



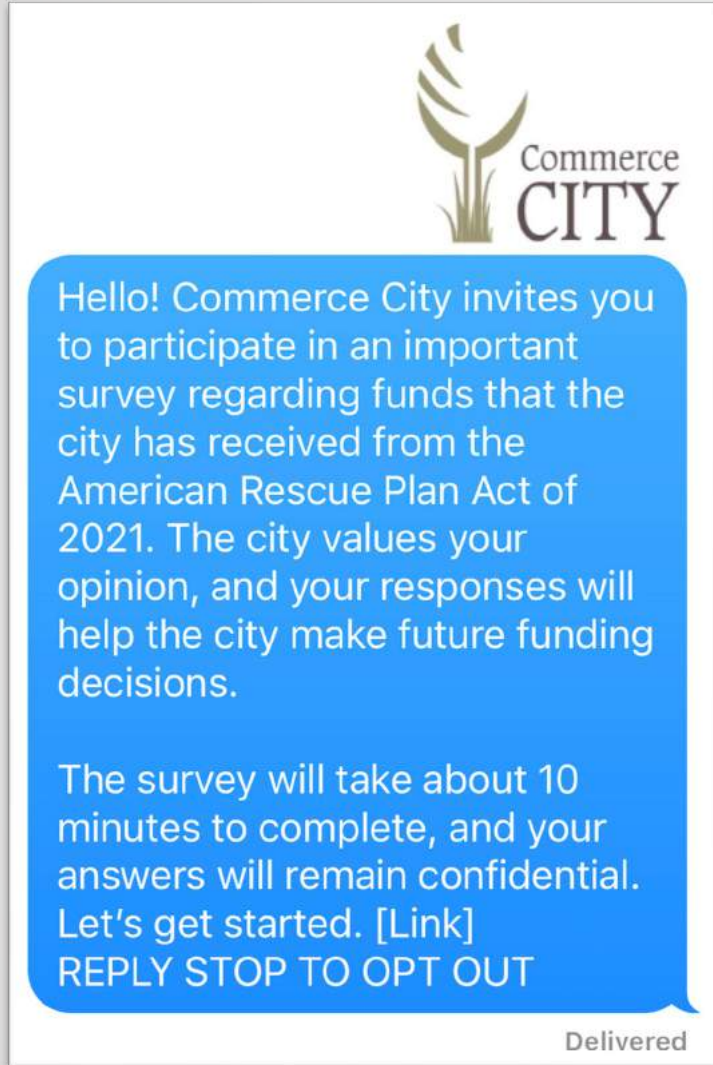
# Commerce City ARPA Funding Survey

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July 13<sup>th</sup> to August 22<sup>nd</sup>, 2023



# Methodology

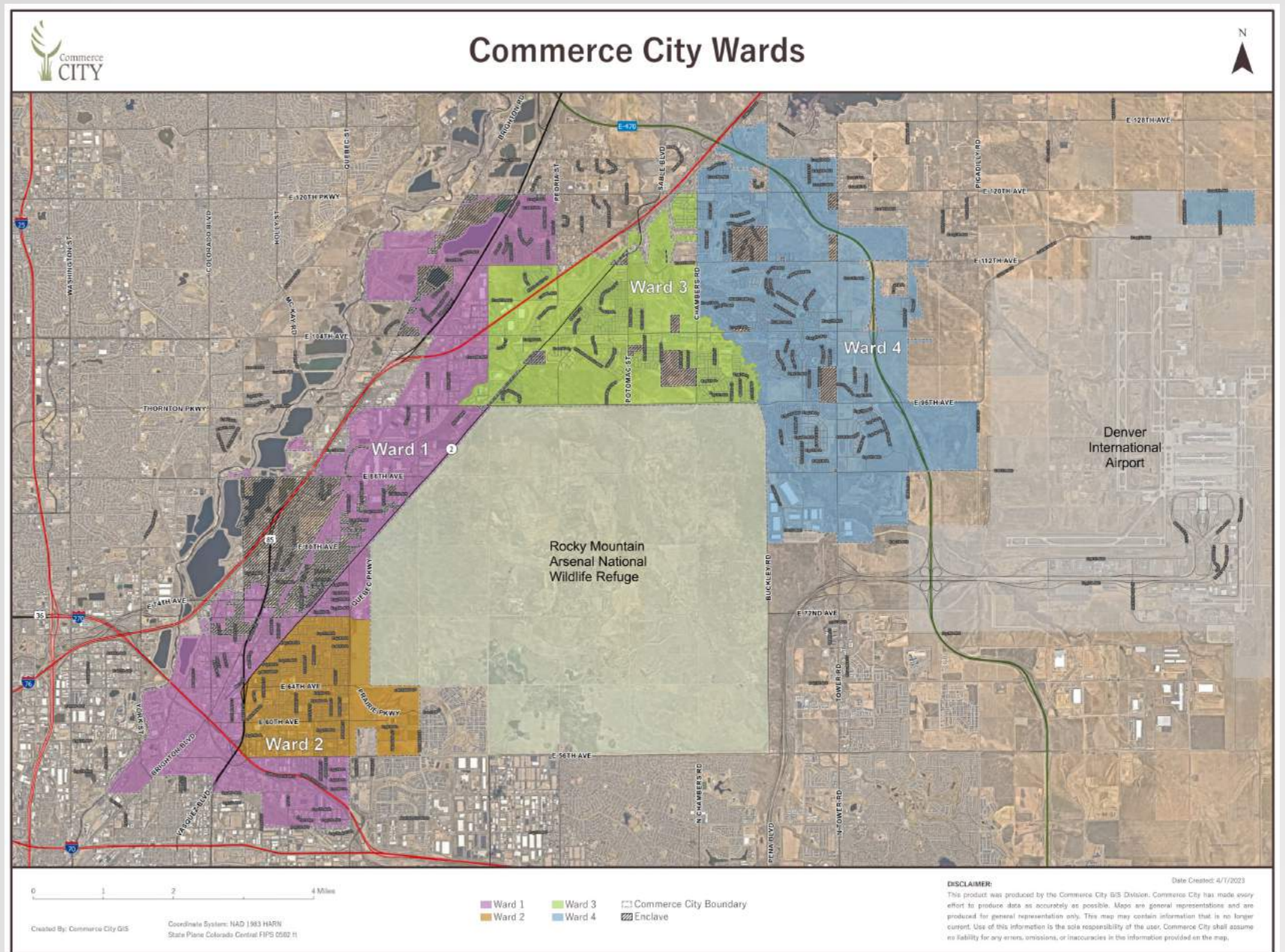


Magellan Strategies is pleased to present the results of an online survey of 1,549 residents of Commerce City, Colorado. The interviews were conducted from July 13th to August 22<sup>nd</sup>, 2023.

The overall survey responses have a margin of error of +/- 2.45% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.

The survey results were weighted to be representative of the demographics of the adult population of Commerce City, Colorado.

# Commerce City Wards



# Respondent Education About ARPA Funding for Commerce City



As you may know, Congress passed the American Rescue Plan Act (ARPA) in 2021, and the federal government designated funds for state and local governments to support economic recovery.

The City of Commerce City received just over \$10.5 million in ARPA funds. Of this total, about \$3 million has been allocated so far toward the following uses: emergency shelter equipment (\$1.5 million), a grant-writing pilot program for the city (\$1 million), rental assistance for residents (\$500,000), and the TrackNGO program (\$75,000), which provides equipment to rescue individuals and stranded motorists during heavy snowstorms and other severe weather events.

Below is a list of proposals for how Commerce City could potentially use the remaining \$8 million in ARPA funds. After reading each one, please indicate whether you would support or oppose allocating ARPA funds for that proposal.

# Bridge Housing Option

## Bridge Housing

Bridge Housing is a short-term, continuous-stay accommodation that helps people “bridge” the gap from homelessness to permanent housing. A stay in Bridge Housing generally lasts up to 90 days.

On-site and in-reach supports are offered to assist individuals with meeting basic needs while individuals work with community support to secure permanent housing as quickly as possible.

Bridge Housing can be provided via hotels or private/public landlords. The city has not yet determined a location for Bridge Housing or identified partners. However, these images show examples of Bridge Housing in other communities.

