

New Hampshire 2012 Republican Presidential Primary Survey November 15th – 16th, 2011



David Flaherty
CEO

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Magellan Strategies are pleased to present the results of a 746N autodial survey of likely 2012 New Hampshire Republican primary voters and independent voters that are likely to vote in the Republican Presidential primary. The interviewing was conducted on November 15th and November 16th, 2011. This survey has a margin of error of +/- 3.59% at the 95 percent confidence interval.

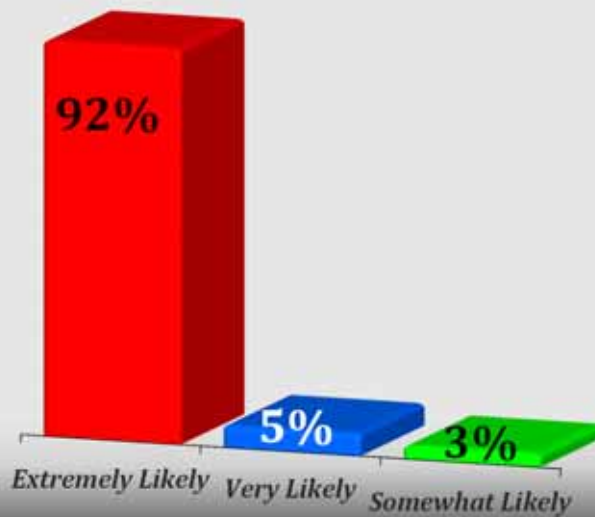
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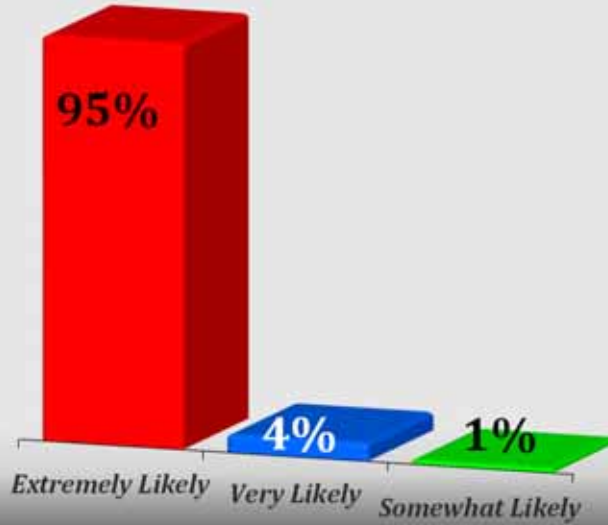


Voter Frequency

As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Republican Presidential primary election? (Asked to independent respondents)



How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican respondents)



