



December 29, 2011

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN STRATEGIES

**RE: NEW HAMPSHIRE 2012 REPUBLICAN PRESIDENTIAL PRIMARY SURVEY
TOPLINE RESULTS**

Magellan Strategies are pleased to present the topline results of a 648N autodial survey of likely 2012 New Hampshire Republican primary voters, and independent voters that are likely to vote in the 2012 Republican Presidential primary. The interviews were conducted December 27th – 28th, 2011. This survey has a margin of error of +/- 3.85% at the 95 percent confidence interval. The survey results are weighted based upon past primary voter turnout demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican..... 59%
Independent..... 41%

T2. As you may know, independent voters in New Hampshire can vote in the 2012 Presidential primary election. How likely are you to vote in the 2012 Presidential primary election? (Asked to independent respondents only)

Extremely Likely 91%
Very Likely.....6%
Somewhat Likely3%

T3. And if the 2012 Presidential primary election was being held today, would you choose to vote in the Democrat primary or the Republican primary? (Asked to independent respondents only)

Republican primary 100%

T4. How likely are you to vote in the 2012 Republican Presidential primary to choose a nominee for President? (Asked to Republican respondents only)

Extremely Likely 96%
Very Likely.....2%
Somewhat Likely.....2%

T5. Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable 47%
Unfavorable.....42%
No Opinion..... 10%

Name ID 99%
Hard Name ID 89%
Never Heard Of 1%

T6. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable 37%
Unfavorable..... 58%
No Opinion.....5%

Name ID 100%
Hard Name ID 95%
Never Heard Of0%

T7. Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 69%
Unfavorable..... 27%
No Opinion.....4%

Name ID 100%
Hard Name ID 96%
Never Heard Of0%



T8. Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable 29%
Unfavorable..... 60%
No Opinion..... 11%

Name ID 100%
Hard Name ID 89%
Never Heard Of 0%

T9. Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable 35%
Unfavorable..... 46%
No Opinion..... 18%

Name ID 99%
Hard Name ID 81%
Never Heard Of 1%

T10. Do you have a favorable or unfavorable opinion of Jon Huntsman?

Favorable 43%
Unfavorable..... 39%
No Opinion..... 17%

Name ID 99%
Hard Name ID 82%
Never Heard Of 1%

T11. Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable 19%
Unfavorable..... 69%
No Opinion..... 12%

Name ID 100%
Hard Name ID 88%
Never Heard Of 0%



T12. If the 2012 Republican Presidential primary election was being held today, for whom would you vote if the candidates were Rick Perry, Jon Huntsman, Rick Santorum, Mitt Romney, Michele Bachmann, Ron Paul, Newt Gingrich or some other candidate?

Mitt Romney.....	41%
Ron Paul.....	21%
Newt Gingrich.....	12%
Jon Huntsman.....	12%
Rick Santorum.....	4%
Michele Bachmann.....	4%
Rick Perry.....	3%
Some other candidate.....	2%
Undecided.....	1%

T13. Did you vote in the 2008 Republican Presidential primary?

Yes.....	83%
No.....	14%
Unsure.....	3%

T14. In the 2008 Republican Presidential primary, did you vote for John McCain, Mitt Romney, Mike Huckabee, some other candidate or do you not remember? (Asked only to respondents who said "yes" to voting in the 2008 Republican Presidential primary)

John McCain.....	49%
Mitt Romney.....	27%
Some other candidate.....	10%
Mike Huckabee.....	10%
Do not remember.....	4%

T15. On most political issues, do you consider yourself to be conservative, moderate or liberal?

Conservative.....	59%
Moderate.....	36%
Liberal.....	5%
No Opinion.....	0%



T16. Do you consider yourself to be a member of the Tea Party Movement?

Yes..... 26%
No..... 74%

T17. For statistical purposes, are you a man or a woman?

Male..... 53%
Female..... 47%

T18. Which of the following age groups applies to you?

18-34..... 7%
35-44..... 15%
45-54..... 27%
55-64..... 23%
65+..... 28%

T19. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White..... 91%
Hispanic/Latino..... 3%
Black/African American..... 3%
Another ethnic group..... 3%

