



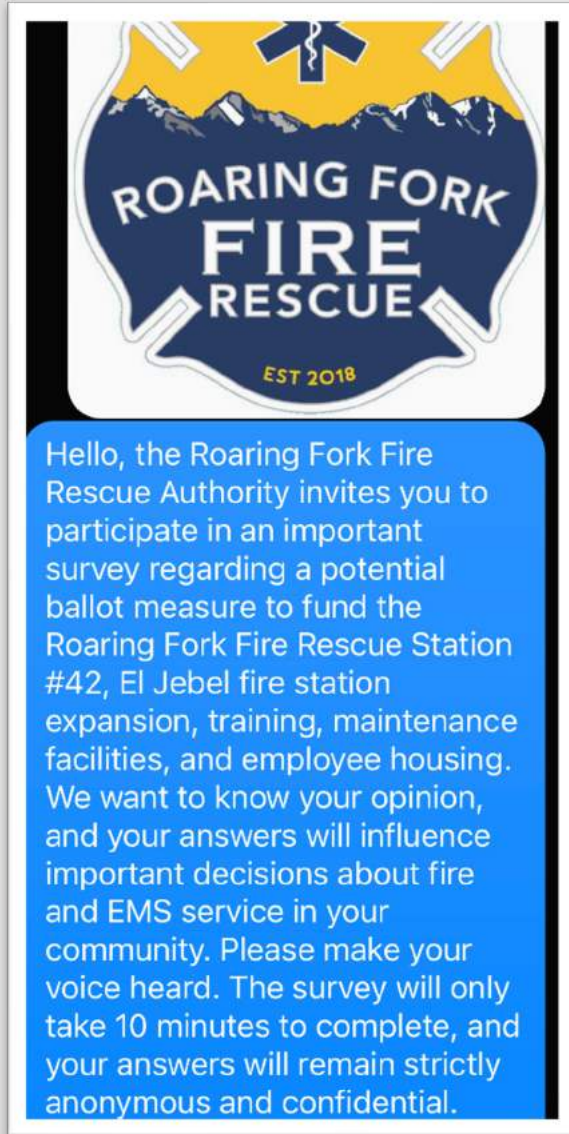
# Roaring Fork Fire Rescue Authority Ballot Measure Survey

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July 26<sup>th</sup> to August 8<sup>th</sup>, 2023



# Methodology



Magellan Strategies is pleased to present the results of a live telephone and online survey of 575 registered voters in the Basalt & Rural Fire Protection District, which is managed by the Roaring Fork Fire Rescue Authority. The interviews were conducted from July 26<sup>th</sup> – August 8<sup>th</sup>, 2023.

The overall survey responses have a margin of error of +/- 3.94% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.

The survey data was weighted to be representative of voter turnout demographics within the Basalt & Rural Fire Protection District for an odd-year November general election.

# Basalt & Rural Fire Protection District Voter Demographics



## Basalt & Rural Fire Protection District Magellan Strategies Voter Registration and Past Election Turnout Report

Sex	Registration		2022		2021		2020		2019	
Female	3,993	48.6%	2,660	50.4%	1,645	51.0%	3,283	50.2%	1,469	51.2%
Male	4,220	51.4%	2,614	49.6%	1,580	49.0%	3,254	49.8%	1,401	48.8%
Total	8,213		5,274		3,225		6,537		2,870	

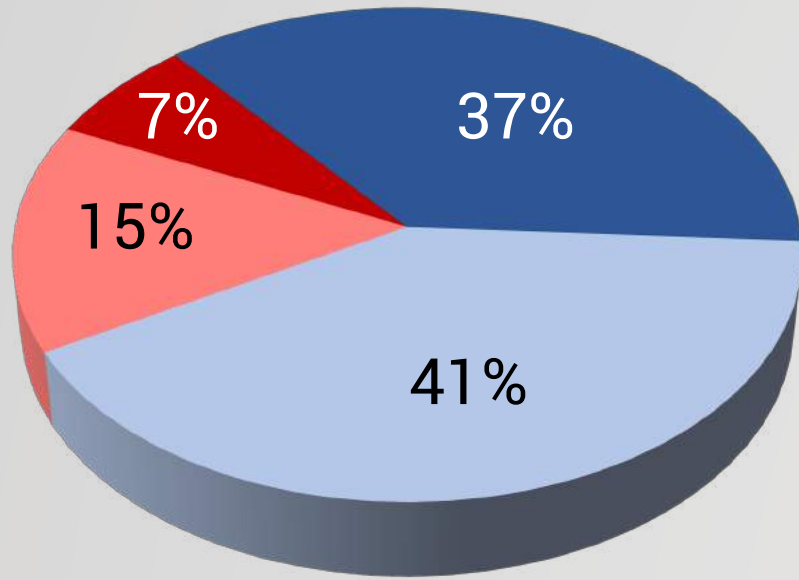
  

Age Group	Registration		2022		2021		2020		2019	
18-34	2,178	26.5%	863	16.4%	331	10.3%	1,470	22.5%	286	10.0%
35-44	1,342	16.3%	760	14.4%	428	13.3%	1,008	15.4%	331	11.5%
45-54	1,300	15.8%	879	16.7%	516	16.0%	1,104	16.9%	444	15.5%
55-64	1,343	16.4%	1,050	19.9%	723	22.4%	1,329	20.3%	736	25.6%
65+	2,050	25.0%	1,722	32.7%	1,227	38.0%	1,626	24.9%	1,073	37.4%
Total	8,213		5,274		3,225		6,537		2,870	

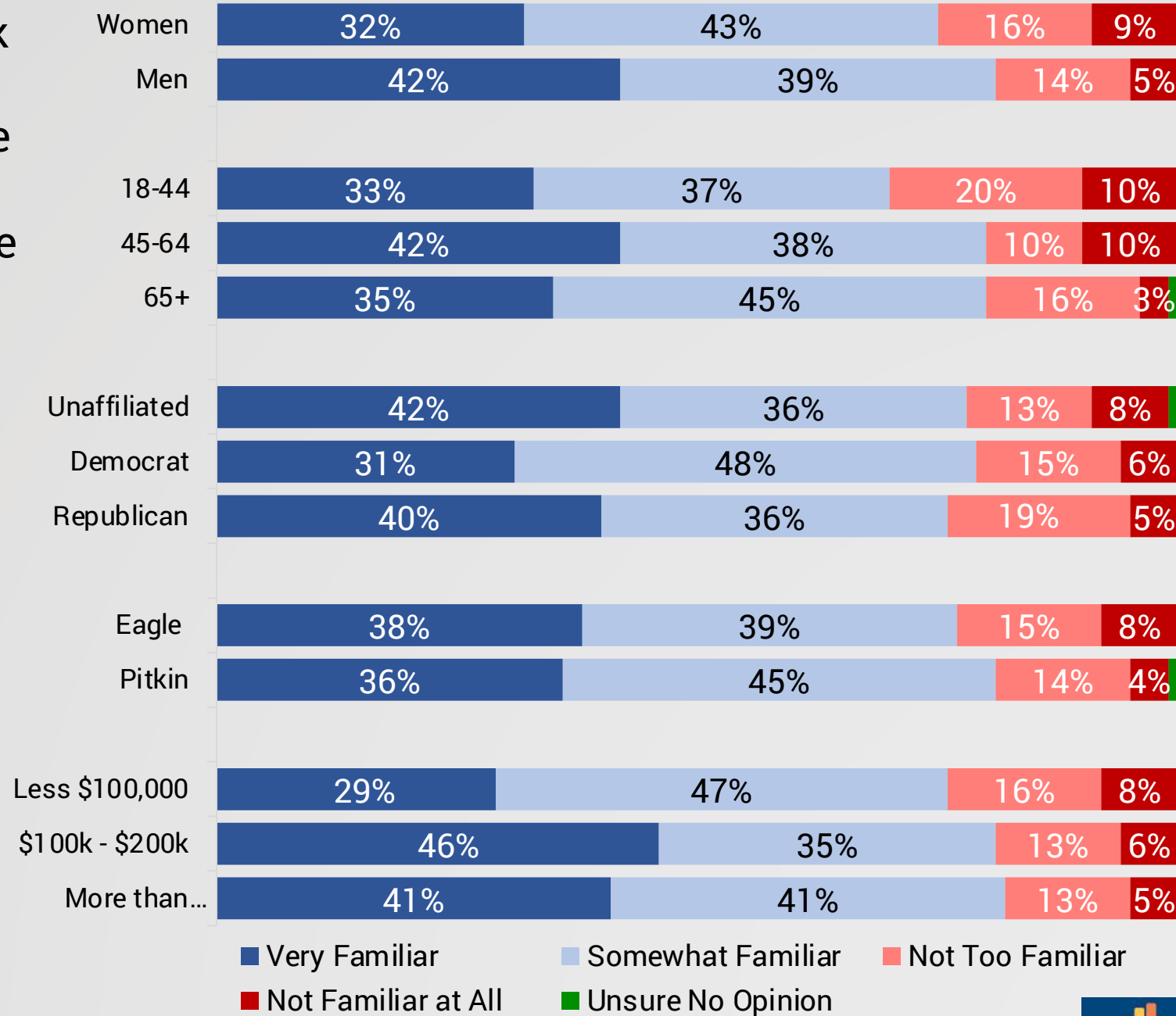
  

Party	Registration		2022		2021		2020		2019	
Unaffiliated	4,304	52.4%	2,620	49.7%	1,398	43.3%	2,935	44.9%	1,161	40.5%
Democrat	2,636	32.1%	1,818	34.5%	1,297	40.2%	2,520	38.5%	1,199	41.8%
Republican	1,118	13.6%	766	14.5%	489	15.2%	963	14.7%	475	16.6%
Libertarian	87	1.1%	43	0.8%	26	0.8%	73	1.1%	25	0.9%
Other	68	0.8%	27	0.5%	15	0.5%	46	0.7%	10	0.3%
Total	8,213		5,274		3,225		6,537		2,870	

