

**Nebraska 2012 US Senate
General Election Survey
November 20th - 21st, 2011**



**David Flaherty
CEO**

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Magellan Strategies are pleased to present the results of a 645n automated survey of likely 2012 general election voters in the state of Nebraska. The interviewing was conducted November 20th - 21st, 2011. This survey has a margin of error of +/- 3.86% at the 95 percent confidence interval.

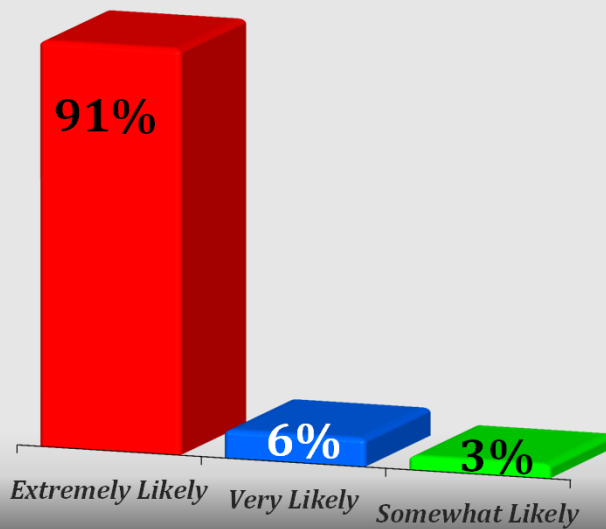
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Voter Frequency

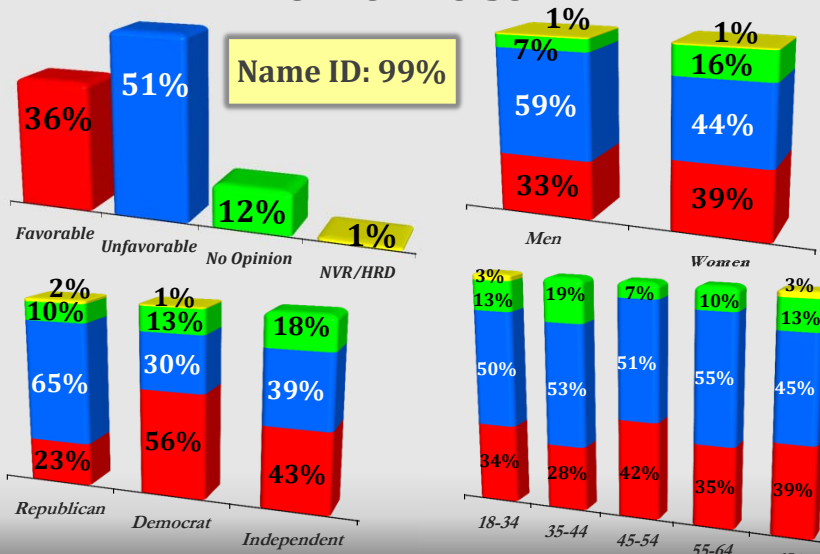
How likely are you to vote in the 2012 November elections for President, the United States Senate and Congress?



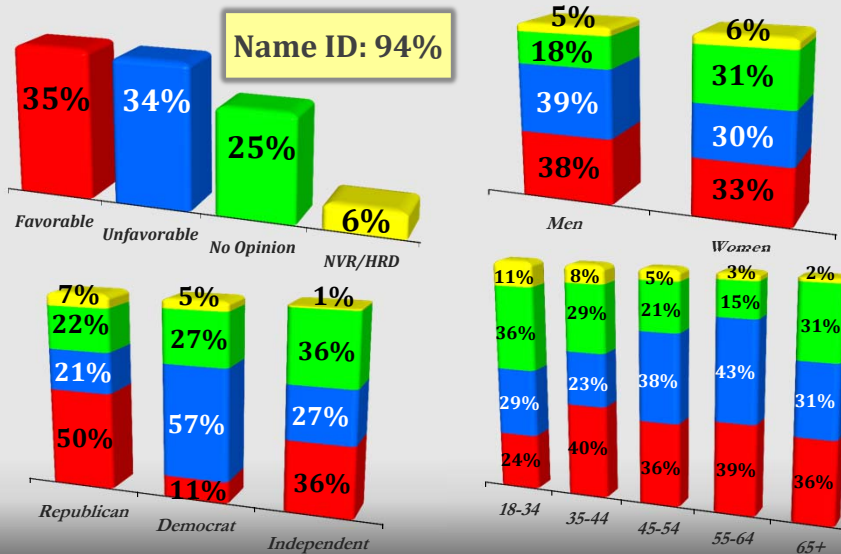


Candidate Image Ratings

Do you have a favorable or unfavorable opinion of Ben Nelson?



