



September 19, 2011

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN STRATEGIES

RE: PENNSYLVANIA 2012 GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Strategies are pleased to present the topline results of a 702n autodial survey of likely general election voters in the state of Pennsylvania. The interviews were conducted September 12th - 14th, 2011. This survey has a margin of error of +/- 3.7% at the 95 percent confidence interval. The survey results are weighted based upon past Pennsylvania voter turnout demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Democrat.....	50%
Republican.....	40%
Independent.....	10%

T2. How likely are you to vote in the 2012 November election for President, the United States Senate and Congress?

Extremely Likely	90%
Very Likely.....	7%
Somewhat Likely	3%

T3. Overall, do you feel that things in the country are headed in the right direction, or do you feel that things are off on the wrong track?

Right Direction.....	24%
Wrong Track.....	67%
No Opinion.....	9%

T4. Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable 48%
Unfavorable..... 49%
No Opinion..... 3%

Name ID 100%
Hard Name ID 97%
Never Heard Of 0%

T5. Do you have a favorable or unfavorable opinion of Bob Casey?

Favorable 37%
Unfavorable..... 34%
No Opinion..... 26%

Name ID 97%
Hard Name ID 71%
Never Heard Of 3%

T6. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 30%
Unfavorable..... 44%
No Opinion..... 23%

Name ID 97%
Hard Name ID 74%
Never Heard Of 3%

T7. Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable 25%
Unfavorable..... 44%
No Opinion..... 24%

Name ID 93%
Hard Name ID 69%
Never Heard Of 7%



T8. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve 44%
Disapprove 47%
Unsure/No Opinion..... 9%

T9. Do you approve or disapprove of the job Bob Casey is doing as United States Senator?

Approve 36%
Disapprove 31%
Unsure/No Opinion..... 33%

T10. Do you think that Barack Obama deserves to be re-elected, or do you think that Barack Obama does not deserve to be re-elected?

Deserves to be Re-elected..... 46%
Does Not Deserve to be Re-elected 48%
Undecided/No Opinion..... 6%

T11. Do you think that Bob Casey deserves to be re-elected, or do you think that Bob Casey does not deserve to be re-elected?

Deserves to be Re-elected..... 37%
Does Not Deserve to be Re-elected 35%
Undecided/No Opinion..... 28%

T12. Would you say that you will definitely vote for Barack Obama, you will consider voting for Barack Obama, or you will definitely not vote for Barack Obama?

Definitely Vote For Barack Obama..... 36%
Consider Voting For Barack Obama..... 19%
Definitely Not Vote For Barack Obama 44%
Undecided/No Opinion..... 1%

T13. If the 2012 Presidential Election was being held today, for whom would you vote if the candidates were Barack Obama, Democrat or Mitt Romney, Republican?

Barack Obama 50%
Mitt Romney..... 40%
Undecided 10%



T14. If the 2012 Presidential election was being held today, for whom would you vote if the candidates were Barack Obama, Democrat or Rick Perry, Republican?

Barack Obama	52%
Rick Perry.....	37%
Undecided	11%

T15. If the 2012 election for United States Senator was being held today, would you vote for Bob Casey, Democrat or the Republican candidate?

Bob Casey	46%
The Republican Candidate.....	34%
Undecided	20%

T16. On most political issues, do you consider yourself to be conservative, moderate, or liberal?

Conservative	36%
Moderate	45%
Liberal	14%
Unsure/No Opinion.....	5%

T17. In the 2008 Presidential Election, did you vote for John McCain, Barack Obama, or some other candidate?

Barack Obama	52%
John McCain.....	40%
Some Other Candidate	5%
Did Not Vote in 2008	1%
Undecided/Unsure	2%

T18. For statistical purposes, are you a man or a woman?

Female	53%
Male	47%



T19. Which of the following age groups applies to you?

18-34.....	17%
35-44.....	15%
45-54.....	21%
55-64.....	20%
65+	27%

T20. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White.....	82%
Black/African American.....	11%
Hispanic/Latino.....	3%
Another ethnic group	4%

Survey Methodology

The survey respondents were interviewed using automated touch tone technology. The landline phone sample for this survey was randomly drawn from a Pennsylvania voter file. The survey response data was weighted based upon past Pennsylvania general election voting demographics. The 702 interviews were conducted on September 12th, 13th, and 14th, 2011. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.7% at the 95 percent confidence interval.

