

New Mexico First Congressional District Benchmark Survey
MAGELLAN ID#: NMCD01-121511
Field Dates: 12/15/11 - 12/16/11

Sample Size = 600n
MoE +/- 4.0%

Good evening, I'm _____ and I'm calling from Magellan Strategies, a national public opinion firm. We're conducting a survey with people in New Mexico this evening and would like to ask you a few questions on a confidential basis. We are not selling anything, nor will your participation result in any calls in the future to sell you anything. **(DO NOT PAUSE)**

TA. Are you registered to vote at this address?

YES;-1

NO;-2 **(ASK: MAY I SPEAK TO SOMEONE WHO IS REGISTERED TO VOTE?)**
(REPEAT INTRODUCTION) (TERMINATE IF NO REGISTERED VOTER IS AVAILABLE)

TB. Are you or anyone in your household employed by a newspaper, television or radio station, a political party, elected official, or by a candidate for political office?

YES; -1 **(TERMINATE)**

NO; -2

TC. How likely are you to vote in the November 2012 elections for the United States Senate and Congress? Would you say that you are **(ROTATE TOP TO BOTTOM)**

EXTREMELY LIKELY;-1

VERY LIKELY;-2

SOMEWHAT LIKELY;-3

NOT VERY LIKELY;-4 **(TERMINATE)**

DON'T KNOW/REFUSED;-5 **(TERMINATE)**

T1. Overall, do you feel that things in the country are headed in the right direction, or do you feel that things are seriously off on the wrong track?

RIGHT DIRECTION;-1

WRONG TRACK;-2

DON'T KNOW;-3 **(DO NOT READ)**

REFUSED;-4 **(DO NOT READ)**

T2. If the election for Congress was being held today, and all you knew about the two candidates was that one was a Democrat and the other was a Republican, **(ROTATE DEMOCRAT AND REPUBLICAN)** for whom would you vote?

(IF REPUBLICAN/DEMOCRAT ASK): And would you DEFINITELY vote for the (Republican/Democrat) candidate, or just PROBABLY?

(IF UNDECIDED/DON'T KNOW ASK): If you had to decide today, would you lean more towards the **(ROTATE)** Republican candidate or the Democrat candidate?

DEFINITELY REPUBLICAN;-1
PROBABLY REPUBLICAN;-2
LEAN REPUBLICAN;-3
HARD UNDECIDED/DON'T KNOW;-4 **(DO NOT READ)**
LEAN DEMOCRAT;-5
PROBABLY DEMOCRAT;-6
DEFINITELY DEMOCRAT;-7
DON'T KNOW;-8 **(DO NOT READ)**
REFUSED;-9 **(DO NOT READ)**

T3. Among the following list of issues, which do you think should be the top priority that Congress and the Federal Government should be addressing the most? **(RANDOMIZE SELECTIONS)**

CUTTING GOVERNMENT SPENDING;-1
CREATING JOBS AND GROWING THE ECONOMY;-2
IMPROVING PUBLIC EDUCATION;-3
PROTECTING OUR COUNTRY FROM TERRORISM;-4
PROTECTING THE ENVIRONMENT;-5
REFORMING HEALTH CARE;-6
REDUCING REGULATIONS ON SMALL BUSINESSES;-7
OTHER;-8 **(MARK, THEN SKIP TO T4)**
DON'T KNOW;-9 **(DO NOT READ)**
REFUSED;-10 **(DO NOT READ)**

T4. In your own words, tell my why you think **(T3 RESPONSE)** should be the top priority that Congress and the Federal Government should be addressing the most. **(CAPTURE VERBATIM)**

T5. And what would you say is the second MOST important issue that Congress and the Federal Government should be addressing the most? **(DROP RESPONSE FROM T3) (DO NOT READ CHOICES, IF MULTIPLE ANSWERS GIVEN, PROBE FOR MOST IMPORTANT ISSUE)**



Now, thinking about a different topic. I would like to read you a list of names of people active in government. For each one, please tell me first whether you have heard of this person. If so, then tell me whether you have a favorable or unfavorable impression of that person. If I name someone you do not know, just tell me and we'll go on to the next one.

