



February 11, 2011

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN DATA AND MAPPING STRATEGIES

RE: NEW HAMPSHIRE 2012 GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 789N autodial survey of likely general election voters in the state of New Hampshire. The interviews were conducted February 9th - 10th, 2011. This survey has a margin of error of +/- 3.49% at the 95 percent confidence interval. The survey results were weighted based upon voter turnout demographics from the 2008 and 2004 general election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....	32%
Democrat.....	31%
Independent.....	37%

T2. How likely are you to vote in the 2012 November election for President?

Extremely Likely	95%
Very Likely.....	4%
Somewhat Likely	1%

Thinking now about people active in New Hampshire politics.....

T3. Do you have a favorable or unfavorable opinion of Barack Obama?

Total Favorable..... 52%
Total Unfavorable 44%

Very Favorable 38%
Somewhat Favorable 14%

Very Unfavorable..... 33%
Somewhat Unfavorable..... 11%

No Opinion..... 4%
Name ID 100%
Hard Name ID 96%
Never Heard Of 0%

T4. Do you have a favorable or unfavorable opinion of Mitt Romney?

Total Favorable..... 45%
Total Unfavorable 44%

Very Favorable 20%
Somewhat Favorable 25%

Very Unfavorable..... 21%
Somewhat Unfavorable..... 23%

No Opinion..... 11%
Name ID 100%
Hard Name ID 89%
Never Heard Of 0%



T5. Do you have a favorable or unfavorable opinion of Sarah Palin?

Total Favorable..... 36%
Total Unfavorable 61%

 Very Favorable 16%
 Somewhat Favorable 20%

 Very Unfavorable..... 50%
 Somewhat Unfavorable..... 11%

No Opinion..... 3%
Name ID 100%
Hard Name ID 97%
Never Heard Of 0%

T6. Do you have a favorable or unfavorable opinion of Mike Huckabee?

Total Favorable..... 42%
Total Unfavorable 39%

 Very Favorable 13%
 Somewhat Favorable 29%

 Very Unfavorable..... 18%
 Somewhat Unfavorable..... 21%

No Opinion..... 18%
Name ID 99%
Hard Name ID 81%
Never Heard Of 1%



T7. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Total Favorable.....	29%
Total Unfavorable	59%
Very Favorable	12%
Somewhat Favorable	17%
Very Unfavorable.....	41%
Somewhat Unfavorable.....	18%
No Opinion.....	10%
Name ID	99%
Hard Name ID	88%
Never Heard Of	2%

T8. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve	50%
Disapprove	44%
No Opinion.....	6%

T9. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Mitt Romney, Republican?

Barack Obama	48%
Mitt Romney.....	44%
Undecided	8%

T10. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Sarah Palin, Republican?

Barack Obama	57%
Sarah Palin.....	34%
Undecided	9%

T11. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Mike Huckabee, Republican?

Barack Obama	51%
Mike Huckabee.....	38%
Undecided	11%



T12. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Newt Gingrich, Republican?

Barack Obama 56%
Newt Gingrich..... 33%
Undecided 11%

T13. As you may know, the Governor and the New Hampshire legislature passed a law legalizing gay marriage last year. This year, the legislature has proposed repealing the gay marriage law. Do you favor or oppose repealing the gay marriage law in New Hampshire?

Total Favor 35%
Total Oppose..... 56%

 Strongly Favor 29%
 Somewhat Favor 6%

 Strongly Oppose..... 41%
 Somewhat Oppose 15%

Undecided 9%

T14. As you may know, in 2010 Congress passed legislation to change the health care system, and was signed into law by President Obama. Earlier this year, the new Congress voted to repeal the 2010 health care law. Do you favor or oppose repealing the 2010 health care law?

Total Favor 50%
Total Oppose..... 43%

 Strongly Favor 43%
 Somewhat Favor 7%

 Strongly Oppose..... 35%
 Somewhat Oppose 8%

Undecided 7%



T15. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

Conservative	34%
Moderate	48%
Liberal	15%
No Opinion.....	3%

T16. For statistical purposes, are you a man or a woman?

Female	52%
Male	48%

T17. Which of the following age groups applies to you?

18-34.....	11%
35-44.....	15%
45-54.....	25%
55-64.....	23%
65+	26%

T18. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

White.....	94%
Another ethnic group	3%
Hispanic/Latino.....	2%
Black/African American.....	1%