# How familiar are you that Roaring Fork Fire Rescue Authority manages and provides services on behalf of both the Basalt and Rural Fire Protection District and the Snowmass-Wildcat Fire Protection District?



- Very Familiar
- Somewhat Familiar
- Not Too Familiar
- Not Familiar at All
- Unsure or No Opinion



- Very Familiar
- Somewhat Familiar
- Not Too Familiar
- Not Familiar at All
- Unsure No Opinion



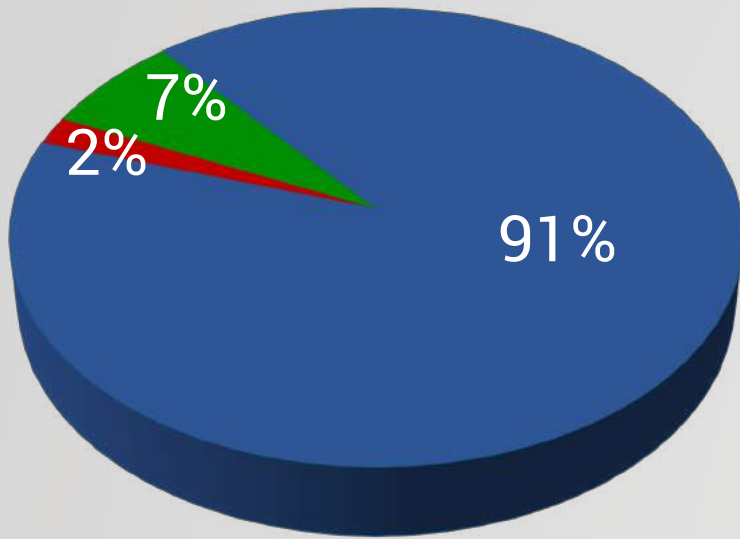
# Respondent Education of Roaring Fork Fire Rescue Authority Managing the Basalt & Rural Fire Protection District



As you may know, the Snowmass-Wildcat Fire Protection District and the Basalt and Rural Fire Protection District are separate legal taxing entities, meaning they can collect taxes to pay for the services they provide.

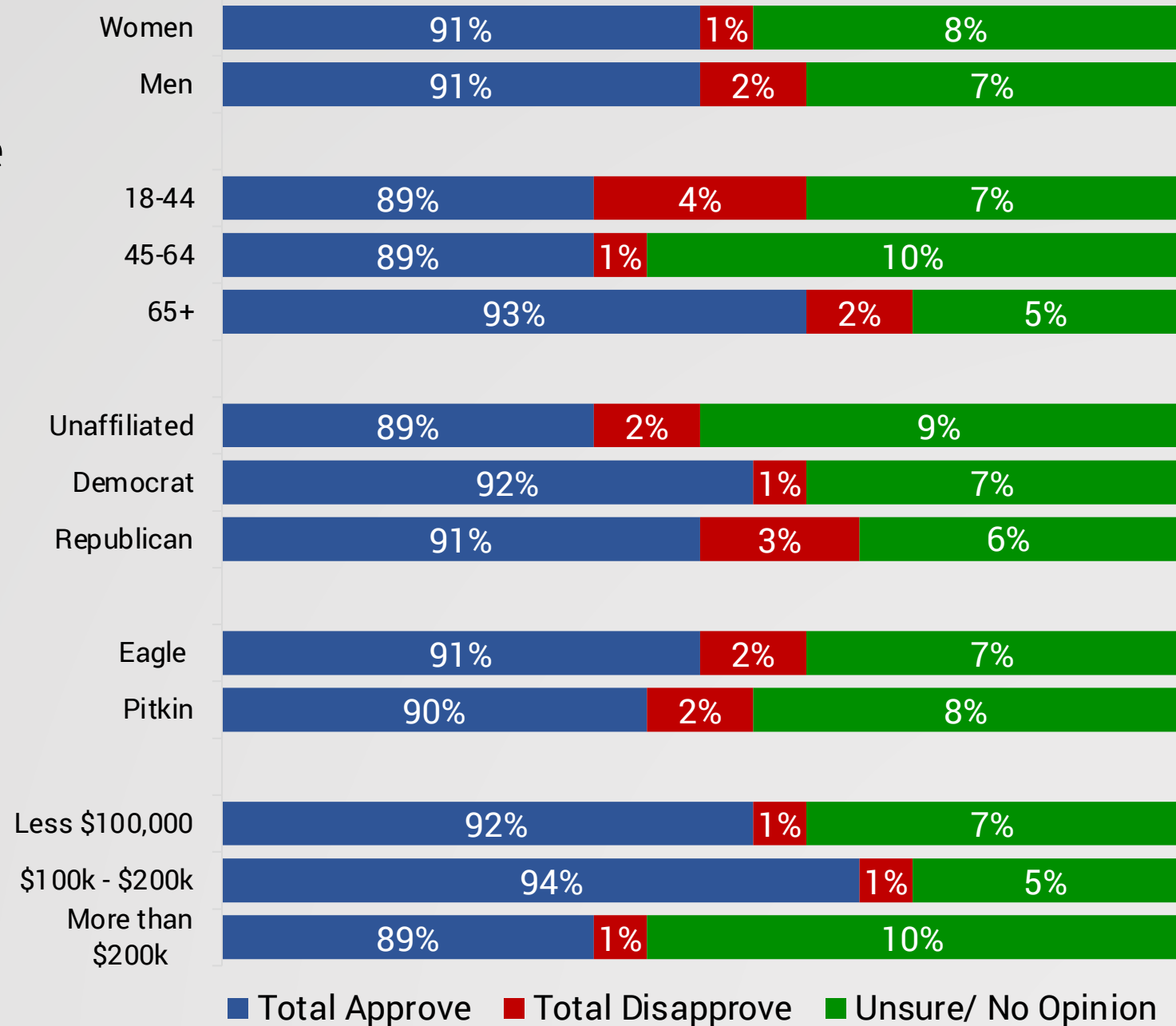
These districts have both delegated the management of fire and emergency medical services to the Roaring Fork Fire Rescue Authority to efficiently manage and allocate resources and response throughout the two districts. Let's continue the survey now.

Do you approve or disapprove of the job the Roaring Fork Fire Rescue Authority does to provide fire protection, fire suppression, and emergency medical care to the communities they serve?

