

**New Mexico 2012 US Senate Republican
Primary Election Auto Survey
July 17th - 18th, 2011**



**David Flaherty
CEO**

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Magellan Data and Mapping Strategies are pleased to present the results of a 799N autodial survey of likely Republican primary voters in the state of New Mexico. The interviewing was conducted July 17th - July 18th, 2011. This survey has a margin of error of +/- 3.46% at the 95 percent confidence interval.

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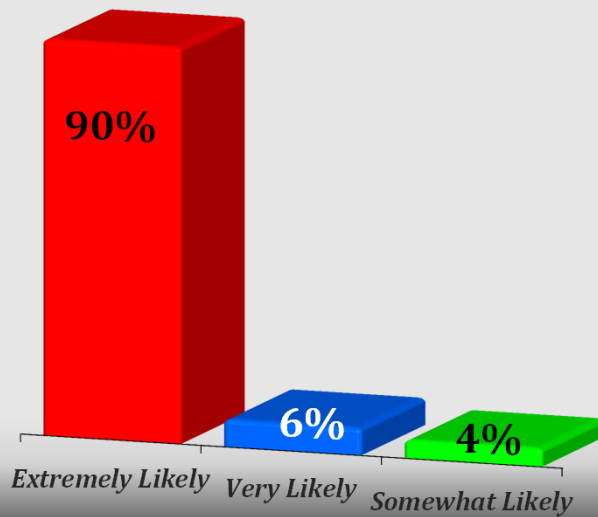


Voter Frequency

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3

How likely are you to vote in the June 2012
Republican Primary Election to choose a nominee for
the United States Senate?



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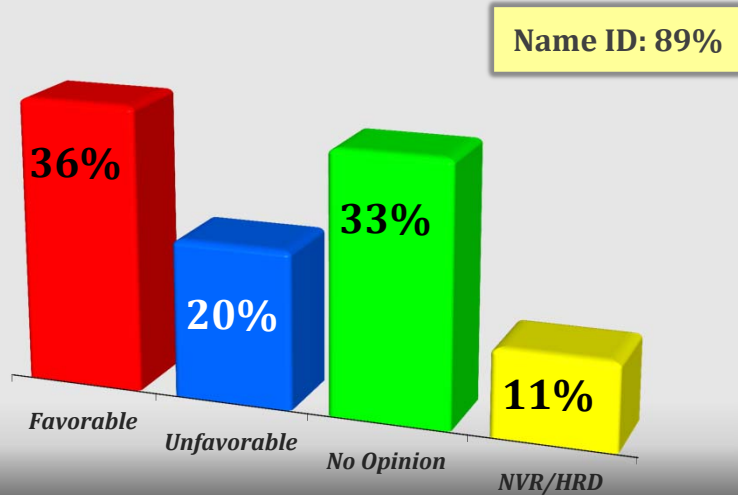


Sanchez Image Rating

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5

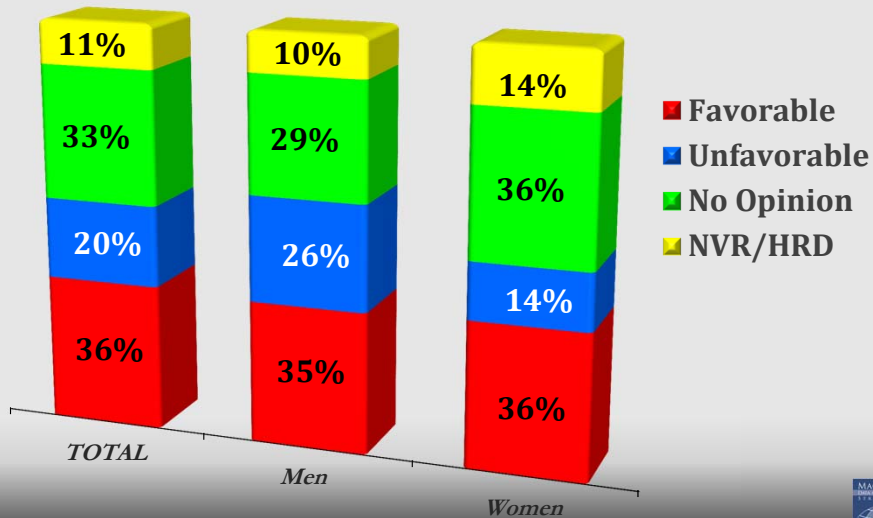
Do you have a favorable or unfavorable opinion of John Sanchez?



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6

Do you have a favorable or unfavorable opinion of John Sanchez? (By Gender)

