

New Mexico First Congressional District Automated Benchmark Survey
MAGELLAN ID#: NMCD01-121511 **Sample Size = 600n**
Field Dates: 12/15/11 - 12/16/11 **MoE +/- 4.0%**

Hello, this is David of Magellan Strategies, a marketing research firm. We're conducting a quick survey with people in New Mexico this evening and would like to ask you a few questions on a confidential basis.

T1. Are you registered to vote?

Press 1 if your answer is YES

Press 2 if your answer is NO

IF T1 = 2, "Thank you for your time and have a good evening."

T2. Are you or anyone in your household employed by a newspaper, television or radio station, a political party, an elected official, or by a candidate for political office?

Press 1 if your answer is YES

Press 2 if your answer is NO

T3. How likely are you to vote in the November 2012 elections for the United States Senate and Congress?

Press 1 if you are extremely likely to vote

Press 2 if you are very likely

Press 3 if you are somewhat likely

Press 4 if you are unlikely to vote

IF T2 = 4, "Thank you for your time and have a good evening."

T4. Overall, do you feel that things in the country are headed in the right direction, or do you feel that things are seriously off on the wrong track?

Press 1 if you feel things are headed in the right direction

Press 2 if you feel things are seriously off on the wrong track

Press 3 if you are unsure or do not have an opinion

T5. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, for whom would you vote?

Press 1 for the Democrat candidate

Press 2 for the Republican candidate

Press 3 if you are undecided

IF T5 = 1 ASK T6

IF T5 = 2 ASK T7

IF T5 = 3, SKIP TO T8

T6. Press 1 if you definitely intend to vote for the Democrat candidate, press 2 if you just probably intend to vote for the Democrat candidate.

SKIP TO T8

T7. Press 1 if you definitely intend to vote for the Republican candidate, press 2 if you just probably intend to vote for the Republican candidate.

T8. Among the following list of issues, which do you think should be the top priority that Congress and the Federal Government should be addressing the most?

- Press 1 for cutting government spending
- Press 2 for creating jobs and growing the economy
- Press 3 for improving public education
- Press 4 for protecting our country from terrorism
- Press 5 for protecting the environment
- Press 6 for reforming health care
- Press 7 for reducing regulations on small businesses
- Press 8 if you are unsure or do not have an opinion

IF T8 = 8 SKIP TO T10

T9. And what would you say is the second most important issue that Congress and the Federal Government should be addressing the most?

- Press 1 for cutting government spending
- Press 2 for creating jobs and growing the economy
- Press 3 for improving public education
- Press 4 for protecting our country from terrorism
- Press 5 for protecting the environment
- Press 6 for reforming health care
- Press 7 for reducing regulations on small businesses
- Press 8 if you are unsure or do not have an opinion

I am now going to read to you a list of names of people active in government. For each one, please tell me first whether you have a favorable or unfavorable impression of that person.



T10. Do you have a favorable or unfavorable opinion of Barack Obama?

Press 1 if you have a favorable opinion

Press 2 if you have an unfavorable opinion

Press 3 if you have heard of Barack Obama but do not have an opinion of him

Press 4 if you have never heard of Barack Obama

IF T10 = 1 ASK T11

IF T10 = 2 ASK T12

IF T10 = 3, 4 SKIP TO T13

T11. Press 1 if you have a very favorable opinion of Barack Obama, press 2 if you have a somewhat favorable opinion of Barack Obama.

SKIP TO T13

T12. Press 1 if you have a very unfavorable opinion of Barack Obama, press 2 if you have a somewhat unfavorable opinion of Barack Obama.

T13. Do you have a favorable or unfavorable opinion of Nancy Pelosi?

Press 1 if you have a favorable opinion

Press 2 if you have an unfavorable opinion

Press 3 if you have heard of Nancy Pelosi but do not have an opinion of her

Press 4 if you have never heard of Nancy Pelosi

IF T13 = 1 ASK T14

IF T13 = 2 ASK T15

IF T13 = 3, 4 SKIP TO T16

T14. Press 1 if you have a very favorable opinion of Nancy Pelosi, press 2 if you have a somewhat favorable opinion of Nancy Pelosi.

SKIP TO T16

T15. Press 1 if you have a very unfavorable opinion of Nancy Pelosi, press 2 if you have a somewhat unfavorable opinion of Nancy Pelosi.

T16. Do you have a favorable or unfavorable opinion of Gail Sheppard?

