

**New Mexico 2012 US Senate Democrat
Primary Election Auto Survey
July 17th - 18th, 2011**



**David Flaherty
CEO**

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Magellan Data and Mapping Strategies are pleased to present the results of a 636N autodial survey of likely Democrat primary voters in the state of New Mexico. The interviewing was conducted July 17th - July 18th, 2011. This survey has a margin of error of +/- 3.88% at the 95 percent confidence interval.

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2

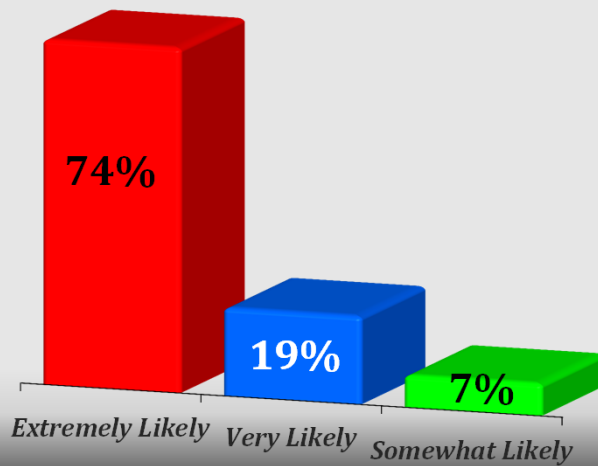


Voter Frequency

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3

How likely are you to vote in the June 2012 Democrat Primary Election to choose a nominee for the United States Senate?



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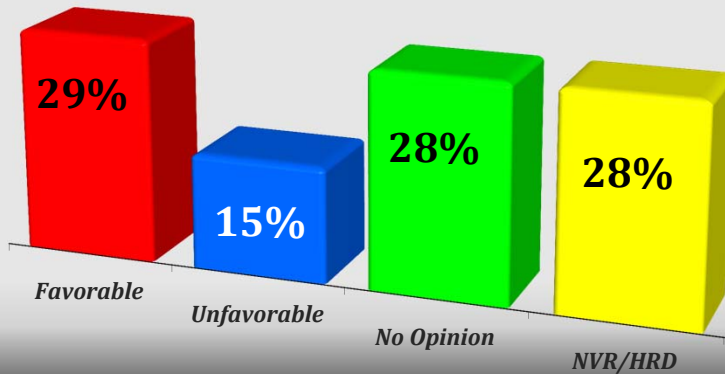
Balderas Image Rating

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5

Do you have a favorable or unfavorable opinion of Hector Balderas?

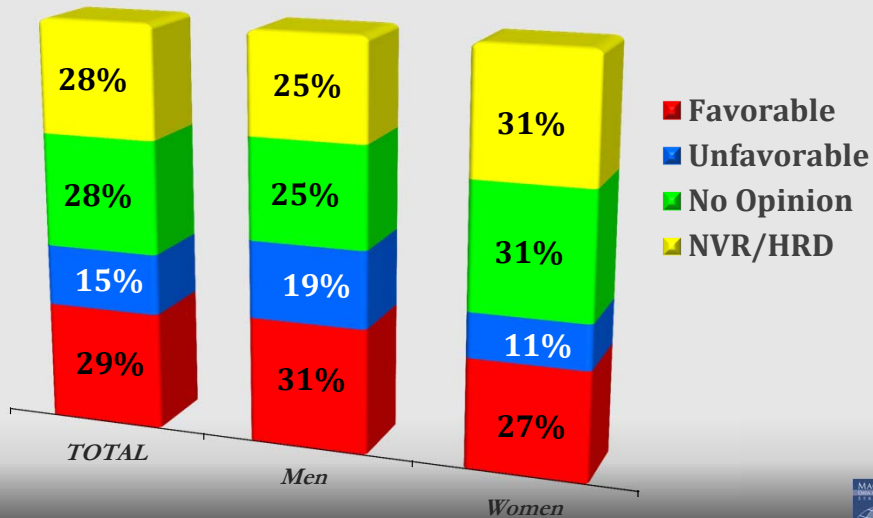
Name ID: 72%



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6

Do you have a favorable or unfavorable opinion of Hector Balderas? (By Gender)