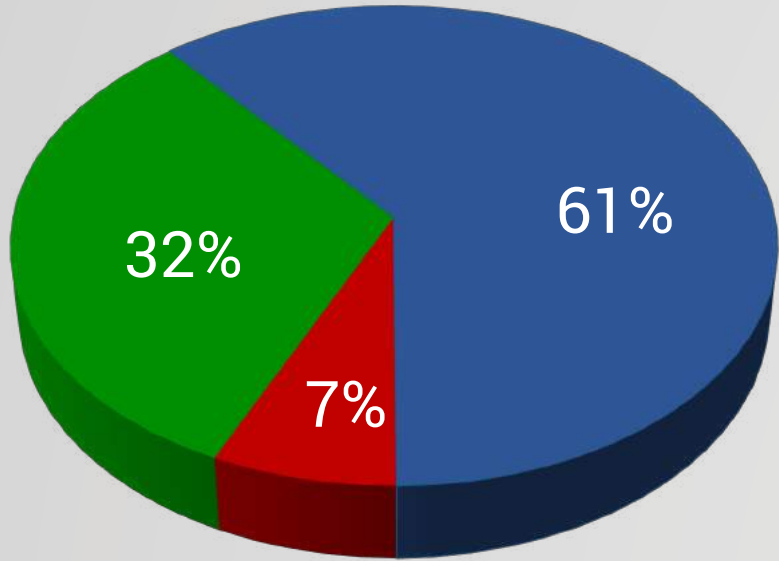


■ Total Approve  
 ■ Total Disapprove  
 ■ Unsure

Strongly Approve	77%
Somewhat Approve	14%
Strongly Disapprove	1%
Somewhat Disapprove	1%

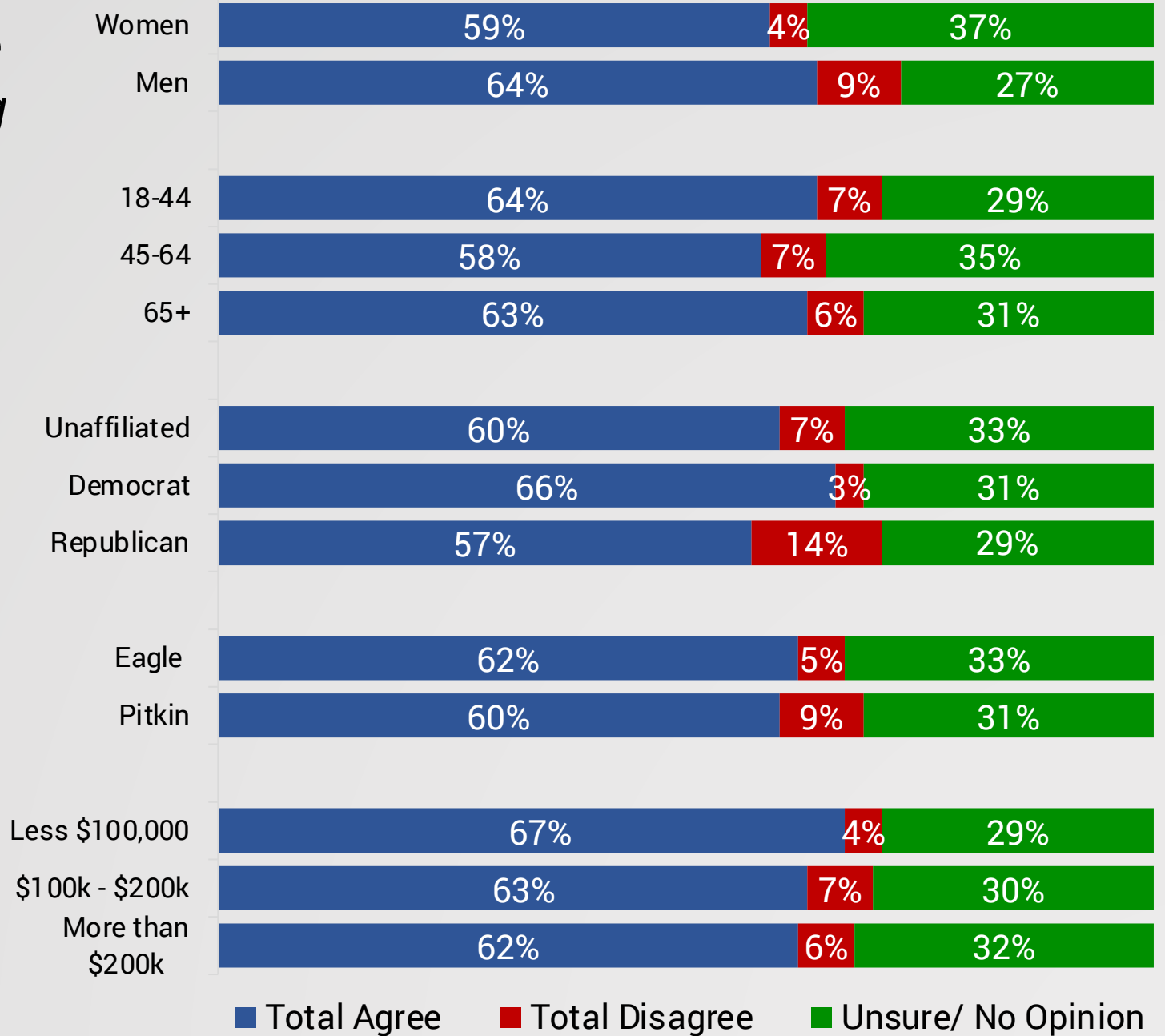


Do you agree or disagree with the following statement? *“The Roaring Fork Fire Rescue Authority is fiscally responsible and spends taxpayer money wisely.”*



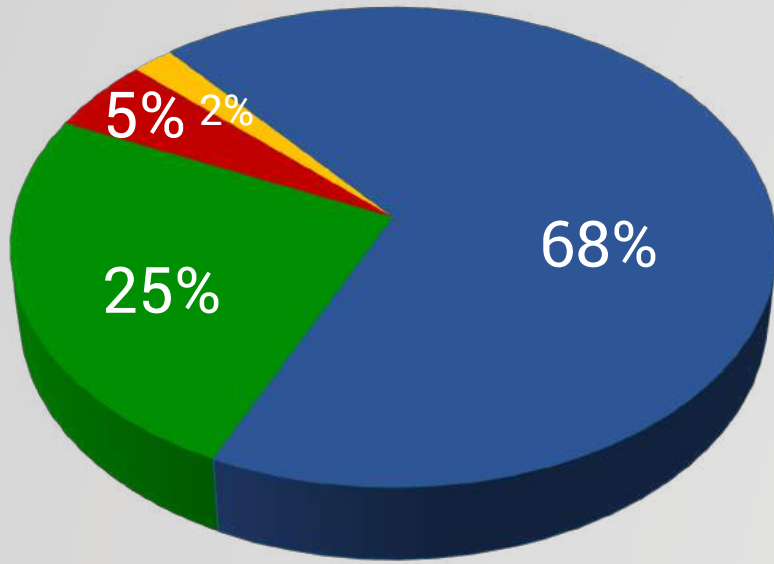
■ Total Agree  
 ■ Total Disagree  
 ■ Unsure

Strongly Agree	38%
Somewhat Agree	23%
Strongly Disagree	3%
Somewhat Disagree	4%



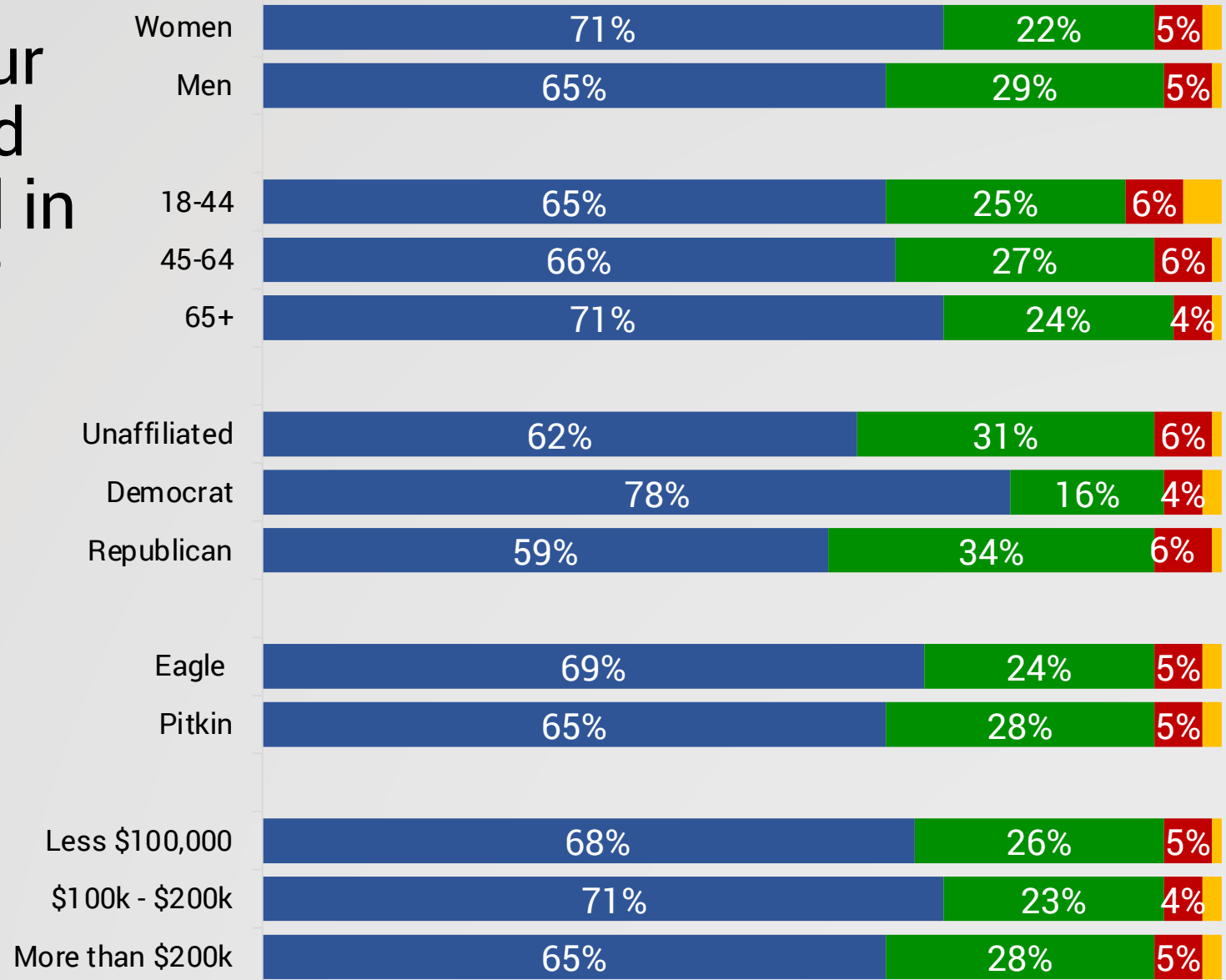
■ Total Agree   ■ Total Disagree   ■ Unsure/ No Opinion

