



July 13, 2011
MEMORANDUM

TO: INTERSETED PARTIES
FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES
RE: IOWA 2012 PRESIDENTIAL REPUBLICAN CAUCUS TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,024N autodial survey of likely 2012 Republican Presidential caucus voters in the state of Iowa. The interviews were conducted July 10th - 11th, 2011. This survey has a margin of error of +/- 3.06% at the 95 percent confidence interval. The survey results were weighted based upon voter turnout demographics from past Republican primary elections.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

T2. How likely are you to vote in the 2012 Republican Caucus to choose a nominee for President?

Extremely Likely..... 74%
Very Likely 12%
Somewhat Likely 14%

T3. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 50%
Unfavorable 30%
No Opinion 20%

Name ID.....100%
Hard Name ID 80%
Never Heard Of..... 0%

T4. Do you have a favorable or unfavorable opinion of Tim Pawlenty?

Favorable 47%
Unfavorable 19%
No Opinion 30%

Name ID 96%
Hard Name ID 66%
Never Heard Of..... 4%

T5. Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable 67%
Unfavorable 17%
No Opinion 15%

Name ID 99%
Hard Name ID 84%
Never Heard Of..... 1%

T6. If the 2012 Republican Presidential Caucus was being held today for whom would you vote if the candidates were Michele Bachmann, Newt Gingrich, Tim Pawlenty, Herman Cain, Mitt Romney, Ron Paul, Rick Santorum, some other candidate, or are you undecided?

Michele Bachmann 29%
Mitt Romney 16%
Tim Pawlenty 8%
Herman Cain..... 8%
Ron Paul 5%
Newt Gingrich 5%
Rick Santorum 3%
Some other candidate..... 2%
Undecided..... 24%



T7. And who would your second choice be if the 2012 Republican Presidential Caucus was being held today, and the candidates were Michele Bachmann, Newt Gingrich, Tim Pawlenty, Herman Cain, Mitt Romney, Ron Paul, Rick Santorum, some other candidate, or are you undecided?

Michele Bachmann	20%
Tim Pawlenty	13%
Herman Cain.....	11%
Mitt Romney	10%
Ron Paul	7%
Newt Gingrich	7%
Rick Santorum	5%
Some other candidate.....	6%
Undecided.....	21%

T8. Do you consider yourself to be a member of the tea party movement?

Yes.....	44%
No.....	56%

T9. Generally speaking, do you consider yourself to be conservative, moderate or liberal on fiscal issues, such as taxes and government spending?

Conservative.....	84%
Moderate.....	13%
Liberal	1%
Undecided.....	2%

T10. Do you consider yourself to be conservative, moderate or liberal on social issues, such as same sex marriage and abortion?

Conservative.....	76%
Moderate.....	17%
Liberal	3%
Undecided.....	4%

T11. For statistical purposes, are you a man or a woman?

Female.....	51%
Male.....	49%



T12. Which of the following age groups applies to you?

18-34.....	9%
35-44.....	10%
45-54.....	18%
55-64.....	23%
65+.....	40%

