

Montana 2012 Republican Governor Primary Election Survey

July 25th – 26th, 2011



David Flaherty
CEO

Magellan Data and Mapping Strategies | www.MagellanStrategies.com | 303-861-8585

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Magellan Data and Mapping Strategies are pleased to present the results of a 676N autodial survey of likely Republican Primary election voters in the state of Montana. The interviewing was conducted July 25th - July 26th, 2011. This survey has a margin of error of +/-3.77% at the 95 percent confidence interval.

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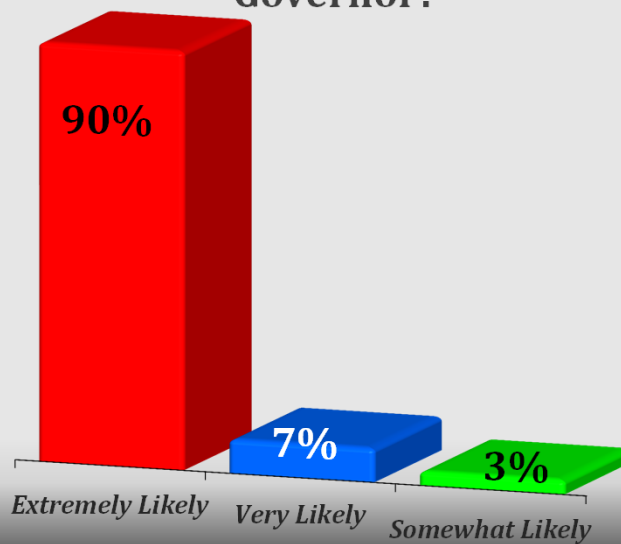


Voter Frequency

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3

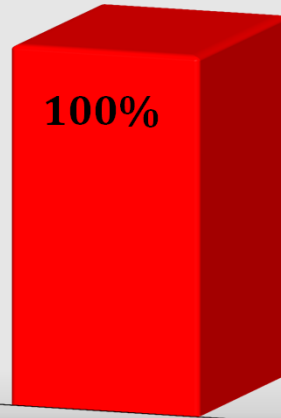
How likely are you to vote in the 2012 June primary election to choose a candidate for the Governor?



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If the primary election to choose a candidate for Governor was being held today, would you choose to vote in the Republican primary or the Democrat primary?



Republican

Democrat



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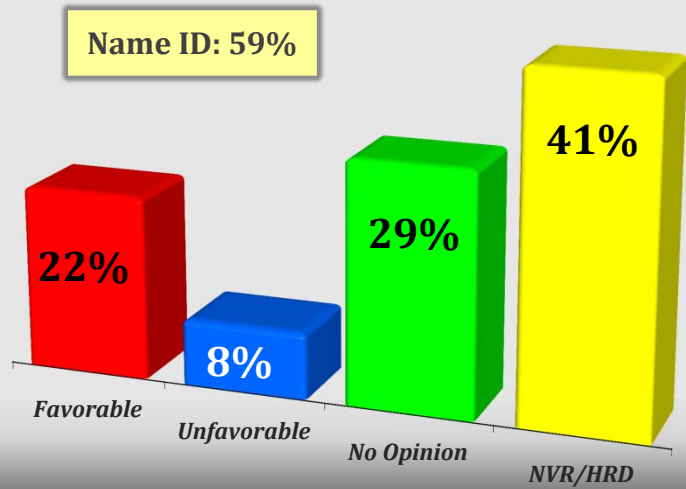


Miller Image Rating

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6

Do you have a favorable or unfavorable opinion of Ken Miller?

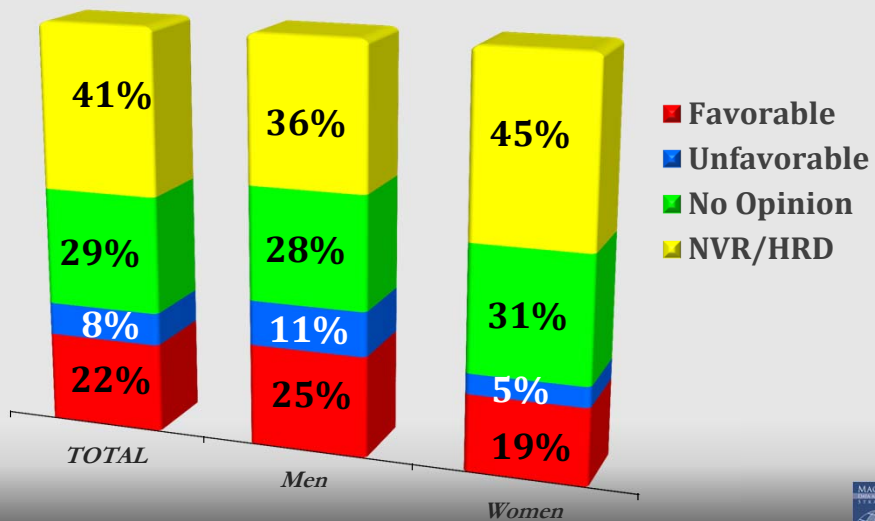


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7

Do you have a favorable or unfavorable opinion of Ken Miller? (By Gender)

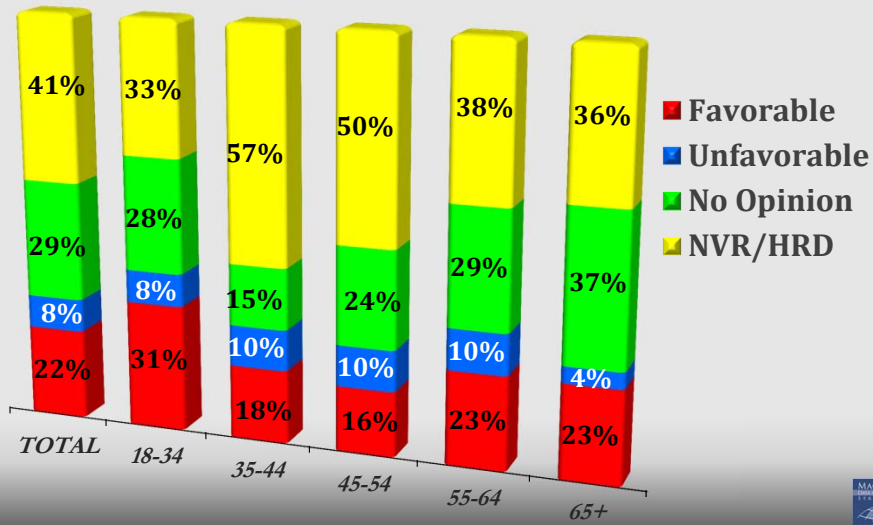


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8

Do you have a favorable or unfavorable opinion of Ken Miller? (By Age)



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9

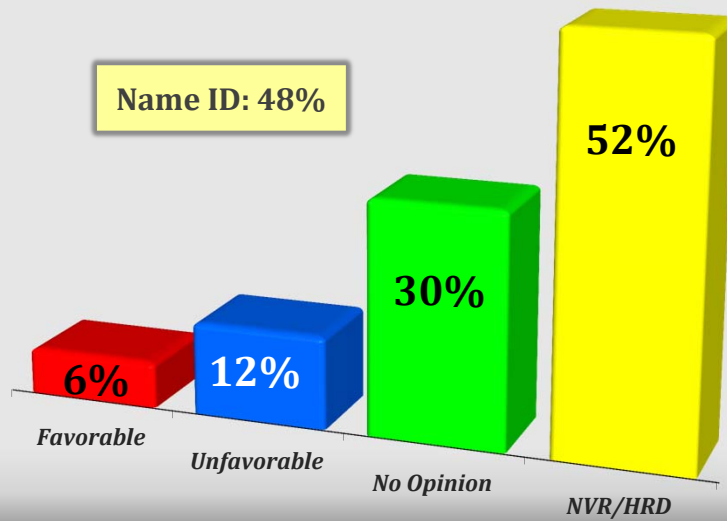


Livingstone Image Rating

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10

Do you have a favorable or unfavorable opinion of Neil Livingstone?