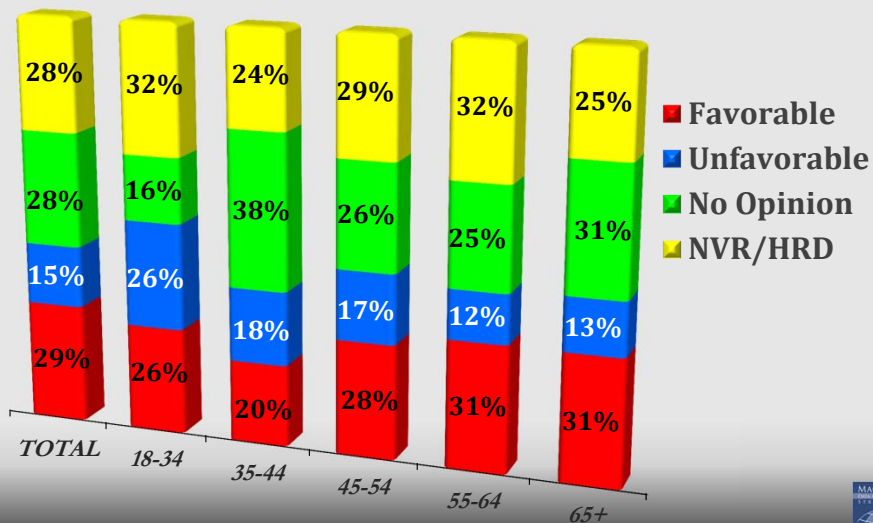


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7

Do you have a favorable or unfavorable opinion of Hector Balderas? (By Age)



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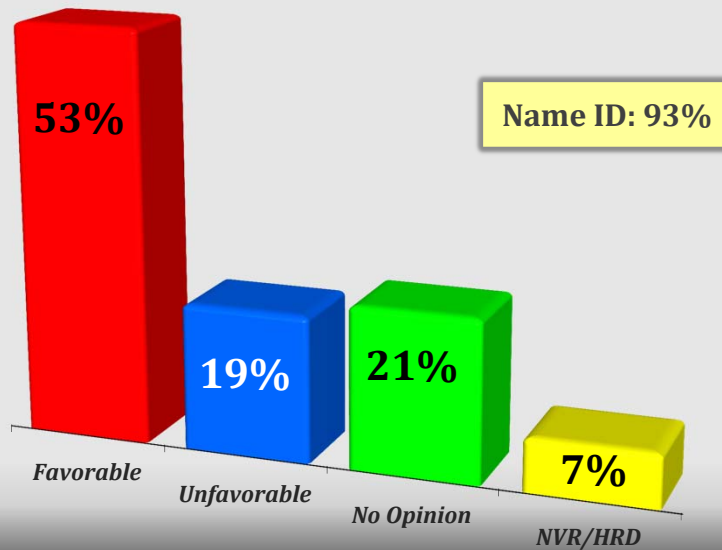


Heinrich Image Rating

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9

Do you have a favorable or unfavorable opinion of Martin Heinrich?

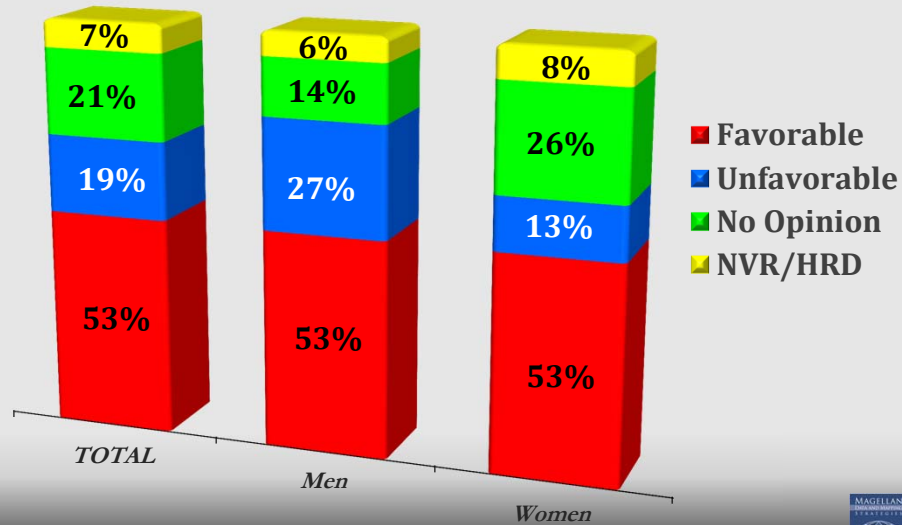


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10

Do you have a favorable or unfavorable opinion of Martin Heinrich? (By Gender)