(IF FAVORABLE/UNFAVORABLE, ASK:) Would that be VERY **(CHOICE)** or just SOMEWHAT **(CHOICE)**?

TOT	TOT	VERY	SMWT	SMWT	VERY	NO	NVR	REF
FAV	UNFAV	FAV	FAV	UNFAV	UNFAV	OPINION	HEARD	(DNR)
		1	2	3	4	5	6	7

The first name is... **(RANDOMIZE T6 TO T11)**

- T6. BARACK OBAMA (OH-BAH-MAH)
- T7. NANCY PELOSI (PUH-LOE-SEE)
- T8. GAIL SHEPPARD (SHEP-URD)
- T9. BOB SMITH
- T10. THE TEA PARTY MOVEMENT
- T11. THE OCCUPY WALL STREET MOVEMENT

T12. Do you approve or disapprove of the job Barack Obama is doing as President?

(IF APPROVE/DISAPPROVE) And would you say that you STRONGLY **(CHOICE)** or just SOMEWHAT **(CHOICE)** of the job he is doing?

- STRONGLY APPROVE;-1
- SOMEWHAT APPROVE;-2
- SOMEWHAT DISAPPROVE;-3
- STRONGLY DISAPPROVE;-4
- DON'T KNOW;-5 **(DO NOT READ)**
- REFUSED;-6 **(DO NOT READ)**

T13. Do you approve or disapprove of the job Congress is doing?

(IF APPROVE/DISAPPROVE) And would you say that you STRONGLY **(CHOICE)** or just SOMEWHAT **(CHOICE)** of the job Congress is doing?

- STRONGLY APPROVE;-1
- SOMEWHAT APPROVE;-2
- SOMEWHAT DISAPPROVE;-3
- STRONGLY DISAPPROVE;-4
- DON'T KNOW;-5 **(DO NOT READ)**



REFUSED;-6 **(DO NOT READ)**

T14. Do you approve or disapprove of the job Gail Sheppard (SHEP-URD) is doing as your Congresswoman?

(IF APPROVE/DISAPPROVE) And would you say that you **STRONGLY (CHOICE)** or just **SOMEWHAT (CHOICE)** of the job she is doing?

STRONGLY APPROVE;-1
SOMEWHAT APPROVE;-2
SOMEWHAT DISAPPROVE;-3
STRONGLY DISAPPROVE;-4
DON'T KNOW;-5 **(DO NOT READ)**
REFUSED;-6 **(DO NOT READ)**

T15. Do you believe that Congresswoman Gail Sheppard (SHEP-URD) has performed her job well enough to deserve re-election or do you think it is time to give a new person a chance to do a better job?

(IF REELECT/NEW PERSON, ASK:) And would that be definitely **(CHOICE)** or just probably **(CHOICE)**?

DEFINITELY REELECT;-1
PROBABLY REELECT;-2
PROBABLY NEW PERSON;-3
DEFINITELY NEW PERSON;-4
DON'T KNOW;-5 **(DO NOT READ)**
REFUSED;-6 **(DO NOT READ)**

T16. Thinking ahead now to the 2012 November election for Congress, if the election was being held today, for whom would you vote if the candidates were... **(ROTATE)**

Gail Sheppard (SHEP-URD), Democrat
Or.....
Bob Smith, Republican

(IF SHEPPARD/SMITH, ASK:) And do you **DEFINITELY** intend to vote for **(CHOICE)** or do you just **PROBABLY** intend to vote for **(CHOICE)**?

(IF UNDECIDED/DON'T KNOW, ASK:) If you had to decide today, would you lean more towards **(ROTATE)** Gail Sheppard (SHEP-URD) or Bob Smith?

