



June 23, 2011
MEMORANDUM

TO: INTERESTED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: NEVADA 2012 GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 720N autodial survey of likely general election voters in the State of Nevada. The interviews were conducted June 21st and June 22nd, 2011. This survey has a margin of error of +/- 3.65% at the 95 percent confidence interval. The survey results were weighted based upon past general election voter turnout demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Democrat	44%
Republican.....	38%
Independent	18%

T2. How likely are you to vote in the 2012 November general election for United States Senate and Congress?

Extremely Likely.....	88%
Very Likely	8%
Somewhat Likely	4%

T3. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

Democrat	40.6%
Republican.....	40.2%
Undecided.....	19.2%

Thinking now about people active in Nevada politics.....

T4. Do you have a favorable or unfavorable opinion of Shelley Berkley?

Favorable 39%
Unfavorable 27%
No Opinion 22%

Name ID 88%
Hard Name ID 66%
Never Heard Of..... 12%

T5. Do you have a favorable or unfavorable opinion of Dean Heller?

Favorable 41%
Unfavorable 32%
No Opinion 21%

Name ID 94%
Hard Name ID 73%
Never Heard Of..... 6%

T6. Do you have a favorable or unfavorable opinion of Brian Sandoval?

Favorable 47%
Unfavorable 39%
No Opinion 13%

Name ID 99%
Hard Name ID 86%
Never Heard Of..... 1%

T7. Do you have a favorable or unfavorable opinion of Byron Georgiou?

Favorable 6%
Unfavorable 15%
No Opinion 33%

Name ID 54%
Hard Name ID 21%
Never Heard Of..... 46%



T8. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve 41%
Disapprove 53%
Unsure/No Opinion 6%

T9. Do you approve or disapprove of the job Brian Sandoval is doing as Governor?

Approve 44%
Disapprove 39%
Unsure/No Opinion 17%

T10. If the election for United States Senate was being held today, for whom would you vote if the candidates were Shelley Berkley, Democrat, or Dean Heller, Republican?

Shelley Berkley 46%
Dean Heller 44%
Undecided 10%

T11. If the election for United States Senate was being held today, for whom would you vote if the candidates were Byron Georgiou, Democrat, or Dean Heller, Republican?

Dean Heller 46%
Byron Georgiou 33%
Undecided 21%

As you may know, last week Governor Sandoval signed four education bills into law. Part of the new education legislation requires school districts to create a program of teacher performance pay for the recruitment and retention of teachers and administrators. Starting in 2013, at least 50 percent of a teacher or administrator's evaluation will be based upon student achievement. Teachers that receive an unsatisfactory rating for two consecutive years will be deemed a probationary teacher, and will be easier to fire.

T12. Do you favor or oppose this new legislation?

Favor 60%
Oppose 26%
Unsure/No Opinion 14%



T13. For statistical purposes, are you a man or a woman?

Female..... 54%
Male..... 46%

T14. Which of the following age groups applies to you?

18-34..... 18%
35-44..... 16%
45-54..... 20%
55-64..... 21%
65+..... 25%

T15. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

White 70%
Hispanic or Latino..... 13%
Black or African American 10%
Another ethnic group 7%

