2	4.7	4.4
UNDECIDED	113	52	61	3	7	13	36	53	75	29	46	37	23	15	13	39	11	50
	7.8	6.9	8.8	5.9	5.6	4.2	10.3	8.9	7.8	5.8	9.8	7.8	8.9	6.5	4.6	8.3	5.0	10.5

Table 13-2

T13. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Sarah Palin, Tim Pawlenty, Mike Huckabee, Newt Gingrich, Rick Santorum, Mitt Romney, Haley Barbour, Ron Paul or another candidate?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
MITT ROMNEY	573 39.5	9 24.9	30 37.7	86 41.4	91 39.7	172 40.9	6 24.0	17 32.8	43 39.1	46 38.6	74 42.2	67 37.3	119 37.0	58 40.4	144 43.9	36 33.1	57 38.8	30 38.8	63 42.7
SARAH PALIN	227 15.6	7 19.6	17 21.4	38 18.2	32 13.9	65 15.5	2 7.1	13 25.4	16 14.5	16 13.5	21 12.2	32 17.7	59 18.4	30 20.9	38 11.5	20 18.1	29 19.9	11 14.4	8 5.6
MIKE HUCKABEE	151 10.4	7 19.6	8 9.8	19 9.1	22 9.6	49 11.6	1 3.3	6 12.3	13 12.0	7 6.1	19 11.1	16 8.8	29 9.2	18 12.4	41 12.6	6 5.7	14 9.6	14 18.3	12 8.5
NEWT GINGRICH	120 8.3	1 1.7	6 7.0	20 9.5	21 9.4	39 9.3	1 3.6	2 3.7	7 6.1	7 6.0	17 9.5	19 10.7	34 10.6	7 4.8	27 8.1	8 7.0	8 5.1	2 2.5	16 11.0
RON PAUL	95 6.5	7 21.4	5 6.1	7 3.5	8 3.6	17 4.0	10 41.4	7 13.0	17 15.2	10 8.1	7 4.2	13 7.5	18 5.5	6 4.4	7 2.2	24 21.8	6 3.8	10 12.6	12 7.8
TIM PAWLENTY	52 3.6		1 1.7	7 3.2	11 4.7	12 2.9	1 3.6	4 7.4	3 3.0	6 5.0	7 4.2	6 3.6	7 2.3	2 1.1	16 4.8	6 5.4	6 3.8	2 2.6	8 5.2
RICK SANTORUM	37 2.6		3 3.6	6 2.7	10 4.3	11 2.7			2 2.1	2 1.9	3 1.7	5 2.5	16 5.1	4 2.8	5 1.4	2 2.2	2 1.1		4 2.5
HALEY BARBOUR	20 1.4	1 1.7		6 2.7	4 1.6	5 1.1		1 1.7	2 2.0	1 1.1	1 0.8	2 1.3	5 1.6	4 2.8	3 1.0	1 1.0	1 1.0	2 2.6	1 0.9
ANOTHER CANDIDATE	63 4.3	2 5.6	5 6.0	10 4.8	8 3.6	15 3.5	2 10.3		3 3.0	10 8.3	8 4.3	10 5.7	13 4.0	7 4.5	10 3.0	2 1.8	7 4.5	4 5.0	11 7.4
UNDECIDED	113 7.8	2 5.4	5 6.8	10 4.9	22 9.7	36 8.5	2 6.7	2 3.7	3 3.0	14 11.4	17 9.7	9 4.9	20 6.3	9 6.0	38 11.5	4 4.0	18 12.6	2 3.2	12 8.3

Table 13-3

T13. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Sarah Palin, Tim Pawlenty, Mike Huckabee, Newt Gingrich, Rick Santorum, Mitt Romney, Haley Barbour, Ron Paul or another candidate?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MITT ROMNEY	573	272	231	150	74	292	166	281	205	131	117	556	5	105	120	191	185	152	154	142	126
	39.5	32.0	50.9	34.1	37.4	36.5	42.6	37.6	43.4	33.5	40.1	52.3	2.2	34.3	37.7	32.5	44.8	45.5	39.2	40.7	33.4
SARAH PALIN	227	215	6	54	50	119	64	124	65	53	48	145	56	46	53	99	59	44	60	56	66
	15.6	25.4	1.3	12.2	25.4	14.9	16.6	16.6	13.8	13.6	16.4	13.6	23.9	15.1	16.8	16.8	14.2	13.3	15.3	16.1	17.5
MIKE HUCKABEE	151	99	41	38	19	145	2	75	46	39	28	96	36	23	32	52	48	33	33	38	48
	10.4	11.6	9.0	8.7	9.4	18.1	0.6	10.0	9.8	9.9	9.5	9.0	15.2	7.4	10.1	8.8	11.5	9.7	8.4	10.9	12.7
NEWT GINGRICH	120	73	36	46	14	77	24	113	2	37	20	74	31	38	22	53	34	23	35	27	35
	8.3	8.6	7.8	10.5	7.1	9.6	6.1	15.1	0.5	9.5	7.0	7.0	13.3	12.4	7.0	9.0	8.3	6.8	9.0	7.7	9.4
RON PAUL	95	46	31	22	12	40	33	35	41	26	19	40	35	19	20	88	3	25	23	19	27
	6.5	5.4	6.9	5.0	5.9	5.0	8.6	4.7	8.7	6.5	6.4	3.8	15.1	6.2	6.4	15.0	0.7	7.6	5.9	5.5	7.1
TIM PAWLENTY	52	32	15	51	1	23	24	26	21	24	17	23	20	18	19	23	17	15	12	14	11
	3.6	3.8	3.4	11.6	0.4	2.8	6.3	3.5	4.5	6.0	5.8	2.1	8.7	5.8	6.1	3.9	4.2	4.5	3.0	4.1	3.0
RICK SANTORUM	37	24	11	18	1	23	8	19	16	32	1	25	8	9	9	19	9	11	13	8	5
	2.6	2.9	2.4	4.1	0.7	2.8	2.0	2.6	3.3	8.1	0.4	2.3	3.3	2.8	2.8	3.2	2.2	3.4	3.2	2.4	1.3
HALEY BARBOUR	20	10	8	10	7	7	10	8	10	7	5	13	4	13	6	9	6	3	7	7	5
	1.4	1.2	1.8	2.2	3.7	0.9	2.6	1.1	2.1	1.8	1.7	1.3	1.9	4.2	1.7	1.5	1.5	0.8	1.7	1.9	1.3
ANOTHER CANDIDATE	63	19	37	16	15	20	33	21	33	19	21	30	25	17	24	14	28	12	19	14	18
	4.3	2.3	8.2	3.7	7.7	2.5	8.4	2.7	7.0	4.9	7.1	2.8	10.8	5.5	7.6	2.4	6.7	3.6	4.8	3.9	4.9
UNDECIDED	113	58	37	35	4	55	24	46	33	24	16	62	13	20	12	41	24	16	38	24	36
	7.8	6.8	8.2	7.9	2.2	6.8	6.3	6.1	7.0	6.2	5.5	5.8	5.5	6.4	3.8	6.9	5.8	4.7	9.6	6.8	9.4

