

North Carolina 2012 General Election Survey September 7th –8th, 2011



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CEO

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Magellan Strategies are pleased to present the results of a 923n autodial survey of likely general election voters in the state of North Carolina. The interviewing was conducted September 7th and 8th, 2011. This survey has a margin of error of +/- 3.23% at the 95 percent confidence interval.

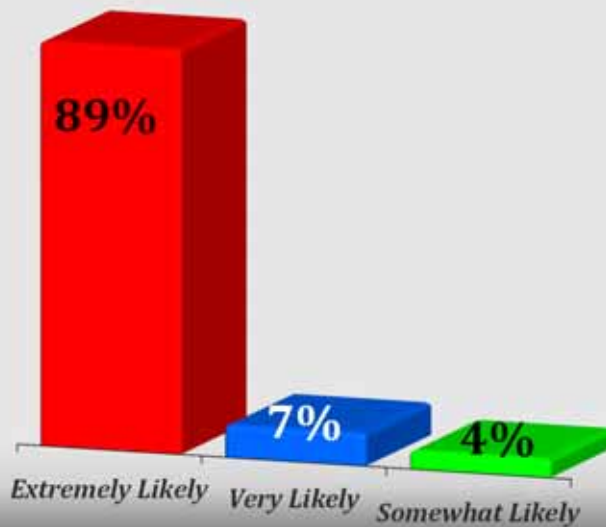
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Voter Frequency

How likely are you to vote in the 2012 November election for President, Governor and Congress?



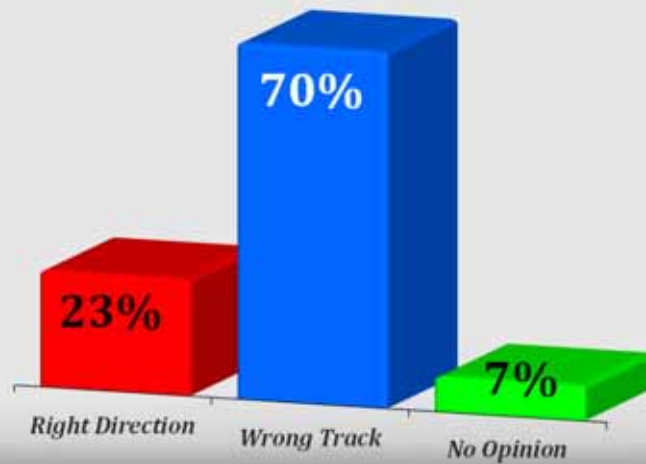


Voter Mood

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Overall, do you think that things in the country are headed in the right direction, or do you think that things are off on the wrong track?



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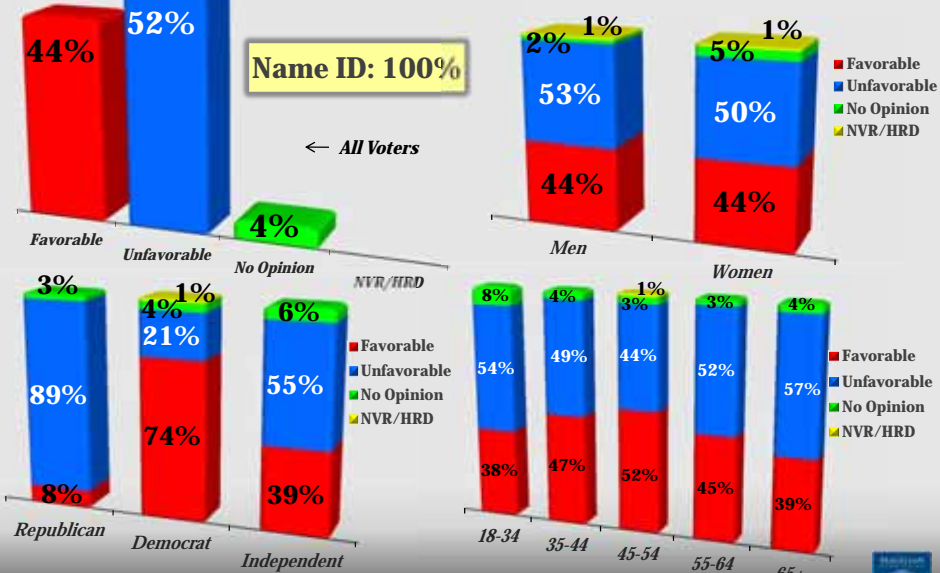


