

Magellan Strategies School District Community Survey

MAGELLAN ID: COEDUCOMM-010123

Total Interviews = 600n

Field Dates: TBD

MoE +/- 3.95%

Hello. Your local school district, School District X, invites you to participate in an important community survey regarding the district's policies to provide the best education possible to students in our area. We value the opinions of all community members, so please participate, and make your voice heard. The survey will only take X minutes to complete, and your answers will remain strictly confidential. Let's get started.

T1. First, could you please verify if you are a resident of X County?

Yes -1

No -2 **I am sorry, but this survey is only for residents within School District X/location. Have a good day.**

T2. Do you have a favorable or unfavorable opinion of the X School District?

Very favorable-1

Somewhat favorable-2

Somewhat unfavorable-3

Very unfavorable-4

I have heard of Adams 12 Five Star Schools but do not have an opinion-5

I have never heard of Adams 12 Five Star Schools-6

T3. Do you have a favorable or unfavorable opinion of the teachers who work for the X School District?

Very favorable-1

Somewhat favorable-2

Somewhat unfavorable-3

Very unfavorable-4

No Opinion-5

T4. Do you approve or disapprove of the job School District X is doing educating students?

Strongly approve-1

Somewhat approve-2

Somewhat disapprove-3

Strongly disapprove-4

No Opinion-5

T5. Do you think the X School District has the financial resources needed to provide students with a good education?

- Yes, definitely-1
- Yes, probably-2
- No, probably not-3
- No, definitely not-4
- No Opinion-5

T6. Do you agree or disagree with the following statement? *“School District X is fiscally responsible and spends taxpayer money wisely?”*

- Strongly agree-1
- Somewhat agree-2
- Somewhat disagree-3
- Strongly disagree-4
- No Opinion-5

T7. If there was a modest tax increase on the ballot sometime in the future to allow the School District to fund teacher salaries and classroom programs, would you vote yes and approve it, or would you vote no and reject it?

- I would definitely vote yes-1
- I would probably vote yes-2
- I would probably vote no-3
- I would definitely vote no-4
- Undecided-5

T8. If there was a ballot measure allowing the School District to increase its amount of debt without increasing taxes to fund school construction and infrastructure improvements, would you vote yes and approve it or vote no and reject it?

- I would definitely vote yes-1
- I would probably vote yes-2
- I would probably vote no-3
- I would definitely vote no-4
- Undecided-5

T9. Do you think the public schools in your area are heading in the right direction, or do you feel they are off on the wrong track?

- Right Direction-1
- Wrong Track-2



No Opinion-3

IF T9 = 1, ASK T10

IF T9 = 2, ASK T11

IF T9 = 3 SKIP TO T12

T10. Please describe the reasons why you think public schools in your area are headed in the right direction.

TEXT BOX, SKIP TO T8

T11. Please describe the reasons why you feel the public schools in your area are off on the wrong track.

TEXT BOX

T12. In your opinion, what are the attributes and characteristics of a great school?

TEXT BOX

T13. Please indicate how important the following school attributes and characteristics are in developing great schools. **[RANDOMIZE]**

Very important-1

Somewhat important-2

Not too important-3

Not important at all-4

No Opinion-5

A. Attracting and retaining high-quality teachers-1

B. Offering students career and technical programming (or learning) to prepare them for a job right after high school or give them a leg up as they pursue a postsecondary education-2

C. Offering advanced science, technology, engineering, and math (STEM) classes and programs-3

D. Teaching basic subjects like reading, math, and writing-4

E. Teaching collaboration, critical thinking, and problem-solving skills-5

F. Having small class sizes and student to teacher ratios-6

G. Providing work-based learning opportunities for students like internships and job shadowing-7

H. A welcoming environment for all students with different backgrounds-8

I. A safe and secure learning environment-9

J. A modern building equipped with state-of-the-art technology-10

K. Having excellent teacher-parent communication-11



- L. Providing students opportunities to learn outside the traditional classroom, like field trips and outdoor education-12
- M. Providing music, visual arts, performing arts, and other creative class offerings -13

Measuring Opinion of School District X Facts

We are now going to share with you some facts and information about the X School District. After reading the information, please indicate if it gives a more favorable opinion of the School District or if it makes no difference in your opinion.

