



**June 16, 2011**  
**MEMORANDUM**

**TO: INTERESTED PARTIES**  
**FR: DAVID FLAHERTY**  
**MAGELLAN DATA AND MAPPING STRATEGIES**  
**RE: NEW HAMPSHIRE 2012 GOP PRESIDENTIAL PRIMARY DEBATE SURVEY**  
**TOPLINE RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 727N autodial survey of likely 2012 New Hampshire Republican primary voters, and independent voters that are likely to vote in the 2012 Republican Presidential primary. The interviews were conducted June 14<sup>th</sup> - 15<sup>th</sup>, 2011. This survey has a margin of error of +/- 3.63% at the 95 percent confidence interval. The survey results are weighted based upon voter turnout demographics from the 2008 Republican Presidential primary.

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T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican..... 74%  
Independent ..... 26%

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T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to independent respondents only)

Extremely Likely..... 90%  
Very Likely ..... 6%  
Somewhat Likely ..... 4%

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T3. And if the 2012 Presidential primary election was being held today, would you choose to vote in the Democrat primary or the Republican primary? (Asked to independent respondents only)

Republican primary ..... 100%

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T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican respondents only)

Extremely Likely..... 96%  
Very Likely ..... 3%  
Somewhat Likely ..... 1%

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Thinking now about candidates active in the Republican Presidential primary election.....

T5. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable ..... 69%  
Unfavorable ..... 22%  
No Opinion ..... 9%

Name ID ..... 100%  
Hard Name ID ..... 91%  
Never Heard Of..... 0%

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T6. Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable ..... 40%  
Unfavorable ..... 47%  
No Opinion ..... 13%

Name ID ..... 100%  
Hard Name ID ..... 87%  
Never Heard Of..... 0%

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T7. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable ..... 29%  
Unfavorable ..... 62%  
No Opinion ..... 8%

Name ID ..... 99%  
Hard Name ID ..... 91%  
Never Heard Of..... 1%

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T8. Do you have a favorable or unfavorable opinion of Tim Pawlenty?

Favorable ..... 42%  
Unfavorable ..... 29%  
No Opinion ..... 25%

Name ID ..... 96%  
Hard Name ID ..... 71%  
Never Heard Of..... 4%

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T9. Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable ..... 55%  
Unfavorable ..... 28%  
No Opinion ..... 13%

Name ID ..... 96%  
Hard Name ID ..... 83%  
Never Heard Of..... 4%

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T10. Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable ..... 33%  
Unfavorable ..... 36%  
No Opinion ..... 26%

Name ID ..... 95%  
Hard Name ID ..... 69%  
Never Heard Of..... 5%

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T11. Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable ..... 39%  
Unfavorable ..... 30%  
No Opinion ..... 20%

Name ID ..... 89%  
Hard Name ID ..... 69%  
Never Heard Of..... 11%

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T12. Do you have a favorable or unfavorable opinion of Jon Huntsman?

Favorable ..... 14%  
Unfavorable ..... 36%  
No Opinion ..... 35%

Name ID ..... 85%  
Hard Name ID ..... 50%  
Never Heard Of..... 15%

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T13. Do you have a favorable or unfavorable opinion of Rudy Giuliani?

Favorable ..... 53%  
Unfavorable ..... 35%  
No Opinion ..... 11%

Name ID ..... 99%  
Hard Name ID ..... 88%  
Never Heard Of..... 1%

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T14. Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable ..... 51%  
Unfavorable ..... 41%  
No Opinion ..... 8%

Name ID ..... 100%  
Hard Name ID ..... 92%  
Never Heard Of..... 0%

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T15. Did you watch the WMUR/Manchester Union Leader/CNN Republican Presidential debate on Monday night?

Yes..... 54%  
No ..... 46%

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T16. Among the candidates that participated in Monday night's debate, who do you think had the strongest performance? (Among respondents who answered yes to watching the debate, 391 respondents, 4.95% margin of error on this question)

Mitt Romney .....	39%
Michele Bachmann .....	28%
Ron Paul .....	8%
Newt Gingrich .....	6%
None of the candidates .....	4%
Herman Cain.....	4%
Tim Pawlenty .....	2%
Rick Santorum .....	2%
Undecided.....	7%

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T17. How satisfied are you with the current field of Republican candidates? Would you say you are extremely satisfied, very satisfied, somewhat satisfied, or not satisfied at all?

Extremely satisfied.....	13%
Very satisfied.....	24%
Somewhat satisfied .....	48%
Not satisfied at all.....	14%
Unsure/No Opinion.....	1%

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Thinking now about all announced and potential candidates for the 2012 Republican Presidential primary election.....

T18. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Mitt Romney, Ron Paul, Newt Gingrich, Tim Pawlenty, Michele Bachmann, Rick Santorum, Herman Cain, Jon Huntsman, Rudy Giuliani or Sarah Palin?

Mitt Romney .....	42%
Ron Paul .....	10%
Michele Bachmann .....	10%
Sarah Palin .....	7%
Rudy Giuliani.....	6%
Tim Pawlenty .....	5%
Herman Cain.....	4%
Newt Gingrich .....	3%
Jon Huntsman .....	3%
Rick Santorum .....	2%
Undecided/Unsure .....	8%



T19. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

Conservative.....	63%
Moderate.....	32%
Liberal.....	4%
No Opinion.....	1%

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T20. For statistical purposes, are you a man or a woman?

Male.....	53%
Female.....	47%

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T21. Which of the following age groups applies to you?

18-34.....	7%
35-44.....	15%
45-54.....	27%
55-64.....	23%
65+.....	28%

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T22. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are not white.

White.....	98%
Not White.....	2%

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