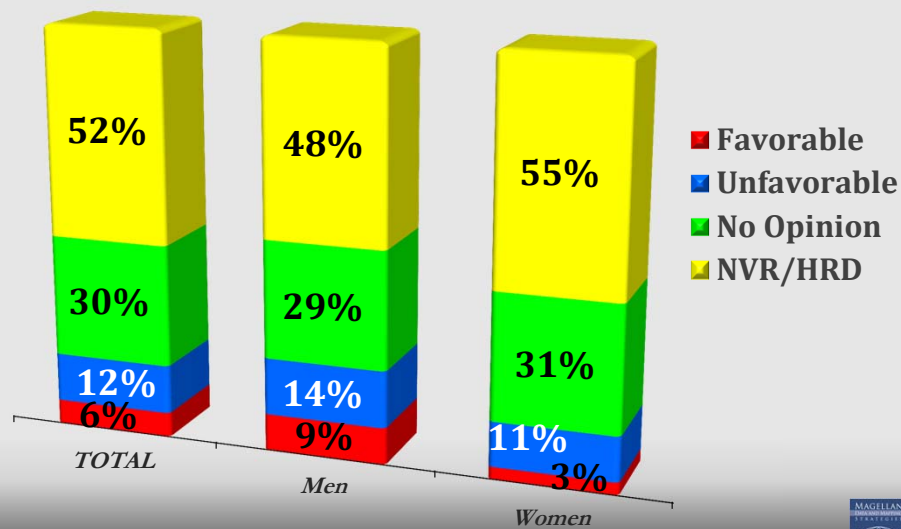


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11

Do you have a favorable or unfavorable opinion of Neil Livingstone? (By Gender)

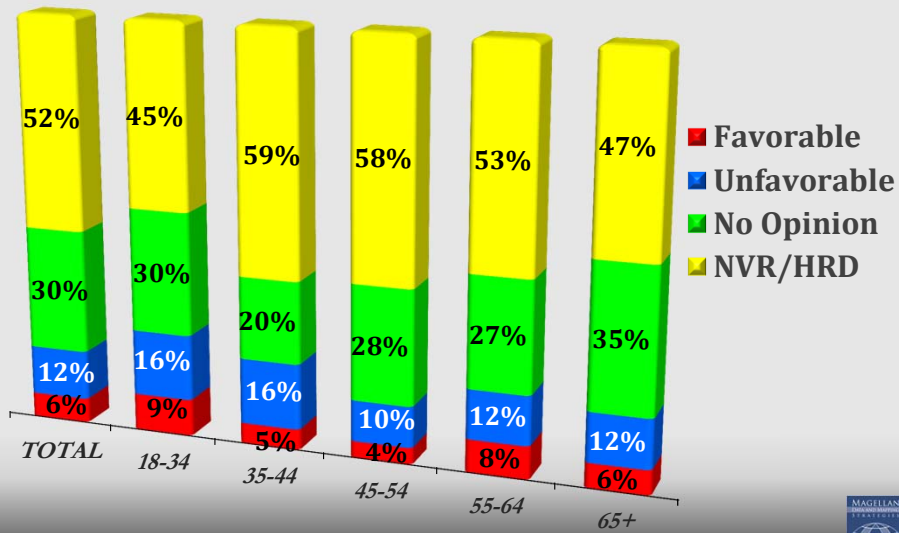


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12

Do you have a favorable or unfavorable opinion of Neil Livingstone? (By Age)



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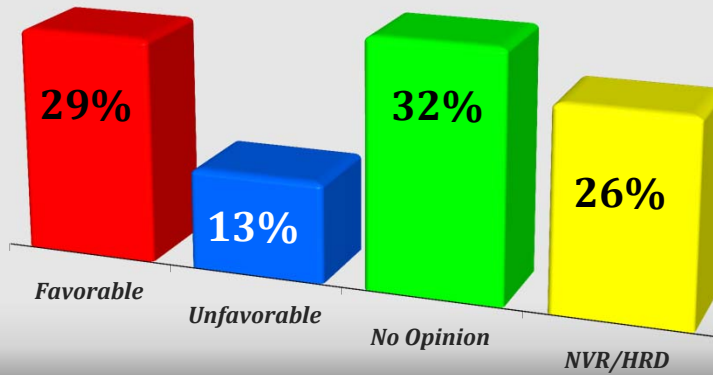
Hill Image Rating

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14

Do you have a favorable or unfavorable opinion of Rick Hill?

Name ID: 74%

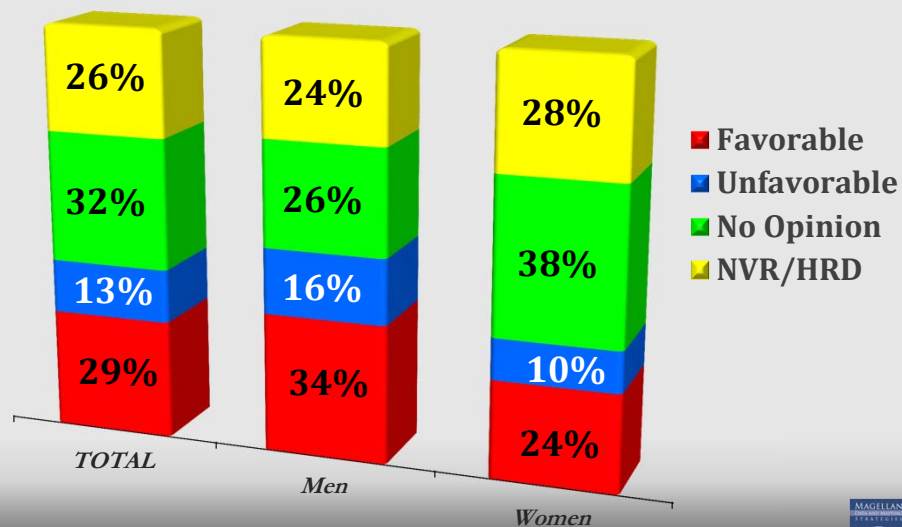


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15

Do you have a favorable or unfavorable opinion of Rick Hill? (By Gender)

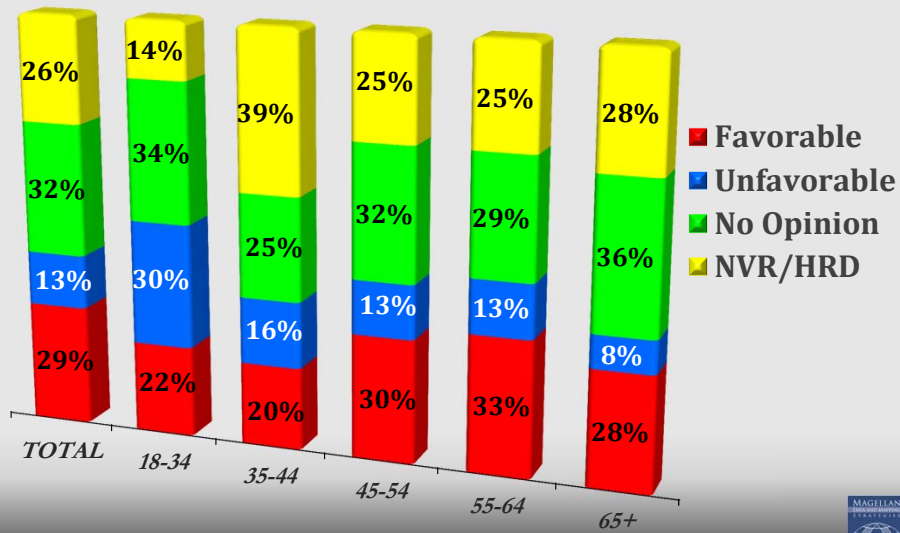


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16

Do you have a favorable or unfavorable opinion of Rick Hill? (By Age)