# Do you think fire risk in your area has increased, stayed about the same, or declined in the past couple of years?



- Total Increased
- About the Same
- Total Decreased
- Unsure

Definitely Increased	43%
Probably Increased	25%
Definitely Decreased	1%
Probably Decreased	4%



- Total Increased
- About the Same
- Total Declined
- Unsure/ No Opinion





# Basalt & Rural Fire Protection District Uninformed Ballot Measure



Following is the language for a potential ballot measure in the Basalt and Rural Fire Protection District that would increase district debt of approximately \$26 million to construct and remodel the current Roaring Fork Fire Rescue Station #42, El Jebel. After reading it, please indicate if you would vote yes and approve it or vote no and reject it.

SHALL BASALT AND RURAL FIRE PROTECTION DISTRICT DEBT BE INCREASED \$26 MILLION, WITH A REPAYMENT COST OF UP TO \$42 MILLION, AND SHALL DISTRICT TAXES BE INCREASED \$2.1 MILLION ANNUALLY TO PAY SUCH DEBT, SUCH DEBT TO BE USED FOR CAPITAL IMPROVEMENTS OF THE DISTRICT, INCLUDING:

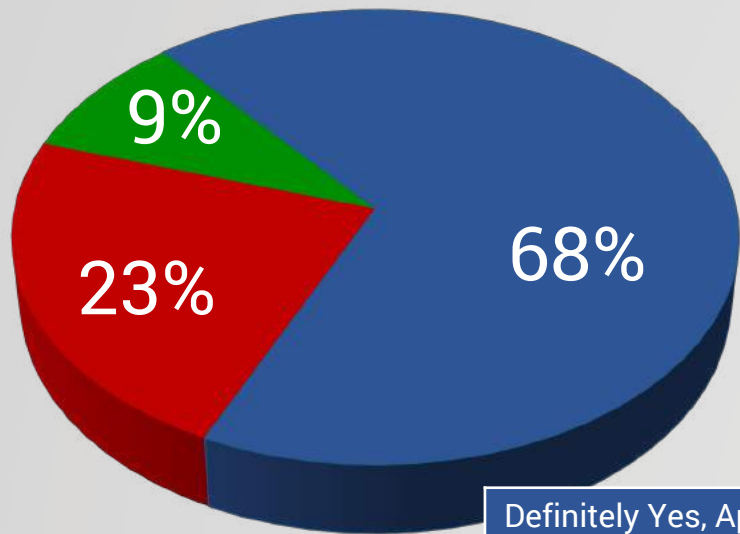
EXPANSION, RENOVATION, AND MODERNIZATION OF FIRE STATION 42 IN EL JEBEL, INCLUDING ADDING CREW QUARTERS TO ALLOW ADDITIONAL 24-HOUR STAFFING AND RESPONSE CAPABILITY, AND ADDING TRAINING AND MAINTENANCE FACILITIES AND EMPLOYEE HOUSING;

SUCH DEBT TO BE EVIDENCED BY THE ISSUANCE OF GENERAL OBLIGATION BONDS OR ANY OTHER MULTIPLE YEAR FINANCIAL OBLIGATION OF THE DISTRICT; SUCH BONDS TO BE SOLD IN ONE SERIES OR MORE, FOR A PRICE ABOVE OR BELOW THE PRINCIPAL AMOUNT OF SUCH SERIES, ON TERMS AND CONDITIONS, AND WITH SUCH MATURITIES AS PERMITTED BY LAW AND AS THE DISTRICT MAY DETERMINE, INCLUDING PROVISIONS FOR REDEMPTION OF THE BONDS PRIOR TO MATURITY WITH OR WITHOUT PAYMENT OF THE PREMIUM OF NOT TO EXCEED THREE PERCENT; AND SHALL SUCH TAX REVENUES AND THE EARNINGS FROM THE INVESTMENT OF SUCH BOND PROCEEDS AND TAX REVENUES BE COLLECTED, RETAINED AND SPENT AS A VOTER APPROVED REVENUE CHANGE UNDER ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION OR ANY OTHER LAW?

Knowing this information, if an election were being held today, would you vote yes and approve the bond measure to construct and remodel the current Roaring Fork Fire Rescue Station #42, El Jebel, or would you vote no and reject it?

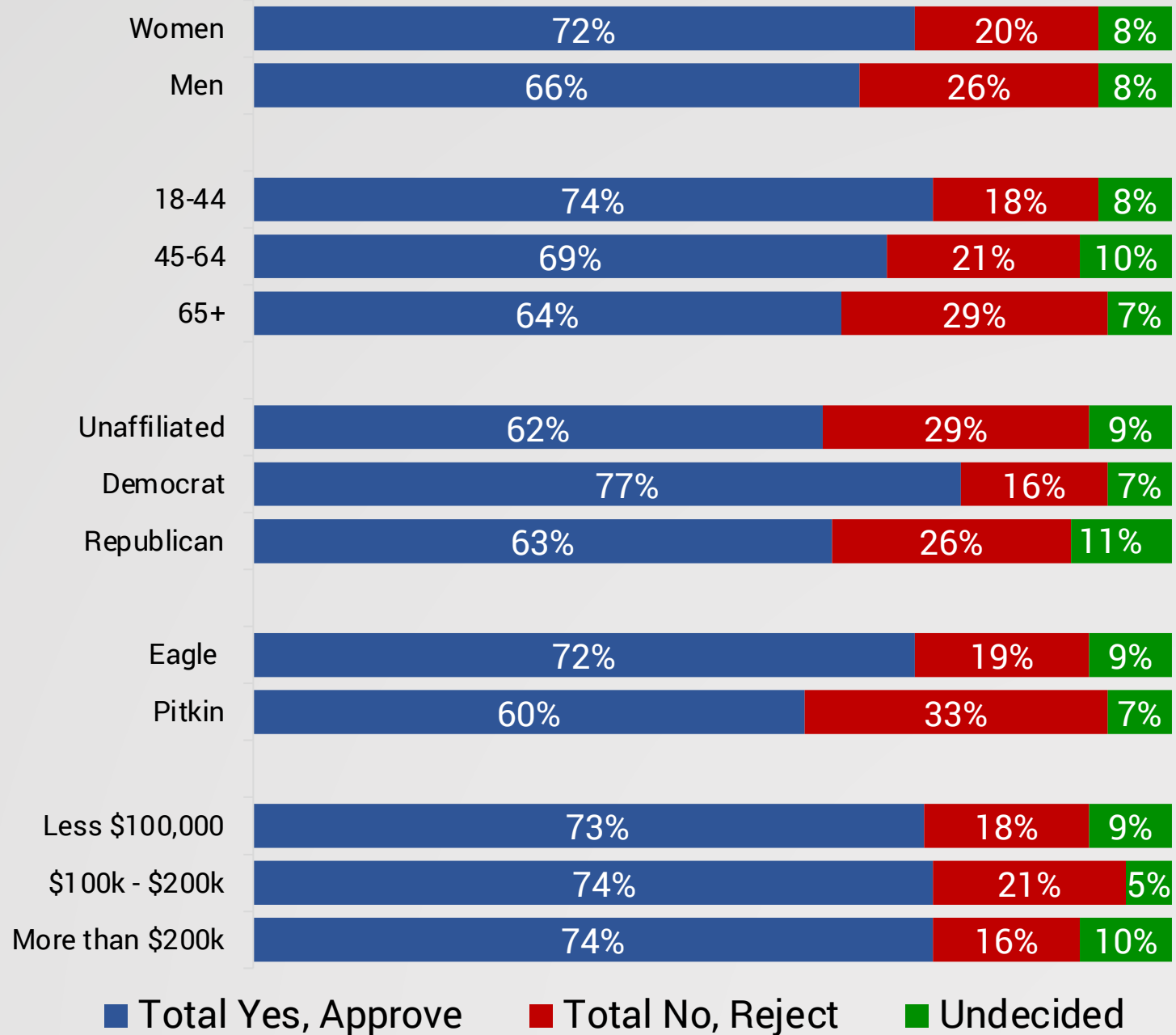
# Basalt & Rural Fire Protection District Uninformed Ballot Measure

Knowing this information, if an election were being held today, would you vote yes and approve the bond measure to construct and remodel the current Roaring Fork Fire Rescue Station #42, El Jebel, or would you vote no and reject it?



