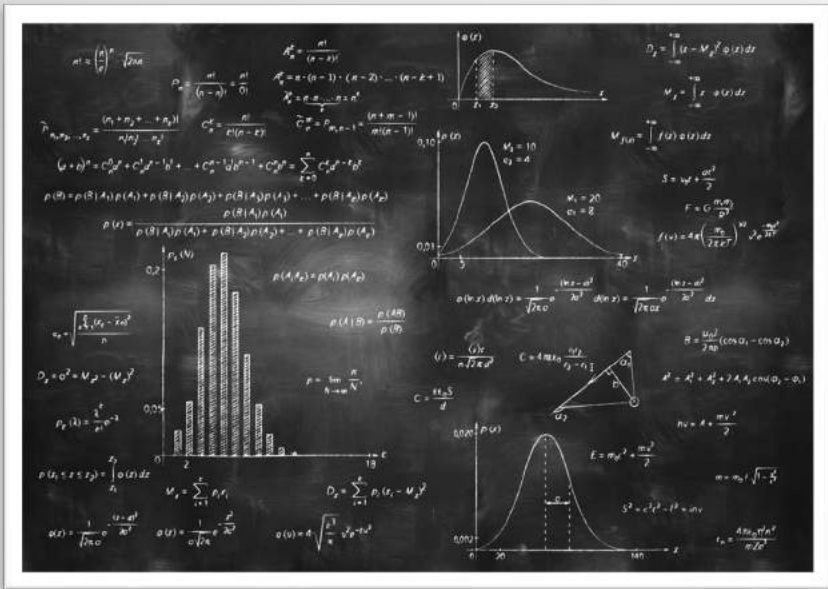


City of Castle Pines Home Rule Charter Voter Opinion Survey

June 5th to 13th, 2018



Methodology



Magellan Strategies is pleased to present the results of a 541n online and live survey of registered voters in the City of Castle Pines, Colorado.

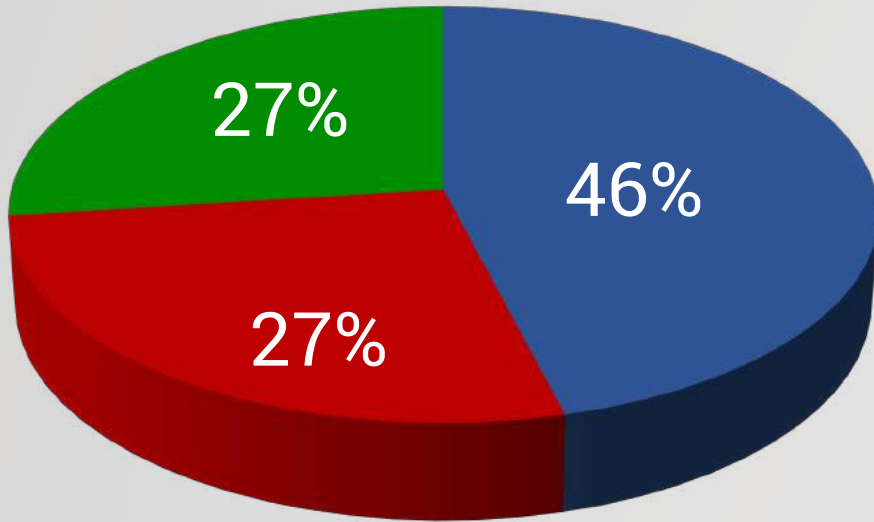
The interviews were conducted from June 5th – 13th, 2018. The overall survey has a margin of error of +/- 4.07% at the 95% confidence interval. Subgroups of voters will have higher margin of error than the overall population.

The survey results were weighted based upon past general election voter turnout demographics for the City of Castle Pines. David Flaherty was the principal researcher on this project, and Courtney Sievers was the project director.

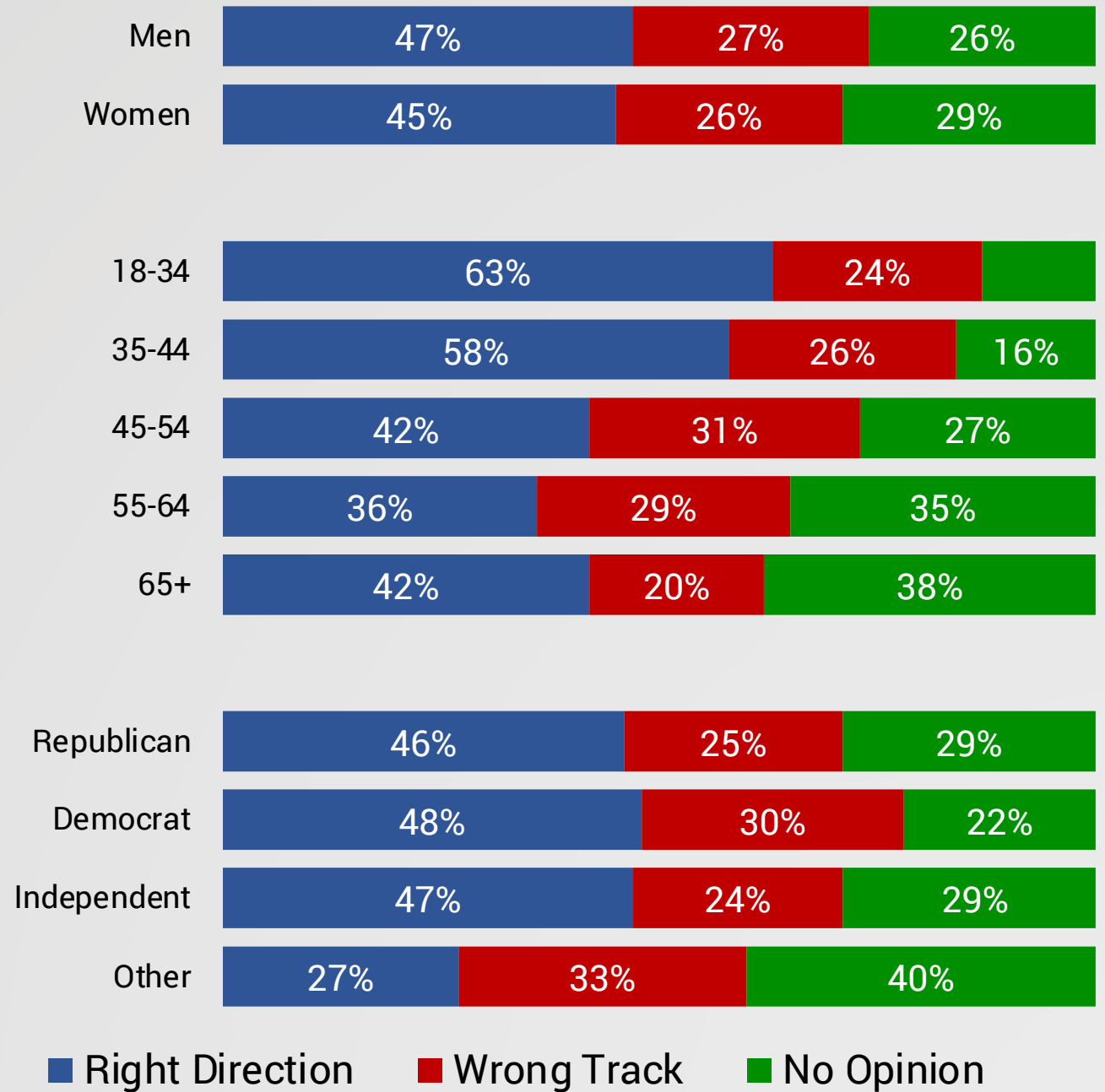
Castle Pines General Election Survey Demographics