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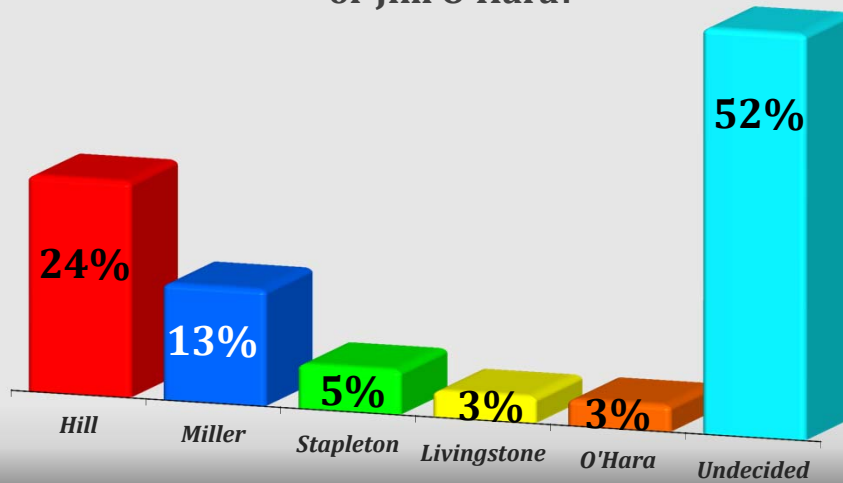


Governor Ballot Test

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18

If the Republican primary for Governor was being held today, for whom would you vote if the candidates were Ken Miller, Corey Stapleton, Neil Livingstone, Rick Hill, or Jim O'Hara?

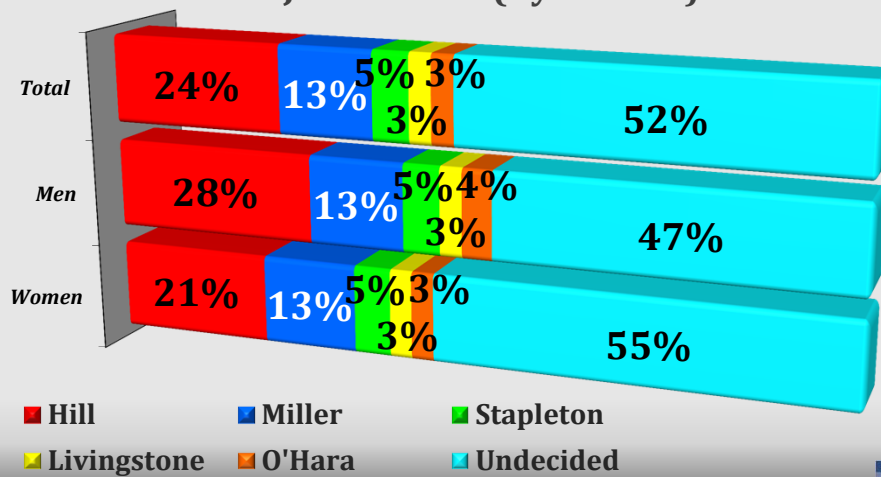


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19

If the Republican primary for Governor was being held today, for whom would you vote if the candidates were Ken Miller, Corey Stapleton, Neil Livingstone, Rick Hill, or Jim O'Hara? (By Gender)