- Total Yes, Approve
- Total No, Reject
- Undecided

Definitely Yes, Approve	38%
Probably Yes, Approve	30%
Definitely No, Reject	14%
Probably No, Reject	9%



- Total Yes, Approve
- Total No, Reject
- Undecided



# Basalt & Rural Fire Protection District Ballot Measure Information Questions



We now will share some information about the reasons why the Basalt and Rural Fire Protection District, which is managed by the Roaring Fork Fire Rescue Authority, is considering a ballot measure to create additional funding for the Authority to fund the new and remodeled Roaring Fork Fire Rescue Station #42, El Jebel.

After reading/hearing the information, please indicate if you are more likely to vote yes and approve the ballot measure or if you are more likely to vote no and reject it. Let's get started.

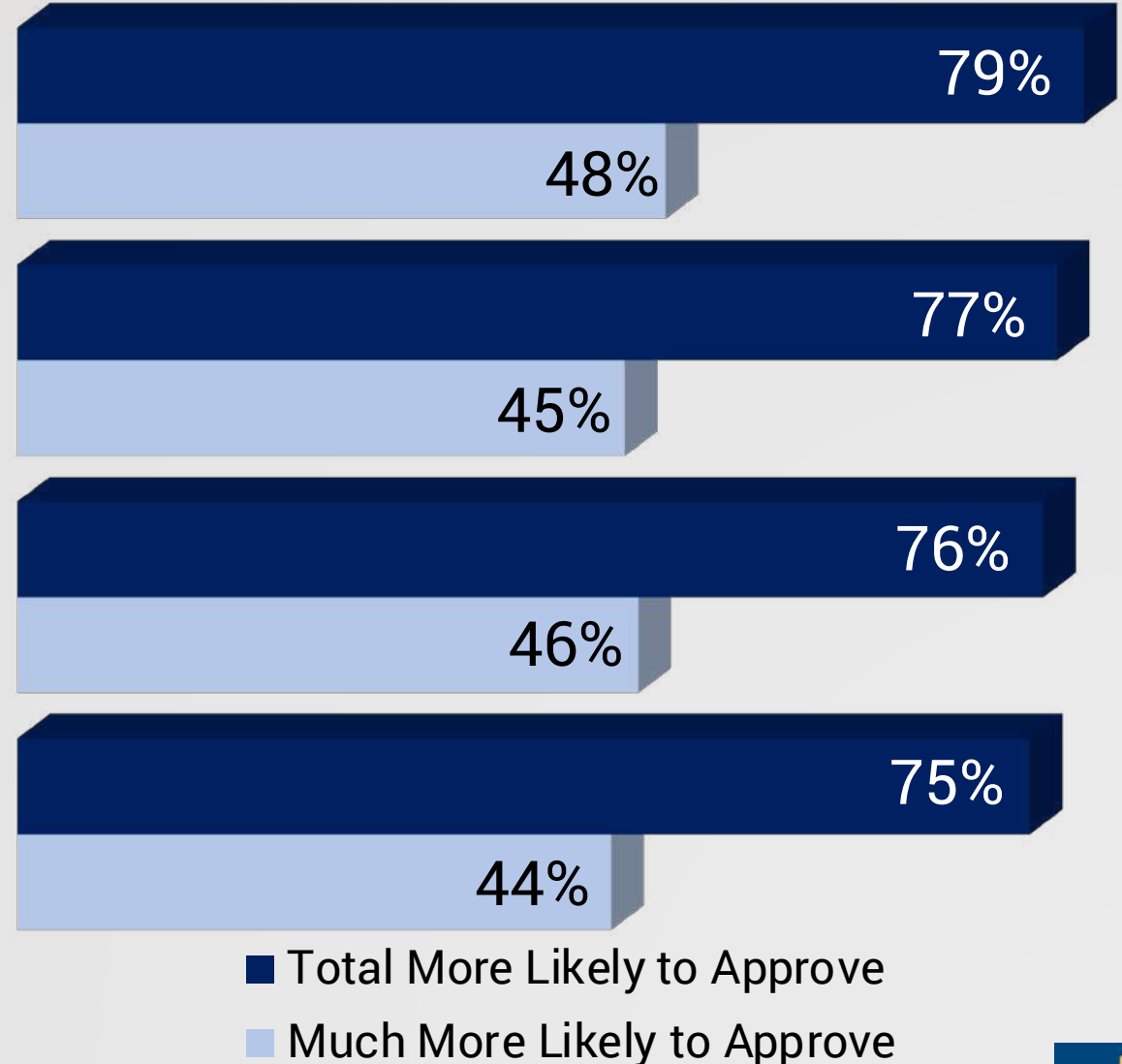
# Basalt & Rural Fire Protection District Ballot Measure Information Questions

In 2018, the Snowmass-Wildcat Fire Protection District passed a ballot measure similar to this one in order to fund their fire station. Since the new and remodeled Roaring Fork Fire Rescue Station #42 in El Jebel would have a new training facility that the Snowmass-Wildcat Fire Protection District would be able to use, they would pay for a portion of the cost of the building. This would lower the overall debt amount that the Basalt and Rural Fire Protection District would need to construct the new building.

Currently, the Roaring Fork Fire Rescue Authority provides employee housing for 19 firefighters, staff, and their families. The new facility would allow for 4-6 additional townhomes to house firefighters and staff.

If this ballot measure passes, the newly constructed fire station would be able to add additional bedrooms and firefighter bunkrooms to have space for additional firefighters as the area increases in population.

The new fire station would have an area with two large vehicle bays, one with a lift, allowing fire apparatus and other vehicles to be raised. This will allow the Fire Authority to provide timely maintenance to their vehicles on site.