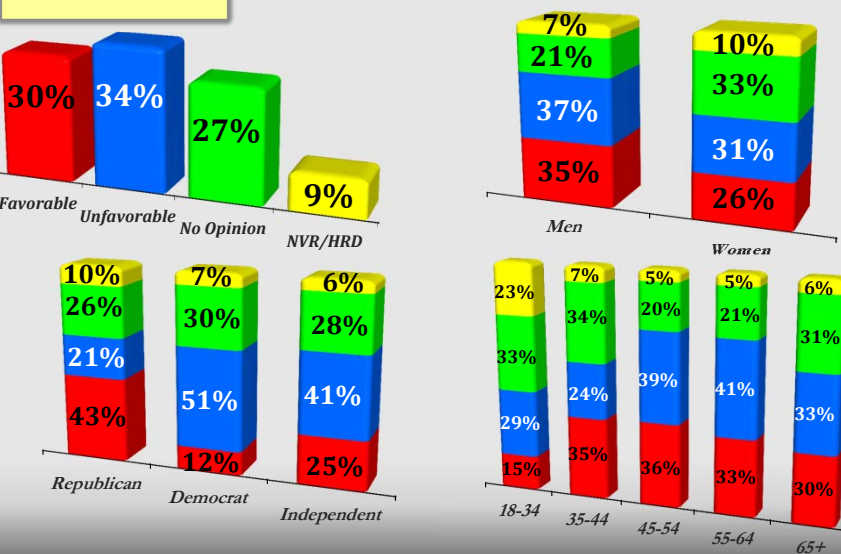
Do you have a favorable or unfavorable opinion of Jon Bruning?



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Do you have a favorable or unfavorable opinion of Don Stenberg?

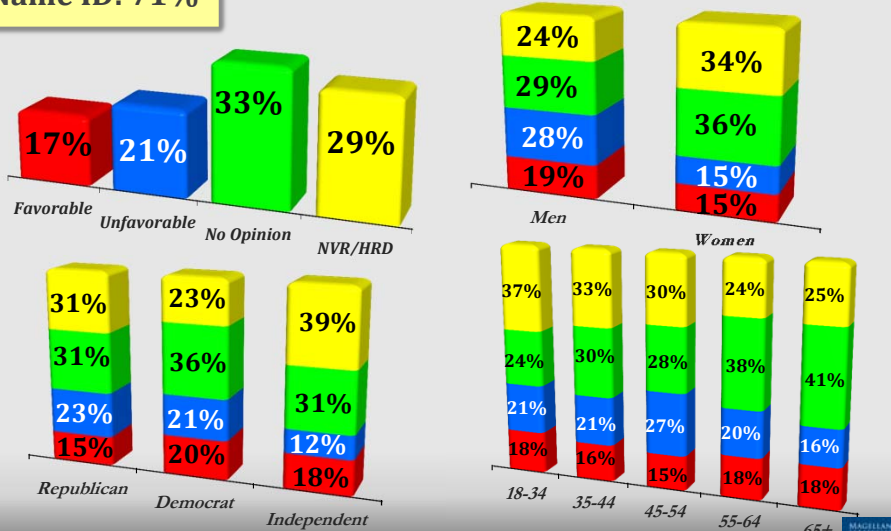


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8

Do you have a favorable or unfavorable opinion of Deb Fischer?