Candidate Image Ratings

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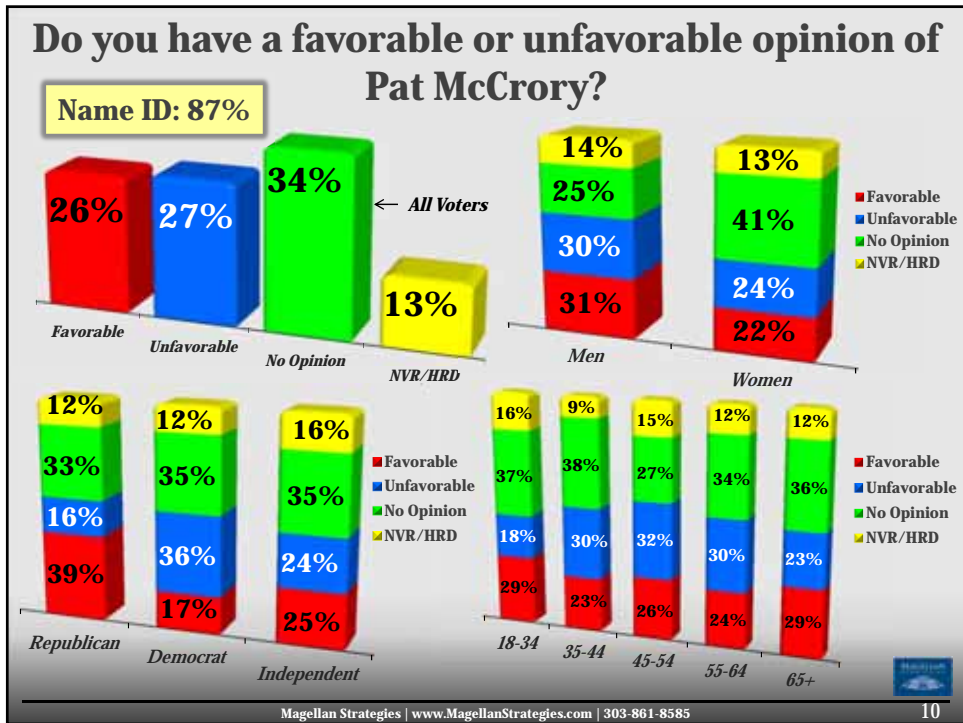
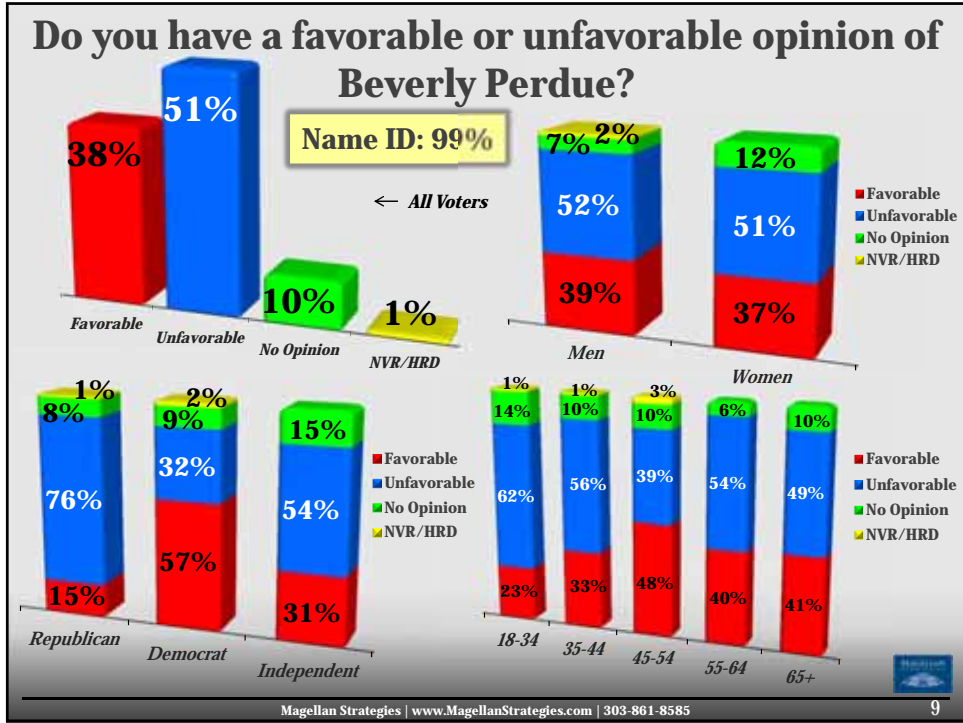