Table 13-4

T13. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Sarah Palin, Tim Pawlenty, Mike Huckabee, Newt Gingrich, Rick Santorum, Mitt Romney, Haley Barbour, Ron Paul or another candidate?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
MITT ROMNEY	573 39.5						573 100.0			453 38.6	251 32.2	202 51.3	105 47.8	3 17.7	292 33.7	210 31.7	82 40.0	206 52.7	60 41.1
SARAH PALIN	227 15.6	227 100.0								197 16.8	146 18.8	51 12.9	21 9.4	4 18.9	161 18.6	129 19.5	33 15.8	44 11.3	17 11.4
MIKE HUCKABEE	151 10.4			151 100.0						114 9.7	84 10.8	30 7.6	31 14.3	2 8.1	110 12.7	91 13.8	19 9.3	26 6.7	10 6.8
NEWT GINGRICH	120 8.3				120 100.0					108 9.2	78 10.0	30 7.6	8 3.6	1 5.5	80 9.3	60 9.1	20 9.8	28 7.1	8 5.4
RON PAUL	95 6.5							95 100.0		78 6.7	56 7.2	22 5.6	13 6.1	3 16.8	55 6.4	43 6.5	12 6.0	19 5.0	20 13.7
TIM PAWLENTY	52 3.6		52 100.0							43 3.7	28 3.7	15 3.8	6 2.7	2 7.9	32 3.7	20 3.1	12 5.6	16 4.0	3 2.0
RICK SANTORUM	37 2.6					37 100.0				32 2.7	24 3.1	8 2.0	5 2.3		28 3.2	23 3.4	5 2.4	5 1.4	4 2.9
HALEY BARBOUR	20 1.4						20 100.0			16 1.4	13 1.6	3 0.9	3 1.2	2 8.6	12 1.4	8 1.2	4 1.8	5 1.2	4 2.6
ANOTHER CANDIDATE	63 4.3									45 3.8	33 4.2	12 3.0	16 7.3	1 4.5	28 3.2	21 3.2	6 3.1	23 5.9	11 7.4
UNDECIDED	113 7.8									86 7.4	65 8.4	21 5.4	12 5.3	2 12.0	68 7.9	56 8.4	13 6.2	19 4.9	10 6.7

Table 14-1

T14. Generally speaking, do you consider yourself to be conservative, moderate or liberal on fiscal issues, such as taxes and government spending?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL CONSERVATIVE	1172	627	545	44	108	259	285	476	812	432	380	360	195	165	239	388	172	373
	80.8	83.1	78.2	75.0	82.7	81.2	81.9	80.0	83.6	86.5	80.5	75.1	76.5	73.5	83.2	83.1	78.0	78.4
VERY CONSERVATIVE	778	429	349	28	72	165	185	328	572	308	263	206	121	86	161	268	104	245
	53.6	56.9	50.1	48.4	54.9	51.7	53.2	55.1	58.8	61.7	55.7	43.1	47.3	38.2	56.0	57.4	47.1	51.4
SOMEWHAT CONSERVATIVE	394	198	196	15	36	94	100	148	241	124	117	153	74	79	78	120	68	128
	27.2	26.2	28.2	26.7	27.8	29.6	28.7	24.9	24.8	24.7	24.8	32.0	29.2	35.3	27.2	25.6	30.8	26.9
TOTAL MODERATE	220	100	120	11	19	47	58	85	126	55	70	94	44	50	35	65	42	78
	15.2	13.2	17.3	19.6	14.8	14.6	16.6	14.3	12.9	11.1	14.9	19.7	17.5	22.2	12.3	13.8	19.0	16.5
TOTAL LIBERAL	19	12	7	3	2	7	1	6	13	9	4	6	3	3	8	4	4	3
	1.3	1.7	1.0	5.4	1.8	2.2	0.2	1.0	1.3	1.8	0.9	1.3	1.4	1.2	2.9	0.9	1.9	0.6
VERY LIBERAL	6	4	2	1	1	3	1		4	3	2	2	2		4	1	2	
	0.4	0.6	0.2	1.3	0.8	1.0	0.2		0.4	0.5	0.3	0.4	0.7		1.2	0.2	0.7	
SOMEWHAT LIBERAL	13	8	5	2	1	4		6	9	6	3	4	2	3	5	3	3	3
	0.9	1.1	0.8	4.1	1.1	1.1		1.0	0.9	1.3	0.5	0.9	0.7	1.2	1.7	0.7	1.2	0.6
NO OPINION	40	15	24		1	6	4	28	21	3	18	19	12	7	5	11	3	22
	2.7	2.0	3.5		0.7	2.0	1.2	4.8	2.1	0.7	3.7	3.9	4.6	3.1	1.6	2.3	1.2	4.6

