



COLORADO FEBRUARY ISSUE VOTER OPINION SURVEY PART 1 OF 2

Feb. 9th to Feb. 17th, 2021



Methodology

- Magellan Strategies are pleased to present the results of an online survey of 769 registered voters in Colorado. This presentation is the first of two survey releases.
- The interviews were conducted from February 9th to 17th, 2021.
- The overall survey responses have a margin of error of +/- 3.53% at the 95% confidence interval. Subgroups of voters will have a higher margin of error than the overall sample.
- The survey results were weighted to be representative of the demographics of the registered voter population in Colorado as of February 1st, 2021.
- The survey topline, crosstabs, verbatim responses and presentation can be downloaded at www.MagellanStrategies.com.

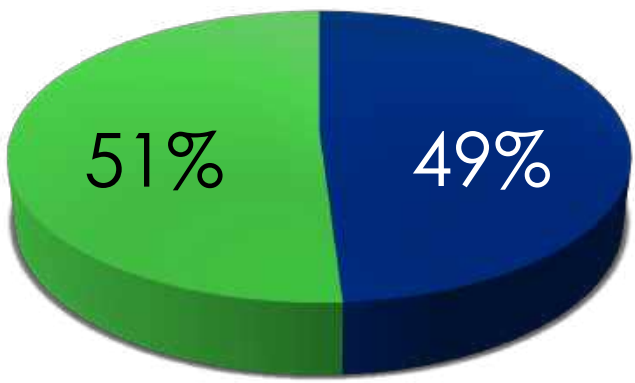
Survey Objectives

The objectives of this survey were to measure and understand voter opinion regarding:

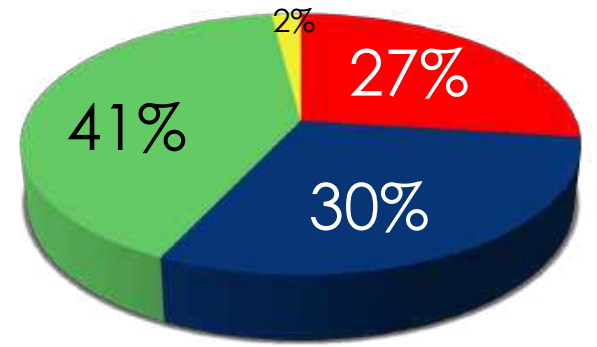
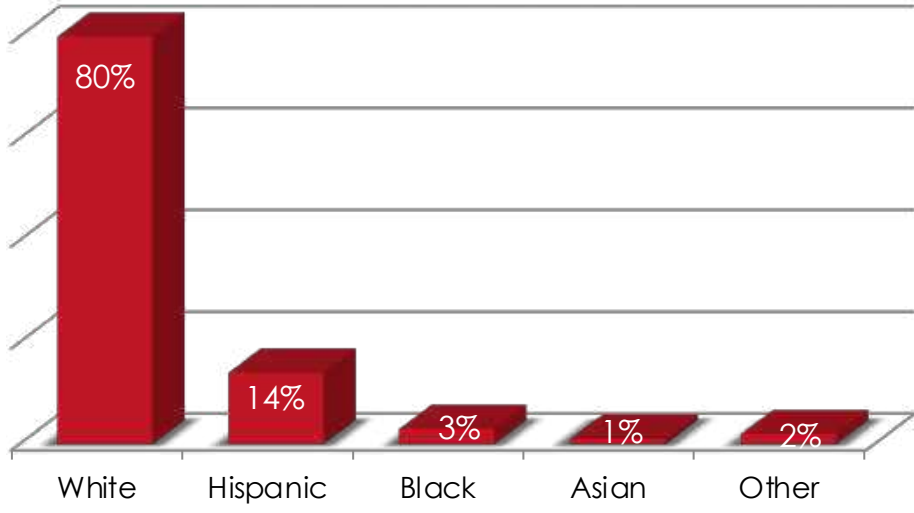
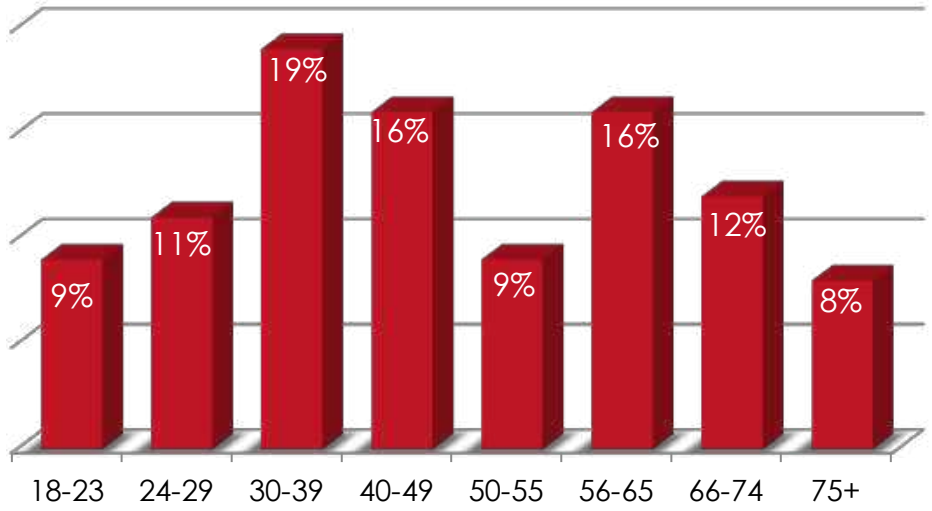
- The most important issues and problems voters want addressed.
- Intentions to take or not take the coronavirus vaccine.
- The impacts of the coronavirus on mental health.
- Job approval of government's handling of the coronavirus.
- Trust in government to address America's most important issues.
- Democracy, socialism, capitalism and stock markets.
- Government regulation and oversight of social media companies.

This survey presentation will cover the first four objectives. Another presentation will cover the remaining three objectives in about a week.

Survey Demographics



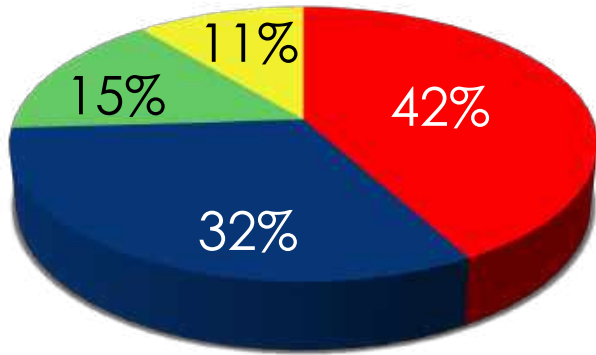
■ Male ■ Female



■ Republican ■ Democrat ■ Unaffiliated ■ Other

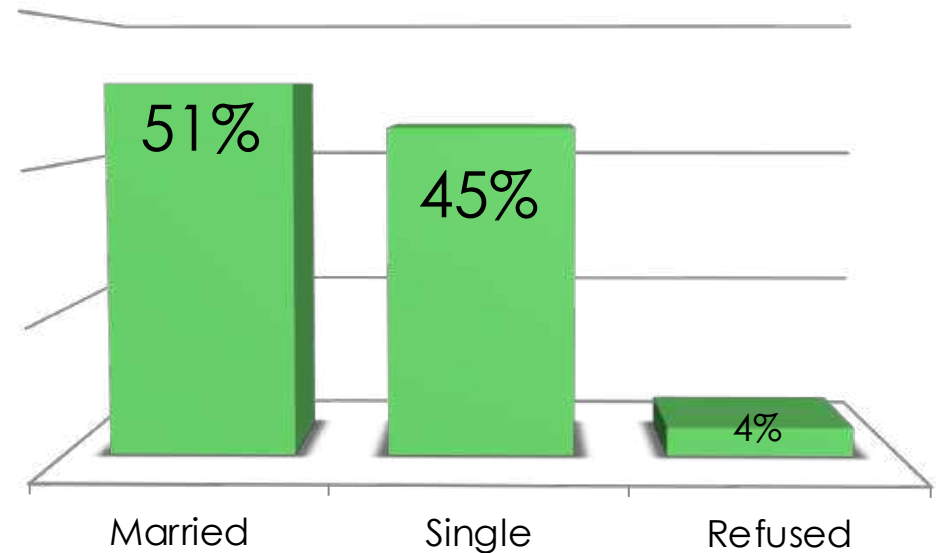
Survey Demographics

Area You Live In?



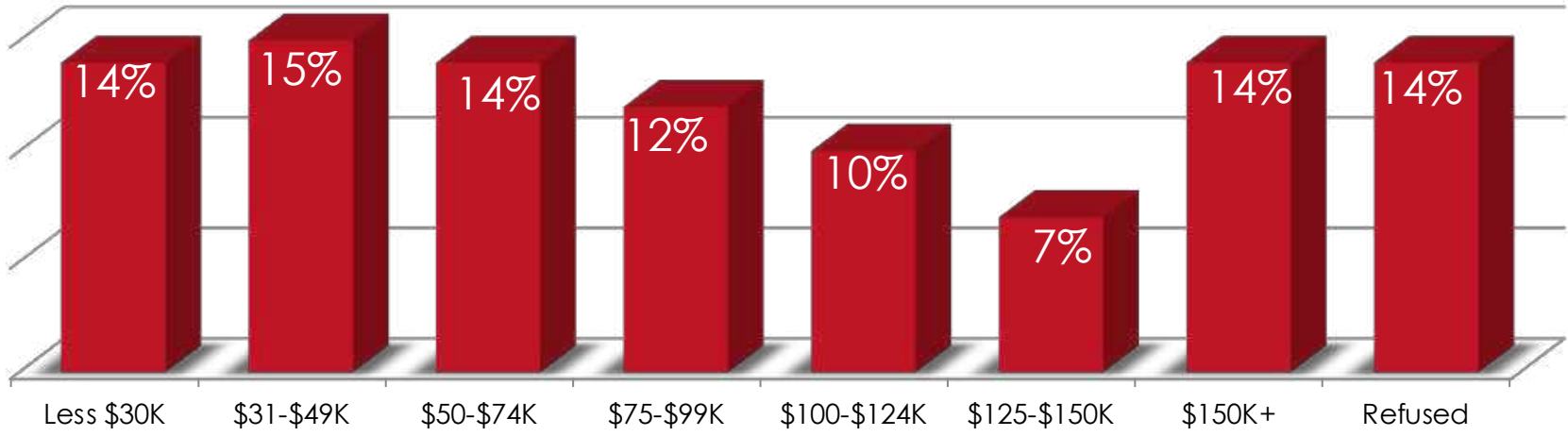
■ Suburban ■ City/Urban ■ Small Town ■ Rural