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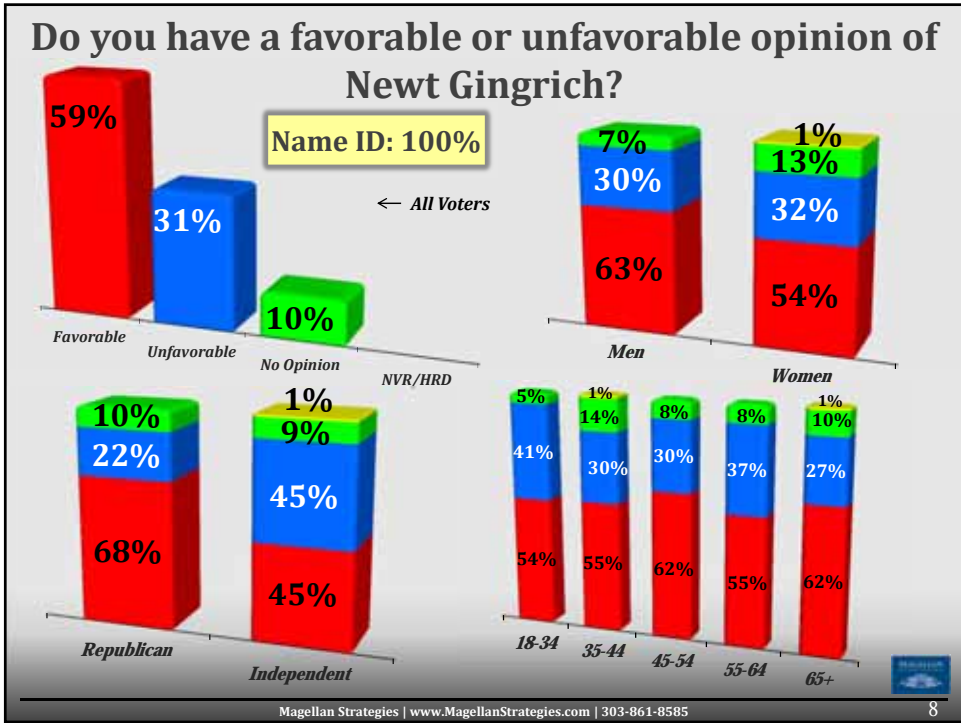
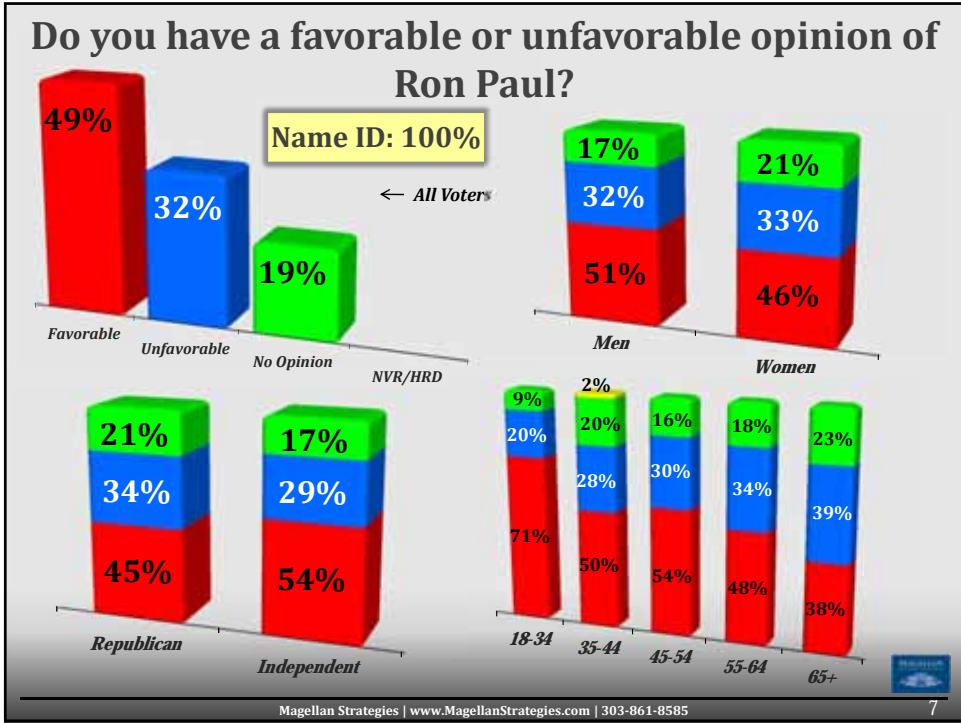
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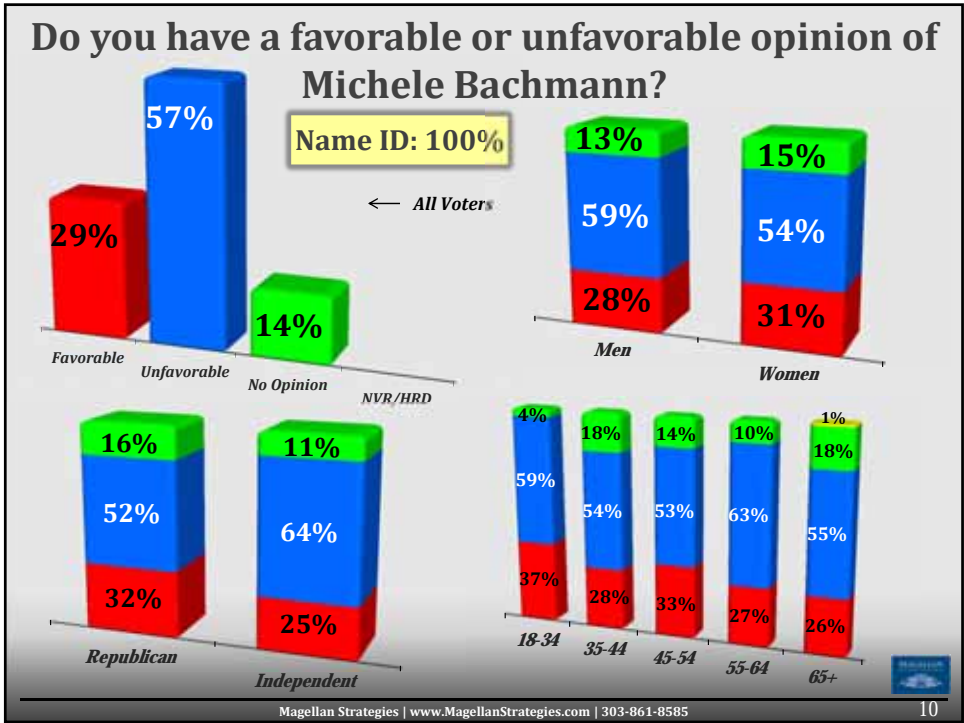
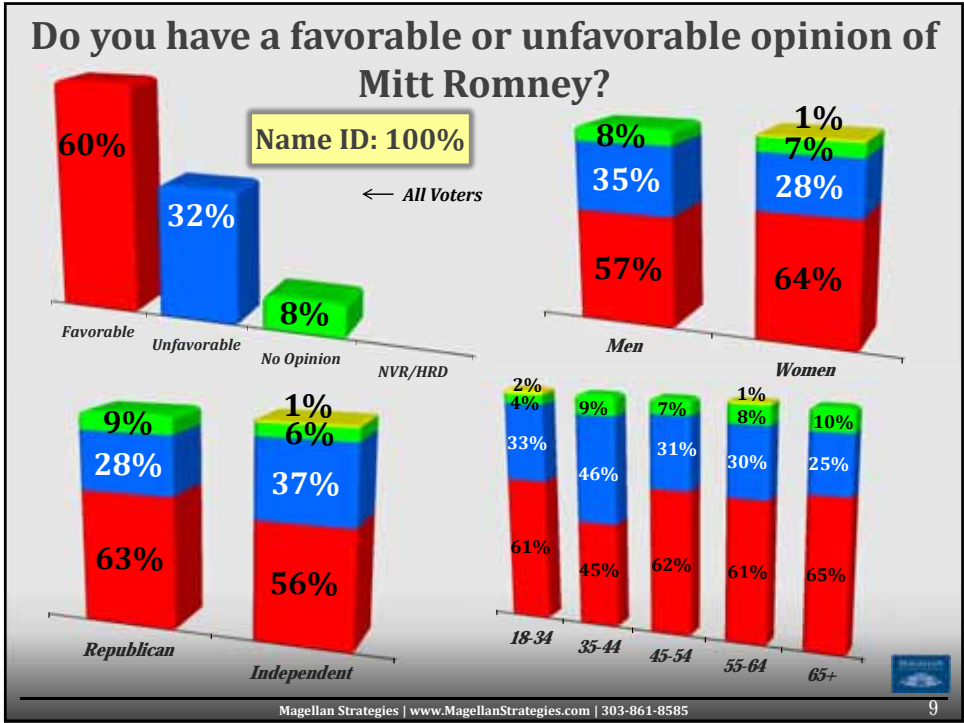