T14. Generally speaking, do you consider yourself to be conservative, moderate or liberal on fiscal issues, such as taxes and government spending?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
TOTAL CONSERVATIVE	1172 80.8	26 76.7	68 85.2	177 84.7	204 89.0	338 80.2	17 72.6	40 78.8	83 74.6	82 68.3	138 79.2	154 86.2	278 86.6	117 81.3	263 80.2	85 78.2	110 75.3	55 71.8	109 74.4
VERY CONSERVATIVE	778 53.6	19 55.6	50 62.0	121 58.2	143 62.4	239 56.8	9 38.1	22 43.7	43 39.3	43 35.7	89 51.0	111 62.3	197 61.4	79 54.7	185 56.2	49 45.5	71 48.7	26 33.1	60 40.9
SOMEWHAT CONSERVATIVE	394 27.2	7 21.1	19 23.2	55 26.5	61 26.7	99 23.5	8 34.6	18 35.1	39 35.4	39 32.6	49 28.3	43 23.9	81 25.2	38 26.6	79 24.0	35 32.7	39 26.6	30 38.6	49 33.5
TOTAL MODERATE	220 15.2	7 21.5	10 13.1	24 11.7	22 9.4	62 14.8	4 16.9	9 17.5	22 20.2	36 30.6	23 13.0	20 11.1	36 11.1	22 15.5	48 14.7	15 14.3	29 19.8	20 25.6	30 20.4
TOTAL LIBERAL	19 1.3	1 1.8	1 1.7	6 2.8	1 0.4	4 1.1	3 10.5	1 1.9	1 1.0		2 0.9	5 2.7	4 1.3	3 2.1	1 0.3	3 3.2		1 1.5	2 1.1
VERY LIBERAL	6 0.4			3 1.6	1 0.4		1 3.3	1 1.9				2 1.0	1 0.3	2 1.1		2 1.6			
SOMEWHAT LIBERAL	13 0.9	1 1.8	1 1.7	2 1.2		4 1.1	2 7.2		1 1.0		2 0.9	3 1.7	3 1.0	1 1.0	1 0.3	2 1.6		1 1.5	2 1.1
NO OPINION	40 2.7			2 0.8	3 1.2	16 3.9		1 1.7	5 4.2	1 1.1	12 6.9		3 1.0	2 1.2	16 4.8	5 4.3	7 4.9	1 1.1	6 4.1

T14. Generally speaking, do you consider yourself to be conservative, moderate or liberal on fiscal issues, such as taxes and government spending?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL CONSERVATIVE	1172	760	301	398	136	677	308	674	331	368	200	885	179	285	226	530	300	272	322	269	308
	80.8	89.5	66.4	90.3	68.8	84.5	79.2	90.0	70.0	94.2	68.6	83.2	76.4	92.9	71.3	90.1	72.6	81.6	82.3	77.3	81.7
VERY CONSERVATIVE	778	562	154	290	90	474	201	490	196	284	127	572	136	214	147	396	181	182	216	168	212
	53.6	66.2	33.9	65.8	45.3	59.2	51.5	65.4	41.5	72.5	43.6	53.8	58.0	69.7	46.4	67.3	43.9	54.4	55.1	48.2	56.3
SOMEWHAT CONSERVATIVE	394	198	147	108	46	203	108	184	134	85	73	313	43	72	79	134	119	91	106	101	96
	27.2	23.3	32.5	24.5	23.4	25.3	27.7	24.6	28.4	21.7	25.0	29.4	18.4	23.3	25.0	22.8	28.8	27.2	27.2	29.1	25.4
TOTAL MODERATE	220	66	131	37	48	101	63	65	116	20	72	155	42	20	72	49	90	48	56	67	49
	15.2	7.8	28.9	8.3	24.2	12.6	16.3	8.7	24.6	5.0	24.8	14.6	18.1	6.5	22.7	8.4	21.9	14.3	14.4	19.3	12.9
TOTAL LIBERAL	19	8	9	2	9	9	7	3	13	2	10	10	8	2	10	7	9	6	5	2	7
	1.3	0.9	2.0	0.3	4.7	1.1	1.8	0.5	2.9	0.4	3.6	0.9	3.2	0.6	3.0	1.2	2.2	1.7	1.2	0.5	1.9
VERY LIBERAL	6	2	4	1	4	2	4	2	4	1	5	2	4		4	2	4	2	1	1	2
	0.4	0.2	0.9	0.2	2.2	0.3	0.9	0.2	0.9	0.2	1.8	0.2	1.8		1.4	0.4	0.8	0.7	0.2	0.2	0.5
SOMEWHAT LIBERAL	13	6	5	1	5	7	3	2	9	1	5	8	3	2	5	5	6	3	4	1	5
	0.9	0.7	1.1	0.1	2.5	0.8	0.9	0.2	1.9	0.2	1.8	0.8	1.4	0.6	1.7	0.8	1.4	1.0	1.0	0.3	1.4
NO OPINION	40	15	12	5	5	14	11	7	12	1	9	14	5		9	2	14	8	8	10	13
	2.7	1.8	2.7	1.1	2.3	1.8	2.8	0.9	2.6	0.4	3.0	1.3	2.3		3.0	0.3	3.3	2.4	2.1	2.9	3.5

T14. Generally speaking, do you consider yourself to be conservative, moderate or liberal on fiscal issues, such as taxes and government spending?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
TOTAL CONSERVATIVE	1172 80.8	197 86.9	43 83.1	114 75.2	108 89.9	32 86.4	453 79.0	16 78.5	78 82.4	1172 100.0	778 100.0	394 100.0			805 92.8	629 95.2	175 85.1	276 70.5	77 52.5
VERY CONSERVATIVE	778 53.6	146 64.6	28 54.6	84 55.4	78 64.7	24 65.1	251 43.8	13 61.6	56 59.3	778 66.4	778 100.0				629 72.6	533 80.6	97 47.1	111 28.3	29 20.0
SOMEWHAT CONSERVATIVE	394 27.2	51 22.4	15 28.5	30 19.8	30 25.1	8 21.3	202 35.2	3 16.9	22 23.1	394 33.6		394 100.0			175 20.2	97 14.6	78 38.1	165 42.2	48 32.5
TOTAL MODERATE	220 15.2	21 9.1	6 11.3	31 20.8	8 6.7	5 13.6	105 18.4	3 13.4	13 14.2				220 100.0		50 5.8	24 3.6	27 13.1	112 28.8	51 34.8
TOTAL LIBERAL	19 1.3	4 1.6	2 2.9	2 1.0	1 0.9		3 0.6	2 8.1	3 3.4					19 100.0	4 0.5	4 0.7		2 0.4	11 7.5
VERY LIBERAL	6 0.4	2 0.8	1 1.7				1 0.1	1 3.8	1 0.8					6 30.8	1 0.1	1 0.1		1 0.2	4 2.9
SOMEWHAT LIBERAL	13 0.9	2 0.8	1 1.3	2 1.0	1 0.9		3 0.5	1 4.3	2 2.6					13 69.2	4 0.4	4 0.6		1 0.2	7 4.5
NO OPINION	40 2.7	5 2.4	1 2.7	5 3.0	3 2.6		12 2.0								7 0.8	4 0.5	4 1.8	1 0.3	8 5.2