Name ID: 71%

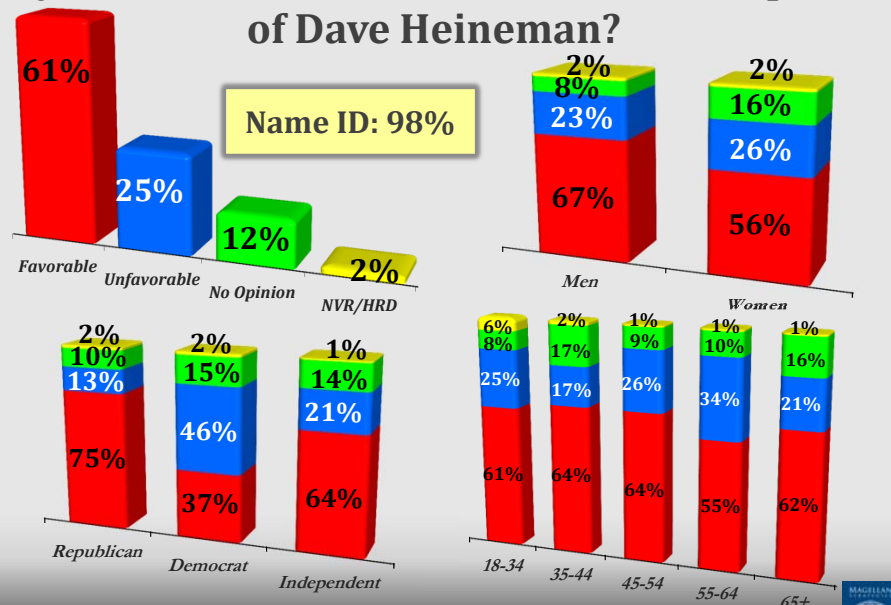


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9

Do you have a favorable or unfavorable opinion of Dave Heineman?

Name ID: 98%



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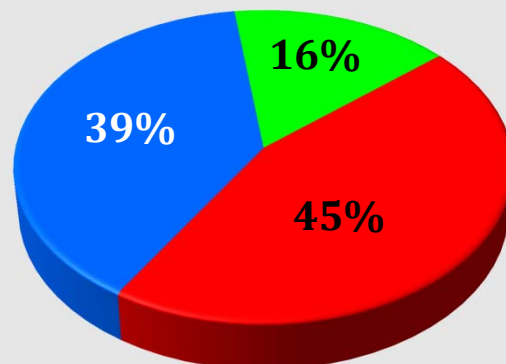


Nelson-Bruning Ballot Test

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11

If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Jon Bruning, Republican?

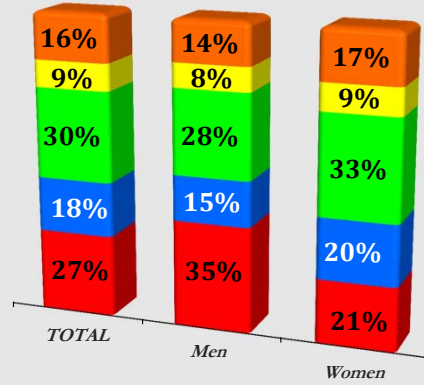
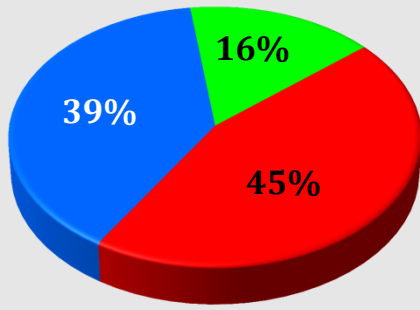


■ Bruning ■ Nelson ■ Undecided

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If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Jon Bruning, Republican? (By Gender)

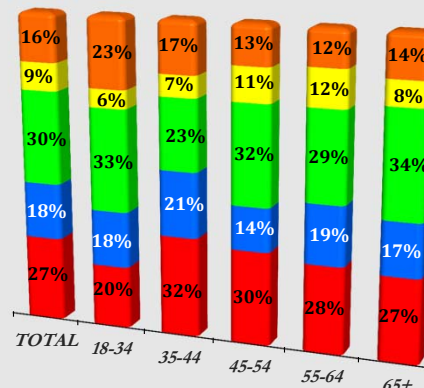
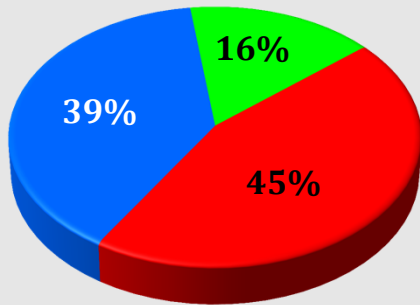


■ Bruning ■ Nelson ■ Undecided

■ Definitely Bruning ■ Probably Bruning
 ■ Definitely Nelson ■ Probably Nelson
 ■ Undecided



If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Jon Bruning, Republican? (By Age)