### Examples



Veteran's Community Project- Longmont, CO



Colorado Village Collaborative- Denver, CO

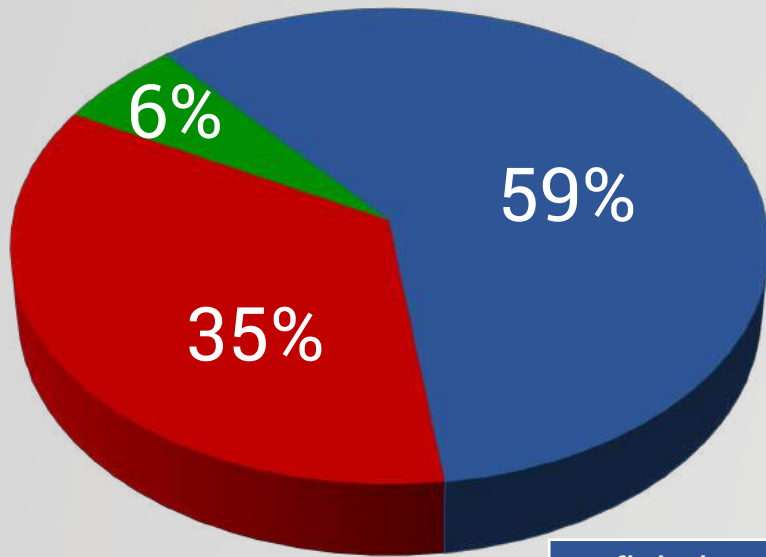


Salvation Army - Aurora, CO



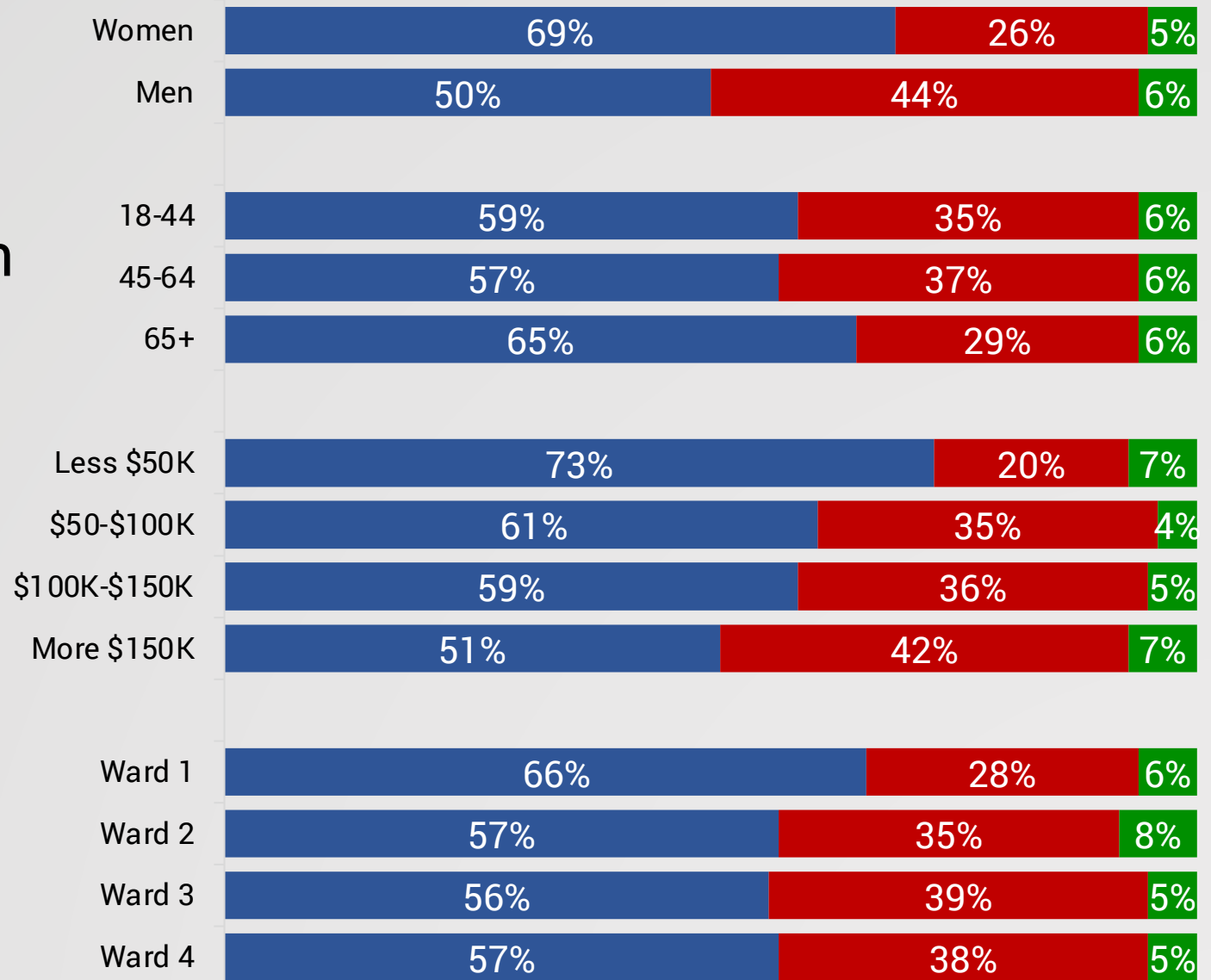
# Bridge Housing Option

Knowing this information, would you support or oppose allocating ARPA funds for Bridge Housing in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	29%
Probably Support	30%
Definitely Oppose	24%
Probably Oppose	11%



■ Total Support ■ Total Oppose ■ No Opinion

# Resource Center Option

## Resource Center

A resource center providing voluntary support services to address the needs of residents, especially those experiencing chronic homelessness. Typical services provided at the center would include:

- Case management, Coordination of Bridge Housing
- Medical & Dental office
- Computer room · Storage facility and lockers
- Showers, bathrooms and laundry
- Kitchen · Mailroom with supervised mailboxes
- Charge station for electronic devices
- Bike locks and lockers · Multi-purpose community room (Dining or group activities)
- Room for a food and/or clothing bank

### Examples



Charity House- Five Points



Fusion Studios- Denver



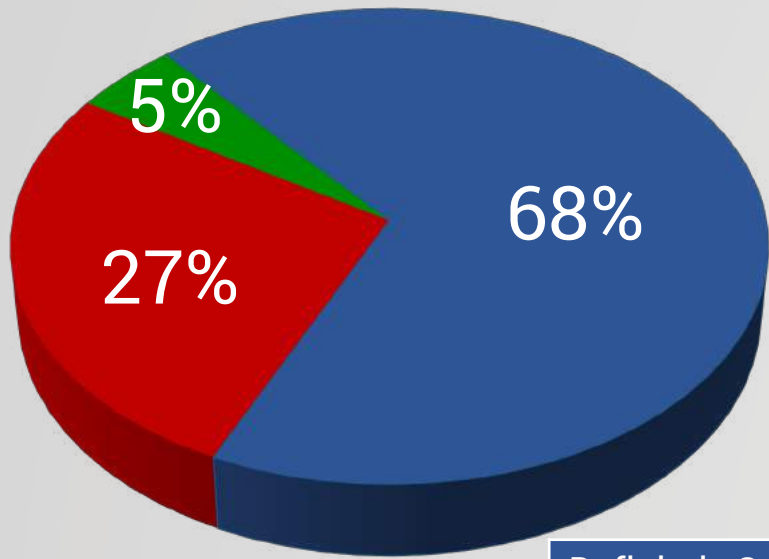
Heroes Landing- Santa Ana



The center would be located south of E. 88th Avenue, within a quarter-mile of public transportation, and in close proximity to Bridge Housing. These images show examples of resource centers in other communities.

