



**November 15, 2011**

**MEMORANDUM**

**TO: INTERESTED PARTIES**

**FR: DAVID FLAHERTY**

**MAGELLAN STRATEGIES**

**RE: OHIO 2011 POST GENERAL ELECTION SURVEY TOPLINE RESULTS**

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Magellan Strategies are pleased to present the topline results of a 623n autodial survey of Ohio voters that participated in the 2011 general election. The interviews were conducted on November 9<sup>th</sup> - 10<sup>th</sup>, 2011. This survey has a margin of error of +/- 3.93% at the 95 percent confidence interval. The survey response data was weighted based upon past Ohio voting demographics.

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T1. Are you registered to vote?

Yes.....100%

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T2. Did you vote in the election this past Tuesday?

Yes.....100%

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T3. How motivated would you say that you are to vote in the 2012 November elections? Extremely motivated, very motivated, somewhat motivated, or not motivated at all?

Extremely motivated ..... 83%  
Very motivated..... 10%  
Somewhat motivated..... 5%  
Not motivated at all..... 1%  
Unsure..... 1%

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T4. Thinking now about Issue 2 from Tuesday's election...Did you vote YES to uphold Senate Bill 5, or did you vote NO to reject Senate Bill 5?

Yes..... 42%  
No..... 56%  
Unsure how you voted ..... 1%  
Did not vote on Issue 2 ..... 1%

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T5. As you may know, President Obama opposed Senate Bill 5. How important was President Obama's involvement when making your decision to vote NO on Issue 2? Extremely important, very important, somewhat important, or not important at all? (Asked to respondents who voted NO on Issue 2)

Extremely important ..... 17%  
Very important..... 12%  
Somewhat important..... 17%  
Not important at all..... 52%  
Unsure/No opinion ..... 2%

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T6. Was your NO vote on Issue 2 meant to send a message of support for President Obama? (Asked to respondents who voted NO on Issue 2)

Yes..... 31%  
No..... 59%  
Unsure..... 10%

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T7. Thinking now about Issue 3 from Tuesday's election...Did you vote YES for the constitutional amendment that permits Ohioans to opt out of the new federal health care law, or did you vote NO on the amendment?

Yes..... 60%  
No..... 35%  
Unsure how you voted ..... 3%  
Did not vote on Issue 3 ..... 2%

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T8. As you may know, President Obama championed the new federal health care law. How important was President Obama's involvement when making your decision to vote YES on Issue 3? Extremely important, very important, somewhat important, or not important at all? (Asked to those respondents who voted yes on Issue 3)

Extremely important ..... 35%  
Very important..... 9%  
Somewhat important..... 14%  
Not important at all..... 40%  
Unsure/No opinion ..... 2%

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T9. Was your YES vote on Issue 3 meant to send a message of opposition to President Obama?

Yes..... 62%  
No ..... 32%  
Unsure ..... 6%

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T10. Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable ..... 46%  
Unfavorable ..... 50%  
No Opinion ..... 4%

Name ID ..... 100%  
Hard Name ID ..... 96%  
Never Heard Of..... 0%

Very favorable ..... 32%  
Somewhat favorable ..... 14%

Very unfavorable ..... 37%  
Somewhat unfavorable..... 13%

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T11. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve ..... 43%  
Disapprove ..... 50%  
Unsure/No Opinion ..... 7%

Strongly approve ..... 29%  
Somewhat approve ..... 14%

Strongly disapprove ..... 40%  
Somewhat disapprove ..... 10%

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T12. Do you think that Barack Obama deserves to be re-elected, or do you think it is time to give someone new a chance to do a better job?

Time to give someone new a chance ..... 50%  
Deserves to be re-elected ..... 43%  
Undecided/No Opinion ..... 7%

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T13. Do you or anyone in your household belong to a union?

Yes ..... 33%  
No ..... 67%

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T14. And in politics today, do you consider yourself to be a Republican, a Democrat, or something else?

Republican ..... 34%  
Democrat ..... 41%  
Something else ..... 25%

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T15. For statistical purposes, are you a man or a woman?

Female ..... 53%  
Male ..... 47%

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T16. Which of the following age groups applies to you?

18-34.....	11%
35-44.....	14%
45-54.....	22%
55-64.....	24%
65+.....	29%

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T17. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White .....	86%
Hispanic/Latino .....	1%
Black/African American.....	11%
Another ethnic group .....	2%

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**Survey Methodology**

This survey was conducted using an automated voice recording interview method. The sample used for this survey was randomly drawn from an Ohio voter file. The survey response data was weighted upon past voting demographics from Ohio general election cycles. The 623 interviews were conducted on September 9th and 10th, 2011. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.93% at the 95 percent confidence interval.

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