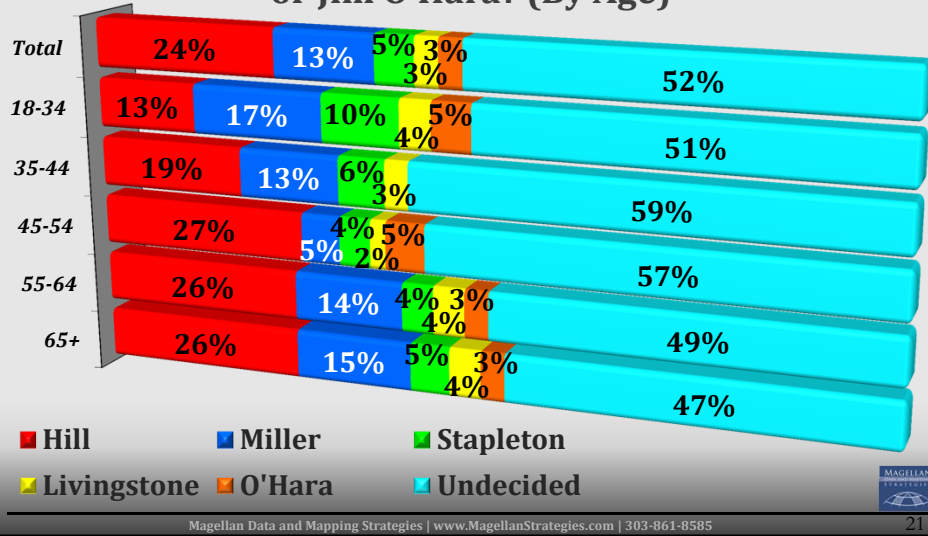


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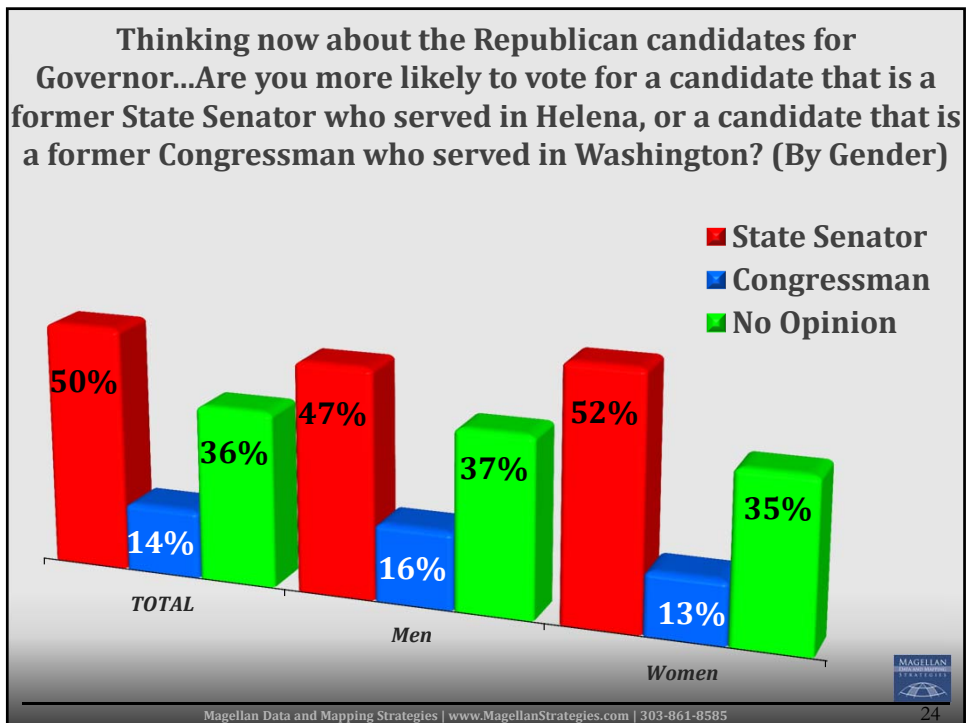
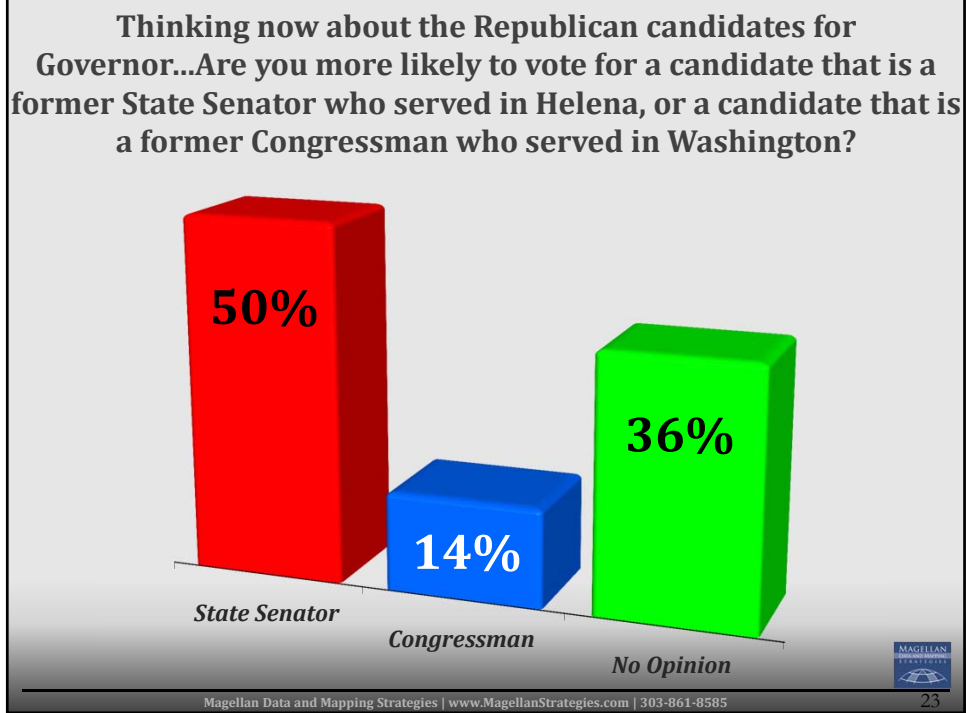
20

If the Republican primary for Governor was being held today, for whom would you vote if the candidates were Ken Miller, Corey Stapleton, Neil Livingstone, Rick Hill, or Jim O'Hara? (By Age)

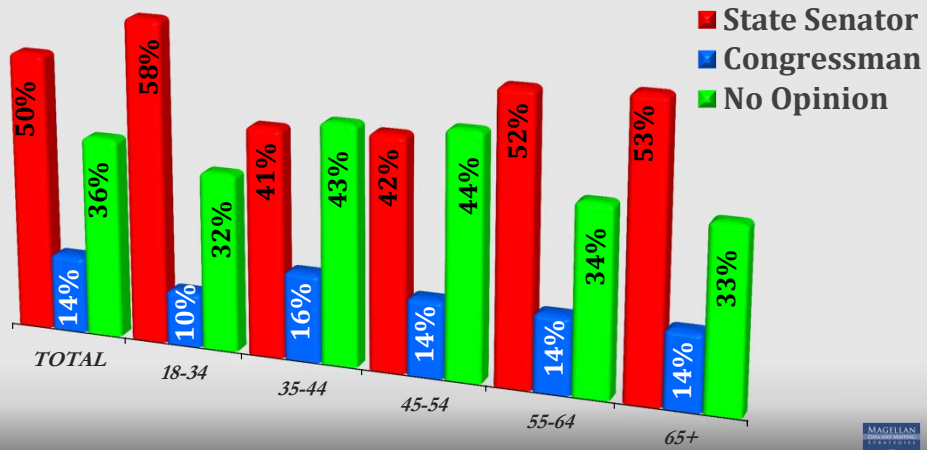


**Voter Opinion:
Former State Senator vs.
Former Congressman**

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Thinking now about the Republican candidates for Governor...Are you more likely to vote for a candidate that is a former State Senator who served in Helena, or a candidate that is a former Congressman who served in Washington? (By Age)



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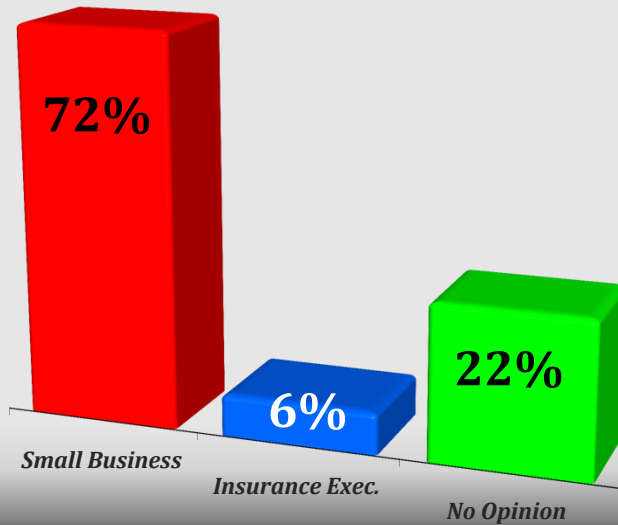


**Voter Opinion:
Farmer and Small Businessman vs.
Insurance Company Executive**

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26

Are you more likely to vote for a candidate that is a farmer and small businessman or a candidate that is an insurance company executive?

