

**Magellan Strategies School District Community Survey**

**MAGELLAN ID: COEDUCOMM-010122**

**Total Interviews = XXXn**

**Field Dates: TBD**

**MoE +/- 0.00%**

Hello. Your local school district, School District X, invites you to participate in an important community survey regarding the district's policies to provide the best education possible to students in our area. We value the opinions of all community members, so please participate, and make your voice heard. The survey will only take X minutes, and your answers will remain strictly confidential. Let's get started!

T1. First, could you please verify if you are a resident of X County?

Yes -1

No -2 **I am sorry, but this survey is only for residents within School District X/location. Have a good day.**

T2. Are you a parent or guardian of a student or students that attend a school in School District X?

Yes, I have one student-1

Yes, I have two or more students-2

No, I am not a parent or guardian of a student-3

**IF T2 = 1 ASK T3**

**IF T2 = 3, SKIP TO T5**

**If you are a parent or guardian of more than one student in your household, please answer the following questions for your oldest student. Let's continue now.**

T3. What grade will your student be in this school year?

Kindergarten to Elementary School, K to 5<sup>th</sup> grade-2

Middle School, 6<sup>th</sup> grade to 8<sup>th</sup> grade-3

High School, 9<sup>th</sup> to 12<sup>th</sup> grade-4

T4. Does your student attend:

A neighborhood public school-1

A charter school-2

A private school-3

A homeschool-4

Another kind of school, not mentioned-5 **TEXT BOX**

T5. Do you think the public schools in your area are heading in the right direction, or do you feel they are off on the wrong track?

Right Direction-1  
Wrong Track-2  
No Opinion-3

**IF T5 = 1, ASK T6**

**IF T5 = 2, ASK T7**

**IF T5 = 3 SKIP TO T8**

T6. Please describe the reasons why you think public schools in your area are headed in the right direction.

**TEXT BOX, SKIP TO T8**

T7. Please describe the reasons why you feel the public schools in your area are off on the wrong track.

**TEXT BOX**

T8. Do you approve or disapprove of the job School District X is doing educating students?

Strongly approve-1  
Somewhat approve-2  
Somewhat disapprove-3  
Strongly disapprove-4  
No Opinion-5

T9. Do you have a favorable or unfavorable opinion of the teachers who work for School District X?

Very favorable-1  
Somewhat favorable-2  
Somewhat unfavorable-3  
Very unfavorable-4  
No Opinion-5



T10. Do you think School District has the necessary funding to provide every student with a good education?

- Yes, definitely-1
- Yes, probably-2
- No, probably not-3
- No, definitely not-4
- Unsure or No Opinion-5

T11. Do you agree or disagree with the following statement? "School District X is fiscally responsible and spends taxpayer money wisely?"

- Strongly agree-1
- Somewhat agree-2
- Somewhat disagree-3
- Strongly disagree-4
- No Opinion-5

T12. If there was a modest tax increase on the ballot sometime in the future to allow the School District to fund teacher salaries and classroom programs, would you vote yes and approve it, or would you vote no and reject it?

- I would definitely vote yes-1
- I would probably vote yes-2
- I would probably vote no-3
- I would definitely vote no-4
- Undecided-5

T13. If there was a ballot measure allowing the School District to increase its amount of debt without increasing taxes to fund school construction and infrastructure improvements, would you vote yes and approve it or vote no and reject it?

- I would definitely vote yes-1
- I would probably vote yes-2
- I would probably vote no-3
- I would definitely vote no-4
- Undecided-5

T14. Do you think students who attend school in newly constructed buildings are more likely to have a better education and learning experience than those who attend school in buildings that need significant infrastructure improvements?



- Yes, definitely-1
- Yes, probably-2
- No, probably not-3
- No, definitely not-4
- Unsure or No Opinion-5

T15. Please indicate how important the following school attributes and characteristics are in developing great schools. **[RANDOMIZE]**

- Very important-1
- Somewhat important-2
- Not too important-3
- Not important at all-4
- No Opinion-5

- A. Attracting and retaining high-quality teachers-1
- B. Offering students career and technical programming (or learning) to prepare them for a job right after high school or give them a leg up as they pursue a postsecondary education-2
- C. Offering advanced science, technology, engineering, and math (STEM) classes and programs-3
- D. Teaching basic subjects like reading, math, and writing-4
- E. Teaching collaboration, critical thinking, and problem-solving skills-5
- F. Having small class sizes and student to teacher ratios-6
- G. Providing work-based learning opportunities for students like internships and job shadowing-7
- H. A welcoming environment for all students with different backgrounds-8
- I. A safe and secure learning environment-9
- J. A modern building equipped with state-of-the-art technology-10
- K. Having excellent teacher-parent communication-11
- L. Providing students opportunities to learn outside the traditional classroom like field trips and outdoor education-12
- M. Providing music, visual arts, performing arts, and other creative class offerings -13
- N. Offering competitive individual and team sports and athletics-14