Marital Status

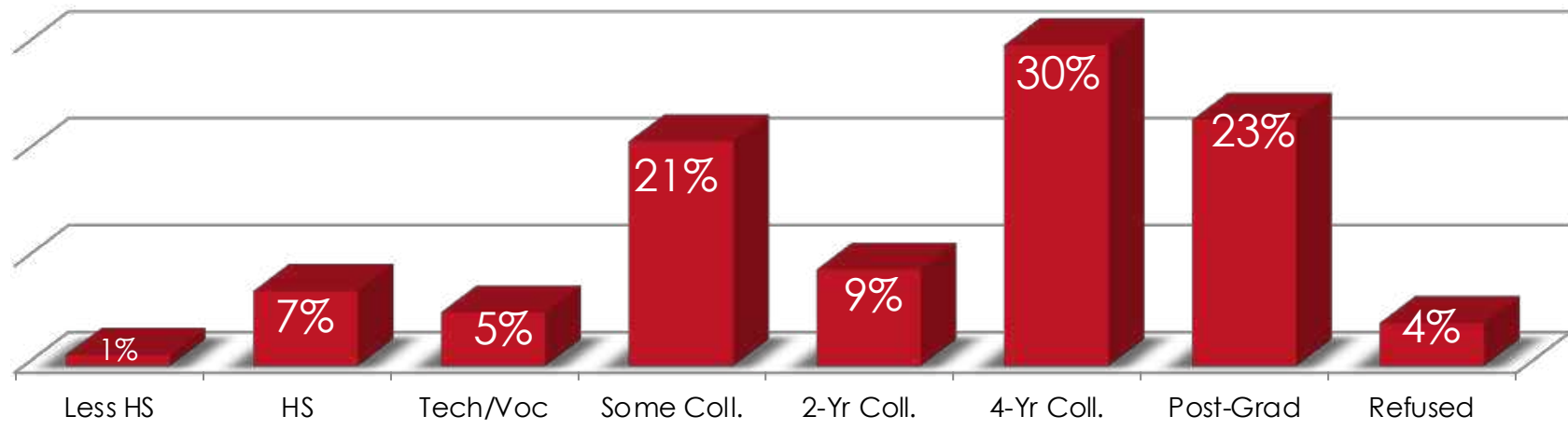


Survey Demographics

Household Income



Education



Generation Demographics

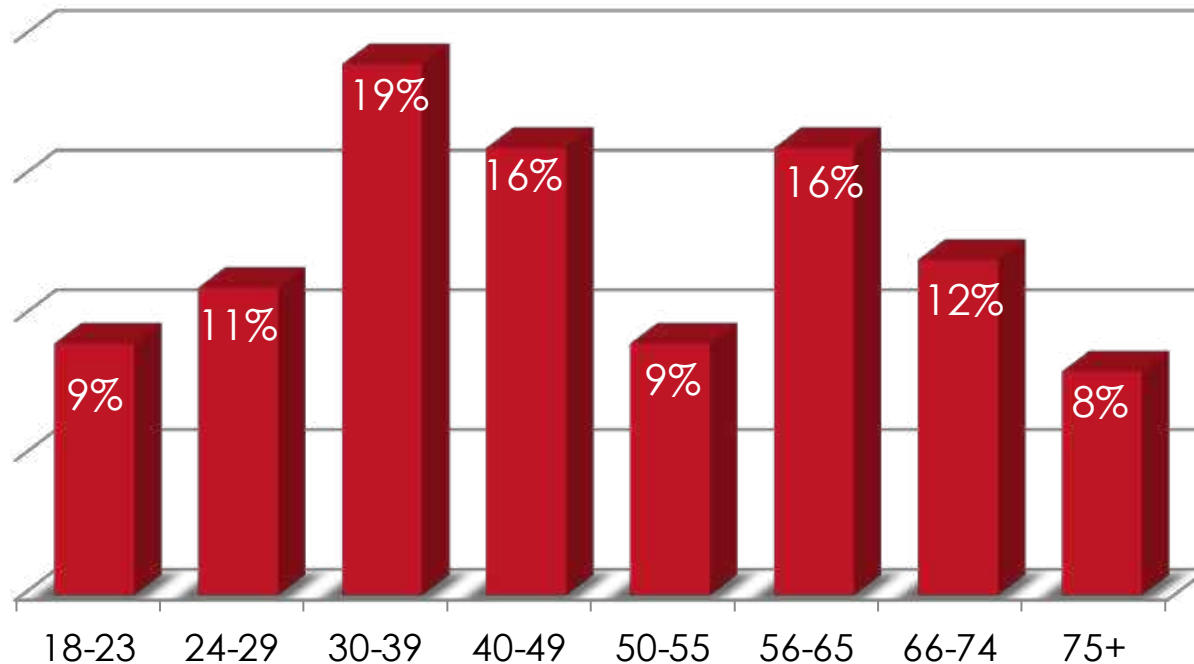
Generation Z - 18 to 23, 9% of voter registration

Millennials – 24 to 39, 31% of registration

Generation X - 40 to 55, 25% of registration

Baby Boomers - 56 to 73, 27% of registration

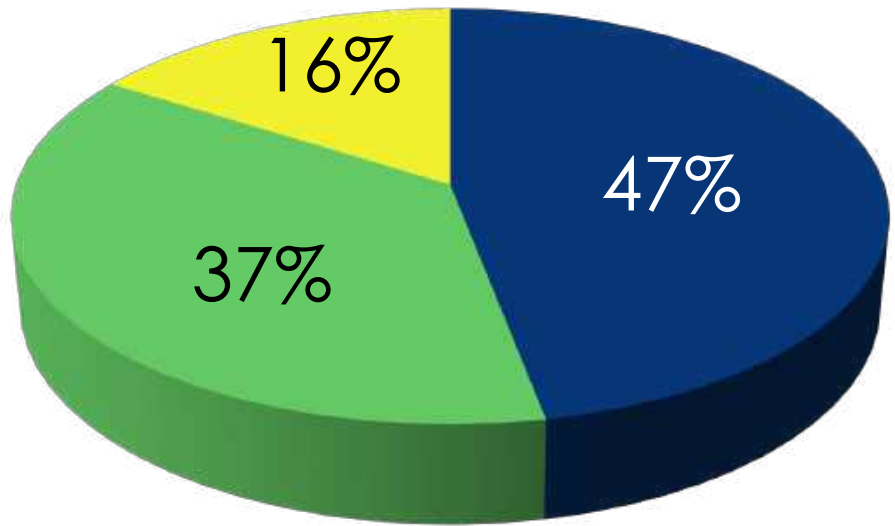
Silent Generation - 75 or older, 7% of registration



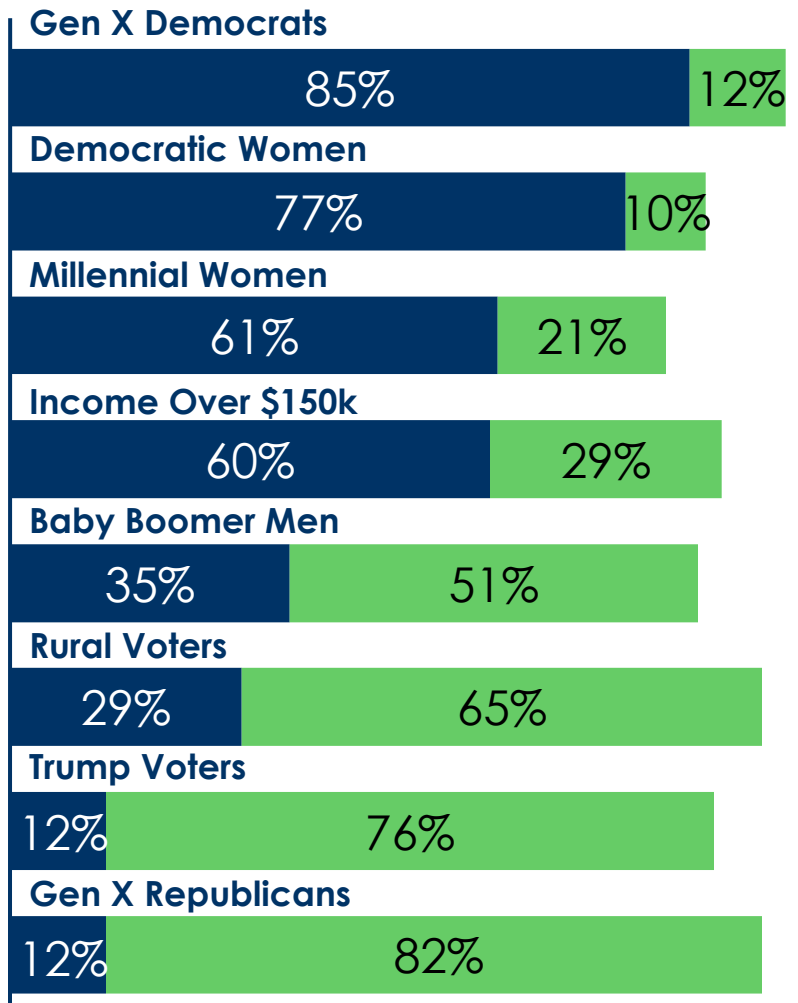


COLORADO VOTER MOOD

Generally speaking, do you think things in Colorado are heading in the right direction, or do you feel that things are off on the wrong track?