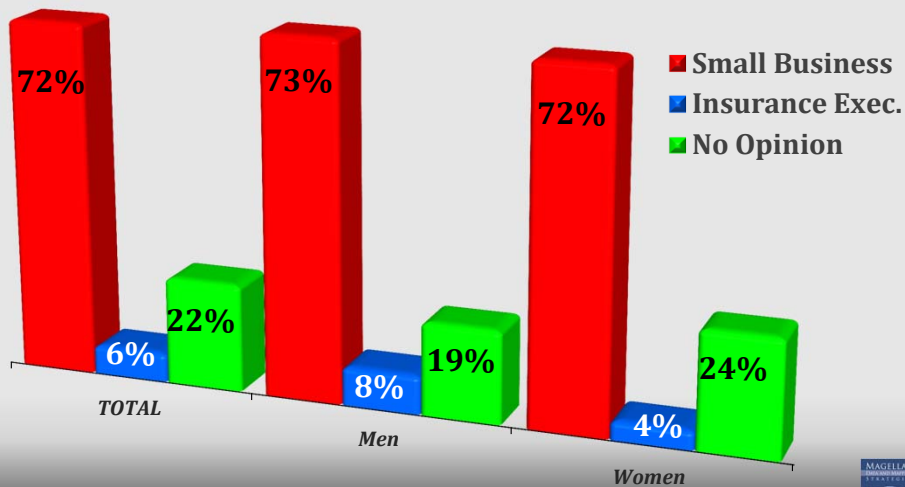


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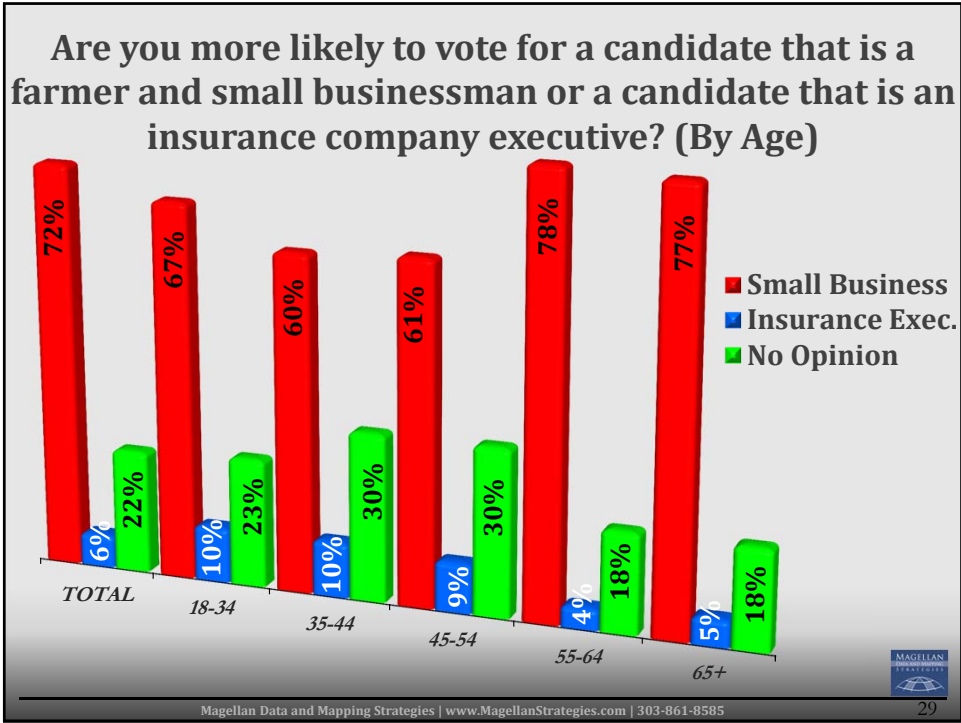
Are you more likely to vote for a candidate that is a farmer and small businessman or a candidate that is an insurance company executive? (By Gender)



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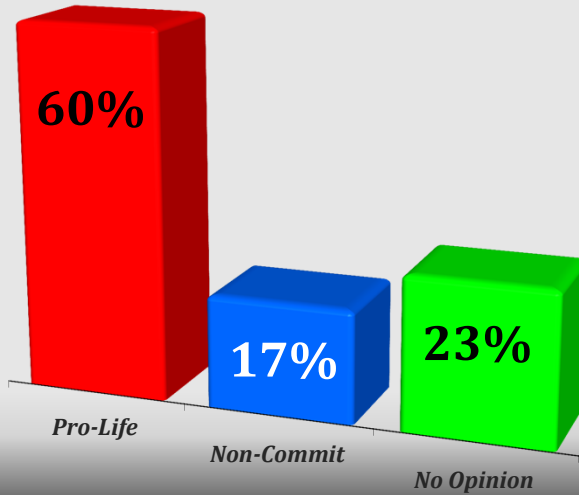
28



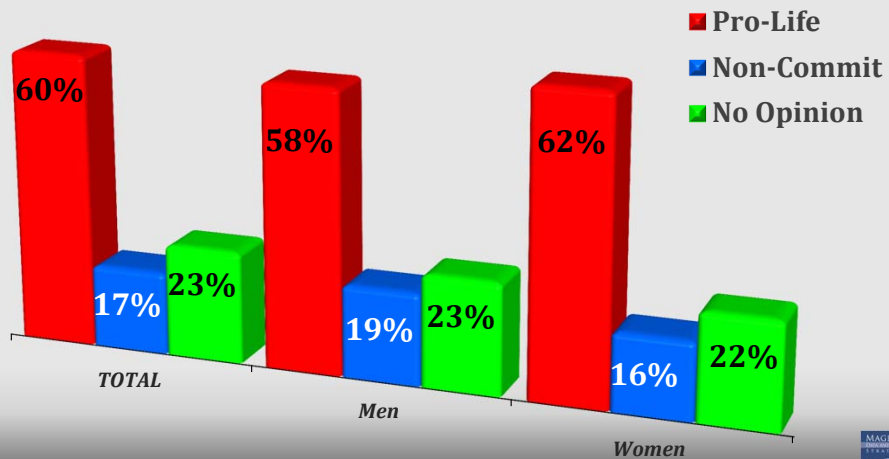
**Voter Opinion:
Endorsed By Individuals in Pro-Life
Organizations vs. Will Not Commit to
Conservative Positions**

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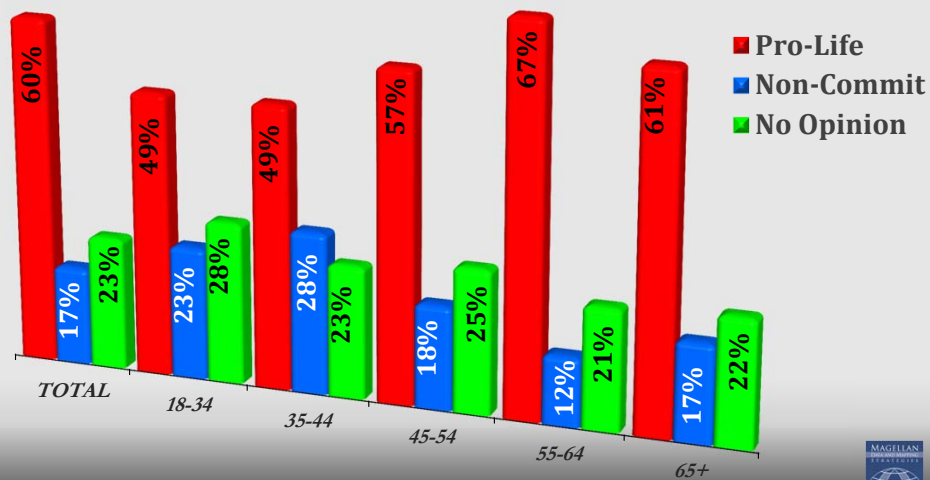
Are you more likely to vote for a candidate who has been endorsed by individuals involved in pro-life organizations, or a candidate who will not commit to conservative positions on social issues?



Are you more likely to vote for a candidate who has been endorsed by individuals involved in pro-life organizations, or a candidate who will not commit to conservative positions on social issues? (By Gender)



Are you more likely to vote for a candidate who has been endorsed by individuals involved in pro-life organizations, or a candidate who will not commit to conservative positions on social issues? (By Age)