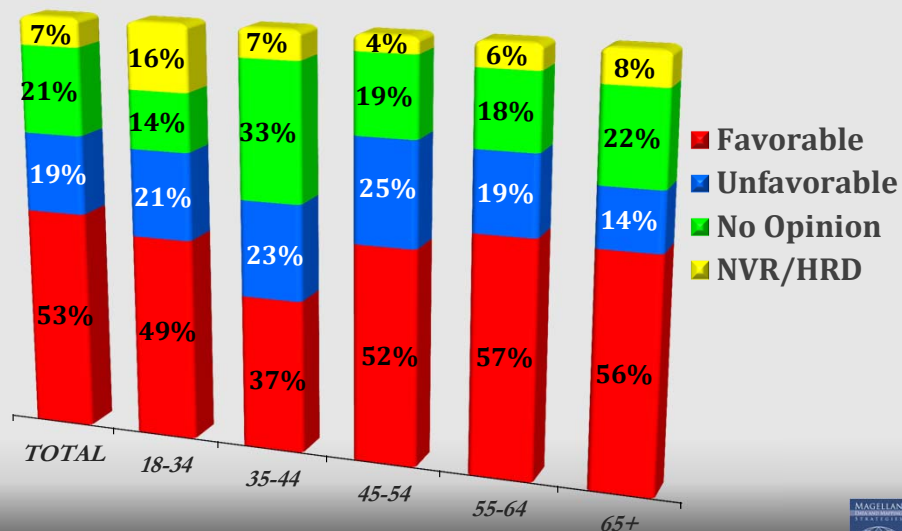


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11

Do you have a favorable or unfavorable opinion of Martin Heinrich? (By Age)



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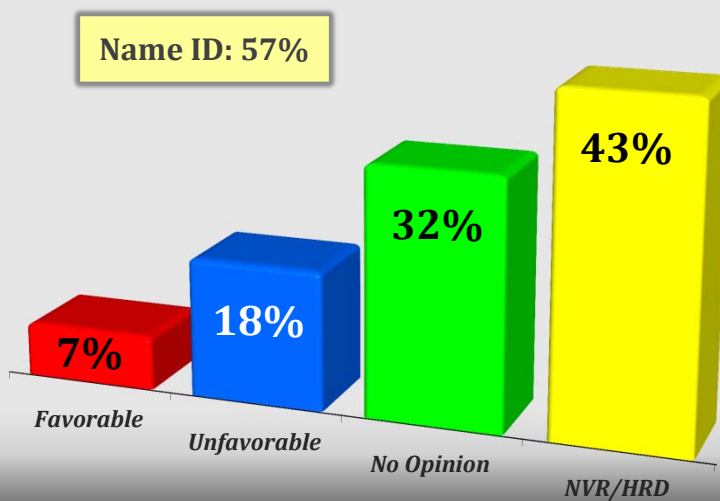


Valdez Image Rating

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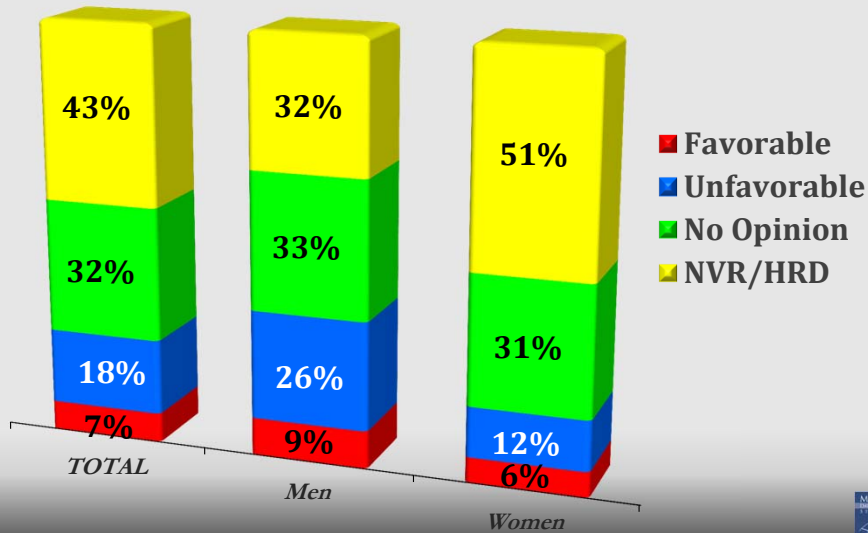
Do you have a favorable or unfavorable opinion of Andres Valdez?