- RIGHT DIRECTION
- WRONG TRACK
- UNSURE/NO OPINION



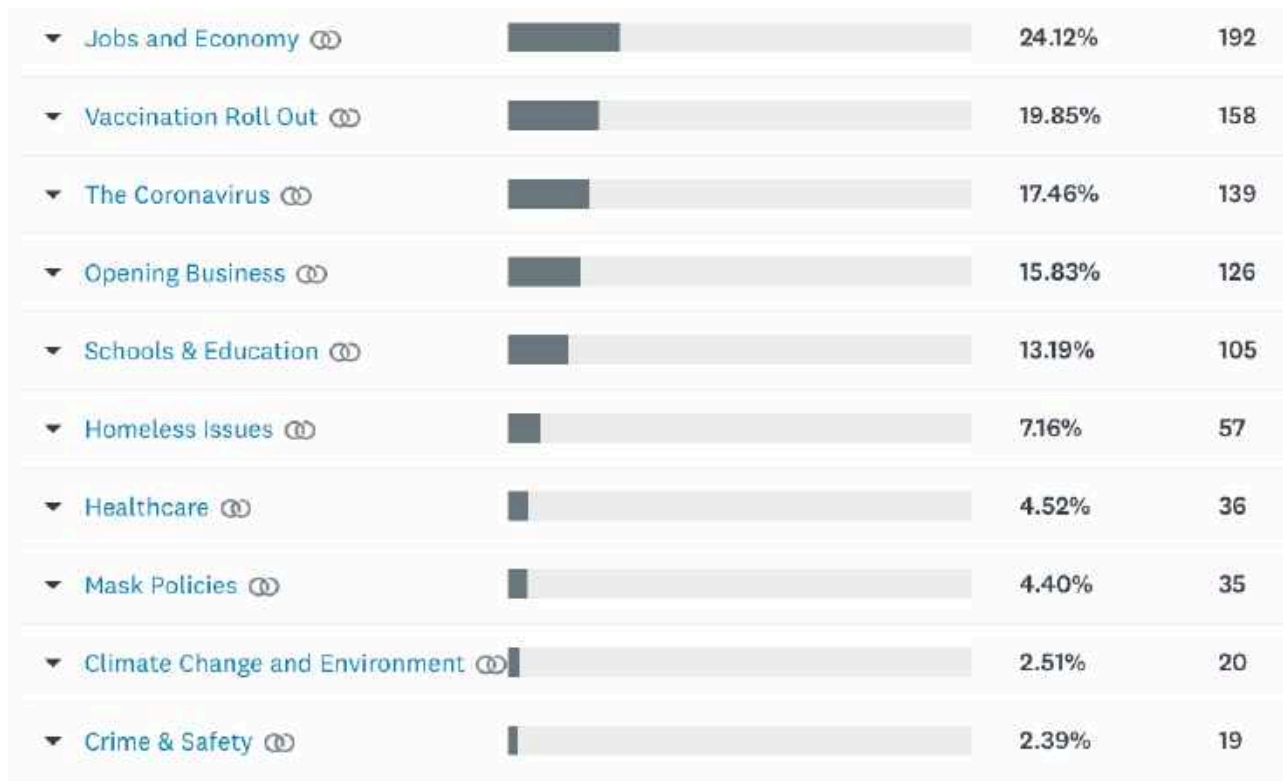
- RIGHT DIRECTION
- WRONG TRACK



WHAT ISSUES AND PROBLEMS
DO VOTERS WANT ADDRESSED?

What issues do Colorado voters want addressed? Jobs and economy, the vaccination roll out, the coronavirus, opening up businesses, schools and education.

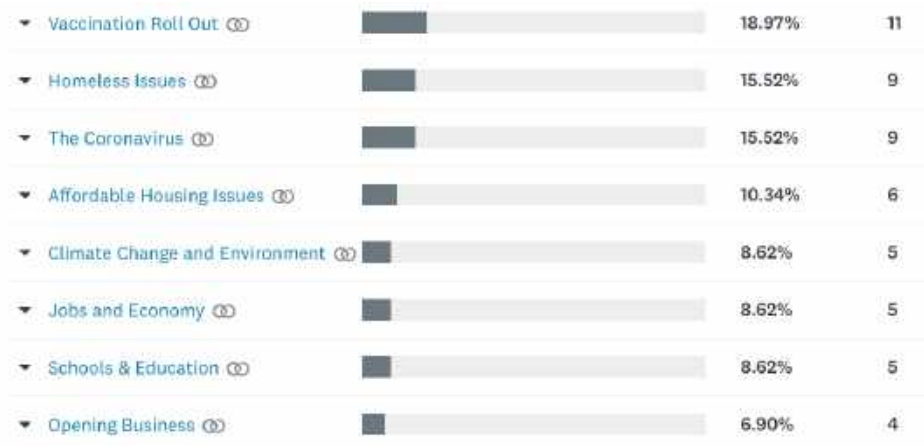
“In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most.” (Responses among all voters.)



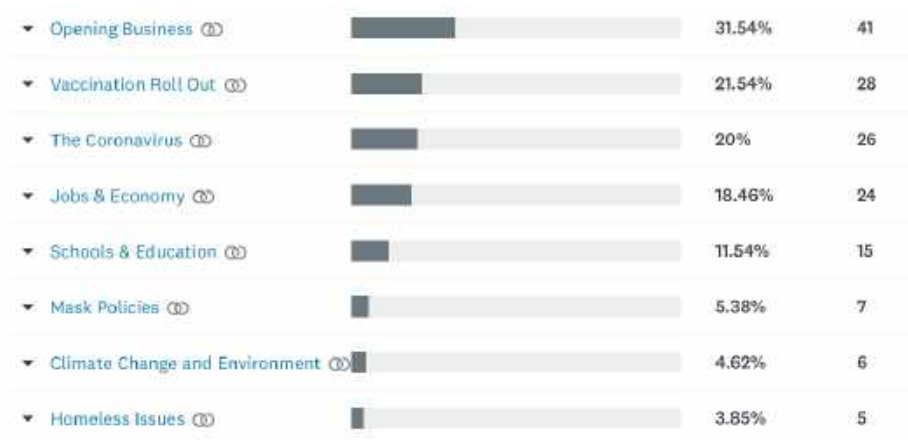
What issues do millennial voters want addressed? Opening up businesses and the economy are more of a priority for older millennials.

“In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most.”

Age 24 to 29



Age 30 to 39



The Issues and Problems Millennial Voters Want Addressed

"In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most."

Major Themes
Jobs, Economy and Opening Up Businesses
Vaccination Roll Out
Schools/Education

"Reopening the state. Not killing small business. Not being a dictatorship."
-Rural Female, Unaffiliated, 4+ Years College

"COVID safety and economic/financial support while taking safety seriously."
-Urban Female, Democrat, 4+ Years College

"Vaccine availability, vaccine hesitancy, schools, small businesses."
-Suburban Female, Democrat, 4+ Years College

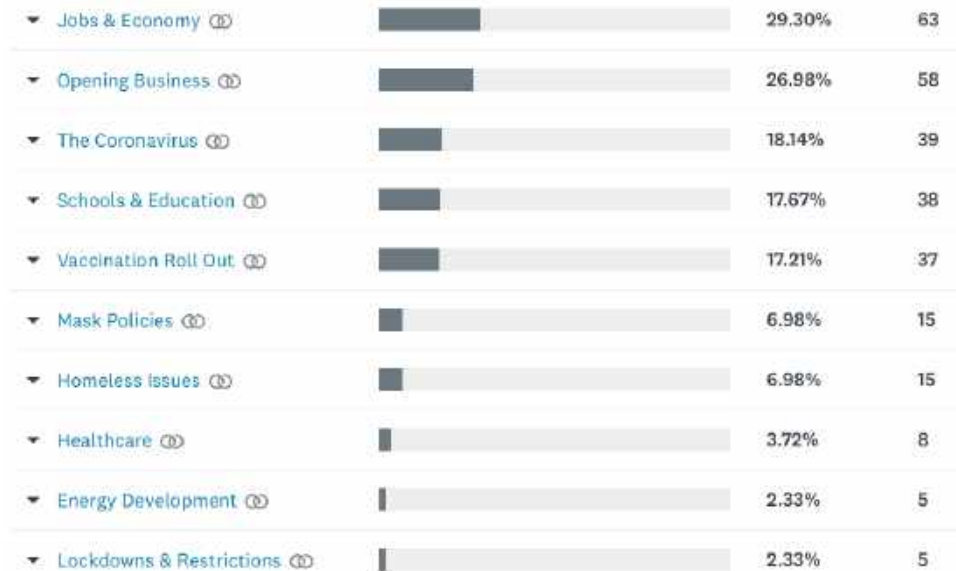
"I am so over politics I confess I don't know what's happening with my local government. I believe all businesses should be open. ALL OF THEM. Crime is up so high because people don't have an outlet for their energy."
-Suburban Female, Republican, 4+ Years College,

"Vaccines, unemployment, and stimulus to keep small and local businesses up and running."
-Suburban Male, Unaffiliated, 4+ Years College

"Getting everyone out of the faux frenzy. Get kids back in school and able bodied adults back to work. Instead of quarantining everyone, maybe just voluntarily allow quarantine for those who are at risk or scared of becoming ill and support their personal decisions. Americans are not dumb, we don't need big government to tell us to wear a mask and not go to work."
-Suburban Male, Unaffiliated, No College Degree

The Issues and Problems Generation X Voters Want Addressed

"In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most."



"Economic shutdowns have killed us. Other states like Texas and Florida are thriving and creating new jobs in a pandemic."
-Urban Female, Unaffiliated, 4+ Years College

"Covid response and protections, wealth gap, middle class stability."
-Suburban Male, Democrat, 4+ Years College

"Keeping a lid on indoor activities until vaccination reaches a tipping point of immunity for a higher percentage of the population."
-Suburban Female, Democrat, 4+ Years College

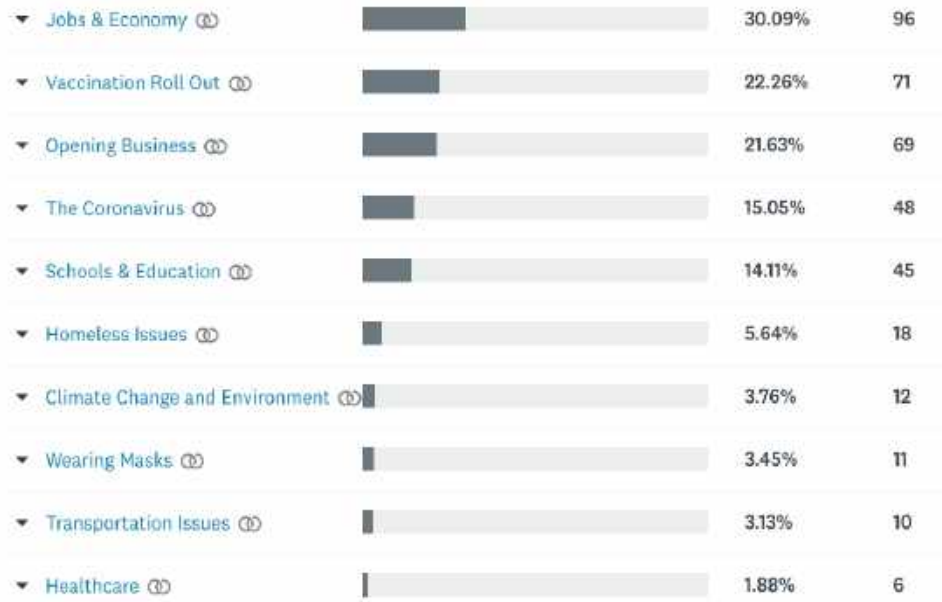
"Open schools and business, we know how to take care of ourselves. Schools are open around the world, but not here. No science supports closed schools other than POLITICAL SCIENCE."
-Suburban Male, Unaffiliated, 4+ Years College

"In my opinion vaccines are not being distributed fast enough."
-Small Town Male, Republican, No College Degree

"Polis needs to open business up! We citizens can think and take care of ourselves. If we feel unsafe then we can stay home!!! If we feel safe then let us live life as we should! These businesses are people's livelihoods. Their survival depends on it! Every job is essential to someone!"
-Small Town Female, Republican, No College Degree

The Issues and Problems Baby Boomer Voters Want Addressed

"In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most."



