



**September 1, 2011**

**MEMORANDUM**

**TO: INTERESTED PARTIES**

**FR: DAVID FLAHERTY**

**MAGELLAN DATA AND MAPPING STRATEGIES**

**RE: NEVADA 2012 REPUBLICAN PRESIDENTIAL CAUCUS TOPLINE RESULTS**

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Magellan Strategies are pleased to present the topline results of a 631n autodial survey of likely 2012 Republican Caucus voters in the state of Nevada. The interviews were conducted on August 29<sup>th</sup> and 31<sup>st</sup>, 2011. This survey has a margin of error of +/- 3.9% at the 95 percent confidence interval. The survey response data was weighted based upon past voting demographics of Nevada Republican primary election cycles.

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T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

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T2. How likely are you to vote in the 2012 Republican Presidential Caucus to choose a nominee for President?

Extremely Likely..... 88%

Very Likely ..... 8%

Somewhat Likely ..... 4%

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T3. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable ..... 63%

Unfavorable ..... 21%

No Opinion ..... 15%

Name ID ..... 99%

Hard Name ID ..... 84%

Never Heard Of..... 1%

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T4. Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable ..... 50%  
Unfavorable ..... 32%  
No Opinion ..... 16%

Name ID ..... 98%  
Hard Name ID ..... 82%  
Never Heard Of ..... 2%

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T5. Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable ..... 64%  
Unfavorable ..... 16%  
No Opinion ..... 18%

Name ID ..... 98%  
Hard Name ID ..... 80%  
Never Heard Of ..... 2%

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T6. Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable ..... 38%  
Unfavorable ..... 48%  
No Opinion ..... 14%

Name ID ..... 100%  
Hard Name ID ..... 86%  
Never Heard Of ..... 0%

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T7. Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable ..... 45%  
Unfavorable ..... 21%  
No Opinion ..... 20%

Name ID ..... 86%  
Hard Name ID ..... 66%  
Never Heard Of ..... 14%

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T8. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable ..... 42%  
Unfavorable ..... 42%  
No Opinion ..... 15%

Name ID ..... 99%  
Hard Name ID ..... 84%  
Never Heard Of ..... 1%

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T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable ..... 28%  
Unfavorable ..... 34%  
No Opinion ..... 28%

Name ID ..... 90%  
Hard Name ID ..... 62%  
Never Heard Of ..... 10%

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T10. Do you have a favorable or unfavorable opinion of Jon Huntsman?

Favorable ..... 15%  
Unfavorable ..... 46%  
No Opinion ..... 26%

Name ID ..... 87%  
Hard Name ID ..... 61%  
Never Heard Of ..... 13%

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T11. If the 2012 Republican Presidential Caucus was being held today, for whom would you vote if the candidates were Mitt Romney, Herman Cain, Michele Bachmann, Rick Perry, Newt Gingrich, Rick Santorum, Ron Paul, Jon Huntsman, or some other candidate?

Rick Perry .....	29%
Mitt Romney .....	24%
Herman Cain.....	7%
Michele Bachmann .....	6%
Ron Paul .....	6%
Newt Gingrich .....	5%
Rick Santorum .....	1%
Jon Huntsman .....	1%
Some other candidate.....	2%
Undecided.....	19%

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T12. Do you consider yourself to be a member of the tea party movement?

Yes.....	49%
No .....	51%

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T13. Generally speaking, do you consider yourself to be conservative, moderate or liberal on fiscal issues, such as taxes and government spending?

Conservative.....	85%
Moderate.....	13%
Liberal .....	1%
Undecided.....	1%

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T14. Generally speaking, do you consider yourself to be conservative, moderate or liberal on social issues, such as same sex marriage and abortion?

Conservative.....	71%
Moderate.....	21%
Liberal .....	5%
Undecided.....	3%

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T15. For statistical purposes, are you a man or a woman?

Male.....	50%
Female.....	50%

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T16. Which of the following age groups applies to you?

18-34.....	6%
35-44.....	10%
45-54.....	19%
55-64.....	25%
65+.....	40%

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T17. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, or press 4 if you are another ethnic group.

White .....	91%
Hispanic/Latino .....	3%
Black/African American.....	1%
Another Ethnic Group .....	5%

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**Survey Methodology**

This survey was conducted using automated telephone touch tone technology. The sample used for this survey was randomly drawn from a Nevada voter file. The survey response data was weighted upon past voting demographics from past Nevada Republican primary election cycles. The 631 interviews were conducted on August 29th and August 31st, 2011. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.77% at the 95 percent confidence interval.

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