Castle Pines General Election Survey Demographics								
Sex	Registration		2017		2016		2014	
Female	4,050	51.2%	2,034	52.2%	3,426	51.5%	2,714	50.8%
Male	3,863	48.8%	1,862	47.8%	3,223	48.5%	2,630	49.2%
Total	7,913		3,896		6,649		5,344	
Age Group	Registration		2017		2016		2014	
18-34	1,479	18.7%	318	8.2%	1,004	15.1%	536	10.0%
35-44	1,149	14.5%	507	13.0%	1,129	17.0%	995	18.6%
45-54	2,231	28.2%	1,166	29.9%	2,068	31.1%	1,659	31.0%
55-64	1,537	19.4%	833	21.4%	1,223	18.4%	1,067	20.0%
65+	1,517	19.2%	1,072	27.5%	1,225	18.4%	1,087	20.3%
Total	7,913		3,896		6,649		5,344	
Party	Registration		2017		2016		2014	
Republican	3,883	49.1%	1,988	51.0%	3,424	51.5%	3,003	56.2%
Democrat	1,425	18.0%	830	21.3%	1,246	18.7%	1,001	18.7%
Unaffiliated	2,513	31.8%	1,041	26.7%	1,906	28.7%	1,287	24.1%
Libertarian	76	1.0%	31	0.8%	62	0.9%	43	0.8%
Other	16	0.2%	6	0.2%	11	0.2%	10	0.2%
	7,913		3,896		6,649		5,344	

Generally speaking, do you think things in Castle Pines are heading in the right direction, or do you feel that things are off on the wrong track?

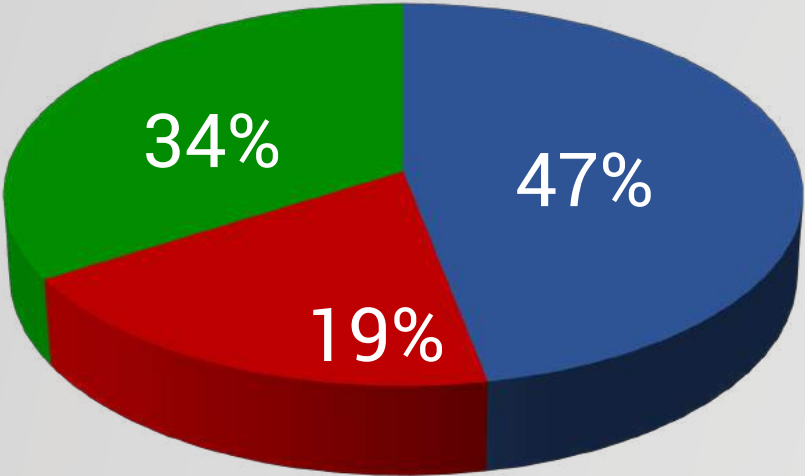


- Right Direction
- Wrong Track
- No Opinion

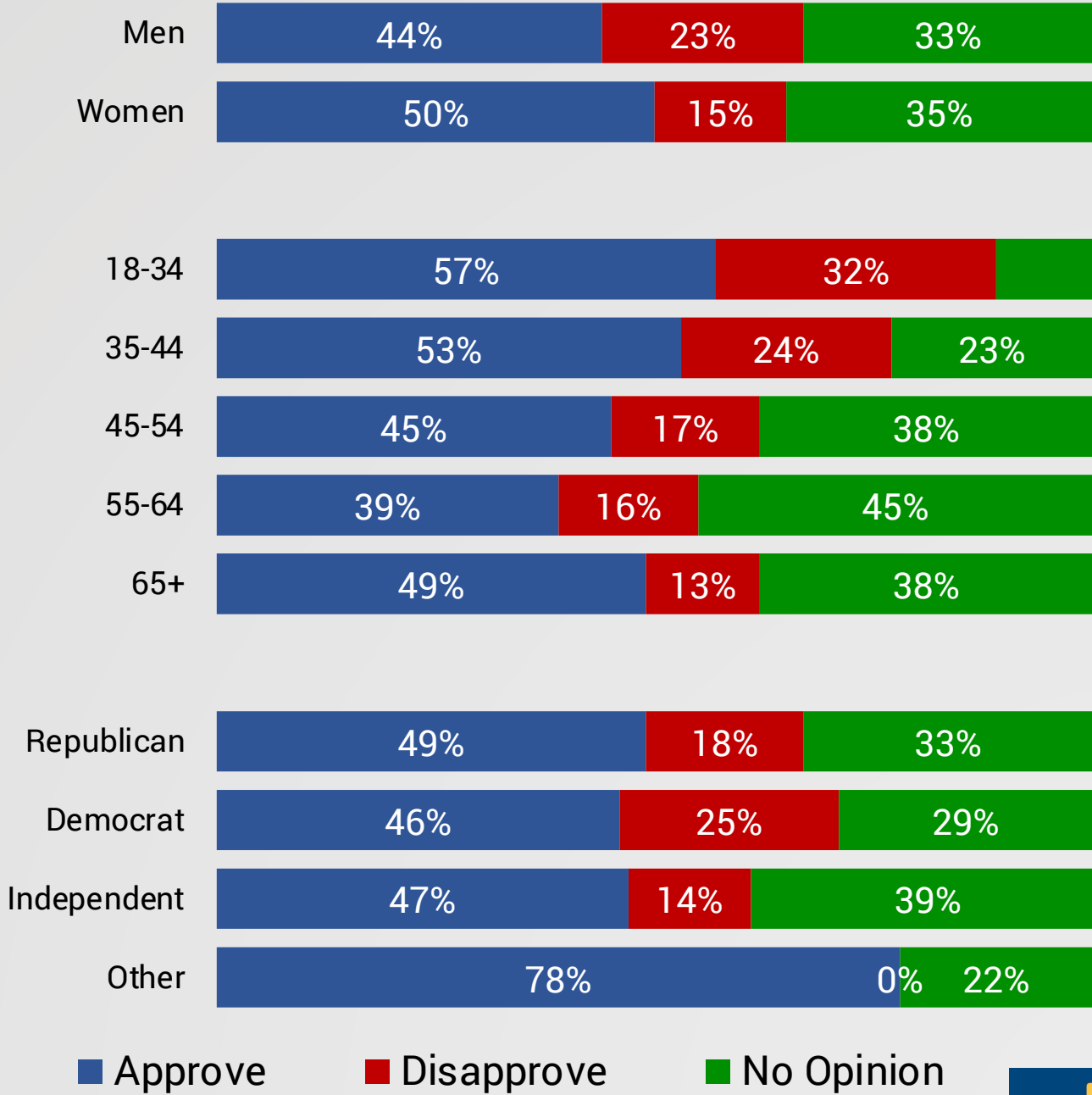


- Right Direction
- Wrong Track
- No Opinion

Do you approve or disapprove of the job the Castle Pines Mayor and City Council are doing?

