



For Immediate Release

September 6th, 2011

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New York
9th Congressional District
Special Election Survey Release

Baton Rouge, LA – Magellan Strategies BR today released the survey results of an automated survey of 2,055 likely voters in New York’s 9th Congressional District. The survey was conducted September 1st, 2011 and has a margin of error of 2.16%.

The survey finds Republican Bob Turner leading Democrat David Weprin by 4 points (Turner 44.6%/Weprin 40.4%/Hoeppner 3.2%/undecided 11.8%). Ballot intensity benefits Turner with 35.8% of the respondents definitely voting for Turner while only 28.3% of respondents definitely voting for Weprin.

Both candidates have comparable name recognition (Turner 89% name recognition/Weprin 88% name recognition). However, Turner’s image is 37% favorable to 23.8% unfavorable, while Weprin’s image is 29.8% favorable to 34.5% unfavorable.

Turner leads Weprin despite the fact that Democrats have almost a 5 point lead on the generic ballot. However, President Obama’s job approval suffers (36% approve/52% disapprove/13% no opinion).

Overall, voters believe things in the country are going in the wrong track (24% right direction/76% wrong track). Driving the mood is the economy and jobs, which is by far the most important issue.

Survey Commissioned By

Magellan Strategies BR fielded this survey with their own resources and does not have a business relationship with any campaign, committee or organization that is interested in the New York 9th Congressional District special election.

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample used for this survey was randomly drawn from a New York voter file. The survey response data was weighted based upon past voting demographics of the district. The 2,055 interviews were conducted on September 1st. Three attempts were made to interview each household in the sample. This survey has a margin of error of 2.16% at the 95 percent confidence interval.

The survey topline results are included in this document. The survey press release and topline results can be downloaded at MagellanStrategies.com under the "Survey Archives" tab on the front page of our website. Any questions regarding this survey should be directed to John Diez at 225-647-7557, or jdiez@magellanbr.com.

About Magellan Strategies

Magellan Strategies offer a wide array of political data products and services to Republican political candidates and organizations. Our services include live, automated and online survey research, modeling, microtargeting and predictive analytics, enhanced voter registration databases, voter data analysis, demographic analysis, mapping, and redistricting data and technology consulting. Visit our website at MagellanStrategies.com for more information about our firm.



New York Congressional District 9
TOPLINES

MAGELLAN ID#: NYCD09_083111
Field Date: 09/01/11

Sample Size = 2055n; +/- 2.16%

Hello, this is _____ of a political research firm. We're conducting a quick survey with people in New York this evening and would like to ask you a few questions on a confidential basis. If at any time you need a question or the options repeated, just press 0. Let's get started.

T 1. How likely are you to vote in the September 13th election in the 9th Congressional District?

Extremely likely	75.7%
Very likely	13.5%
Somewhat likely	10.7%

T 2. Would you say things in the country are going in the right direction or have they gotten off on the wrong track?

Right Direction	23.8%
Wrong Track	76.2%

Thinking now about issues that are facing the country today...

T 3. Among the following list of 5 issues, which do you think is the top priority that the federal government and Congress should be addressing the most aggressively? Please listen to all options before making your choice. Remember, press 0 if you need these repeated.

Economy and Jobs	58.1%
National Debt and government spending	17.2%
Health Care	7.5%
Illegal immigration	5.0%
National Security and domestic terrorism	4.5%
Undecided	7.7%

T 4. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Republican and the other was a Democrat, for whom would you vote?

Republican candidate	39.9%
Democratic candidate	44.8%
Undecided	15.2%

Thinking now about people active in government...

T 5. Do you have a favorable or unfavorable opinion of Bob Turner?

Favorable	36.9%
Unfavorable	23.8%
No opinion	28.5%
Never heard of	10.7%

T 6. Do you have a favorable or unfavorable opinion of David Weprin?

Favorable	29.8%
Unfavorable	34.5%
No opinion	23.7%
Never heard of	12.0%

T 7. And do you approve or disapprove of the job that Barack Obama is doing as President?

Approve	35.9%
Disapprove	51.7%
No opinion	12.5%

Thinking now about the September 13th election in the 9th Congressional District...

T 8. If the election was being held today, for whom would you vote if the candidates were Bob Turner, Republican, David Weprin, Democrat, or Christopher Hoeppe, Socialist Workers Party?
(If choice: ask) And would that be definitely Turner or just probably Turner?
(If choice: ask) And would that be definitely Weprin or just probably Weprin?

Total Turner	44.6%
Total Weprin	40.4%
Total Hoeppe	3.2%
Definitely Turner	35.8%
Probably Turner	8.8%
Probably Weprin	12.2%
Definitely Weprin	28.3%
Undecided	11.8%



Now, thinking about issues that are often in the news...

T 9. Do you support or oppose using tax payer dollars to build a mosque at ground zero?

Support	9.9%
Oppose	77.1%
Doesn't matter	13.0%

These last few questions are for statistical purposes only.

T 10. Are you male or female?

Male	46.0%
Female	54.0%

T 11. Regardless of how you feel today, with which party are you registered to vote?

Republican	20.0%
Democrat	63.0%
Independent/Other	17.0%

T 12. Which of the following age group applies to you?

18-34	10.0%
35-44	11.0%
45-54	18.0%
55-64	24.0%
65+	37.0%

T 13. For statistical purposes only, what is your race?

White	71.0%
Black	5.6%
Hispanic	6.6%
Other	16.8%