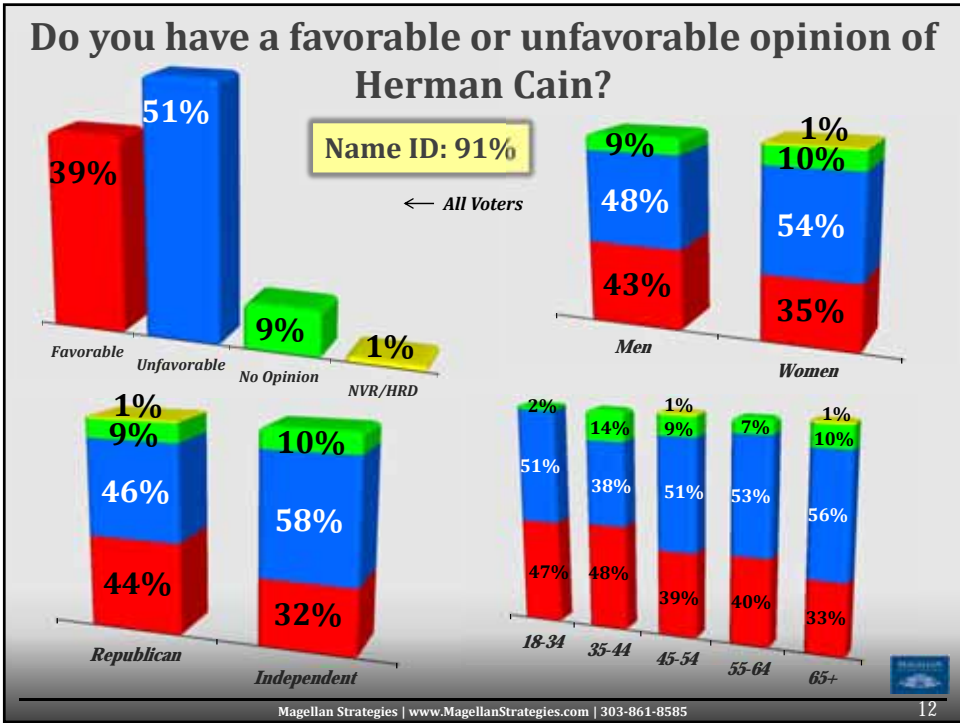
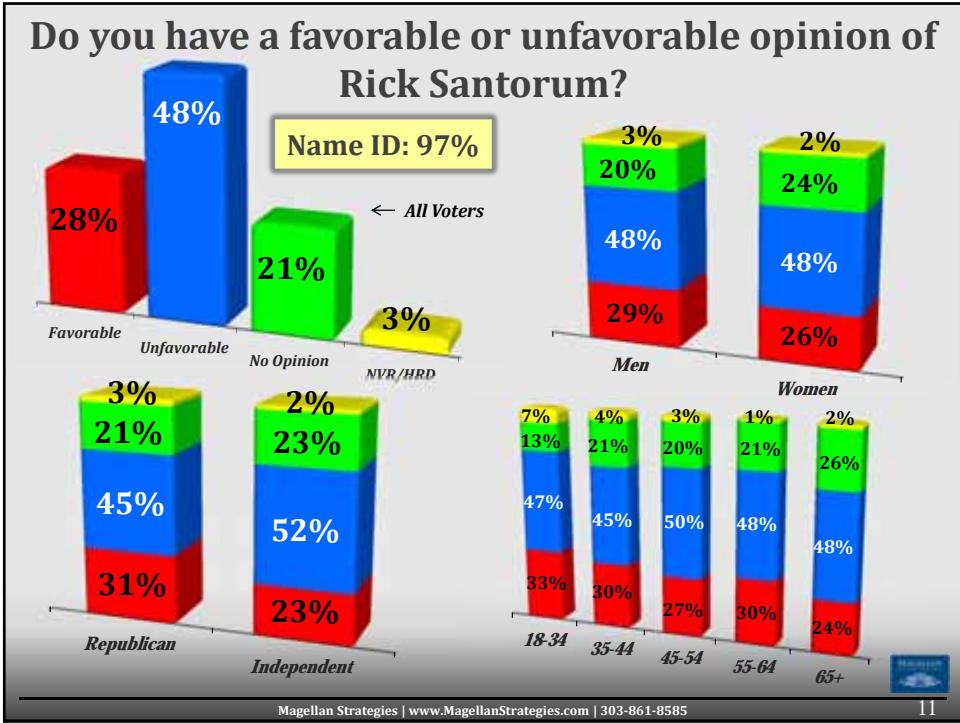
Candidate Image Ratings