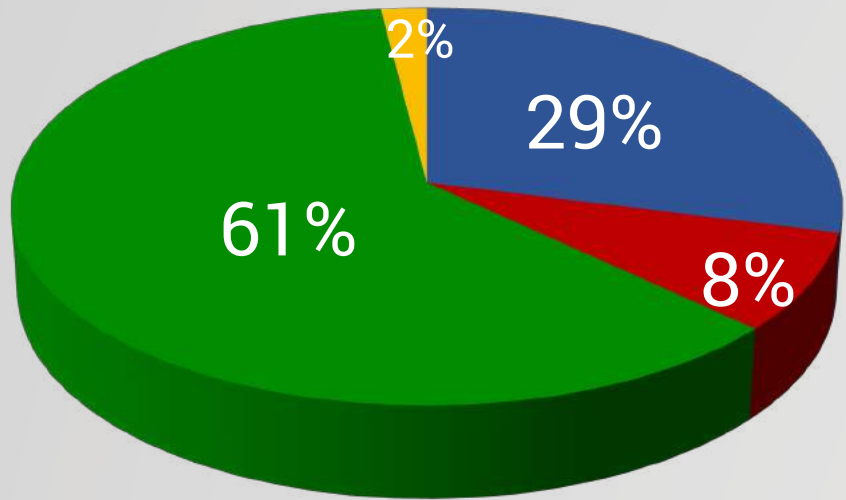


- Approve
- Disapprove
- No Opinion

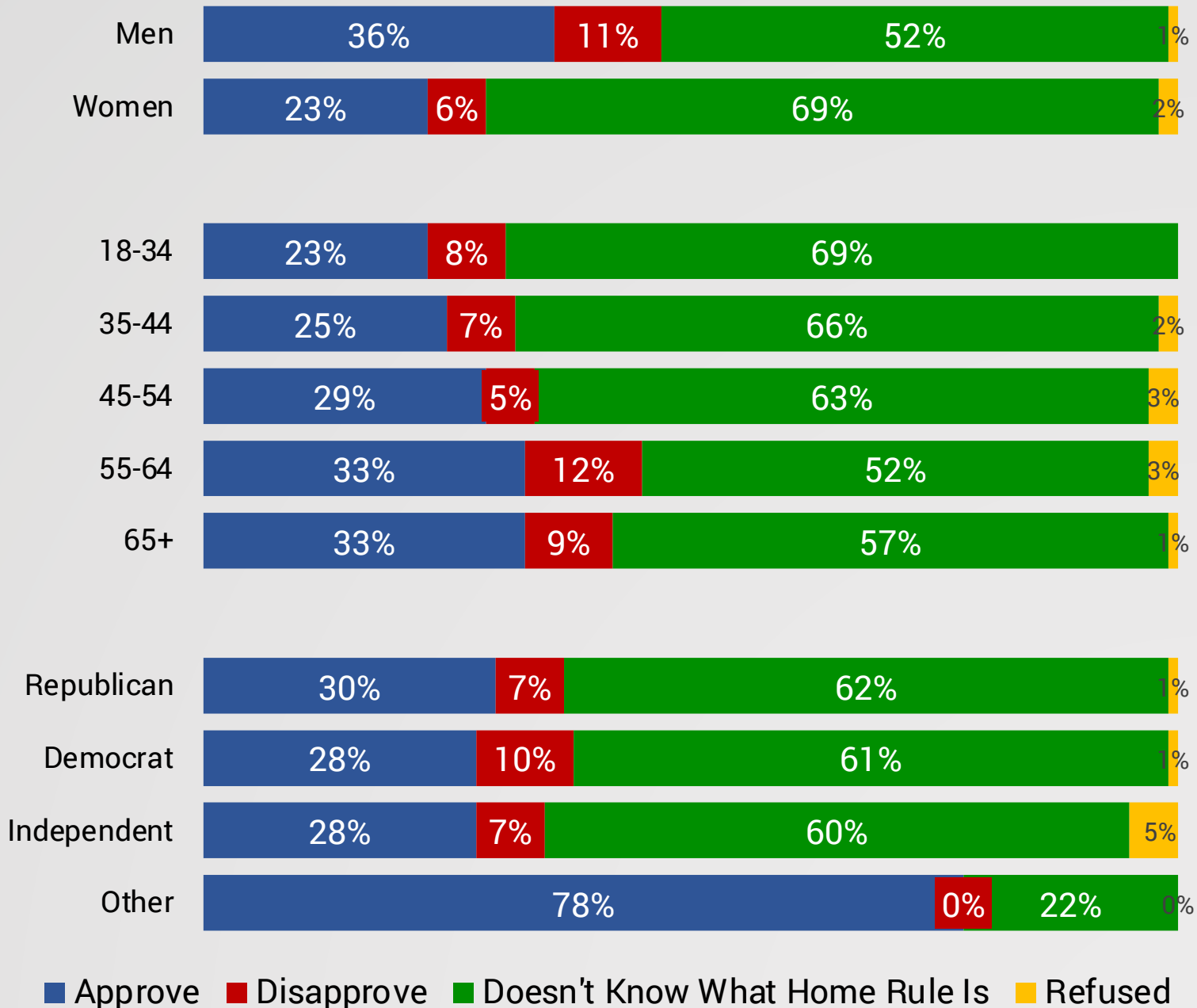


- Approve
- Disapprove
- No Opinion

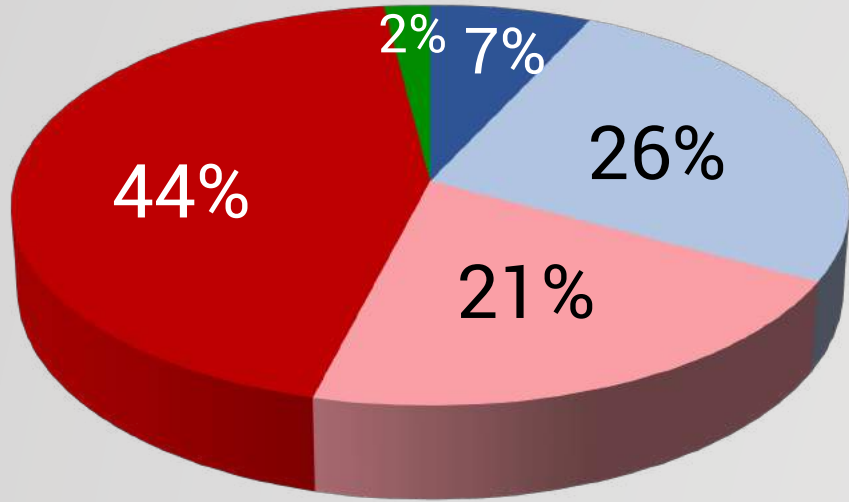
Do you approve or disapprove of a Home Rule form of government?