14A. The graduation rate for High School students in 2021 was XX%. This exceeded the state average of 81.7%. Knowing this, do you have a:

- Much more favorable opinion of the school district-1
- Somewhat more favorable opinion-2
- The information makes no difference in my opinion of the school district-3
- Unsure or No Opinion-4

T14B. Just X% of School District salaries and benefits go toward administrative staff and employees. This is one of the lowest administrative staff cost percentages among School Districts on the Front Range. Knowing this, do you have a:

T14C. Advanced Placement examinations (AP exams) offered by the College Board are taken each May by some high school students. AP exams are scored on a scale of 1 to 5. Many colleges give course credit to students who score 3 or higher on an AP exam.

In 2016, X students took an AP exam, and X% scored a 3 or higher. In 2020, X students took an AP exam, and X% scored a 3 or higher. Knowing this, do you have a:

T14D. The School District’s Career and Technical Education (CTE) program partners with industry leaders to provide students with opportunities to advance their education, earn industry certificates or earn work-based learning opportunities in several career “pathways.” The number of students taking Career and Technical Education (CTE) courses has increased from X in 2016 to X in 2022. Knowing this, do you have a:

T14E. The number of students earning industry certifications to begin a career after graduation has increased significantly, growing from X in 2016 to X in 2022. Knowing this, do you have a:

T14F. The School District has a highly trained safety and security team that works collaboratively with staff and local law enforcement to provide a safe learning



environment for more than 36,000 students. This includes School Resource Officers in each middle and high school within the district. Knowing this, do you have a:

Before we continue, it is important to understand that the X School District is NOT considering any immediate school consolidations or closures. Please keep that in mind as you answer the following questions.

T15. The School District will eventually have to address the issue of declining student enrollment. For example, some elementary schools that were designed to hold 400 to 450 students today have just 290 to 300 students.

Some smaller elementary schools have limited access to special classes like art, music, and physical education, and grade levels may be combined into one classroom.

Also, the cost per student to operate schools with smaller enrollments is more than the cost of operating schools with full or nearly full enrollments. This creates a tough decision for the School District, where the merging or closing of schools needs to be considered.

Knowing this, do you think the School District should do everything possible to keep all schools open, or should the district consider merging or closing schools with smaller enrollment numbers?

- Definitely do everything possible to keep schools open-1
- Probably do everything possible to keep schools open-2
- Probably consider the merging and closing of schools-3
- Definitely consider the merging and closing of schools-4
- Unsure or No Opinion-5

Opinion on School Building Improvements and Construction

T16. Changing topics now. The School District evaluates the condition of its school buildings regularly to ensure every student has a learning environment that is clean, safe, and comfortable. Knowing this, how would you rate the condition of the school buildings in your community? Are they in:

- Excellent condition-1
- Good condition-2
- Fair condition-3
- Poor condition-4
- Unsure or No Opinion-5



T17. Do you think students who attend school in newly constructed buildings are more likely to have a better education and learning experience than those who attend school in buildings that need significant infrastructure improvements?

- Yes, definitely-1
- Yes, probably-2
- No, probably not-3
- No, definitely not-4
- Unsure or No Opinion-5

We are now going to describe to you two different kinds of high schools. After reading about each one, please indicate which one you would prefer for your student to attend. **[ROTATE OPTIONS A AND B]**

T18. "High School A" is a smaller school which allows for staff to have a better relationship with every student and provides more opportunities for participation in sports and other activities because, with a smaller student body, there is not as much competition.

However, High School A offers a limited number of courses and fewer activities like the student newspaper, art shows, debate club, and musical/theatre performances.

"High School B" is a large school that offers a wider range of courses and activities for students. However, the size of High School B makes it more difficult for staff to have close relationships with every student.

Knowing this, which High School would you want your student to attend?

- Definitely High School A-1
- Probably High School A-2
- Probably High School B-3
- Definitely High School B-4
- Unsure or No Opinion-5

T19. Some educators believe there are learning benefits for students with one or no school transitions. For example, a student who transitions from a K-8 school to a high school would have one transition. A student who attends a K-12 school would not have any transition.

Knowing this, do you think students with fewer school transitions (less than two) have a better education and learning experience than students with two school transitions?



Yes, students with fewer school transitions have it better-1
No, students with fewer school transitions do not have it better-2
I don't think the number of school transitions matters that much-3
Unsure or No Opinion-4

T20. As mentioned before, some educators believe there are learning benefits for students with one or no transitions. Knowing this, do you think the School District should consider providing more K-8 schools?