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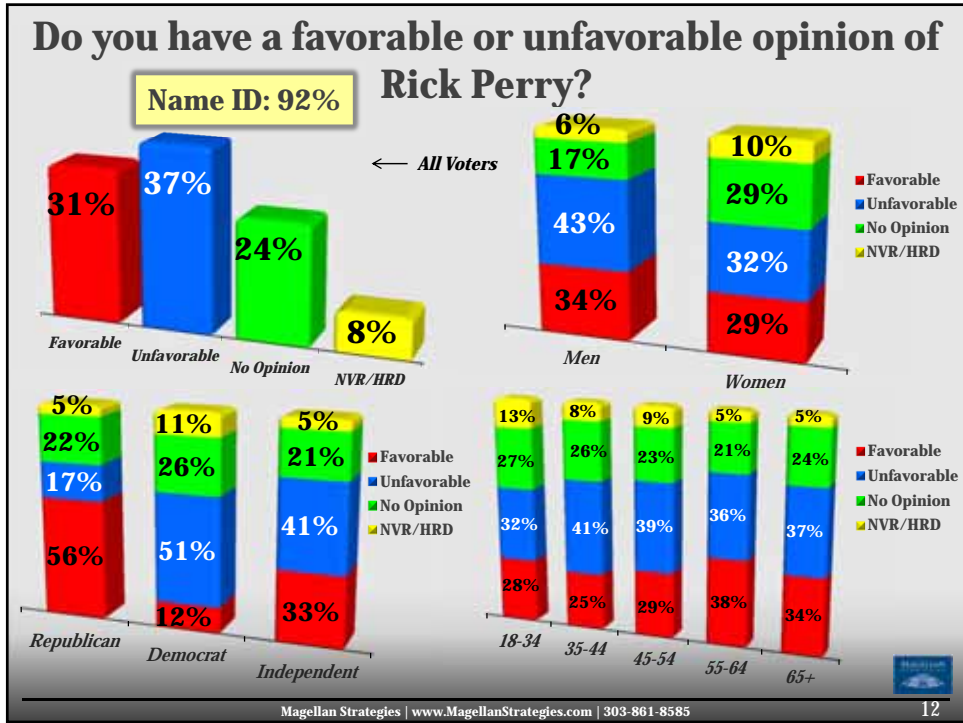
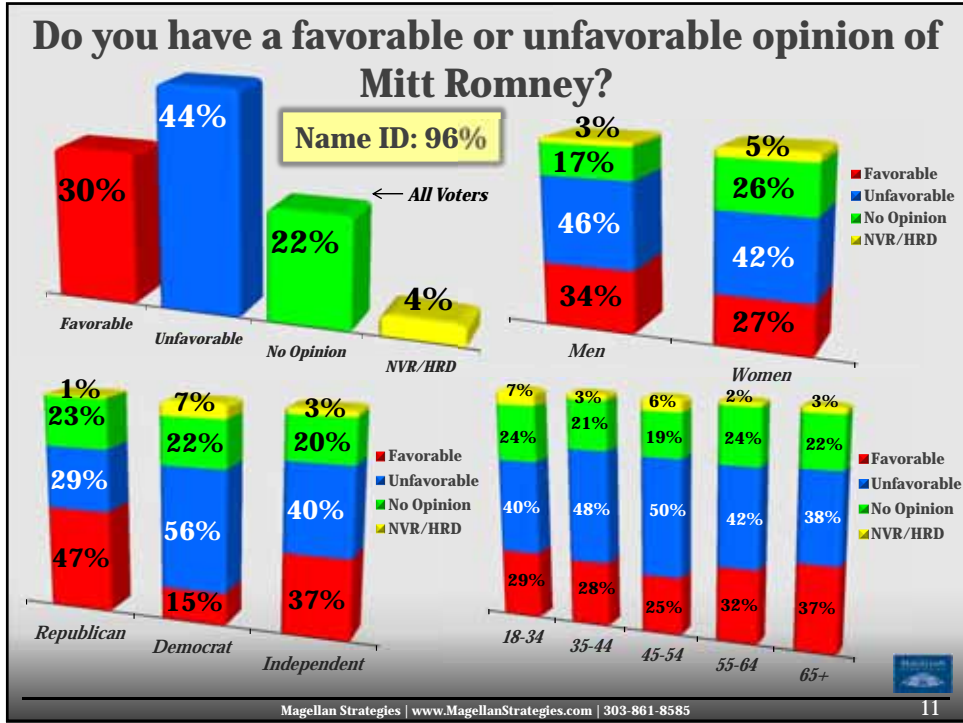
Do you have a favorable or unfavorable opinion of Barack Obama?