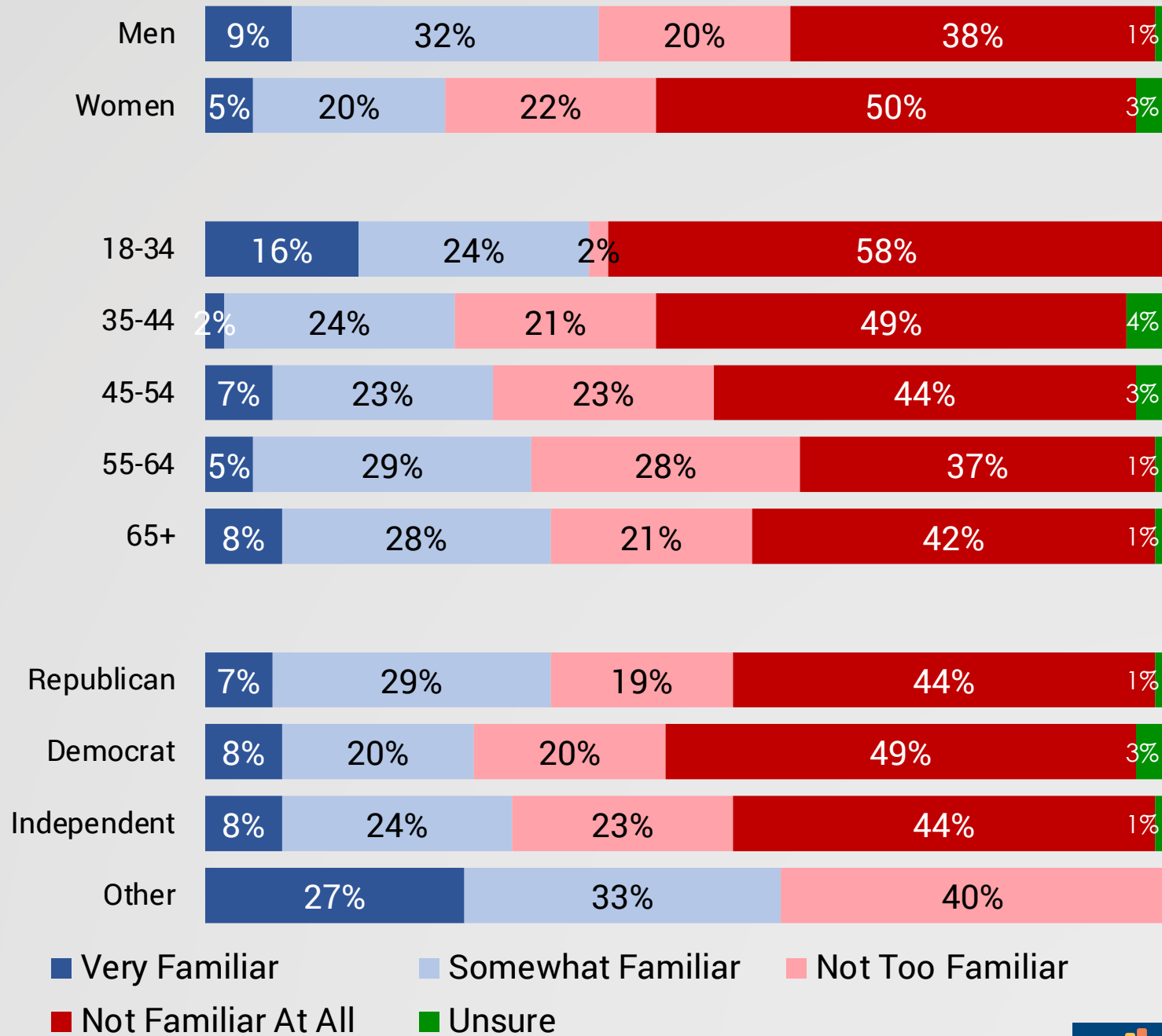
- Approve
- Disapprove
- Doesn't Know What Home Rule Is
- Refused



How familiar would you say you are about City Council beginning the process of changing Castle Pines form of local government to Home Rule?



■ Very Familiar ■ Somewhat Familiar
■ Not Too Familiar ■ Not Familiar At All
■ Unsure



■ Very Familiar ■ Somewhat Familiar ■ Not Too Familiar
■ Not Familiar At All ■ Unsure

Home Rule Uninformed Ballot Test

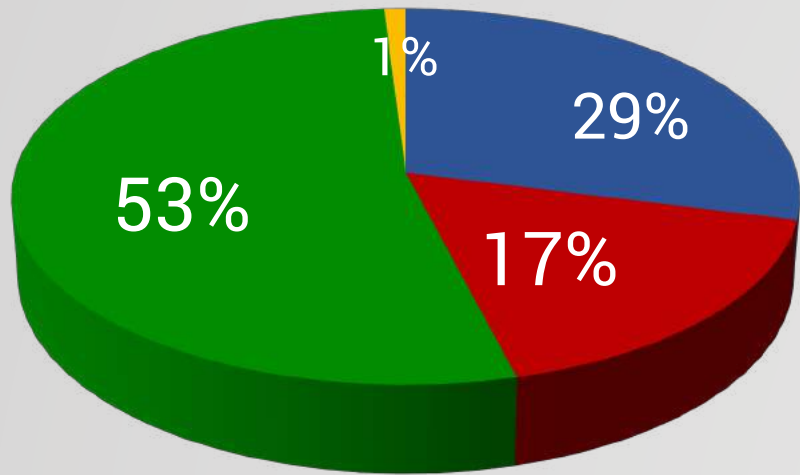


As you may know, the first step to changing a local form of government from Statutory Rule to Home Rule is putting a ballot question before voters.

The ballot question will ask voters to approve or reject the formation of a Home Rule Charter Commission and, at the same time, on the same ballot, choose members to serve on the Home Rule Charter Commission.

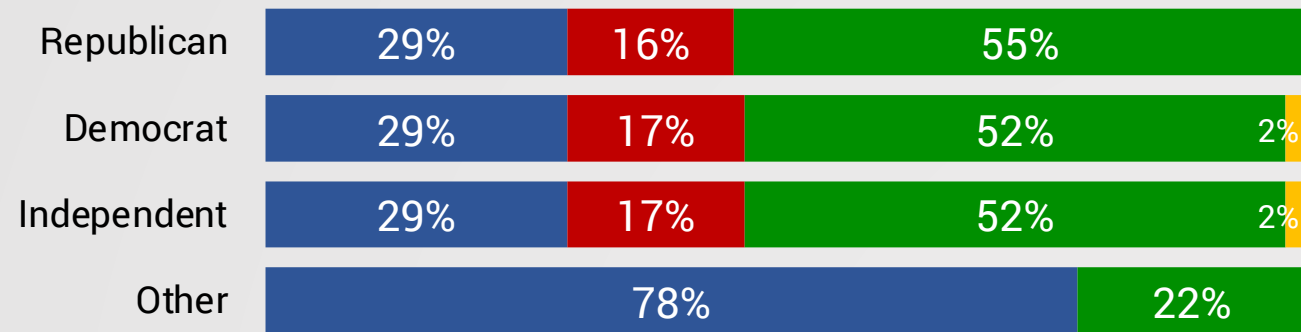
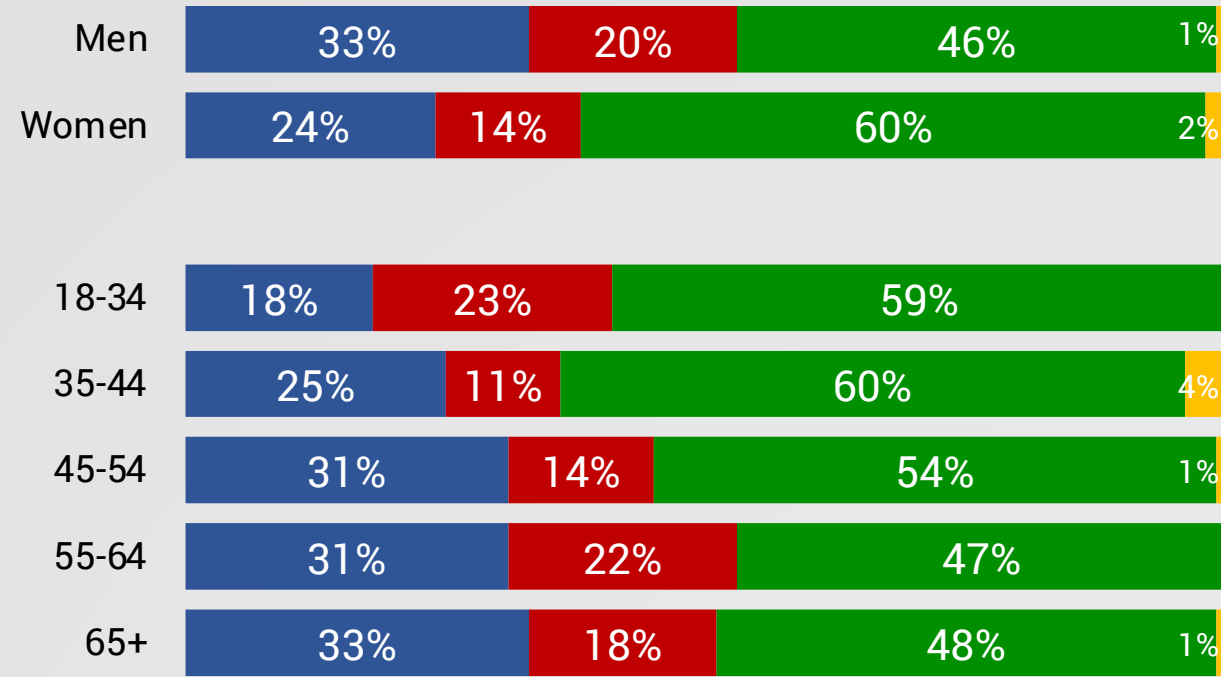
Knowing this information, if an election were being held today and a question on the ballot asked voters to approve the creation of a Home Rule Charter Commission and at the same time select the members to serve on the commission, would you vote YES and approve the ballot question or would you vote NO and reject it?