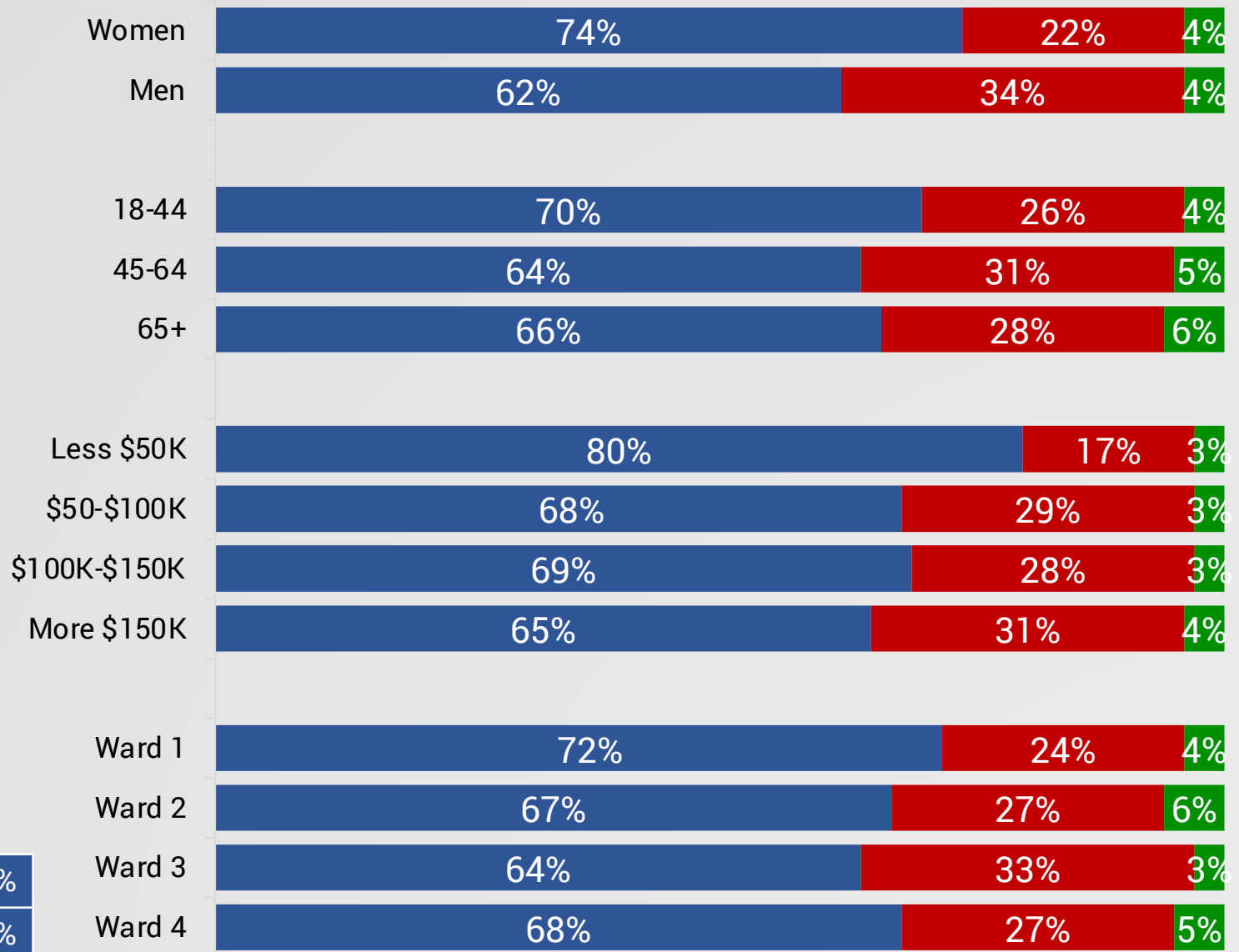
# Resource Center Option

Knowing this information, would you support or oppose a resource center in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	34%
Probably Support	34%
Definitely Oppose	19%
Probably Oppose	8%



■ Total Support   
 ■ Total Oppose   
 ■ No Opinion



# Mobile Community Outreach/Shelter Vehicle Option

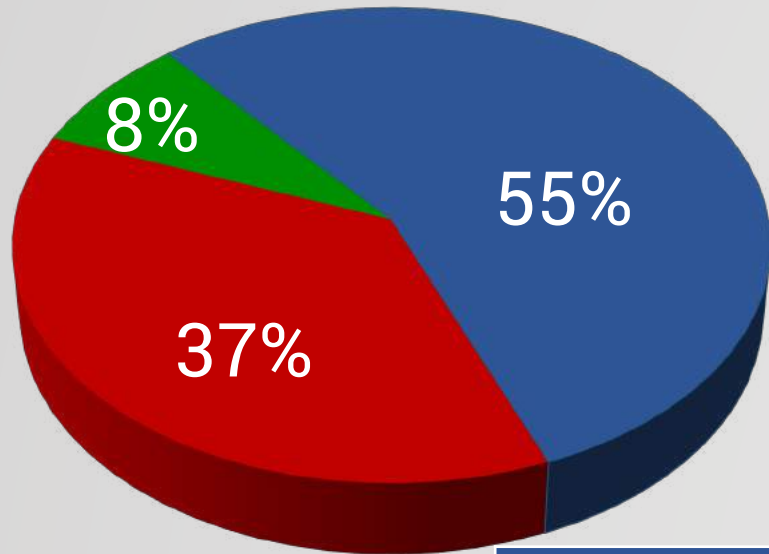


## Mobile Community Outreach/Shelter Vehicle

The ARPA funds could be used to purchase and operate a large vehicle (similar to a bus) equipped to serve unsheltered individuals with a shower, sleeping pods, healthcare services, a combined bedroom/office space, or other features to provide on-site services and assistance.

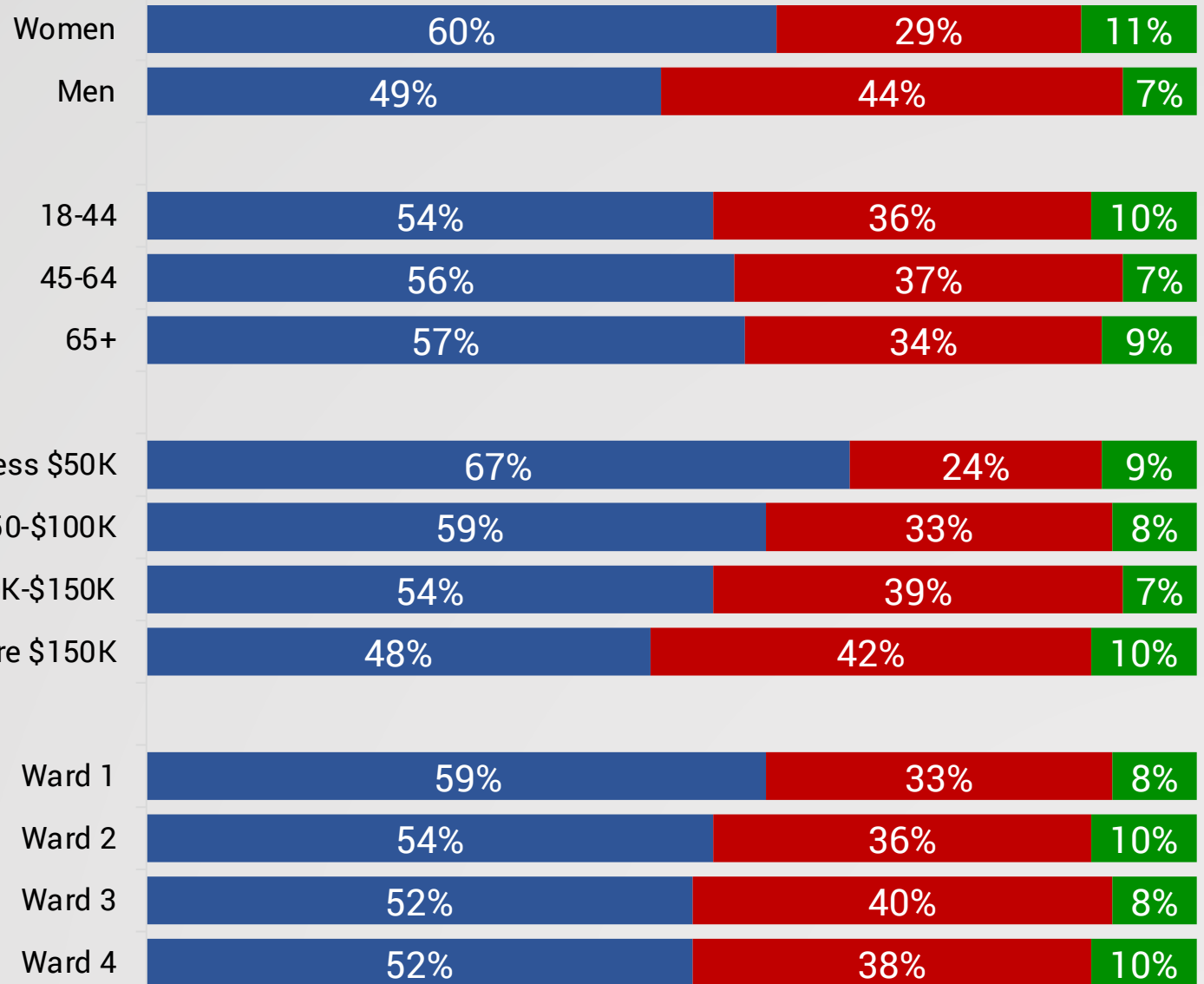
# Mobile Community Outreach & Shelter Vehicle Option