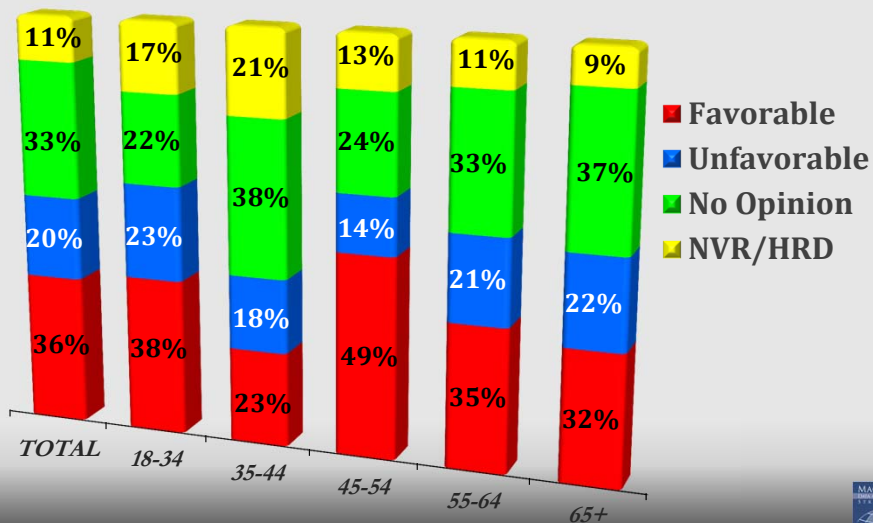


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7

Do you have a favorable or unfavorable opinion of John Sanchez? (By Age)



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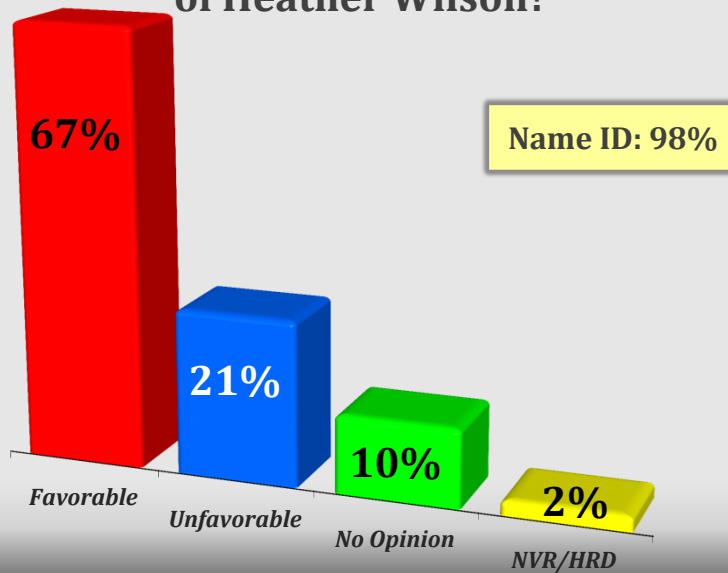


Wilson Image Rating

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9

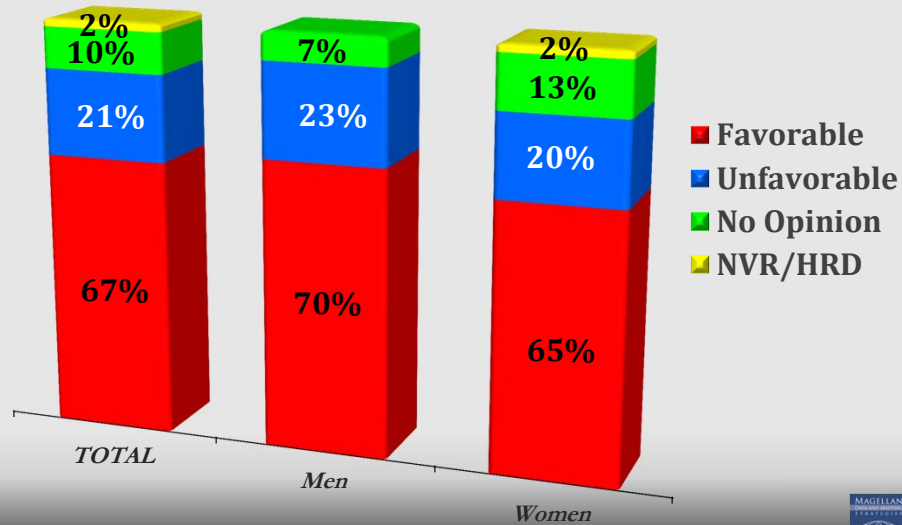
Do you have a favorable or unfavorable opinion of Heather Wilson?



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Do you have a favorable or unfavorable opinion of Heather Wilson? (By Gender)

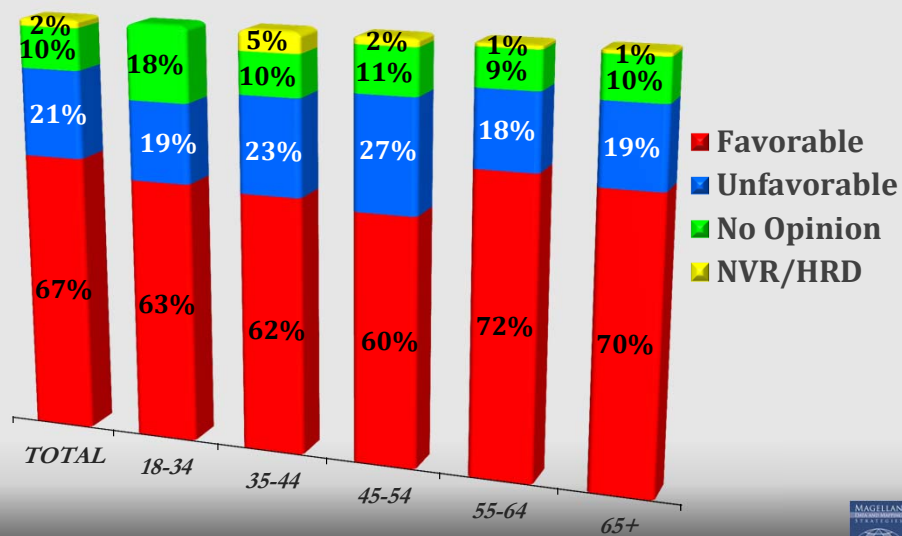


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11

Do you have a favorable or unfavorable opinion of Heather Wilson? (By Age)