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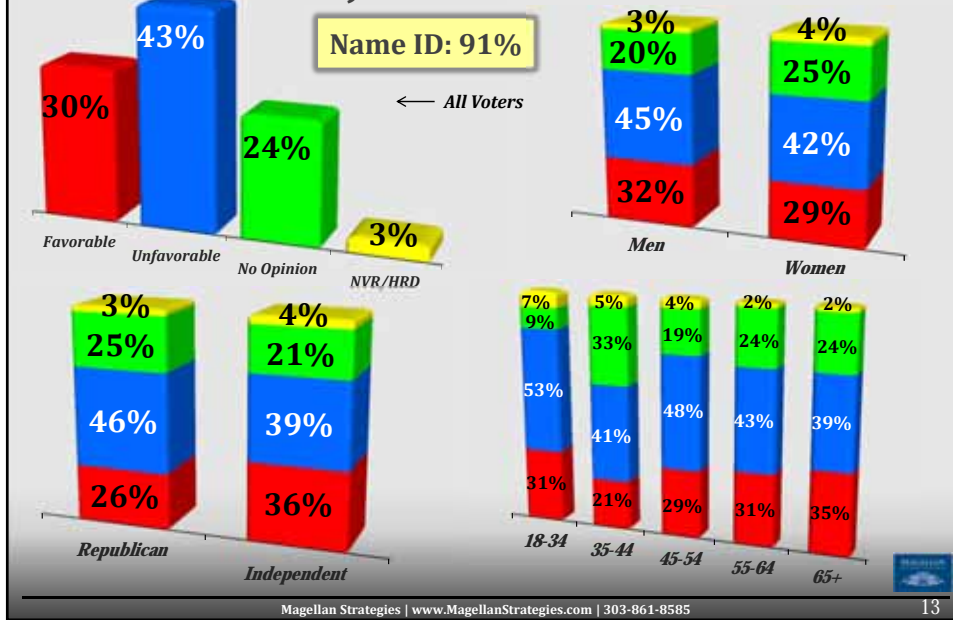
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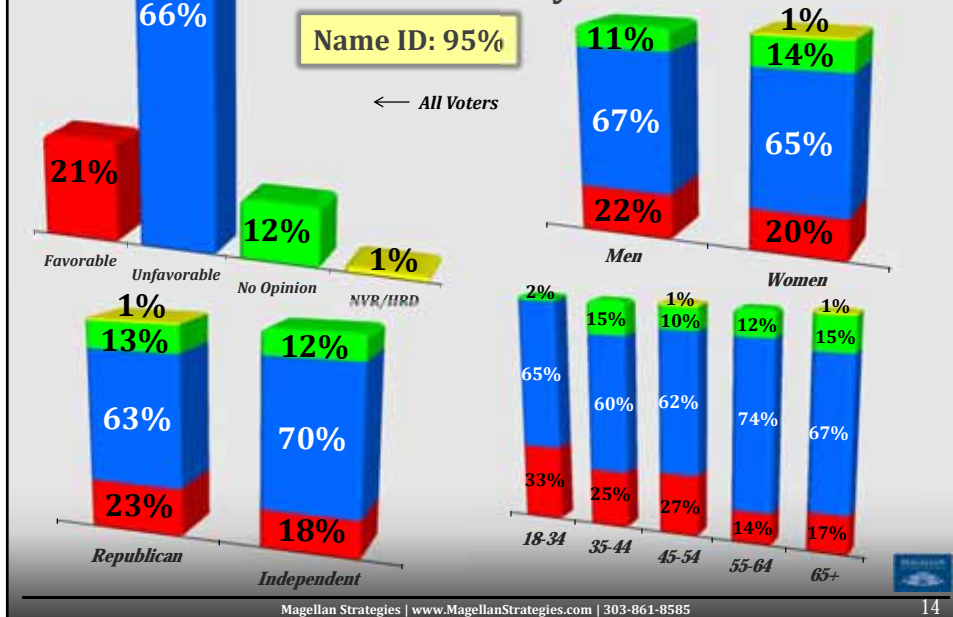


Do you have a favorable or unfavorable opinion of Jon Huntsman?



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Do you have a favorable or unfavorable opinion of Rick Perry?



