



FOR IMMEDIATE RELEASE
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December 29, 2011

NEW HAMPSHIRE 2012 GOP PRESIDENTIAL PRIMARY SURVEY RELEASE
MITT ROMNEY RUNNING AWAY WITH IT IN NEW HAMPSHIRE
ROMNEY 41%, PAUL 21%, GINGRICH 12%, HUNTSMAN 12%,
SANTORUM 4%, BACHMANN 4%, PERRY 3%, OTHER 2%, UNDECIDED 1%

Louisville, CO – Magellan Strategies and NHJournal.com today released the results of a New Hampshire landline automated survey of 648 likely Republican primary voters, and independent voters that are likely to vote in the Republican Presidential primary. The survey was commissioned by NHJournal.com.

The survey finds Mitt Romney well ahead of all challengers, with a 20 point lead on Ron Paul, 41% to 21% respectively, and a 29 point lead on the rest of the field, 41% to 12% respectively. New Hampshire is setting up to be a big momentum state for the Romney Campaign. In the past, New Hampshire primary voters have produced some surprise winners, but that does not appear to be the case in 2012. The following table shows the ballot test results by voter subgroup.

New Hampshire Republican Presidential Primary Ballot Test*

<u>Candidate</u>	<u>All Voters</u>	<u>Male Voters</u>	<u>Female Voters</u>	<u>GOP Voters</u>	<u>Ind Voters</u>	<u>Tea Party</u>	<u>65+ Voters</u>	<u>Cons Voters</u>	<u>Mod Voters</u>
Romney Lead	+20	+16	+25	+29	+8	+24	+39	+28	+13
Romney	41%	38%	44%	47%	33%	42%	50%	46%	35%
Paul	21%	22%	19%	18%	25%	18%	11%	18%	22%
Gingrich	12%	13%	10%	13%	11%	16%	12%	14%	10%
Huntsman	12%	11%	13%	7%	18%	2%	14%	5%	24%
Santorum	4%	4%	4%	4%	4%	6%	3%	5%	2%
Bachmann	4%	4%	3%	4%	2%	8%	4%	5%	1%
Perry	3%	3%	4%	4%	2%	5%	3%	5%	1%
Other	2%	2%	1%	1%	2%	1%	2%	1%	3%
Undecided	1%	3%	2%	2%	3%	2%	1%	1%	2%

**Survey results are rounded to a whole number from actual crosstab results.*

2008 Republican Candidate Preference Comparison

The survey asked respondents who they voted for in the 2008 Republican Presidential primary. The purpose of the question was to measure who the 2008 McCain, Romney and Huckabee voters are now supporting in the 2012 primary. Among the 2008 McCain voters, 46% support Mitt Romney, 17% support Ron Paul, and 13% support Newt Gingrich and Jon Huntsman respectively. Among the 2008 Romney voters, 67% still support Mitt Romney, 10% support Newt Gingrich, 7%

support Ron Paul and 7% support Rick Santorum. Among the 2008 Huckabee voters, 23% support Ron Paul, 18% support Newt Gingrich, 18% support Mitt Romney and 12% support Michele Bachmann. Among voters that supported "some other candidate" in 2008, 38% support Ron Paul, 14% support Jon Huntsman and 15% support Mitt Romney.

NH GOP Presidential Primary Ballot Test by 2008 Candidate Support*

<u>Candidate</u>	<u>2008 McCain Voters</u>	<u>2008 Romney Voters</u>	<u>2008 Huckabee Voters</u>	<u>2008 Other Cand. Voters</u>	<u>Don't Remember Voters</u>
Romney	46%	67%	18%	14%	30%
Paul	17%	7%	23%	38%	28%
Gingrich	13%	10%	18%	10%	3%
Huntsman	13%	4%	9%	15%	13%
Santorum	3%	6%	7%	5%	11%
Bachmann	3%	3%	12%	7%	0%
Perry	2%	3%	6%	4%	3%
Other	1%	0%	0%	7%	5%
Undecided	2%	0%	7%	0%	7%

*Survey results are rounded to a whole number from actual crosstab results.

Survey Commissioned By

Magellan Strategies fielded this survey for NHJournal.com. Magellan Strategies does not have a business relationship with any Republican Presidential campaign, organization or committee interested in the New Hampshire Republican Presidential primary.

Survey Methodology

This survey was conducted using an automated voice recording interview method. The landline sample used for this survey was randomly drawn from a New Hampshire voter file. The survey response data was weighted based upon past Republican primary voting demographics. The 648 interviews were conducted on December 27th and 28th, 2011. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.85% at the 95 percent confidence interval.