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Do you have a favorable or unfavorable opinion of Andres Valdez? (By Gender)

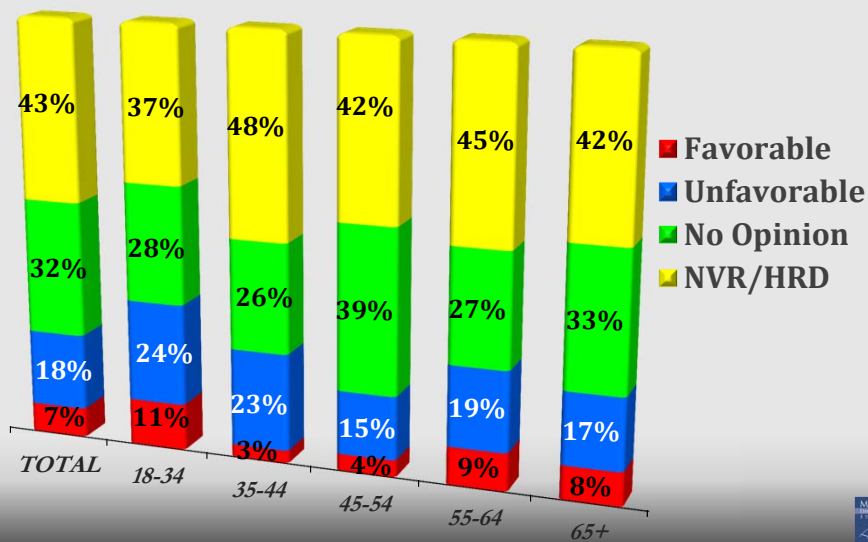


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15

Do you have a favorable or unfavorable opinion of Andres Valdez? (By Age)



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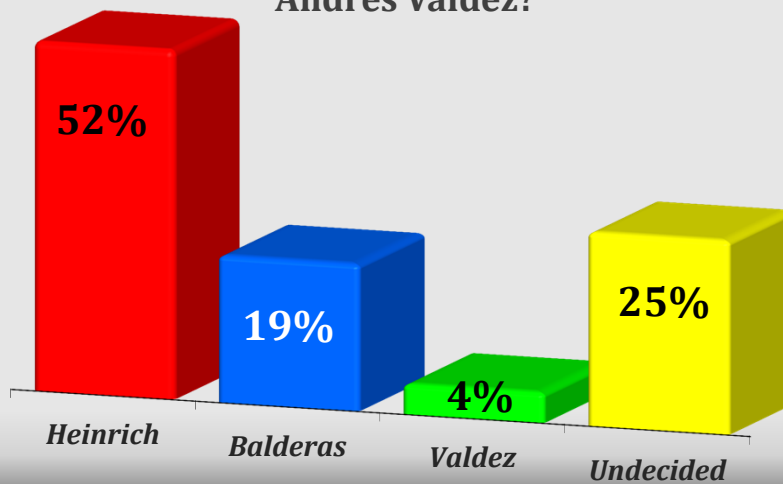