Table 15-1

T17. Generally speaking, do you consider yourself to be conservative, moderate or liberal on social issues, such as same sex marriage and abortion?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL CONSERVATIVE	867	465	402	31	65	178	206	386	662	350	311	205	114	91	157	308	118	284
	59.7	61.6	57.7	53.7	49.8	55.9	59.1	64.9	68.1	70.1	65.9	42.8	44.8	40.5	54.6	65.9	53.4	59.7
VERY CONSERVATIVE	661	341	320	25	48	141	149	298	515	264	251	145	77	69	115	226	99	221
	45.5	45.2	45.9	43.2	36.6	44.1	42.7	50.1	53.0	52.8	53.2	30.3	30.1	30.6	40.0	48.3	44.8	46.5
SOMEWHAT CONSERVATIVE	206	124	82	6	17	38	57	88	146	87	60	60	37	22	42	82	19	63
	14.2	16.4	11.8	10.6	13.2	11.8	16.3	14.8	15.1	17.3	12.7	12.4	14.7	9.9	14.6	17.5	8.6	13.2
TOTAL MODERATE	391	205	186	14	47	104	88	138	221	114	106	170	91	80	93	112	71	114
	26.9	27.2	26.7	24.4	35.9	32.5	25.2	23.2	22.7	22.9	22.5	35.6	35.6	35.5	32.5	23.9	32.4	24.1
TOTAL LIBERAL	146	62	84	11	16	33	44	42	65	28	37	81	35	47	32	30	28	56
	10.1	8.2	12.1	19.4	12.3	10.3	12.5	7.1	6.7	5.5	7.9	17.0	13.6	20.9	11.1	6.5	12.9	11.7
VERY LIBERAL	56	30	26	5	9	15	15	12	27	14	13	29	16	13	18	11	10	16
	3.8	4.0	3.7	7.8	6.5	4.8	4.3	2.1	2.8	2.8	2.7	6.1	6.2	5.9	6.4	2.4	4.5	3.4
SOMEWHAT LIBERAL	91	32	58	7	8	18	29	30	38	14	25	52	19	34	13	19	18	40
	6.2	4.3	8.3	11.6	5.8	5.5	8.2	5.0	3.9	2.7	5.2	10.9	7.4	15.0	4.7	4.1	8.4	8.3
NO OPINION	47	23	24	1	3	4	11	28	25	7	18	22	15	7	5	17	3	21
	3.3	3.0	3.5	2.5	2.0	1.3	3.2	4.7	2.6	1.5	3.7	4.7	6.0	3.1	1.8	3.7	1.4	4.5

T17. Generally speaking, do you consider yourself to be conservative, moderate or liberal on social issues, such as same sex marriage and abortion?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
TOTAL CONSERVATIVE	867 59.7	22 64.5	45 55.9	134 64.2	163 71.3	298 70.9	9 38.3	20 40.2	44 40.2	43 35.7	88 50.6	112 62.7	238 74.3	89 61.5	223 67.8	45 41.2	69 47.5	29 38.2	61 41.6
VERY CONSERVATIVE	661 45.5	18 53.8	32 40.2	107 51.5	121 52.8	237 56.3	7 27.9	16 30.9	33 30.3	28 23.3	62 35.3	85 47.4	179 55.8	73 50.8	178 54.3	30 27.7	47 31.9	26 33.5	43 29.0
SOMEWHAT CONSERVATIVE	206 14.2	4 10.7	13 15.7	27 12.7	42 18.4	61 14.6	2 10.4	5 9.3	11 10.0	15 12.3	27 15.3	27 15.3	59 18.4	15 10.7	44 13.5	15 13.5	23 15.5	4 4.7	19 12.6
TOTAL MODERATE	391 26.9	8 24.7	25 31.1	60 28.7	39 17.2	88 21.0	6 24.1	22 43.4	44 39.6	49 40.7	50 28.8	51 28.6	63 19.7	42 29.2	64 19.6	42 38.9	49 33.1	29 38.2	50 34.1
TOTAL LIBERAL	146 10.1	3 9.2	10 12.1	14 6.7	18 7.9	20 4.8	8 34.0	6 12.7	19 17.1	26 21.4	22 12.8	16 8.8	12 3.7	11 7.8	26 7.9	16 15.0	18 12.5	17 22.4	30 20.1
VERY LIBERAL	56 3.8	1 3.7	5 6.1	8 3.6	6 2.8	7 1.6	3 13.6	4 7.2	8 7.0	9 7.2	6 3.3	9 5.2	5 1.5	4 3.1	8 2.5	9 8.5	7 4.5	5 7.1	8 5.3
SOMEWHAT LIBERAL	91 6.2	2 5.4	5 6.0	7 3.1	12 5.1	13 3.2	5 20.4	3 5.6	11 10.0	17 14.3	16 9.5	6 3.6	7 2.2	7 4.7	18 5.5	7 6.5	12 8.1	12 15.3	22 14.8
NO OPINION	47 3.3	1 1.7	1 0.9	1 0.4	8 3.7	14 3.4	1 3.6	2 3.7	3 3.1	3 2.2	14 7.8		7 2.3	2 1.5	15 4.7	5 4.9	10 6.9	1 1.1	6 4.1

T17. Generally speaking, do you consider yourself to be conservative, moderate or liberal on social issues, such as same sex marriage and abortion?