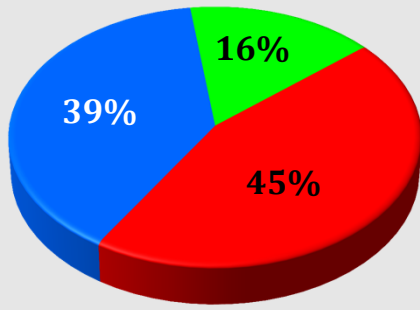


■ Bruning ■ Nelson ■ Undecided

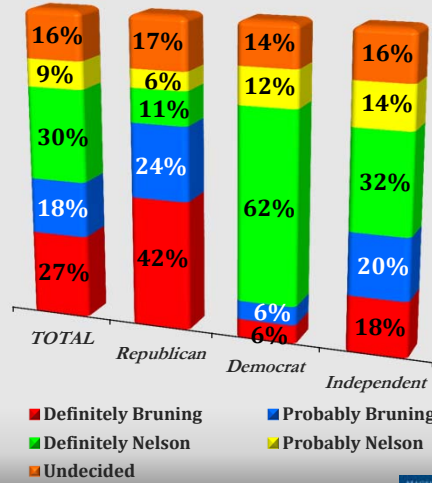
■ Definitely Bruning ■ Probably Bruning
 ■ Definitely Nelson ■ Probably Nelson
 ■ Undecided



If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Jon Bruning, Republican? (By Party)



■ Bruning ■ Nelson ■ Undecided

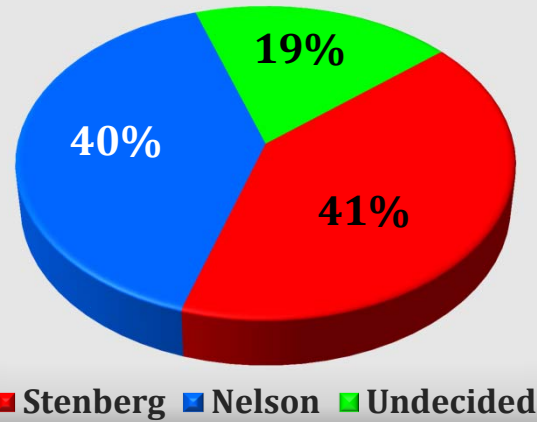


■ Definitely Bruning ■ Probably Bruning
 ■ Definitely Nelson ■ Probably Nelson
 ■ Undecided

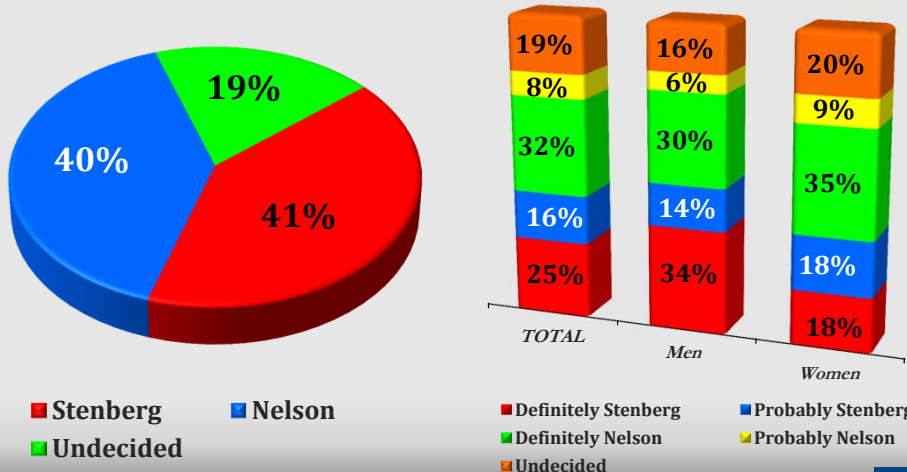


Nelson-Stenberg Ballot Test

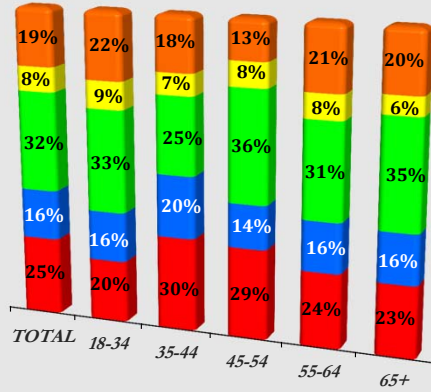
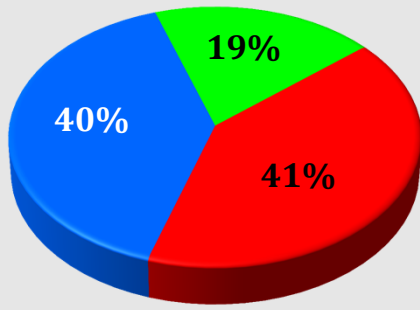
If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Don Stenberg, Republican?