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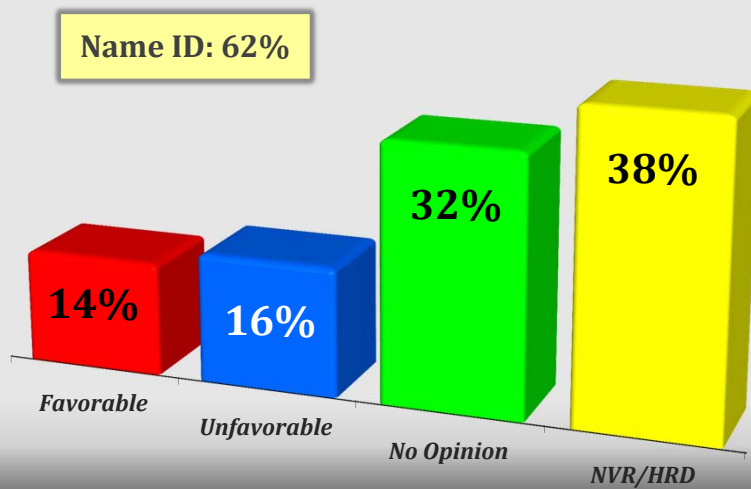


Sowards Image Rating

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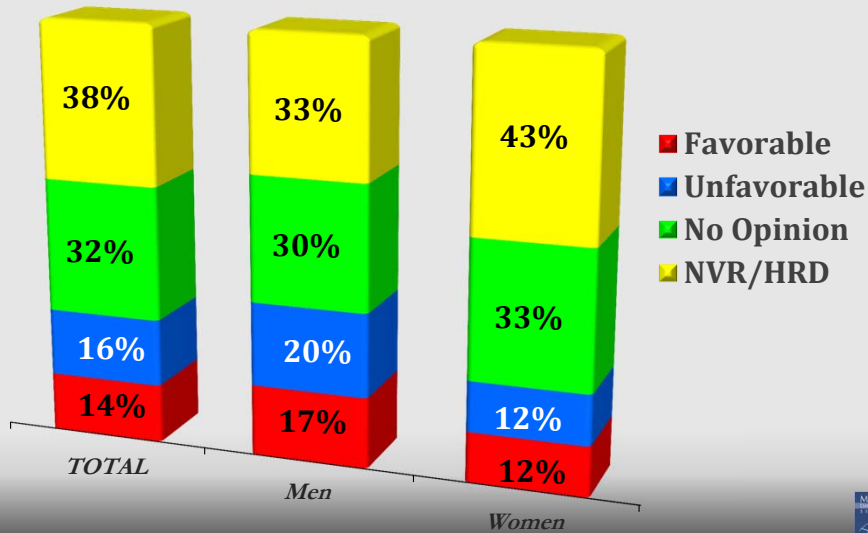
Do you have a favorable or unfavorable opinion of Greg Sowards?



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Do you have a favorable or unfavorable opinion of Greg Sowards? (By Gender)

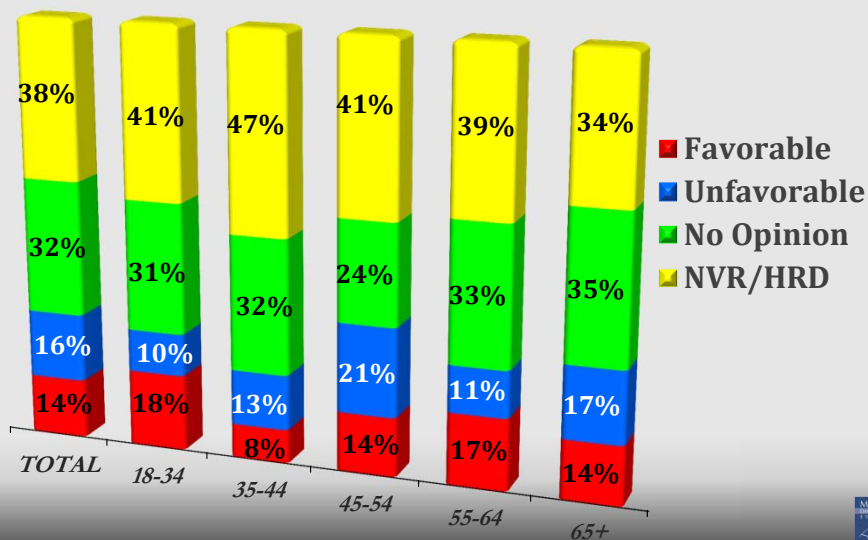


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Do you have a favorable or unfavorable opinion of Greg Sowards? (By Age)



