

Table 1-1

T1. Are you registered to vote as a Republican, a Democrat, or an independent voter?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	621	291	329	34	65	106	152	265	621	291	329				476	127	12	559	22	281	332
	86.0	84.1	87.7	79.4	81.3	81.3	87.5	89.4	100.0	100.0	100.0				89.7	76.8	61.5	87.5	80.8	86.4	85.4
INDEPENDENT	101	55	46	9	15	24	22	31				101	55	46	54	38	7	80	5	44	57
	14.0	15.9	12.3	20.6	18.7	18.7	12.5	10.6				100.0	100.0	100.0	10.3	23.2	38.5	12.5	19.2	13.6	14.6

Table 1-2

T1. Are you registered to vote as a Republican, a Democrat, or an independent voter?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722	350	90	52	93	16	82	23	80	24	76	376	222	25	6	14	10	60	230	359	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
REPUBLICAN	621	310	64	37	83	12	69	18	70	19	63	339	205	19	4	8	8	47	196	325	31
	86.0	88.4	71.3	69.8	89.3	74.8	84.2	75.9	87.3	78.8	83.7	90.1	92.0	75.5	70.8	59.5	77.3	78.2	84.9	90.4	62.0
INDEPENDENT	101	41	26	16	10	4	13	6	10	5	12	37	18	6	2	5	2	13	35	34	19
	14.0	11.6	28.7	30.2	10.7	25.2	15.8	24.1	12.7	21.2	16.3	9.9	8.0	24.5	29.2	40.5	22.7	21.8	15.1	9.6	38.0

Table 2-1

T2. As you may know, independent voters in Arizona can vote in the 2012 primary election. How likely are you to vote in the 2012 primary election to choose a candidate for United States Senate? (Asked to Independents)

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHITE	HISP	YES	NO
TOTAL	101	55	46	9	15	24	22	31				101	55	46	54	38	7	80	5	44	57
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	88	46	42	6	9	23	20	30				88	46	42	47	34	6	69	5	40	48
	86.7	82.9	91.4	70.8	60.1	93.0	93.7	94.3				86.7	82.9	91.4	86.3	88.3	80.6	86.4	100.0	89.7	84.4
VERY LIKELY	12	8	4	3	6		1	2				12	8	4	6	4	1	9		5	7
	11.6	14.0	8.6	29.2	39.9		6.3	5.7				11.6	14.0	8.6	10.6	11.7	19.4	11.4		10.3	12.5
SOMEWHAT LIKELY	2	2				2						2	2		2			2			2
	1.7	3.1				7.0						1.7	3.1		3.1			2.2			3.0

Table 4-1

T4. How likely are you to vote in the 2012 primary election to choose a candidate for the United States Senate? (Asked to Republicans)

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	621	291	329	34	65	106	152	265	621	291	329				476	127	12	559	22	281	332
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	585	274	312	29	61	105	144	247	585	274	312				457	112	12	528	20	273	305
	94.3	93.9	94.7	85.1	94.5	98.9	94.8	93.3	94.3	93.9	94.7				95.9	88.3	100.0	94.4	88.9	97.1	91.8
VERY LIKELY	30	14	16	3	4		8	15	30	14	16				18	11		26	2	7	23
	4.8	4.8	4.9	9.8	5.5		5.2	5.7	4.8	4.8	4.9				3.7	8.8		4.7	11.1	2.5	6.9
SOMEWHAT LIKELY	5	4	2	2		1		3	5	4	2				2	4		5		1	4
	0.9	1.4	0.5	5.1		1.1		1.0	0.9	1.4	0.5				0.4	2.9		0.8		0.4	1.3

Table 4-2

T4. How likely are you to vote in the 2012 primary election to choose a candidate for the United States Senate? (Asked to Republicans)

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	621 100.0	310 100.0	64 100.0	37 100.0	83 100.0	12 100.0	69 100.0	18 100.0	70 100.0	19 100.0	63 100.0	339 100.0	205 100.0	19 100.0	4 100.0	8 100.0	8 100.0	47 100.0	196 100.0	325 100.0	31 100.0
EXTREMELY LIKELY	585 94.3	300 96.9	57 89.7	34 93.8	79 94.9	10 82.1	63 90.8	16 87.8	64 90.9	15 78.2	59 92.7	325 95.8	198 97.0	19 100.0	4 82.7	7 90.4	6 76.9	44 93.7	180 92.3	311 95.7	29 95.0
VERY LIKELY	30 4.8	9 2.7	4 5.8	2 6.2	2 3.0	2 17.9	5 6.7	2 12.2	5 6.6	4 21.8	3 4.6	11 3.3	5 2.5		1 17.3	1 9.6	2 23.1	3 6.3	12 6.3	11 3.4	2 5.0
SOMEWHAT LIKELY	5 0.9	1 0.3	3 4.5		2 2.1		2 2.5		2 2.5		2 2.8	3 0.8	1 0.5						3 1.4	3 0.9	

Table 5-1

T5. Do you have a favorable or unfavorable opinion of Jeff Flake?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHITE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	350	185	166	19	44	58	81	148	310	163	146	41	21	19	291	54	5	307	14	177	170
	48.5	53.3	44.1	44.0	56.0	44.8	46.5	50.0	49.9	56.1	44.4	40.2	38.6	42.2	54.8	33.0	24.5	48.1	48.7	54.3	43.7
UNFAVORABLE	90	48	42	7	4	24	26	29	64	33	31	26	14	12	43	43	3	80	2	25	63
	12.4	13.8	11.2	15.7	5.2	18.6	15.1	9.7	10.3	11.5	9.3	25.5	25.9	25.0	8.1	25.9	13.2	12.5	9.0	7.8	16.1
NO OPINION	179	80	99	5	16	34	42	82	151	64	87	28	16	13	127	42	7	170	1	77	99
	24.8	23.0	26.5	11.7	20.1	26.3	24.1	27.7	24.3	22.0	26.3	28.0	28.4	27.6	24.0	25.5	34.1	26.6	4.2	23.7	25.5
NAME ID	619	312	307	31	65	117	149	258	524	261	263	95	51	44	461	139	14	558	17	280	332
	85.7	90.0	81.8	71.4	81.3	89.7	85.7	87.3	84.4	89.5	79.9	93.8	92.9	94.9	86.9	84.4	71.8	87.3	61.9	85.8	85.4
HARD NAME ID	440	232	208	26	49	82	107	176	374	197	177	66	36	31	334	97	7	387	16	202	233
	60.9	67.0	55.3	59.7	61.2	63.4	61.6	59.6	60.2	67.5	53.6	65.8	64.5	67.3	62.9	58.9	37.7	60.7	57.7	62.1	59.9
NEVER HEARD OF	103	35	68	12	15	13	25	38	97	31	66	6	4	2	70	26	5	81	11	46	57
	14.3	10.0	18.2	28.6	18.7	10.3	14.3	12.7	15.6	10.5	20.1	6.2	7.1	5.1	13.1	15.6	28.2	12.7	38.1	14.2	14.6

