



For Immediate Release
August 5th, 2011
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WISCONSIN SENATE DISTRICT 18 RECALL ELECTION SURVEY RELEASE

Baton Rouge, LA – Magellan Strategies BR today released the survey results of an autodial survey of 1,433 voters in Wisconsin Senate District 18. The survey was conducted August 4th, 2011.

The survey finds the race statistically tied. Republican, Randy Hooper is currently polling 47.5%, while Democrat Jessica King is polling 50%. The electorate is extremely polarized. Of the 47.5% Hooper is polling, 46.1% is definitely supporting Hooper and of the 50% King is polling, 48.1% is definitely supporting King.

The race appears to be a referendum on Governor Scott Walker and unions. Ninety-eight percent of voters who support Hooper also approve of the job Governor Scott Walker is doing, while 95% of King's support disapproves of the job Governor Walker is doing. Likewise, 85% of Hooper's support has an unfavorable opinion on labor unions, while 90% of King's support has a favorable opinion of unions.

MAGELLAN ID#: WISD018_080311
Field Dates: August 4, 2011

Sample Size = 1,433; +/- 2.57%

Q 1. How likely are you to vote in the upcoming special recall elections in August?

| | |
|------------------|-------|
| EXTREMELY LIKELY | 95.4% |
| VERY LIKELY | 3.8% |
| SOMEWHAT LIKELY | 0.8% |

Q 2. And do you approve or disapprove of the job that Scott Walker is doing as Governor?

And would that be strongly (CHOICE) approve/disapprove or just somewhat (CHOICE) approve/disapprove?

| | |
|--------------------------|--------------|
| APPROVE | 49.0% |
| DISAPPROVE | 48.4% |
| UNSURE/NO OPINION | 2.6% |
| STRONGLY APPROVE | 45.3% |
| SOMEWHAT APPROVE | 3.7% |
| SOMEWHAT DISAPPROVE | 4.0% |
| STRONGLY DISAPPROVE | 44.3% |

Thinking now about the upcoming special recall election for State Senate...

Q 3. If the election was being held today, for whom would you vote if the candidates were Senator Randy Hopper, Republican or Jessica King, Democrat?

And would that be definitely (CHOICE) Hopper/King or just probably (CHOICE) Hopper/King?

| | |
|-------------------|--------------|
| HOPPER | 47.5% |
| KING | 50.0% |
| UNDECIDED | 2.5% |
| DEFINITELY HOPPER | 46.1% |
| PROBABLY HOPPER | 1.4% |
| PROBABLY KING | 1.9% |
| DEFINITELY KING | 48.1% |



Q 4. Do you have a favorable or unfavorable opinion of labor unions?

And would that be very (CHOICE) favorable/unfavorable or just somewhat (CHOICE) favorable/unfavorable?

| | |
|----------------------|--------------|
| FAVORABLE | 52.9% |
| UNFAVORABLE | 47.1% |
| VERY FAVORABLE | 34.1% |
| SOMEWHAT FAVORABLE | 18.8% |
| SOMEWHAT UNFAVORABLE | 20.5% |
| VERY UNFAVORABLE | 26.6% |

Q 5. And thinking about the election for Wisconsin Supreme Court this past April, did you vote for David Prosser, JoAnne Kloppenburg or did you not vote in this election?

| | |
|--------------------|-------|
| DAVID PROSSER | 49.0% |
| JOANNE KLOPPENBURG | 43.8% |
| DO NOT RECALL | 5.8% |
| DID NOT VOTE | 1.3% |

Q 6. Gender

| | |
|--------|--------|
| TOTAL | 100.0% |
| MALE | 52.0% |
| FEMALE | 48.0% |

Q 7. Politically speaking, do you think of yourself as a Republican, Democrat or an Independent?

| | |
|-------------------|-------|
| REPUBLICAN | 30.2% |
| DEMOCRAT | 23.7% |
| INDEPENDENT/OTHER | 46.1% |

Q 8. In what year were you born?

| | |
|-------|-------|
| 18-34 | 4.8% |
| 35-44 | 11.1% |
| 45-54 | 20.6% |
| 55-64 | 26.3% |
| 65+ | 37.2% |

Q 9. What is your main racial or ethnic origin?

| | |
|----------|-------|
| WHITE | 93.0% |
| BLACK | 3.0% |
| HISPANIC | 1.0% |
| OTHER | 3.0% |