If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Don Stenberg, Republican? (By Gender)

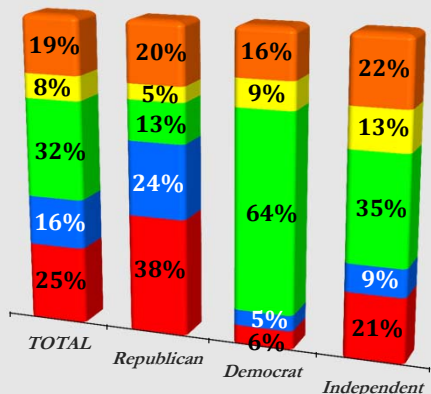
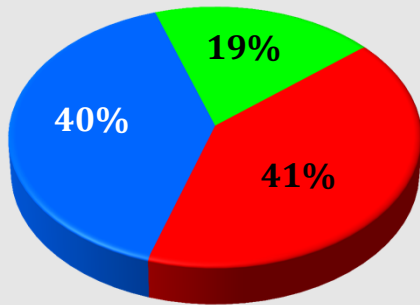


If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Don Stenberg, Republican? (By Age)



■ Stenberg ■ Nelson
■ Undecided ■ Definitely Stenberg ■ Probably Stenberg
■ Definitely Nelson ■ Probably Nelson
■ Undecided

If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Don Stenberg, Republican? (By Party)



■ Stenberg ■ Nelson
■ Undecided ■ Definitely Stenberg ■ Probably Stenberg
■ Definitely Nelson ■ Probably Nelson
■ Undecided

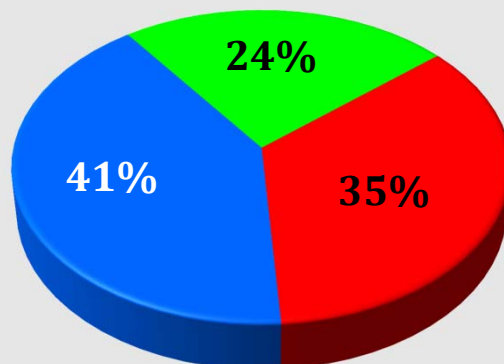


Nelson-Fischer Ballot Test

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If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Deb Fischer, Republican?

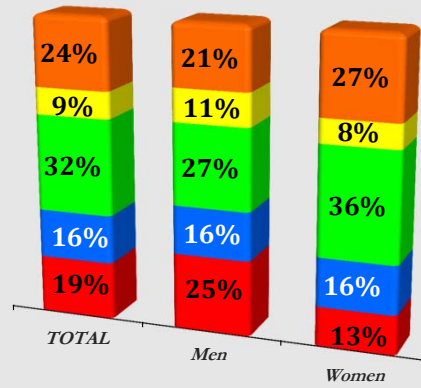
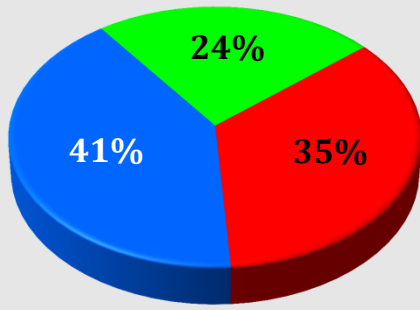


■ Fischer ■ Nelson ■ Undecided

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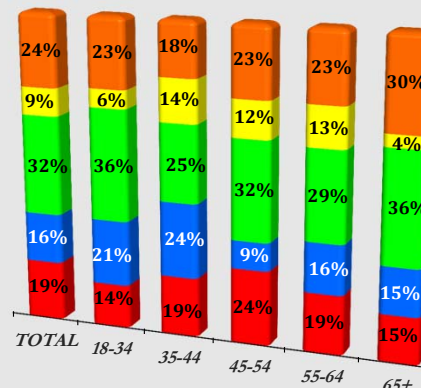
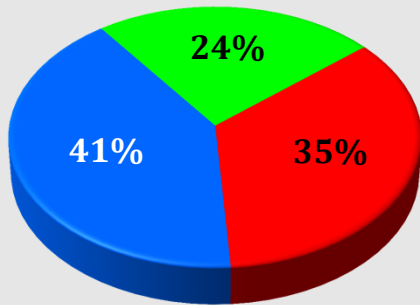
If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Deb Fischer, Republican? (By Gender)