"Return control to local government; local leaders know their constituents better; decrease regulations that kill jobs; allow schools and businesses to (safely) open up."
-Urban Female, Republican, 4+ Years College

"VACCINATIONS!!"
Keep the mask mandate as long as possible to be safe. Continue financial support for those who lost their jobs due to the Covid e.g. gig workers."
-Small Town Male, Democrat, 4+ Years College

"The roll out of the coronavirus vaccine started slow but seems to be getting better. I hope it continues to speed up so everyone can get the vaccine."
-Small Town Female, Unaffiliated, No College Degree

"Keeping places open and getting more shots out for Covid."
-Small Town Male, Unaffiliated, No College Degree

"The pandemic, economic recovery, education, joblessness."
-Suburban Female, Democrat, 4+ Years College

"Immunizations for COVID are so important to be able to get everyone's freedom. Getting to work, school, stop wearing these stupid masks."
-Rural Female, Republican, 4+ Years College

The Issues and Problems Unaffiliated Voters Want Addressed

"In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most."

"Vaccination distribution and safely getting businesses back open and running again. If possible, provide support to small businesses and restaurants."
-Suburban Male, Old Millennial, 4+ Years College

"Opening the state up. Quit this charade. We need the economy to come back. We need out state back."
-Urban Male, Old Gen X, No College Degree

"The availability of the vaccine to everyone who wants it as quick as possible! Organized distribution with little frustration to sign up."
-Urban Female, Young Boomer, No College Degree

"Personal safety, enforcing mask mandate and minimizing the spread of the pandemic. The economy can wait, and will suffer more if more people die. Do NOT allow dine-in establishments, as has already been started – perfect sanitation cannot be guaranteed...people WILL get sick."
-Urban Male, Young Millennial, No College Degree

"Recovery for small businesses and the return to in-person learning for Colorado students."
-Suburban Female, Old Gen X, 4+ Years College

"Vaccinations. Economy. Healthcare."
-Urban Female, Young Gen X, 4+ Years College

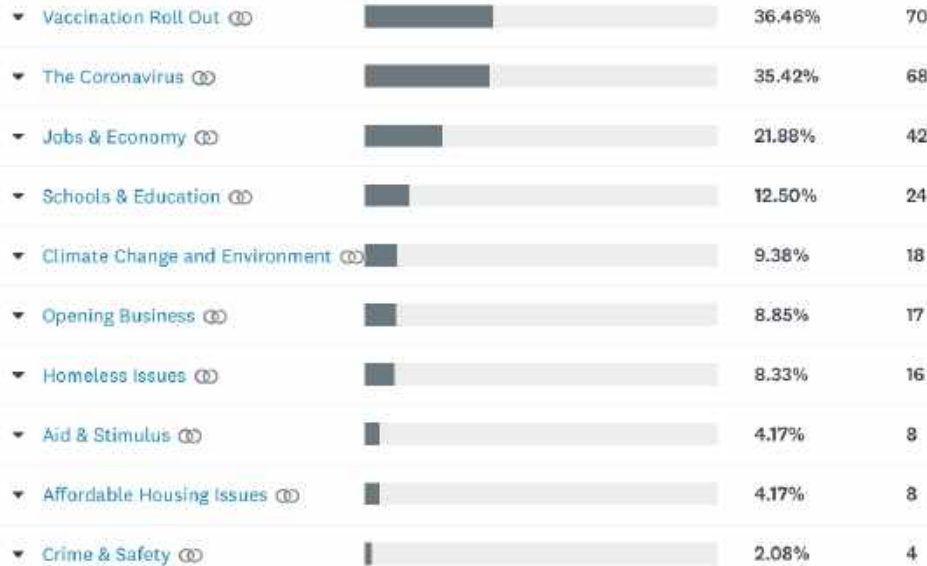
Vaccination Roll Out	23.47%	69
Jobs & Economy	21.77%	64
Opening Business	18.37%	54
The Coronavirus	17.35%	51
Schools & Education	13.95%	41
Homeless Issues	5.10%	15
Climate Change and Environment	3.06%	9
Transportation Issues	2.72%	8
Wearing Masks	2.72%	8
Healthcare	2.38%	7

The Issues and Problems Democratic Voters Want Addressed

“In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most.”

“Corona vaccine. The process is confusing and time consuming. A central registration would be much better. Shopping for a vaccine is confusing and frustrating.”
-Suburban Female, Young Boomer, 4+ Years College

“Rapid and equitable vaccine distribution. Private medical practice with vaccines now. Getting restaurants and businesses back on track ASAP.”
-Urban Female, Young Boomer, 4+ Years College



“Continued emphasis on getting the pandemic under control through vaccinations, AND/while working to get businesses reopened and people back to work.”
-Suburban Male, Old Gen X, 4+ Years College

“Combating the continuous spread of the coronavirus and adding additional funding for fighting forest fires because of the impact of climate change.”
-Suburban Male, Young Millennial, 4+ Years College

“Dealing with control of COVID-19...whether and when children and teachers can safely return...how small businesses can survive. Expand renewable energy.”
-Urban Female, Silent Generation, 4+ Years College

“Pandemic and vaccinations. Building up our economy and allowing time for those who were laid off or lost jobs to catch up on back payments. Affordable housing for those on fixed incomes that don't participate in large raises and expanding cost of goods. They are thrown down the ladder of prosperity with little options.”
-Urban Female, Old Boomer, 4+ Years College

The Issues and Problems Republican Voters Want Addressed

"In your own words, please describe the most important issues and problems that you think Governor Polis and the state legislature should be addressing the most."

Jobs & Economy	31.32%	88
Opening Business	27.05%	76
Schools & Education	13.88%	39
Mask Policies	9.96%	28
Vaccination Roll Out	9.25%	26
The Coronavirus	7.47%	21
Energy Development	5.69%	16
Lockdowns & Restrictions	5.34%	15
Homeless Issues	3.91%	11
Crime & Safety	2.14%	6

"Reopening the economy. That is the only thing they should focus on."

-Suburban Male, Young Gen X, 4+ Years College

"Opening up the state. No more restrictions. Back to business as usual. No vaccine requirements! No masks!"

-Urban Female, Old Gen X, No College Degree

"They should be addressing why our kids are only in school 2 days a week! If we are following 'science' then there should be not question as to whether they should be in school or not."

-Suburban Male, Old Gen X, 4+ Years College

"Open up the state. Take Florida and other success stories as your example."

-Suburban Female, Young Boomer, 4+ Years College

"Vaccines and getting them into the arms of residents."

-Suburban Female, Young Gen X, 4+ Years College

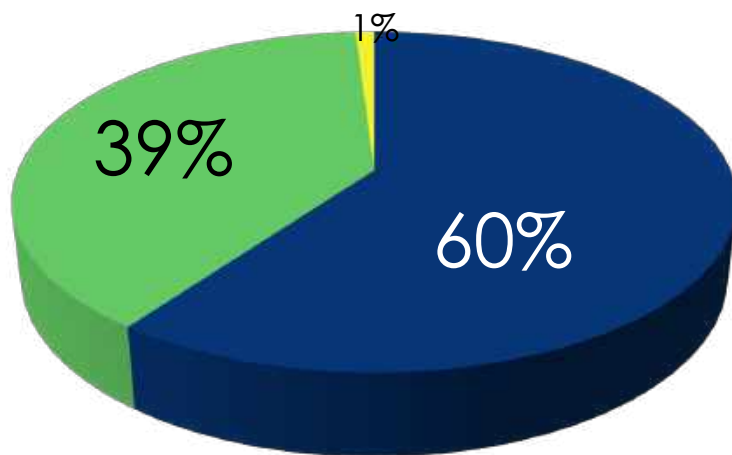
"Everything Polis has done has been wrong, from mask mandates to overturning the voters' desires on setbacks while drilling. I would ask him to do the exact opposite than he gravitates toward on any issue. No masks, open the economy, let schools open, leave churches alone, less regulation not more, etc etc etc..."