Knowing this information, if an election were being held today and a question on the ballot asked voters to approve the creation of a Home Rule Charter Commission and select the members to serve on the commission, would you vote yes and approve the ballot question, or would you vote no and reject it?



- Total Yes, Approve
- Total No, Reject
- Unsure, Undecided
- Refused, No Opinion

Definitely Yes, Approve	12%
Probably Yes, Approve	17%
Definitely No, Reject	7%
Probably No, Reject	10%



- Total Yes, Approve
- Total No, Reject
- Unsure, Undecided
- Refused, No Opinion

In your own words, being as descriptive as possible, please describe the reasons why you would likely vote yes and approve the ballot measure to create a Home Rule Charter Commission.

Themes
Desire for Local Control and Flexibility
Perceived Benefits of Home Rule
Call for Change and Improvement

“I believe it gives Castle Pines more control based on local needs etc.”
-Female, 35-44, Unaffiliated

“The city needs to have more flexibility to create new revenue sources.”
-Female, 45-54, Democrat

“Home Rule puts the control of our city where it belongs, as close to the people affected as possible.” **-Female, 45-54, Unaffiliated**

“Home rule provides more flexibility to local government. The City could then also audit and collect its own sales tax.” **-Male, 55-64, Republican**

“To increase the city’s control over local tax revenues and issues of local concern.” **-Female, 45-54, Democrat**

“Becoming Home Ruled would allow citizens to help shape the rules and regulations that will directly impact our community in a manner that best meets our needs.” **-Male, 45-54, Republican**

“I want local control” **-Female, 55-64, Republican**

In your own words, being as descriptive as possible, please describe the reasons why you would likely vote yes and approve the ballot measure to create a Home Rule Charter Commission.

- 1. Desire for Local Control and Flexibility:** Many respondents express support for home rule because they believe it would provide Castle Pines with more autonomy and control over local governance. They see home rule as a way to tailor regulations and policies to better suit the community's needs and values and address issues specific to Castle Pines.
- 2. Perceived Benefits of Home Rule:** Respondents believe that home rule would lead to more efficient and effective decision-making processes, as well as greater innovation and responsiveness to the evolving needs of the city. They view home rule as an opportunity for Castle Pines to have more control over its finances, taxes, and regulations, ultimately benefiting the citizens and the community as a whole.
- 3. Call for Change and Improvement:** Some respondents express a desire for change and improvement in Castle Pines, viewing home rule as a step in the right direction. They see home rule as a way to bring about positive changes, address existing challenges, and shape the future of the city in a manner that reflects the values and aspirations of its residents.

In your own words, being as descriptive as possible, please describe the reasons why you would likely vote no and reject the ballot measure to create a Home Rule Charter Commission.

Themes

Lack of Information and Understanding

Skepticism and Distrust of Government

Desire for Alternatives or Dissatisfaction with Current Governance

“I’m not sure what it is. It appears to be an outdated form of government and want communication on why this is necessary for our community.” -**Male, 35-44, Unaffiliated**

“Don’t have enough information to make an informed decision.” -**Female, 45-54, Republican**

“Need pros and cons. Provide examples of other cities that have done it, when they did it, why they did it, and the results. I would assume there are good and bad examples.” -**Male, 45-54, Republican**

“I am not educated about Home Rule and would not vote blindly. We need some educational sessions to explain.” -**Female, 55-64, Democrat**

“It is not clear to me how Home Rule Charter really benefits me beyond the assumption that local governance is always superior by title.” -**Male, 55-64, Democrat**

“Lack of knowledge of the people who would form the Commission would make me vote NO if an election was taken today.” -**Female, 55-64, Democrat**

“No information about this and no trust in the current mayor or who she would work to stack the committee with.” -**Male, 45-54, Refused Party**

In your own words, being as descriptive as possible, please describe the reasons why you would likely vote no and reject the ballot measure to create a Home Rule Charter Commission.

- 1. Lack of Information and Understanding:** Many respondents express a lack of familiarity and understanding regarding home rule and its implications for Castle Pines. They feel uninformed about the details of home rule, its benefits, and potential drawbacks, and they believe they need more information before making an informed decision.
- 2. Skepticism and Distrust of Government:** Some respondents exhibit skepticism and distrust towards the current administration and government structure in Castle Pines. They express concerns about the potential for abuse of power, mismanagement, and increased bureaucracy associated with home rule, citing negative past experiences with city governance.
- 3. Desire for Alternatives or Dissatisfaction with Current Governance:** Several respondents express dissatisfaction with the current state of governance in Castle Pines and question the need for home rule. They suggest alternative solutions, such as disincorporation or annexation, and emphasize the importance of addressing existing issues, such as infrastructure and taxes, before considering further changes to the city's governance structure.

Home Rule Charter Information Questions



I am now going to read you statements, facts, and information regarding the process of changing Castle Pines' form of local government to Home Rule.

After hearing the information, I would like you to tell me if you are more likely or less likely to support changing Castle Pines's current form of government to Home Rule or if the information makes no difference in your decision.
Let's get started.

Home Rule Information Questions



Greater Authority to Create Laws - Under a Home Rule form of government, Castle Pines residents are given greater authority to create laws that meet the needs and expectations of the citizens.

Voter Approval Needed for New City Charter - If approved, a Home Rule Charter Commission would have one hundred and eighty days to draft a new City charter. The new Charter would then be approved or rejected by the voters of Castle Pines.

93% of CO Municipal Residents are Home Ruled - Ninety-three percent (93%) of Colorado municipal residents live in a Home Rule community.

Minimal State Intervention - Federal and state laws under a Home Rule form of government still apply, but Home Rule municipalities have the power to make laws and policies regarding local issues with minimal state intervention.