■ Fischer ■ Nelson ■ Undecided

■ Definitely Fischer ■ Probably Fischer
 ■ Definitely Nelson ■ Probably Nelson
 ■ Undecided

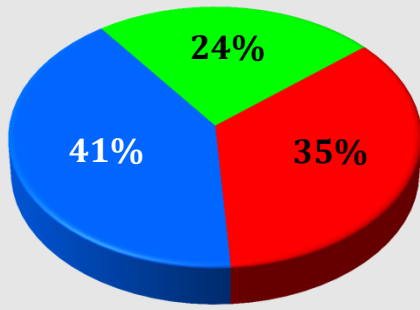
If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Deb Fischer, Republican? (By Age)



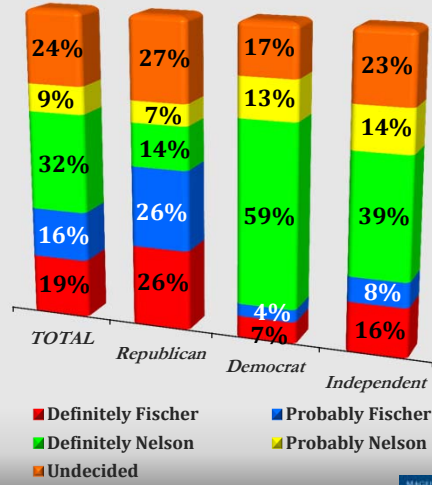
■ Fischer ■ Nelson ■ Undecided

■ Definitely Fischer ■ Probably Fischer
 ■ Definitely Nelson ■ Probably Nelson
 ■ Undecided

If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Deb Fischer, Republican? (By Party)



■ Fischer ■ Nelson ■ Undecided

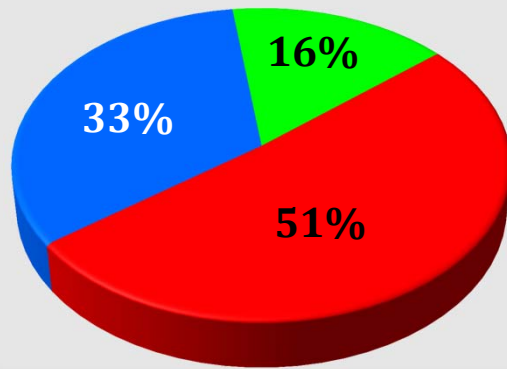


■ Definitely Fischer ■ Probably Fischer
 ■ Definitely Nelson ■ Probably Nelson
 ■ Undecided



Nelson-Heineman Ballot Test

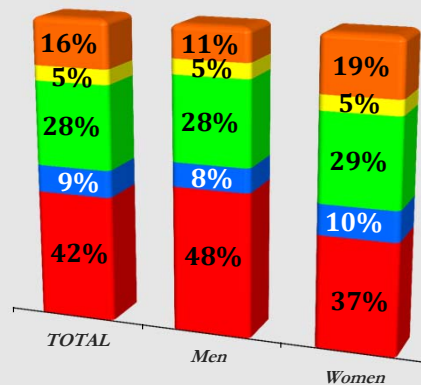
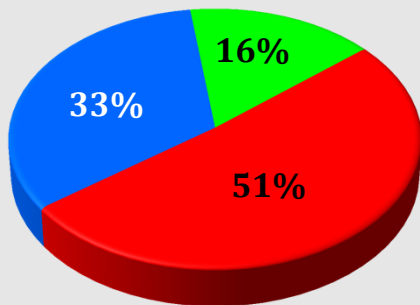
If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Dave Heineman, Republican?



