



January 12, 2012

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN STRATEGIES

RE: NEBRASKA US SENATE GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Strategies are pleased to present the topline results of a 675N autodial survey of likely general election voters in the state of Nebraska. The interviews were conducted January 10th - 11th, 2012. This survey has a margin of error of +/- 3.77% at the 95 percent confidence interval. The survey results are weighted based upon past general election voter turnout demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....	55%
Democrat.....	34%
Independent.....	11%

T2. How likely are you to vote in the November election for President, the United States Senate and Congress?

Extremely Likely	93%
Very Likely.....	4%
Somewhat Likely	3%

T3. Do you have a favorable or unfavorable opinion of Jon Bruning?

Favorable	36%
Unfavorable.....	33%
No Opinion.....	25%

Name ID	94%
Hard Name ID	69%
Never Heard Of	6%

T4. Do you have a favorable or unfavorable opinion of Don Stenberg?

Favorable 33%
Unfavorable..... 34%
No Opinion..... 26%

Name ID 93%
Hard Name ID 67%
Never Heard Of 7%

T5. Do you have a favorable or unfavorable opinion of Bob Kerrey?

Favorable 43%
Unfavorable..... 43%
No Opinion..... 11%

Name ID 97%
Hard Name ID 86%
Never Heard Of 3%

T6. Do you have a favorable or unfavorable opinion of Steve Lathrop?

Favorable 9%
Unfavorable..... 19%
No Opinion..... 35%

Name ID 63%
Hard Name ID 28%
Never Heard Of 37%

T7. Do you have a favorable or unfavorable opinion of Kim Robak?

Favorable 22%
Unfavorable..... 16%
No Opinion..... 37%

Name ID 75%
Hard Name ID 38%
Never Heard Of 25%



T8. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve 33%
Disapprove 60%
Unsure/No Opinion..... 7%

T9. If the election for the United States Senate was being held today, for whom would you vote if the candidates were Bob Kerrey, Democrat or Jon Bruning, Republican?

Jon Bruning..... 51%
Bob Kerrey..... 40%
Undecided 9%

Definitely Jon Bruning..... 31%
Probably Jon Bruning 20%

Definitely Bob Kerrey 32%
Probably Bob Kerrey 8%

T10. If the election for the United States Senate was being held today, for whom would you vote if the candidates were Steve Lathrop, Democrat or Jon Bruning, Republican?

Jon Bruning..... 52%
Steve Lathrop 29%
Undecided 19%

Definitely Jon Bruning..... 35%
Probably Jon Bruning 17%

Definitely Steve Lathrop..... 18%
Probably Steve Lathrop 11%



T11. If the election for the United States Senate was being held today, for whom would you vote if the candidates were Kim Robak, Democrat or Jon Bruning, Republican?

Jon Bruning.....	51%
Kim Robak.....	34%
Undecided	15%
Definitely Jon Bruning.....	36%
Probably Jon Bruning	15%
Definitely Kim Robak.....	23%
Probably Kim Robak.....	11%

T12. If the election for the United States Senate was being held today, for whom would you vote if the candidates were Bob Kerrey, Democrat or Don Stenberg, Republican?

Don Stenberg	47%
Bob Kerrey.....	39%
Undecided	14%
Definitely Don Stenberg	34%
Probably Don Stenberg.....	13%
Definitely Bob Kerrey	33%
Probably Bob Kerrey	6%

T13. If the election for the United States Senate was being held today, for whom would you vote if the candidates were Steve Lathrop, Democrat or Don Stenberg, Republican?

Don Stenberg	52%
Steve Lathrop	27%
Undecided	21%
Definitely Don Stenberg	34%
Probably Don Stenberg.....	18%
Definitely Steve Lathrop.....	18%
Probably Steve Lathrop	9%



T14. If the election for the United States Senate was being held today, for whom would you vote if the candidates were Kim Robak, Democrat or Don Stenberg, Republican?

Don Stenberg 50%
Kim Robak..... 32%
Undecided 18%

Definitely Don Stenberg 31%
Probably Don Stenberg..... 19%

Definitely Kim Robak..... 24%
Probably Kim Robak.....8%

T15. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat or the Republican Party's candidate?

Republican Party's candidate 59%
Barack Obama33%
Undecided8%

Definitely Republican Party's candidate 50%
Probably Republican Party's candidate9%

Definitely Barack Obama 29%
Probably Barack Obama.....4%

T16. For statistical purposes, are you a man or a woman?

Female 55%
Male 45%

T17. Which of the following age groups applies to you?

18-34..... 17%
35-44..... 16%
45-54..... 23%
55-64..... 20%
65+ 24%



T18. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White.....	89%
Hispanic/Latino.....	3%
Black/African American.....	4%
Another ethnic group	4%

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The survey used a stratified random sample from a Nebraska voter file. The survey response data was slightly weighted based upon demographics of past general elections. The 675 interviews were conducted on January 10th - 11th, 2012. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.77% at the 95 percent confidence interval.

