

**Arizona 2012 US Senate Republican
Primary Auto Survey
November 14th and 15th, 2011**



**David Flaherty
CEO**

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Magellan Data and Mapping Strategies are pleased to present the results of a 722N autodial survey of likely 2012 Arizona Republican primary voters, and independent voters that are likely to vote in the 2012 US Senate Republican Primary Election. The interviewing was conducted November 14th and 15th, 2011. This survey has a margin of error of +/-3.64% at the 95 percent confidence interval.

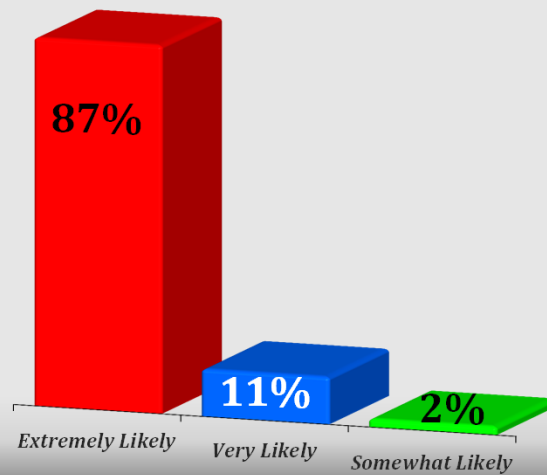
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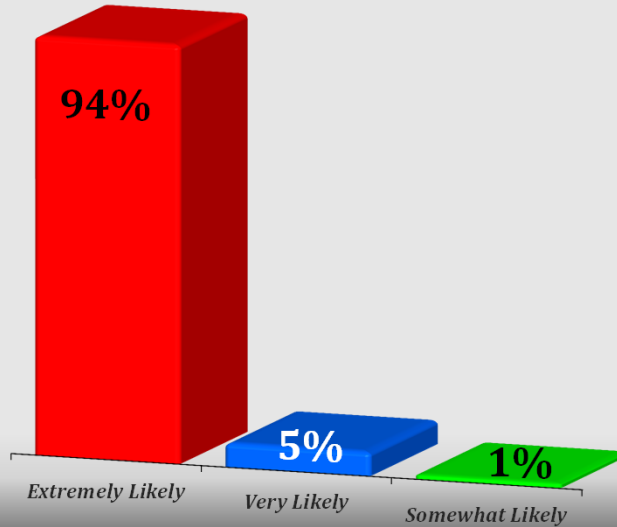


Voter Frequency

As you may know, independent voters in Arizona can vote in the 2012 primary election. How likely are you to vote in the 2012 primary election to choose a candidate for United States Senate? (Asked to Independents)



How likely are you to vote in the 2012 primary election to choose a candidate for the United States Senate?
(Asked to Republicans)



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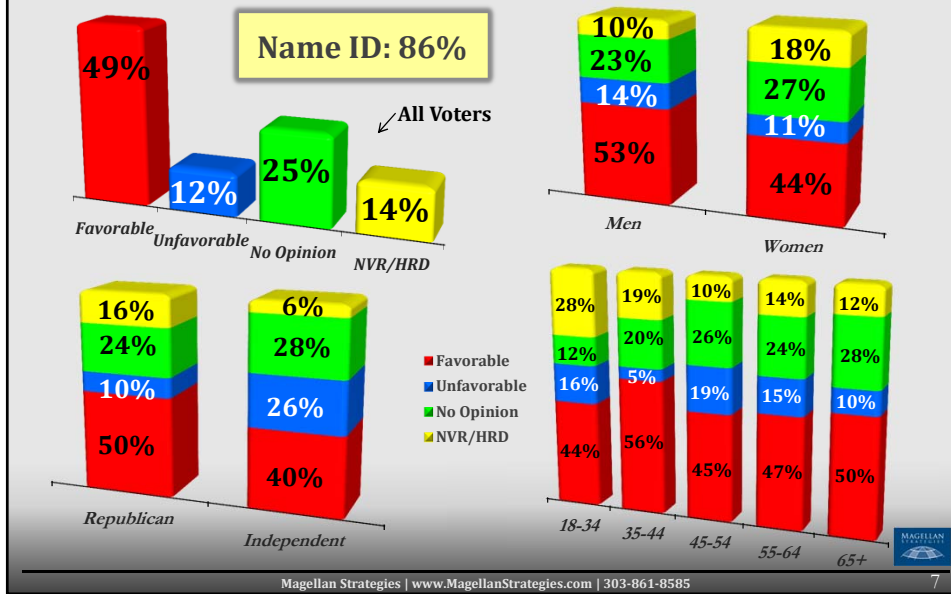