Knowing this information, would you support or oppose allocating ARPA funds for the purchase of this kind of vehicle in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	26%
Probably Support	29%
Definitely Oppose	23%
Probably Oppose	14%



■ Total Support   
 ■ Total Oppose   
 ■ No Opinion

# Housing Assistance Option

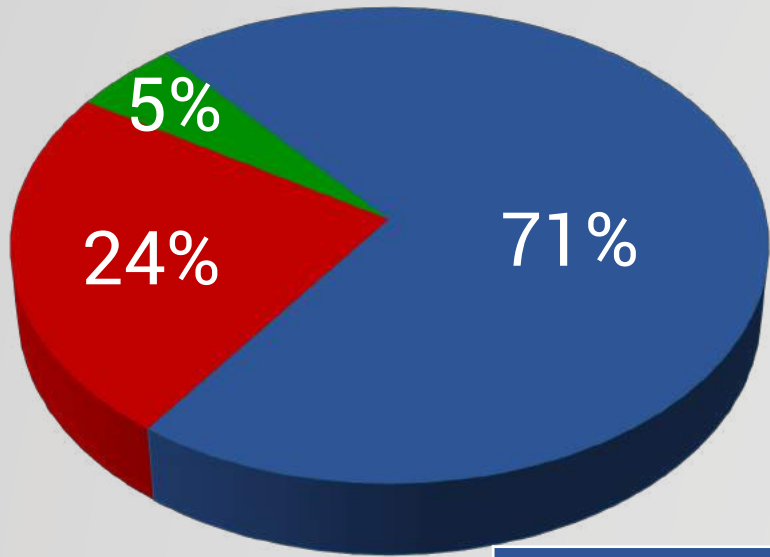


## Housing Assistance

The ARPA funds could be used to provide housing assistance for Commerce City residents. This may include assistance with rent or mortgage payments, utilities, deposits or fees, and eviction protection. The city previously implemented similar programs during the COVID-19 pandemic and currently operates an emergency rental assistance program to support residents.

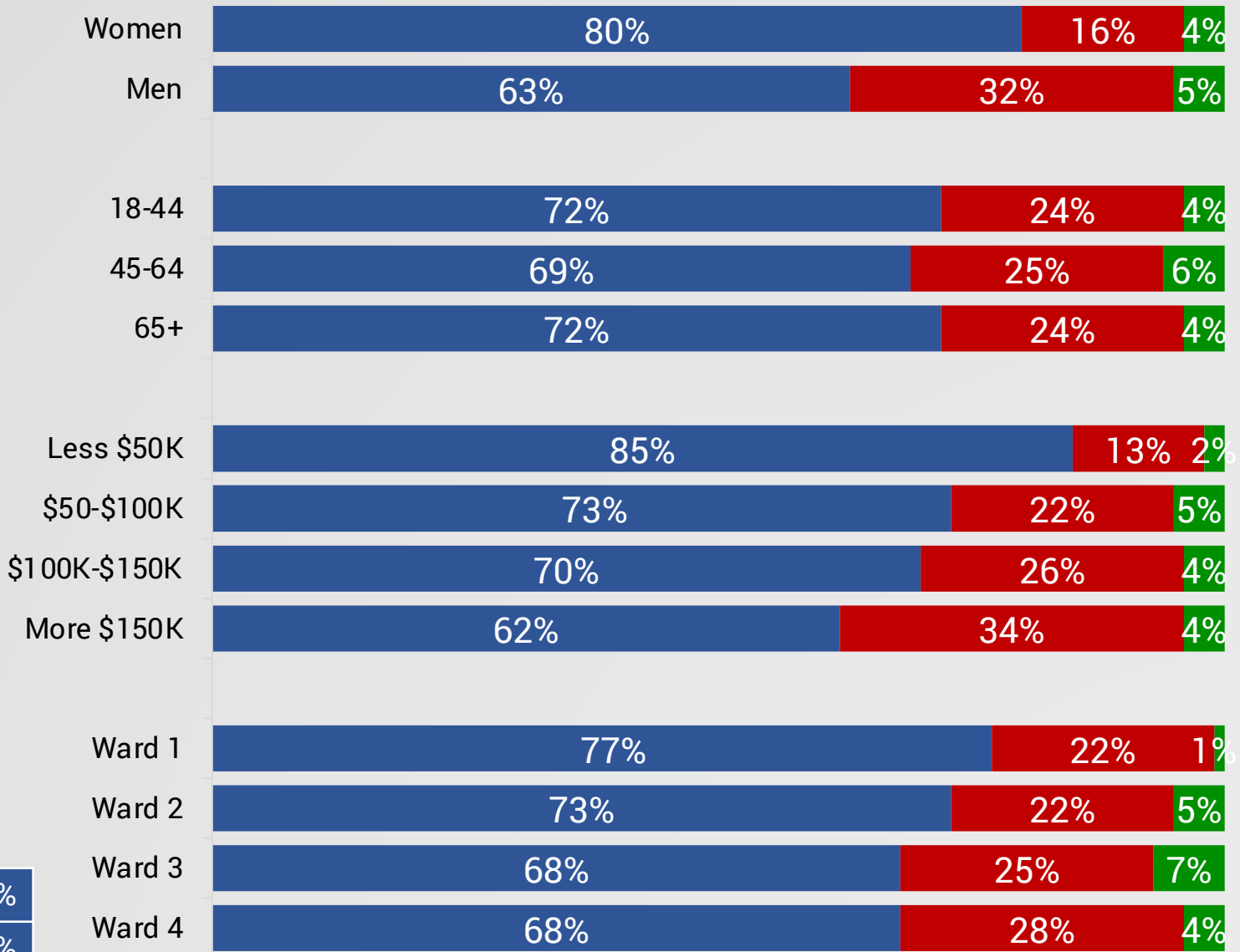
# Housing Assistance Option

Knowing this information, would you support or oppose allocating ARPA funds for this kind of housing assistance in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	40%
Probably Support	31%
Definitely Oppose	16%
Probably Oppose	8%



■ Total Support   
 ■ Total Oppose   
 ■ No Opinion

# Transportation Option

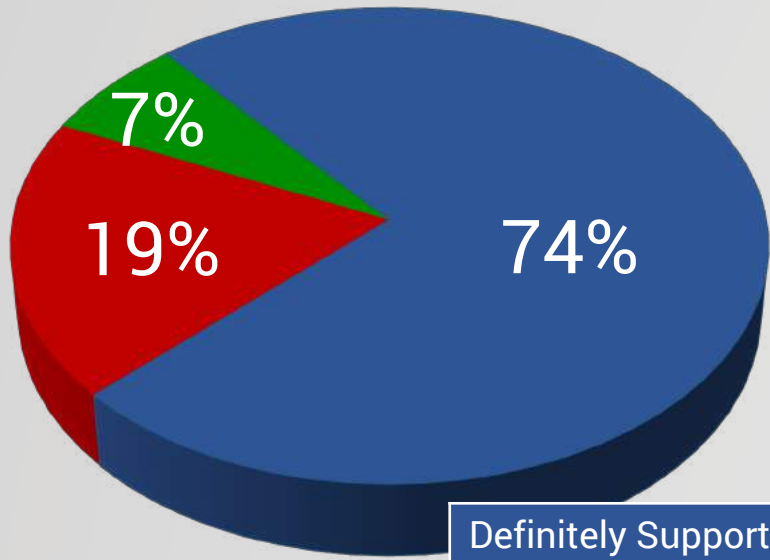


## Transportation

The ARPA funds could be used to provide increased transportation services for residents, which could include RTD passes for public bus and/or commuter rail service or an on-demand micro-transit / ride-share service in the core city through a partnership with Northeast Transportation Connections.