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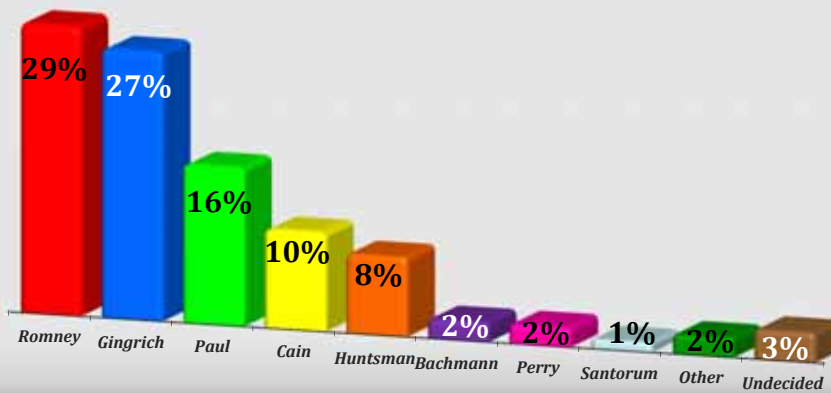


Republican Presidential Primary Ballot Test

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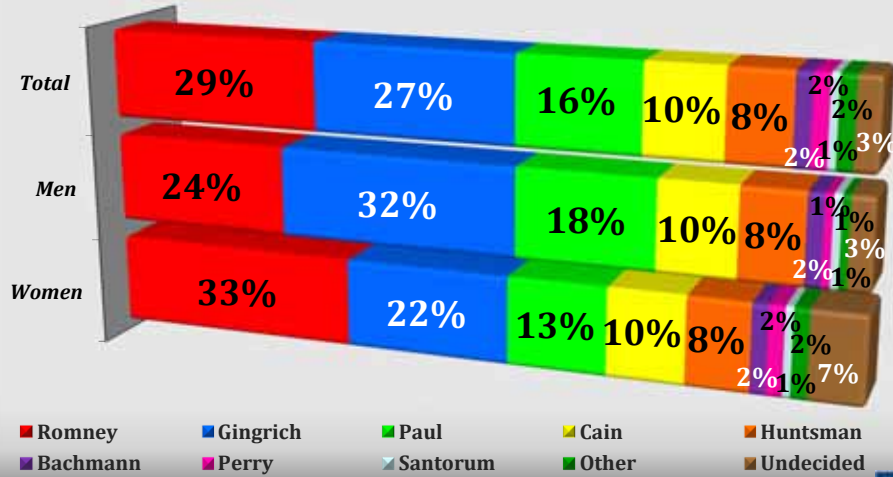
If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Ron Paul, Newt Gingrich, Mitt Romney, Michele Bachmann, Rick Santorum, Herman Cain, Jon Huntsman, Rick Perry or some other candidate?



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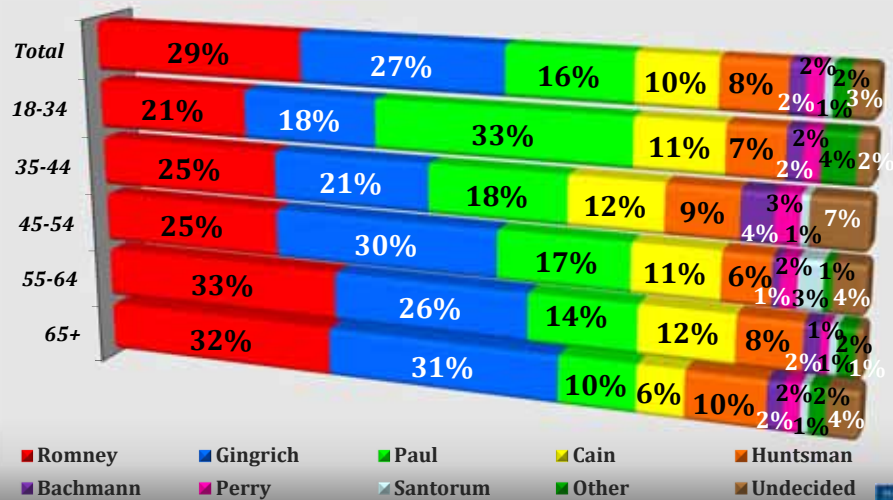
If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Ron Paul, Newt Gingrich, Mitt Romney, Michele Bachmann, Rick Santorum, Herman Cain, Jon Huntsman, Rick Perry or some other candidate? (By Gender)



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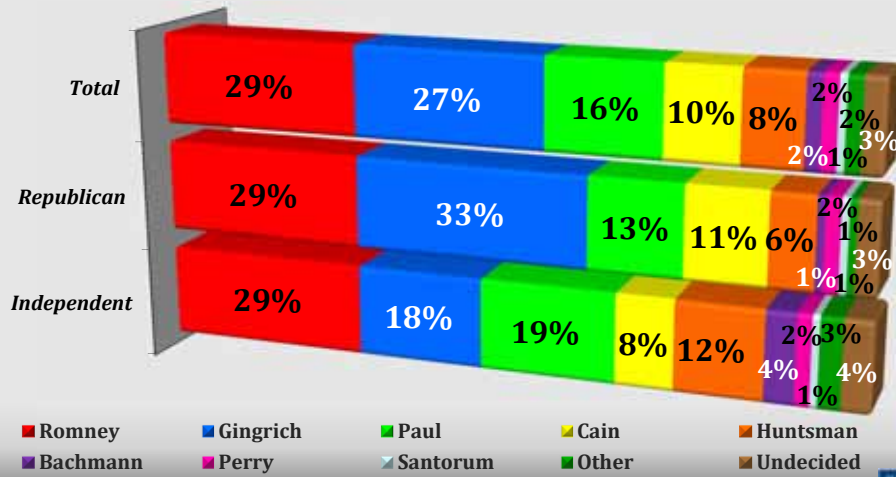
If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Ron Paul, Newt Gingrich, Mitt Romney, Michele Bachmann, Rick Santorum, Herman Cain, Jon Huntsman, Rick Perry or some other candidate? (By Age)