Yes, definitely-1
Yes, probably-2
No, probably not-3
No, definitely not-4
Unsure or No Opinion-5

T21. How familiar are you with the state's new universal preschool program that offers every four-year-old 15 hours of tuition-free care per week beginning in the fall of 2023? Are you:

Very familiar-1
Somewhat familiar-2
Not too familiar-3
Not familiar at all-4
Unsure or No Opinion-5

T22. Do you think the School District should offer free, universal preschool at all of its elementary and K-8 schools?

Yes, definitely-1
Yes, probably-2
No, probably not-3
No, definitely not-4
Unsure or No Opinion-5

T23. Do you have any final thoughts or opinions regarding the School District that you would like to share? As a reminder, your answers are entirely confidential and anonymous.

TEXT BOX



And now, we have a few questions for statistical purposes only.

T24. Are you a parent or guardian of a student or students that attend a school in the School District?

Yes, I have one student-1

Yes, I have two or more students-2

I am a parent or guardian of a student who does not attend a District School-3

No, I am not a parent or guardian of a student-4

I prefer not to say-5

IF T24 = 1 ASK T25

IF T24 = 2, SKIP TO T26

IF T24 = 3, SKIP TO T27

IF T24= 4, 5 SKIP TO 28

T25. What grade is your student in this school year?

Preschool-1

Kindergarten to Elementary School, K to 5th grade-2

Middle School, 6th grade to 8th grade-3

High School, 9th to 12th grade-4

I prefer not to say-5

SKIP TO T44

T26. Please answer the following questions regarding the oldest student in your household. What grade is your student in this school year?

Preschool-1

Kindergarten to Elementary School, K to 5th grade-2

Middle School, 6th grade to 8th grade-3

High School, 9th to 12th grade-4

I prefer not to say-5

T27. Does your student attend:

A neighborhood public school-1

A charter school-2

A private school-3

A Magnet school-4

A homeschool-5

Another kind of school-6 Please describe **TEXT BOX**



T28. Are you or someone in your household a high school graduate or former attendee of a School District school?

Yes, I/they received a high school diploma-1

Yes, I/they attended-2

No, I/they did not attend a School District X school-3

No Opinion-4

T29. Which gender do you most identify with?

Male-1

Female-2

I self-identify as (_____) -3

T30. Are you between the ages of:

18-24-1

25-34-2

35-44-3

45-54-4

55-64-5

65+-6

T31. Which race or ethnicity do you most identify with?

Hispanic or Latino-1

White, not Hispanic-2

Asian-3

Two or more races-4

Black or African American-5

American Indian or Alaska Native-6

Native Hawaiian or Pacific Islander-7

Other race or ethnicity-8 (Please describe _____)

T32. Are you married or single?

Married-1

Single-2

I prefer not to say-3

T33. Last year, what was your total family income before taxes?

Less than \$30,000-1

\$30,000 to \$49,999-2



- \$50,000 to \$74,999-3
- \$75,000 to \$99,999-4
- \$100,000 to \$124,999-5
- \$125,000 to \$149,999-6
- More than \$150,000-7
- I prefer not to say-8

T34. What is the highest level of school you have completed or the highest degree you have received?

- Did not complete high school-1
- Graduated high school-2
- Attended technical or vocational school-3
- Attended some college but no degree-4
- Graduated 2-year college with Associate's Degree-5
- Graduated 4-year college with Bachelors Degree-6
- Obtained Masters, Ph.D., or post-graduate degree-7
- I prefer not to say-8

T35. For statistical and weighting purposes only, are you registered to vote as an Unaffiliated voter, a Democrat, or a Republican, or are you registered with another party, or are you not registered to vote?

- Unaffiliated-1
- Democrat-2
- Republican-3
- Other Party-4
- Not Registered to vote-5
- I prefer not to say-6

T36. What city or town do you live in?

- Town1-1
- Town2-2
- Town3-3
- Town4-4
- Other-5
- I prefer not to say-6



T37. And looking at the following map, please indicate which School District you live in. You can pinch the map to zoom in.

District 1-1

District 2-2

District 3-3

District 4-4

District 5-5

I prefer not to say-6

The X School District thanks you for taking the time to share your thoughts and opinions regarding these important education issues. We hope you have a great day.

Example

