



Magellan Strategies

Colorado GOP Primary Survey Topline Results

Magellan Strategies are pleased to present the topline results for an 893n autodial survey of likely 2018 Republican Primary voters in the state of Colorado. The interviews were conducted March 8th – 9th, 2017. This survey has a margin of error of +/- 3.28% at the 95 percent confidence interval. This survey was weighted based upon past Republican primary election voting demographics.

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

Republican 100%

T2. Although it is a long way off, how likely are you to vote in the 2018 Republican Primary election to choose a candidate for Governor?

Extremely Likely 93%
Very Likely 4%
Somewhat likely 3%

T3. Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable 87%
Unfavorable 11%
Heard of, no opinion 2%
Never heard of 0%

T4. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve 86%
Disapprove 10%
Unsure or No Opinion 4%

T5. When thinking about who to vote for in the upcoming Republican primary, are you more likely or less likely to vote for a candidate that supports President Trump and his policies?

More Likely 84%
Less Likely 9%
No Difference..... 4%
Unsure or No Opinion 3%

T6. Thinking about Republican candidates in the future, which of the following candidates would you prefer, a more traditional Republican candidate or someone similar to President Trump?

Someone Similar to President Trump 67%
Traditional Republican Candidate 23%
Unsure or No Opinion 10%

T7. Do you consider yourself to be very conservative, conservative or moderate in your political beliefs?

Very Conservative 36%
Conservative..... 42%
Moderate..... 21%
Unsure or No Opinion 1%

T8. For statistical purposes, are you a man or a woman?

Female 51%
Male..... 49%

T9. Which of the following age groups applies to you?

18-34 7%
35-44 6%
45-54 14%
55-64 26%
65+ 47%



T10. What is your marital status?

Married	72%
Widowed	12%
Separated or Divorced.....	7%
Single, Never Been Married.....	6%
Single, Living with Partner	1%
No Opinion.....	2%

T11. What is your highest level of education?

Less than High School	3%
Graduated High School, or GED	12%
Some College	22%
2-Year Degree	12%
4-Year Degree	31%
Graduate or Professional Degree	20%

Survey Methodology

This survey was conducted using automated telephone touchtone technology. The sample used for this survey was randomly drawn from a state of Colorado voter file. The survey response data was weighted based upon past Republican primary election voting demographics. The interviews were conducted on March 8th – 9th, 2017. Three attempts were made to interview each household in the sample. This survey has a margin of error of +/- 3.28% at the 95 percent confidence interval.



Table 2-1

T2. Although it is a long way off, how likely are you to vote in the 2018 Republican Primary election to choose a candidate for Governor?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
EXTREMELY LIKELY	833	413	329	80	421	279	134	63	52	115	217	386	305	347	172	22	90	182	100	263	176
	93.3	94.3	94.9	92.2	92.3	94.6	87.6	100.0	97.8	92.2	93.6	91.9	96.3	93.1	89.9	93.5	86.1	90.6	93.2	95.3	97.6
VERY LIKELY	36	17	12	5	18	11	8			6	9	20	9	15	10	1	6	15	3	8	2
	4.0	4.0	3.6	5.7	4.0	3.6	5.1			5.0	4.1	4.8	2.7	4.2	5.1	2.9	5.7	7.6	3.1	3.0	1.2
SOMEWHAT LIKELY	24	8	5	2	17	5	11		1	4	5	14	3	10	10	1	9	4	4	5	2
	2.7	1.7	1.5	2.1	3.6	1.8	7.3		2.2	2.8	2.3	3.4	1.0	2.8	5.0	3.6	8.3	1.9	3.7	1.7	1.2

Table 3-1

T3. Do you have a favorable or unfavorable opinion of Donald Trump?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FAVORABLE	772	380	304	73	393	258	129	60	47	105	203	357	305	341	118	21	91	186	94	243	137
	86.5	86.7	87.7	84.4	86.3	87.3	84.3	96.4	88.3	84.1	87.5	85.0	96.4	91.5	61.4	87.5	87.6	92.3	88.4	87.8	76.1
UNFAVORABLE	101	48	36	10	53	32	21		6	18	23	54	8	25	65	3	9	13	9	28	41
	11.3	11.0	10.5	11.4	11.7	10.7	13.5		11.7	14.6	9.9	12.8	2.7	6.7	34.1	12.5	8.2	6.3	8.0	10.1	22.5
HEARD OF NO OPINION	18	9	6	3	9	5	3	2		2	6	8	2	7	8		4	2	4	5	3
	2.0	2.1	1.8	3.3	1.9	1.8	2.2	3.6		1.4	2.6	1.9	0.7	1.8	4.2		4.2	1.1	3.6	1.8	1.4
NEVER HEARD OF	1	1		1	1	1						1	1		1			1		1	
	0.2	0.2		1.0	0.1	0.2						0.3	0.3		0.3			0.3		0.3	

Table 4-1

T4. Do you approve or disapprove of the job Donald Trump is doing as President?