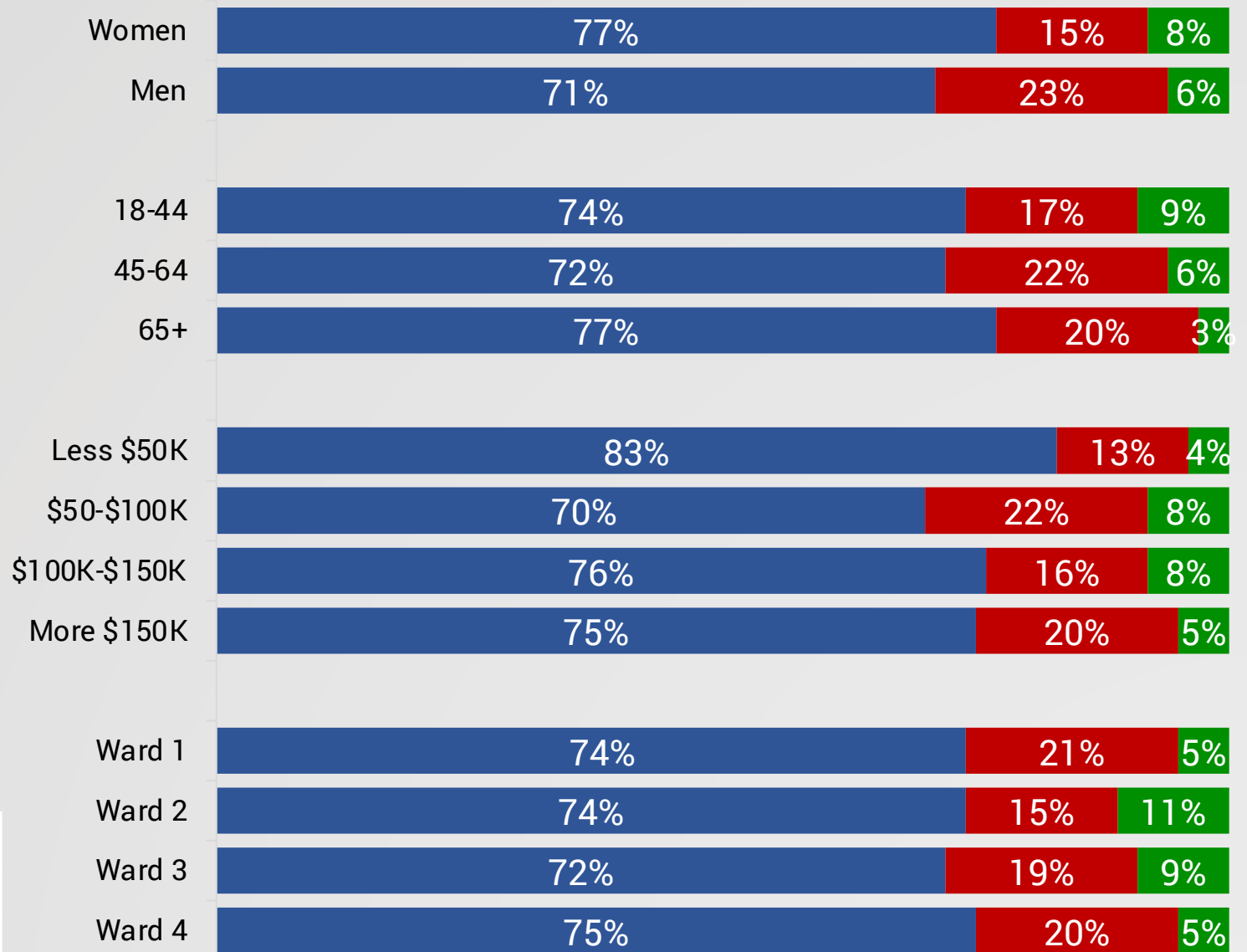
# Transportation Option

Knowing this information, would you support or oppose allocating ARPA funds for this kind of public transportation assistance in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	37%
Probably Support	37%
Definitely Oppose	11%
Probably Oppose	8%



■ Total Support   
 ■ Total Oppose   
 ■ No Opinion

# Mental Health Services Option

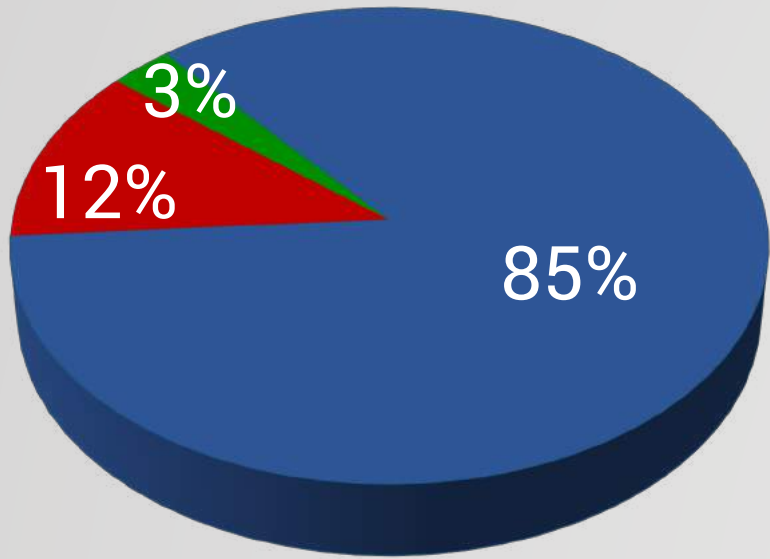


## Mental Health Services

The ARPA funds could be used to provide mental health services in Commerce City for those in need. This could include hiring a Mental Health Specialist to accompany staff from the city's Community Well-Being team and Police Department to provide on-site assistance to community members.