T16. Each year the School District makes budget decisions allocating education funding toward school services and programs. With that in mind, please indicate how important it is to fund the following education programs and needs. **USE SLIDING SCALE WITH 10 BEING VERY IMPORTANT AND 1 MEANING NOT IMPORTANT AT ALL**

- Teacher salaries-A
- Administration and professional staff salaries-B



School facility infrastructure, upkeep, and construction costs-C  
STEM (science, technology, engineering, and math) programs-D  
Vocational and skilled labor programs for high school students-E  
Transportation, bus service-F  
Teacher training and professional staff development-G  
Curriculum (technology and updated materials)-H  
School safety (metal detectors, safety officers)-I  
Foodservice needs-J  
Mental health needs-K  
Teacher instructional aides and classroom supplies-L

T17. The School District will eventually have to address the issue of declining student enrollment. For example, some elementary schools that were designed to hold 400 to 450 students today have just 290 to 300 students.

Some smaller elementary schools have limited access to special classes like art, music, and physical education, and grade levels may be combined into one classroom.

Also, the cost per student to operate schools with smaller enrollments is more than the cost of operating schools with full or nearly full enrollments. This creates a tough decision for the School District, where the merging or closing of schools needs to be considered.

Knowing this, do you think the School District should do everything possible to keep all schools open, or should the district consider merging or closing schools with smaller enrollment numbers?

Definitely do everything possible to keep schools open-1  
Probably do everything possible to keep schools open-2  
Probably consider the merging and closing of schools-3  
Definitely consider the merging and closing of schools-4  
Unsure or No Opinion-5

Thank you for sharing your thoughts and opinions. We are now going to describe to you two different kinds of high schools. After reading about each one, please indicate which one you would prefer for your student to attend. **[ROTATE OPTION A AND B]**

T18. "High School A" is a smaller school which allows for staff to have a better relationship with every student and provides more opportunities for participation in sports and other activities because, with a smaller student body, there is not as much competition.



However, High School A offers a limited number of courses and fewer activities like the student newspaper, art shows, debate club, and musical/theatre performances.

“High School B” is a large school that offers a wider range of courses and activities for students. However, the size of High School B makes it more difficult for staff to have close relationships with every student.

Knowing this, which High School would you want your student to attend?

Definitely High School A-1  
Probably High School A-2  
Probably High School B-3  
Definitely High School B-4  
Unsure or No Opinion-5

T19. How familiar are you with the state’s new universal preschool program that offers every four-year-old 15 hours of tuition-free care per week beginning in the fall of 2023? Are you:

Very familiar-1  
Somewhat familiar-2  
Not too familiar-3  
Not familiar at all-4  
Unsure or No Opinion-5

T20. Do you think the X School District should offer free, universal preschool at all of its elementary and K-8 schools?

Yes, definitely-1  
Yes, probably-2  
No, probably not-3  
No, definitely not-4  
Unsure or No Opinion-5

### **Custom School District Questions**

T21. CUSTOM QUESTION #1

T22. CUSTOM QUESTION #2

T23. CUSTOM QUESTION #3



And now, we have a few questions for statistical purposes only.

T24. Which gender do you most identify with?

Male-1

Female-2

I Prefer to Self-Identify as (\_\_\_\_\_) -3

T25. Are you between the ages of:

18-34-1

35-44-2

45-55-3

55-64-4

65+-5

T26. Which race or ethnicity do you most identify with?

White-1

Hispanic, Spanish, Mexican American, or Latino/a;-2

Black or African-American-3

Asian-4

Other (please describe: \_\_\_\_\_) -5

T27. Are you married or single?

Married;-1

Single;-2

Prefer Not to Say;-3

T28. For statistical and weighting purposes only, are you registered to vote as an Unaffiliated voter, a Democrat, or a Republican, are you registered with another party, or are you not registered to vote?

Unaffiliated-1

Democrat-2

Republican-3

Other Party-4

Not Registered to Vote-5

T29. What city/town/neighborhood do you live in?

**INSERT SCROLL WHEEL**

