



October 14, 2011

MEMORANDUM

TO: INTERESTED PARTIES

**FR: DAVID FLAHERTY
MAGELLAN STRATEGIES**

**RE: NEW HAMPSHIRE 2012 REPUBLICAN PRESIDENTIAL PRIMARY SURVEY
TOPLINE RESULTS**

Magellan Strategies are pleased to present the topline results of a 736N autodial survey of likely 2012 New Hampshire Republican primary voters, and independent voters that are likely to vote in the 2012 Republican Presidential primary. The interviews were conducted October 12th and October 13th, 2011. This survey has a margin of error of +/- 3.61% at the 95 percent confidence interval. The survey results are weighted based upon past voter turnout demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican..... 68%
Independent 32%

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to independent respondents only)

Extremely Likely..... 88%
Very Likely 8%
Somewhat Likely 4%

T3. And if the 2012 Presidential primary election was being held today, would you choose to vote in the Democrat primary or the Republican primary? (Asked to independent respondents only)

Republican primary 100%

T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican respondents only)

Extremely Likely..... 96%
Very Likely 2%
Somewhat Likely 2%

T5. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 68%
Unfavorable 22%
No Opinion 10%

Name ID 100%
Hard Name ID 90%
Never Heard Of..... 0%

T6. Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable 37%
Unfavorable 48%
No Opinion 14%

Name ID 99%
Hard Name ID 85%
Never Heard Of..... 1%

T7. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable 45%
Unfavorable 45%
No Opinion 10%

Name ID 100%
Hard Name ID 90%
Never Heard Of..... 0%



T8. Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable 33%
Unfavorable 56%
No Opinion 10%

Name ID 99%
Hard Name ID 89%
Never Heard Of 1%

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable 33%
Unfavorable 44%
No Opinion 21%

Name ID 98%
Hard Name ID 77%
Never Heard Of 2%

T10. Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable 62%
Unfavorable 25%
No Opinion 11%

Name ID 98%
Hard Name ID 87%
Never Heard Of 2%

T11. Do you have a favorable or unfavorable opinion of Jon Huntsman?

Favorable 24%
Unfavorable 49%
No Opinion 23%

Name ID 96%
Hard Name ID 73%
Never Heard Of 4%



T12. Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable 19%
Unfavorable 66%
No Opinion 12%

Name ID 97%
Hard Name ID 85%
Never Heard Of 3%

T13. Do you have a favorable or unfavorable opinion of Gary Johnson?

Favorable 8%
Unfavorable 50%
No Opinion 24%

Name ID 82%
Hard Name ID 58%
Never Heard Of 18%

T14. Do you have a favorable or unfavorable opinion of the Tea Party Movement?

Favorable 61%
Unfavorable 26%
No Opinion 12%

Name ID 99%
Hard Name ID 87%
Never Heard Of 1%

T15. Did you watch the Bloomberg-Washington Post Republican Presidential debate on Tuesday night?

Yes 45%
No 55%



T16. Among the candidates that participated in the debate, who do you think had the strongest performance?

Mitt Romney	48%
Herman Cain.....	24%
Newt Gingrich	10%
Ron Paul	5%
Michele Bachmann	4%
Jon Huntsman	3%
Rick Santorum	2%
Rick Perry	1%
None of the candidates	2%
Undecided.....	1%

T17. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Ron Paul, Newt Gingrich, Rick Perry, Herman Cain, Michele Bachmann, Rick Santorum, Mitt Romney, Jon Huntsman or Gary Johnson?

Mitt Romney	41%
Herman Cain.....	20%
Ron Paul	10%
Newt Gingrich	6%
Jon Huntsman	6%
Michele Bachmann	4%
Rick Santorum	2%
Rick Perry	2%
Gary Johnson	1%
Undecided.....	8%

T18. On most political issues, do you consider yourself to be conservative, moderate or liberal?

Conservative.....	60%
Moderate	36%
Liberal	3%
No Opinion	1%

T19. Do you consider yourself to be a member of the Tea Party Movement?

Yes.....	28%
No	72%



T20. For statistical purposes, are you a man or a woman?

Male..... 53%
Female..... 47%

T21. Which of the following age groups applies to you?

18-34..... 7%
35-44..... 15%
45-54..... 27%
55-64..... 23%
65+..... 28%

T22. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White 92%
Hispanic/Latino 2%
Black/African American..... 2%
Another ethnic group 4%

Survey Methodology

The survey respondents were interviewed using automated touch tone technology. The landline phone sample for this survey was randomly drawn from a New Hampshire voter file. The survey response data was weighted based upon past New Hampshire primary election demographics. The 736 interviews were conducted on October 12th and October 13th, 2011. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.61% at the 95 percent confidence interval.