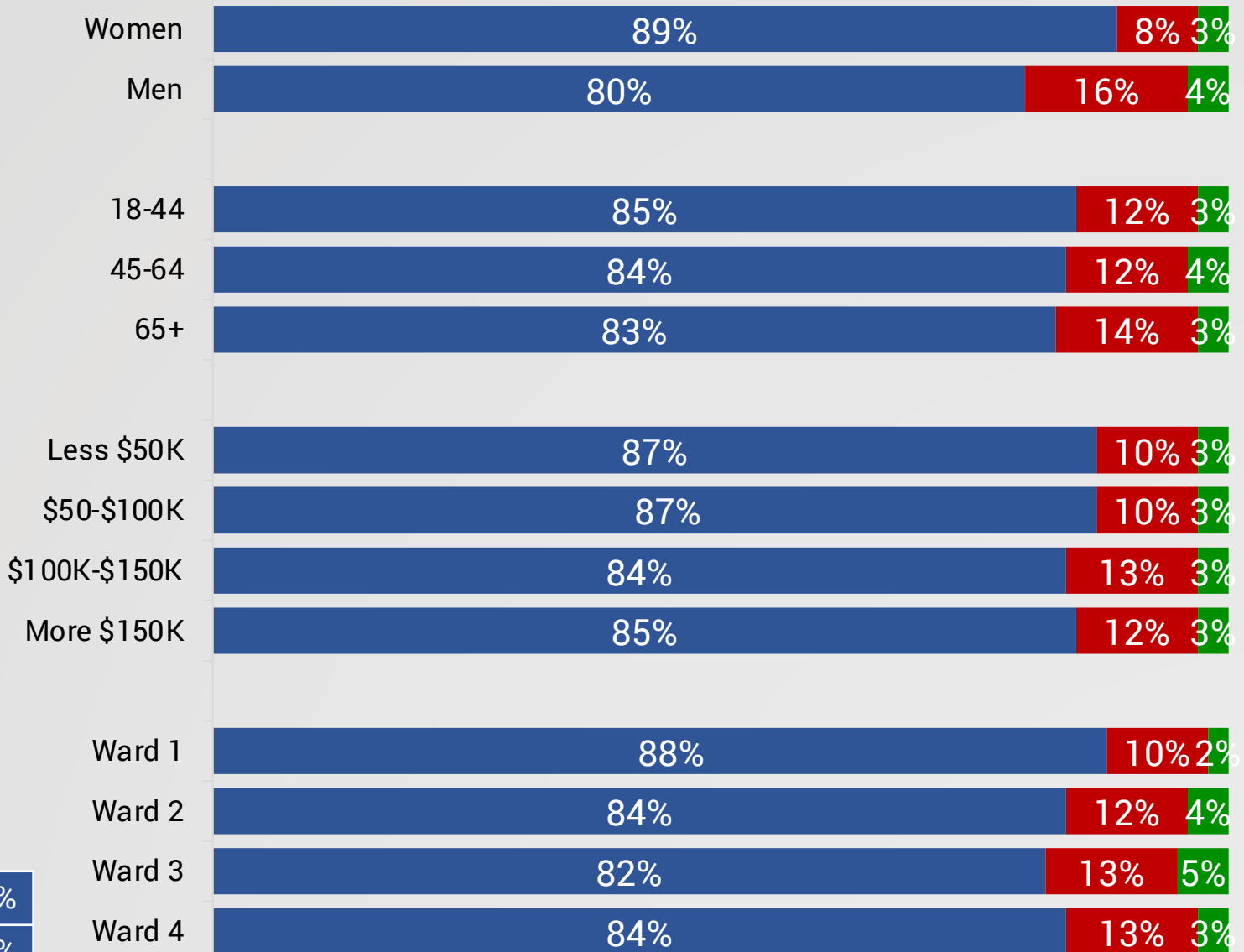
# Mental Health Services Option

Knowing this information, would you support or oppose allocating ARPA funds for mental health services in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	55%
Probably Support	30%
Definitely Oppose	7%
Probably Oppose	5%



■ Total Support   
 ■ Total Oppose   
 ■ No Opinion



# Food Equity Option

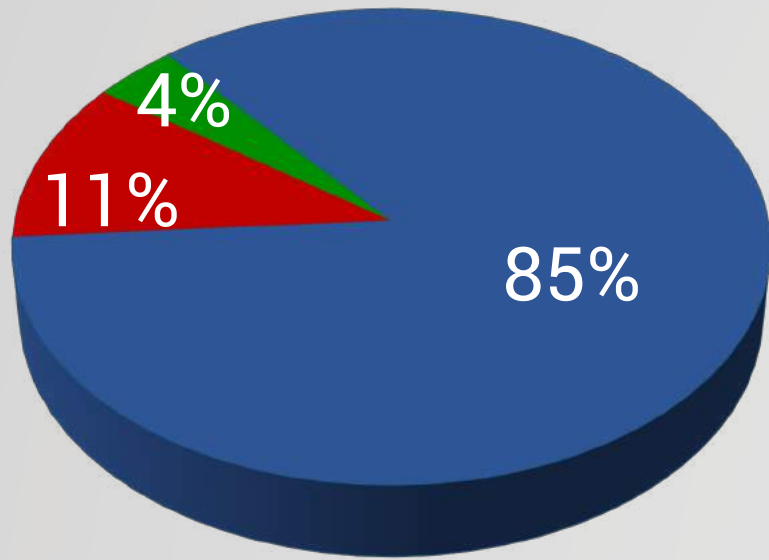


## Food Equity

The ARPA funds could be used to improve healthy food distribution and accessibility in Commerce City for those in need. This could include city support for options such as community gardens, farmer's markets, a food equity program to invest in sustainable local food systems, among other opportunities.

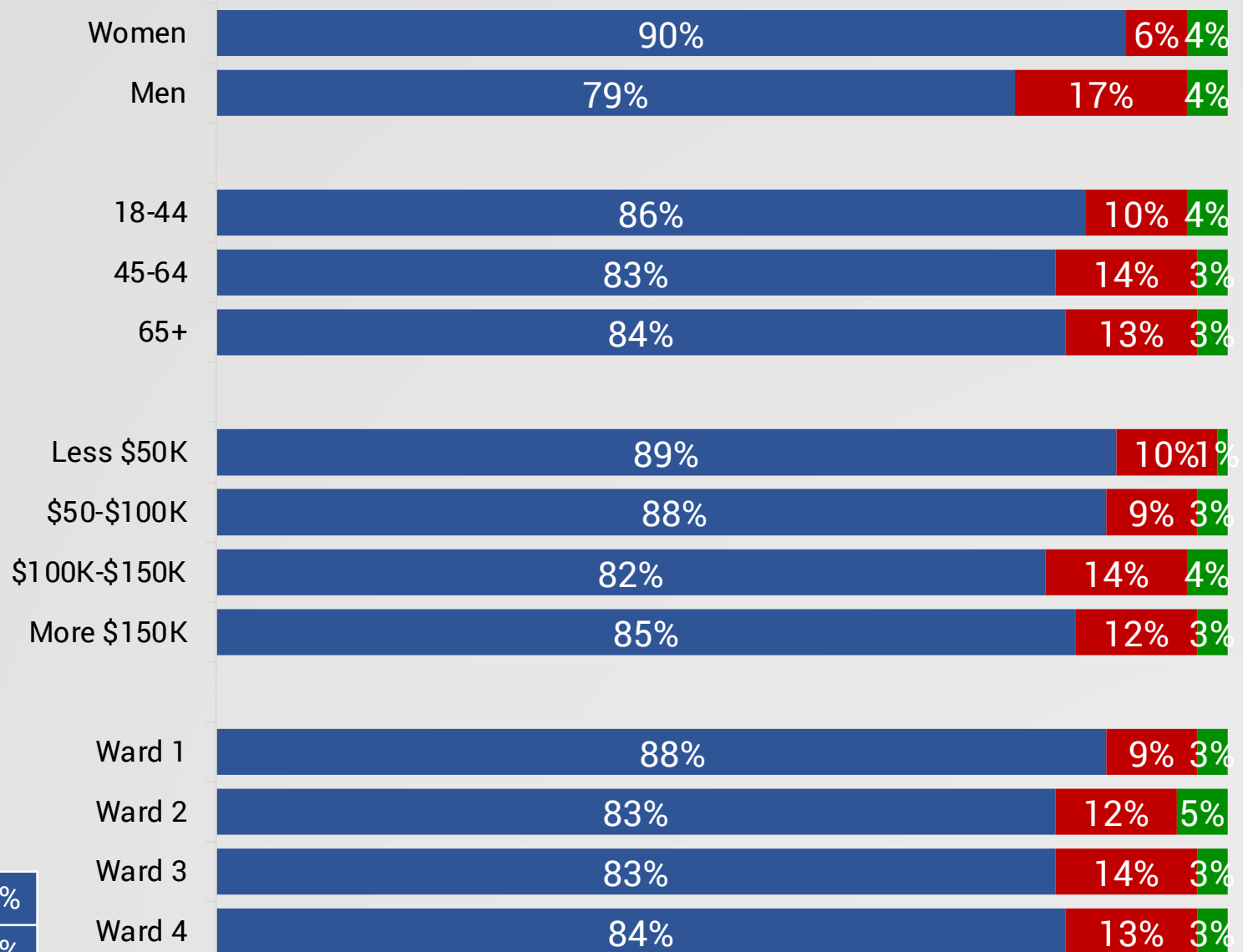
# Food Equity Services Option

Knowing this information, would you support or oppose allocating ARPA funds to increase access to healthy foods in Commerce City?