Table 5-2

T5. Do you have a favorable or unfavorable opinion of Jeff Flake?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722	350	90	52	93	16	82	23	80	24	76	376	222	25	6	14	10	60	230	359	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	350	350		34	56	9	47	16	46	12	46	307	208	5		4	1	3	30	298	7
	48.5	100.0		65.0	60.0	54.9	57.1	67.8	58.0	48.4	60.1	81.6	93.7	19.4		28.8	8.4	4.9	13.2	82.9	13.2
UNFAVORABLE	90		90	15	29	5	31	5	27	4	27	5	1	16	3	5	2	23	37	6	31
	12.4		100.0	29.2	31.4	31.6	37.1	20.7	33.9	18.4	35.3	1.3	0.3	63.6	42.5	36.9	18.4	38.2	15.9	1.6	63.3
NO OPINION	179			3	6	1	4	3	5	6	3	61	11	4	2	3	6	20	83	51	8
	24.8			5.9	6.5	5.6	4.9	11.5	6.0	25.8	3.7	16.3	5.0	16.9	27.9	21.0	54.1	32.9	36.2	14.1	16.2
NAME ID	619	350	90	52	91	15	82	23	78	23	75	373	220	25	4	12	8	46	150	354	46
	85.7	100.0	100.0	100.0	97.9	92.1	99.2	100.0	97.8	92.6	99.1	99.2	99.0	100.0	70.4	86.8	80.9	76.0	65.3	98.6	92.7
HARD NAME ID	440	350	90	49	85	14	77	21	74	16	72	312	209	21	3	9	3	26	67	303	38
	60.9	100.0	100.0	94.1	91.4	86.5	94.3	88.5	91.9	66.8	95.4	82.9	94.0	83.1	42.5	65.7	26.8	43.1	29.1	84.5	76.5
NEVER HEARD OF	103				2	1	1		2	2	1	3	2		2	2	2	14	80	5	4
	14.3				2.1	7.9	0.8		2.2	7.4	0.9	0.8	1.0		29.6	13.2	19.1	24.0	34.7	1.4	7.3

Table 6-1

T6. Do you have a favorable or unfavorable opinion of Will Cardon?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	52	22	30	6	4	15	10	17	37	20	17	16	3	13	37	15	1	38	1	22	29
	7.3	6.4	8.1	14.8	5.4	11.5	5.9	5.6	5.9	6.7	5.2	15.7	4.8	28.7	6.9	8.8	6.1	6.0	4.5	6.8	7.4
UNFAVORABLE	93	61	32	7	10	11	30	35	83	53	30	10	8	2	61	24	8	81	6	32	59
	12.9	17.5	8.6	16.4	12.6	8.6	17.1	11.9	13.4	18.2	9.1	9.8	13.7	5.1	11.4	14.5	39.5	12.7	23.2	9.9	15.2
NO OPINION	211	95	116	3	15	34	54	104	183	78	104	28	16	12	151	51	6	192	5	90	121
	29.2	27.3	31.0	7.8	19.5	26.3	31.3	35.1	29.4	26.9	31.6	28.1	29.3	26.7	28.5	30.8	28.8	30.0	16.6	27.7	31.1
NAME ID	357	178	179	17	30	60	94	156	302	151	151	54	26	28	249	89	14	311	12	145	209
	49.4	51.2	47.7	39.0	37.4	46.5	54.2	52.6	48.7	51.9	45.9	53.6	47.8	60.6	46.9	54.2	74.4	48.7	44.3	44.4	53.6
HARD NAME ID	146	83	63	14	14	26	40	52	120	73	47	26	10	16	97	38	9	119	8	55	88
	20.2	23.9	16.7	31.2	18.0	20.2	23.0	17.5	19.3	24.9	14.3	25.5	18.5	33.8	18.4	23.3	45.6	18.7	27.7	16.8	22.6
NEVER HEARD OF	365	169	196	26	50	70	79	140	319	140	178	47	29	18	282	75	5	327	15	181	180
	50.6	48.8	52.3	61.0	62.6	53.5	45.8	47.4	51.3	48.1	54.1	46.4	52.2	39.4	53.1	45.8	25.6	51.3	55.7	55.6	46.4

Table 6-2

T6. Do you have a favorable or unfavorable opinion of Will Cardon?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
FAVORABLE	52 7.3	34 9.7	15 17.0	52 100.0	93 100.0	8 51.5	15 17.7	11 48.1	14 17.7	9 38.7	12 15.3	26 6.8	18 7.9	18 72.5		3 24.4	1 8.4	2 3.6	2 1.0	23 6.5	23 47.3
UNFAVORABLE	93 12.9	56 15.9	29 32.6		93 100.0	5 33.3	65 79.0	8 34.9	58 72.4	5 20.2	59 77.5	56 14.8	46 20.9	1 4.7	2 28.1	6 41.4	3 32.5	14 23.5	11 4.9	57 16.0	6 11.7
NO OPINION	211 29.2	97 27.6	20 22.6			2 11.1	3 3.3	2 9.9	6 6.9	7 30.4	5 6.3	116 30.8	65 29.2	4 16.7	3 42.3	2 15.4	4 40.0	20 32.4	63 27.2	110 30.5	11 21.4
NAME ID	357 49.4	187 53.3	65 72.2	52 100.0	93 100.0	15 95.9	82 100.0	22 92.9	78 96.9	22 89.3	75 99.1	197 52.5	129 58.0	24 93.9	4 70.4	11 81.2	8 80.9	36 59.4	76 33.1	190 53.0	40 80.4
HARD NAME ID	146 20.2	90 25.7	45 49.6	52 100.0	93 100.0	14 84.8	79 96.7	19 83.0	72 90.0	14 58.9	70 92.8	82 21.7	64 28.8	19 77.2	2 28.1	9 65.8	4 40.9	16 27.0	13 5.9	81 22.5	29 59.0
NEVER HEARD OF	365 50.6	164 46.7	25 27.8			1 4.1		2 7.1	2 3.1	3 10.7	1 0.9	179 47.5	93 42.0	2 6.1	2 29.6	3 18.8	2 19.1	24 40.6	154 66.9	169 47.0	10 19.6