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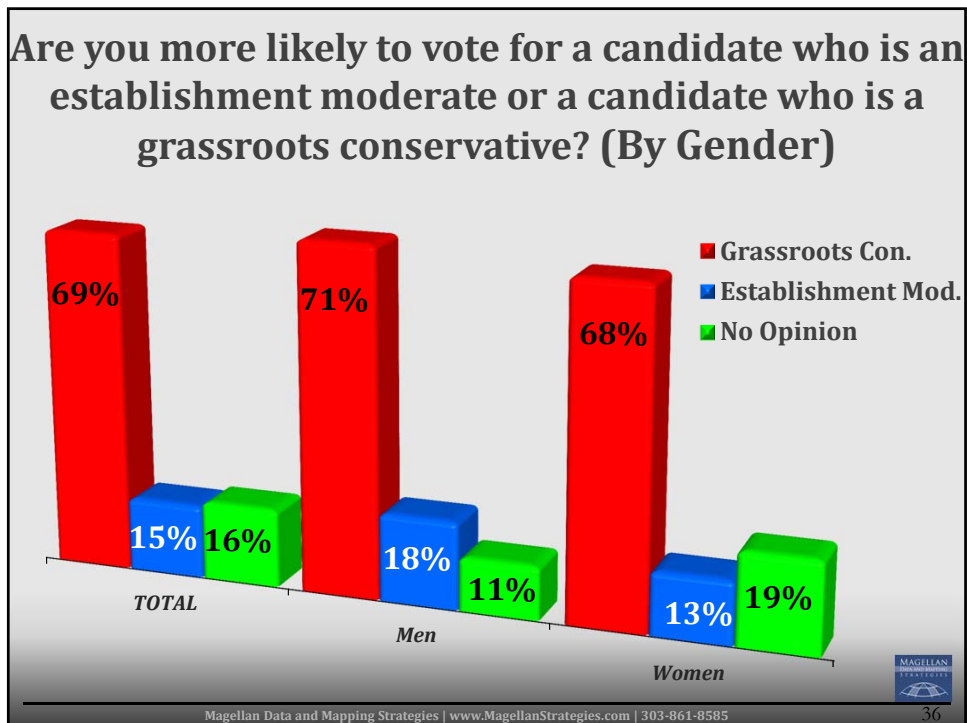
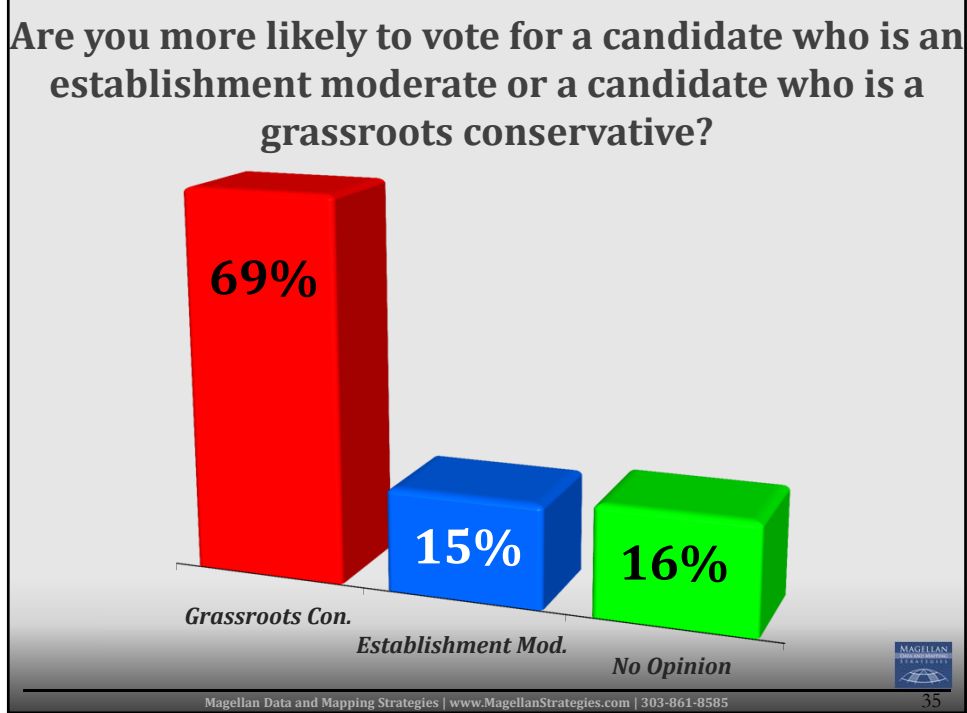
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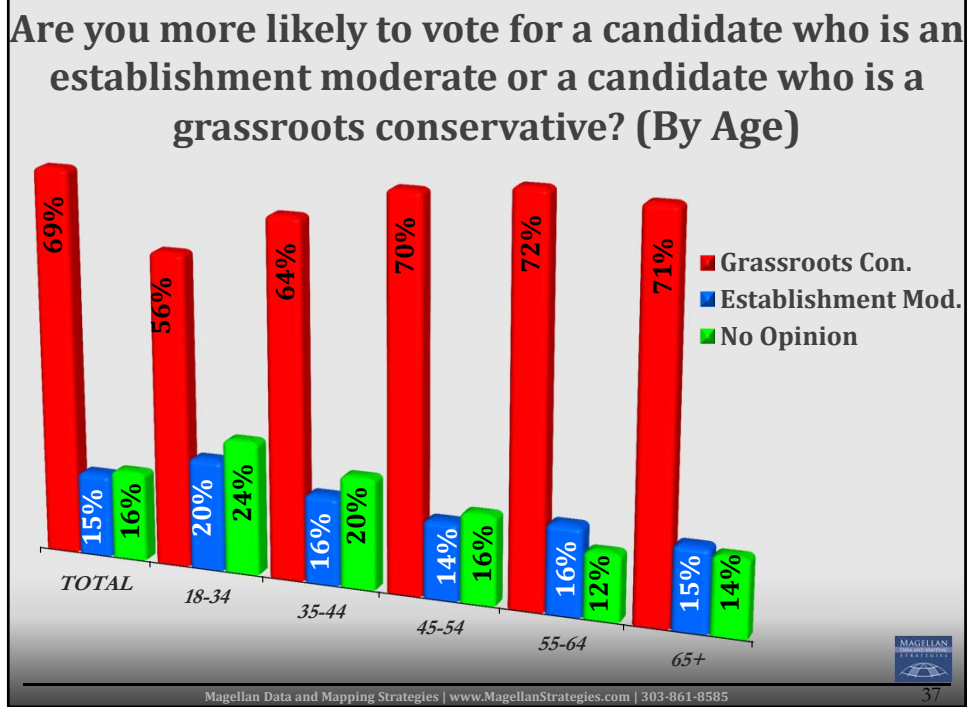