	PALIN IMG		PAWLENTY		HUCKABEE		GINGRICH		SANTORUM		ROMNEY IMG		BARBOUR		PAUL IMG		REGION				
	RATING		IMG RATING		IMG RATING		IMG RATING		IMG RATING		RATING		IMG RATING		RATING		ROCK	HILS	CNTR	NRTH	
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	NHAM	BROG	EAST	WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL CONSERVATIVE	867	629	160	308	105	553	187	525	219	305	144	658	128	220	170	389	226	190	240	201	236
	59.7	74.0	35.3	69.8	52.8	69.1	48.0	70.1	46.4	78.0	49.5	61.9	54.8	71.5	53.4	66.1	54.8	56.8	61.3	57.6	62.6
VERY CONSERVATIVE	661	495	107	231	84	431	146	408	168	239	113	499	105	158	139	305	169	147	179	147	188
	45.5	58.2	23.7	52.3	42.4	53.9	37.4	54.5	35.5	61.0	38.7	46.9	44.7	51.4	43.6	51.8	40.8	44.0	45.8	42.1	49.7
SOMEWHAT CONSERVATIVE	206	134	53	77	21	122	41	117	52	66	32	159	24	62	31	84	57	43	61	54	48
	14.2	15.8	11.6	17.5	10.4	15.2	10.6	15.7	10.9	17.0	10.9	14.9	10.1	20.2	9.8	14.3	13.9	12.8	15.5	15.5	12.9
TOTAL MODERATE	391	161	193	101	65	183	133	175	159	70	91	300	60	73	95	134	127	101	100	102	87
	26.9	18.9	42.5	23.0	32.6	22.8	34.1	23.4	33.7	17.8	31.2	28.2	25.7	23.6	29.8	22.8	30.8	30.3	25.5	29.4	23.1
TOTAL LIBERAL	146	42	88	26	24	49	61	34	85	15	50	85	41	12	47	58	51	33	38	38	38
	10.1	4.9	19.4	6.0	12.2	6.1	15.8	4.5	18.1	3.9	17.2	8.0	17.4	4.0	14.7	9.9	12.4	9.9	9.7	10.8	10.0
VERY LIBERAL	56	12	37	7	12	15	26	8	37	4	22	23	20	4	20	19	18	10	16	17	12
	3.8	1.4	8.1	1.5	6.2	1.9	6.8	1.1	7.8	1.1	7.4	2.2	8.6	1.3	6.4	3.3	4.4	3.1	4.1	4.9	3.3
SOMEWHAT LIBERAL	91	30	51	20	12	34	35	26	49	11	28	62	21	8	26	39	33	23	22	20	25
	6.2	3.6	11.3	4.5	6.0	4.2	9.0	3.4	10.3	2.8	9.8	5.9	8.8	2.7	8.3	6.7	8.0	6.8	5.6	5.9	6.8
NO OPINION	47	19	13	5	5	16	8	14	8	1	6	20	5	3	7	7	9	10	14	8	16
	3.3	2.2	2.8	1.2	2.5	2.0	2.1	1.9	1.8	0.3	2.1	1.9	2.1	0.8	2.1	1.2	2.1	2.9	3.5	2.2	4.3

T17. Generally speaking, do you consider yourself to be conservative, moderate or liberal on social issues, such as same sex marriage and abortion?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
TOTAL CONSERVATIVE	867 59.7	161 71.2	32 60.9	110 72.7	80 67.1	28 74.3	292 50.9	12 58.2	55 58.5	805 68.7	629 80.9	175 44.4	50 22.9	4 22.9	867 100.0	661 100.0	206 100.0		
VERY CONSERVATIVE	661 45.5	129 56.8	20 38.8	91 60.0	60 50.3	23 60.7	210 36.6	8 40.4	43 45.4	629 53.7	533 68.5	97 24.5	24 10.7	4 22.9	661 76.2	661 100.0			
SOMEWHAT CONSERVATIVE	206 14.2	33 14.4	12 22.2	19 12.6	20 16.8	5 13.5	82 14.4	4 17.8	12 13.1	175 15.0	97 12.5	78 19.9	27 12.3		206 23.8		206 100.0		
TOTAL MODERATE	391 26.9	44 19.4	16 29.9	26 17.3	28 23.0	5 14.3	206 35.9	5 23.2	19 20.4	276 23.5	111 14.2	165 41.9	112 51.1	2 8.3				391 100.0	
TOTAL LIBERAL	146 10.1	17 7.4	3 5.7	10 6.6	8 6.6	4 11.4	60 10.5	4 18.6	20 21.1	77 6.6	29 3.8	48 12.1	51 23.1	11 56.8					146 100.0
VERY LIBERAL	56 3.8	7 3.3	1 1.3	3 2.2	4 3.6	2 5.1	17 2.9	3 12.3	7 7.6	29 2.5	16 2.1	13 3.4	16 7.4	7 35.7					56 38.1
SOMEWHAT LIBERAL	91 6.2	9 4.1	2 4.4	7 4.4	4 3.0	2 6.3	44 7.6	1 6.3	13 13.5	47 4.0	13 1.7	34 8.7	35 15.7	4 21.1					91 61.9
NO OPINION	47 3.3	5 2.0	2 3.5	5 3.5	4 3.3		15 2.7			15 1.3	8 1.1	6 1.6	6 2.8	2 12.0					

Table 16-1

T20. For statistical purposes, are you a man or a woman?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	755	755		37	68	182	169	298	500	500		255	255		287	468		
	52.0	100.0		63.2	52.1	57.1	48.6	50.2	51.4	100.0		53.2	100.0		100.0	100.0		
FEMALE	696		696	21	63	137	179	297	472		472	224		224			221	476
	48.0		100.0	36.8	47.9	42.9	51.4	49.8	48.6		100.0	46.8		100.0			100.0	100.0

Table 16-2

T20. For statistical purposes, are you a man or a woman?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
MALE	755 52.0	23 68.4	41 50.9	115 55.0	113 49.6	208 49.4	13 55.7	27 53.9	68 61.1	56 46.7	91 52.1	179 100.0	321 100.0			108 100.0	146 100.0		
FEMALE	696 48.0	11 31.6	39 49.1	94 45.0	115 50.4	213 50.6	11 44.3	23 46.1	43 38.9	64 53.3	84 47.9			144 100.0	328 100.0			77 100.0	147 100.0

Table 16-3

T20. For statistical purposes, are you a man or a woman?