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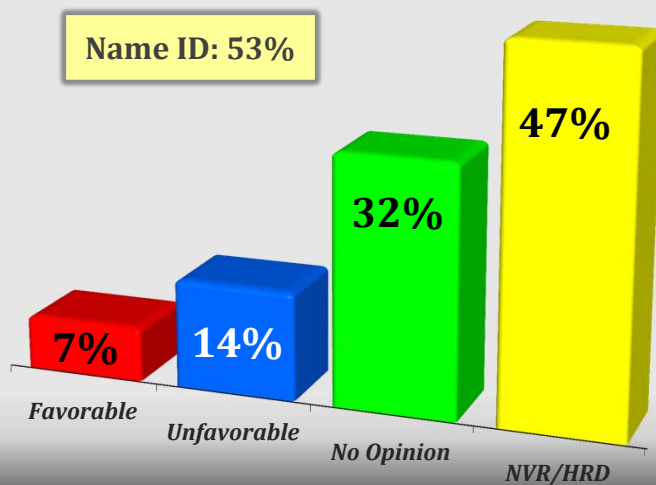


English Image Rating

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17

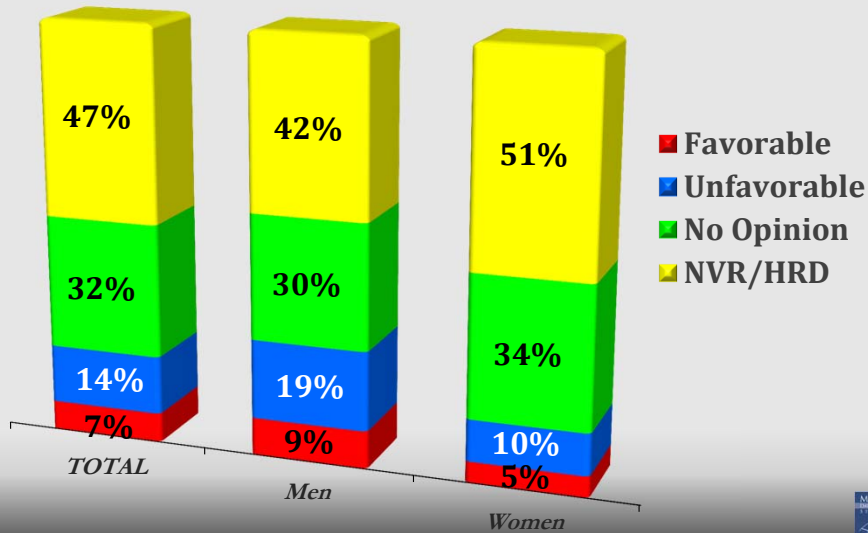
Do you have a favorable or unfavorable opinion of Bill English?



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Do you have a favorable or unfavorable opinion of Bill English? (By Gender)

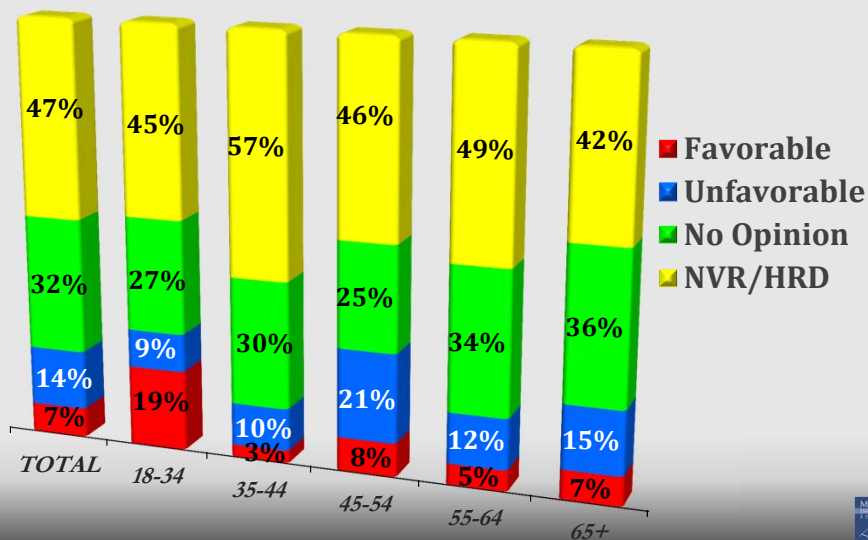


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Do you have a favorable or unfavorable opinion of Bill English? (By Age)



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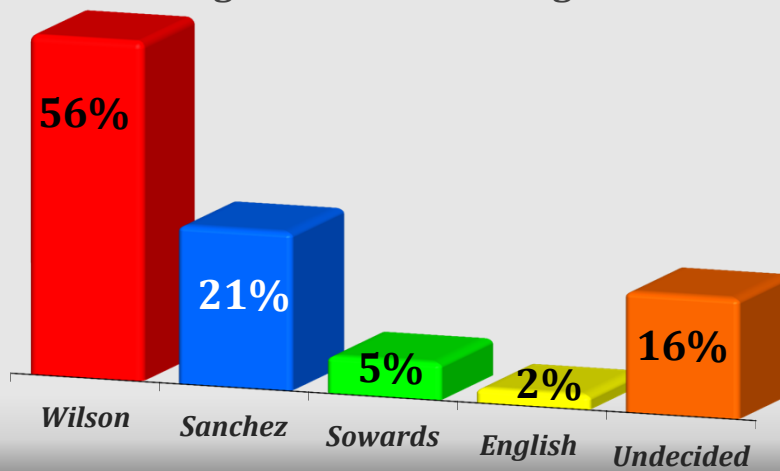