-Rural Male, Young Baby Boomer, 4+ Years College



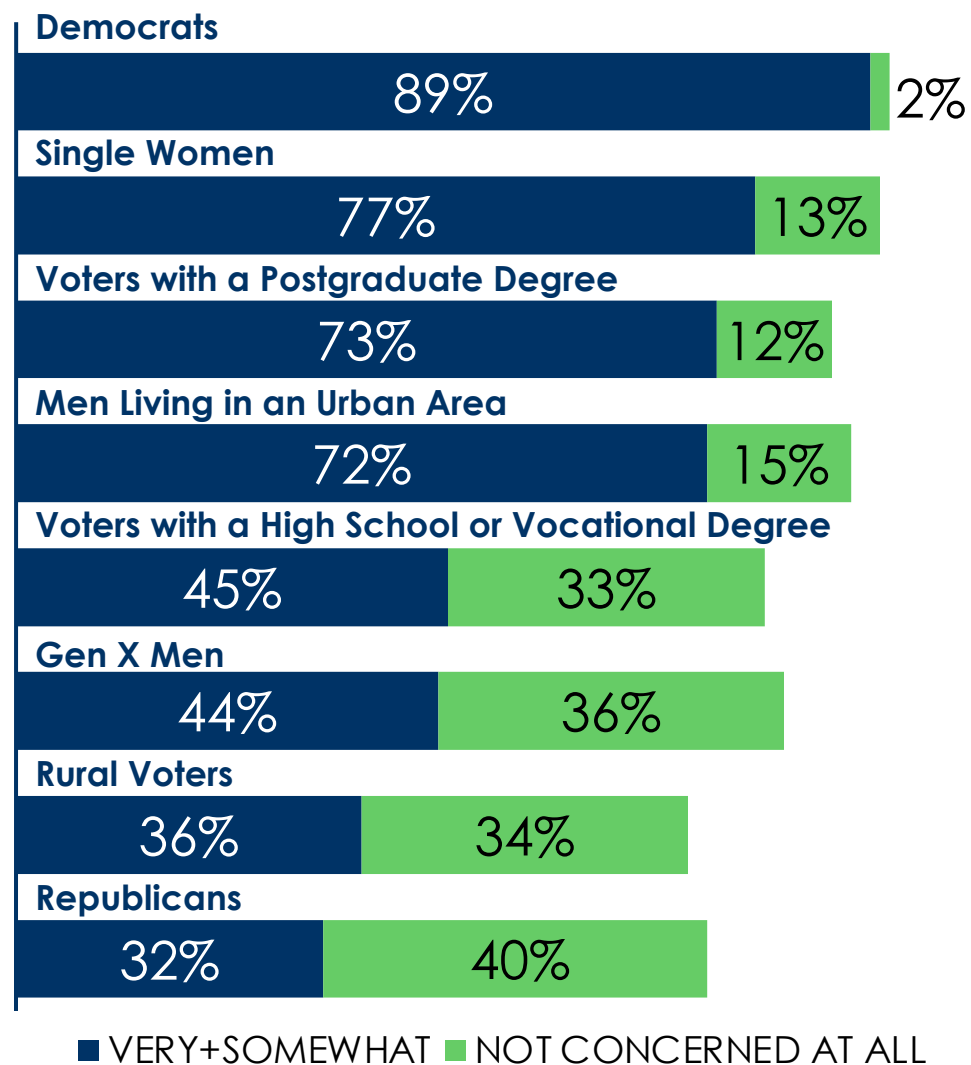
CORONAVIRUS ISSUES, FEAR AND CONCERNS

How concerned are you that you or someone in your family will become infected with the coronavirus?

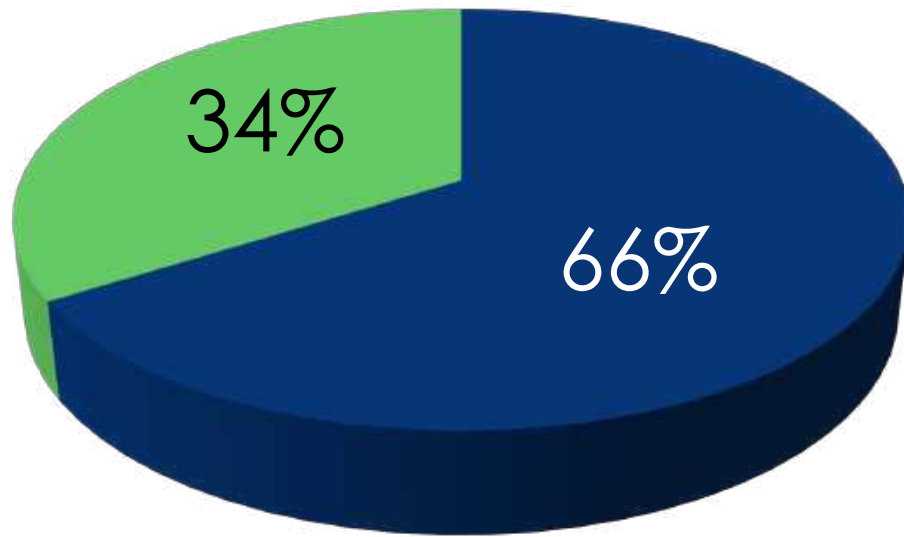


- TOTAL CONCERNED
- TOTAL NOT CONCERNED
- REFUSED

Very Concerned	27%
Somewhat Concerned	33%
Not Too Concerned	18%
Not Concerned At All	21%

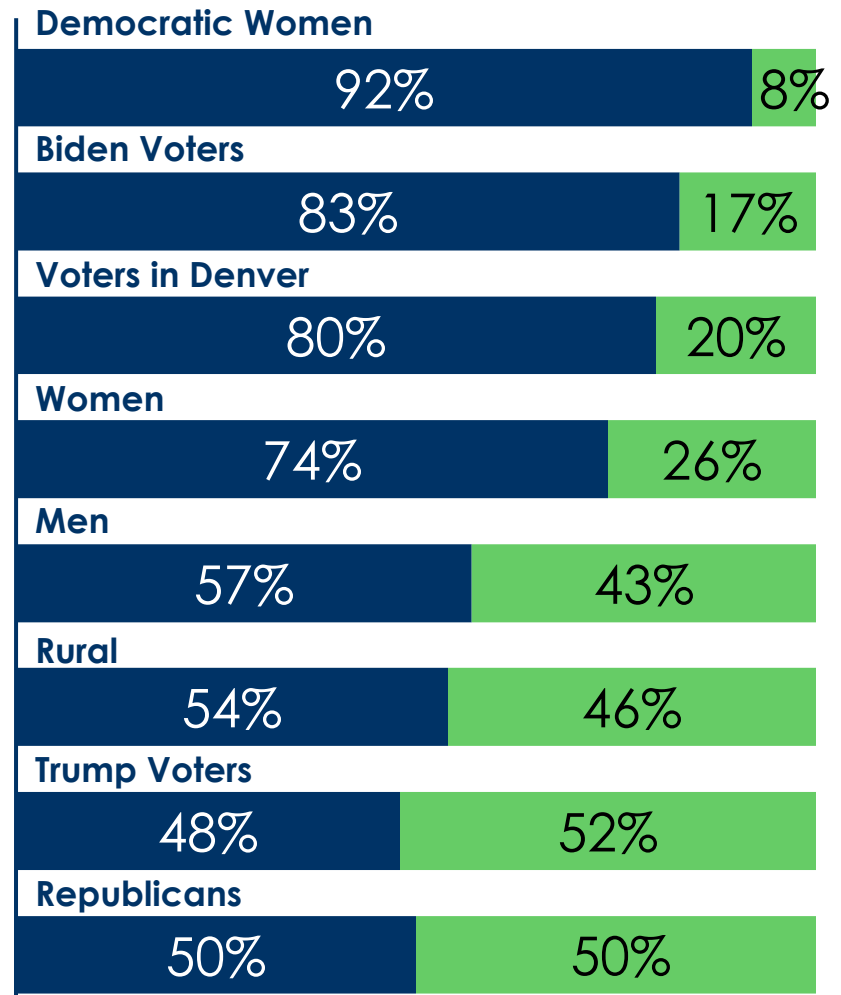


Has stress or worry related to the coronavirus had a negative impact on your mental health?



■ TOTAL YES ■ TOTAL NO

Very Negative Impact	23%
Somewhat Negative Impact	43%
Not Had an Impact	34%

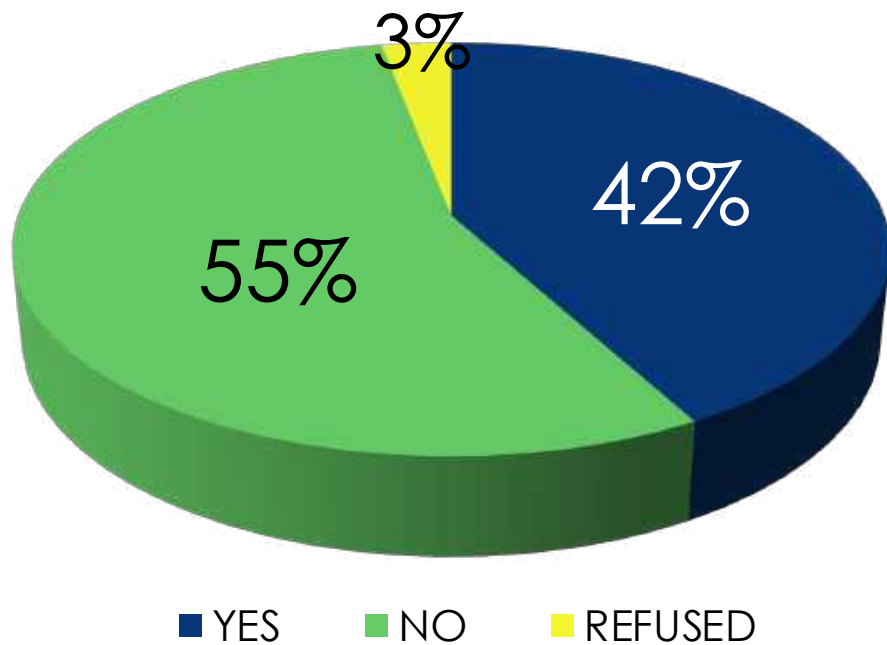


■ TOTAL YES ■ NO IMPACT



CORONAVIRUS VACCINE QUESTIONS

Have you or someone in your family received the first or second shot of the coronavirus vaccine?



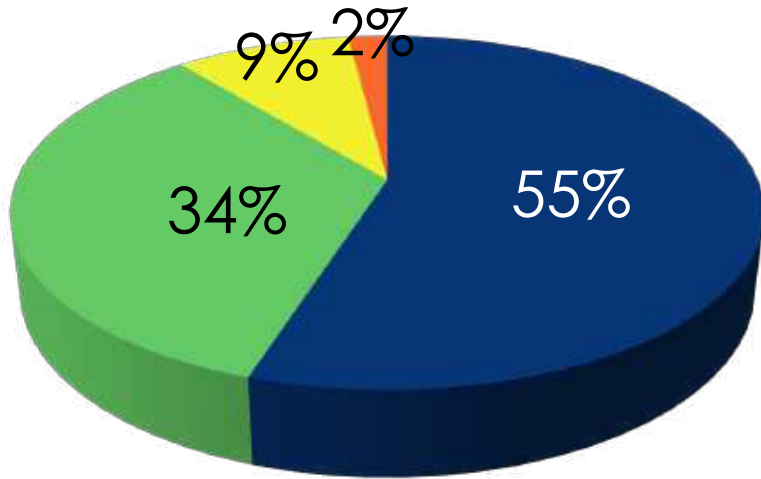
Not surprisingly, older voters are more likely to have received the vaccine.