	GENDER~MARITAL							AGE					IDEOLOGY			EDUCATION					
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
APPROVE	766	383	305	76	382	254	123	63	46	106	201	351	308	335	115	21	89	183	93	244	135
	85.8	87.6	88.0	87.6	84.0	86.1	80.5	100.0	85.8	84.8	86.5	83.5	97.0	89.9	60.0	87.3	85.7	91.1	87.4	88.4	74.6
DISAPPROVE	93	46	38	7	46	28	16		6	18	25	43	5	24	62	2	6	11	10	25	38
	10.4	10.6	10.8	8.2	10.2	9.6	10.5		11.7	14.6	10.9	10.2	1.4	6.6	32.3	9.1	5.7	5.5	9.4	9.2	21.1
UNSURE NO OPINION	34	8	4	4	27	13	14		1	1	6	26	5	13	15	1	9	7	3	7	8
	3.9	1.8	1.2	4.2	5.8	4.3	9.0		2.5	0.6	2.6	6.2	1.5	3.6	7.7	3.6	8.5	3.4	3.2	2.4	4.3

Table 5-1

T5. When thinking about who to vote for in the upcoming Republican primary, are you more likely or less likely to vote for a candidate that supports President Trump and his policies?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MORE LIKELY	746	371	296	73	374	252	117	60	40	101	195	350	298	327	113	21	92	175	94	239	125
	83.5	84.8	85.3	84.8	82.2	85.2	76.9	95.2	75.5	80.5	84.1	83.3	93.9	87.6	59.0	87.9	88.6	86.9	87.6	86.3	69.4
LESS LIKELY	84	42	35	5	42	23	17		7	18	18	41	6	18	58	2	4	10	8	21	39
	9.4	9.5	10.1	5.5	9.3	7.8	11.3		12.2	14.6	7.8	9.8	1.8	4.8	30.3	9.1	3.8	5.2	7.4	7.6	21.3
NO DIFFERENCE	34	13	7	6	20	12	8		2	5	9	17	8	13	12		5	10		8	11
	3.8	3.1	1.9	7.1	4.5	4.2	5.3		4.2	4.1	4.0	4.1	2.4	3.6	6.1		4.7	4.9		2.8	6.2
UNSURE NO OPINION	30	11	9	2	18	8	10	3	4	1	10	12	6	15	9	1	3	6	5	9	6
	3.3	2.6	2.7	2.6	4.0	2.9	6.5	4.8	8.1	0.8	4.1	2.8	1.8	4.1	4.6	2.9	2.8	3.0	5.0	3.3	3.1

Table 6-1

T6. Thinking about Republican candidates in the future, which of the following candidates would you prefer, a more traditional Republican candidate or someone similar to President Trump?

	GENDER~MARITAL							AGE					IDEOLOGY			EDUCATION					
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SIMILAR TO TRUMP	595	304	251	51	291	196	90	45	37	83	165	265	234	263	93	9	74	145	79	187	102
	66.7	69.4	72.3	59.2	64.0	66.3	59.1	71.5	69.0	66.8	71.1	63.2	73.8	70.6	48.6	37.8	70.5	71.8	74.3	67.8	56.2
TRADITIONAL REPUBLICAN	204	104	77	25	100	61	38	11	13	30	39	112	47	76	78	14	22	27	17	61	62
	22.9	23.8	22.2	28.5	22.0	20.6	25.1	17.4	24.1	23.9	16.7	26.6	14.9	20.4	40.4	59.3	21.3	13.6	15.8	22.2	34.5
UNSURE NO OPINION	93	30	19	11	64	39	24	7	4	12	28	43	36	34	21	1	9	29	11	28	17
	10.5	6.8	5.5	12.2	14.0	13.1	15.8	11.1	6.9	9.3	12.2	10.2	11.3	9.1	11.0	2.9	8.2	14.5	9.9	10.0	9.3

Table 7-1

T7. Do you consider yourself to be very conservative, conservative or moderate in your political beliefs?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY CONSERVATIVE	317	149	119	28	168	117	49	23	19	47	80	148	317			14	40	73	39	98	53
	35.5	34.0	34.2	32.2	36.9	39.7	32.3	37.2	34.6	37.7	34.5	35.3	100.0			58.4	38.4	36.1	37.0	35.6	29.1
CONSERVATIVE	373	201	158	42	172	111	57	34	14	46	103	175		373		8	47	87	50	108	74
	41.8	45.9	45.6	48.8	37.8	37.6	37.5	54.8	26.6	37.1	44.2	41.8		100.0		32.5	44.9	43.2	46.9	39.0	40.9
MODERATE	192	86	68	16	106	63	42	5	21	31	48	87			192	2	14	39	15	69	52
	21.5	19.6	19.6	19.0	23.3	21.3	27.7	8.0	38.8	25.2	20.5	20.7			100.0	9.1	13.8	19.4	14.5	24.9	28.8
UNSURE NO OPINION	11	2	2		9	4	4				2	9					3	3	2	1	2
	1.3	0.5	0.6		2.0	1.5	2.5				0.8	2.2					2.9	1.3	1.6	0.5	1.2