Candidate Image Rating

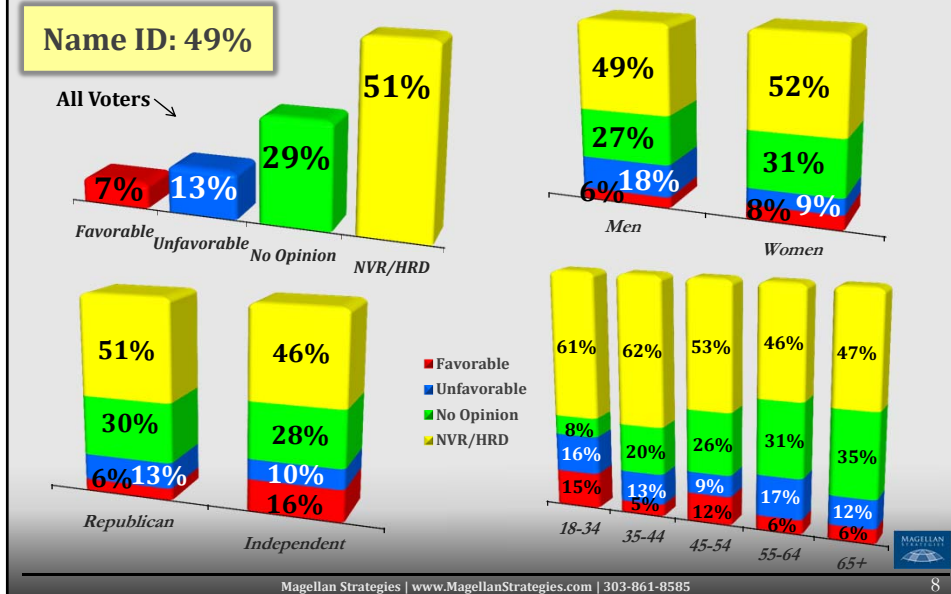
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Do you have a favorable or unfavorable opinion of Jeff Flake?

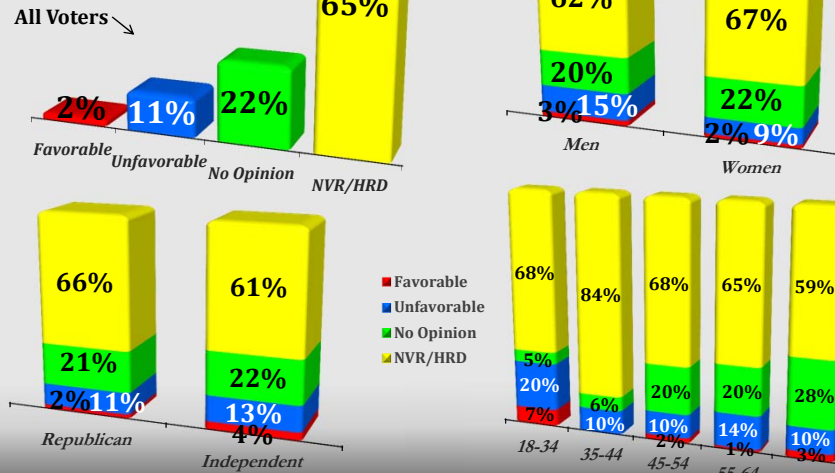


Do you have a favorable or unfavorable opinion of Will Cardon?



Do you have a favorable or unfavorable opinion of Bryan Hackbarth?

Name ID: 35%

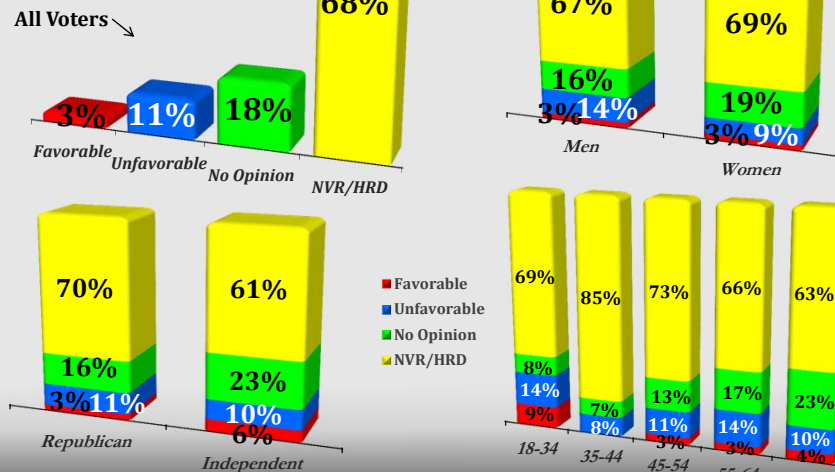


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Do you have a favorable or unfavorable opinion of Clair Van Steenwyk?