Table 7-1

T7. Do you have a favorable or unfavorable opinion of Bryan Hackbarth?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	16	11	6	3		3	2	9	12	8	4	4	3	1	7	6	2	11	1	4	12
	2.2	3.0	1.5	6.5		1.9	1.1	3.0	1.9	2.7	1.3	4.0	4.9	3.0	1.4	3.3	12.7	1.8	4.6	1.3	3.0
UNFAVORABLE	82	50	32	8	8	13	23	29	69	44	25	13	6	7	57	18	6	70	4	31	50
	11.4	14.5	8.5	19.5	10.4	9.9	13.5	9.9	11.2	15.2	7.5	12.8	10.4	15.7	10.7	11.2	32.9	11.0	13.7	9.5	12.8
NO OPINION	153	69	85	2	5	27	36	84	131	60	71	22	9	14	113	34	5	136	6	73	80
	21.2	19.8	22.6	5.2	5.8	20.5	20.7	28.4	21.1	20.5	21.6	22.2	16.2	29.5	21.4	20.5	27.1	21.3	19.9	22.4	20.6
NAME ID	252	129	122	14	13	42	61	122	212	112	100	40	17	22	177	58	14	218	11	108	142
	34.9	37.3	32.6	31.2	16.2	32.3	35.2	41.3	34.2	38.4	30.4	39.1	31.5	48.2	33.4	35.1	72.7	34.1	38.1	33.2	36.4
HARD NAME ID	98	61	38	11	8	15	25	38	81	52	29	17	8	9	64	24	9	82	5	35	61
	13.6	17.5	10.0	26.0	10.4	11.8	14.5	12.9	13.1	17.9	8.8	16.8	15.3	18.7	12.0	14.6	45.6	12.8	18.2	10.8	15.8
NEVER HEARD OF	470	217	253	30	67	88	112	174	409	180	229	62	38	24	354	107	5	421	17	218	247
	65.1	62.7	67.4	68.8	83.8	67.7	64.8	58.7	65.8	61.6	69.6	60.9	68.5	51.8	66.6	64.9	27.3	65.9	61.9	66.8	63.6

Table 7-2

T7. Do you have a favorable or unfavorable opinion of Bryan Hackbarth?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
FAVORABLE	16 2.2	9 2.5	5 5.7	8 15.8	5 5.8	16 100.0		11 48.9	1 1.2	8 31.4	3 4.4	8 2.1	6 2.6	1 5.5	4 57.3	2 17.5		1 1.5		10 2.9	6 11.4
UNFAVORABLE	82 11.4	47 13.4	31 34.0	15 27.7	65 69.8		82 100.0	6 25.5	71 88.8	8 31.5	68 89.5	44 11.7	35 16.0	7 28.7		4 29.4	4 40.9	15 25.6	8 3.3	41 11.5	12 23.7
NO OPINION	153 21.2	70 20.1	11 11.9	12 22.1	8 9.1			4 15.9	6 7.8	6 26.5	4 5.1	81 21.5	47 21.1	7 28.7	2 28.9	1 5.7	3 27.5	17 27.8	43 18.8	75 20.8	11 21.7
NAME ID	252 34.9	126 36.0	46 51.6	34 65.7	79 84.6	16 100.0	82 100.0	21 90.3	78 97.8	22 89.3	75 99.1	133 35.2	88 39.7	16 63.0	5 86.2	7 52.7	7 68.4	33 54.8	51 22.1	127 35.3	28 56.8
HARD NAME ID	98 13.6	56 15.9	36 39.7	23 43.5	70 75.5	16 100.0	82 100.0	17 74.4	72 90.0	15 62.8	71 94.0	52 13.8	41 18.6	9 34.2	4 57.3	6 46.9	4 40.9	16 27.0	8 3.3	52 14.5	17 35.1
NEVER HEARD OF	470 65.1	224 64.0	43 48.4	18 34.3	14 15.4			2 9.7	2 2.2	3 10.7	1 0.9	244 64.8	134 60.3	9 37.0	1 13.8	6 47.3	3 31.6	27 45.2	180 77.9	232 64.7	21 43.2

Table 8-1

T8. Do you have a favorable or unfavorable opinion of Clair Van Steenwyk?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	23	11	12	4		4	4	11	18	11	7	6	1	5	15	4	4	19	1	10	13
	3.2	3.3	3.2	9.1		2.9	2.5	3.8	2.9	3.6	2.2	5.6	1.6	10.3	2.9	2.6	18.3	3.0	2.8	3.2	3.3
UNFAVORABLE	80	48	32	6	6	15	23	30	70	45	25	10	4	7	56	19	4	66	4	31	48
	11.1	13.9	8.5	14.0	7.5	11.2	13.5	10.2	11.3	15.3	7.7	10.1	6.7	14.1	10.6	11.7	20.7	10.4	13.7	9.4	12.2
NO OPINION	126	56	70	4	6	17	30	69	102	42	60	24	14	10	86	31	7	113	3	51	74
	17.4	16.2	18.6	8.1	7.2	13.4	17.4	23.3	16.4	14.5	18.1	23.4	24.7	21.9	16.3	18.9	33.6	17.7	11.9	15.7	19.1
NAME ID	229	116	113	14	12	36	58	110	190	98	92	40	18	21	158	55	14	199	8	93	135
	31.7	33.4	30.2	31.2	14.8	27.5	33.4	37.3	30.6	33.5	28.0	39.1	33.0	46.4	29.7	33.2	72.7	31.1	28.4	28.4	34.7
HARD NAME ID	103	60	44	10	6	18	28	41	88	55	32	16	5	11	72	24	8	85	5	41	61
	14.3	17.2	11.6	23.1	7.5	14.1	16.0	14.0	14.1	18.9	9.9	15.6	8.3	24.4	13.5	14.3	39.1	13.4	16.5	12.7	15.6
NEVER HEARD OF	493	231	262	30	68	94	115	186	431	194	237	62	37	25	373	110	5	440	20	233	254
	68.3	66.6	69.8	68.8	85.2	72.5	66.6	62.7	69.4	66.5	72.0	60.9	67.0	53.6	70.3	66.8	27.3	68.9	71.6	71.6	65.3