- Total Support
- Total Oppose
- No Opinion

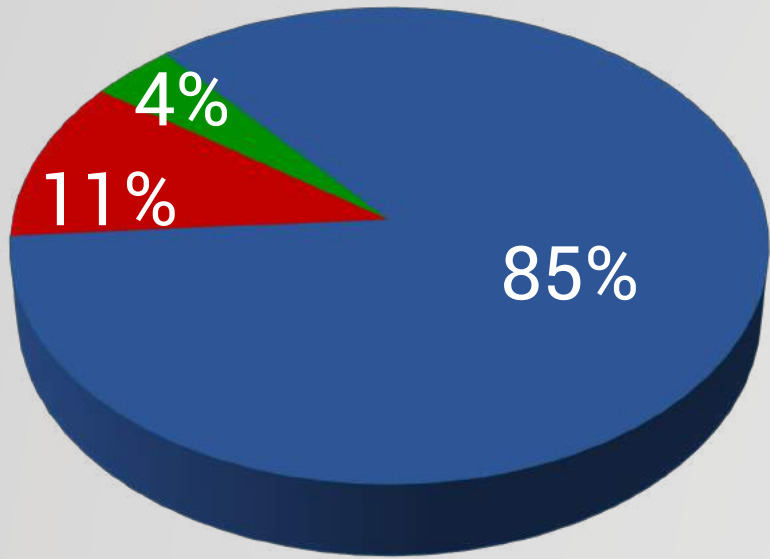
Definitely Support	54%
Probably Support	31%
Definitely Oppose	6%
Probably Oppose	5%



- Total Support
- Total Oppose
- No Opinion

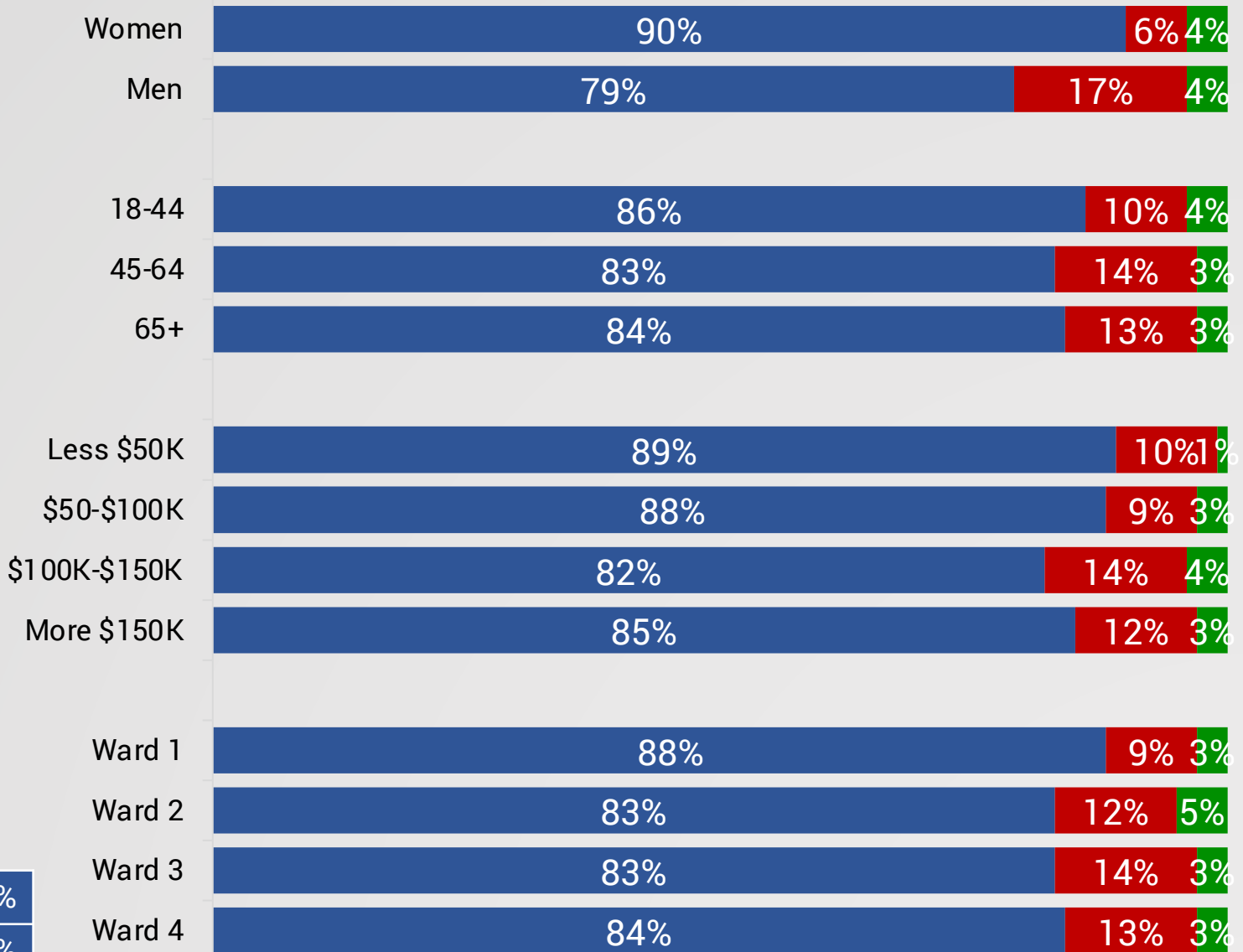
# Food Equity Services Option

Knowing this information, would you support or oppose allocating ARPA funds to increase access to healthy foods in Commerce City?



■ Total Support  
■ Total Oppose  
■ No Opinion

Definitely Support	54%
Probably Support	31%
Definitely Oppose	6%
Probably Oppose	5%



■ Total Support   
 ■ Total Oppose   
 ■ No Opinion

# Opinion of How ARPA Funds Should be Spent

The City Council is also seeking feedback from Commerce City residents about how they would like the city to use the remaining approximately \$7.5 million. The only requirement for these funds is that they be used for government services. Knowing this, please describe how you think the city should use the remaining ARPA funds.

The following four themes reflect the diverse range of suggestions from the survey respondents, covering various aspects of community well-being, infrastructure, education, and safety.

**Community Support and Services:** Financial assistance for small businesses. Re-training for people whose jobs have become obsolete. Drug and alcohol rehabilitation services for those in need. More resources are dedicated to mental health and drug addiction. Support for law enforcement and first responders. Meals on Wheels for disabled and elderly. Rehabilitation centers and support. Support for seniors living in the old commerce city. Meals for school kids. Assistance for low-income families in the school system. Property tax relief for residents. Support for geriatrics and the elderly. Affordable housing grants. Low-income homeowners' property tax assistance programs. Transportation and recreation for seniors. Assistance for those with disabilities. Supported employment services. Technical or trade education for those in need. Job resources and helping the homeless find jobs. Homeless shelter and public use shower/laundry facilities. RV parking with shower/bathroom. Income-based housing and housing support services. More open spaces and parks. Better snow removal and policing in neighborhoods.

# Opinion of How ARPA Funds Should be Spent

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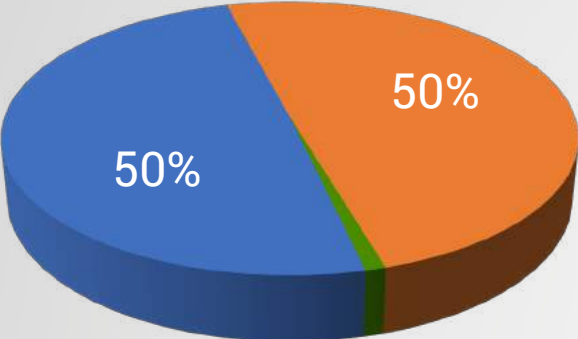
**Infrastructure Improvement:** Fixing and maintaining roads. Creating safe cycling paths. Building bridges or tunnels to alleviate traffic. Expanding and improving public transportation. Road expansion and improvements. Traffic control and safety measures. Repairing streets and sidewalks. Planting more trees around the city. Replacing dead trees.

**Youth and Education:** Youth programming and support, especially with increasing mental health issues. Education-related funding, including teacher salaries. Support for schools, students, and school safety. Building sports complexes and summer programs. Providing sustainable energy. Expanding youth services, STEM programs, and extracurricular activities. Increasing funding for music and arts programs. Investing in expanding and enhancing city parks and recreational centers. Infrastructure development, including broadband access. An investment in children's enrichment.

**Crime Prevention and Public Safety:** Hiring more police officers. More police presence in neighborhoods and schools. Increasing public safety resources. Fixing roads and traffic control to reduce accidents. Support for law enforcement and public safety. Crime prevention measures, such as lighting and safer bus stops. Initiatives to reduce speeding and improve road safety.