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If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Ron Paul, Newt Gingrich, Mitt Romney, Michele Bachmann, Rick Santorum, Herman Cain, Jon Huntsman, Rick Perry or some other candidate? (By Party)



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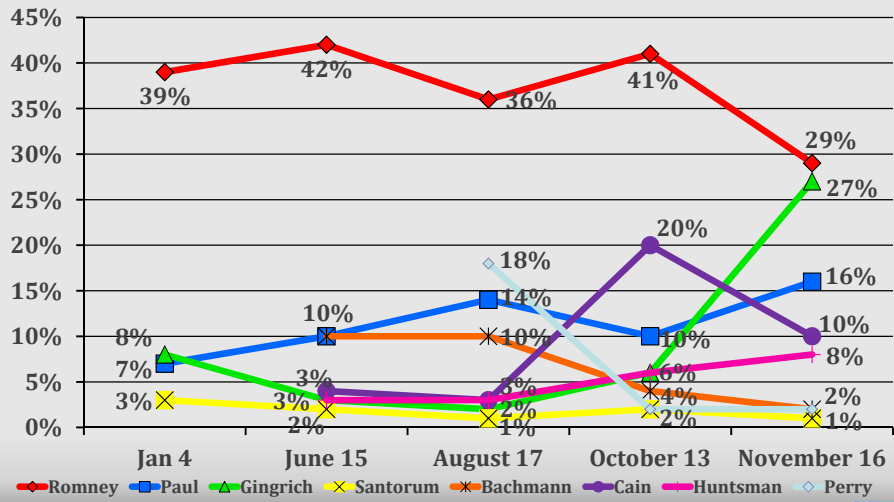


NH Presidential Primary Ballot Test Trend Line

Slide 20

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New Hampshire 2012 Republican Presidential Primary Ballot Test NH Journal/ Magellan Trend Line

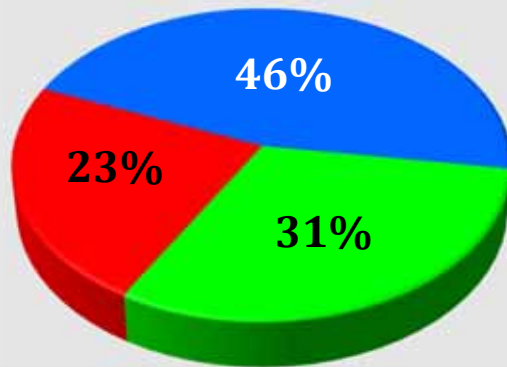


Slide 21
 *Note that the June 15th survey included Tim Pawlenty, Sarah Palin, and Rudy Giuliani and the August, October and November survey do not.
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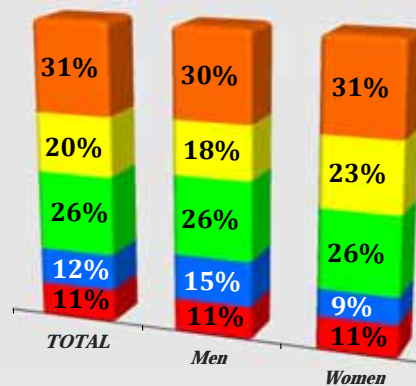
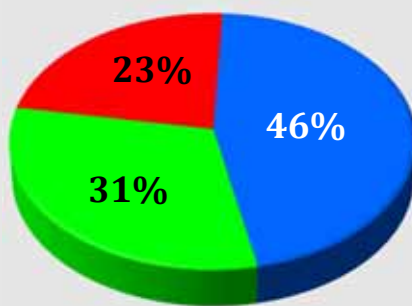
Voter Opinion of Cain Allegations

Do the sexual harassment allegations against Herman Cain make you more or less likely to vote for him?



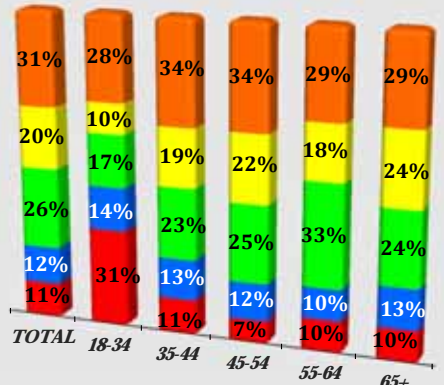
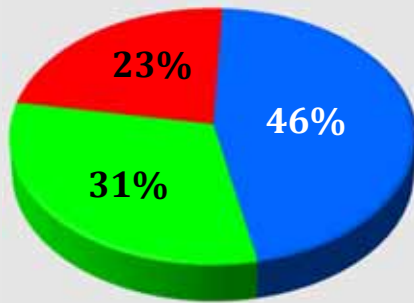
■ More Likely ■ Less Likely
■ No Opinion

Do the sexual harassment allegations against Herman Cain make you more or less likely to vote for him? (By Gender)