Table 8-2

T8. Do you have a favorable or unfavorable opinion of Clair Van Steenwyk?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
FAVORABLE	23 3.2	16 4.5	5 5.4	11 21.4	8 8.8	11 70.9	6 7.2	23 100.0		9 37.9	6 8.3	11 3.0	8 3.6	3 10.6	1 12.2	7 52.5		1 1.5	1 0.3	12 3.3	6 12.1
UNFAVORABLE	80 11.1	46 13.3	27 30.3	14 27.0	58 62.3	1 6.0	71 86.5		80 100.0	6 22.9	67 87.9	46 12.1	37 16.8	8 30.8	1 15.9		3 29.5	15 24.9	8 3.3	44 12.3	11 23.0
NO OPINION	126 17.4	51 14.5	9 10.6	7 13.4	8 8.4	3 19.0	2 2.5			6 23.8	3 3.9	62 16.5	36 16.2	3 10.7	4 58.1	1 5.7	3 27.5	17 28.4	37 15.9	56 15.5	7 14.4
NAME ID	229 31.7	113 32.3	42 46.2	32 61.8	74 79.4	15 95.9	79 96.3	23 100.0	80 100.0	21 84.5	76 100.0	119 31.7	81 36.6	13 52.1	5 86.2	8 58.3	6 56.9	33 54.8	45 19.5	112 31.2	24 49.5
HARD NAME ID	103 14.3	62 17.8	32 35.7	25 48.4	66 71.1	12 76.9	77 93.8	23 100.0	80 100.0	15 60.8	73 96.1	57 15.2	45 20.4	10 41.4	2 28.1	7 52.5	3 29.5	16 26.4	8 3.6	56 15.7	17 35.1
NEVER HEARD OF	493 68.3	237 67.7	48 53.8	20 38.2	19 20.6	1 4.1	3 3.7			4 15.5		257 68.3	141 63.4	12 47.9	1 13.8	6 41.7	4 43.1	27 45.2	185 80.5	247 68.8	25 50.5

Table 9-1

T9. Do you have a favorable or unfavorable opinion of Doug McKee?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	24	10	14	3	3	3	7	9	19	8	11	5	2	3	14	7	4	20		9	16
	3.4	3.0	3.7	7.7	3.3	1.9	4.1	3.0	3.1	2.8	3.3	5.1	4.2	6.2	2.5	4.1	21.1	3.1		2.6	4.1
UNFAVORABLE	76	45	31	8	6	13	20	28	63	40	23	12	5	7	53	17	6	63	5	28	46
	10.5	13.0	8.2	19.5	7.1	9.9	11.8	9.6	10.2	13.7	7.1	12.2	9.3	15.7	9.9	10.5	30.0	9.9	16.5	8.5	11.9
NO OPINION	156	74	82	7	5	26	38	80	131	61	69	25	13	13	111	38	3	139	6	68	86
	21.6	21.3	21.9	15.7	5.8	20.2	21.8	27.2	21.0	21.0	21.1	25.2	23.3	27.4	21.0	23.0	17.7	21.7	23.4	21.0	22.2
NAME ID	256	130	127	19	13	42	65	118	213	109	104	43	20	23	177	62	13	222	11	105	148
	35.5	37.4	33.7	42.9	16.2	32.1	37.8	39.7	34.3	37.5	31.5	42.5	36.9	49.2	33.4	37.6	68.8	34.7	39.9	32.1	38.1
HARD NAME ID	100	56	45	12	8	15	28	37	83	48	34	18	7	10	66	24	10	83	5	36	62
	13.9	16.1	11.9	27.2	10.4	11.8	15.9	12.5	13.3	16.5	10.5	17.3	13.6	21.8	12.5	14.6	51.1	13.0	16.5	11.2	16.0
NEVER HEARD OF	466	217	249	25	67	88	108	178	408	182	226	58	35	23	353	103	6	417	17	221	241
	64.5	62.6	66.3	57.1	83.8	67.9	62.2	60.3	65.7	62.5	68.5	57.5	63.1	50.8	66.6	62.4	31.2	65.3	60.1	67.9	61.9

Table 9-2

T9. Do you have a favorable or unfavorable opinion of Doug McKee?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722	350	90	52	93	16	82	23	80	24	76	376	222	25	6	14	10	60	230	359	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	24	12	4	9	5	8	8	9	6	24		9	7	1		3	5	4	2	8	5
	3.4	3.4	5.0	18.0	5.3	47.3	9.3	39.5	6.9	100.0		2.5	3.1	5.5		18.8	50.3	6.6	0.9	2.3	9.7
UNFAVORABLE	76	46	27	12	59	3	68	6	67		76	44	37	6	3	4		15	4	42	12
	10.5	13.0	29.8	22.1	63.1	20.9	82.6	26.8	83.2		100.0	11.6	16.5	24.1	42.5	29.4		25.5	1.8	11.7	24.8
NO OPINION	156	74	17	11	11	4	2	5	6			81	45	7	4	2	3	12	47	77	13
	21.6	21.2	19.3	21.5	11.9	27.7	2.6	23.1	7.8			21.5	20.4	27.4	57.5	17.7	30.5	20.5	20.3	21.4	26.9
NAME ID	256	132	49	32	75	15	78	21	78	24	76	134	89	14	6	9	8	32	53	127	30
	35.5	37.6	54.1	61.6	80.3	95.9	94.5	89.4	97.9	100.0	100.0	35.6	40.1	57.1	100.0	65.9	80.9	52.6	23.0	35.5	61.5
HARD NAME ID	100	57	31	21	64	11	76	15	72	24	76	53	44	7	3	7	5	19	6	50	17
	13.9	16.4	34.8	40.1	68.4	68.2	91.9	66.3	90.1	100.0	100.0	14.0	19.6	29.7	42.5	48.2	50.3	32.1	2.7	14.0	34.5
NEVER HEARD OF	466	219	41	20	18	1	5	2	2			243	133	11		5	2	29	177	232	19
	64.5	62.4	45.9	38.4	19.7	4.1	5.5	10.6	2.1			64.4	59.9	42.9		34.1	19.1	47.4	77.0	64.5	38.5