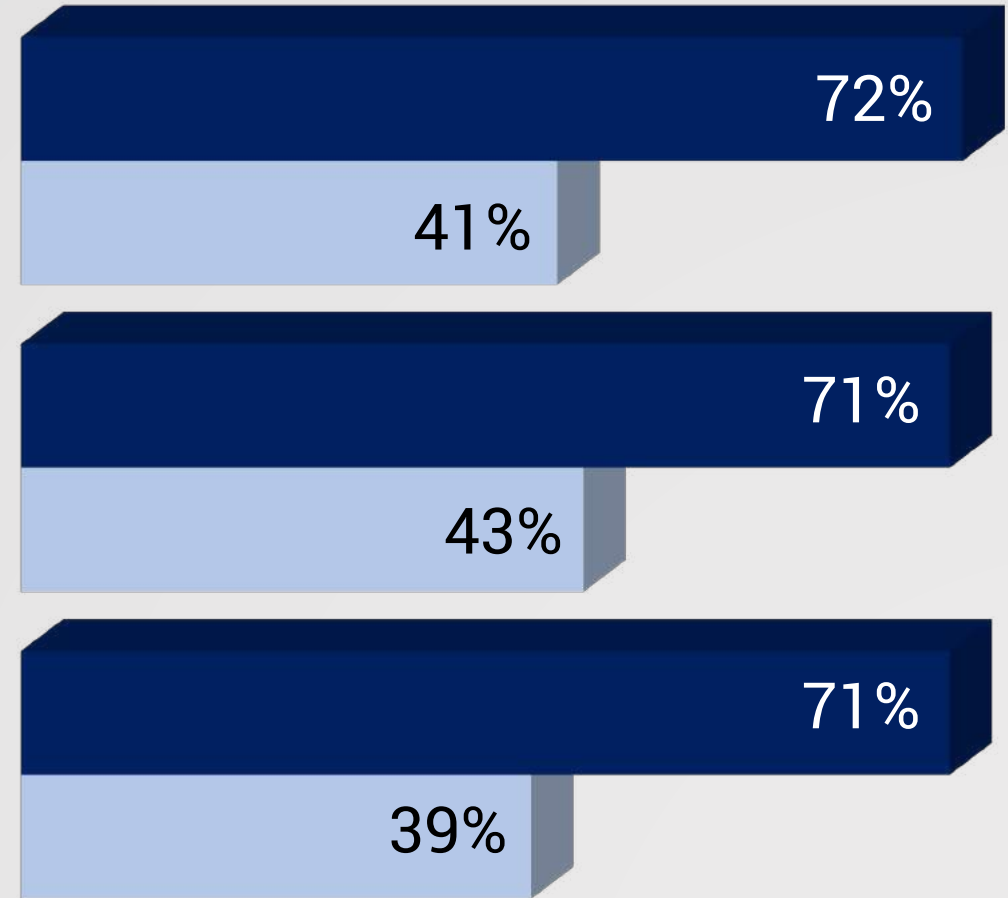


# Basalt & Rural Fire Protection District Ballot Measure Information Questions

The Roaring Fork Fire Rescue Authority is looking to remodel and build a new modernized fire station and training facility in the Basalt area. The current Roaring Fork Fire Rescue Station 42 located in El Jebel would be the site of the new facility. The facility would include additional bedrooms for on-shift firefighters, a dedicated vehicle and facility maintenance area, new Administrative and crew quarters, updating the current station bays, adding employee housing units, and an up-to-date training area.

The newly constructed fire station will have a modernized training facility with additional training rooms and a Class A burn building. Allowing the Roaring Fork Fire Rescue Authority to enhance training for local firefighters.

Due to the increase in property valuations, the Basalt and Rural Fire Protection District would be able to temporarily decrease the mill rate by two mills lowering the rate from 8.0 mills to 6.0 mills.



■ Total More Likely to Approve  
■ Much More Likely to Approve



# Basalt & Rural Fire Protection District Informed Ballot Measure



Now that you have read/heard some information about the reasons why the Basalt and Rural Fire Protection District is considering a ballot measure to increase debt to fund the new/remodeled Roaring Fork Fire Rescue Station #42, El Jebel.

SHALL BASALT AND RURAL FIRE PROTECTION DISTRICT DEBT BE INCREASED \$26 MILLION, WITH A REPAYMENT COST OF UP TO \$42 MILLION, AND SHALL DISTRICT TAXES BE INCREASED \$2.1 MILLION ANNUALLY TO PAY SUCH DEBT, SUCH DEBT TO BE USED FOR CAPITAL IMPROVEMENTS OF THE DISTRICT, INCLUDING:

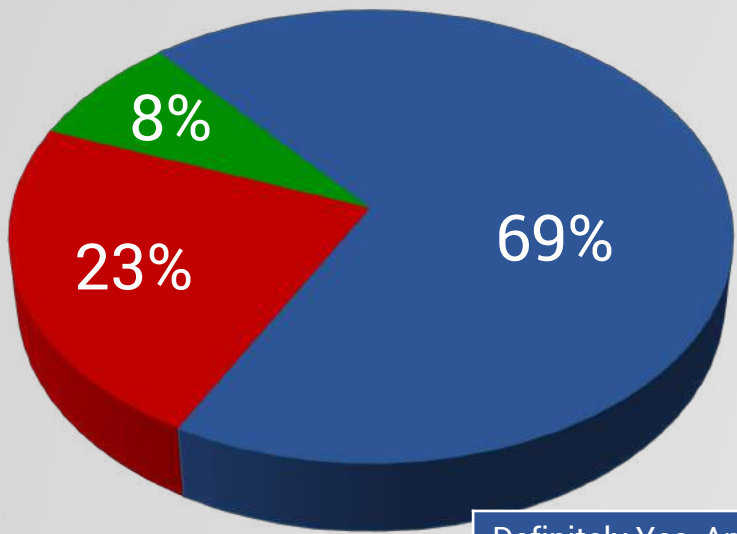
- EXPANSION, RENOVATION, AND MODERNIZATION OF FIRE STATION 42 IN EL JEBEL, INCLUDING ADDING CREW QUARTERS TO ALLOW ADDITIONAL 24-HOUR STAFFING AND RESPONSE CAPABILITY, AND ADDING TRAINING AND MAINTENANCE FACILITIES AND EMPLOYEE HOUSING;

SUCH DEBT TO BE EVIDENCED BY THE ISSUANCE OF GENERAL OBLIGATION BONDS OR ANY OTHER MULTIPLE YEAR FINANCIAL OBLIGATION OF THE DISTRICT; SUCH BONDS TO BE SOLD IN ONE SERIES OR MORE, FOR A PRICE ABOVE OR BELOW THE PRINCIPAL AMOUNT OF SUCH SERIES, ON TERMS AND CONDITIONS, AND WITH SUCH MATURITIES AS PERMITTED BY LAW AND AS THE DISTRICT MAY DETERMINE, INCLUDING PROVISIONS FOR REDEMPTION OF THE BONDS PRIOR TO MATURITY WITH OR WITHOUT PAYMENT OF THE PREMIUM OF NOT TO EXCEED THREE PERCENT; AND SHALL SUCH TAX REVENUES AND THE EARNINGS FROM THE INVESTMENT OF SUCH BOND PROCEEDS AND TAX REVENUES BE COLLECTED, RETAINED AND SPENT AS A VOTER APPROVED REVENUE CHANGE UNDER ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION OR ANY OTHER LAW?

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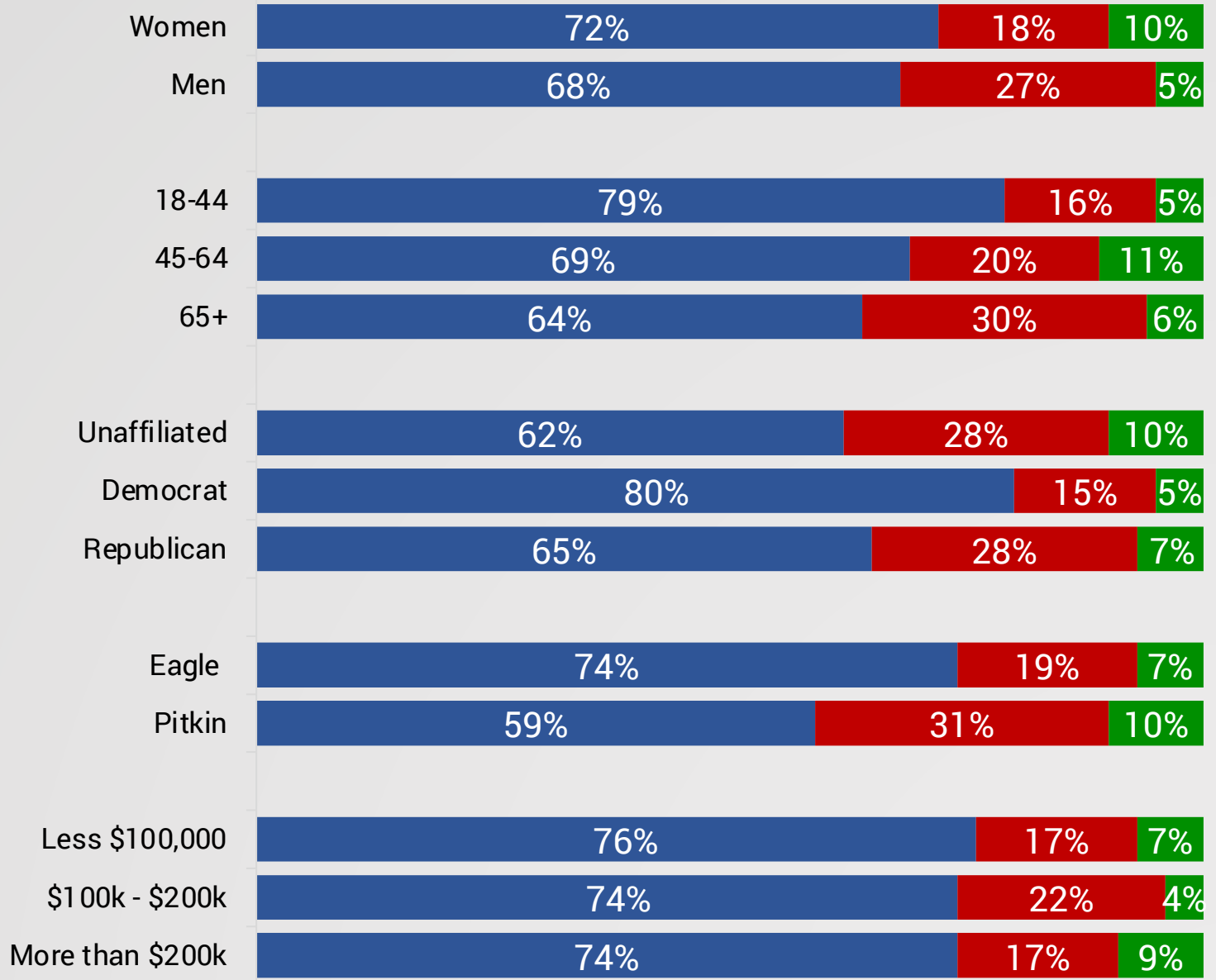
# Basalt & Rural Fire Protection District Informed Ballot Measure

Knowing this information, if an election were being held today, would you vote yes and approve the bond measure to construct and remodel the current Roaring Fork Fire Rescue Station #42, El Jebel, or would you vote no and reject it?