Home Rule Information Questions

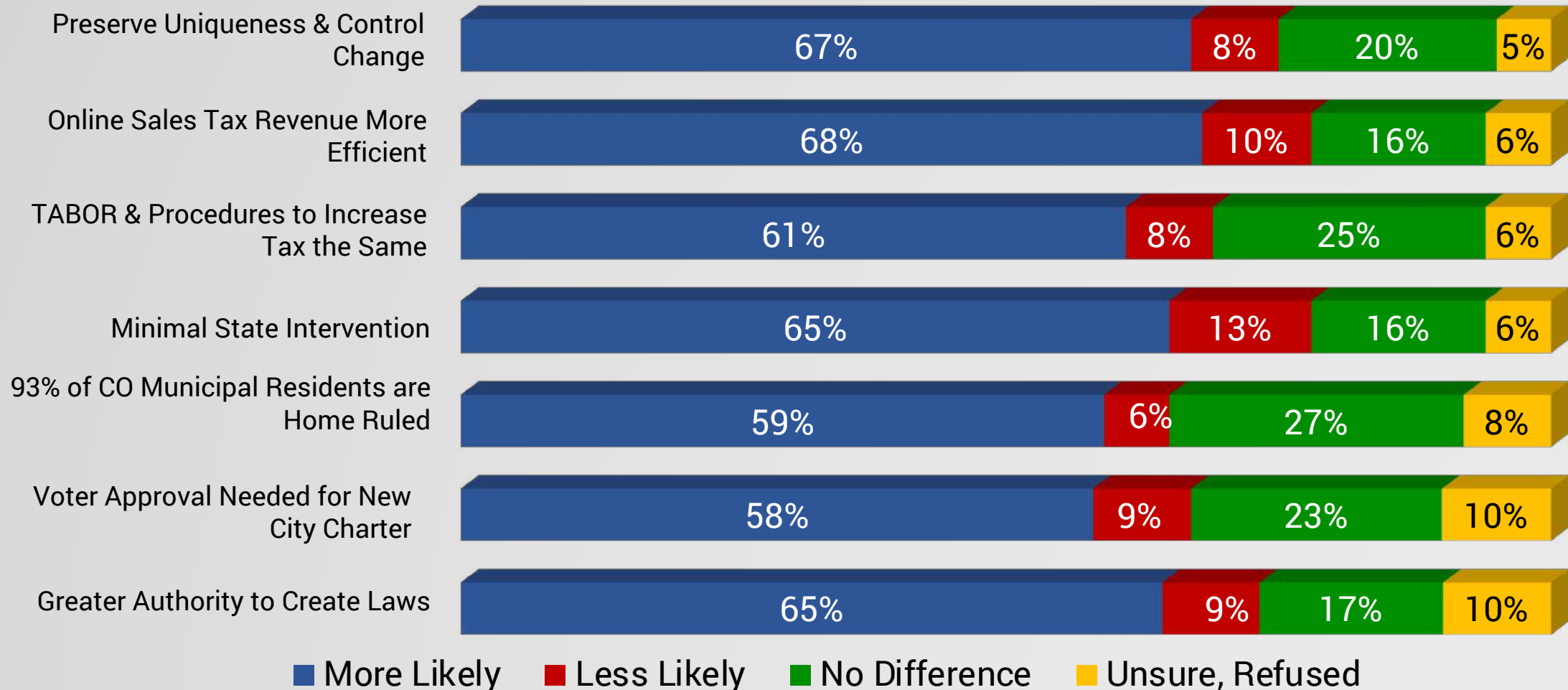


TABOR & Procedure to Increase Tax Remain the Same -
Under a Home Rule form of government, the City of Castle Pines still has to abide by TABOR, the Taxpayer Bill of Rights, and ask voters to approve any proposed tax or mil levy increases.

Online Sales Tax Revenue More Efficient—Currently, any sales taxes collected from online shopping go first to the state and then back to the City of Castle Pines. Under Home Rule, the City of Castle Pines would be able to collect the sales tax directly, which is much more efficient and beneficial to the functioning of local government.

Preserve Uniqueness & Control Change - Under Home Rule, the City of Castle Pines will be able to protect and preserve the uniqueness of Castle Pines's values and culture and allow residents to control future changes to the city.

Information Questions Ranked by Percent of Respondents More Likely to Support the Ballot Measure

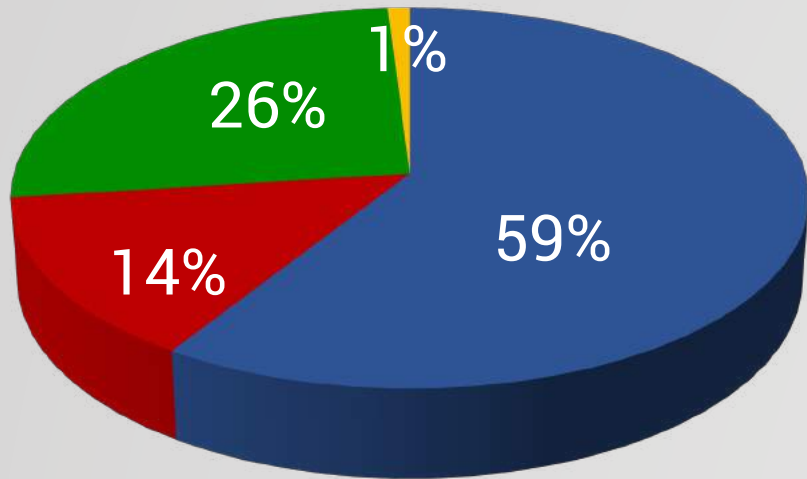


Home Rule Informed Ballot Test



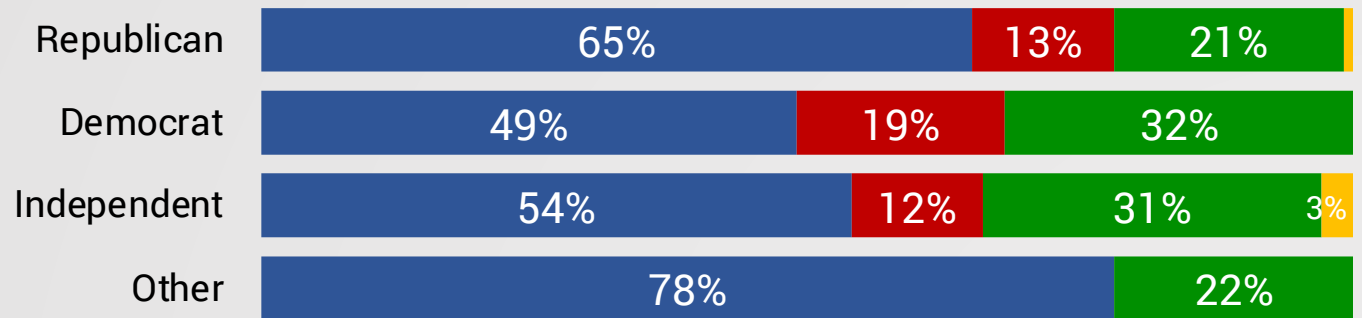
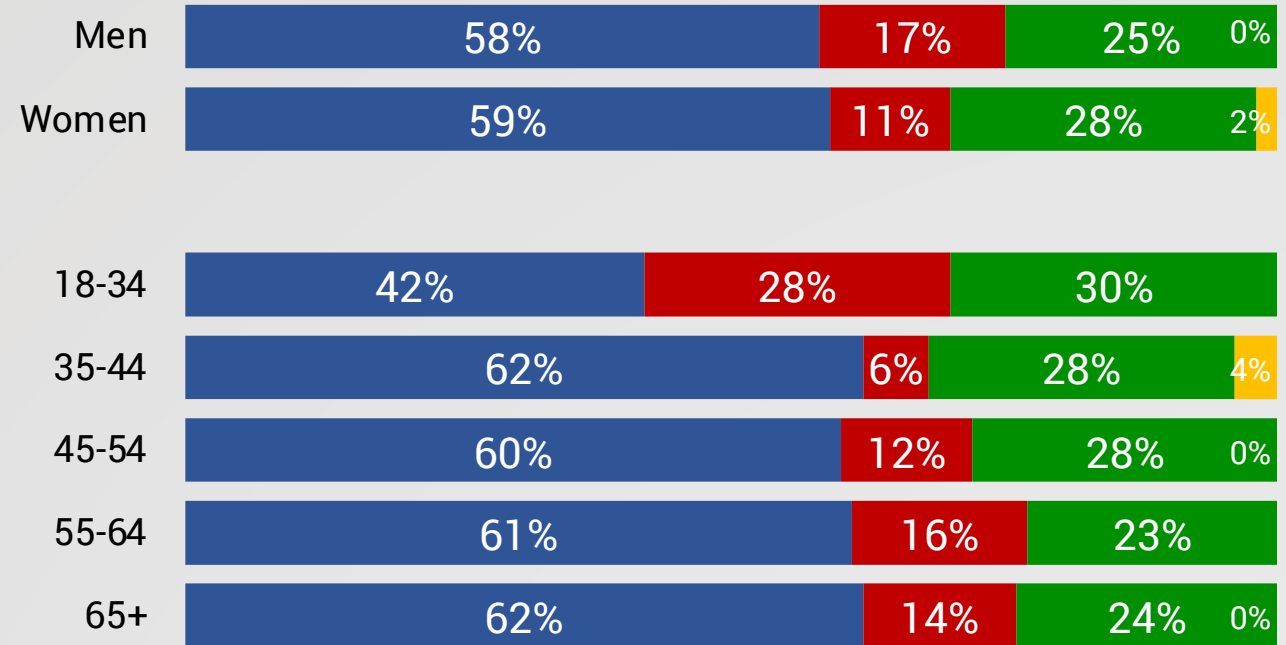
Now that you have heard some information about a Home Rule Charter Commission and how it would work if an election were being held today and you were asked to approve the creation of a Home Rule Charter Commission and select members to serve on the commission, would you vote YES and approve the ballot question, or would you vote NO and reject it?