	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MALE	755	480	220	259	121	398	236	419	246	228	186	545	143	194	198	335	247	181	205	170	198
	52.0	56.4	48.4	58.8	60.8	49.7	60.5	55.9	52.1	58.3	63.9	51.3	61.1	63.1	62.5	56.9	59.9	54.3	52.3	48.9	52.6
FEMALE	696	370	234	182	78	403	154	330	226	163	105	518	91	113	119	253	166	153	187	178	179
	48.0	43.6	51.6	41.2	39.2	50.3	39.5	44.1	47.9	41.7	36.1	48.7	38.9	36.9	37.5	43.1	40.1	45.7	47.7	51.1	47.4

T20. For statistical purposes, are you a man or a woman?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
MALE	755 52.0	139 61.5	25 48.3	65 43.3	68 56.9	25 66.6	278 48.5	10 48.4	60 63.3	627 53.5	429 55.2	198 50.2	100 45.4	12 64.6	465 53.6	341 51.6	124 60.2	205 52.5	62 42.5
FEMALE	696 48.0	87 38.5	27 51.7	86 56.7	52 43.1	12 33.4	295 51.5	11 51.6	35 36.7	545 46.5	349 44.8	196 49.8	120 54.6	7 35.4	402 46.4	320 48.4	82 39.8	186 47.5	84 57.5

T21. Which of the following age groups applies to you?

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	58	37	21	58					34	23	11	24	13	11	37		21	
	4.0	4.9	3.1	100.0					3.5	4.7	2.3	5.0	5.2	4.7	12.8		9.7	
35-44	131	68	63		131				80	41	39	51	27	23	68		63	
	9.0	9.0	9.0		100.0				8.2	8.1	8.3	10.6	10.7	10.4	23.7		28.3	
45-54	319	182	137			319			209	115	94	111	68	43	182		137	
	22.0	24.2	19.7			100.0			21.5	22.9	19.9	23.1	26.5	19.2	63.5		62.0	
55-64	348	169	179				348		229	113	115	119	56	64		169		179
	24.0	22.4	25.7				100.0		23.6	22.7	24.5	24.9	21.9	28.4		36.2		37.7
65 PLUS	595	298	297					595	421	208	213	174	91	84		298		297
	41.0	39.5	42.6					100.0	43.3	41.5	45.1	36.4	35.6	37.3		63.8		62.3

Table 17-2

T21. Which of the following age groups applies to you?

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
18-34	58 4.0	34 100.0					24 100.0					23 13.1		11 7.5	13 12.3			11 13.7	
35-44	131 9.0		80 100.0					51 100.0				41 22.7		39 27.2	27 25.3			23 30.4	
45-54	319 22.0			209 100.0					111 100.0			115 64.2		94 65.3	68 62.4			43 55.9	
55-64	348 24.0				229 100.0				119 100.0			113 35.3		115 35.2		56 38.0		64 43.2	
65 PLUS	595 41.0					421 100.0				174 100.0		208 64.7		213 64.8		91 62.0		84 56.8	

Table 17-3

T21. Which of the following age groups applies to you?

	PALIN IMG RATING			PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION			
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	58	31	17	12	12	31	18	21	19	10	14	30	21	9	16	32	14	10	13	11	23
	4.0	3.7	3.8	2.7	6.0	3.9	4.7	2.8	4.1	2.6	4.8	2.8	8.8	2.9	5.2	5.5	3.5	3.1	3.4	3.3	6.1
35-44	131	81	41	36	17	63	43	63	38	36	22	88	25	19	30	52	40	31	40	38	22
	9.0	9.6	9.1	8.2	8.6	7.9	11.0	8.5	8.1	9.3	7.4	8.3	10.8	6.2	9.3	8.8	9.7	9.3	10.2	10.9	5.8
45-54	319	201	96	98	43	173	89	162	117	90	62	225	64	61	69	137	94	84	87	71	77
	22.0	23.6	21.2	22.3	21.8	21.7	22.7	21.6	24.7	23.0	21.3	21.1	27.5	19.7	21.7	23.3	22.7	25.3	22.2	20.5	20.3
55-64	348	197	125	119	55	190	108	178	134	100	85	268	52	83	86	133	110	88	90	83	87
	24.0	23.2	27.7	27.1	27.9	23.7	27.6	23.8	28.5	25.6	29.1	25.2	22.4	27.1	26.9	22.7	26.6	26.3	22.9	24.0	23.1
65 PLUS	595	340	173	176	71	343	132	325	163	155	109	453	72	135	117	233	155	120	162	144	169
	41.0	40.0	38.2	39.8	35.6	42.9	34.0	43.3	34.6	39.5	37.3	42.6	30.5	44.0	36.8	39.7	37.5	35.9	41.3	41.4	44.8

T21. Which of the following age groups applies to you?

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
18-34	58 4.0	8 3.7	1 1.6	7 4.9	1 1.2		14 2.5	1 2.8	17 18.1	44 3.7	28 3.6	15 3.9	11 5.2	3 16.2	31 3.6	25 3.8	6 3.0	14 3.6	11 7.7
35-44	131 9.0	30 13.2	5 9.8	14 9.3	7 6.3	3 7.6	47 8.2	1 4.3	12 12.1	108 9.2	72 9.2	36 9.2	19 8.8	2 12.3	65 7.5	48 7.2	17 8.4	47 12.0	16 11.0
45-54	319 22.0	54 23.8	10 19.1	32 21.3	27 22.2	8 21.5	130 22.6	8 39.0	24 25.5	259 22.1	165 21.2	94 23.9	47 21.2	7 35.7	178 20.6	141 21.3	38 18.2	104 26.5	33 22.5
55-64	348 24.0	48 21.1	17 32.0	29 19.3	29 23.9	12 32.8	137 23.9	5 24.5	18 18.9	285 24.3	185 23.8	100 25.4	58 26.3	1 4.5	206 23.7	149 22.5	57 27.6	88 22.5	44 29.8
65 PLUS	595 41.0	86 38.1	20 37.5	68 45.1	56 46.5	14 38.1	246 42.9	6 29.4	24 25.4	476 40.6	328 42.1	148 37.5	85 38.5	6 31.2	386 44.6	298 45.1	88 42.8	138 35.4	42 29.0