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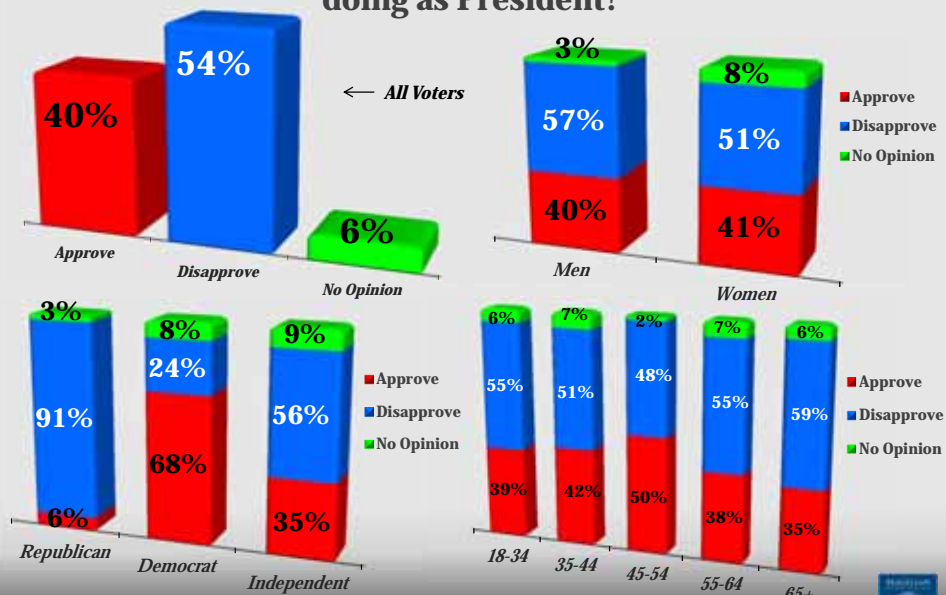