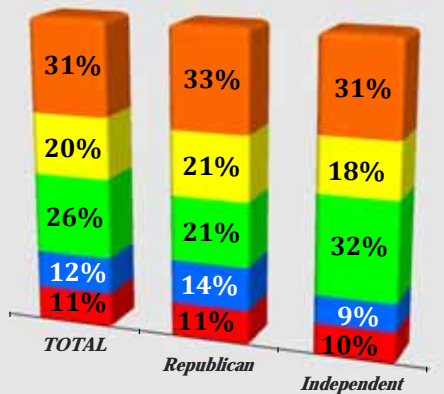
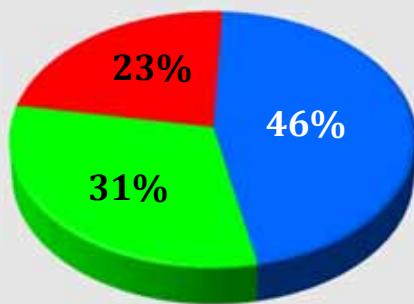
■ More Likely ■ Less Likely ■ Much more likely ■ Somewhat more likely
■ No Opinion ■ Much less likely ■ Somewhat less likely

Do the sexual harassment allegations against Herman Cain make you more or less likely to vote for him? (By Age)



■ More Likely ■ Less Likely ■ Much more likely ■ Somewhat more likely
■ No Opinion ■ Much less likely ■ Somewhat less likely

Do the sexual harassment allegations against Herman Cain make you more or less likely to vote for him? (By Party)



■ More Likely ■ Less Likely ■ Much more likely ■ Somewhat more likely
■ No Opinion ■ Much less likely ■ Somewhat less likely

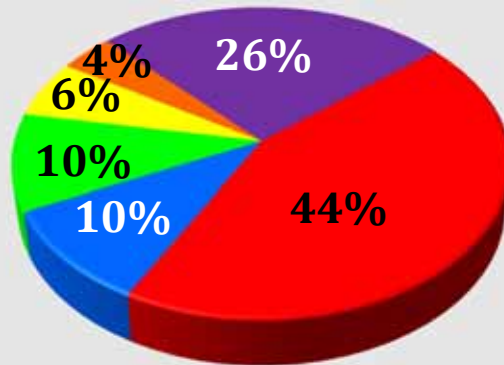


Voter Opinion of Gingrich Movement

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As you may know, Newt Gingrich has been moving up in the polls. Which of the following reasons do you think is why he is gaining support among Republican primary voters?

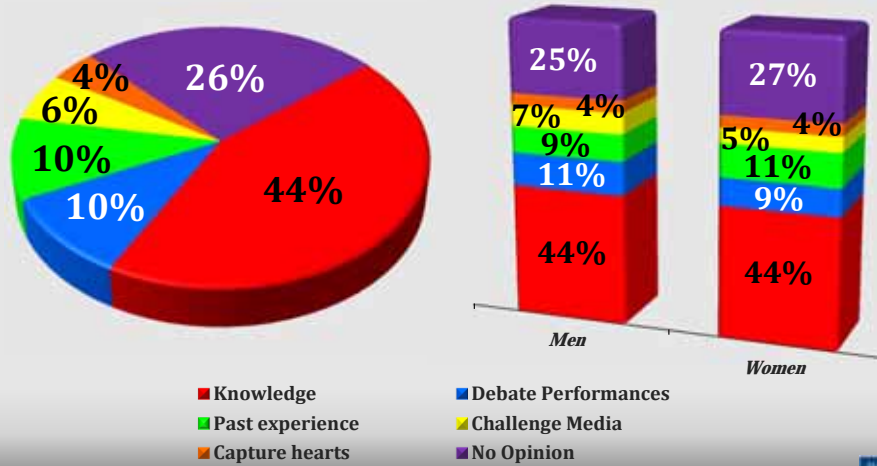


■ Knowledge ■ Debate Performances ■ Past experience
■ Challenge Media ■ Capture hearts ■ No Opinion

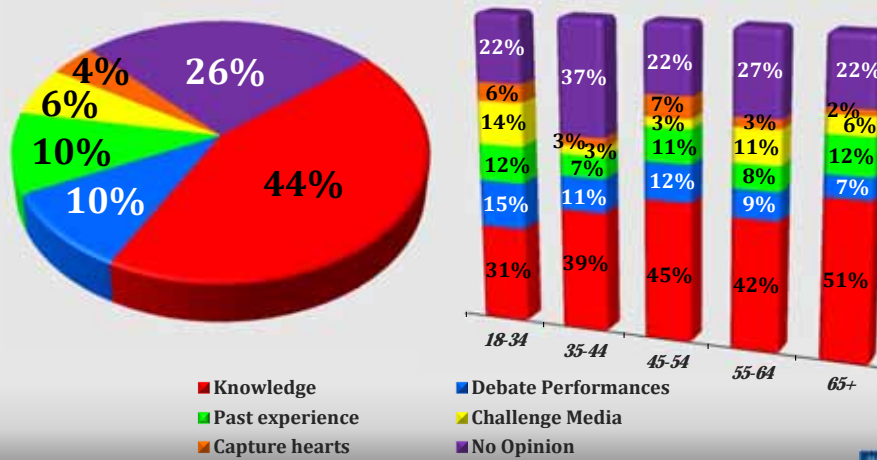
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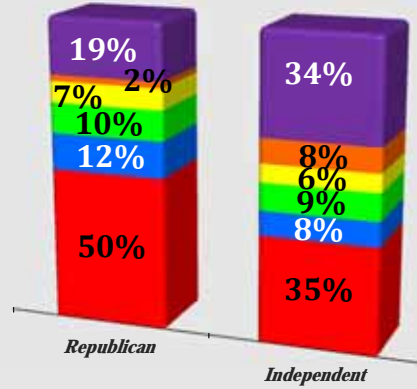
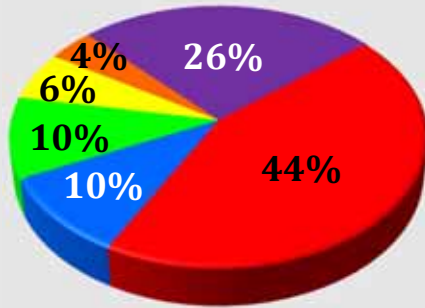
As you may know, Newt Gingrich has been moving up in the polls. Which of the following reasons do you think is why he is gaining support among Republican primary voters? (By Gender)