66% of respondents over the age of 75% answered Yes.

Those with a household income over \$100k are also more likely to have been vaccinated or a family member who has.

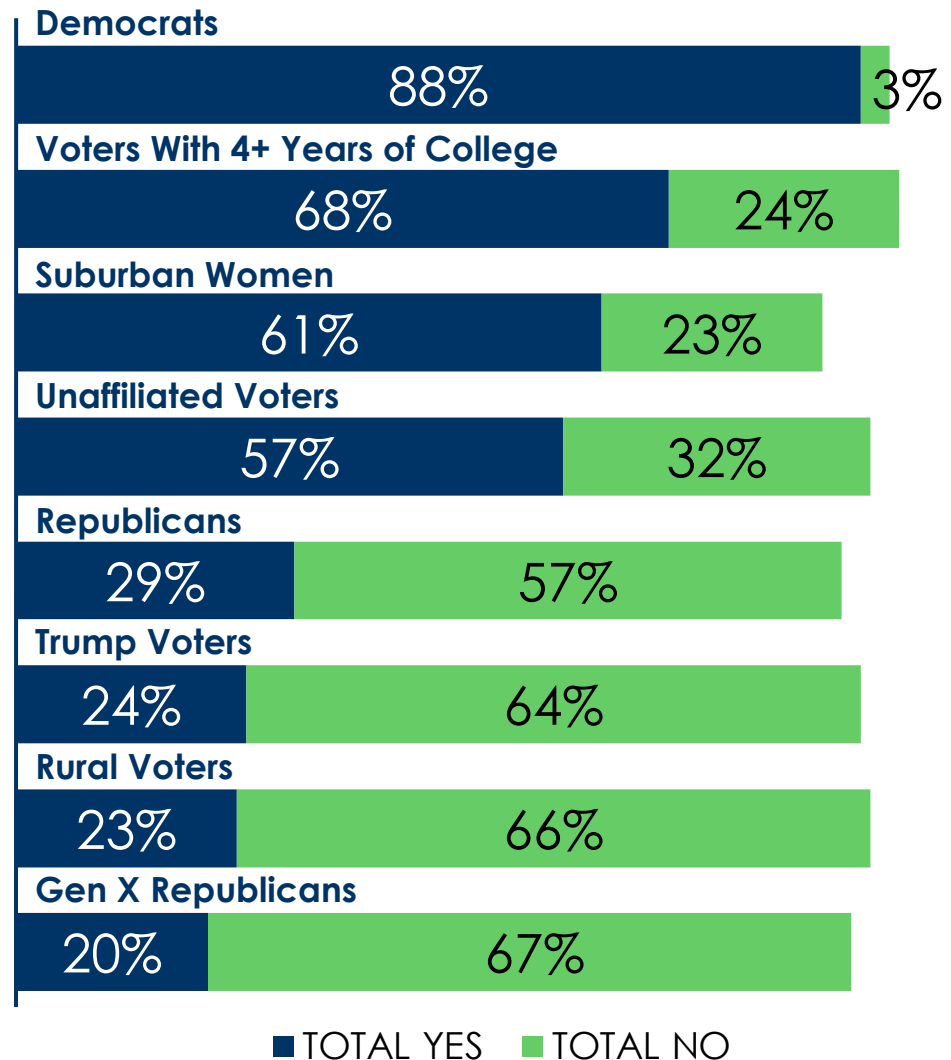
Interestingly, while half of Biden voters have been vaccinated or a family member, only 31% of Trump voters have been vaccinated or a family member.

As you know, the coronavirus vaccine is not yet available to everyone. When it does become available to you, do you plan on getting vaccinated? (Asked to 420 respondents, MoE +/- 4.78%)



- TOTAL YES
- TOTAL NO
- UNSURE/UNDECIDED
- REFUSED

Yes, Definitely Will	45%
Yes, Probably Will	10%
No, Definitely Not	24%
No, Probably Not	9%



Reasons for Not Getting Vaccinated

"In your own words, please describe the reasons why you do not plan on getting vaccinated."

"Real scientists and doctors have concerns the vaccines were not properly tested for safety and effectiveness. Too many side effects and deaths have been reported."

-Rural Female, Silent Generation, Republican

"I honestly don't care for a vaccine that targets a virus that has a 99.95% recovery rate. I trust in my personal healthy lifestyle decisions, vitamins, and immune system to do what it needs to do for me to flourish."

-Suburban Male, Millennial, Republican

Major Themes

Do Not Trust the Science/It May Be Unsafe

Do Not Believe It is Necessary

"Because a new strain is introduced every year and our bodies must be exposed to it to become stronger against them."

-Suburban Female, Gen X, Republican

"I don't think the vaccine is trustworthy and could very well do permanent damage in my body."

-Suburban Female, Baby Boomer, Republican

"Untested. Alters DNA. NOT NEEDED. Current recovery percentage from COVID is 98% without vaccine."

-Urban Male, Baby Boomer, Republican

"It is an experimental, untested anti-viral with serious, frequent side effects and no data on long-term effects of use. The vaccine has no predictable timeline of protection. It could last 90 days or 6 months, no one knows at this point."

-Suburban Male, Millennial, Unaffiliated

Unsure About Getting Vaccinated

"In your own words, please describe the reasons why you are undecided or unsure about the coronavirus vaccine."

"I have made an appointment to have the vaccine administered, but am unsure as to whether it is safe for me to do so."

-Small Town Female, Baby Boomer, Democrat

Major Themes

Do Not Trust the Science/It May Be Unsafe

Do Not Believe It is Necessary

"I am healthy, probably better to give it to people who need it."

-Suburban Male, Millennial, Unaffiliated

"Rushed through it, and I don't trust Fauci. Not enough testing."

-Urban Male, Silent Generation, Republican

"Not sure it was tested enough, I'm healthy, probably able to handle the symptoms without the vaccine."

-Suburban Male, Baby Boomer, Republican

"I know that available vaccines are both experimental and less than 100% effective. Which leaves reasonable doubt that a vaccine is right for me."

-Urban Male, Gen X, Unaffiliated

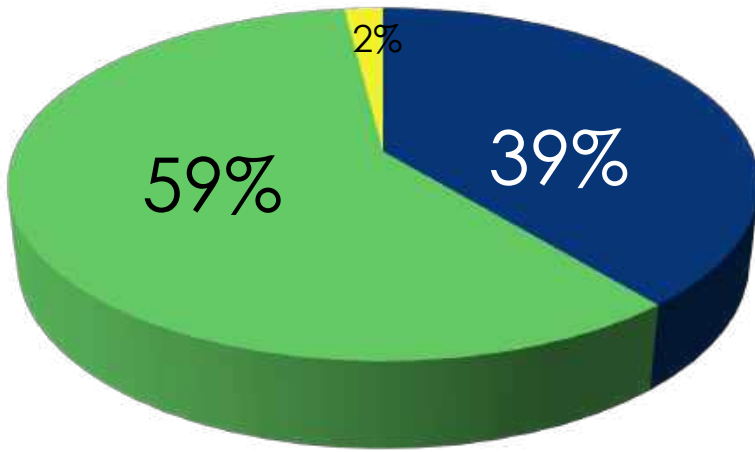
"Masks offer 99% protection and the vaccines offer less percentage protection. Seems stupid to put something into your body which has less protection than wearing a mask."

-Suburban Female, Baby Boomer, Unaffiliated



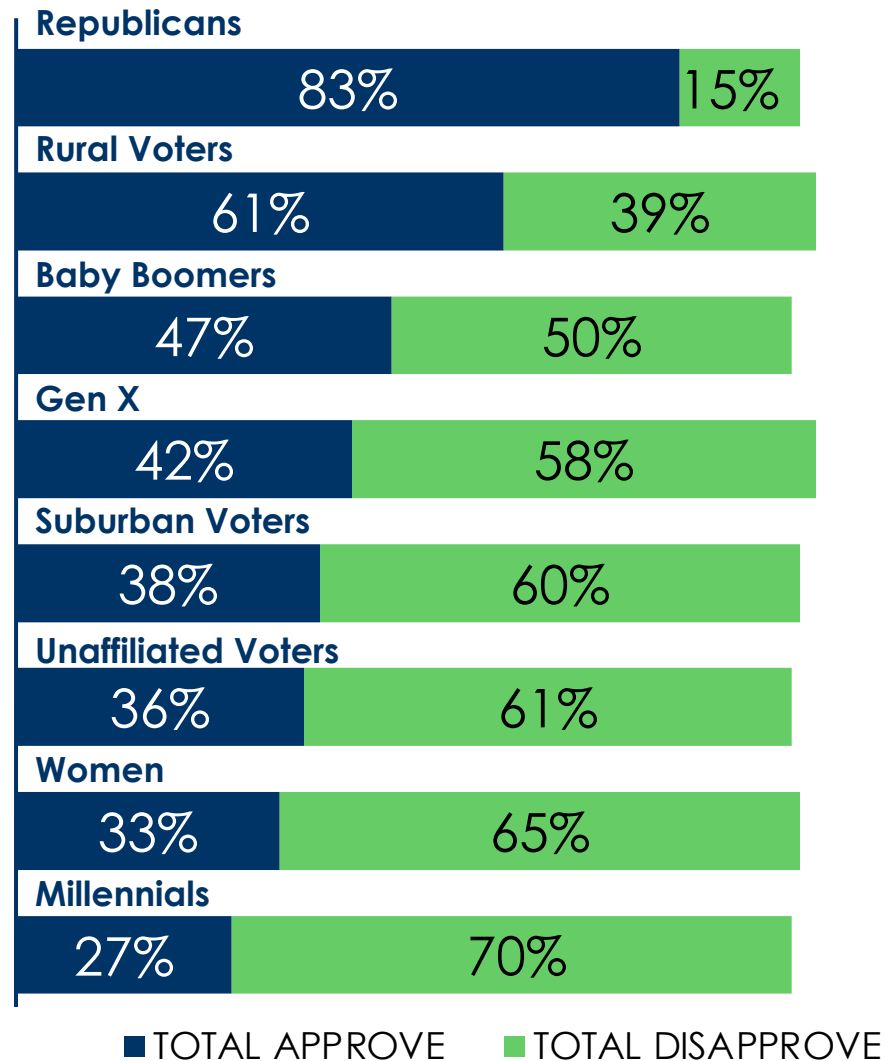
VOTER JOB APPROVAL RATING FOR FEDERAL GOVERNMENT HANDLING OF THE CORONAVIRUS

Did you approve or disapprove of how the federal government handled the coronavirus during the Trump Administration?