DEFINITELY SHEPPARD;-1
PROBABLY SHEPPARD;-2



LEAN SHEPPARD;-3
HARD UNDECIDED;-4 **(DO NOT READ)**
LEAN SMITH;-5
PROBABLY SMITH;-6
DEFINITELY SMITH;-7
DON'T KNOW;-8 **(DO NOT READ)**
REFUSED;-9 **(DO NOT READ)**

Now I am going to read to you some information about the candidates for Congress. After hearing the information, tell me if you are more or less likely to vote for that candidate based on the information, or if the information would not make a difference in your decision. **(RANDOMIZE T17 TO T22)**

T17. Gail Sheppard (SHEP-URD) voted for the American Clean Energy and Security Act, also known as the "Cap and Trade Emissions Bill." This legislation would limit carbon emissions from industrial facilities such as power plants and factories.

(IF CHOICE = MORE/LESS ASK) And does this information make you MUCH **(MORE/LESS)** likely to vote for Gail Sheppard (SHEP-URD) or just SOMEWHAT **(MORE/LESS)** likely to vote for Gail Sheppard?

MUCH MORE LIKELY;-1
SOMEWHAT MORE LIKELY;-2
SOMEWHAT LESS LIKELY;-3
MUCH LESS LIKELY;-4
NO DIFFERENCE;-5
DON'T KNOW;-6 **(DO NOT READ)**
REFUSED;-7 **(DO NOT READ)**

T18. Gail Sheppard (SHEP-URD) has introduced legislation for a balanced budget amendment.

T19. As a candidate in 2006, Gail Sheppard (SHEP-URD) signed a pledge promising "not to request any pork-barrel earmarks" as a member of Congress. Shortly into her first term in Congress, Gail Sheppard (SHEP-URD) broke her pledge, went back on her word, and asked that federal spending be increased by twenty three million dollars in pork-barrel earmarks.

T20. Bob Smith is a small business owner and has created more than 200 private sector jobs.

T21. Bob Smith opposes the new federal health care law and has pledged to repeal the new federal health care legislation if elected.



- T22. Bob Smith voted to raise property taxes to fund public education during his time in the state legislature.
- T23. Now that you have heard some more about the candidates for Congress, if the election was being held today, who would you vote for if the candidates were... **(ROTATE)**

Gail Sheppard (SHEP-URD), Democrat
Or.....
Bob Smith, Republican

(IF SHEPPARD/SMITH, ASK) And do you DEFINITELY intend to vote for **(CHOICE)** or do you just PROBABLY intend to vote for **(CHOICE)**?

(IF UNDECIDED/DON'T KNOW, ASK) If you had to decide today, would you lean more towards **(ROTATE)** Gail Sheppard (SHEP-URD) or Bob Smith?

DEFINITELY SHEPPARD;-1
PROBABLY SHEPPARD;-2
LEAN SHEPPARD;-3
HARD UNDECIDED;-4 **(DO NOT READ)**
LEAN SMITH;-5
PROBABLY SMITH;-6
DEFINITELY SMITH;-7
DON'T KNOW;-8 **(DO NOT READ)**
REFUSED;-9 **(DO NOT READ)**

- T24. Do you think that the 880 billion dollar economic stimulus legislation passed by Congress in 2009 was a good idea or a bad idea?

GOOD IDEA;-1
BAD IDEA;-2
NO OPINION;-3 **(DO NOT READ)**
DON'T KNOW;-4 **(DO NOT READ)**
REFUSED;-5 **(DO NOT READ)**

- T25. Do you think that the economic stimulus legislation is beginning to help improve the economy, will help improve the economy in the future, or will it not help improve the economy at all?

BEGINNING TO HELP IMPROVE THE ECONOMY;-1
WILL HELP IMPROVE THE ECONOMY IN THE FUTURE;-2
WILL NOT HELP IMPROVE THE ECONOMY AT ALL;-3
NO OPINION;-4 **(DO NOT READ)**
DON'T KNOW;-5 **(DO NOT READ)**



REFUSED;-6 **(DO NOT READ)**

- T26. What is your preference of the outcome of next year's Congressional elections **(ROTATE)** a Congress controlled by Republicans or a Congress controlled by Democrats?