As you may know, Newt Gingrich has been moving up in the polls. Which of the following reasons do you think is why he is gaining support among Republican primary voters? (By Age)



As you may know, Newt Gingrich has been moving up in the polls. Which of the following reasons do you think is why he is gaining support among Republican primary voters? (By Party)

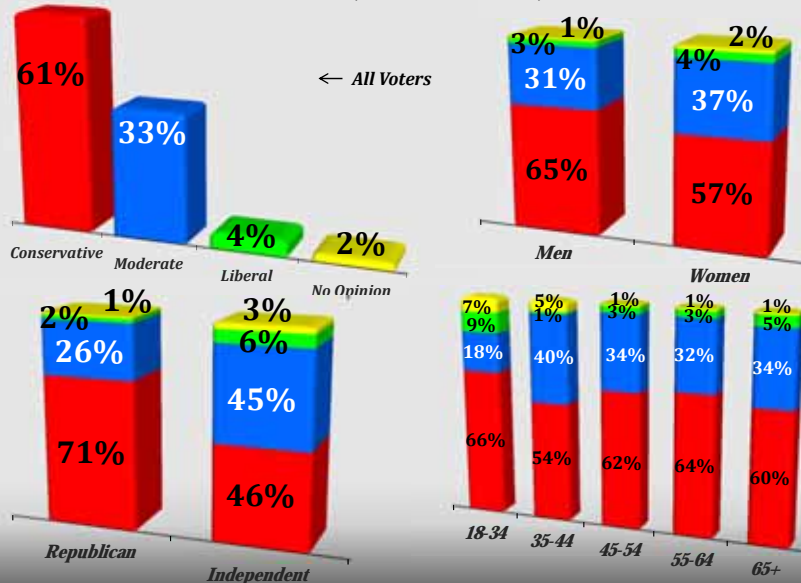


- Knowledge
- Debate Performances
- Past experience
- Challenge Media
- Capture hearts
- No Opinion



Ideology

On most political issues, do you consider yourself to be conservative, moderate, or liberal?



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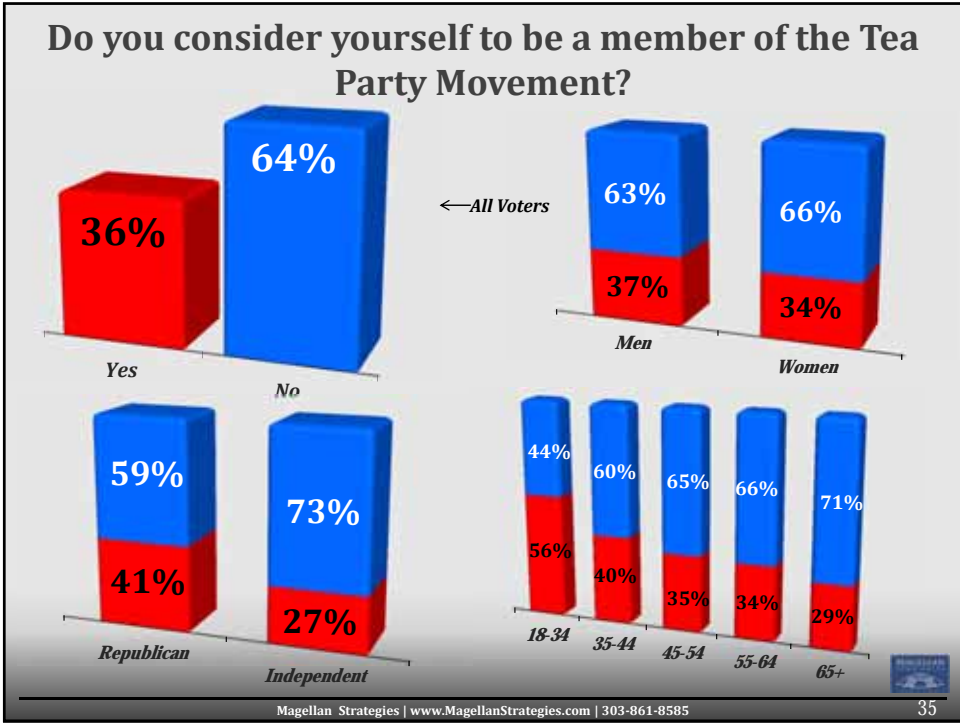
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Tea Party Member

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Demographics