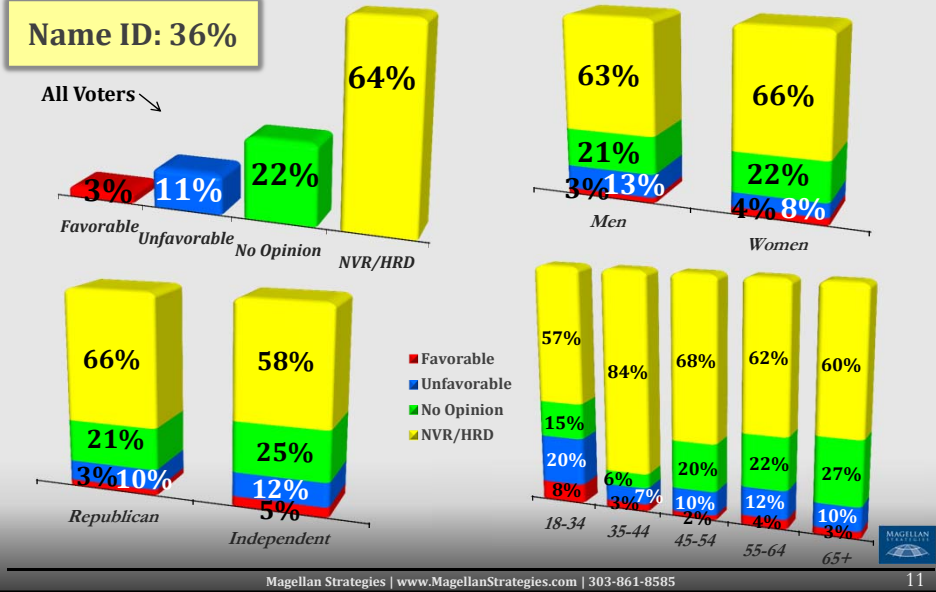
Name ID: 32%



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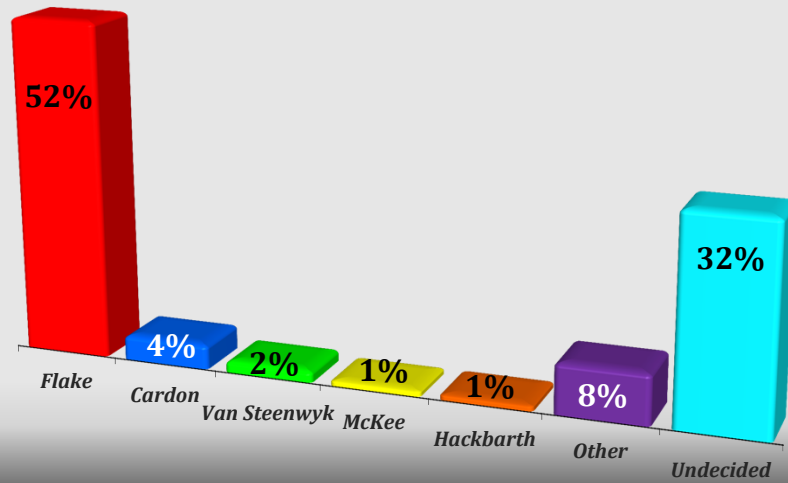
10

Do you have a favorable or unfavorable opinion of Doug McKee?