US Senate Democrat Primary Ballot Test

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17

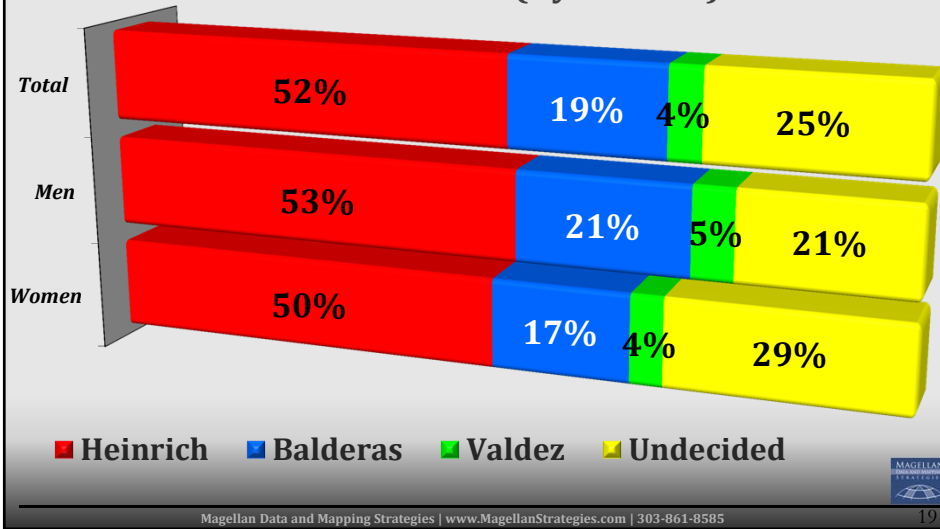
If the Democrat primary for the United States Senate was being held today, for whom would you vote if the candidates were Hector Balderas, Martin Heinrich, or Andres Valdez?



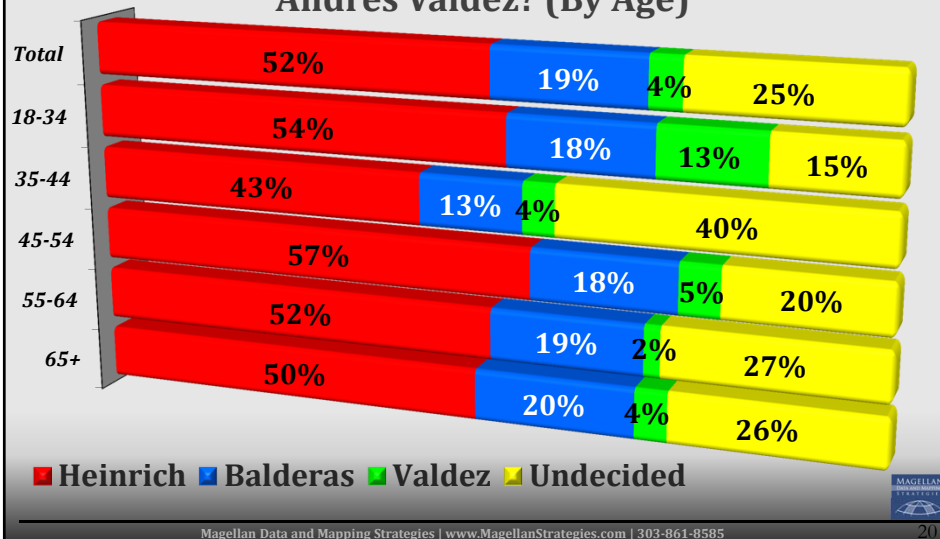
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If the Democrat primary for the United States Senate was being held today, for whom would you vote if the candidates were Hector Balderas, Martin Heinrich, or Andres Valdez? (By Gender)



If the Democrat primary for the United States Senate was being held today, for whom would you vote if the candidates were Hector Balderas, Martin Heinrich, or Andres Valdez? (By Age)