**Voter Opinion:
Establishment Moderate vs.
Grassroots Conservative**

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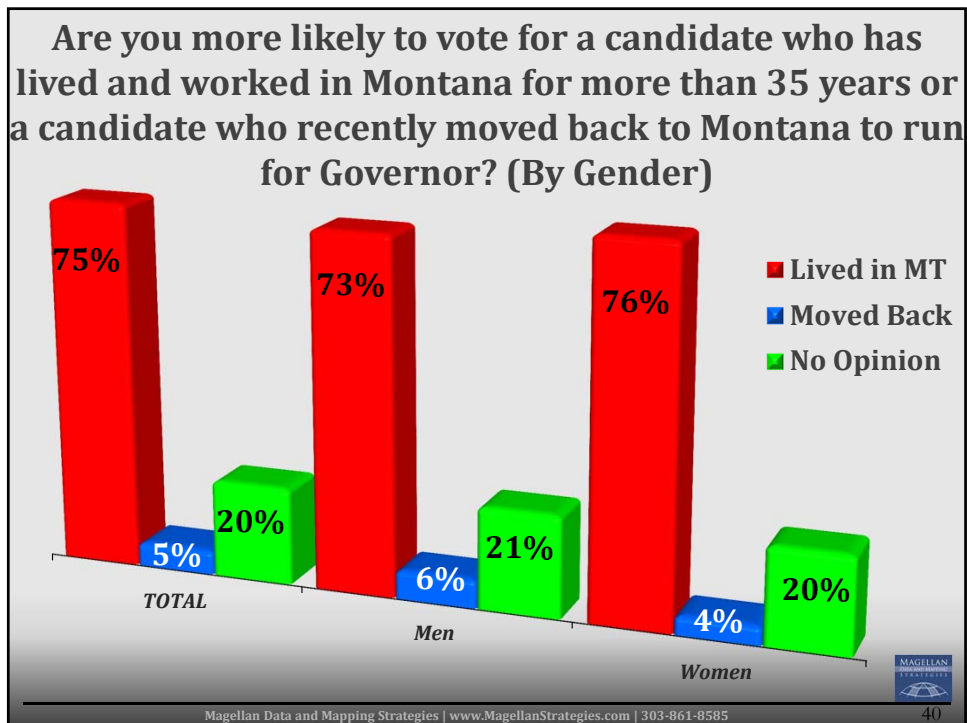
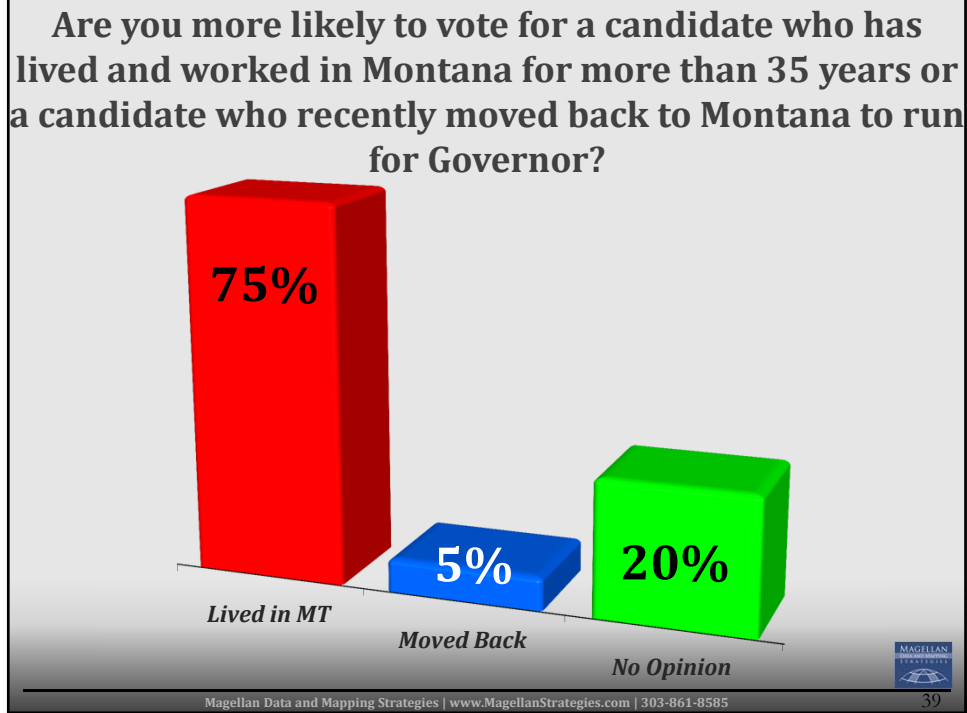
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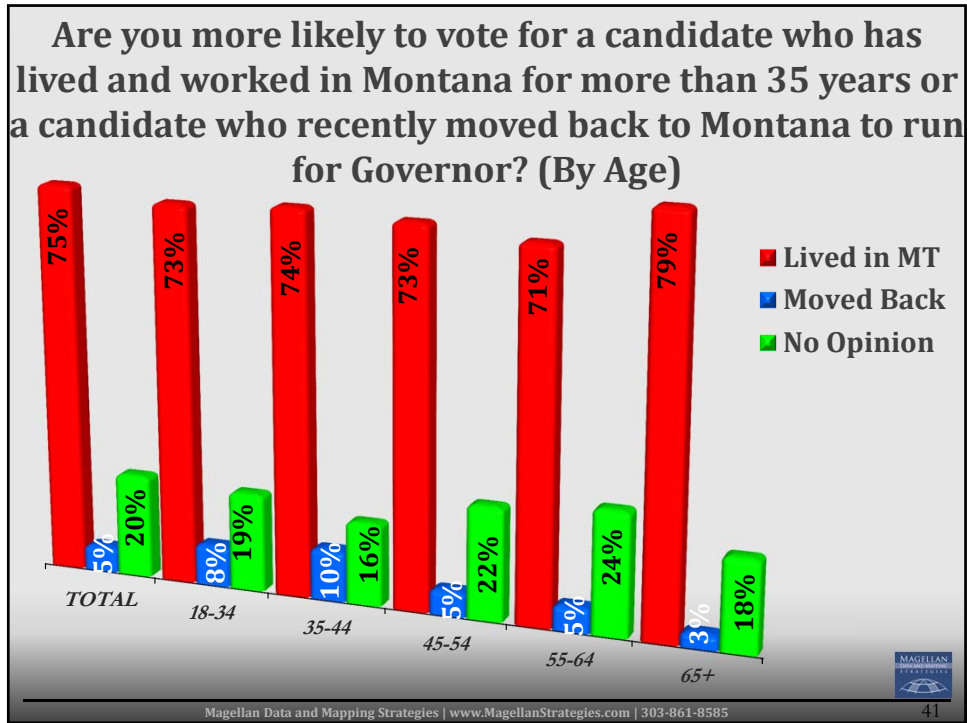




**Voter Opinion:
Lived and Worked in MT vs.
Moved Back to Run for Gov.**

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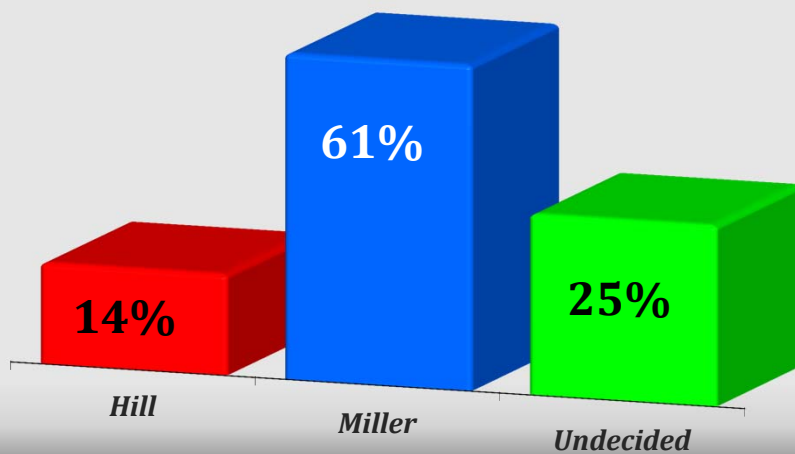
**MAGELLAN
DATA AND MAPPING
STRATEGIES**

**Informed Governor
Ballot Test**

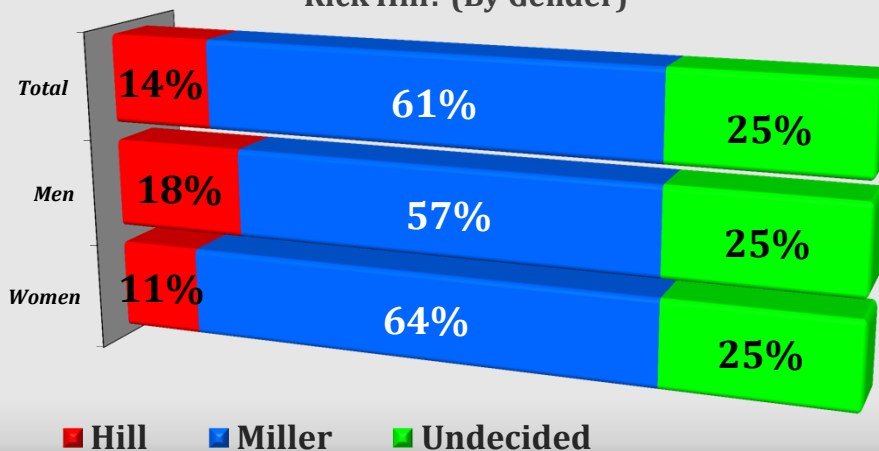
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42

Knowing that Ken Miller is a family farmer, a small businessman and a grassroots conservative, and Rick Hill is an insurance company executive, former Congressman, and an establishment moderate, who are you more likely to vote for? Ken Miller or Rick Hill?