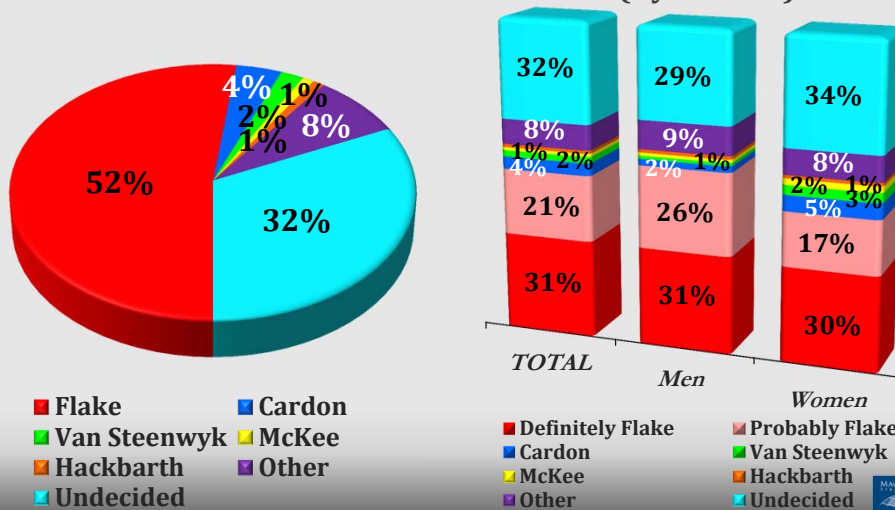


2012 US Senate Republican Primary Ballot Test

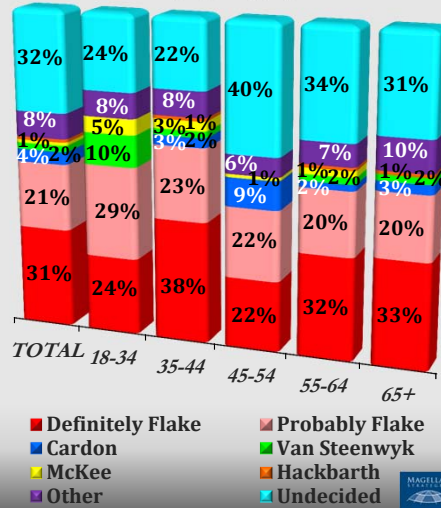
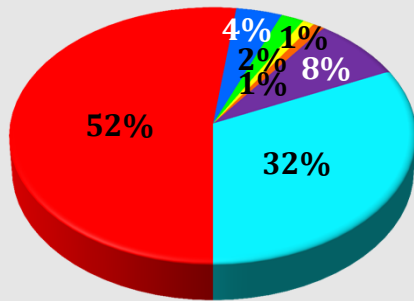
If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate?



If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate? (By Gender)

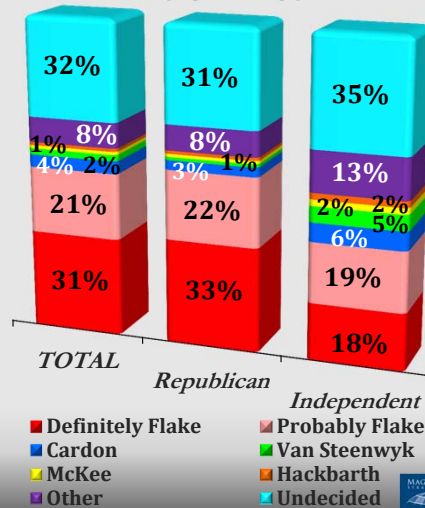
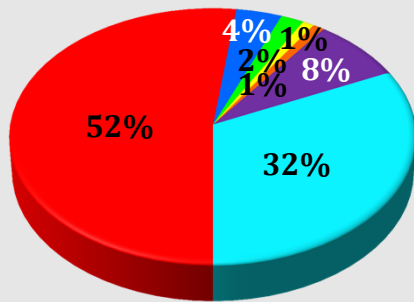


If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate? (By Age)



■ Flake
■ Cardon
■ Van Steenwyk
■ McKee
■ Hackbarth
■ Other
■ Undecided

If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake, Will Cardon, Bryan Hackbarth, Clair Van Steenwyk, Doug McKee or some other candidate? (By Party)