The survey topline results are included in this document. The survey release, toplines, and crosstabs can be downloaded at www.MagellanStrategies.com in the "Latest Surveys" box on our website. Any questions regarding this survey should be directed to David Flaherty at 303-861-8585, or dflaherty@magellanstrategies.com.

About Magellan Strategies

Magellan Strategies is a Republican polling firm that offers a wide array of data driven products and services to political and business clients including live, automated and online survey research, data modeling, microtargeting and predictive analytics, enhanced voter registration databases, voter data analysis, demographic analysis, mapping, and redistricting consulting. Visit our website at MagellanStrategies.com for more information about our firm.





December 29, 2011

MEMORANDUM

TO: INTERESTED PARTIES

**FR: DAVID FLAHERTY
MAGELLAN STRATEGIES**

**RE: NEW HAMPSHIRE 2012 REPUBLICAN PRESIDENTIAL PRIMARY SURVEY
TOPLINE RESULTS**

Magellan Strategies are pleased to present the topline results of a 648N autodial survey of likely 2012 New Hampshire Republican primary voters, and independent voters that are likely to vote in the 2012 Republican Presidential primary. The interviews were conducted December 27th – 28th, 2011. This survey has a margin of error of +/- 3.85% at the 95 percent confidence interval. The survey results are weighted based upon past primary voter turnout demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican..... 59%
Independent..... 41%

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to independent respondents only)

Extremely Likely 91%
Very Likely.....6%
Somewhat Likely3%

T3. And if the 2012 Presidential primary election was being held today, would you choose to vote in the Democrat primary or the Republican primary? (Asked to independent respondents only)

Republican primary 100%

T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican respondents only)

Extremely Likely 96%
Very Likely.....2%
Somewhat Likely.....2%

T5. Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable 47%
Unfavorable.....42%
No Opinion..... 10%

Name ID 99%
Hard Name ID 89%
Never Heard Of 1%

T6. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable 37%
Unfavorable..... 58%
No Opinion.....5%

Name ID 100%
Hard Name ID 95%
Never Heard Of0%

T7. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 69%
Unfavorable..... 27%
No Opinion.....4%

Name ID 100%
Hard Name ID 96%
Never Heard Of0%



T8. Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable 29%
Unfavorable..... 60%
No Opinion..... 11%

Name ID 100%
Hard Name ID 89%
Never Heard Of 0%

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable 35%
Unfavorable..... 46%
No Opinion..... 18%

Name ID 99%
Hard Name ID 81%
Never Heard Of 1%

T10. Do you have a favorable or unfavorable opinion of Jon Huntsman?

Favorable 43%
Unfavorable..... 39%
No Opinion..... 17%

Name ID 99%
Hard Name ID 82%
Never Heard Of 1%

T11. Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable 19%
Unfavorable..... 69%
No Opinion..... 12%

Name ID 100%
Hard Name ID 88%
Never Heard Of 0%



T12. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Rick Perry, Jon Huntsman, Rick Santorum, Mitt Romney, Michele Bachmann, Ron Paul, Newt Gingrich or some other candidate?

Mitt Romney.....	41%
Ron Paul.....	21%
Newt Gingrich.....	12%
Jon Huntsman.....	12%
Rick Santorum.....	4%
Michele Bachmann.....	4%
Rick Perry.....	3%
Some other candidate.....	2%
Undecided.....	1%

T13. Did you vote in the 2008 Republican Presidential primary?

Yes.....	83%
No.....	14%
Unsure.....	3%

T14. In the 2008 Republican Presidential primary, did you vote for John McCain, Mitt Romney, Mike Huckabee, some other candidate or do you not remember? (Asked only to respondents who said "yes" to voting in the 2008 Republican Presidential primary)

John McCain.....	49%
Mitt Romney.....	27%
Some other candidate.....	10%
Mike Huckabee.....	10%
Do not remember.....	4%

T15. On most political issues, do you consider yourself to be conservative, moderate or liberal?

Conservative.....	59%
Moderate.....	36%
Liberal.....	5%
No Opinion.....	0%



T16. Do you consider yourself to be a member of the Tea Party Movement?

Yes..... 26%
No..... 74%

T17. For statistical purposes, are you a man or a woman?

Male..... 53%
Female..... 47%

T18. Which of the following age groups applies to you?

18-34..... 7%
35-44..... 15%
45-54..... 27%
55-64..... 23%
65+..... 28%

T19. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White..... 91%
Hispanic/Latino..... 3%
Black/African American..... 3%
Another ethnic group..... 3%