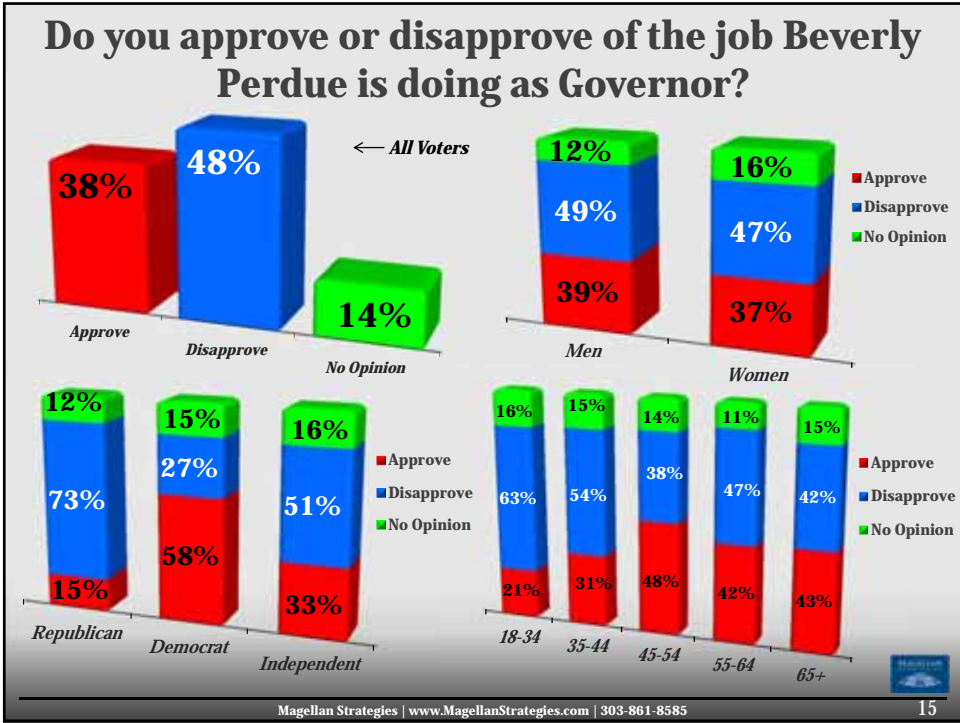




Obama and Perdue Approval Ratings

Do you approve or disapprove of the job Barack Obama is doing as President?