Press 1 if you have a favorable opinion

Press 2 if you have an unfavorable opinion

Press 3 if you have heard of Gail Sheppard but do not have an opinion of her

Press 4 if you have never heard of Gail Sheppard



IF T16 = 1 ASK T17
IF T16 = 2 ASK T18
IF T16 = 3, 4 SKIP TO T19

T17. Press 1 if you have a very favorable opinion of Gail Sheppard, press 2 if you have a somewhat favorable opinion of Gail Sheppard.

SKIP TO T19

T18. Press 1 if you have a very unfavorable opinion of Gail Sheppard, press 2 if you have a somewhat unfavorable opinion of Gail Sheppard.

T19. Do you approve or disapprove of the job Barack Obama is doing as President?

Press 1 if you approve of the job Barack Obama is doing
Press 2 if you disapprove of the job Barack Obama is doing
Press 3 if you are unsure or do not have an opinion

IF T19 = 1 ASK T20
IF T19 = 2 ASK T21
IF T19 = 3, 4 SKIP TO T22

T20. Press 1 if you strongly approve of the job Barack Obama is doing, press 2 if you just somewhat approve of the job Barack Obama is doing.

SKIP TO T22

T21. Press 1 if you strongly disapprove of the job Barack Obama is doing, press 2 if you just somewhat disapprove of the job Barack Obama is doing.

T22. Do you approve or disapprove of the job Congress is doing?

Press 1 if you approve of the job Congress is doing
Press 2 if you disapprove of the job Congress is doing
Press 3 if you are unsure or do not have an opinion

T23. Do you approve or disapprove of the job Gail Sheppard is doing as your Congresswoman?

Press 1 if you approve of the job Gail Sheppard is doing
Press 2 if you disapprove of the job Gail Sheppard is doing
Press 3 if you are unsure or do not have an opinion

IF T23 = 1 ASK T24



IF T23 = 2 ASK T25
IF T23 = 3, 4 SKIP TO T26

T24. Press 1 if you strongly approve of the job Gail Sheppard is doing, press 2 if you just somewhat approve of the job Gail Sheppard is doing.

SKIP TO T26

T25. Press 1 if you strongly disapprove of the job Gail Sheppard is doing, press 2 if you just somewhat disapprove of the job Gail Sheppard is doing.

T26. Do you believe that Congresswoman Gail Sheppard has performed her job well enough to deserve re-election or do you think it is time to give a new person a chance to do a better job?

Press 1 if you believe Gail Sheppard deserves re-election
Press 2 if you believe it is time to give a new person a chance
Press 3 if you are unsure or do not have an opinion

T27. Thinking ahead now to the 2012 November election for Congress, if the election was being held today, for whom would you vote if the candidates were Gail Sheppard, Democrat or Bob Smith, Republican?

Press 1 for Gail Sheppard, Democrat
Press 2 for Bob Smith, Republican
Press 3 if you are undecided

IF T27 = 1 ASK T28
IF T27 = 2 ASK T29
IF T27 = 3, 4 SKIP TO T30

T28. Press 1 if you definitely intend to vote for Gail Sheppard, press 2 if you just probably intend to vote for Gail Sheppard.

SKIP TO T30

T29. Press 1 if you definitely intend to vote for Bob Smith, press 2 if you just probably intend to vote for Bob Smith.

Now I am going to read to you some information about the candidates for Congress. After hearing the information, tell me if you are more or less likely to vote for that candidate based on the information, or if the information would not make a difference in your decision.



T30. Gail Sheppard voted for the American Clean Energy and Security Act, also known as the "Cap and Trade Emissions Bill." This legislation would limit carbon emissions from industrial facilities such as power plants and factories.

Press 1 if this information makes you more likely to vote for Gail Sheppard
Press 2 if this information makes you less likely to vote for Gail Sheppard
Press 3 if this information makes no difference in your decision to vote for Gail Sheppard
Press 4 if you are unsure or do not have an opinion

T31. Gail Sheppard has introduced legislation for a balanced budget amendment.

Press 1 if this information makes you more likely to vote for Gail Sheppard
Press 2 if this information makes you less likely to vote for Gail Sheppard
Press 3 if this information makes no difference in your decision to vote for Gail Sheppard
Press 4 if you are unsure or do not have an opinion

T32. As a candidate in 2006, Gail Sheppard signed a pledge promising "not to request any pork-barrel earmarks" as a member of Congress. Shortly into her first term in Congress, Gail Sheppard broke her pledge, went back on her word, and asked that federal spending be increased by twenty three million dollars in pork-barrel earmarks.