Now that you have heard some information about a Home Rule Charter Commission and how it would work, if an election were being held today and you were asked to approve the creation of a Home Rule Charter Commission and, at the same time, select members to serve on the commission, would you vote yes and approve the ballot question or would you vote no and reject it?



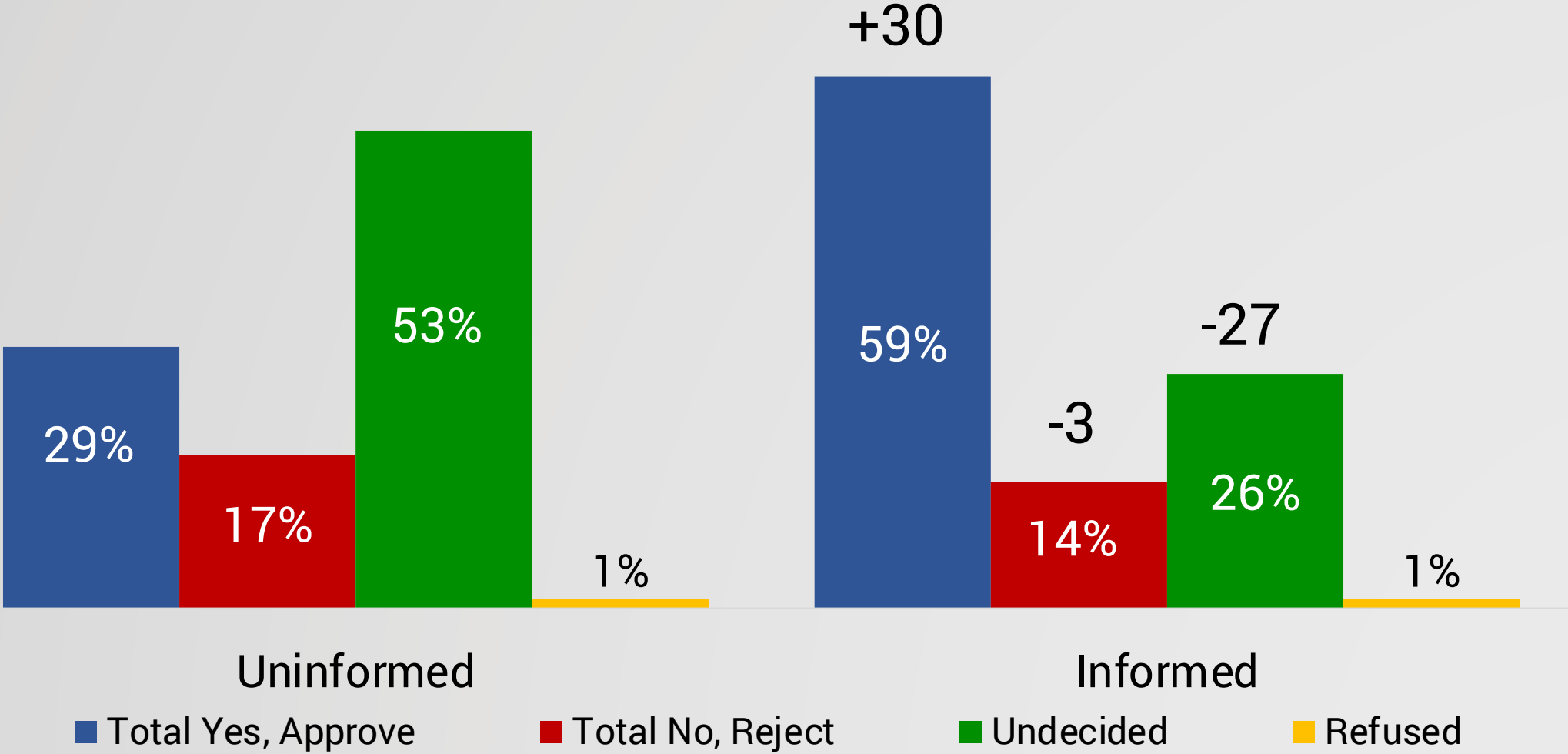
- Total Yes, Approve
- Total No, Reject
- Unsure, Undecided
- Refused, No Opinion

Definitely Yes, Approve	17%
Probably Yes, Approve	42%
Definitely No, Reject	6%
Probably No, Reject	8%



- Total Yes, Approve
- Total No, Reject
- Unsure, Undecided
- Refused, No Opinion

Home Rule Ballot Test Uninformed vs. Informed



Key Findings



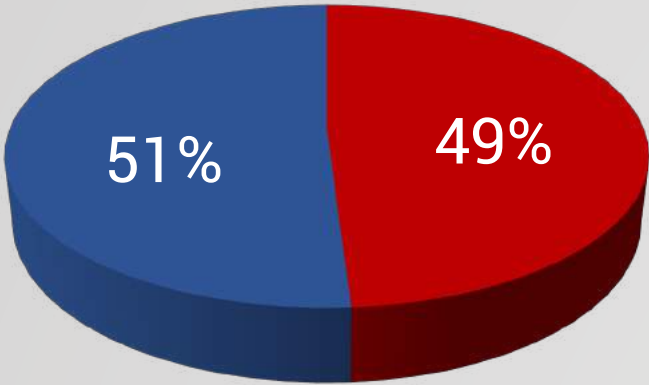
- Currently, 29% of likely 2018 City of Castle Pines voters would vote yes to approve the establishment of a Home Rule Charter Commission, 17% would vote no, and 54% are undecided on the issue.
- After being educated about a Home Rule form of government, 59% would vote yes to approve the establishment of a Home Rule Charter Commission, 14% would vote no to reject it, and 27% are still undecided.
- Voters' primary reasons for supporting a Home Rule Charter Commission are to gain local control of their government and to help create a more community-like feel.
- After informing voters about the facts of a Home Rule form of government, the things they liked the most were the increased government efficiencies and the ability to protect and preserve their community.