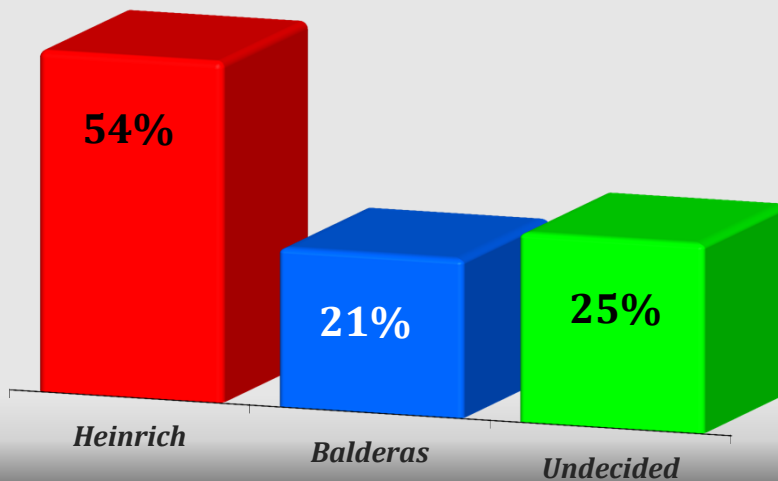


Heinrich~Balderas Ballot Test

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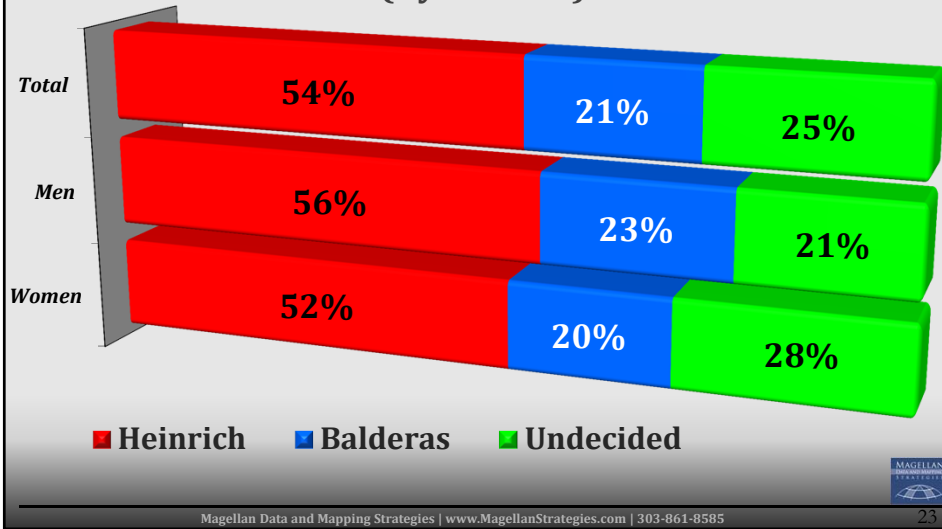
If the Democrat primary for the United States Senate was being held today, for whom would you vote if the candidates were Hector Balderas or Martin Heinrich?



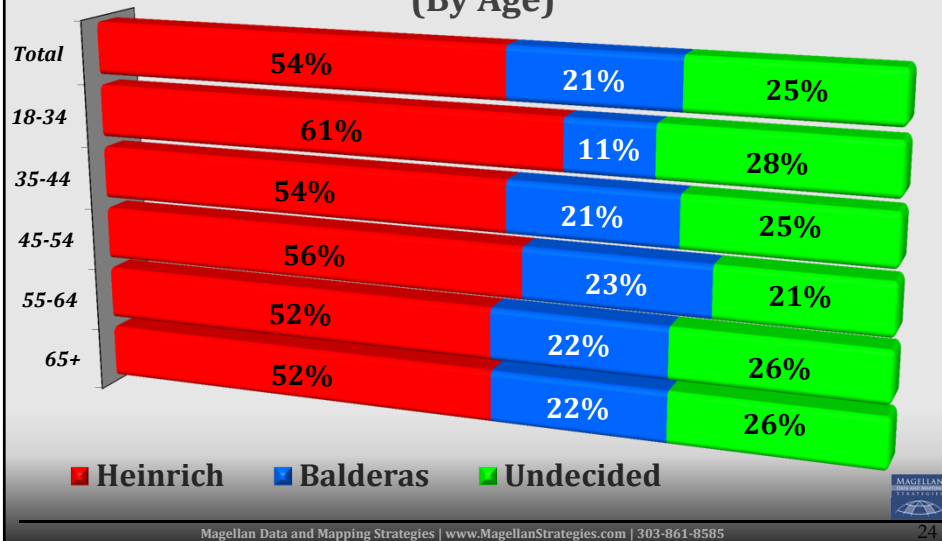
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22

**If the Democrat primary for the United States Senate was being held today, for whom would you vote if the candidates were Hector Balderas or Martin Heinrich?
(By Gender)**