T10. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHITE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL FLAKE	376	200	176	23	48	57	90	157	339	179	160	37	21	17	309	63	4	336	12	186	189
	52.1	57.7	46.9	53.5	60.9	44.2	52.2	53.0	54.6	61.6	48.4	37.0	37.5	36.3	58.2	38.4	18.8	52.6	43.1	57.0	48.5
TOTAL CARDON	25	7	18		2	12	3	8	19	6	13	6	1	5	13	12		20	2	9	16
	3.5	1.9	4.9		2.9	8.9	1.7	2.8	3.0	2.0	4.0	6.1	1.6	11.5	2.5	7.3		3.2	8.7	2.6	4.2
TOTAL VAN STEENWYK	14	2	11	4	2		3	4	8	2	6	5		5	6	3	4	12		5	9
	1.9	0.7	3.0	9.6	2.2		1.8	1.5	1.3	0.8	1.8	5.4		11.9	1.2	2.1	19.0	1.8		1.5	2.2
TOTAL MCKEE	10	4	6	2	3	1	3	2	8	2	6	2	2		6	3	1	9		5	5
	1.4	1.1	1.7	4.5	3.3	1.0	1.6	0.5	1.3	0.5	1.9	2.3	4.2		1.1	1.8	7.5	1.5		1.6	1.3
TOTAL HACKBARTH	6	4	3		1		2	3	4	2	3	2	2		2	2	1	6		2	4
	0.9	1.0	0.7		1.2		1.1	1.1	0.7	0.6	0.8	1.8	3.3		0.3	1.1	5.0	1.0		0.5	1.1
DEFINITELY FLAKE	222	109	114	10	30	28	55	98	205	100	105	18	9	9	186	33	4	194	10	105	116
	30.8	31.3	30.3	24.1	38.2	21.6	31.9	33.2	32.9	34.2	31.8	17.7	16.2	19.4	35.0	20.0	18.8	30.4	36.0	32.3	29.7
PROBABLY FLAKE	154	92	62	13	18	29	35	59	134	80	55	20	12	8	123	30		142	2	81	73
	21.3	26.4	16.6	29.4	22.8	22.6	20.3	19.8	21.7	27.4	16.6	19.3	21.3	16.9	23.2	18.4		22.2	7.2	24.8	18.8
DEFINITELY CARDON	6	1	6			3	2	2	4	1	3	3		3	2	4		4	1	1	6
	0.9	0.2	1.5			2.2	1.2	0.5	0.6	0.3	0.9	2.6		5.7	0.4	2.6		0.6	4.5	0.2	1.5
PROBABLY CARDON	19	6	13		2	9	1	7	15	5	10	4	1	3	11	8		17	1	8	11
	2.6	1.7	3.4		2.9	6.7	0.5	2.3	2.4	1.7	3.1	3.5	1.6	5.7	2.0	4.7		2.6	4.2	2.4	2.8
DEFINITELY VAN STEENWYK	7	1	6	2	2		1	1	2	1	2	4		4	2	2	2	5		2	5
	0.9	0.2	1.6	5.5	2.2		0.5	0.5	0.4	0.2	0.5	4.1		9.0	0.4	1.1	12.2	0.7		0.5	1.3
PROBABLY VAN STEENWYK	7	2	5	2			2	3	6	2	4	1		1	4	2	1	7		3	4
	1.0	0.5	1.4	4.1			1.2	1.0	0.9	0.6	1.2	1.3		2.9	0.8	1.0	6.8	1.1		1.0	0.9
DEFINITELY MCKEE	2	2			1		1		1	1		1	1		1		1	2		2	
	0.3	0.7			1.8		0.5		0.1	0.3		1.4	2.6		0.2		7.5	0.4		0.7	
PROBABLY MCKEE	8	2	6	2	1	1	2	2	7	1	6	1	1		5	3		7		3	5
	1.1	0.5	1.7	4.5	1.5	1.0	1.1	0.5	1.1	0.2	1.9	0.9	1.6		0.9	1.8		1.1		0.9	1.3
DEFINITELY HACKBARTH	3	1	2		1		1	1	3	1	2				1	1	1	3			3
	0.4	0.3	0.5		1.2		0.6	0.3	0.4	0.3	0.5				0.2	0.6	5.0	0.4			0.7
PROBABLY HACKBARTH	3	3	1				1	3	2	1	1	2	2		1	1		3		2	2
	0.5	0.8	0.2				0.5	0.9	0.3	0.3	0.2	1.8	3.3		0.1	0.5		0.5		0.5	0.4

T10. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHITE	HISP	YES	NO
SOME OTHER CANDIDATE	60 8.3	31 8.8	30 7.9	4 8.2	6 7.4	8 6.3	12 6.9	31 10.4	47 7.6	23 7.9	24 7.3	13 13.0	8 13.8	6 12.0	35 6.5	18 10.9	8 38.8	55 8.6	3 11.9	20 6.1	39 9.9
UNDECIDED	230 31.9	99 28.7	131 34.9	10 24.1	17 21.9	51 39.6	60 34.8	91 30.7	196 31.5	78 26.6	118 35.8	35 34.5	22 39.6	13 28.3	160 30.2	63 38.4	2 10.9	200 31.3	10 36.2	100 30.6	127 32.6

T10. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON
TOTAL	722	350	90	52	93	16	82	23	80	24	76	376	222	25	6	14	10	60	230	359	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL FLAKE	376	307	5	26	56	8	44	11	46	9	44	376	222							343	3
	52.1	87.7	5.3	49.0	60.0	49.4	53.3	48.4	57.1	38.1	57.5	100.0	100.0							95.6	6.8
TOTAL CARDON	25	5	16	18	1	1	7	3	8	1	6			25							24
	3.5	1.4	17.8	34.7	1.3	8.6	8.8	11.3	9.6	5.7	8.0			100.0							49.2
TOTAL VAN STEENWYK	14	4	5	3	6	2	4	7		3	4				14					2	6
	1.9	1.1	5.6	6.3	6.0	14.7	4.8	30.4		10.4	5.2				100.0					0.7	12.2
TOTAL MCKEE	10	1	2	1	3		4		3	5							10			5	1
	1.4	0.2	2.1	1.6	3.6		5.1		3.8	21.3							100.0			1.3	2.6
TOTAL HACKBARTH	6		3		2	4		1	1		3				6					1	4
	0.9		2.9		1.9	21.9		3.2	1.2		3.4				100.0					0.3	9.0
DEFINITELY FLAKE	222	208	1	18	46	6	35	8	37	7	37	222	222							222	
	30.8	59.5	0.7	33.7	49.9	36.4	43.2	34.1	46.7	28.3	48.4	59.1	100.0							61.7	
PROBABLY FLAKE	154	99	4	8	9	2	8	3	8	2	7	154								122	3
	21.3	28.2	4.6	15.4	10.1	12.9	10.2	14.3	10.4	9.8	9.0	40.9								33.8	6.8
DEFINITELY CARDON	6	3	4	6		1	2	1	2	1	2			6							6
	0.9	0.8	4.0	10.7		8.6	2.7	5.9	2.8	5.7	3.0			25.8							13.1
PROBABLY CARDON	19	2	12	13	1		5	1	5		4			19							18
	2.6	0.6	13.8	23.9	1.3		6.0	5.4	6.8		5.0			74.2							36.1
DEFINITELY VAN STEENWYK	7	3	3	2	5	1	4	5			4				7					1	3
	0.9	0.9	3.8	3.4	5.1	4.8	4.8	20.3			5.2				48.3					0.2	5.5
PROBABLY VAN STEENWYK	7	1	2	2	1	2		2		3					7					2	3
	1.0	0.2	1.8	2.9	0.9	9.9		10.1		10.4					51.7					0.4	6.7
DEFINITELY MCKEE	2	1		1	1		2		2	2							2			1	
	0.3	0.2		1.6	1.6		2.8		2.9	9.5							22.5			0.2	
PROBABLY MCKEE	8		2		2		2		1	3							8			4	1
	1.1		2.1		2.0		2.3		0.9	11.7							77.5			1.1	2.6
DEFINITELY HACKBARTH	3		1		1	1			1		1				3						2
	0.4		1.1		1.0	6.0			1.2		1.3				44.8						3.9
PROBABLY HACKBARTH	3		2		1	3		1			2				3					1	2
	0.5		1.8		0.8	15.8		3.2			2.2				55.2					0.3	5.0

