



**July 19, 2011**  
**MEMORANDUM**

**TO: INTERESTED PARTIES**  
**FR: DAVID FLAHERTY**  
**MAGELLAN DATA AND MAPPING STRATEGIES**  
**RE: NEW MEXICO 2012 US SENATE REPUBLICAN PRIMARY SURVEY TOPLINE RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 799N autodial survey of likely Republican Primary election voters in the state of New Mexico. The interviews were conducted July 17<sup>th</sup> and July 18<sup>th</sup>, 2011. This survey has a margin of error of +/- 3.46% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from past New Mexico Republican Primary elections.

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T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

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T2. How likely are you to vote in the June 2012 Republican Primary Election to choose a nominee for the United States Senate?

Extremely Likely..... 90%  
Very Likely ..... 6%  
Somewhat Likely ..... 4%

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T3. Do you have a favorable or unfavorable opinion of John Sanchez?

Favorable..... 36%  
Unfavorable ..... 20%  
No Opinion ..... 33%

Name ID..... 89%  
Hard Name ID ..... 56%  
Never Heard Of..... 11%

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T4. Do you have a favorable or unfavorable opinion of Heather Wilson?

Favorable ..... 67%  
Unfavorable ..... 21%  
No Opinion ..... 10%

Name ID ..... 98%  
Hard Name ID ..... 88%  
Never Heard Of ..... 2%

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T5. Do you have a favorable or unfavorable opinion of Greg Sowards?

Favorable ..... 14%  
Unfavorable ..... 16%  
No Opinion ..... 32%

Name ID ..... 62%  
Hard Name ID ..... 30%  
Never Heard Of ..... 38%

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T6. Do you have a favorable or unfavorable opinion of Bill English?

Favorable ..... 7%  
Unfavorable ..... 14%  
No Opinion ..... 32%

Name ID ..... 53%  
Hard Name ID ..... 21%  
Never Heard Of ..... 47%

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T7. If the Republican Primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez, Heather Wilson, Greg Sowards or Bill English?

Heather Wilson ..... 56%  
John Sanchez ..... 21%  
Greg Sowards ..... 5%  
Bill English ..... 2%  
Undecided ..... 16%

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T8. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were John Sanchez or Heather Wilson?

Heather Wilson ..... 60%  
John Sanchez ..... 26%  
Undecided..... 14%

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T9. Do you consider yourself to be a member of the tea party movement?

No ..... 53%  
Yes..... 47%

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T10. Do you consider yourself to be conservative, moderate or liberal in your political beliefs?

Conservative..... 78%  
Moderate..... 19%  
Liberal ..... 1%  
Unsure/No Opinion..... 2%

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T11. For statistical purposes, are you a man or a woman?

Female..... 52%  
Male..... 48%

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T12. Which of the following age groups applies to you?

18-34..... 7%  
35-44..... 10%  
45-54..... 21%  
55-64..... 23%  
65+ ..... 39%

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T13. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you Native American, press 5 if you are another ethnic group.

White ..... 83%  
Hispanic or Latino..... 13%  
Another ethnic group ..... 2%  
Black or African American ..... 1%  
Native American ..... 1%