■ Heineman ■ Nelson ■ Undecided



If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Dave Heineman, Republican? (By Gender)

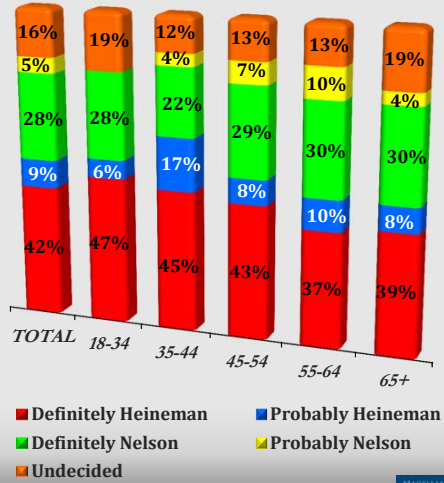
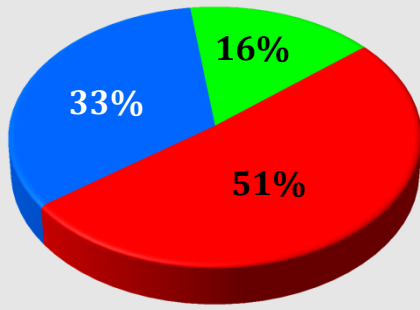


■ Heineman ■ Nelson
■ Undecided

■ Definitely Heineman ■ Probably Heineman
■ Definitely Nelson ■ Probably Nelson
■ Undecided



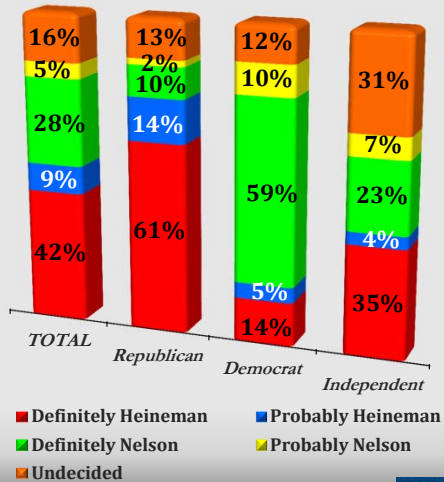
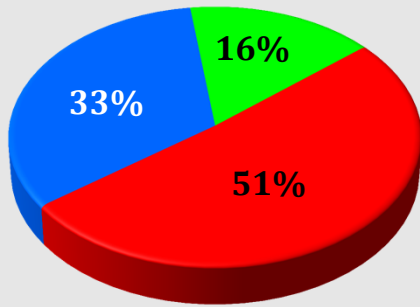
If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Dave Heineman, Republican? (By Age)



■ Heineman ■ Nelson
■ Undecided

■ Definitely Heineman ■ Probably Heineman
■ Definitely Nelson ■ Probably Nelson
■ Undecided

If the 2012 election for the United States Senate was being held today for whom would you vote if the candidates were Ben Nelson, Democrat or Dave Heineman, Republican? (By Party)



■ Heineman ■ Nelson
■ Undecided

■ Definitely Heineman ■ Probably Heineman
■ Definitely Nelson ■ Probably Nelson
■ Undecided

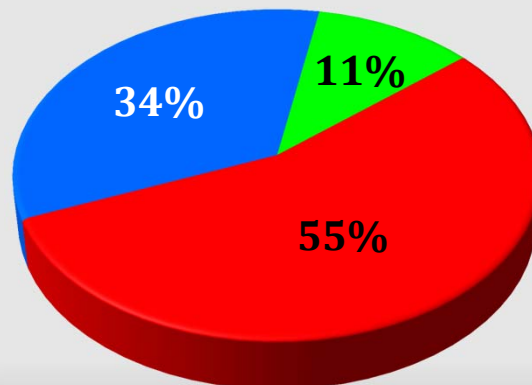


Obama- Generic Republican Ballot Test

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If the 2012 election for President was being held today for whom would you vote if the candidates were Barack Obama, Democrat or the Republican Party's candidate?