US Senate Republican Primary Ballot Test

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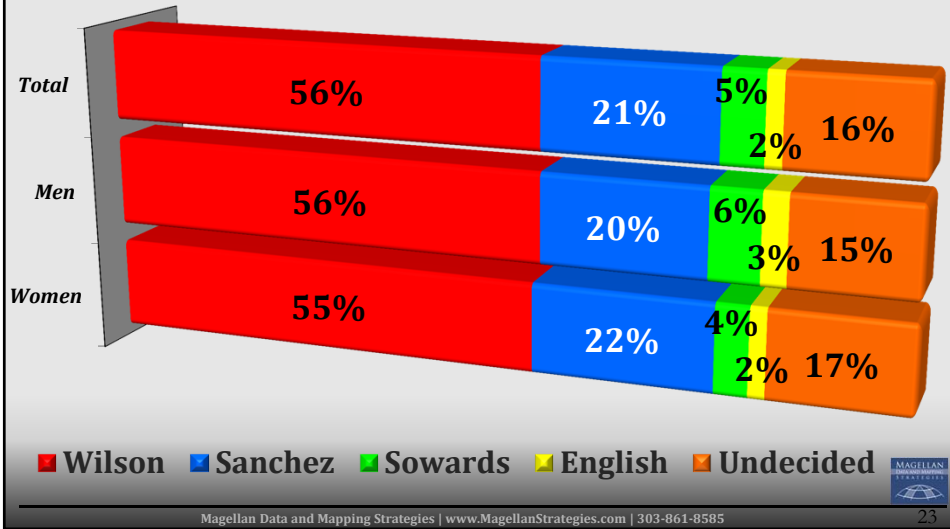
If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez, Heather Wilson, Greg Sowards or Bill English?



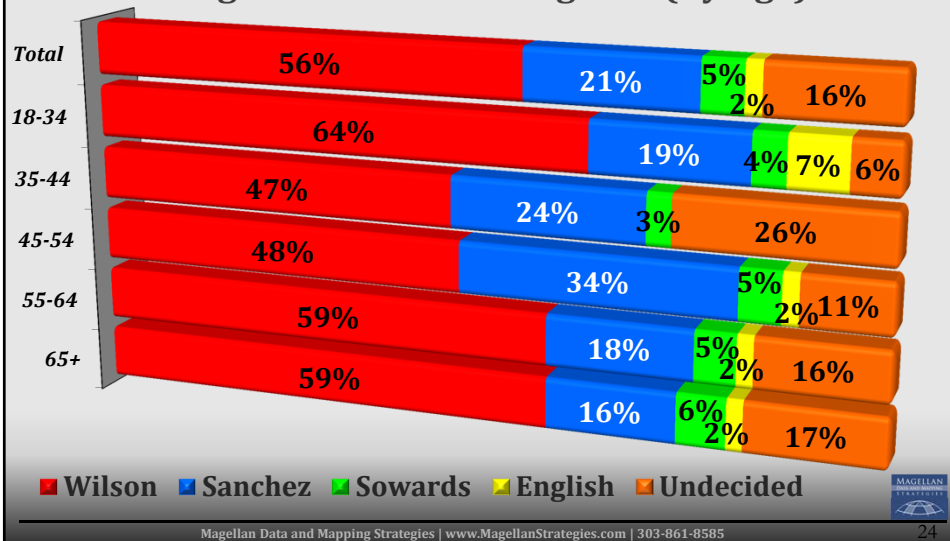
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If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez, Heather Wilson, Greg Sowards or Bill English? (By Gender)



If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez, Heather Wilson, Greg Sowards or Bill English? (By Age)