REPUBLICAN CONGRESS;-1

DEMOCRAT CONGRESS;-2

NO OPINION;-3 **(DO NOT READ)**

DON'T KNOW;-4 **(DO NOT READ)**

REFUSED;-5 **(DO NOT READ)**

- T27. In the last general election in which you voted, which answer best describes how you voted for state and federal offices such as Governor and Senator? **(ROTATE 1 THRU 5)**

I ONLY VOTED FOR DEMOCRATS;-1

I VOTED FOR A FEW MORE DEMOCRATS THAN REPUBLICANS;-2

I VOTED FOR BOTH PARTIES EQUALLY;-3

I VOTED FOR A FEW MORE REPUBLICANS THAN DEMOCRATS;-4

I ONLY VOTED FOR REPUBLICANS;-5

NO OPINION;-6 **(DO NOT READ)**

DON'T KNOW;-7 **(DO NOT READ)**

REFUSED;-8 **(DO NOT READ)**

- T28. Do you consider yourself to be conservative, moderate or liberal in your fiscal beliefs such as taxes and government spending? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

CONSERVATIVE;-1

MODERATE;-2

LIBERAL;-3

DON'T KNOW;-4 **(DO NOT READ)**

REFUSED;-5 **(DO NOT READ)**

- T29. Do you consider yourself to be conservative, moderate or liberal in your social beliefs such as abortion and same sex marriage? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

CONSERVATIVE;-1

MODERATE;-2

LIBERAL;-3

DON'T KNOW;-4 **(DO NOT READ)**

REFUSED;-5 **(DO NOT READ)**



T30. Do you consider yourself to be a member of the Tea Party Movement?

YES;-1

NO;-2

DON'T KNOW;-3 **(DO NOT READ)**

REFUSED;-4 **(DO NOT READ)**

And now I have a couple more questions for statistical purposes only

D1. First, in what year were you born?

____ **(9999 = DON'T KNOW/REFUSED)**

D2. And in politics today, do you consider yourself to be **(ROTATE)** a Republican, a Democrat or something else?

(IF CHOICE REPUBLICAN/DEMOCRAT ASK) And do you consider yourself to be a STRONG **(REPUBLICAN/DEMOCRAT)** or a not-so-strong **(REPUBLICAN/DEMOCRAT)**?

(IF CHOICE SOMETHING ELSE ASK) And which party do you lean more towards, the **(ROTATE)** Republican party or the Democrat party?

STRONG REPUBLICAN;-1

NOT-SO-STRONG REPUBLICAN;-2

LEAN REPUBLICAN;-3

HARD INDEPENDENT;-4

LEAN DEMOCRAT;-5

NOT-SO-STRONG DEMOCRAT;-6

STRONG DEMOCRAT;-7

DON'T KNOW;-8 **(DO NOT READ)**

REFUSED;-9 **(DO NOT READ)**

D3. For statistical purposes only, what is your race? Are you white, black or African American, Hispanic or Latino, Asian or do you belong to another ethnic group?

WHITE;-1

BLACK/AFRICAN AMERICAN;-2

HISPANIC/LATINO;-3

ASIAN;-4

SOMETHING ELSE;-5

DON'T KNOW;-6 **(DO NOT READ)**

REFUSED;-7 **(DO NOT READ)**



D4. For statistical purposes only, which of the following income groups applies to your household income in 2010 before taxes?

- \$15,000 OR LESS;-1
- \$16,000 DOLLARS TO \$20,000 DOLLARS;-2
- \$21,000 DOLLARS TO \$30,000 DOLLARS;-3
- \$31,000 DOLLARS TO \$40,000 DOLLARS;-4
- \$41,000 DOLLARS TO \$50,000 DOLLARS;-5
- \$51,000 DOLLARS TO \$60,000 DOLLARS;-6
- \$61,000 DOLLARS TO \$70,000 DOLLARS;-7
- \$71,000 DOLLARS TO \$100,000 DOLLARS;-8
- \$100,000 DOLLARS AND ABOVE;-9
- DON'T KNOW;-10 **(DO NOT READ)**
- REFUSED;-11 **(DO NOT READ)**

D5. Sex **(BY OBSERVATION)**

- MALE;-1
- FEMALE;-2