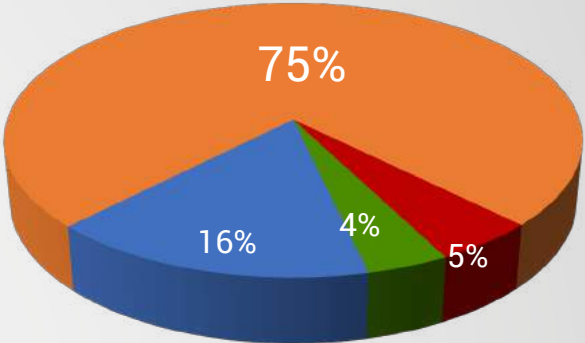
# Survey Demographics

Gender



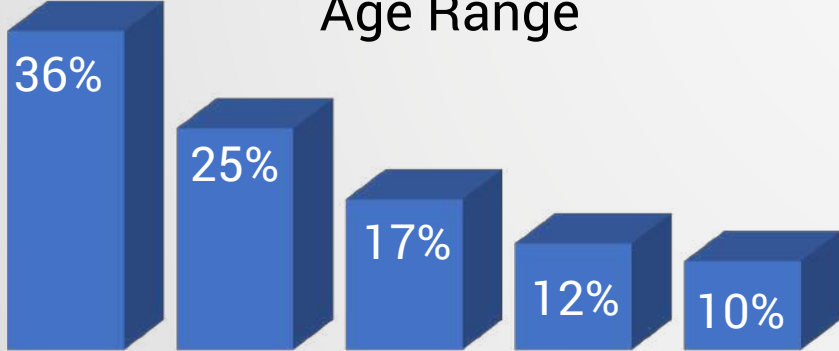
- Female
- Male
- Identify Differently

Rent or Own



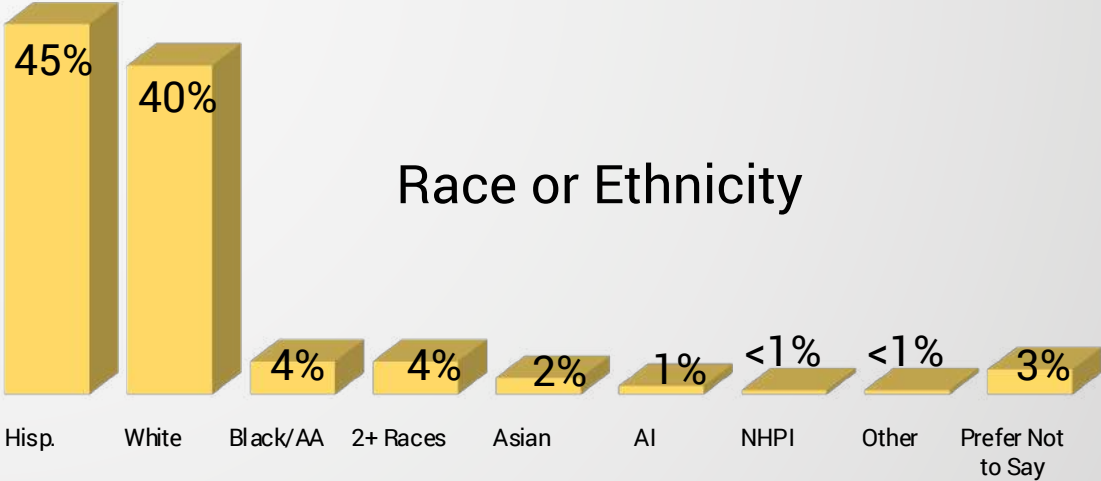
- Rent
- Own
- Other
- Prefer Not to Say

Age Range



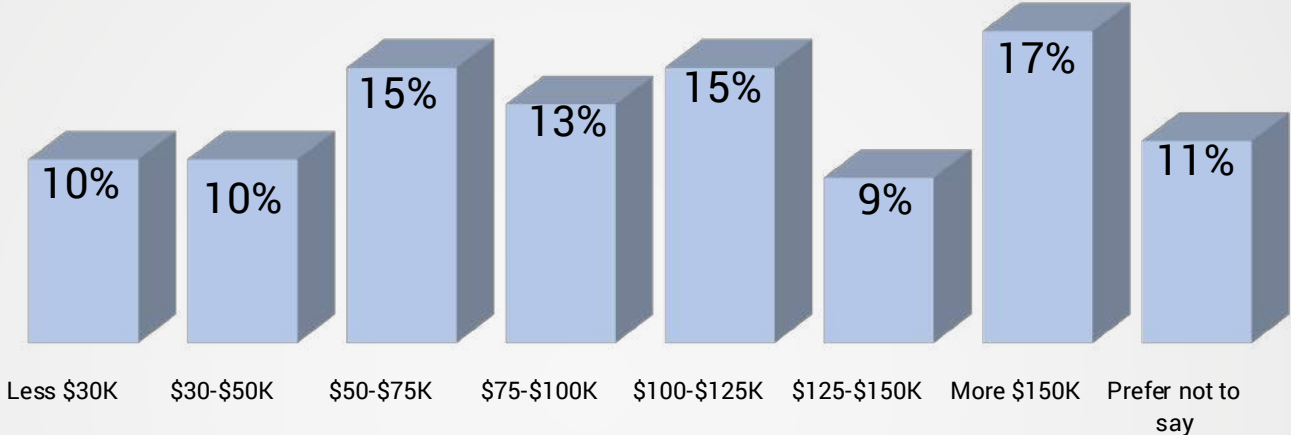
18-34    35-44    45-54    55-64    65+

Race or Ethnicity

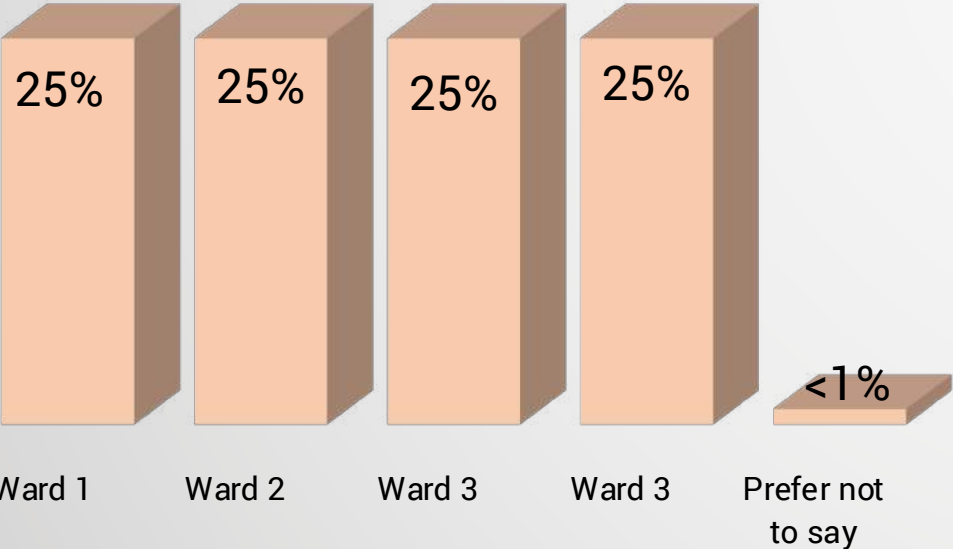


# Survey Demographics

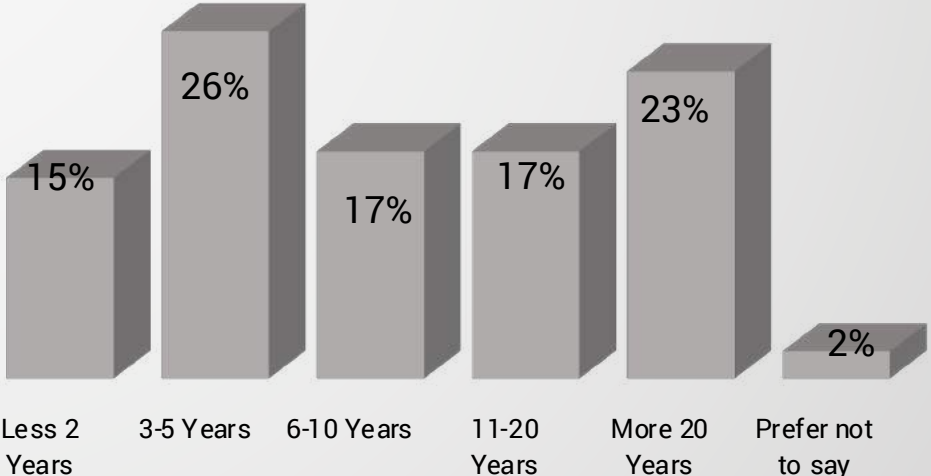
Income



Ward



Tenure in Commerce City



Magellan Strategies

4800 Aspen Creek Drive,

Broomfield, CO 80023

[www.MagellanStrategies.com](http://www.MagellanStrategies.com)

(303) 861-8585

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David Flaherty | Ryan Winger  
Courtney Sievers | Katie Witt