T10. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON
SOME OTHER CANDIDATE	60	3	23	2	14	1	15	1	15	4	15							60		1	6
	8.3	0.8	25.7	4.1	15.2	5.5	18.7	3.8	18.7	16.3	20.3							100.0		0.2	13.1
UNDECIDED	230	30	37	2	11		8	1	8	2	4								230	7	3
	31.9	8.7	40.7	4.3	12.1		9.2	2.9	9.6	8.2	5.6								100.0	2.0	7.1

T11. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, or Will Cardon?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHITE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL FLAKE	359	188	171	23	44	57	87	149	325	170	155	34	19	16	294	61	4	318	11	177	180
	49.7	54.4	45.5	54.1	54.8	43.5	50.2	50.2	52.3	58.3	47.0	34.0	33.8	34.1	55.3	37.0	18.8	49.9	40.3	54.3	46.3
TOTAL CARDON	49	18	31	5	5	16	7	16	31	9	21	19	9	10	23	24	1	42	2	15	35
	6.8	5.2	8.3	11.9	6.4	12.5	3.8	5.5	4.9	3.2	6.5	18.6	16.1	21.5	4.4	14.7	5.0	6.6	8.7	4.5	8.9
DEFINITELY FLAKE	228	113	115	12	29	32	59	96	208	102	106	20	11	9	193	31	4	200	10	110	116
	31.6	32.6	30.6	28.7	36.6	24.6	33.9	32.3	33.4	34.9	32.2	20.1	20.6	19.4	36.4	18.8	18.8	31.3	36.0	33.9	29.8
PROBABLY FLAKE	131	75	56	11	14	25	28	53	117	68	49	14	7	7	100	30		119	1	67	64
	18.2	21.8	14.9	25.5	18.2	18.9	16.3	17.9	18.9	23.4	14.9	13.9	13.2	14.7	18.9	18.2		18.6	4.3	20.5	16.6
DEFINITELY CARDON	12	4	8			5	3	3	7	3	4	5	1	4	4	8		8	1	2	10
	1.6	1.1	2.1			4.1	1.8	1.2	1.2	1.0	1.3	4.5	1.6	8.0	0.8	4.6		1.3	4.5	0.6	2.5
PROBABLY CARDON	38	14	23	5	5	11	4	13	23	6	17	14	8	6	19	17	1	34	1	13	25
	5.2	4.1	6.2	11.9	6.4	8.4	2.1	4.3	3.8	2.1	5.2	14.1	14.5	13.6	3.6	10.1	5.0	5.3	4.2	3.9	6.4
UNDECIDED	313	140	173	15	31	57	80	131	266	112	153	48	28	20	214	79	15	278	14	134	174
	43.4	40.4	46.2	33.9	38.8	43.9	45.9	44.3	42.8	38.6	46.5	47.4	50.1	44.3	40.3	48.2	76.2	43.5	51.0	41.1	44.8

T11. If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, or Will Cardon?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARDON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
TOTAL FLAKE	359 49.7	298 85.0	6 6.2	23 44.4	57 61.8	10 65.1	41 50.4	12 51.4	44 55.2	8 34.6	42 55.3	343 91.2	222 99.7		1 14.8	2 17.5	5 45.6	1 1.2	7 3.1	359 100.0	
TOTAL CARDON	49 6.8	7 1.9	31 34.8	23 44.6	6 6.2	6 34.9	12 14.3	6 25.6	11 14.2	5 19.8	12 16.2	3 0.9		24 97.1	4 72.1	6 44.8	1 12.5	6 10.8	3 1.5		49 100.0
DEFINITELY FLAKE	228 31.6	214 61.2	1 0.7	19 35.3	47 50.9	6 36.4	36 44.2	8 34.1	38 47.7	7 28.4	37 48.4	225 59.8	215 96.7				3 27.5			228 63.5	
PROBABLY FLAKE	131 18.2	83 23.8	5 5.6	5 9.1	10 10.9	5 28.6	5 6.2	4 17.3	6 7.5	2 6.2	5 6.9	118 31.4	7 3.0	1 14.8	2 17.5	2 18.0	1 1.2	7 3.1	131 36.5		
DEFINITELY CARDON	12 1.6	3 0.8	9 9.9	8 14.6	1 1.0	3 20.1	3 4.1	2 9.7	3 4.0	2 9.3	3 4.3			9 35.7	1 15.9			2 3.2		12 23.9	
PROBABLY CARDON	38 5.2	4 1.0	22 24.9	16 30.0	5 5.2	2 14.8	8 10.1	4 15.9	8 10.1	3 10.4	9 11.9	3 0.9		15 61.4	3 56.3	6 44.8	1 12.5	5 7.6	3 1.5	38 76.1	
UNDECIDED	313 43.4	46 13.1	53 58.9	6 11.0	30 32.0		29 35.3	5 23.0	25 30.6	11 45.6	22 28.5	30 7.9	1 0.3	1 2.9	1 13.1	5 37.7	4 41.9	53 88.1	220 95.3		