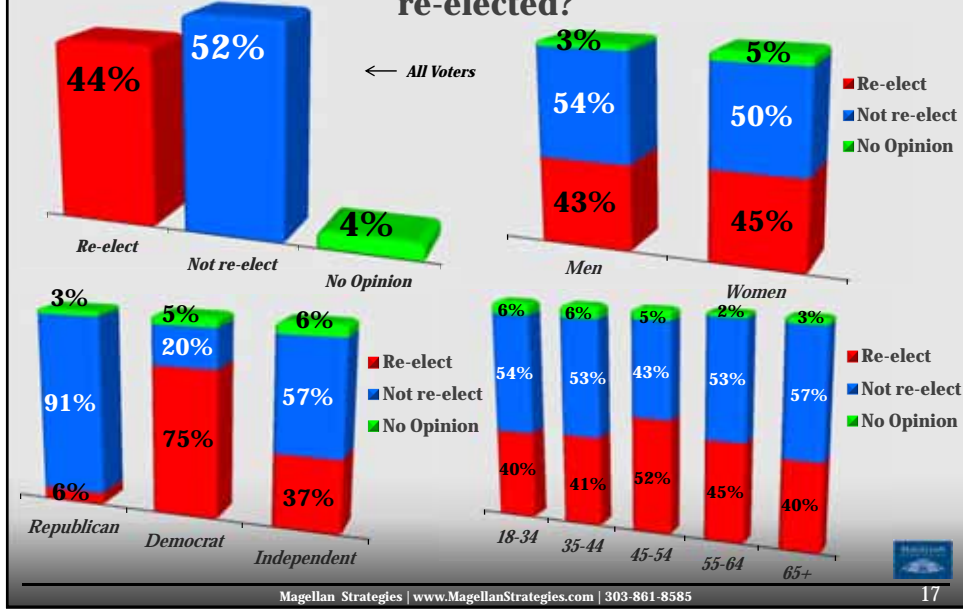




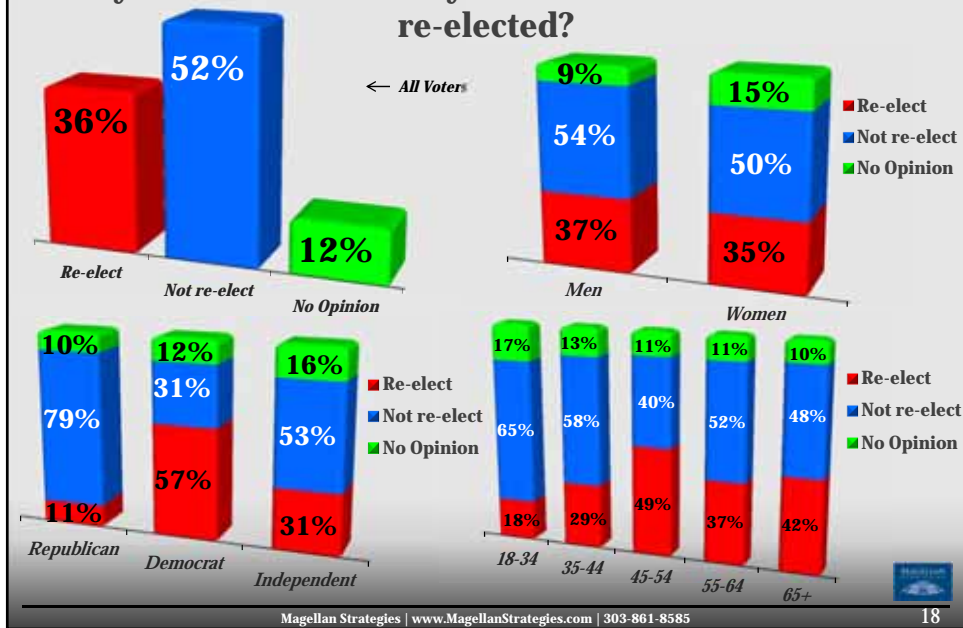
Obama and Perdue Re-Elect Ratings

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Do you think that Barack Obama deserves to be re-elected, or do you think that Barack Obama does not deserve to be re-elected?



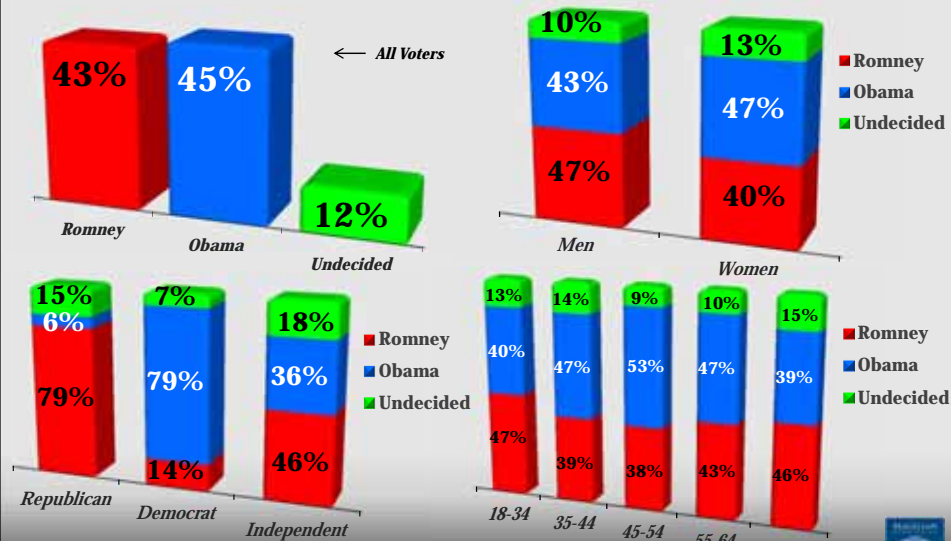
Do you think that Beverly Perdue deserves to be re-elected, or do you think that Beverly Perdue does not deserve to be re-elected?