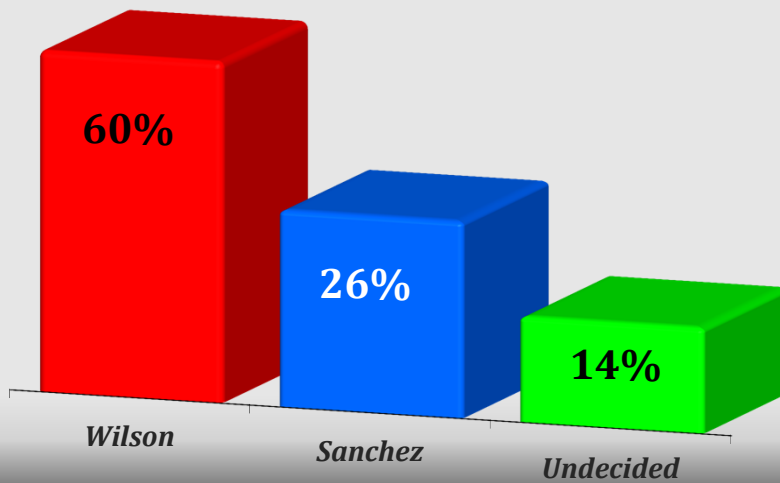


Wilson~Sanchez Ballot Test

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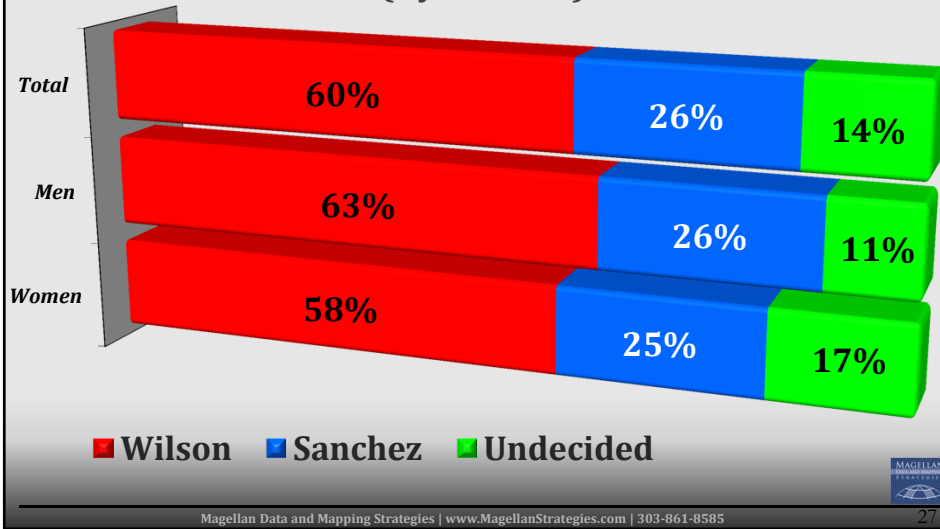
If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez or Heather Wilson?



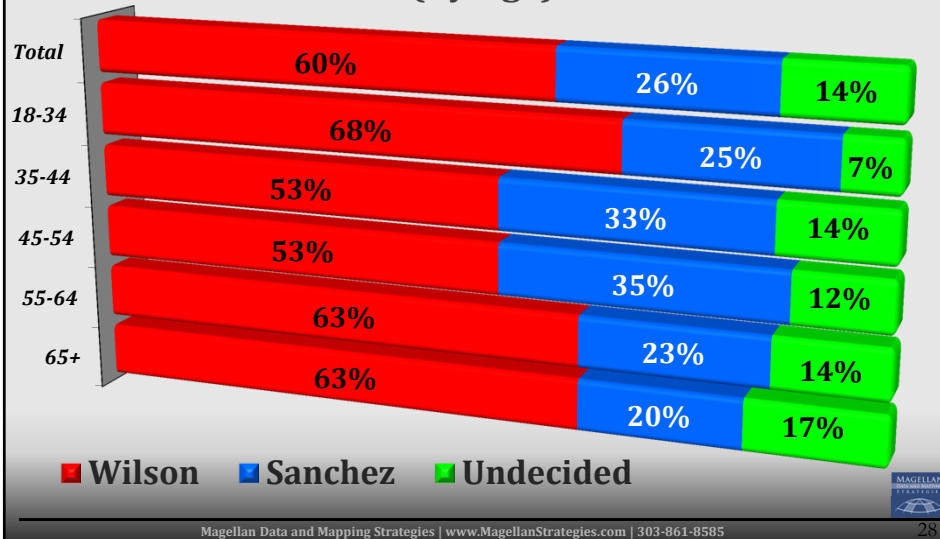
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**If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez or Heather Wilson?
(By Gender)**



**If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez or Heather Wilson?
(By Age)**



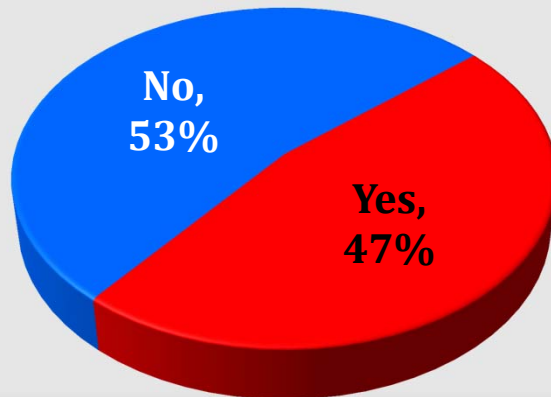


Tea Party Affiliation

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Do you consider yourself to be a member of the Tea Party movement?

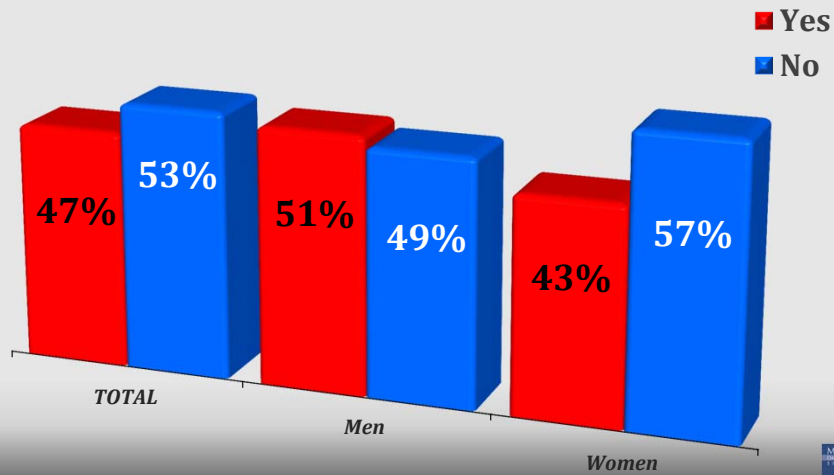


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Do you consider yourself to be a member of the Tea Party movement? (By Gender)