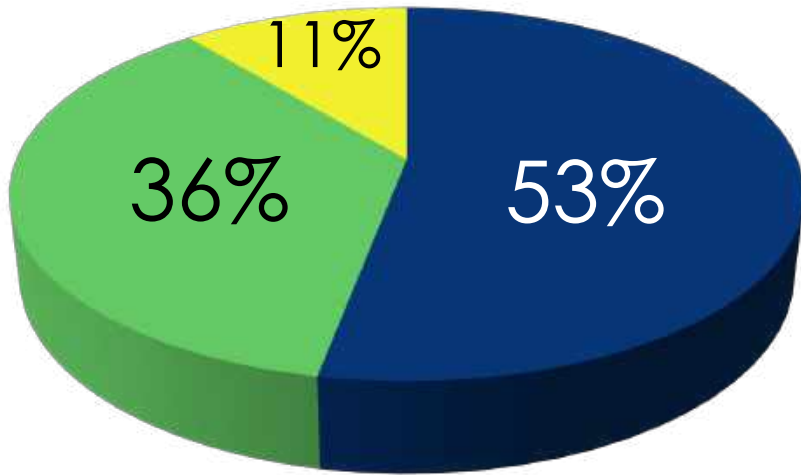


- TOTAL APPROVE
- TOTAL DISAPPROVE
- UNSURE/NO OPINION

Strongly Approve	24%
Somewhat Approve	15%
Strongly Disapprove	54%
Somewhat Disapprove	5%

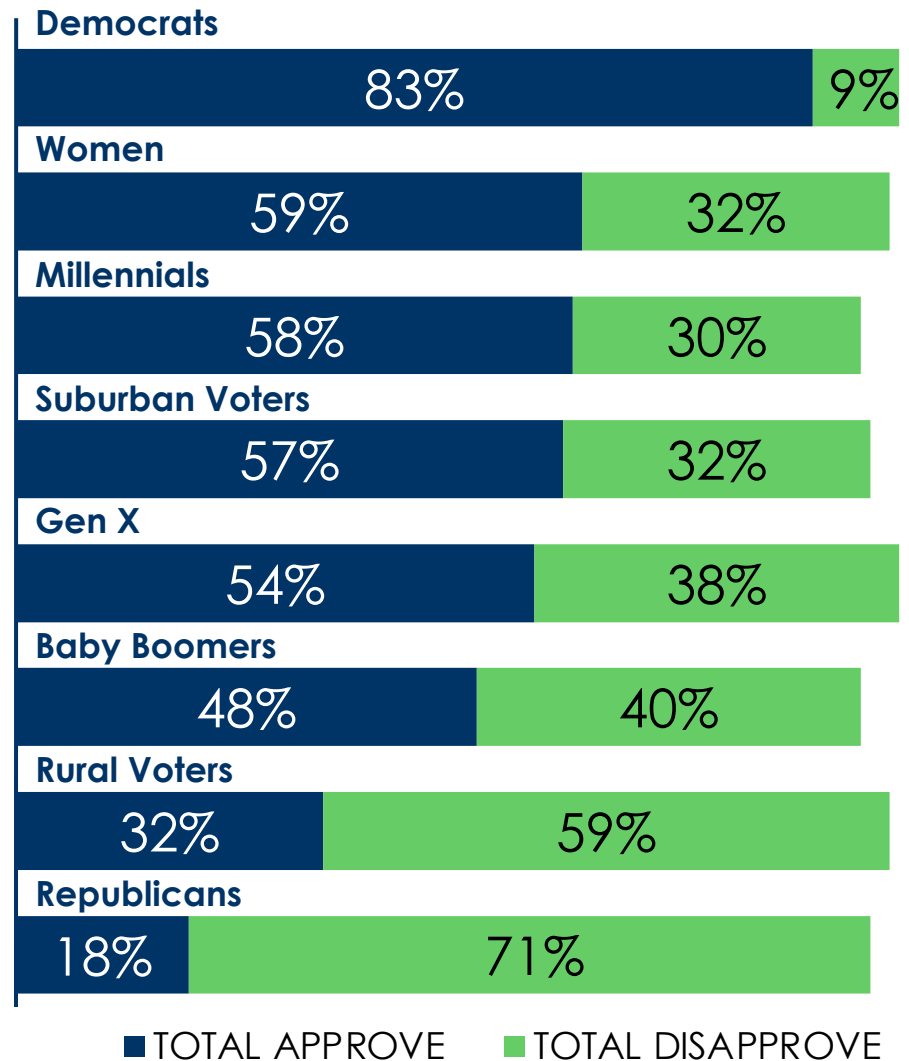


Did you approve or disapprove of how the federal government is handling the coronavirus under the Biden Administration?



- TOTAL APPROVE
- TOTAL DISAPPROVE
- UNSURE/NO OPINION

Strongly Approve	23%
Somewhat Approve	30%
Strongly Disapprove	28%
Somewhat Disapprove	8%

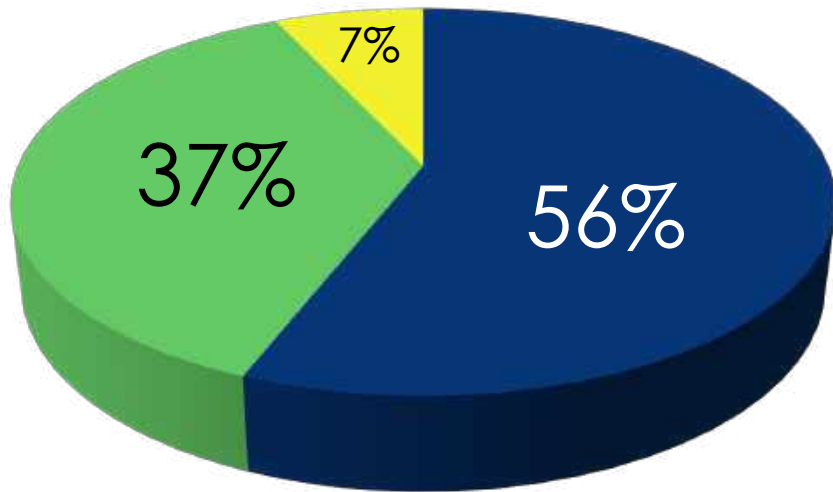


- TOTAL APPROVE
- TOTAL DISAPPROVE



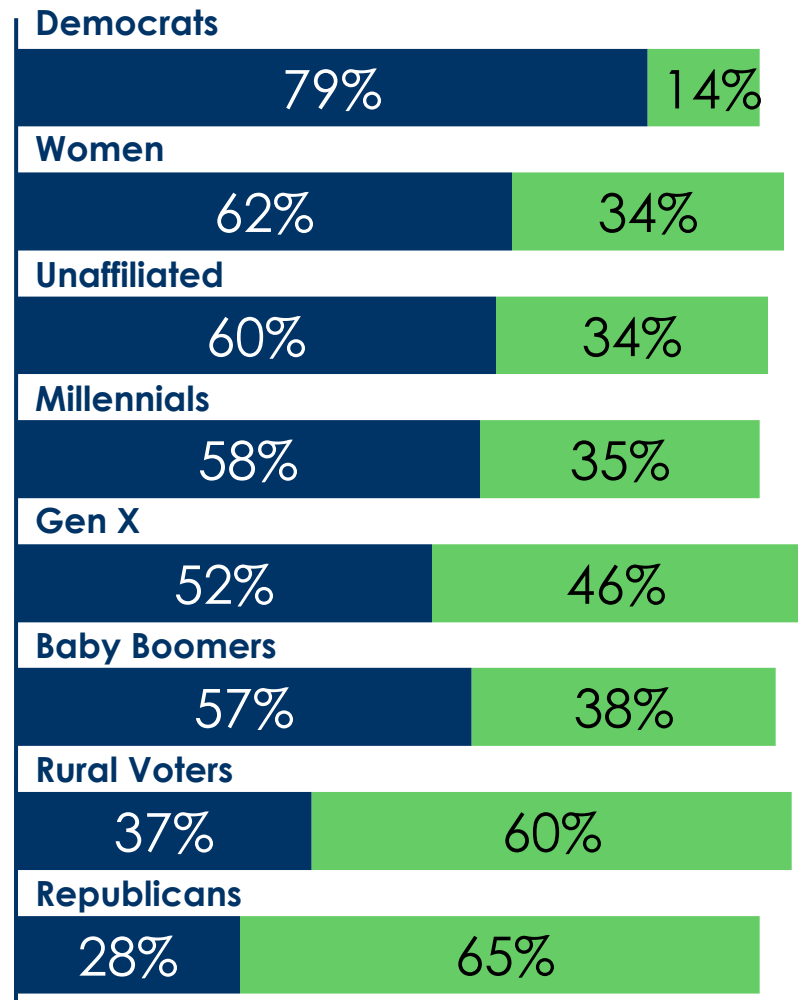
VOTER JOB APPROVAL OF STATE AND LOCAL GOVERNMENT HANDLING OF THE CORONAVIRUS

Did you approve or disapprove of the job Governor Polis is doing addressing the coronavirus?