- Total Yes, Approve
- Total No, Reject
- Undecided

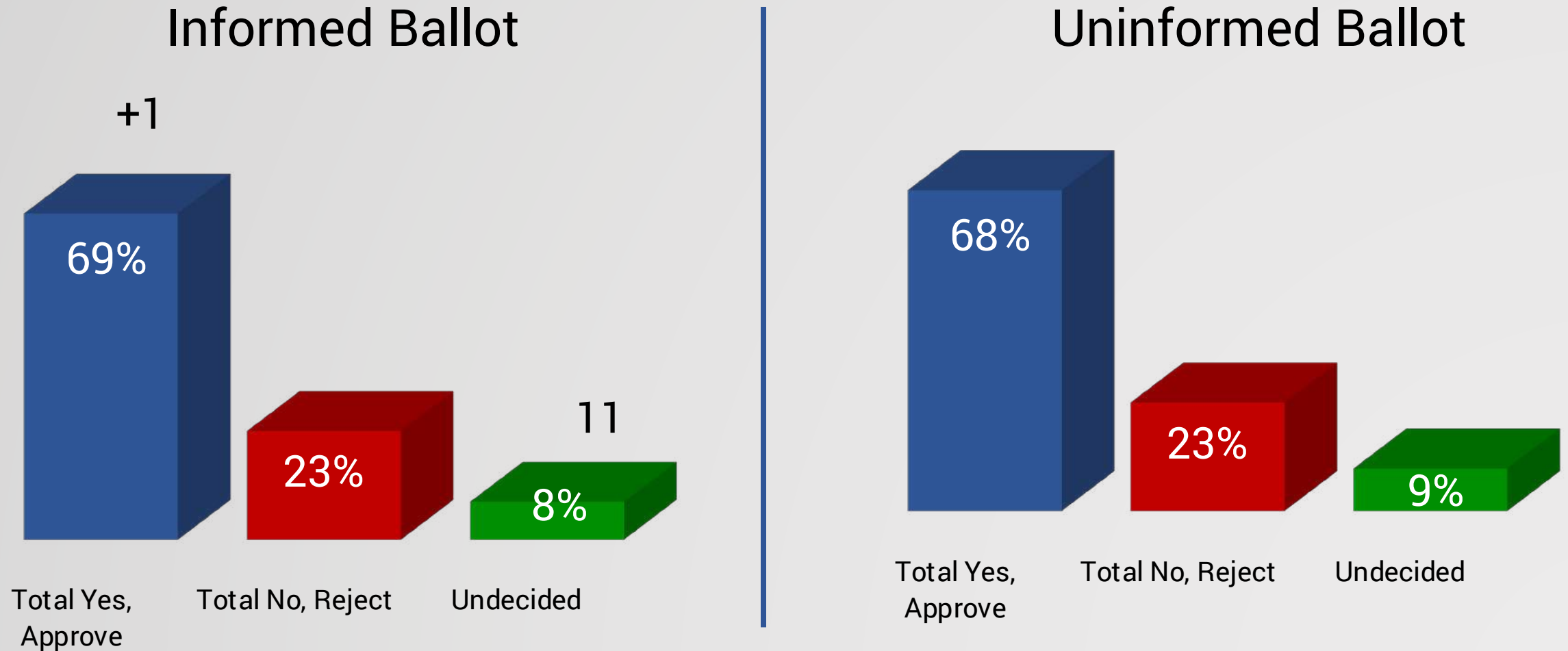
Definitely Yes, Approve	42%
Probably Yes, Approve	27%
Definitely No, Reject	14%
Probably No, Reject	9%



- Total Yes, Approve
- Total No, Reject
- Undecided



# Basalt & Rural Fire Protection District Ballot Measure Voter Movement





# Basalt & Rural Fire Protection District Ballot Measure Voter Movement by Voter Subgroup

	All Voters	18-44	Dems	Less \$100k	Men	Reps	Eagle County	Pitkin County
Difference	+1	+5	+3	+3	+2	+2	+2	-1
Informed	69%	79%	80%	76%	68%	65%	74%	59%
Uninformed	68%	74%	77%	73%	66%	63%	72%	60%

\*Every other subgroup did not move. Informed = Uninformed



# Reasons Why 69% of Voters Would Vote Yes and Approve the BRFPD Ballot Measure

Please describe the reasons why you would vote yes and approve the Basalt and Rural Fire Protection District ballot measure.

Themes
Firefighters are a vital part of the community. Necessary.
Fire risk has increased, population has increased. Need more trained firefighters.
Affordable housing for firefighters.

“Decrease fire danger, safety for the community in general, housing for firefighters, EMS very important for all!” -**Female, 55-64, Democrat, Pitkin County**

“The risk of fire is increasing, and we need to support the fire district to help manage this risk.” -**Female, 55-64, Unaffiliated, Eagle County**

“Population growth will diminish current services if no changes are made.”  
-**Male, 55-64, Unaffiliated, Eagle County**

“Increased risk of fire, more people in the valley, which equals less housing available for first responders, and climate changes are problematic. It would be a great decision.” -**Male, 18-34, Democrat, Eagle County**

“Increased housing, training, facilities, and more firefighters. We need it.” -**Male, 45-54, Democrat, Eagle County**

“I believe as a community, we should support our local firefighters and law enforcement. Updating the current station and providing housing for employees and families will only benefit the community. With the increase in wildfires over the years, our district deserves their needs met so they are equipped to handle our future needs.” -**Female, 35-44, Republican, Eagle County**



# Reasons Why 23% of Voters Would Vote No and Reject the BRFPD Ballot Measure

Please describe the reasons why you would vote no and reject the Basalt and Rural Fire Protection District ballot measure.

## Themes

Property tax valuations too high, not the right time.

Not needed at the time.

Live within your means.

“Property taxes just doubled, not a good year for this to be on the ballot.” - **Female, 35-44, Unaffiliated, Eagle County**

“Property taxes are too high already; I liked RFFRA as a volunteer organization with fewer paid firefighters. I don’t want to see more growth in the valley to require this. Employee housing should not be taxpayer funded.” -**Male, 45-54, Unaffiliated, Eagle County**

“Property taxes are already too high without adding more burden on property owners. Find another way to make your improvements.” -**Female, 65+, Unaffiliated, Eagle County**

“My property taxes more than doubled. You need to lower your mill levy more than you are. Everyone in the fire department does not need to drive a new vehicle. I have been told you won’t even come to my house on Bear Ridge Road if there is a fire. No more.” -**Female, 65+, Republican, Pitkin County**

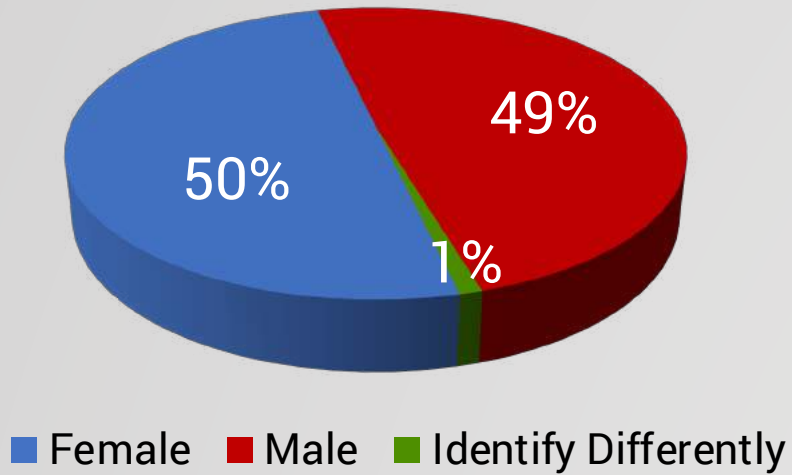
“The Basalt Fire Dept needs to be more financially conservative and not raise our taxes. It already has a beautiful new firehouse.” -**Male, 55-64, Democrat, Pitkin County**