Table 12-1

T12. Do you consider yourself to be a member of the Tea Party movement?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
YES	326	178	148	20	36	64	86	120	281	150	132	44	29	16	294	27	2	287	9	326	
	45.1	51.4	39.3	45.4	45.7	49.4	49.4	40.6	45.3	51.3	40.0	44.0	52.1	34.2	55.4	16.5	12.1	45.0	34.1	100.0	
NO	389	167	222	22	43	64	86	173	332	141	192	57	26	30	232	136	17	344	18		389
	53.9	48.2	59.2	50.7	54.3	49.5	49.9	58.5	53.5	48.2	58.2	56.0	47.9	65.8	43.6	82.4	87.9	53.9	65.9		100.0
UNSURE	7	1	6	2		1	1	2	7	1	6				5	2		7			
	1.0	0.4	1.5	3.9		1.1	0.8	0.8	1.1	0.5	1.7				1.0	1.0		1.1			

Table 12-2

T12. Do you consider yourself to be a member of the Tea Party movement?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
YES	326 45.1	177 50.6	25 28.2	22 42.3	32 34.8	4 27.0	31 37.5	10 44.9	31 38.4	9 35.0	28 36.7	186 49.4	105 47.3	9 34.4	2 28.6	5 36.3	5 50.3	20 33.0	100 43.3	177 49.3	15 29.8
NO	389 53.9	170 48.6	63 69.9	29 55.1	59 63.3	12 73.0	50 60.4	13 55.1	48 59.5	16 65.0	46 61.0	189 50.2	116 52.0	16 65.6	4 71.4	9 63.7	5 49.7	39 64.2	127 55.1	180 50.2	35 70.2
UNSURE	7 1.0	3 0.9	2 1.9	1 2.6	2 1.8		2 2.1		2 2.1		2 2.3	2 0.5	2 0.8					2 2.8	4 1.6	2 0.5	

Table 13-1

T13. Do you consider yourself to be conservative, moderate or liberal in your political beliefs?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
CONSERVATIVE	531	272	259	28	59	103	128	213	476	240	237	54	32	22	531			470	16	294	232
	73.5	78.4	69.0	65.6	73.8	78.9	73.9	72.0	76.7	82.2	71.9	53.9	58.3	48.6	100.0			73.7	57.3	90.2	59.6
MODERATE	165	68	97	9	17	27	38	73	127	48	78	38	20	19	165			146	8	27	136
	22.8	19.6	25.8	21.7	21.6	21.1	22.0	24.6	20.4	16.6	23.7	37.8	35.8	40.3	100.0			22.9	27.0	8.4	34.9
LIBERAL	19	4	15	5	2		5	6	12	2	10	7	2	5			19	16	3	2	17
	2.7	1.3	4.0	12.7	3.1		3.1	2.1	1.9	0.7	3.0	7.4	4.2	11.1			100.0	2.5	11.3	0.7	4.4
UNSURE	7	3	4		1		2	4	6	2	4	1	1					6	1	2	5
NO OPINION	1.0	0.7	1.2		1.5		1.0	1.3	1.0	0.6	1.4	0.9	1.7					0.9	4.4	0.8	1.2

Table 13-2

T13. Do you consider yourself to be conservative, moderate or liberal in your political beliefs?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
CONSERVATIVE	531 73.5	291 83.1	43 47.7	37 70.0	61 65.3	7 44.9	57 68.8	15 66.3	56 69.9	14 55.6	53 69.4	309 82.0	186 83.6	13 52.3	2 25.3	6 47.7	6 57.0	35 57.6	160 69.6	294 81.7	23 47.3
MODERATE	165 22.8	54 15.5	43 47.5	15 27.8	24 25.6	6 34.2	18 22.5	4 18.5	19 24.0	7 27.6	17 22.9	63 16.8	33 14.8	12 47.7	2 30.3	3 25.0	3 28.9	18 29.9	63 27.5	61 17.0	24 49.0
LIBERAL	19 2.7	5 1.4	3 2.9	1 2.3	8 8.2	2 15.2	6 7.8	4 15.2	4 5.0	4 16.8	6 7.7	4 1.0	4 1.6		1 15.8	4 27.2	1 14.1	8 12.5	2 0.9	4 1.0	1 2.0
UNSURE NO OPINION	7 1.0		2 2.0		1 0.9	1 5.6	1 1.0		1 1.0			1 0.2			2 28.6				5 2.0	1 0.3	1 1.7

Table 14-1

T14. For statistical purposes, are you a man or a woman?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	375		375	26	30	75	87	158	329		329	46		46	259	97	15	335	18	148	222
	52.0		100.0	60.6	38.0	57.4	50.0	53.3	53.1		100.0	45.5		100.0	48.8	58.7	77.5	52.5	63.9	45.3	57.1
MALE	347	347		17	49	55	87	138	291	291		55	55		272	68	4	303	10	178	167
	48.0	100.0		39.4	62.0	42.6	50.0	46.7	46.9	100.0		54.5	100.0		51.2	41.3	22.5	47.5	36.1	54.7	42.9

Table 14-2

T14. For statistical purposes, are you a man or a woman?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722	350	90	52	93	16	82	23	80	24	76	376	222	25	6	14	10	60	230	359	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	375	166	42	30	32	6	32	12	32	14	31	176	114	18	3	11	6	30	131	171	31
	52.0	47.3	46.9	57.7	34.8	34.6	39.0	51.1	39.7	56.9	40.5	46.8	51.2	73.7	41.1	83.3	61.9	49.2	56.8	47.5	63.4
MALE	347	185	48	22	61	11	50	11	48	10	45	200	109	7	4	2	4	31	99	188	18
	48.0	52.7	53.1	42.3	65.2	65.4	61.0	48.9	60.3	43.1	59.5	53.2	48.8	26.3	58.9	16.7	38.1	50.8	43.2	52.5	36.6

Table 15-1

T15. Which of the following age groups applies to you?

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHTE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	43	17	26	43					34	15	19	9	2	7	28	9	5	32	5	20	22
	6.0	4.9	7.0	100.0					5.5	5.3	5.8	8.8	3.0	15.7	5.4	5.7	28.3	5.0	17.7	6.0	5.6
35-44	79	49	30		79				65	38	27	15	11	3	59	17	2	65	10	36	43
	11.0	14.2	8.0		100.0				10.4	13.0	8.1	14.7	20.7	7.4	11.0	10.4	12.5	10.1	35.3	11.1	11.1
45-54	130	55	75			130			106	45	61	24	11	14	103	27		109	4	64	64
	18.0	16.0	19.9			100.0			17.0	15.3	18.6	24.1	19.6	29.4	19.3	16.6		17.0	14.8	19.7	16.5
55-64	173	87	87				173		152	76	76	22	11	11	128	38	5	150	7	86	86
	24.0	25.0	23.1				100.0		24.4	26.0	23.0	21.4	19.9	23.2	24.1	23.1	27.5	23.5	23.9	26.2	22.2
65 PLUS	296	138	158					296	265	118	147	31	20	11	213	73	6	283	2	120	173
	41.0	39.9	42.0					100.0	42.6	40.5	44.5	31.0	36.7	24.3	40.2	44.1	31.7	44.4	8.4	36.9	44.5

Table 15-2

T15. Which of the following age groups applies to you?