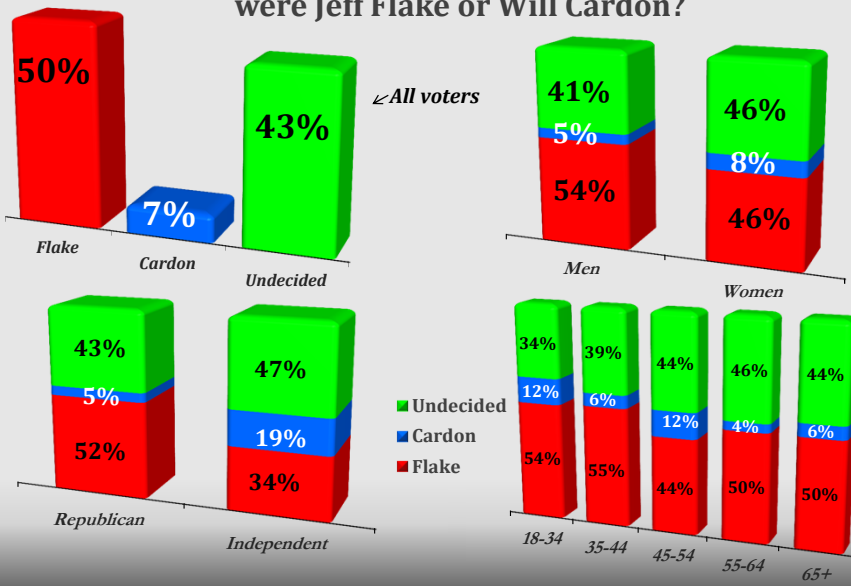


■ Flake
■ Cardon
■ Van Steenwyk
■ McKee
■ Hackbarth
■ Other
■ Undecided



Flake vs. Cardon Ballot Test

If the Republican primary for the United States Senate was being held today, for whom would you vote if the candidates were Jeff Flake or Will Cardon?

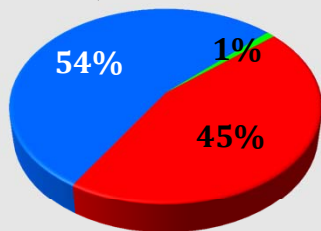




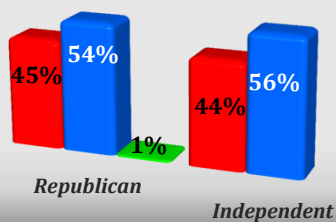
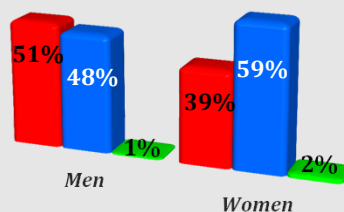
Tea Party Member

Do you consider yourself to be a member of the Tea Party movement?

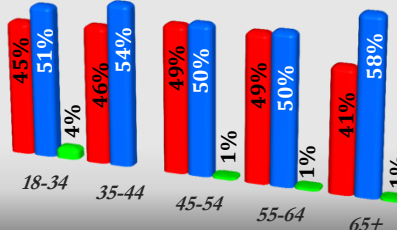
All voters ↘



■ Yes
■ No
■ Unsure



■ Yes
■ No

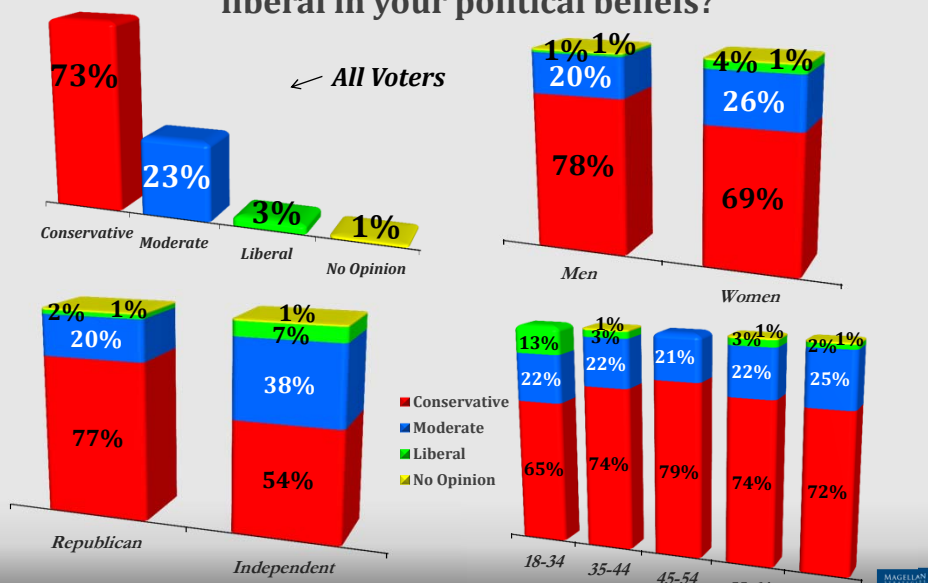


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Ideology

Do you consider yourself to be conservative, moderate, or liberal in your political beliefs?





Survey Demographics

Demographics