Romney vs. Obama Ballot Test

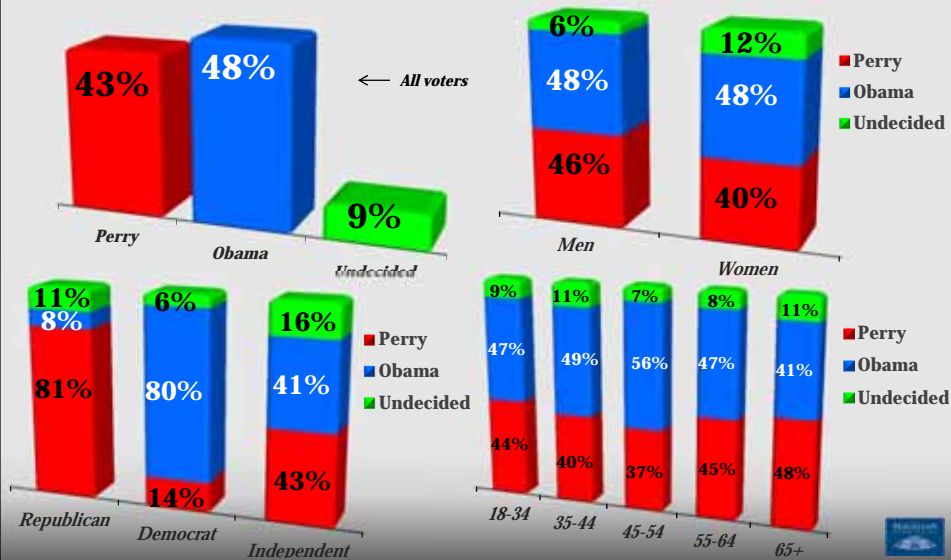
If the 2012 Presidential election was being held today, for whom would you vote if the candidates were Barack Obama, Democrat or Mitt Romney, Republican?





Perry vs. Obama Ballot Test

If the 2012 Presidential election was being held today, for whom would you vote if the candidates were Barack Obama, Democrat or Rick Perry, Republican?



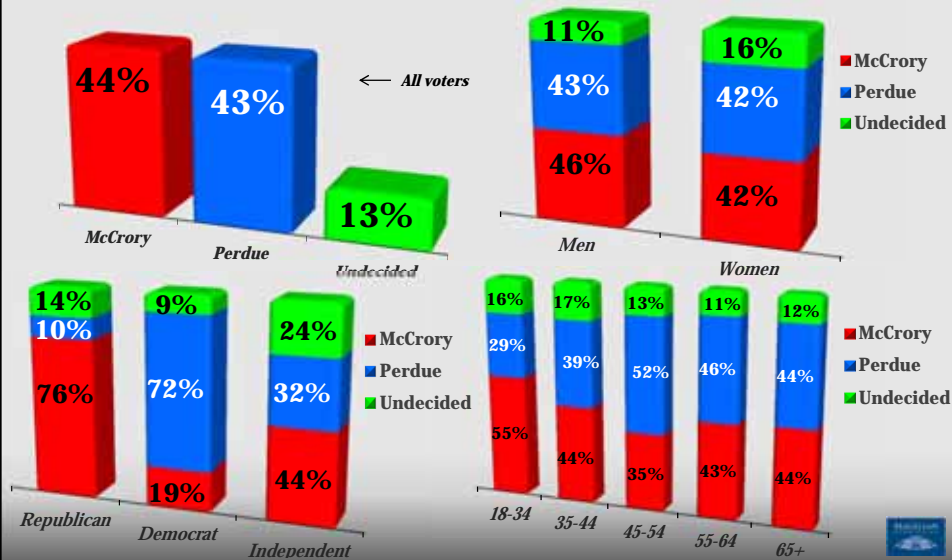


McCrorry vs. Perdue Ballot Test

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If the 2012 election for Governor was being held today, for whom would you vote if the candidates were Beverly Perdue, Democrat or Pat McCrorry, Republican?