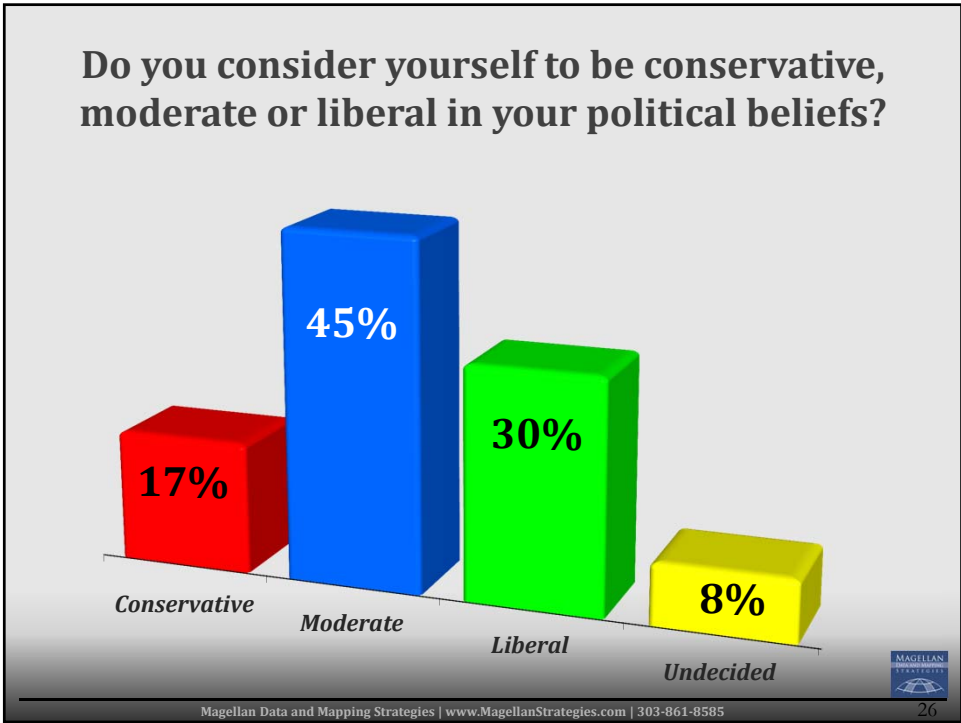
**If the Democrat primary for the United States Senate was being held today, for whom would you vote if the candidates were Hector Balderas or Martin Heinrich?
(By Age)**



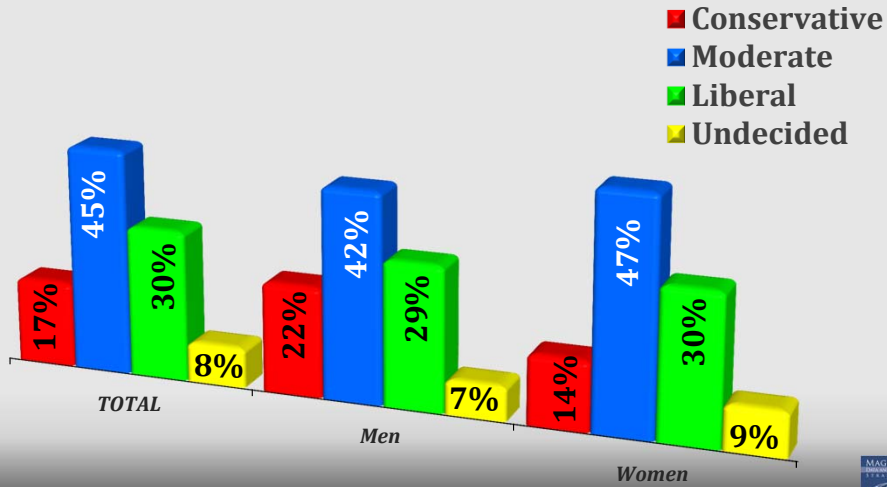


Ideology

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Do you consider yourself to be conservative, moderate or liberal in your political beliefs? (By Gender)