Table 18-1

T22. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	1369	698	670	47	116	298	331	577	929	469	460	439	230	210	256	442	205	465
	94.3	92.6	96.2	81.0	88.9	93.2	95.0	97.0	95.6	93.8	97.5	91.7	90.1	93.5	89.2	94.6	92.8	97.8
ANOTHER ETHNIC GROUP	47	33	14	7	5	9	11	16	27	20	6	20	12	8	13	20	8	6
	3.2	4.3	2.0	11.4	4.1	2.7	3.0	2.6	2.7	4.1	1.4	4.2	4.9	3.4	4.5	4.3	3.5	1.3
HISPANIC	19	10	9	2	6	6	3	1	5	2	3	14	9	6	9	1	6	3
LATINO	1.3	1.4	1.3	3.9	4.6	2.0	1.0	0.2	0.5	0.3	0.7	3.0	3.4	2.5	3.1	0.3	2.6	0.7
BLACK	17	13	3	2	3	7	4	1	12	9	2	5	4	1	9	4	3	1
AFRICAN AMERICAN	1.1	1.7	0.5	3.7	2.4	2.0	1.0	0.2	1.2	1.8	0.5	1.1	1.5	0.5	3.2	0.8	1.2	0.2

Table 18-2

T22. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

	REP ONLY BY AGE						IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
	TOTAL	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
WHITE	1369 94.3	30 87.2	74 92.4	199 95.6	219 95.7	407 96.8	17 72.2	42 83.4	98 88.8	112 93.7	170 97.4	166 92.9	303 94.3	137 95.3	323 98.5	90 83.1	140 95.3	68 88.1	142 96.4
ANOTHER ETHNIC GROUP	47 3.2	3 7.4	3 4.2	4 2.0	5 2.4	11 2.6	4 17.1	2 3.9	4 4.0	5 4.2	5 2.6	6 3.3	14 4.5	4 2.9	2 0.7	7 6.4	6 3.8	4 4.7	4 2.8
HISPANIC LATINO	19 1.3	1 1.7	1 1.7	1 0.4	1 0.4	1 0.3	2 7.1	5 9.0	6 5.1	2 2.1		2 0.9		1 0.8	2 0.6	7 6.9	1 0.9	4 5.8	1 0.8
BLACK AFRICAN AMERICAN	17 1.1	1 3.7	1 1.6	4 2.0	4 1.6	1 0.3	1 3.6	2 3.7	2 2.1			5 3.0	4 1.2	1 1.0	1 0.3	4 3.6		1 1.5	

T22. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

	PALIN IMG		PAWLENTY		HUCKABEE		GINGRICH		SANTORUM		ROMNEY IMG		BARBOUR		PAUL IMG		REGION				
	RATING		IMG RATING		IMG RATING		IMG RATING		IMG RATING		RATING		IMG RATING		RATING						
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	1369	805	421	408	179	766	353	709	436	364	264	1011	215	289	287	549	385	317	368	329	354
	94.3	94.7	92.9	92.4	90.4	95.7	90.5	94.6	92.3	93.1	90.5	95.1	91.6	94.1	90.5	93.4	93.1	95.1	94.0	94.4	93.8
ANOTHER ETHNIC GROUP	47	25	19	18	7	20	17	21	22	16	15	29	10	11	15	23	16	9	13	10	14
	3.2	2.9	4.1	4.1	3.7	2.5	4.5	2.8	4.7	4.2	5.0	2.7	4.4	3.6	4.6	3.8	3.9	2.8	3.3	3.0	3.8
HISPANIC LATINO	19	10	8	8	5	8	10	9	9	7	4	14	4	1	7	8	6	3	6	7	3
	1.3	1.1	1.7	1.8	2.4	1.0	2.7	1.3	1.9	1.7	1.3	1.3	1.6	0.4	2.1	1.4	1.4	0.8	1.6	2.0	0.8
BLACK AFRICAN AMERICAN	17	10	6	8	7	7	9	10	6	4	9	10	6	6	9	8	7	4	4	2	6
	1.1	1.2	1.2	1.7	3.5	0.9	2.3	1.3	1.2	0.9	3.2	1.0	2.4	1.9	2.7	1.4	1.6	1.3	1.0	0.6	1.6

Table 18-4

T22. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
WHITE	1369 94.3	205 90.6	48 91.3	147 97.4	117 97.8	36 97.4	547 95.5	18 86.2	88 92.9	1110 94.7	735 94.5	375 95.2	206 93.7	15 77.2	816 94.2	625 94.6	191 92.8	374 95.8	134 91.8
ANOTHER ETHNIC GROUP	47 3.2	11 5.1	2 3.9	4 2.6	1 0.7		14 2.5	1 5.3	2 2.5	34 2.9	21 2.7	12 3.1	7 3.4	4 18.3	27 3.1	17 2.6	10 4.7	9 2.4	7 5.0
HISPANIC LATINO	19 1.3	3 1.3	1 1.4				9 1.6	1 4.3	4 4.6	14 1.2	10 1.3	4 1.0	5 2.4		12 1.3	8 1.2	4 1.8	5 1.4	2 1.4
BLACK AFRICAN AMERICAN	17 1.1	7 3.0	2 3.4		2 1.5	1 2.6	2 0.3	1 4.3		15 1.2	12 1.5	3 0.7	1 0.5	1 4.5	12 1.4	11 1.6	1 0.7	2 0.4	3 1.8