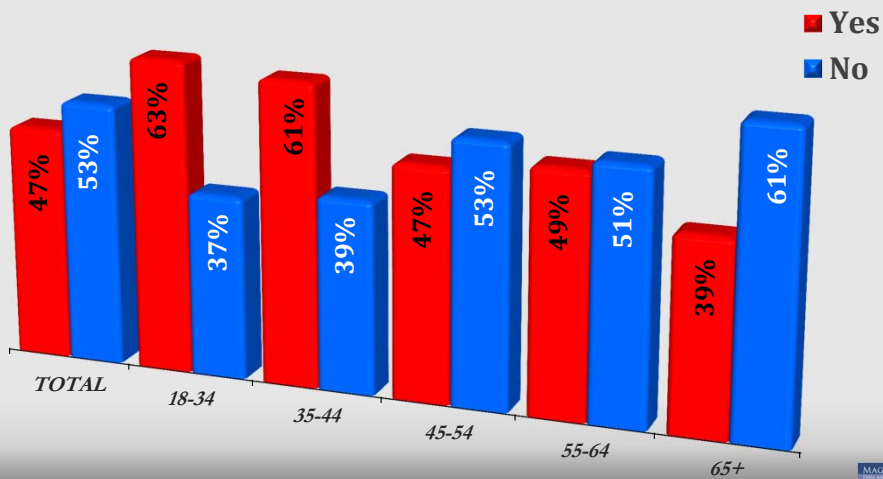


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Do you consider yourself to be a member of the Tea Party movement? (By Age)



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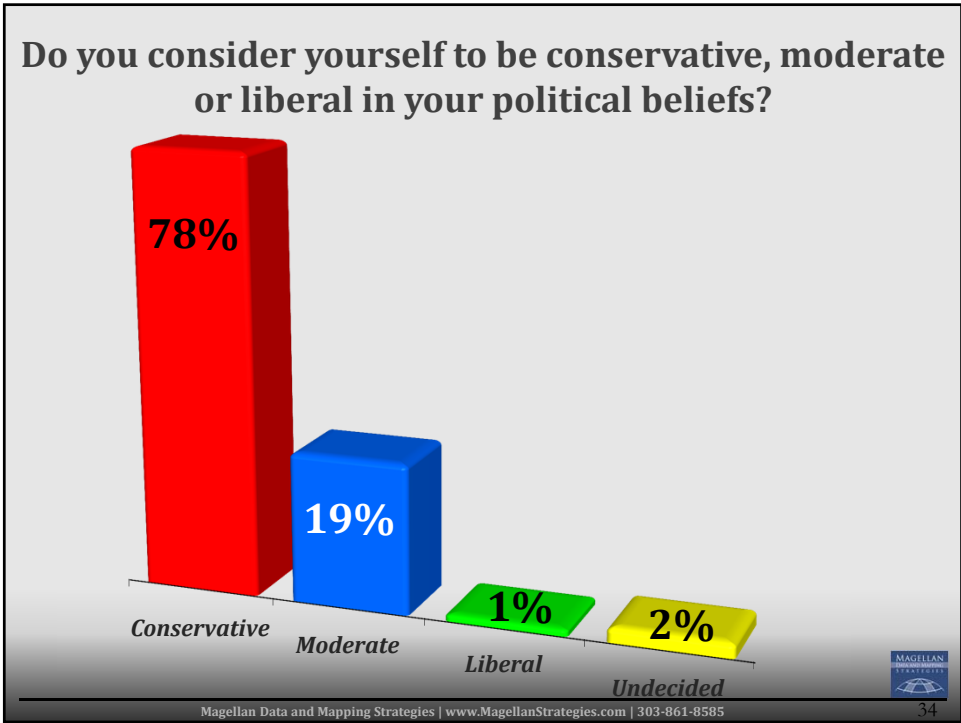
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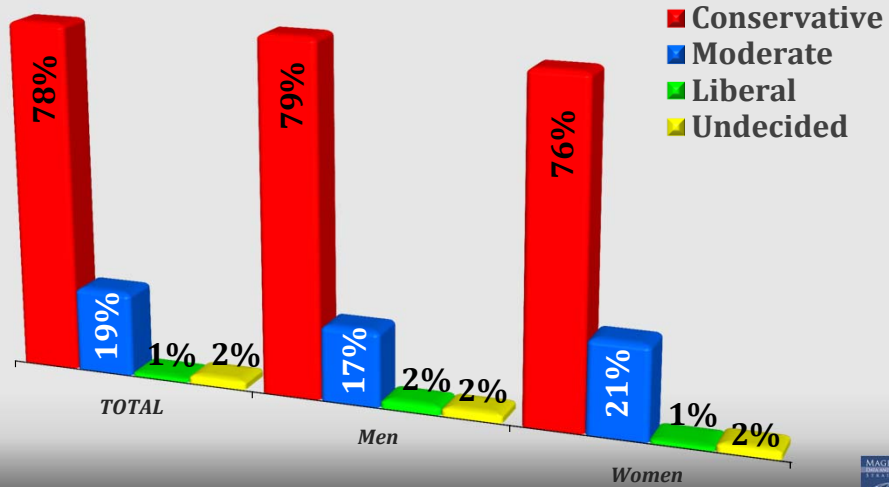
Ideology