Table 8-1

T8. For statistical purposes, are you a man or a woman?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	455				455	295	153	28	25	65	126	211	168	172	106	8	62	123	53	135	75
	51.0				100.0	100.0	100.0	44.2	47.1	51.8	54.4	50.4	53.0	46.1	55.4	32.4	59.0	61.3	50.1	48.9	41.3
MALE	438	438	347	87				35	28	60	106	208	149	201	86	16	43	78	53	141	106
	49.0	100.0	100.0	100.0				55.8	52.9	48.2	45.6	49.6	47.0	53.9	44.6	67.6	41.0	38.7	49.9	51.1	58.7

Table 9-1

T9. Which of the following age groups applies to you?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	63	35	22	13	28	9	19	63					23	34	5	9		4	6	25	19
	7.0	8.0	6.2	15.4	6.1	3.1	12.1	100.0					7.3	9.2	2.6	39.7		1.9	5.2	9.0	10.4
35-44	54	28	25	3	25	18	5		54				19	14	21	3	5	3	6	24	13
	6.0	6.5	7.2	4.0	5.5	6.2	3.3		100.0				5.9	3.8	10.8	12.7	4.6	1.4	6.0	8.5	7.1
45-54	125	60	49	8	65	54	10			125			47	46	31	1	6	24	19	43	32
	14.0	13.8	14.2	9.2	14.2	18.4	6.8			100.0			14.9	12.4	16.4	4.4	5.7	12.2	17.7	15.5	17.7
55-64	232	106	86	20	126	95	31				232		80	103	48	2	24	70	31	65	41
	26.0	24.2	24.9	22.7	27.7	32.2	20.4				100.0		25.2	27.5	24.8	8.4	23.3	34.7	28.7	23.5	22.4
65+	420	208	165	42	211	118	88					420	148	175	87	8	69	100	45	120	77
	47.0	47.6	47.5	48.7	46.4	40.0	57.4					100.0	46.7	47.0	45.3	34.7	66.4	49.8	42.5	43.4	42.3

Table 10-1

T10. What is your marital status?

	GENDER~MARITAL						AGE					IDEOLOGY			EDUCATION						
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65 PLUS	VERY CON	CON	MOD	LESS HS	GRAD HS	SOME COLL	TWO YEAR	FOUR YEAR	MAST PRO
TOTAL	893	438	347	87	455	295	153	63	54	125	232	420	317	373	192	24	104	201	107	276	181
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MARRIED	642	347	347		295	295		31	43	104	181	283	236	269	131	19	71	142	81	199	130
	71.9	79.2	100.0		64.9	100.0		49.0	81.0	83.0	78.1	67.4	74.4	72.1	68.2	79.2	68.1	70.6	75.8	72.0	72.1
WIDOWED	110	29		29	81		81	7	3	4	9	87	36	39	31	3	21	25	12	30	18
	12.3	6.6		33.4	17.7		52.8	11.4	4.8	3.0	4.0	20.7	11.3	10.6	16.0	13.0	20.4	12.5	11.5	10.8	10.0
SEPARATED	63	24		24	39		39	4	3	5	22	29	18	30	15	2	10	20	8	15	8
DIVORCED	7.0	5.4		27.2	8.6		25.6	6.0	5.1	3.8	9.5	7.0	5.8	8.0	7.6	7.7	9.2	10.0	7.1	5.5	4.6
SINGLE NEVER MARRIED	55	30		30	25		25	19	3	10	14	9	20	24	11		2	7	2	27	17
	6.2	6.9		34.8	5.5		16.3	30.5	5.8	7.9	6.1	2.1	6.2	6.4	6.0		2.3	3.4	2.1	9.8	9.2
SINGLE LIVING PARTNER	12	4		4	8		8	2			5	5	4	6	2			5	1	2	5
	1.3	0.9		4.5	1.8		5.3	3.1			2.3	1.1	1.1	1.7	1.0			2.3	0.6	0.6	2.7
NO OPINION	12	4			7				2	3		7	4	4	2			2	3	3	3
	1.3	1.0			1.6				3.3	2.4		1.6	1.2	1.2	1.2			1.1	2.9	1.2	1.6