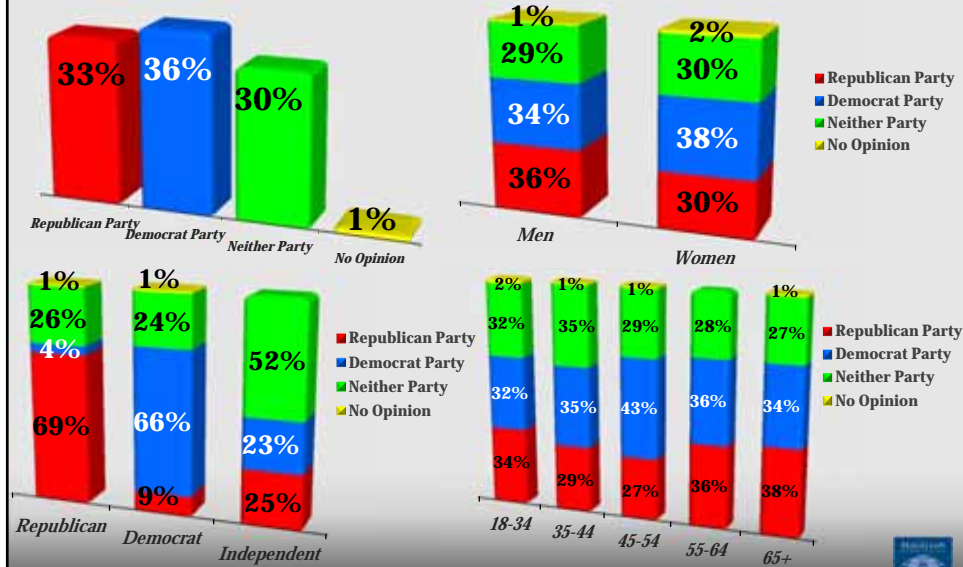
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Trust With Economy

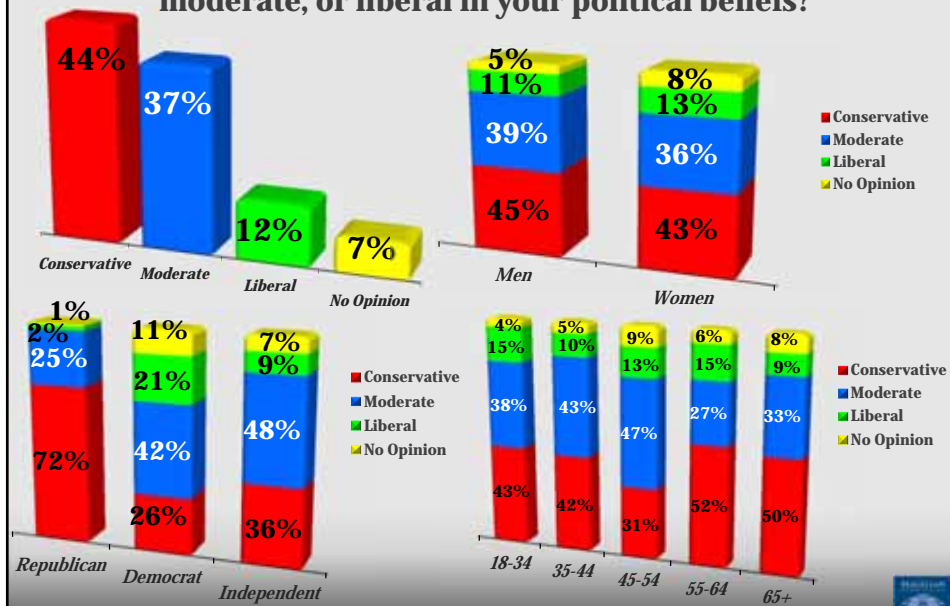
Generally speaking, which political party do you trust more to create jobs and grow the economy: the Democrat Party, the Republican Party, or neither party?





Ideology

Generally speaking, do you consider yourself to be conservative, moderate, or liberal in your political beliefs?





Survey Demographics

Demographics