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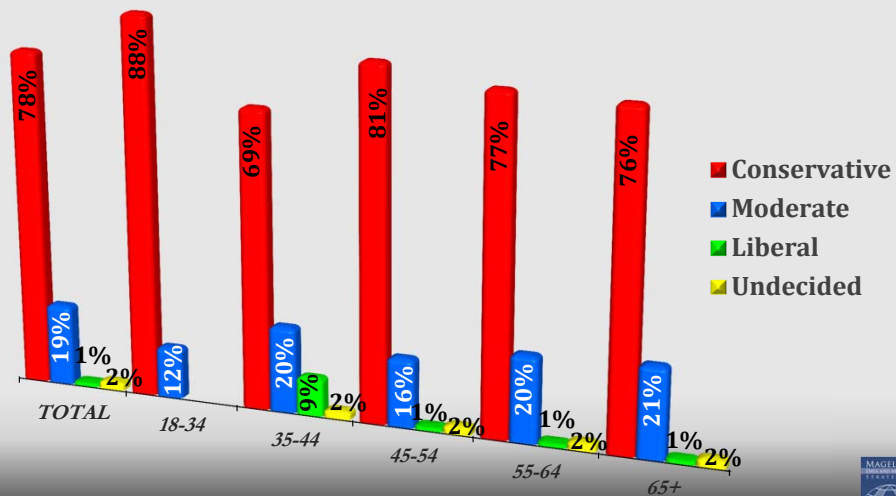
Do you consider yourself to be conservative, moderate or liberal in your political beliefs? (By Gender)



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Do you consider yourself to be conservative, moderate or liberal in your political beliefs? (By Age)



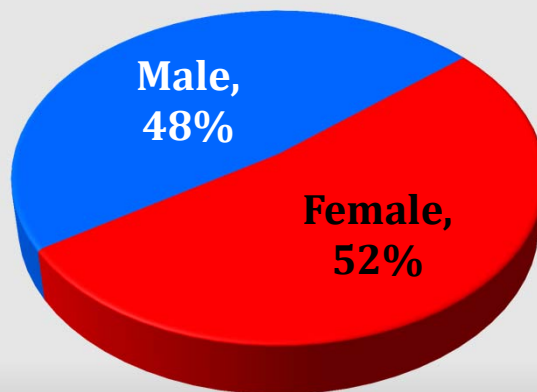
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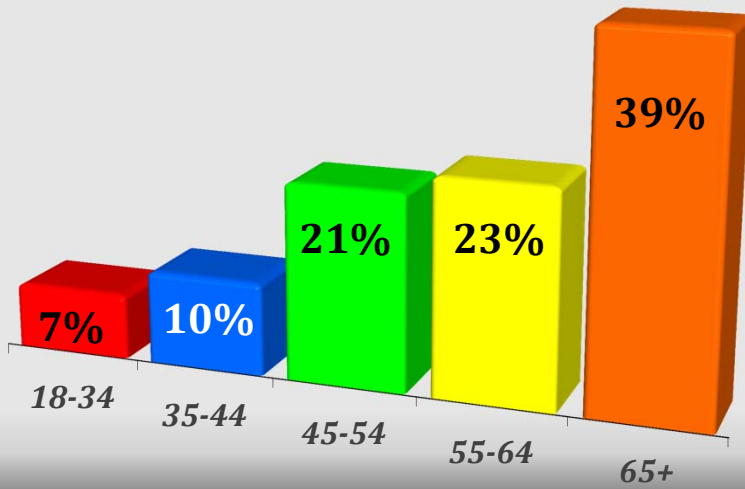


Survey Demographics

Gender Demographics



Age Group Demographics

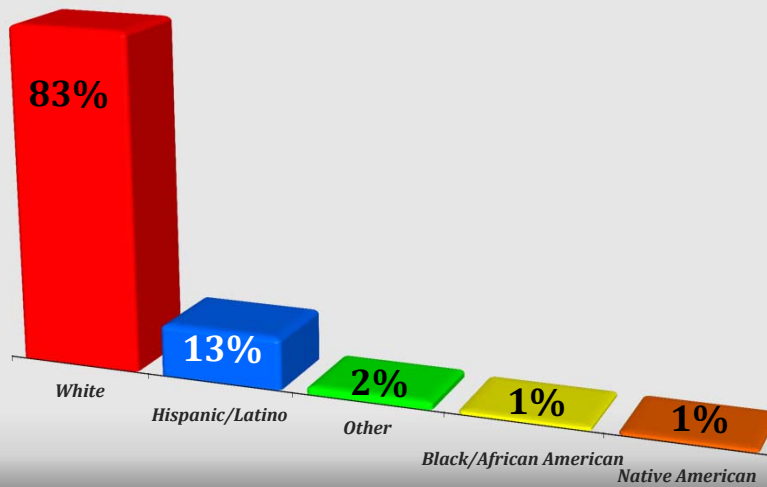


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Race Demographics



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