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON	
TOTAL	722 100.0	350 100.0	90 100.0	52 100.0	93 100.0	16 100.0	82 100.0	23 100.0	80 100.0	24 100.0	76 100.0	376 100.0	222 100.0	25 100.0	6 100.0	14 100.0	10 100.0	60 100.0	230 100.0	359 100.0	49 100.0
18-34	43 6.0	19 5.4	7 7.6	6 12.2	7 7.6	3 17.5	8 10.3	4 16.8	6 7.6	3 13.7	8 11.1	23 6.2	10 4.7		4 30.8	2 19.1	4 5.9	10 4.5	23 6.5	5 10.5	
35-44	79 11.0	44 12.7	4 4.6	4 8.2	10 10.7		8 10.1		6 7.5	3 10.8	6 7.5	48 12.9	30 13.6	2 9.2	1 15.8	2 13.2	3 25.5	6 9.8	17 7.6	44 12.1	5 10.3
45-54	130 18.0	58 16.6	24 26.9	15 28.6	11 12.1	3 15.6	13 15.7	4 16.1	15 18.2	3 10.3	13 17.0	57 15.3	28 12.6	12 46.0			1 12.5	8 13.6	51 22.4	57 15.8	16 32.9
55-64	173 24.0	81 23.0	26 29.1	10 19.5	30 31.8	2 11.3	23 28.4	4 18.6	23 29.2	7 29.2	20 27.0	90 24.0	55 24.9	3 11.8	2 29.7	3 23.0	3 27.2	12 19.8	60 26.1	87 24.2	7 13.5
65 PLUS	296 41.0	148 42.2	29 31.8	17 31.6	35 37.8	9 55.6	29 35.6	11 48.5	30 37.6	9 35.9	28 37.4	157 41.7	98 44.2	8 32.9	3 54.5	4 33.0	2 15.6	31 51.0	91 39.4	149 41.4	16 32.8

Arizona 2012 US Senate GOP Primary Election Survey, November 14th and 15th, 2011, 722N, 3.64% MoE, Weighted Results, Magellan Strategies, 1685 Boxelder St. Suite 300, Louisville, CO 80027, 303-861-8585
 Table 16-1
 T16. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are a Native American, press 5 if you are another ethnic group.

	GEND			AGE					GEN-PTY						IDEOLOGY			RACE		TEA PARTY	
	TOTAL	MEN	WOM	18-34	35-44	45-54	55-64	65 PLUS	TOT REP	REP MEN	REP WOM	TOT IND	IND MEN	IND WOM	CON	MOD	LIB	WHITE	HISP	YES	NO
TOTAL	722	347	375	43	79	130	173	296	621	291	329	101	55	46	531	165	19	638	28	326	389
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	638	303	335	32	65	109	150	283	559	257	301	80	46	34	470	146	16	638		287	344
	88.4	87.4	89.3	73.6	81.6	83.5	86.5	95.7	90.0	88.3	91.5	78.8	82.7	74.1	88.6	88.7	83.9	100.0		88.2	88.4
HISPANIC LATINO	28	10	18	5	10	4	7	2	22	9	14	5	1	4	16	8	3		28	9	18
	3.9	2.9	4.7	11.4	12.3	3.2	3.8	0.8	3.6	2.9	4.2	5.3	2.6	8.4	3.0	4.6	16.1		100.0	2.9	4.7
BLACK AFRICAN AMERICAN	15	5	10	5	2	7	1	1	6	4	2	9	1	8	12	3				3	12
	2.1	1.4	2.7	11.2	2.2	5.0	0.6	0.3	1.0	1.4	0.6	8.8	1.6	17.5	2.3	1.9				1.0	3.0
NATIVE AMERICAN	11	9	2		1	3	3	4	8	5	2	3	3		9	2				6	5
	1.5	2.5	0.6		1.1	2.6	1.6	1.3	1.3	1.9	0.7	3.0	5.6		1.8	1.0				2.0	1.2
ANOTHER ETHNIC GROUP	30	20	10	2	2	7	13	6	26	16	10	4	4		23	6				19	10
	4.1	5.8	2.6	3.8	2.7	5.7	7.5	1.9	4.1	5.4	3.0	4.1	7.5		4.4	3.9				5.9	2.7

Table 16-2

T16. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are a Native American, press 5 if you are another ethnic group.

	FLAKE IMG RATING		CARDON IMG RATING		HACKBARTH IMG RATING		VAN STEENWYK IMG RATING		MCKEE IMG RATING		BALLOT TEST							FLAKE-CARD ON BALLOT			
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	FLA KE	DEF FLKE	CAR DON	HACK BRTH	VAN STWK	MC KEE	OTH	UND	FLA KE	CAR DON
TOTAL	722	350	90	52	93	16	82	23	80	24	76	376	222	25	6	14	10	60	230	359	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
WHITE	638	307	80	38	81	11	70	19	66	20	63	336	194	20	6	12	9	55	200	318	42
	88.4	87.7	89.1	72.7	87.2	71.1	85.5	82.1	82.7	82.1	83.2	89.3	87.4	81.3	100.0	86.8	90.6	91.1	86.8	88.7	85.1
HISPANIC	28	14	2	1	6	1	4	1	4		5	12	10	2				3	10	11	2
LATINO	3.9	3.9	2.8	2.4	6.9	7.9	4.6	3.4	4.7		6.1	3.2	4.5	9.7				5.5	4.4	3.1	4.9
BLACK	15	12	3	10	2	3	5	3	5	3	5	11	11	1		2		1		11	4
AFRICAN AMERICAN	2.1	3.6	3.0	19.1	2.4	21.1	5.9	14.5	6.0	14.0	6.4	2.9	5.0	5.5		13.2		1.5		3.1	8.2
NATIVE AMERICAN	11	7							1			7	3						4	7	
	1.5	2.0							1.1			1.8	1.4						1.7	1.9	
ANOTHER ETHNIC GROUP	30	10	5	3	3		3		4	1	3	10	4	1			1	1	16	12	1
	4.1	2.9	5.1	5.7	3.5		4.0		5.4	4.0	4.4	2.8	1.7	3.5			9.4	2.0	7.1	3.2	1.8