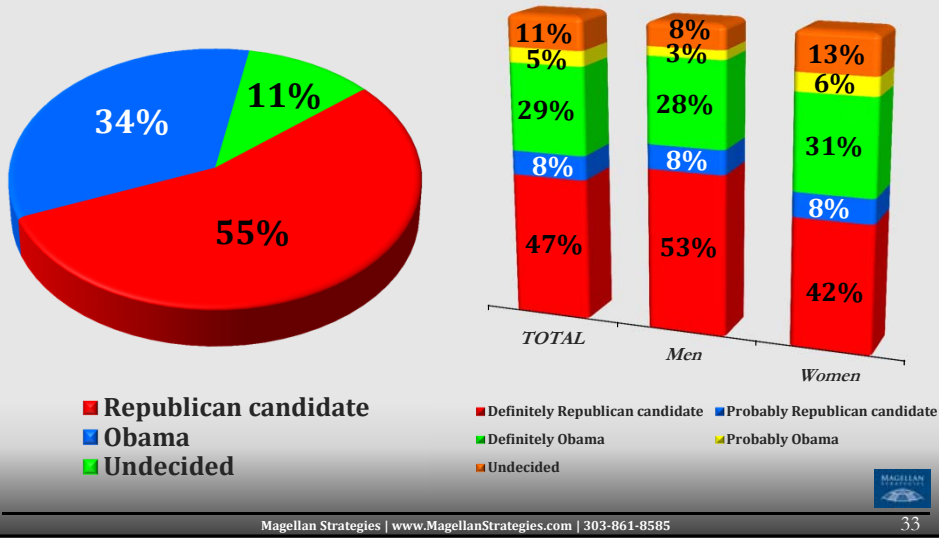


■ Republican candidate ■ Obama ■ Undecided

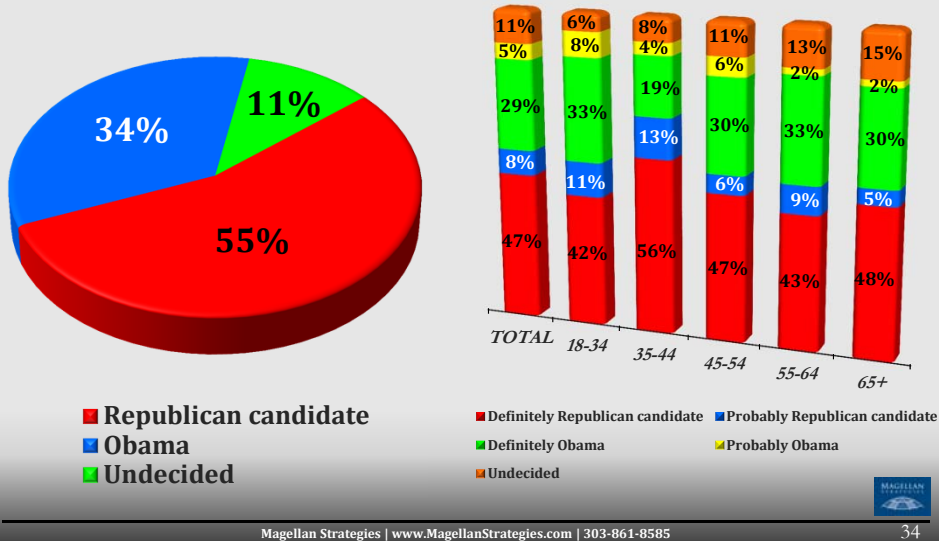
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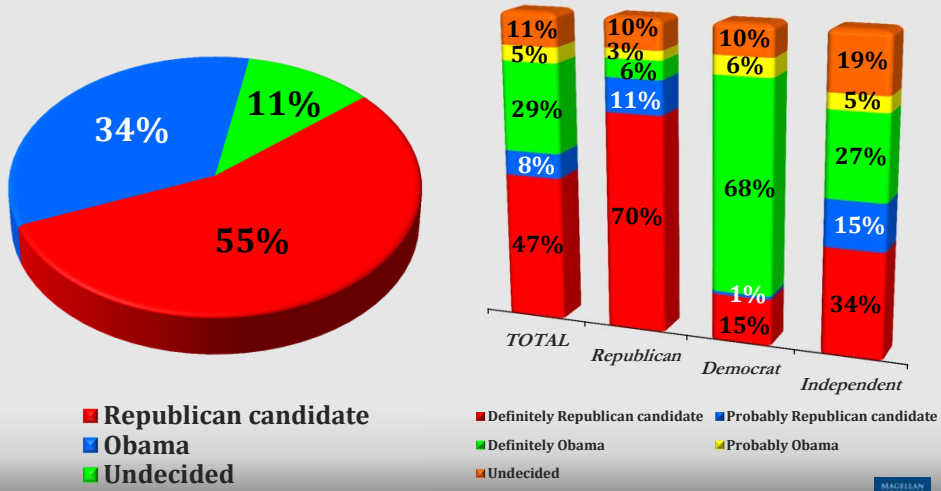
If the 2012 election for President was being held today for whom would you vote if the candidates were Barack Obama, Democrat or the Republican Party's candidate? (By Gender)



If the 2012 election for President was being held today for whom would you vote if the candidates were Barack Obama, Democrat or the Republican Party's candidate? (By Age)



If the 2012 election for President was being held today for whom would you vote if the candidates were Barack Obama, Democrat or the Republican Party's candidate? (By Party)



Demographics

Demographics