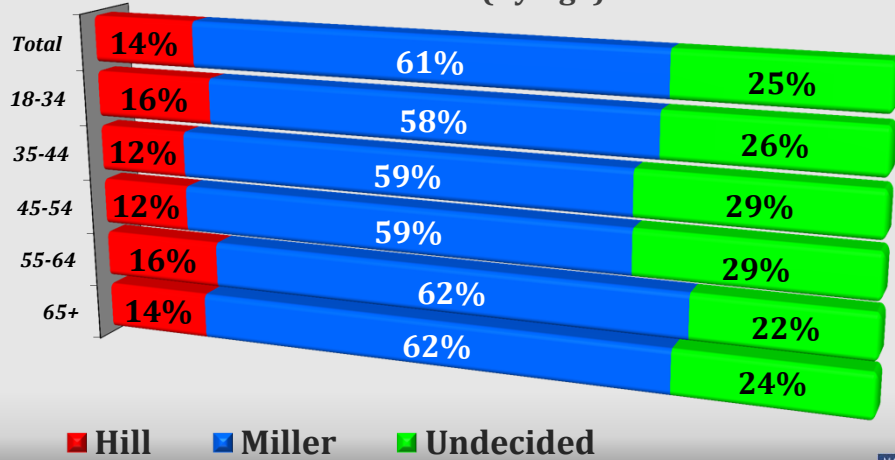
Knowing that Ken Miller is a family farmer, a small businessman and a grassroots conservative, and Rick Hill is an insurance company executive, former Congressman, and an establishment moderate, who are you more likely to vote for? Ken Miller or Rick Hill? (By Gender)



■ Hill ■ Miller ■ Undecided



Knowing that Ken Miller is a family farmer, a small businessman and a grassroots conservative, and Rick Hill is an insurance company executive, former Congressman, and an establishment moderate, who are you more likely to vote for? Ken Miller or Rick Hill? (By Age)

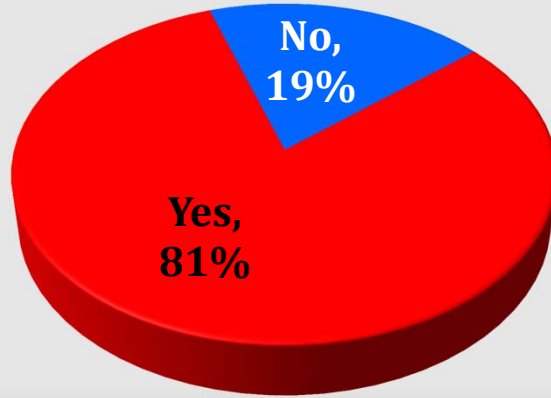


■ Hill ■ Miller ■ Undecided

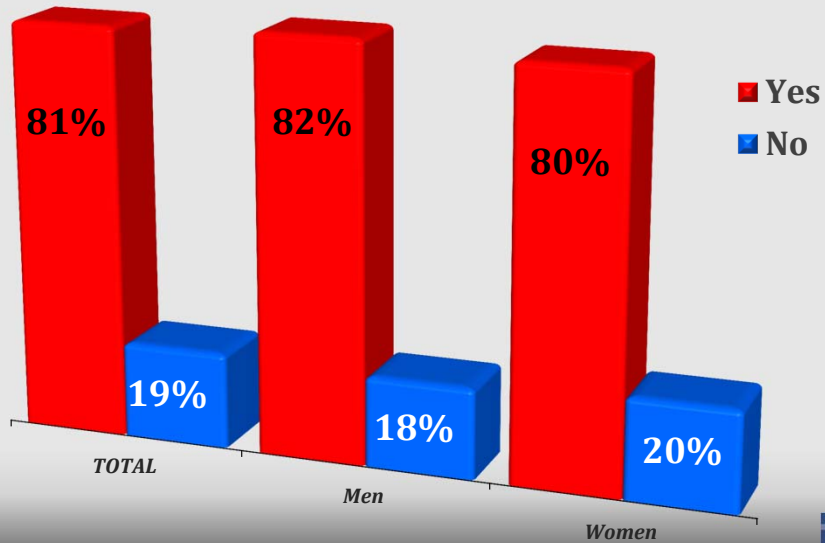


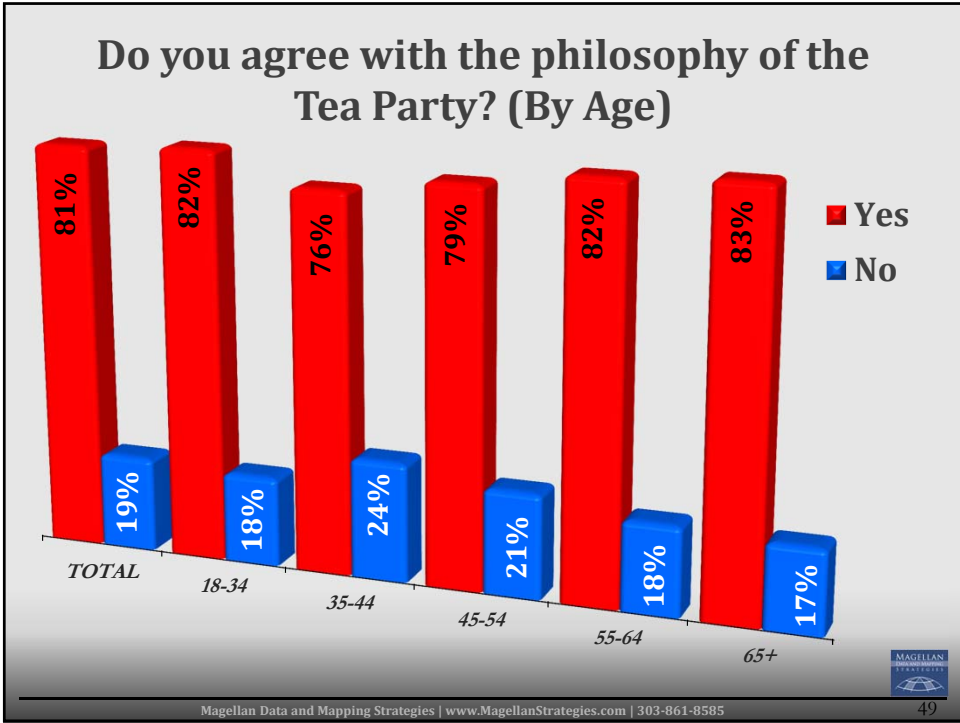
Tea Party Affiliation

Do you agree with the philosophy of the Tea Party?

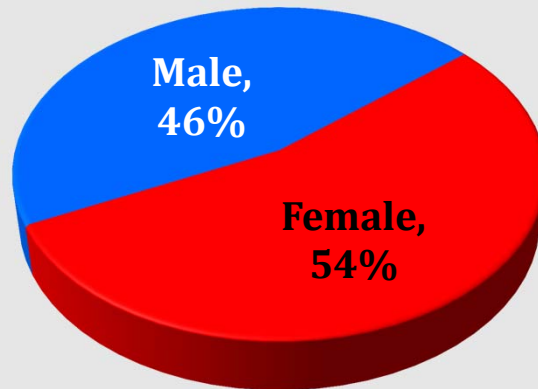


Do you agree with the philosophy of the Tea Party? (By Gender)





Gender Demographics



Age Group Demographics