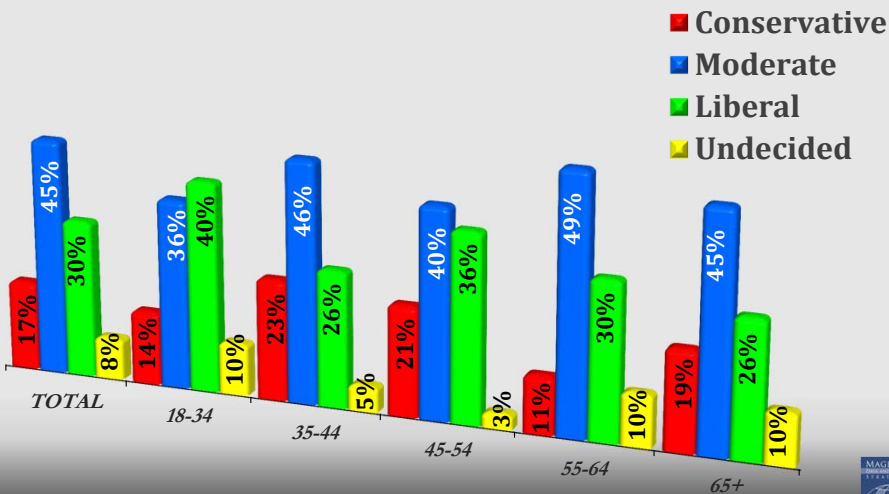


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Do you consider yourself to be conservative, moderate or liberal in your political beliefs? (By Age)



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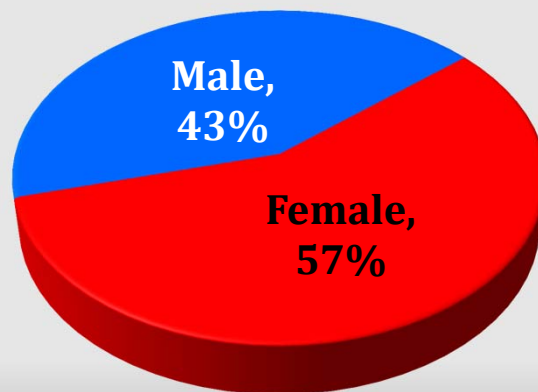


28

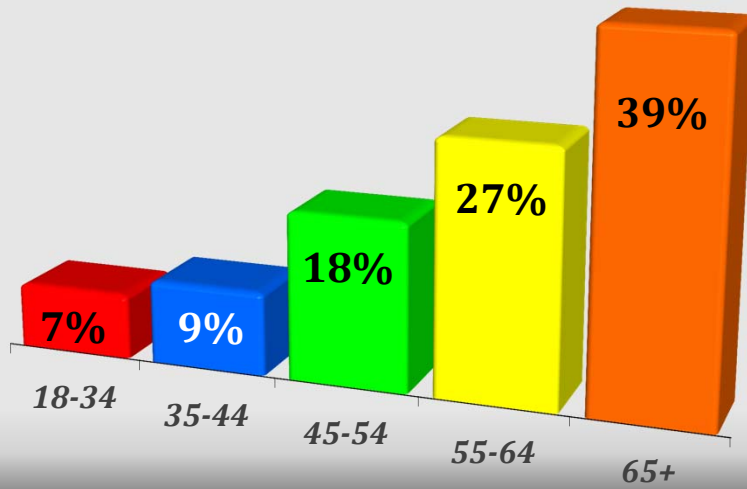


Survey Demographics

Gender Demographics



Age Group Demographics

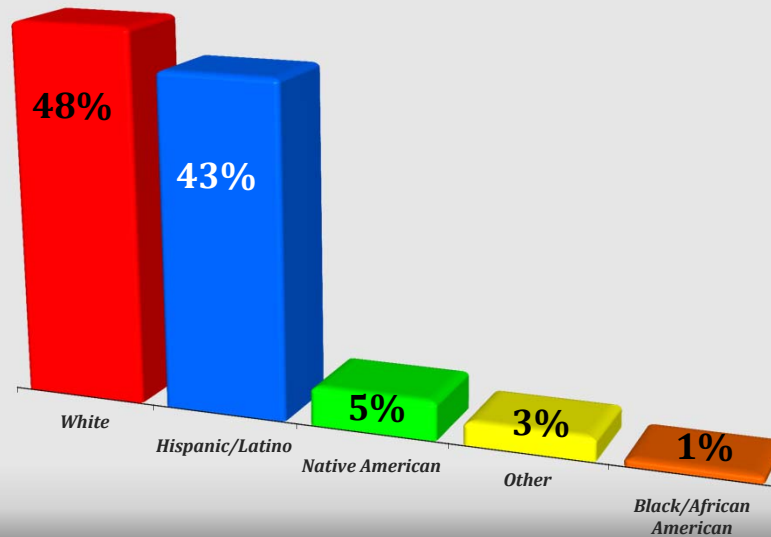


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Race Demographics



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