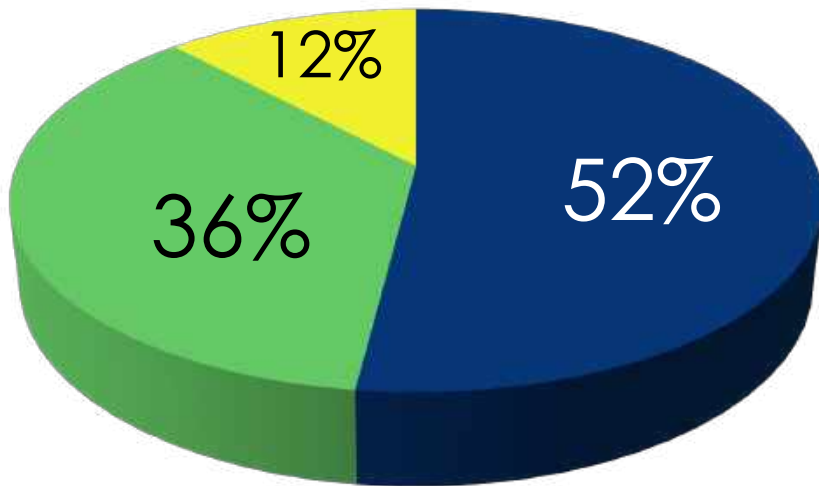
■ TOTAL APPROVE ■ TOTAL DISAPPROVE
■ UNSURE/NO OPINION

Strongly Approve	22%
Somewhat Approve	34%
Somewhat Disapprove	13%
Strongly Disapprove	24%



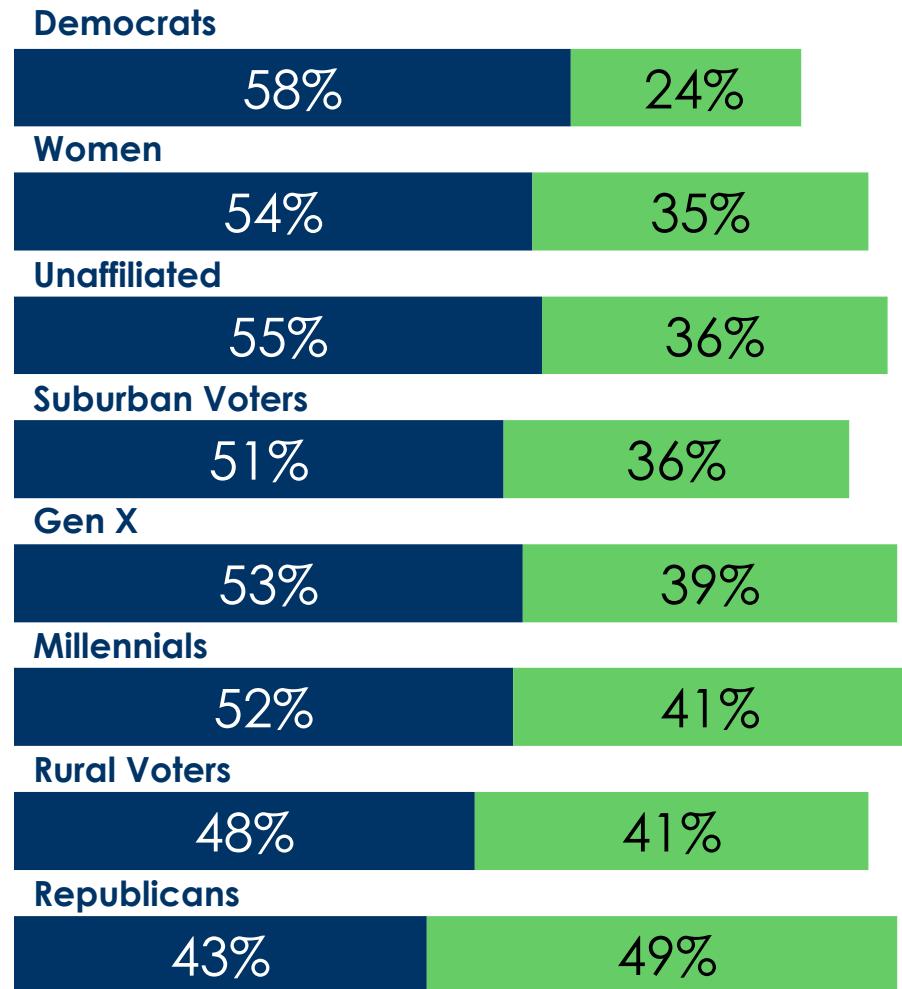
■ TOTAL APPROVE ■ TOTAL DISAPPROVE

Did you approve or disapprove of the job your county government is doing addressing the coronavirus?



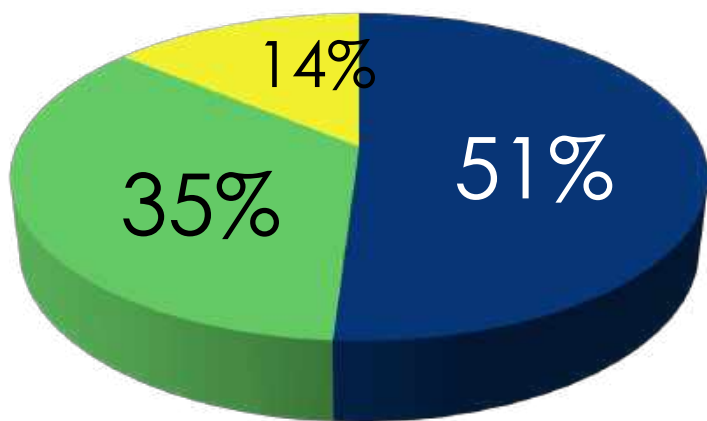
- TOTAL APPROVE
- TOTAL DISAPPROVE
- UNSURE/NO OPINION

Strongly Approve	13%
Somewhat Approve	39%
Somewhat Disapprove	17%
Strongly Disapprove	19%



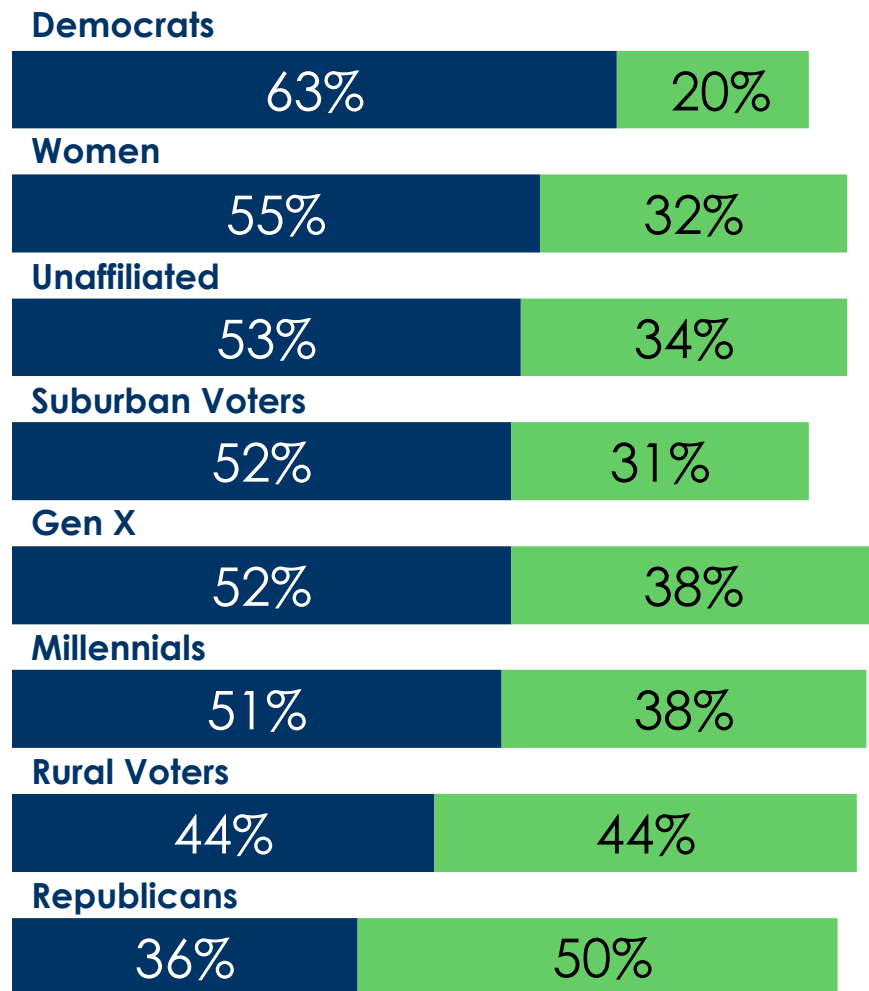
- TOTAL APPROVE
- TOTAL DISAPPROVE

Did you approve or disapprove of the job your local government is doing addressing the coronavirus?



- TOTAL APPROVE
- TOTAL DISAPPROVE
- UNSURE/NO OPINION

Strongly Approve	12%
Somewhat Approve	39%
Somewhat Disapprove	17%
Strongly Disapprove	18%



- TOTAL APPROVE
- TOTAL DISAPPROVE

Voter Job Approval of Handling Coronavirus at Different Levels of Government

Job Approval	Trump Admin	Biden Admin	Gov. Polis	County Gov.	Local Gov.
Total Approve	39%	53%	56%	52%	51%
Total Disapprove	59%	36%	37%	36%	35%
Unsure/No Opinion	2%	10%	7%	12%	14%
Strongly Approve	24%	23%	22%	13%	12%
Somewhat Approve	15%	30%	34%	39%	39%
Strongly Disapprove	54%	28%	24%	19%	17%
Somewhat Disapprove	5%	8%	13%	17%	18%



SUMMARY OF FINDINGS

Summary of Findings

- The top issues 75% of Coloradans want addressed the most are creating jobs and improving the economy (24%), the vaccination roll out (20%), the coronavirus (17%), and opening up businesses (16%). However, there are significant differences by generation and party affiliation.
- Among Unaffiliated voters, there is an even balance of issue priorities, with 41% saying vaccination roll out (24%) or addressing the coronavirus (17%) are their top issues and a separate 40% saying jobs and economy (22%) or opening up business (18%) are the top priority.
- Democrats and Republicans have substantial differences of opinion regarding issue priorities. Seven out of ten Democrats say the vaccination roll out (36%) or addressing the coronavirus (35%) are the top issues. Among Republican respondents, 58% say jobs and the economy (31%) or opening up business (27%) are the top priorities.

Summary of Findings

- Voter subgroups that are concerned the most about being infected with the coronavirus include women voters (68% very or somewhat concerned), single women (77%), African Americans (73%), individuals with a household income of \$30K or less (70%), men living in an urban area (72%) and Democratic voters (89%). In contrast, among Republican voters, a whopping 67% say they are either not too concerned (27%) or not concerned at all 40% about becoming infected.
- The negative impact of the coronavirus on mental health continues to be significant among two-thirds of Coloradans, with 23% saying it has had a very negative impact and 43% a somewhat negative impact.

Summary of Findings

- Among respondents who have not yet been vaccinated, 55% intend to get vaccinated when it becomes available to them, 34% do not, and 9% were undecided. Voter subgroups with high percentages of people not planning on getting vaccinated include Republicans (57%), Trump voters (64%), Hispanic women (51%), and voters in El Paso County (53%).
- Slight majorities of voters approve of the job the Biden Administration (53%), Governor Polis (56%), county governments (52%), and local governments (51%) are doing handling the coronavirus.

David Flaherty | Courtney Sievers
Ryan Winger



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