Press 1 if this information makes you more likely to vote for Gail Sheppard
Press 2 if this information makes you less likely to vote for Gail Sheppard
Press 3 if this information makes no difference in your decision to vote for Gail Sheppard
Press 4 if you are unsure or do not have an opinion

T33. Bob Smith is a small business owner and has created more than 200 private sector jobs.

Press 1 if this information makes you more likely to vote for Bob Smith
Press 2 if this information makes you less likely to vote for Bob Smith
Press 3 if this information makes no difference in your decision to vote for Bob Smith
Press 4 if you are unsure or do not have an opinion



- T34. Bob Smith opposes the new federal health care law and has pledged to repeal the new federal health care legislation if elected.

Press 1 if this information makes you more likely to vote for Bob Smith
Press 2 if this information makes you less likely to vote for Bob Smith
Press 3 if this information makes no difference in your decision to vote for Bob Smith
Press 4 if you are unsure or do not have an opinion

- T35. Bob Smith voted to raise property taxes to fund public education during his time in the state legislature.

Press 1 if this information makes you more likely to vote for Bob Smith
Press 2 if this information makes you less likely to vote for Bob Smith
Press 3 if this information makes no difference in your decision to vote for Bob Smith
Press 4 if you are unsure or do not have an opinion

- T36. Now that you have heard some more about the candidates for Congress, if the election was being held today, for whom would you vote if the candidates were Gail Sheppard, Democrat or Bob Smith, Republican?

Press 1 for Gail Sheppard, Democrat
Press 2 for Bob Smith, Republican
Press 3 if you are undecided

- T37. Do you think that the 880 billion dollar economic stimulus legislation passed by Congress in 2009 was a good idea or a bad idea?

Press 1 if you think it was a good idea
Press 2 if you think it was a bad idea
Press 3 if you are unsure or do not have an opinion

- T38. Do you think that the economic stimulus legislation is beginning to help improve the economy, will help improve the economy in the future, or will it not help improve the economy at all?

Press 1 if you think the stimulus is beginning to help improve the economy
Press 2 if you think the stimulus will help improve the economy in the future
Press 3 if you think it will not help improve the economy at all
Press 3 if you are unsure or do not have an opinion



T39. What is your preference of the outcome of next year's Congressional elections? A Congress controlled by Republicans or a Congress controlled by Democrats?

Press 1 for a Congress that is controlled by Democrats
Press 2 for a Congress that is controlled by Republicans
Press 3 if you are unsure or do not have an opinion

T40. In the last general election in which you voted, which answer best describes how you voted for state and federal offices such as Governor and Senator?

Press 1 if you only voted for Democrats
Press 2 if you voted for a few more Democrats than Republicans
Press 3 if you voted for both parties equally
Press 4 if you voted for a few more Republicans than Democrats
Press 5 if you only voted for Republicans
Press 6 if you are unsure

T41. On most political issues, do you consider yourself to be conservative, moderate, or liberal?

Press 1 if you consider yourself to be conservative
Press 2 if you consider yourself to be moderate
Press 3 if you consider yourself to be liberal

T42. Are you or anyone in your household a member of a union?

Press 1 if your answer is yes
Press 2 if your answer is no
Press 3 if you are unsure

T43. On the issue of abortion, are you pro-life or pro-choice?

Press 1 if you are pro-life
Press 2 if you are pro-choice
Press 3 if you are unsure or do not have an opinion

T44. For statistical purposes, are you a man or a woman?

Press 1 if you are man
Press 2 if you are woman



T45. Which of the following age groups applies to you?

Press 1 if you are between the ages of 18 and 34
Press 2 if you are between the ages of 35 and 44
Press 3 if you are between the ages of 45 and 54
Press 4 if you are between the ages of 55 and 64
Press 5 if you are 65 or older

T46. For statistical purposes only, which of the following income groups applies to your household income in 2010 before taxes?

Press 1 for \$15,000 dollars or less
Press 2 for \$16,000 dollars to \$20,000 dollars
Press 3 for \$21,000 dollars to \$30,000 dollars
Press 4 for \$31,000 dollars to \$40,000 dollars
Press 5 for \$41,000 dollars to \$50,000 dollars
Press 6 for \$51,000 dollars to \$60,000 dollars
Press 7 for \$61,000 dollars or above
Press 8 if you are unsure

T47. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

T48. Thank you for your time, the survey is done, if you wish to have your phone number added to our do not call list press 1 or you can call 1-888-255-8219.

T49. Thank you for your time and have a good evening!

