

New Mexico First Congressional District Tracking Survey
MAGELLAN ID#: NMCD01-102512 **Sample Size = 150n**
Field Dates: 10/25/12 - 11/5/12 **MoE +/- 8.00%**

Good evening, I'm _____ and I'm calling from Magellan Strategies, a national public opinion firm. We're conducting a survey with people in New Mexico this evening and would like to ask you a few questions on a confidential basis. We are not selling anything, nor will your participation result in any calls in the future to sell you anything. **(DO NOT PAUSE)**

TA. Are you registered to vote at this address?

YES;-1

NO;-2 **(ASK: MAY I SPEAK TO SOMEONE WHO IS REGISTERED TO VOTE?)
 (REPEAT INTRODUCTION) (TERMINATE IF NO REGISTERED
 VOTER IS AVAILABLE)**

TB. Are you or anyone in your household employed by a newspaper, television or radio station, a political party, elected official, or by a candidate for political office?

YES; -1 **(TERMINATE)**

NO; -2

TC. How likely are you to vote in the November 2012 elections for the United States Senate and Congress? Would you say that you are **(ROTATE TOP TO BOTTOM)**

EXTREMELY LIKELY;-1

VERY LIKELY;-2

SOMEWHAT LIKELY;-3

NOT VERY LIKELY;-4 **(TERMINATE)**

DON'T KNOW/REFUSED;-5 **(TERMINATE)**

I would like to read you a list of names of people active in government. For each one, please tell me first whether you have heard of this person. If so, then tell me whether you have a favorable or unfavorable impression of that person. If I name someone you do not know, just tell me and we'll go on to the next one.

(IF FAVORABLE/UNFAVORABLE, ASK:) Would that be VERY **(CHOICE)** or just SOMEWHAT **(CHOICE)**?

TOT	TOT	VERY	SMWT	SMWT	VERY	NO	NVR	REF
FAV	UNFAV	FAV	FAV	UNFAV	UNFAV	OPINION	HEARD	(DNR)
		1	2	3	4	5	6	7

The first name is... **(ROTATE T1 to T2)**

T1. GAIL SHEPPARD (SHEP-URD)

T2. BOB SMITH

T3. Thinking ahead now to the 2012 November election for Congress, if the election was being held today, for whom would you vote if the candidates were... **(ROTATE)**

Gail Sheppard (SHEP-URD), Democrat

Or.....

Bob Smith, Republican

(IF SHEPPARD/SMITH, ASK:) And do you DEFINITELY intend to vote for **(CHOICE)** or do you just PROBABLY intend to vote for **(CHOICE)**?

(IF UNDECIDED/DON'T KNOW, ASK:) If you had to decide today, would you lean more towards **(ROTATE)** Gail Sheppard (SHEP-URD) or Bob Smith?

DEFINITELY SHEPPARD;-1

PROBABLY SHEPPARD;-2

LEAN SHEPPARD;-3

HARD UNDECIDED;-4 **(DO NOT READ)**

LEAN SMITH;-5

PROBABLY SMITH;-6

DEFINITELY SMITH;-7

DON'T KNOW;-8 **(DO NOT READ)**

REFUSED;-9 **(DO NOT READ)**

And now I have a couple more questions for statistical purposes only

D1. First, in what year were you born?

____ **(9999 = DON'T KNOW/REFUSED)**

D2. And in politics today, do you consider yourself to be **(ROTATE)** a Republican, a Democrat or something else?

(IF CHOICE REPUBLICAN/DEMOCRAT, ASK) And do you consider yourself to be a STRONG **(REPUBLICAN/DEMOCRAT)** or a not-so-strong **(REPUBLICAN/DEMOCRAT)**?

(IF CHOICE SOMETHING ELSE, ASK) And which party do you lean more towards, the **(ROTATE)** Republican party or the Democrat party?



STRONG REPUBLICAN;-1
NOT-SO-STRONG REPUBLICAN;-2
LEAN REPUBLICAN;-3
HARD INDEPENDENT;-4
LEAN DEMOCRAT;-5
NOT-SO-STRONG DEMOCRAT;-6
STRONG DEMOCRAT;-7
DON'T KNOW;-8 **(DO NOT READ)**
REFUSED;-9 **(DO NOT READ)**

- D3. For statistical purposes only, what is your race? Are you white, black or African American, Hispanic or Latino, Asian or do you belong to another ethnic group?

WHITE;-1
BLACK/AFRICAN AMERICAN;-2
HISPANIC/LATINO;-3
ASIAN;-4
SOMETHING ELSE;-5
DON'T KNOW;-6 **(DO NOT READ)**
REFUSED;-7 **(DO NOT READ)**

- D4. For statistical purposes only, which of the following income groups applies to your household income in 2010 before taxes?

\$15,000 OR LESS;-1
\$16,000 DOLLARS TO \$20,000 DOLLARS;-2
\$21,000 DOLLARS TO \$30,000 DOLLARS;-3
\$31,000 DOLLARS TO \$40,000 DOLLARS;-4
\$41,000 DOLLARS TO \$50,000 DOLLARS;-5
\$51,000 DOLLARS TO \$60,000 DOLLARS;-6
\$61,000 DOLLARS TO \$70,000 DOLLARS;-7
\$71,000 DOLLARS TO \$100,000 DOLLARS;-8
\$100,000 DOLLARS AND ABOVE;-9
DON'T KNOW;-10 **(DO NOT READ)**
REFUSED;-11 **(DO NOT READ)**

- D5. Sex **(BY OBSERVATION)**

MALE;-1
FEMALE;-2