“I don’t believe that the timing is right. Construction costs and all other costs are at a record high. Interest rates continue to climb, making the near future very uncertain.” -**Female, 65+, Unaffiliated, Eagle County**

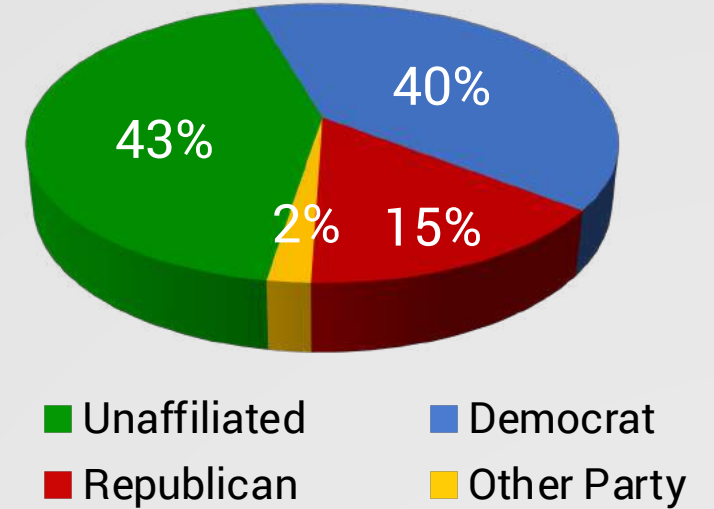


# Demographics

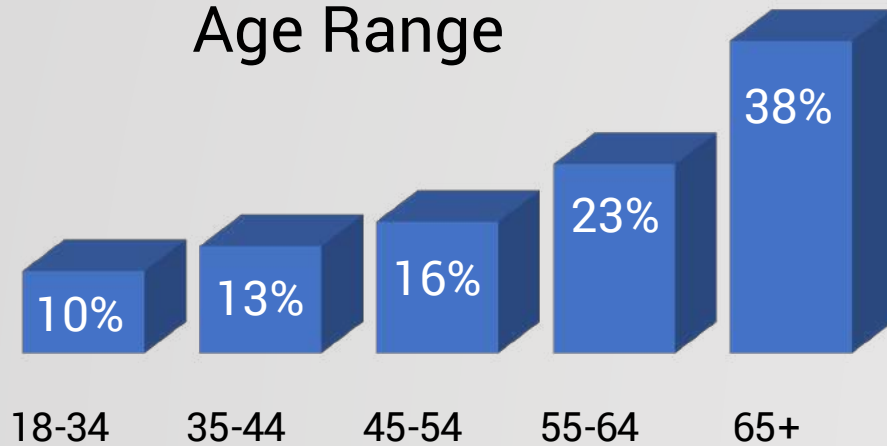
## Gender



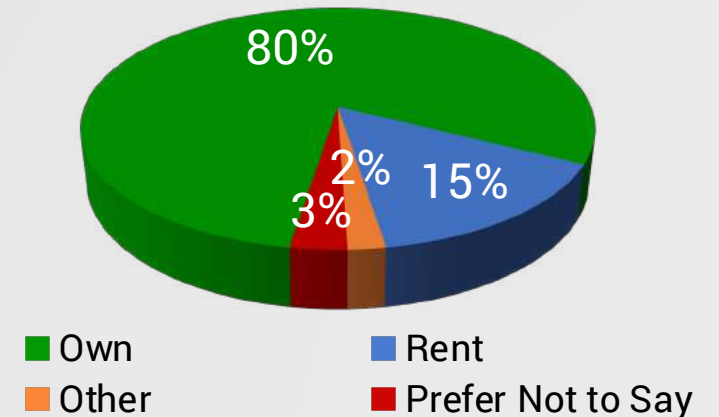
## Party Affiliation



## Age Range

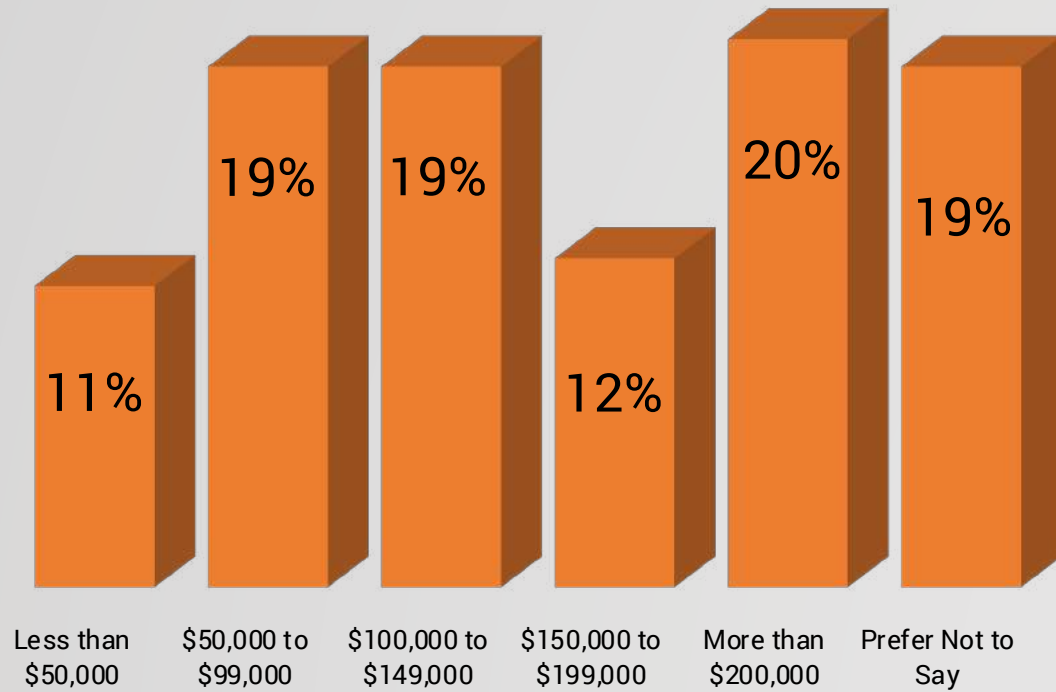


## Home Ownership

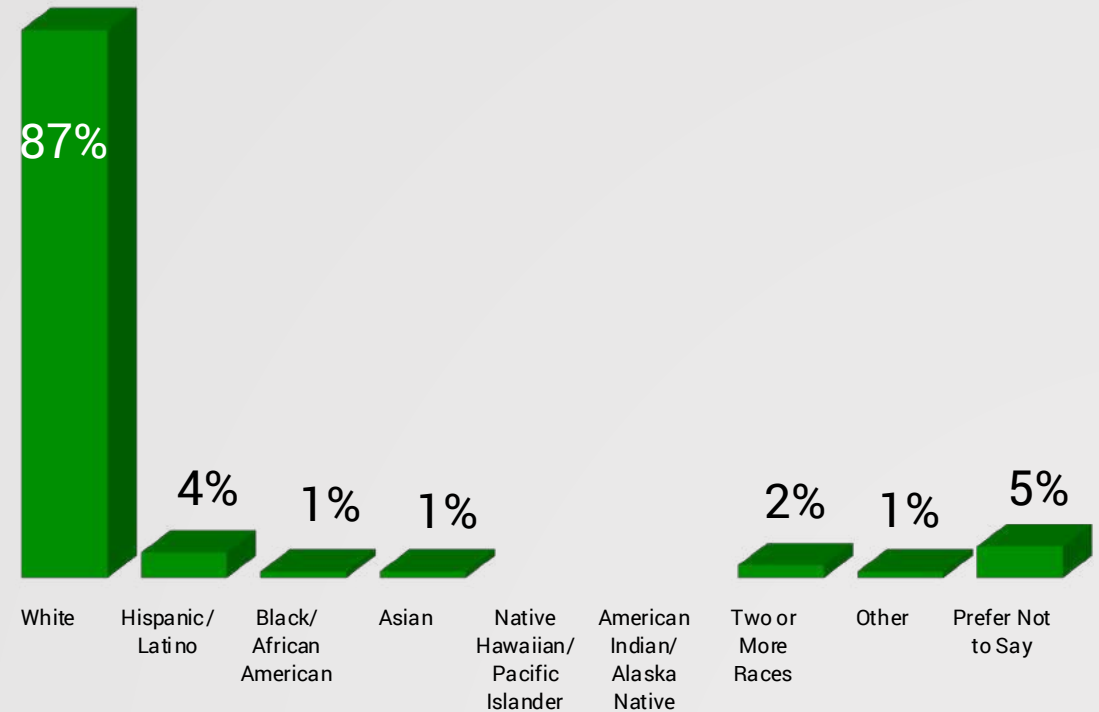


# Demographics

## Household Income



## Race & Ethnicity



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