Table 19-1

REGION	GEND			AGE					GEN~PTY						GEN~AGE			
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451	755	696	58	131	319	348	595	972	500	472	479	255	224	287	468	221	476
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ROCKINGHAM	334	181	153	10	31	84	88	120	225	126	98	109	55	54	72	109	54	99
	23.0	24.0	21.9	17.8	23.9	26.4	25.3	20.2	23.1	25.3	20.8	22.8	21.4	24.3	25.0	23.4	24.5	20.7
HILLSBOROUGH	392	205	187	13	40	87	90	162	265	134	131	127	71	55	85	120	55	132
	27.0	27.2	26.8	23.2	30.5	27.2	25.7	27.2	27.3	26.8	27.8	26.4	28.0	24.7	29.8	25.6	24.8	27.8
CENTRAL EAST	348	170	178	11	38	71	83	144	221	102	119	127	68	59	62	108	59	119
	24.0	22.6	25.6	19.6	29.0	22.3	24.0	24.2	22.7	20.4	25.2	26.6	26.7	26.4	21.6	23.1	26.5	25.1
NORTH WEST	377	198	179	23	22	77	87	169	261	137	124	116	61	55	68	131	53	126
	26.0	26.3	25.7	39.4	16.6	24.0	25.1	28.4	26.9	27.5	26.2	24.2	23.9	24.6	23.6	27.9	24.2	26.4

Table 19-2

REGION

REGION	TOTAL	REP ONLY BY AGE					IND ONLY BY AGE					REP ONLY GEN-AGE				IND ONLY GEN-AGE			
		18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+	MEN 18-54	MEN 55+	WOM 18-54	WOM 55+
TOTAL	1451 100.0	34 100.0	80 100.0	209 100.0	229 100.0	421 100.0	24 100.0	51 100.0	111 100.0	119 100.0	174 100.0	179 100.0	321 100.0	144 100.0	328 100.0	108 100.0	146 100.0	77 100.0	147 100.0
ROCKINGHAM	334 23.0	6 16.8	22 27.0	58 27.8	64 27.8	76 18.0	5 19.3	10 19.0	26 23.9	24 20.4	44 25.3	51 28.4	76 23.6	34 23.9	64 19.4	21 19.5	34 22.9	20 25.4	35 23.7
HILLSBOROUGH	392 27.0	8 24.3	27 33.8	58 27.6	61 26.7	111 26.4	5 21.5	13 25.2	29 26.6	28 23.8	51 29.1	56 31.2	78 24.3	37 25.8	94 28.7	30 27.4	42 28.4	18 23.0	38 25.5
CENTRAL EAST	348 24.0	7 21.9	18 23.0	46 21.9	43 18.6	107 25.4	4 16.4	20 38.5	26 23.1	41 34.3	37 21.4	34 18.9	68 21.3	38 26.3	81 24.7	28 26.1	40 27.1	21 27.0	38 26.2
NORTH WEST	377 26.0	13 37.0	13 16.2	47 22.7	62 26.9	127 30.1	10 42.9	9 17.3	29 26.3	26 21.5	42 24.2	38 21.5	99 30.8	35 24.0	89 27.2	29 27.0	32 21.6	19 24.6	36 24.6

Table 19-3

REGION	PALIN IMG RATING		PAWLENTY IMG RATING		HUCKABEE IMG RATING		GINGRICH IMG RATING		SANTORUM IMG RATING		ROMNEY IMG RATING		BARBOUR IMG RATING		PAUL IMG RATING		REGION				
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	ROCK NHAM	HILS BROG	CNTR EAST	NRTH WEST	
TOTAL	1451	850	453	441	198	801	389	749	472	391	291	1063	234	307	318	588	413	334	392	348	377
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ROCKINGHAM	334	205	98	110	44	176	96	175	107	97	62	255	53	68	78	145	91	334			
	23.0	24.1	21.5	24.9	22.2	22.0	24.7	23.4	22.7	24.9	21.3	24.0	22.5	22.2	24.6	24.7	22.0	100.0			
HILLSBOROUGH	392	230	125	118	44	212	98	193	125	114	62	296	52	78	77	158	117		392		
	27.0	27.0	27.6	26.8	22.4	26.5	25.1	25.8	26.4	29.1	21.3	27.8	22.0	25.3	24.1	26.9	28.3		100.0		
CENTRAL EAST	348	192	117	103	52	193	105	170	136	86	87	262	54	76	86	136	112			348	
	24.0	22.6	25.8	23.3	26.4	24.1	27.0	22.7	28.7	22.0	29.9	24.7	23.3	24.8	27.1	23.1	27.0			100.0	
NORTH WEST	377	223	114	111	57	219	90	210	105	94	80	250	76	85	77	149	94				377
	26.0	26.3	25.1	25.1	28.9	27.4	23.2	28.1	22.2	24.0	27.4	23.5	32.2	27.7	24.1	25.3	22.7				100.0

Table 19-4

REGION

	PRESIDENTIAL PRIMARY									FISCAL IDEOLOGY					SOCIAL IDEOLOGY				
	TOTAL	PAL IN	PAW ENTY	HUCK ABEE	GING RICH	SANT ORUM	ROM NEY	BAR BOUR	PAUL	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB	TOT CONS	VERY CONS	SMWT CONS	TOT MOD	TOT LIB
TOTAL	1451 100.0	227 100.0	52 100.0	151 100.0	120 100.0	37 100.0	573 100.0	20 100.0	95 100.0	1172 100.0	778 100.0	394 100.0	220 100.0	19 100.0	867 100.0	661 100.0	206 100.0	391 100.0	146 100.0
ROCKINGHAM	334 23.0	44 19.6	15 28.9	33 21.5	23 18.9	11 30.4	152 26.5	3 12.3	25 26.8	272 23.2	182 23.4	91 23.0	48 21.7	6 29.6	190 21.9	147 22.2	43 20.7	101 25.9	33 22.7
HILLSBOROUGH	392 27.0	60 26.4	12 22.4	33 21.8	35 29.3	13 33.6	154 26.8	7 31.8	23 24.5	322 27.5	216 27.8	106 27.0	56 25.6	5 24.2	240 27.7	179 27.2	61 29.5	100 25.6	38 25.8
CENTRAL EAST	348 24.0	56 24.8	14 27.3	38 25.1	27 22.3	8 22.5	142 24.7	7 31.9	19 20.3	269 23.0	168 21.6	101 25.7	67 30.5	2 9.6	201 23.2	147 22.2	54 26.2	102 26.2	38 25.7
NORTH WEST	377 26.0	66 29.1	11 21.4	48 31.6	35 29.5	5 13.6	126 22.0	5 24.0	27 28.3	308 26.3	212 27.3	96 24.3	49 22.1	7 36.6	236 27.2	188 28.4	48 23.5	87 22.3	38 25.8