Key Findings

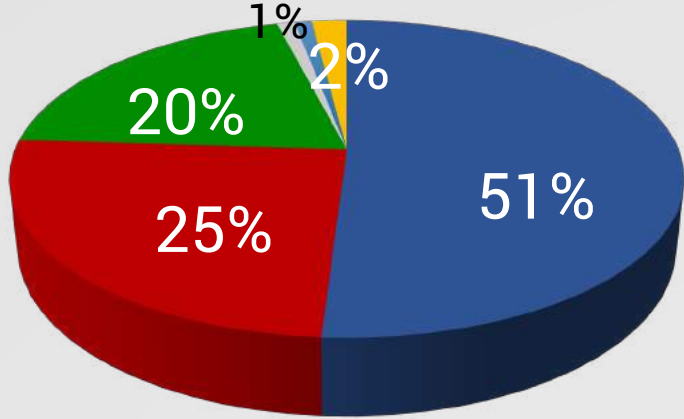


- Voters' primary reason for opposing a Home Rule Charter Commission is their lack of knowledge and information about this form of government.
- Some voters are concerned that a Home Rule form of government would lead to a bigger, more costly, and bureaucratic government.
- Some misperceptions exist about what a Home Rule form of government would mean for representation or new taxes.
- It's essential that City of Castle Pines voters are well-informed about the Home Rule Charter Commission. Their approval of a ballot question this November should be based on a thorough understanding of the process and form of government.

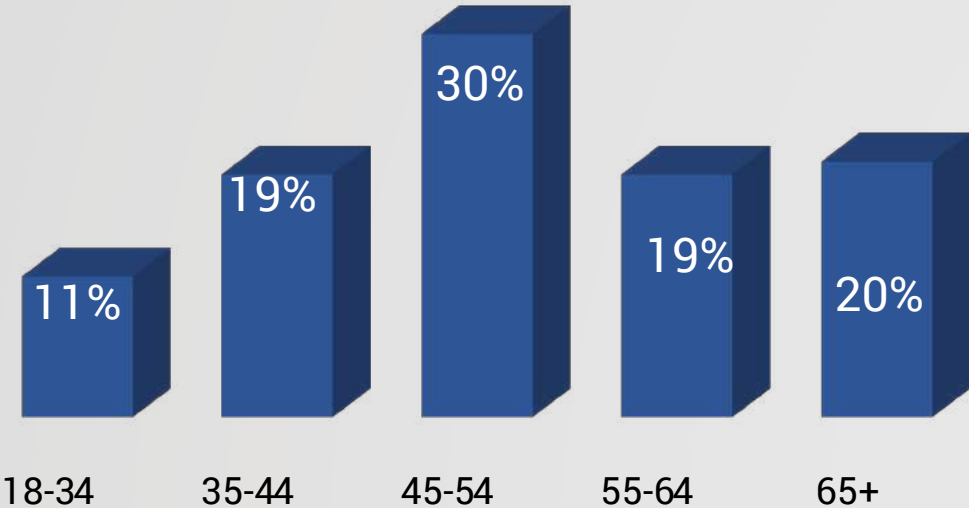
Survey Demographics



Male Female

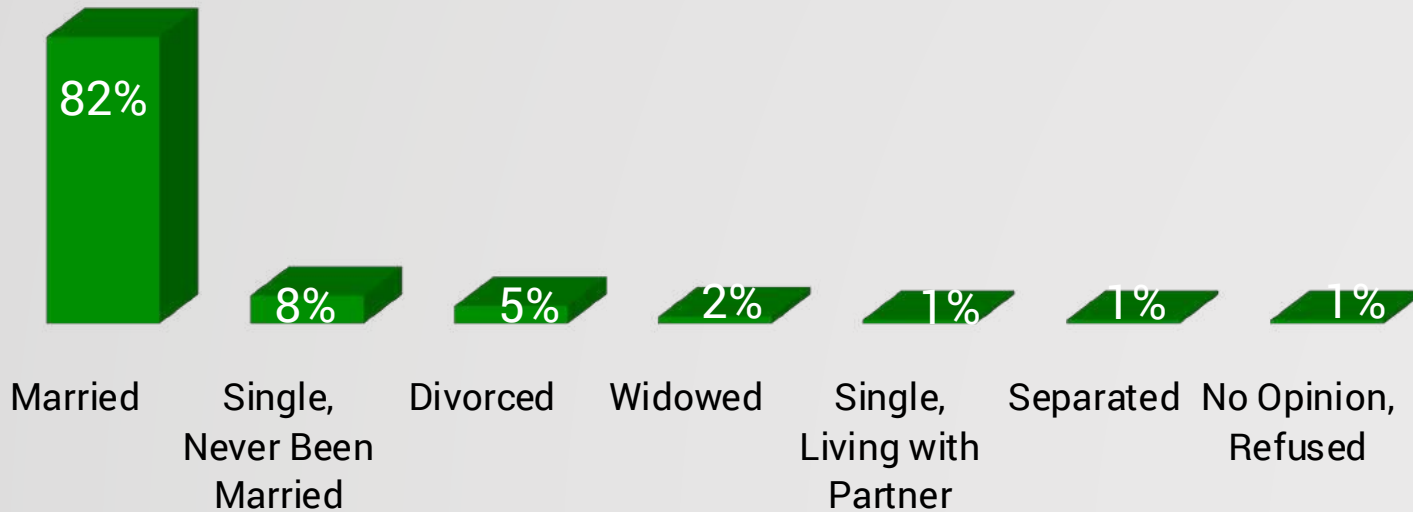
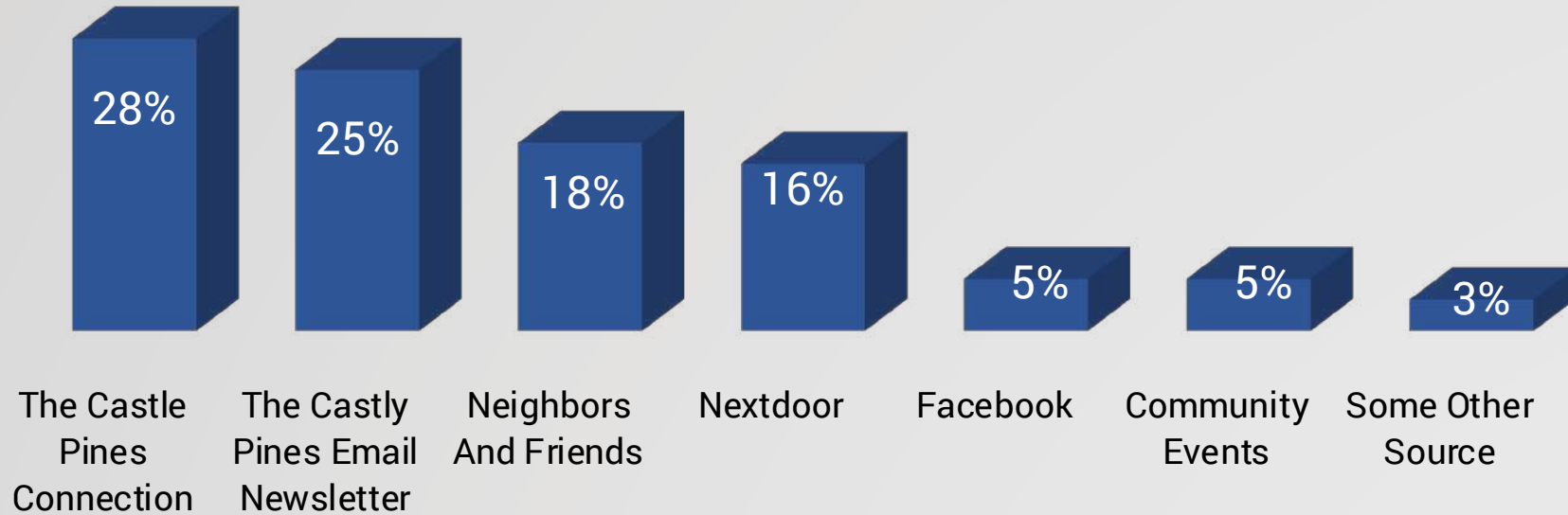


Republican Unaffiliated Democrat
Libertarian Other Refused



18-34 35-44 45-54 55-64 65+

Survey Demographics



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